



Supply Chain Analysis

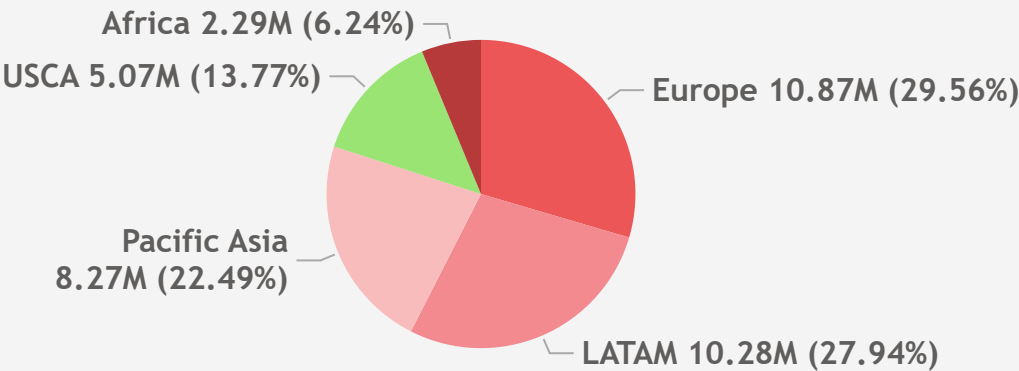
36.78M

Total Sales

384K

Total Quantity

Sum of Sales by Market

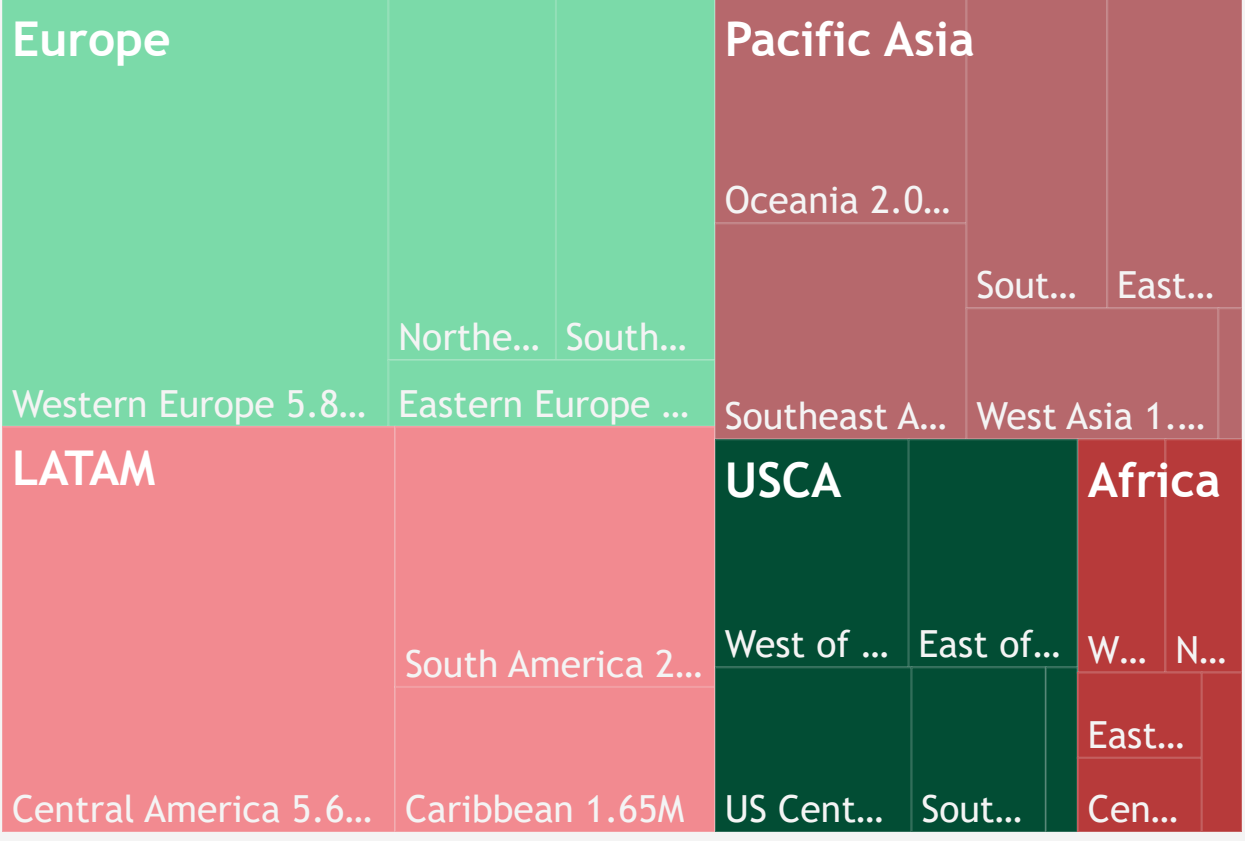


Market ● Europe ● LATAM ● Pacific Asia ● USCA ● Africa

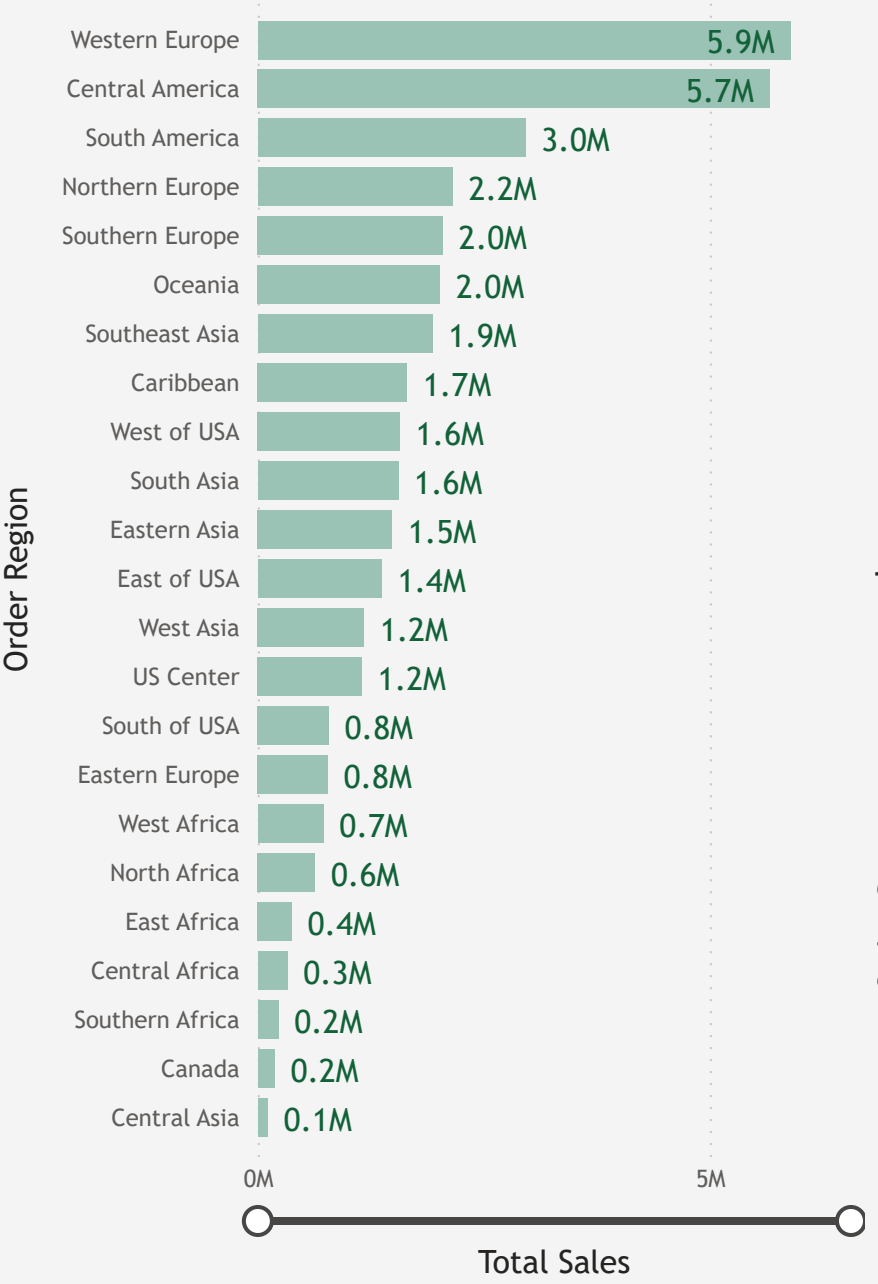
Order Region	Sum of Sales
Canada	1,86,861.04
Caribbean	16,51,019.33
Central Africa	3,27,263.02
Central America	56,65,712.10
Central Asia	1,09,839.93
East Africa	3,76,234.90
East of USA	13,71,111.99
Eastern Asia	14,86,401.34
Eastern Europe	7,74,266.57
North Africa	6,34,752.22
Northern Europe	21,55,830.65
Oceania	20,16,654.20
South America	29,60,881.41
South Asia	15,53,680.92
South of USA	7,85,783.95
Southeast Asia	19,32,495.57
Southern Africa	2,28,251.59
Total	3,67,84,735.01

