

地址. 甘肃省兰州市红古区
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电话号码:13909429924
出生: 22/08/1993

张时颖



教育背景

2015 - 2017 市场营销学硕士 | 奢侈品牌管理专业 | 马赛商学院 (法国)
2011 - 2015 管理学本科 | 工商管理 (拍卖与典当方向) | 南开大学滨海学院

实习经验

- 01/2016 Parfumerie Corania 法国香水公司 | 市场策划 | 合作项目
- 分析中国的香水市场。
 - 分析中国香水消费者行为。
 - 为新产品进入中国市场做市场策划。
 - 定位新产品销售渠道。
- 08/2013 未来四方拍卖有限公司 | 业务部 | 实习
- 提高沟通谈判技巧。
 - 掌握拍卖流程, 如何主持拍卖。
 - 分析拍卖行市场, 了解拍品价格定位。
- 07/2013 甘肃钰鼎典当公司 | 销售 | 实习
- 基本了解翡翠和珠宝的专业知识。
 - 销售翡翠。

学校活动

- 09/2011 南开大学滨海学院学生会宣传部
- 组织编舞为学校的迎新晚会。
- 05/2013 南开大学滨海学院拍卖典当社团
- 参加学校慈善拍卖“这一年, 我们为爱前行”。
 - 收集拍品, 组织拍卖会。
 - 通过这个拍卖会为雅安地震捐钱。

获奖信息

- 优秀班干部, 优秀学生, 作文竞赛 (中学)
- 三等奖学金, 个人奖学金, CET6 (大学)

语言: 中文 (母语) - 英文 (流利使用) - 法语 (初级)

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ZHANG SHI YING



EDUCATION

2015 - 2017 Master of Marketing | Luxury brand management | KEDGE BUSINESS SCHOOL
2011 - 2015 Bachelor of Management | Business Administration (auction and pawn direction) |
NAN KAI UNIVERSITY BIN HAI COLLAGE

PROFESSIONAL EXPERIENCES

01/2016 Parfumerie Corania company | Marketing Planner | corporate project

- Analyzing perfume marketing in China
- Analyzing perfume consumer behavior in China
- Make a market plan to introduce new products into Chinese market
- Make brand position and choose sale channel.

08/2013 Future SiFang Group Auction Co., Ltd | Business department | Internship
(Headquarter in Gan Su, China)

- Learn how to use full negotiation to get business
- To grasp the whole auction process and try to host auction
- Analysis auction goods pricing

07/2013 GanSu YuDing Pawn | Seller | Intership

- Basically learn to identify jades and jewelries
- Sell jades

SOCIAL ACTIVITIES

09/2011 Member of Student Union in NAN KAI UNIVERSITY BIN Hai COLLAGE

- Choreography of school welcome party, new year party etc.

05/2013 Member of Auction and Pawn Association in Nan Kai university Bin Hai collage

- Join campus charity auction “This year ,We move for love”
- Collect auction goods and organize auction process
- Through this auction to raise money to donate for YA AN (a city in China) earthquake disaster area

REWARDS

- Outstanding student leader, Outstanding student in high school
 - Third Scholarship , Individual scholarships,CET6 in university.
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LANGUAGE. Chinese (mother tongue) - English (frequent usage) - French (beginner)