



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Indian record label T series is the most subscribed channel.

Its entertraing and educational content..

music label company believes in bringing world close together through its music

cocomelon is a platform that shares traditional children's songs and nursery rhymes.

cocomelon a beloved kids youtube channel is ranked third among the most subscribed channel on youtube

with over 248 million subscribers as of august 2023.

cocomelon is an american youtube channel.

they are known for their 3D videos of traditional nursery rhymes as well as their rhymes for children.

Exploring worlds top youtube channels

T series earns a monthly income of USD 6 million from its youtube ad revenues alone.

this is when a company pays you to promote their product or service in your videos

american youtube personality MrBeast is the most subscribed individual.

second most subscribed channelover all with over 180 million subscribers as of august 2023.

start earnig money from ads that are displayed on your videos.

generating billion worth of monthly views across its multiple videos.

i feel proud for T series which is the most subscribed channel.

the banger trip of the year is set to give you all the groovy feels.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?