Order Country	Sum of Sales
Serbia	120.00
Burundi	299.95
Eritrea	309.96
Guinea Ecuatorial	319.96
Kuwait	334.96
Armenia	455.90
Baréin	529.89
Sáhara Occidental	599.96
Chad	599.96
Laos	683.01
Bután	769.60
Tayikistán	845.91
Sudán del Sur	879.94
Eslovenia	1,189.86
Suazilandia	1,259.91
Surinam	1,339.84
Omán	1,374.70
Burkina Faso	1,403.76
República de Gambia	1,449.86
Macedonia	1,549.88
Guayana Francesa	1,704.75
Total	3,67,84,735.01

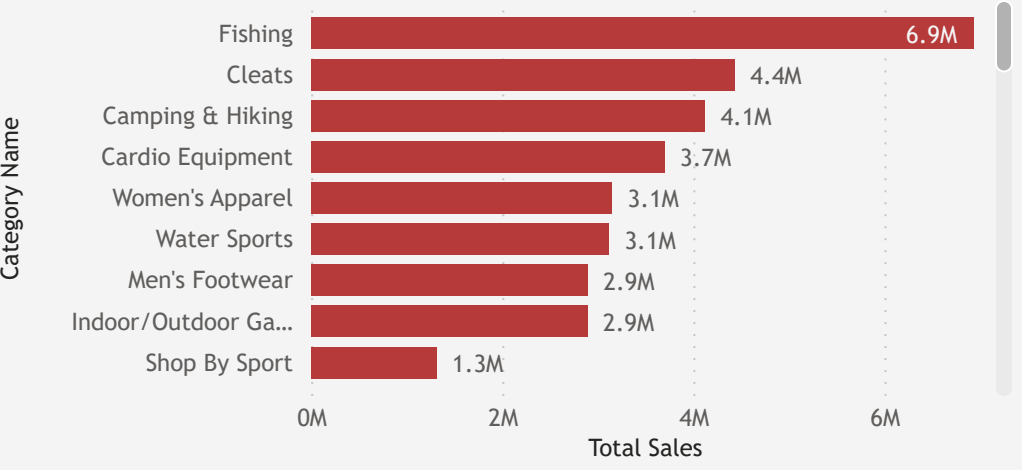
Total Sales by Market and Order Region



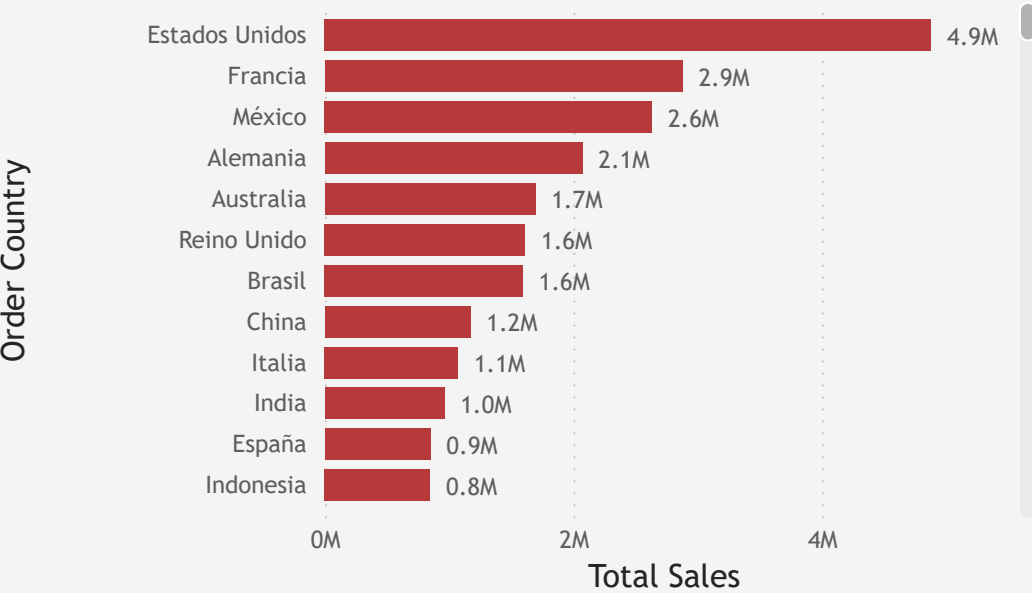
Total Sales by Order Region



