

HI CONTENTS

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INTRODUCTION

dreamstime.





Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

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Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says

What have you said recently?
What do you repeat often enough?

Strongly agree

Agree

Disagree

Strongly disagree

Strongly agree

Agree

Disagree

Strongly disagree

Does

What do you do frequently?
What do you do regularly? What's your daily?

Strongly agree

Agree

Disagree

Strongly disagree

Thinks

What are their unmet needs, hopes, wishes or what often thought right about a product or service?

Strongly agree

Agree

Disagree

Strongly disagree

Feels

What are their fears, frustrations and discomforts? What other feelings might influence their behavior?

Strongly agree

Agree

Disagree

Strongly disagree



Need some inspiration?
See all related content
all the way up to
all the way up to

[Open in a new tab](#)



+



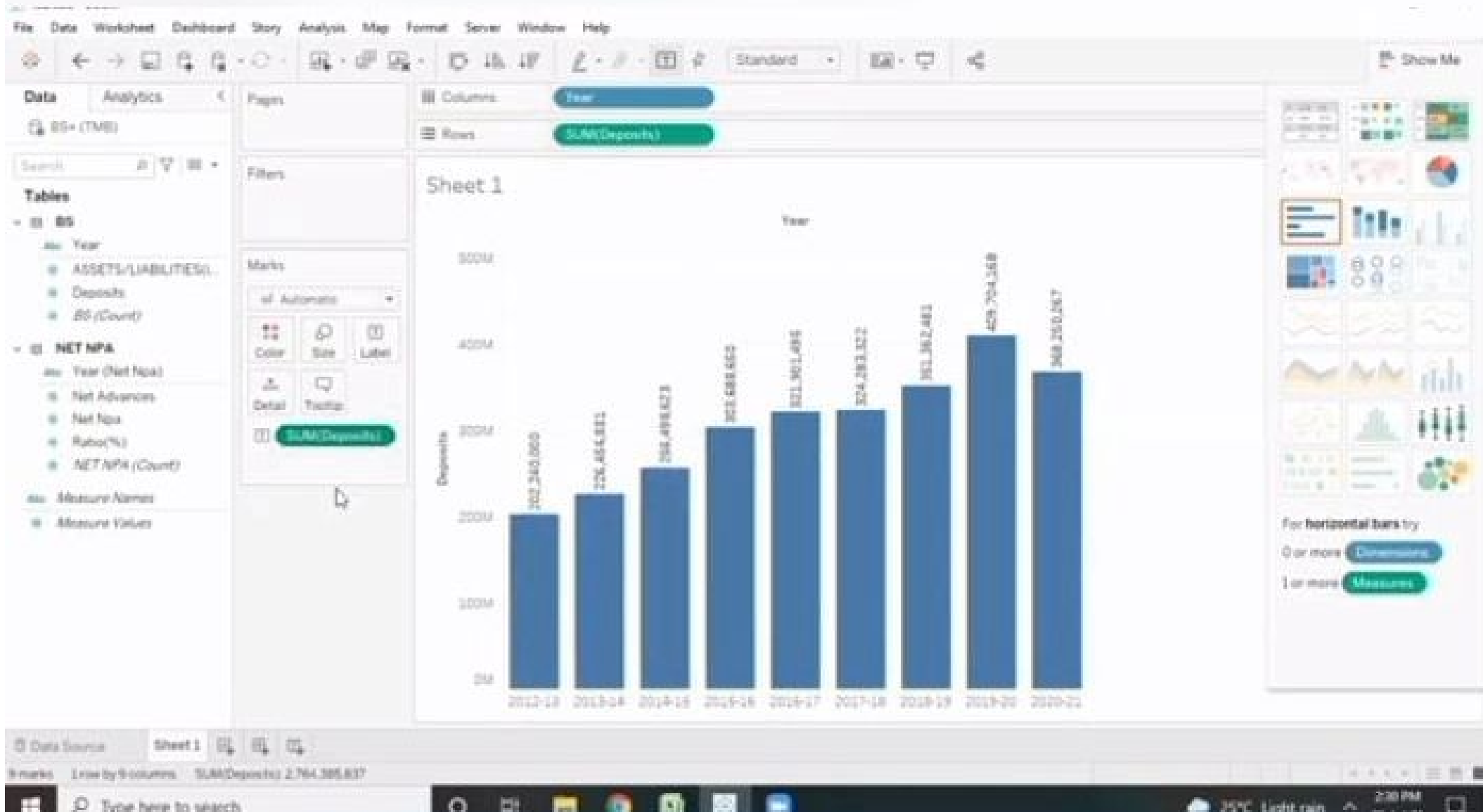
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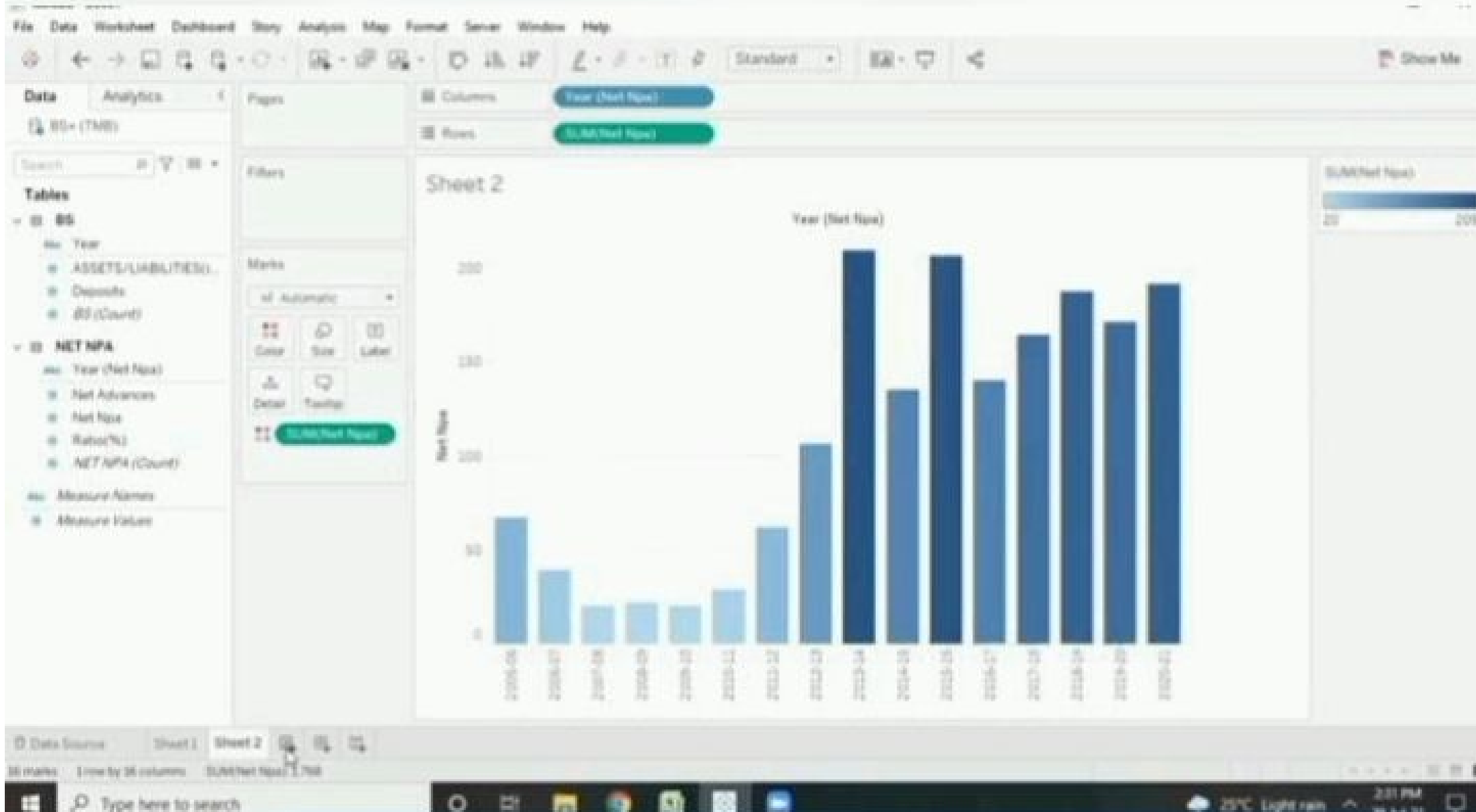


