What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



Type your paragraph...

What are the stakeholders saying?

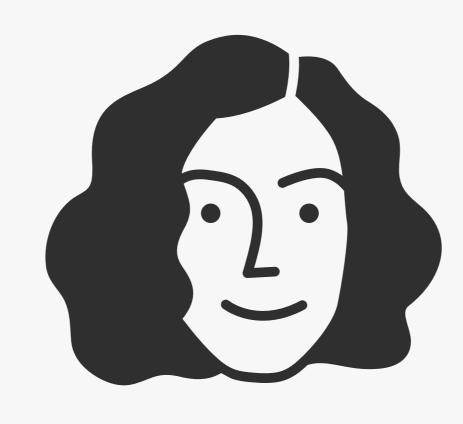
What might be going through their minds?

Represent this using textual data or labels.

For examples, for passengers, this could be feedback from surveys or social media sentiment.

This can be based on surveys or expert opinions.

Display insights, thoughts, or concerns.



Traveler

Show behavioral patterns or actions.

What emotions might they be experiencing?

What actions are they taking?

For airlines, this could involve route planning and pricing stategies.

Use colors or icons to represent emotions.

For passengers, this could range from excitement to frustration.



Does

What behavior have we observed? What can we imagine them doing?



See an example

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

