What have we heard them say?
What can we imagine them saying?

primary care

services

Thinks
What are their wants, needs, hopes, and dreams?



HealthHub is a hub for continuous care

What other thoughts might influence their behavior?

hospital or university

diversity of different clinic types

active and healthy lifestyles that is good for you.

inspire and encourage wholesome wellbeing



Health hub medical clinic

"on outpatient services"

also accept walk-ins.

routine medical care

preventive care

medical attention when you're sick

\*Primary care doctors
\*Specialist doctor's
such as gynecologist,
cardiologist or
dermatologist
\*Physician assistant
\*Nurse practitioners

## 

Does

What behavior have we observed? What can we imagine them doing?

**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



