Pongsathorn Ruengpichienjarat
Email: pongsrue@gmail.com
Phone: 086-369-1582
Address: Soi Lasalle Bangna Bangkok 10260
🎄**Link in Bio:** https://bit.ly/m/pongsathorn

About Me

Driven by a passion for data science, I aim to leverage my skills to empower businesses by driving revenue growth and enhancing customer satisfaction. In my spare time, I actively engage with the data science community through reading, writing, and knowledge sharing.

Portfolio

- GitHub Portfolio/ WordPress Website
- Spreadsheets
- SQL Databases (Replit, R Connect database)
- Dashboard
- Statistical Knowledge/ Project ⇒ Regression, AB Test, Confidence Interval

Education

- Master of Management, Marketing, CMMU
- MSc Food Economics and Marketing, University of Reading
- Bachelor Degree in Economics, Kasetsart University **GPA 3.5**

Work Experience

- Data Team Lead - adapter digital agency (2022-present)
  - Responsible for …
  - Design research proposal to help clients find meaningful marketing insights
- Data Analytics Manager - Samsung (2021-present)
- DataRockie Instructor (2016-present)
- Dtac (2016-2020)
- Ipsos (2012-2015)

Certificate

- Microsoft Certified Data Analyst Power BI PL300 (2023)
- Harvard Business School Online - Business Analytics (2021)
- Harvard Online - Computer Science CS50 (2023)
- DataRockie School

Skills/ Language

- SQL ▾ Spreadsheet ▾ Dashboard ▾ Programming ▾
- TOEIC 800+
- Duolingo Test 100+