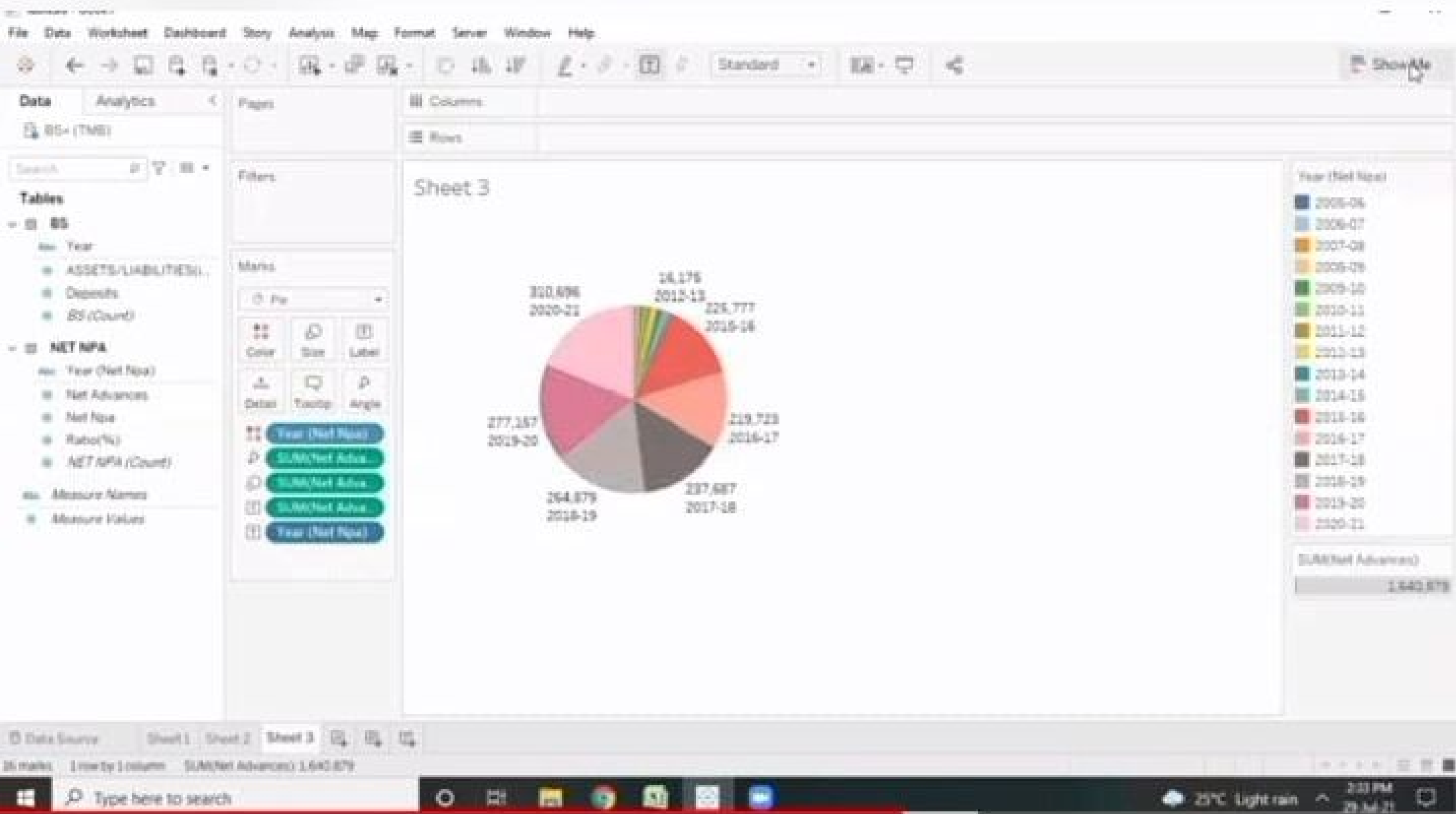
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all the way up to









