

Scope of Work

Project: Virtus Mind Responsive Website

Version: 2.0

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Technology: PHP (Wordpress, WooCommerce)

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Template to be used in the website:

http://preview.themeforest.net/item/bizcon-responsive-multipurpose-html5-template/full_screen_preview/15737293?_ga=1.91546322.976576294.1478248653

Virtus Mind Website Features:

1. Home Page

Template: http://zozothemes.com/html/bizcon/index-creative.html

Sections:

Header

Slider element with admin panel - Admin can configure images to be displayed in slider from back-end

What We Can Do – Display services in this section. Services will be managed from back-end. There will be one separate page with each service.

We Optimize Your Business – This will be informational block with Contact Us button which will lead to Contact Us page. Text displayed in the block will be editable from back-end.

Amazing Features – This will be informational block whose details can be managed from back-end.

Team – This will display available team members in the website. Team members can be managed through back-end along with required details.

Latest News – This section will list latest news on the website. Information regarding news will be posted from back-end.

Footer – This will include relevant information along with, Terms & condition page, Disclaimer & Privacy Policy page URL. Contents in the footer block will be editable from back-end. This indicates all footer sections mentioned below in the document will have same function.

2. About

Template: http://zozothemes.com/html/bizcon/about-us.html

Sections:

Header

Company Overview – Display company core values with statistics. This information will be managed from back-end.



Who We Are – This will be informational block whose information will be managed from back-end.

We Help to Grow Your Business - This will be informational block whose information will be managed from back-end.

Team – This will display available team members in the website. Team members can be managed through back-end along with required details.

Contact Us – This bar will have some information and Contact Us button which will lead user to Contact Us page.

Footer

Sub Page 1 - Mission & Values

Template: http://zozothemes.com/html/bizcon/about-us.html

Sections:

Header

Inner Contents

Footer

Sub Page 2 - Team

Template: http://zozothemes.com/html/bizcon/team.html, http://zozothemes.com/html/bizcon/team-member.html

Sections:

Header

Inner Contents – Display similar contents which are displayed on the template page. All details will be retrieved from back-end for team members.

Footer

3. What We Do

Template: http://zozothemes.com/html/bizcon/services.html

Sections:

Header

Display Services with Right Side Bar – Display all available services in form of listing along with sidebar. Information for services will be managed from back-end and admin will be able to add/modify/remove any service.

We Provide Quality - This will be informational block whose information will be managed from back-end.



Annual Report - This will be informational block whose information will be managed from back-end. This section will have one video as well, which will be a Youtube video link. Video will be hosted on Youtube.

Contact Us – This bar will have some information and Contact Us button which will lead user to Contact Us page.

Footer

Sub Page 1 - Evolution

Template: http://zozothemes.com/html/bizcon/taxes-planning.html **Sections:**

Header

Inner Contents – Display similar contents which are displayed on the template page. All details will be retrieved from back-end. This will also have download / view brochure functionality. There will be one link for price table which will open page similar to -

http://zozothemes.com/html/bizcon/pricing-table.html and will have 4 columner price table in it. Information for price table will be managed from back-end.

Footer

Sub Page 2 – Business Plan

Template: http://zozothemes.com/html/bizcon/taxes-planning.html **Sections:**

Header

Inner Contents – Display similar contents which are displayed on the template page. All details will be retrieved from back-end. This will also have download / view brochure functionality.

Footer

Sub Page 3 - Reporting

Template: http://zozothemes.com/html/bizcon/taxes-planning.html **Sections:**

Header

Inner Contents – Display similar contents which are displayed on the template page. All details will be retrieved from back-end. This will also have download / view brochure functionality.

Footer



Sub Page 4 - Agency

Template: http://zozothemes.com/html/bizcon/taxes-planning.html **Sections:**

Header

Inner Contents – Display similar contents which are displayed on the template page. All details will be retrieved from back-end. This will also have download / view brochure functionality.

Footer

Sub Page 5 - Outsourcing

Template: http://zozothemes.com/html/bizcon/taxes-planning.html **Sections:**

Header

Inner Contents – Display similar contents which are displayed on the template page. All details will be retrieved from back-end. This will also have download / view brochure functionality.

