Pranav Parashar

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PROFILE

Data Analytics enthusiast with hands-on experience from internships, specialized training, and project work, skilled in SQL, Python, Power BI, and Tableau.

SKILLS

Technical: SQL, Python, Statistics, Data Visualization, Statistical Analysis, Database Management, Business Intelligence, DAX

Tools: Power BI, Tableau, MySQL, PostgreSQL, Microsoft Excel, Power Query, Python Libraries (Pandas, NumPy)

CERTIFICATIONS

Skills: Outskill (Generative AI), SkillUp (Business Intelligence Fundamentals, Data Analytics)

Tools: Coding Ninjas (SQL, Excel, Power BI, Tableau, Python), Microsoft (Excel), Newton School (SQL)

VIRTUAL INTERNSHIP EXPERIENCE

Deloitte   *Job Simulation*

Data Analyst

- Created interactive Tableau dashboards to analyse factory downtime across different locations and device types.
- Classified manufacturing data in Excel to identify operational patterns and support business decisions.
- Practiced consulting-style problem solving with data storytelling.

Tata   *Job Simulation*

Business Analyst

- Analysed customer data and built AI/ML models to predict credit card delinquency risks for a financial services client.
- Developed data-driven recommendation framework to identify optimal intervention strategies for at-risk customers.
- Provided business recommendations to strengthen customer engagement.

PROJECTS

Instagram User Analytics   **(SQL)**

- Managed large relational databases and optimized query performance maintaining 99% data accuracy.
- Designed SQL queries using JOIN, GROUP BY, HAVING to analyse user engagement, post frequency, and growth trends, and delivered insights that improved platform engagement metrics by 10%.

IPL Case Study   **(Excel & Tableau)**

- Cleaned and transformed raw IPL datasets in Excel, improving processing efficiency by 10%, Designed interactive Tableau dashboards with drill-down features, enabling stakeholders to explore data easily.
- Enhanced data accessibility and decision-making efficiency by 30%.

PhonePe Digital Payments   **(Python, SQL, Power BI)**

- Analysed digital transaction data to track trends in volume and amount across states and time periods.
- Built visualizations and linked transaction insights with population data to highlight key patterns.

EDUCATION

Data Analytics Training Programme	**E&ICT Academy, IIT Guwahati**
Bachelor of Computer Applications (BCA) -**[P.]**	**Indira Gandhi National Open University, New Delhi**