Dashboard

Layout

Default

Phone

Device Preview

Size

Desktop Browser (1000 ...)

Sheets

Sheet 1

Sheet 2

Sheet 3

Sheet 4

Objects

Horizontal

Stack

Vertical

Navigation

Text

Download

Image

Extension

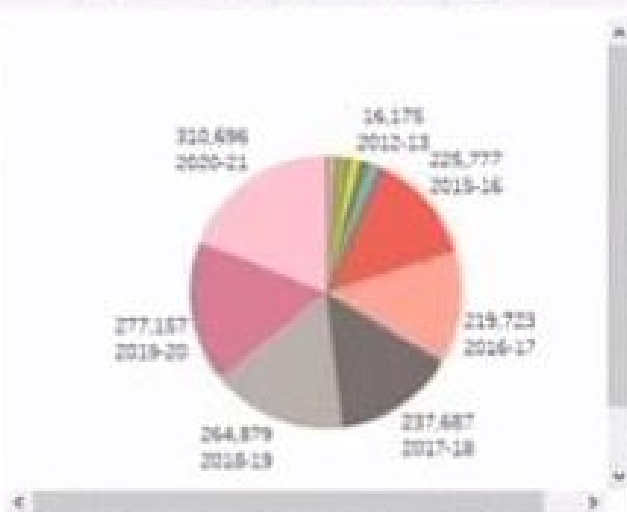
Web Page

App Data

Fixed

Floating

Show dashboard title



Year (Net Type)

- 2006-06
- 2006-07
- 2007-08
- 2008-09
- 2009-10
- 2010-11
- 2011-12
- 2012-13
- 2013-14
- 2014-15
- 2015-16
- 2016-17
- 2017-18
- 2018-19
- 2019-20
- 2020-21

