

## Links

[Portfolio](#)

[Linkedin](#)

## Education

### University of Toronto

Sep 2023 - April 2025, Canada

Bachelor of Information (UX/UI),  
GPA: 4.0/4.0

Courses: How to Design,  
Designing Interactive Systems,  
Computational Reasoning

Bachelor of Information Entrance Award

### University of British Columbia

Sep 2021 - April 2023, Canada

Bachelor of Commerce & Bachelor of Art  
GPA: 3.86/4.0

Dean's Honour List

## Skills

### Design

UX Design, Visual Design, Interaction  
Design, Prototyping, Wireframing,  
Information Architecture, Illustration,  
Branding, User Research,  
Usability Testing

### Tools

Figma, Illustrator, Photoshop, Balsamiq,  
Framer, Miro

### Code

HTML/CSS, Javascript

## Credentials

### Certificate

Google UX Professional Certificate

### Selected Awards

Sydney International Award 2020

Foyle Young Poets 2019

NSW International Student Award 2018

## Work Experience

### UofT History Faculty | Design and Research Assistant

Sep 2023 - April 2025

- Designed a catalogue of 200+ books to prepare for library donation in Vietnam and France.
- Conceptualized a website for a professor to showcase their digital humanities research work.

### BECUTE & BECOOL | Visual Designer Head

Dec 2020 - Jun 2021

- Developed visually appealing graphics, merchandise, icons and brand identity, while maintaining consistent design systems based on client briefs.
- Increased online reach by 85% (5k+) on social media through designing for demographics interests.

### VDSNSW | Design Head and Marketing Coordinator

Mar 2019 - Dec 2020

- Led 3 marketing and design campaigns through visualizing creative direction, writing scripts, creating set productions, promotional graphics and layouts.
- Established 80% of positive reviews on the work's attention to detail and visual identity, and exceeded reach by 3k+

### Freelancing | Researcher, Editor and Writer

Jun 2019 - Present

- Edited, translated and wrote for international exhibitions, NGOs and publications including American Poetry Review and AAWW.
- Judged for Bow Seat Ocean Awareness Contest, screening 300+ entries per year.

## Extracurriculars

### UDesign| UX Designer and Graphic Designer

Sep 2023 - Present

- Co-designed user-centered web interfaces and appealing illustrations for clients around UofT by collaborating with two other group members.
- Co-led a workshop on Figma

### UBCVSA| Graphic Designer

Sep 2022 - February 2023

- Spear-headed two design campaigns for events catered towards the Vietnamese community that garnered over 100+ participants