

# Pontus Henriksson

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## Experience



### Design And Development Engineer

Aimi UF

Sep 2023 - Nov 2023 (3 months)

At Aimi UF, I worked on turning an app idea into reality, gearing it for pitching to potential investors. Entrusted with the design aspect, I leveraged my web development and graphic design skills to create an engaging interface for the app, ensuring a seamless user experience. The design was well-received, notably enhancing the presentation to potential investors and laying a solid foundation for the app's reward system.

I also created a comprehensive flowchart to clarify the various components of the app, aligning with necessary regulations and app publishing guidelines. This strategic outline received positive feedback, leading to a more streamlined version for clear comprehension of the app's functionality.

On the communication front, I played a pivotal role in working with team members, ensuring clear conveyance of technical concepts, and addressing queries promptly, which fostered a collaborative work environment.

Additionally, I created a video demonstrating the prototype, which significantly helped with communicating the app's functionalities to people.

I also initiated the development of a website for Aimi UF, incorporating an animated section to showcase the collaborative partnerships, providing a digital place to exhibit the project's partnerships.

This work with Aimi UF not only honed my technical and design skills but also enriched my collaborative and communicative capabilities, paving the way for robust project execution.



### Summer Staff

Erikshjälpen Second Hand

Jul 2023 - Jul 2023 (1 month)

During my summer employment at Återkommande Mode, I gained a breadth of experiences within the retail sector.

My day typically started with a maintenance task, from vacuuming and cleaning glass surfaces to sanitizing restrooms or mopping floors, ensuring a welcoming store environment.

In collaboration with fellow employees, I participated in laundering and arranging clothes, then accurately pricing them based on their brand and category using cardboard price tags affixed to the clothing labels.

I contributed to managing and organizing the store's inventory, which included improving item placement for ease of access and better store layout. We worked together on the selection of items from the stock for the weekly refresh of new clothes.

One of the highlights of my role was dressing mannequins inside the store, including those in the display window. This, along with the responsibility of creating the "Trend of the Week" in-store displays, offered me the opportunity to apply creativity and merchandising skills to make displays appealing to customers.

At the checkout counter, I learned to handle transactions, package goods for customers, and manage both cash and electronic payments.

Furthermore, I received training in managing emergency situations, earning the "Säker i butik för medarbetare" certificate from Prevent Utbildningar.

Customer service was a key component of my role, assisting customers based on their needs, guiding them to the items they were seeking, and striving to make their shopping experience at Återkommande Mode as pleasant as possible.

Throughout this three-week summer job, I developed key skills in organization, customer service, creativity, and merchandising within the retail industry.



## **Student Intern**

### **Osynlig**

Nov 2021 - Nov 2021 (1 month)

At Osynlig AB, I was exposed to the operations of a development company and learned valuable skills in web development and design. I worked on small bug fixes for osynlig.se and spotalike.com, improved my design skills using Figma, and had the opportunity to accompany the team to other companies for on-site consulting and work. This experience gave me insight into the workings of a development company and expanded my technical skills. My Student Internship at Osynlig AB spanned a full working week from November 8th to November 12th.



## **Software publisher**

### **Freelance**

Jan 2019 - Aug 2021 (2 years 8 months)

Through Fiverr, I did software publishing for small businesses and individual creators, helping them reach their desired audiences on the Google Play Store. My services included creating compelling app descriptions and titles with a keen focus on SEO and creating engaging multimedia content such as simple videos, screenshots, and logos to enhance the visibility and appeal of the apps and games.



## **Student Intern**

### **Sundsvall Bangolf**

May 2019 - May 2019 (1 month)

During my time at Sundsvall Bangolf, I had the opportunity to immerse myself in various roles. My responsibilities included customer service at the cash register, welcoming and greeting customers, grounds maintenance (like using the leaf blower and collecting golf balls), and other tasks as needed.