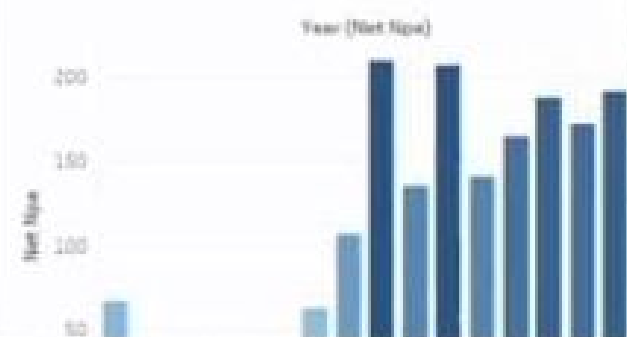
Net Advances

1,640,879

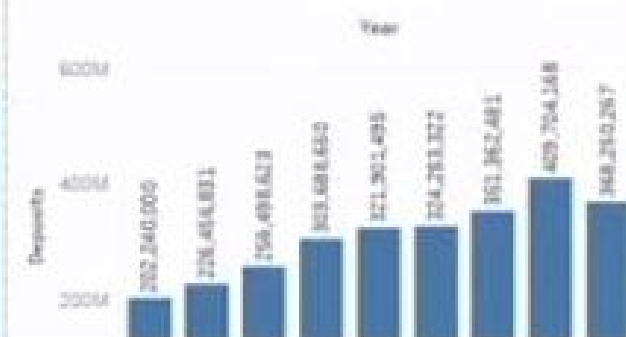
Year

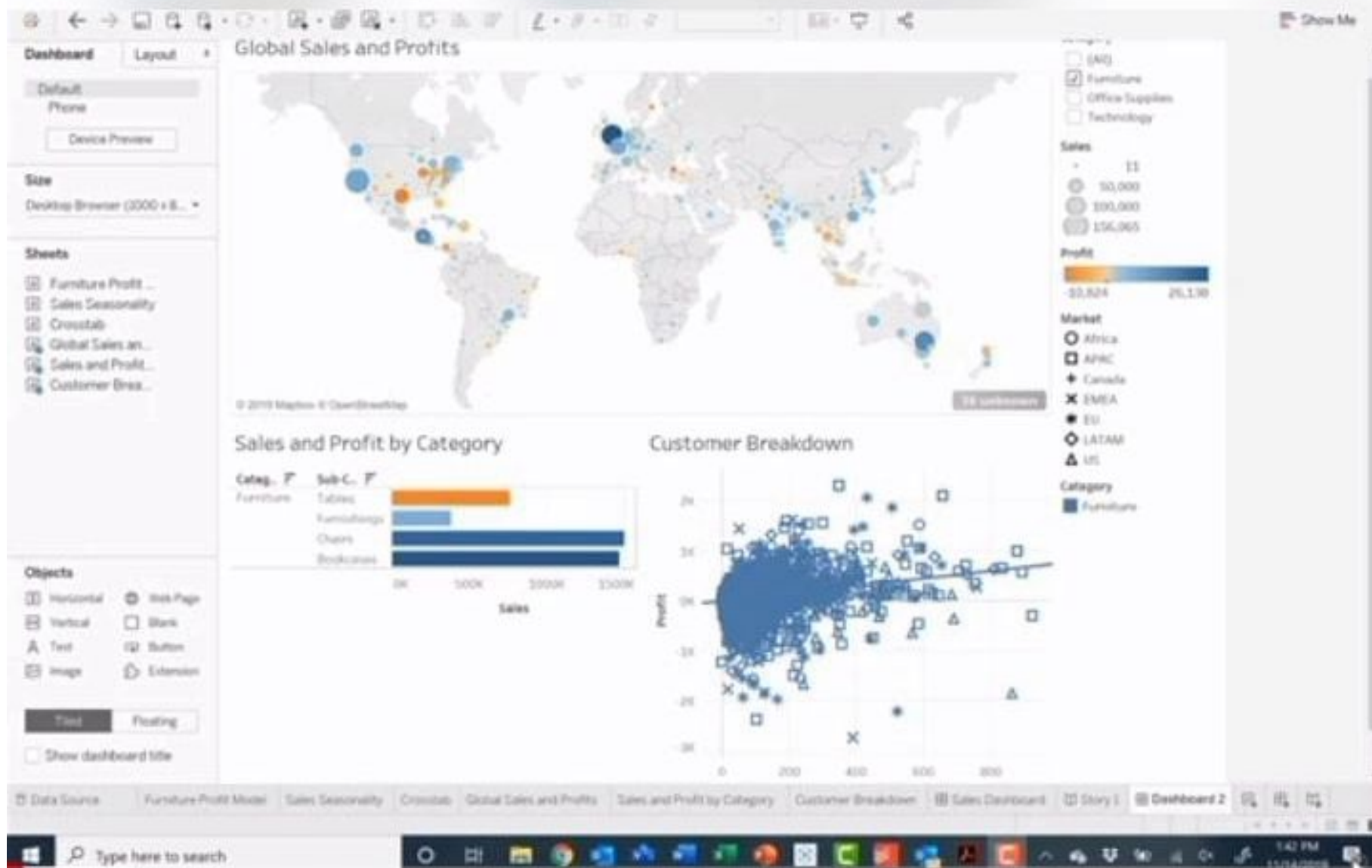
- 2012-13
- 2013-14
- 2014-15
- 2015-16
- 2016-17
- 2017-18
- 2018-19
- 2019-20

NON PERFORMING ASSETS



DEPOSITS





Story Layout

Story 2

New story point
Blank Duplicate

- Furniture Profit ...
- Sales Seasonality
- Crosstab
- Global Sales an...
- Sales and Profit...
- Customer Bros...
- Sales Dashboard
- Dashboard 2

