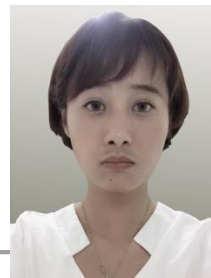


## 凡阳阳

联系电话: 18822073602 邮箱:1170159306@qq.com

地址: 天津天狮学院 A 宿舍楼



## 求职意向

传媒行业公关, 对奢侈品部门感兴趣, 实习生

## 教育背景及自我评价

天津天狮学院 自动化工学专业在读 本科 大学期间到目前为止三年时间一直各种实习, 学到如何利用客户心里销售推广品牌活动。发现自己的**熬夜能力**, 在校分期市场的开发和推广独自一人带领团队与学校食堂超市社团合作, 设计**广告推广**, 学到什么样的广告形式吸引顾客, 食品行业三个月的实习, **挑战耐力**, **吃苦能力**。参加传媒培训, 认识到自己喜爱传媒。

## 实习经历

### 2014.7~2015.2 天津佛罗伦撒 PRADA 店铺 实习生

.负责库房运货, 检查, 整理, 提供卖场货物, 协助卖场销售包, 衣服以及下班前的店铺日常运行流程

.认真主动完成店铺各项协助, 积极学习各方面营运知识, 学习专业上的英语知识术语等

### 2015.3~2016.5 天津 COACH 店铺 实习生

.第一阶段学习视觉陈列 VM, 对美观设计很大提高。每月参与店铺 VM 任务, 第二阶段学习卖场货物管理了解熟悉各类商品英语知识, 创作背景, 公司发展背景并熟记。第三阶段训练商品价格熟记以及制作工艺流程等。并把这些运用到每月任务, 指标。帮助销售人员更好的卖货, 提供顾客更加专业的服务。

.在这期间我学习到大量销售技巧, 团队合作, 店铺运营, 日常流程, 对我影响很大, 从中了解到各类英语知识以及给给外国顾客销售的口语和能力。并且学习到人与人之间的交往技巧与沟通, 在职期间店铺业绩曾达到国内第一。学到交流技巧, 解决顾客问题能力。

### 2015.10~2016.2 校园分期乐总代理

.分期乐市场推广与营销。与校园社团合作创办校内互动推广。学习到线上线下工作模式。激发个人创意与思维。挑战细心耐力。

## 实践活动

### 2013.9~2014.6 校内学生会纪检部成员 创业与联合部部长 英语俱乐部会员

.校内纪律, 食堂安全质量调查, 反馈。创业部与各类兼职合作提供学生勤工俭学平台。英语角活动创办

## 所获证书

普通话二级。英语四级。目前学习商务英语知识, 日语。筹备英语证书, GRE。

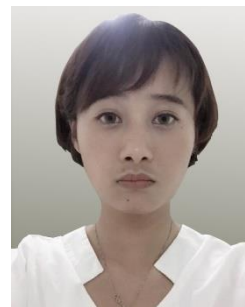
## 兴趣与爱好

对新事物的挑战, 每晚坚持健身跑步。对传媒行业充满期待, 热爱传媒。

## Fan Yangyang

Mobile phone:18822073602 E-mail:1170159306@qq.com

Address: A dormitory , Tianshi College



### Job intension

---

The media and public relations industry in the luxury sector

### Education background and self evaluation

---

Tianshi college Automation major in reading. I has been a variety of internships so far three years in the University period, learned how to sales promotion brand activities by using customer psychological. Finding myself with the ability to stay up late ,I alone to lead the team to cooperate with the various departments of the school in the school stage of the development and promotion of the market. I has the ability to endure hardship, having the challenge endurance. To recognize their favorite media.

### Internship experience

---

#### 2014.7~2015.2 PRADA store in florentia village, Tianjin Internship

Be responsible for all kinds of daily operation of the warehouse, assist the store to sell all of goods before the end of the work

Take the initiative to complete the operation of the store ,and actively learn all aspects of business knowledge and learning English knowledge

#### 2015.3~2016.5 COACH store in Tianjin Internship

In the first phase of the study of visual display of VM and participate in monthly shop VM task.

The second stage learning stores goods management be familiar with the various types of commodity knowledge of English,. The third phase of the training and production process by commodity prices such on. I need to help sales staff to better sellers, providing customers with professional services.

During this period I have learned a lot of sales skills, team work, store operations, the daily process, I have a great impact on that. Learning oral English and skills to sell to foreign customers. Communication skills .During the internship ,store performance has reached the first one in the country.

#### 2015.10~2016.2 General agent of campus stage

Marketing promotion and marketing. And to carry out cooperation .Learning to work under the line mode. Stimulate personal creativity and thinking. Challenge and endurance.

### Extracurricular Activities

---

2013.9~2014.6 Members of the student union of the school. Minister of entrepreneurship,

### Obtained certificate

---

### Chinese level two and CET-4

### Hobbies

---

Sports and fitness. And I like the media work and a variety of challenges