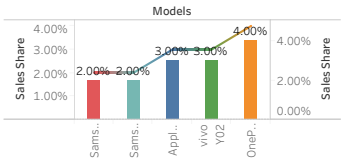


Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US.

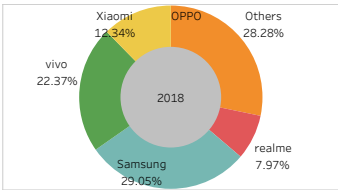
Global Market Share



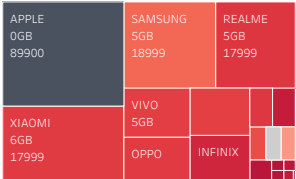
Country wise best selling smartphone



Quarterly-Share



Brand Price Comparison



Battery Type Distribution