Drag to add text

Show title

Size
Story (335 x 964)

< Sales and Story Total Profit >



Category

- ☒ All
- ☒ Furniture
- ☒ Office Supplies
- ☒ Technology

Sales

- ☐ 0
- ☐ \$50,000
- ☐ \$100,000
- ☐ \$200,000
- ☐ \$300,000
- ☐ \$400,000
- ☐ \$495,175

Profit

275,038 595,908

Story | Layout

New story point

Blank Duplicate

- Furniture Profit Model
- Sales Seasonality
- Crosstab
- Global Sales and Profits
- Sales and Profit by Category
- Customer Breakdown
- Sales Dashboard
- Dashboard 2

Drag to add text

Show title

Size

Story (3096 x 964)



Story

Layout

New story point

Blank

Duplicate

- Furniture Profit ...
- Sales Seasonality
- Cross-tab
- Global Sales an...
- Sales and Profit...
- Customer Brea...
- Sales Dashboard
- Dashboard 2

Drag to add text

Show title

Size

Story (330 x 964)

Profitability: The Whole Story

Overall our profits look strong

But not across all categories

Here's the biggest problem

Dashboard

Other views and Recommendations



Category

- ☐ All
- ☒ Furniture
- ☐ Office Supplies
- ☐ Technology

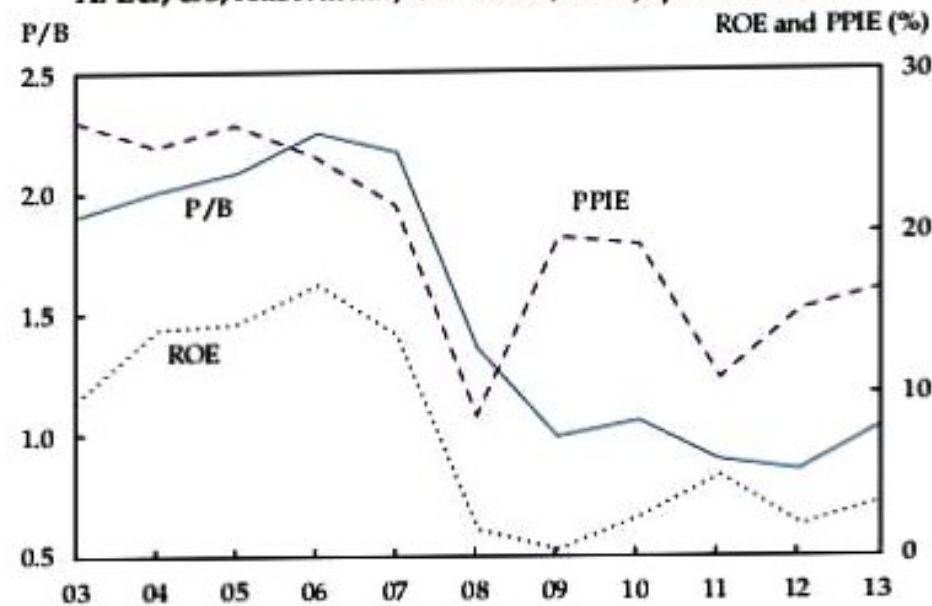
