

PONNI MARIA GENEVEV

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Product Owner / Mobile & Web Apps / SQL

An Agile Product Owner driven by a passion for technology and loves collaborating with tech and business stakeholders to drive product success. My unique background ranges from founding Product Owner at a startup to managing internal tools at a large organization like Vattenfall.

Work experience

Vattenfall, Germany

Sep 2023 - Apr 2024

Product Owner

- Served as Product Owner for an internal Project Management Tool used to manage Vattenfall's Renewable Energy Projects.
- Boosted adoption by 5x through regular stakeholder forums and targeted feature enhancements.
- Improved product quality by implementing formal sign-off processes, reducing post-launch issues by half and streamlining issue resolution.
- Enhanced cross-team collaboration across 5 teams by doing project management, accelerating feature development time by 3x while maintaining near-zero critical production bugs.
- Led comprehensive stakeholder management through training sessions, product walkthroughs, and clear change communication, increasing user satisfaction and stakeholder confidence in the tool.

Cure Shop - Healthcare Wellness hub, India

Nov 2019 - Jul 2022

Business Analyst

- I served as the founding Product Owner/Manager for a healthcare quick commerce app, establishing end-to-end product processes from the ground up and successfully launching the customer app, rider app, and back-office tool across iOS, Android, and Web platforms.
- Delivered Multi-Shop Buying feature resulting in 35% revenue increase by reducing customer churn and improving retention metrics.
- Orchestrated strategic alignment between tech, marketing, sales, and support teams, resulting in faster time-to-market and effective collaboration.
- Led exploratory product analytics myself using SQL and Excel to make data driven decisions on-the-fly.
- Managed and owned app releases, including the complete mobile app submission process for both Apple and Android stores
- Created pitch decks for founders to present in investor meetings, showcasing product metrics and features.

Cognicor Technologies, India

Sep 2017 - Oct 2019

Knowledge Engineer

- Developed knowledge bases and training data for AI chatbots in banking, insurance, and wealth management domains.
- Analysed customer chat data using MongoDB to identify behavioural patterns, driving product improvements and increased chatbot resolution rates.

Education

HTW - University of Applied Sciences, Berlin, Master's in Professional IT Business & Digitalisation, Oct 2022 - Mar 2024

Mahatma Gandhi University, India, Bachelor's in Computer Science Engineering, Sep 2013 - Jun 2017

Certifications

[Certified Scrum Product Owner®](#), Scrum Alliance, Inc.

Mar 2025

[Product Management for AI & Data Science](#), 365 Data Science

Nov 2024

[Prompt Engineering for Generative AI](#), LinkedIn

Mar 2025

Core Competencies

Product & Business Product Lifecycle Management, Agile/Scrum, Sprint & Roadmap Planning (Jira/Azure Devops), Mockups & Wireframe Creation (Figma/Balsamiq), PRD

Technical Skills Analytics (SQL./MongoDB), Jupyter Notebook, Postman, Git