Total Sales by Category Name



Total Sales by Order Country

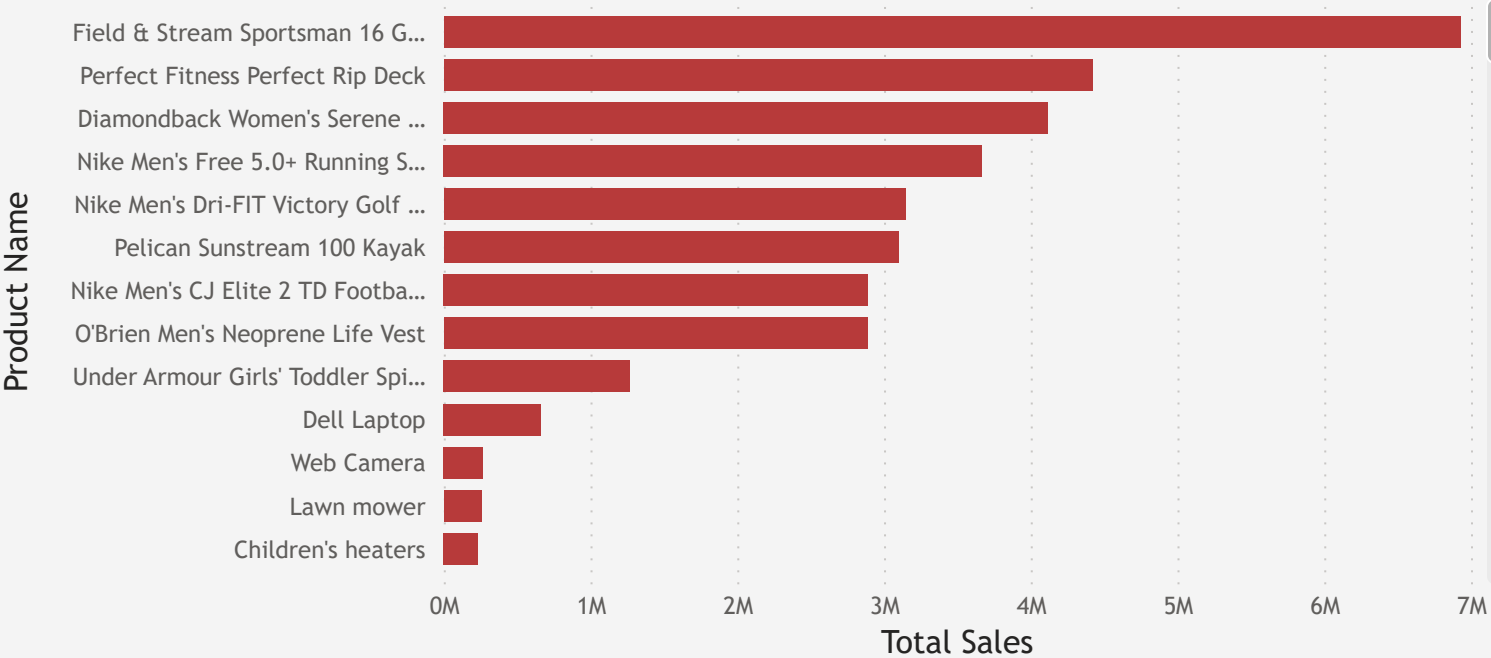


Category Name

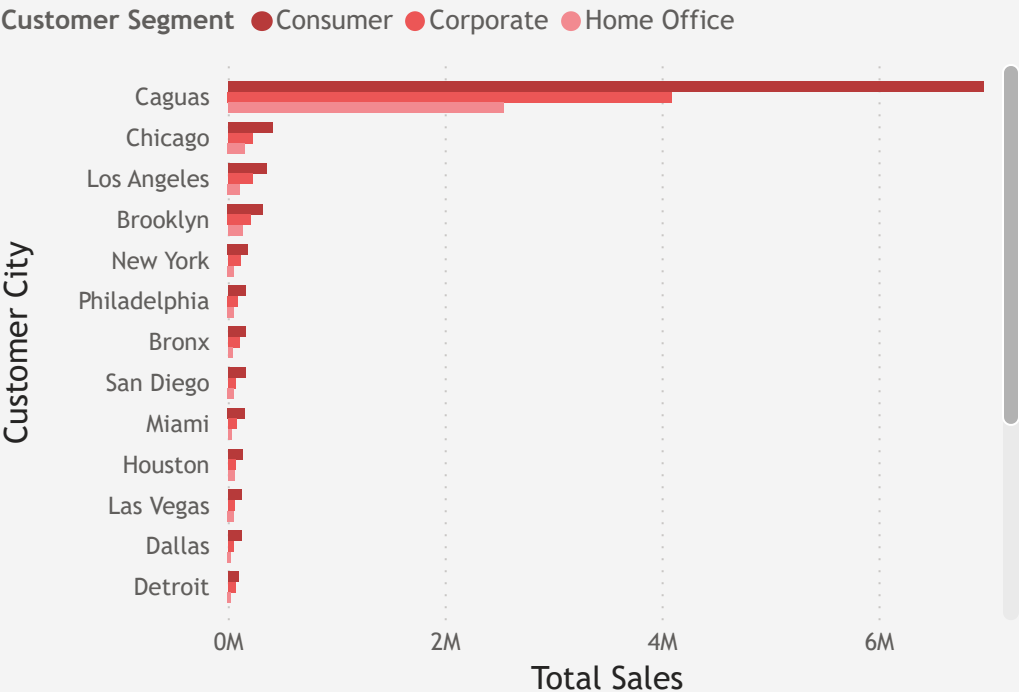
- Accessories
- As Seen on TV!
- Baby
- Baseball & Softball
- Basketball
- Books
- Boxing & MMA
- Cameras
- Camping & Hiking
- Cardio Equipment
- CDs



