

i Revolution

Colour

Brand

Year

KPI

Revenue Generated	Units sold (mm)	Active Users (mm)
91.2	150.2	329.0

Brand	Discount Percentage	Mrp	Number Of Reviews	Sale Price	Star Rating
Apple	617	5,459,600	115,424	4,964,581	284

Model-Share

Model	Share (%)
Apple iPhone 14 Pro Max	17.00%
Apple iPhone 14 Pro	17.00%
Apple iPhone 14	17.00%

Annual Revenue

Year	Avg. Revenue (\$bn)
2006	19.1
2007	24.4
2008	37.4
2009	42.7
2010	65.0
2011	108.0
2012	156.3
2013	170.8
2014	182.6
2015	233.6
2016	215.4
2017	229.2
2018	265.5
2019	260.1
2020	274.5
2021	365.8
2022	394.3

i Revolution - Think differ..

Model specification

Model	Processor	Front Cam..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
				Red	92,800
				White	92,800
				Yellow	43,900
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	199,700
				Blue	59,900
				Green	74,900
				Purple	59,900