SYNOPSIS

FOR

Beauty360

IN PARTIAL FULFILLMENT OF

MASTER OF COMPUTER APPLICATION

SEM-II

BY

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SUBMITTED TO

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Beauty360

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Introduction

The beauty industry has been growing rapidly in recent years, and the future scope of Beauty360 looks promising. Here are some potential areas of growth and development for parlours in the future.

The use of technology can make salon management more efficient and effective. In the future, we can expect to see more advanced software and tools for appointment scheduling, inventory management, and customer relationship management.As customers become more discerning and demanding, parlours will need to offer personalized services to cater to their specific needs and preferences. This could include customized skincare and hair care treatments, as well as personalized makeup and styling services.

Overall, Beauty360 has a bright future with new opportunities for growth and development. With the right strategies and tools, parlours can continue to meet the changing needs and expectations of their customers, while staying competitive in the market.

Objectives

Beauty360 might aim to achieve:

1. Online booking and appointment scheduling: A beauty salon website can allow customers to book appointments online, making it more convenient for them to schedule appointments at their preferred time and date.

2. Showcase services and products: The website can showcase the services and products offered by the salon, along with pricing information, descriptions, and customer reviews.

3. Increase brand awareness: A beauty salon website can help to increase the salon's brand awareness by showcasing their services and products, and also by providing information about the salon's history, team, and philosophy.

4. Provide information about the salon: The website can provide information about the salon's location, hours of operation, contact information, and any special promotions or discounts.

5. Online payments: The website can offer customers the option to make online payments, which can save time for both the customer and the salon.

Project Scope

Network Sniffer is an application which runs on a network. Current scope of the beauty parlour project is to beauty parlour management system project in java check the state of the beauty parlour services and drivers, state of the beauty parlour processes, state of drivers the skin care, cosmetic treatments and hair salon application doesn't provide any method to work with these aspects of the beauty360.

Technology used:

- Front End: HTML, CSS

- Backend: PHP

- Database: MySQL

- Web server: Xammp

Project Modules

- Admin

- Customer

- Services & packages

- Staff

- Payment

Limitation of the Project:

- Data handle load for bigger level is quite hard for web.
  Small scale project can not be upgraded more to bigger level usually.

Future Scope of the Project:

- In future I'll try to expand it to bigger platform. This system keeps track of employee salaries, inventory and customer data along with billing. This is a fully equipped system that alone manages the entire functioning of a hair salon. It maintains stock of inventory coming in. It also manages individual employee salary.