Sales

- ☐ 11
- ☐ 50,000
- ☐ 100,000
- ☐ 150,000

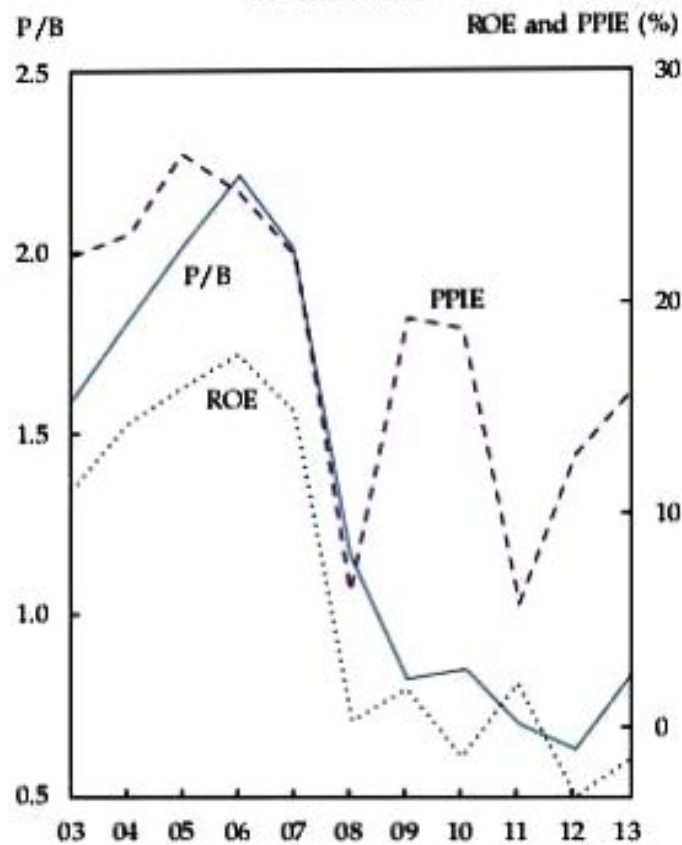
Profit



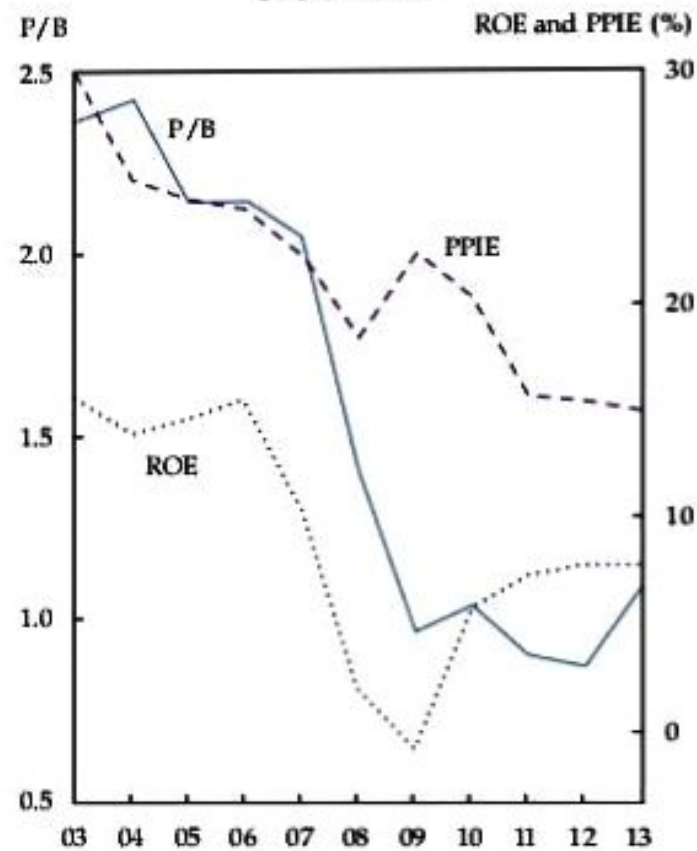
A. EU, US, Australian, Canadian, and Japanese Banks



B. EU Banks



C. US Banks



CONCLUSION

The banking industry world-wide is being transformed. the global forces for change include technological

Innovation; the deregulation of financial services at the national level and opening-up to international

competition; and- equally important- changes in corporate behavior, such as growing disintermediation and increased emphasis on shareholder value addition. recent banking crises in Asia and Latin America have also been transformed as a result of privations of state-owned banks that had dominated their banking system in the past. in this project we are trying to analysis the bank related data and able to extract some insights from the data using business intelligence tools. To extract the insight from the data and put the data in the form of visualizations, dashboards and story we employed tableau tools.