Footer

4. Evolution

This will be the same page displayed as Sub Page 1 – Evolution in What We Do section above.

5. Shop

Sub Page 1 – Shop

Template: http://zozothemes.com/html/bizcon/shop.html

Sections:

Header

Inner Contents – Display products listing in grid format as displayed in the template page. All products will be fetched from WooCommerce. There will be product search functionality as well in the sidebar as per the template to search product based on term.

Footer



Sub Page 2 – Product Detail

Template: http://zozothemes.com/html/bizcon/shop-single.html

Sections:

Header

Inner Contents – Display product details as displayed in the template page. All product information will be fetched from WooCommerce.

Footer

Sub Page 3 – Cart

Template: http://zozothemes.com/html/bizcon/cart.html

Sections:

Header

Inner Contents – Display products added to cart as displayed in the template page. All product information will be fetched from WooCommerce.

Footer

Sub Page 4 - Cart

Template: http://zozothemes.com/html/bizcon/checkout.html

Sections:

Header

Inner Contents – Display products checkout page as displayed in the template page. All product information will be fetched from WooCommerce. In case of registered customer, they can login into their account and can perform the checkout.

Footer

6. Resources

Template: http://zozothemes.com/html/bizcon/blog-list.html, http://zozothemes.com/html/bizcon/blog-single.html

Sections:

Header

Inner Contents – Display similar contents which are displayed on the template page. All details will be retrieved from back-end.

Footer



7. Careers

Template: http://zozothemes.com/html/bizcon/careers.html

Sections:

Header

Careers – Find a Job – Display informational block entered from back-end.

Apply Now – Apply now form to send inquiry to admin on the given email address. This will also store information in database for further use. We will use Contact Form 7 Plugin provided by Wordpress in this.

Contact Us – This bar will have some information and Contact Us button which will lead user to Contact Us page.

Footer

8. Contact Us

Template: http://zozothemes.com/html/bizcon/contact2.html

Sections:

Header

Inner Contents – Display similar contents which are displayed on the template page. All details will be retrieved from back-end. Upon submitting the form contact us email inquiry will be sent on admin email address. We will use Contact Form 7 Plugin provided by Wordpress in this.

Footer

9. Coming Soon

Template: http://zozothemes.com/html/bizcon/coming-soon.html

Sections: This will be informational page with similar contents displayed in the template. Text displayed on this page is editable in the back-end.

10. Under Maintenance

Template: http://zozothemes.com/html/bizcon/maintenance.html

Sections: This will be informational page with similar contents displayed in the template. Text displayed on this page is editable in the back-end.



11. Login / Register

Template: http://zozothemes.com/html/bizcon/login.html

Sections: We will use relevant contents from this template to create login or registration page for users.

12. User Profile / Orders

Template: No such page available in theme but we can generate it on our end with relevant contents from other pages.

Sections: We will use existing setup of Wordpress / WooCommerce for user profile section and orders sections. Theme will be applied based on the relevant contents from other pages.

13. Cookie Policy Popup

Template: No such page available in theme but we can generate it on our end with relevant contents from other pages.

Sections: Cookie policy text will be displayed to users in form of popup. This text will be editable from back-end. Once user selects to hide it, at that point only it will be hidden, until that it will be displayed in popup every time user opens the website.



Assumptions / Notes:

- 1. We will build whole application with use of Wordpress and WooCommerce with latest version.
- 2. We will use default functionality of WooCommerce for shoppoing experience, no customization is considered in that.
- 3. We will create theme based on above mentioned template. Template will be provided by Virtus Mind Team. We also assume that provided template will be fully responsive and we do not need to make any kind of changes in that.
- 4. Possible payment options during checkout process will be Paypal and World Pay only.
- 5. For World Pay payment gateway, Virtus Mind Team needs to purchase a plugin https://woocommerce-extensions/payment-gateways/
- 6. We need one additional plug-in which will be used to create custom fields used in different pages in the site, which needs to be purchased by Virtus Mind Team https://www.advancedcustomfields.com/pro/
- 7. Site testing will be done in latest versions of Chrome, Firefox, Safari and MS Edge with responsive check.