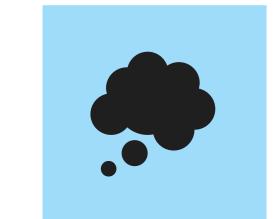


Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

Estimating all the expenss required to start and operate the business, such as equipment,rent,inventory,and marketing.

A business estimate is a document that provides potential lients with an approximation of the coasts associated with the goods or service they are interested in.

Add up the value of everything the business owns, including all equipment and inventory.

Estimate in business refers to the value or quantity of something that is approximately and not exact.

To predict the quantity,cost,and price of the resources required to complete a job witin the project scope.

Cost estimates are used to bid on new business from prospective clients and to inform your job and udjet planning process.

This will help to decide whether the work can be undertaken as proposed or needs to be modified or should be abandoned.

It helps in determining the resource requirements for pipeline projects.

An estimate will definitely help a client understand exactly what they are pay for.

An estimate also gives you a project plan to work from so you know exactly what needs to be done when.

It will be even more beneficial for you,the small business owner.

> An estimate can tell the employees of your business what they'll be expected to do.

Estimation of business expenses

See an example

To create an effective strategy for growth.

To attract invertors including angel invertors and VC funding and lenders.

To determine your future financial needs.

A more sustainable meaningful responsible view of creating value includes making a positive social impact.



Does

What behavior have we observed? What can we imagine them doing?