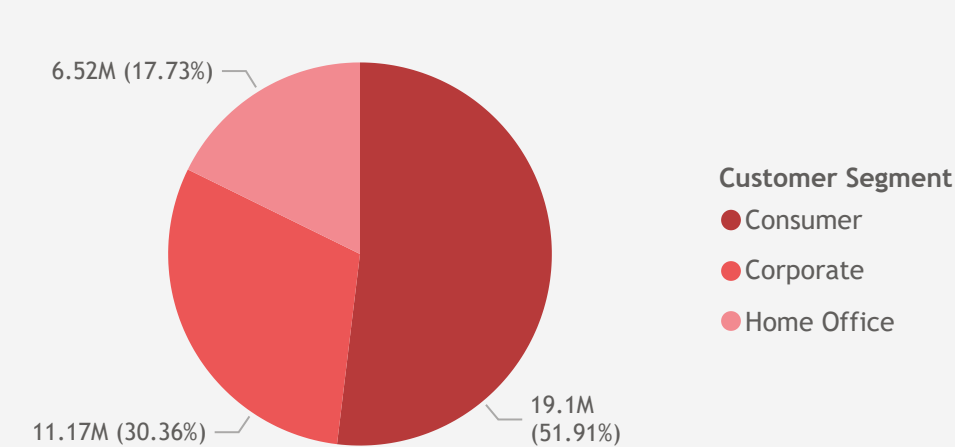
Total Sales by Product Name



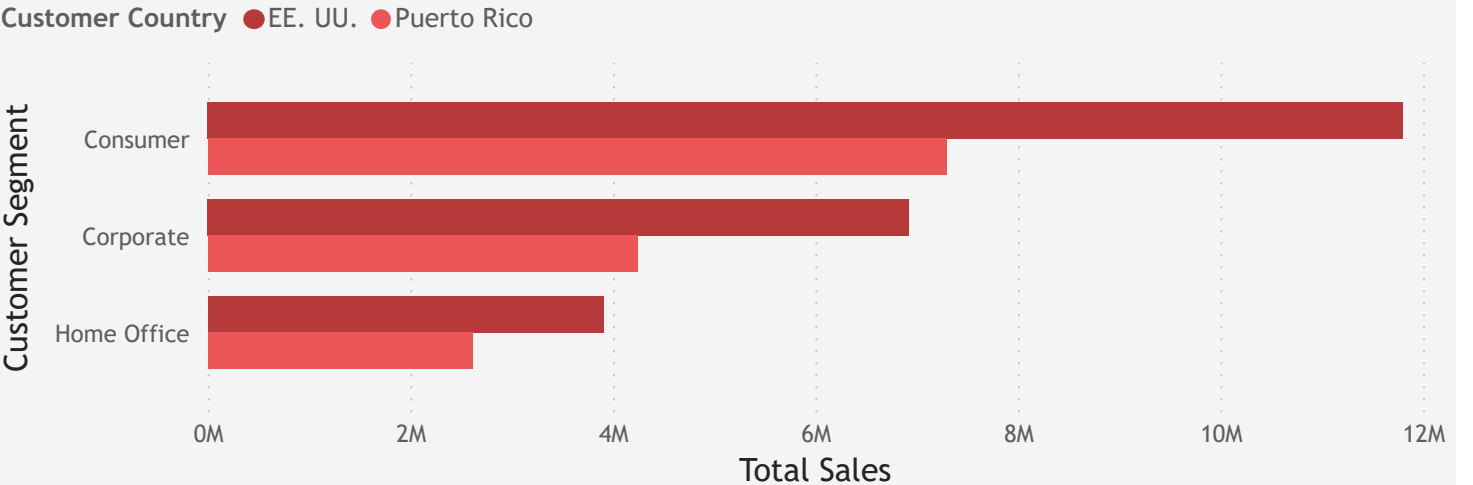
Total Sales by Customer City and Customer Segment



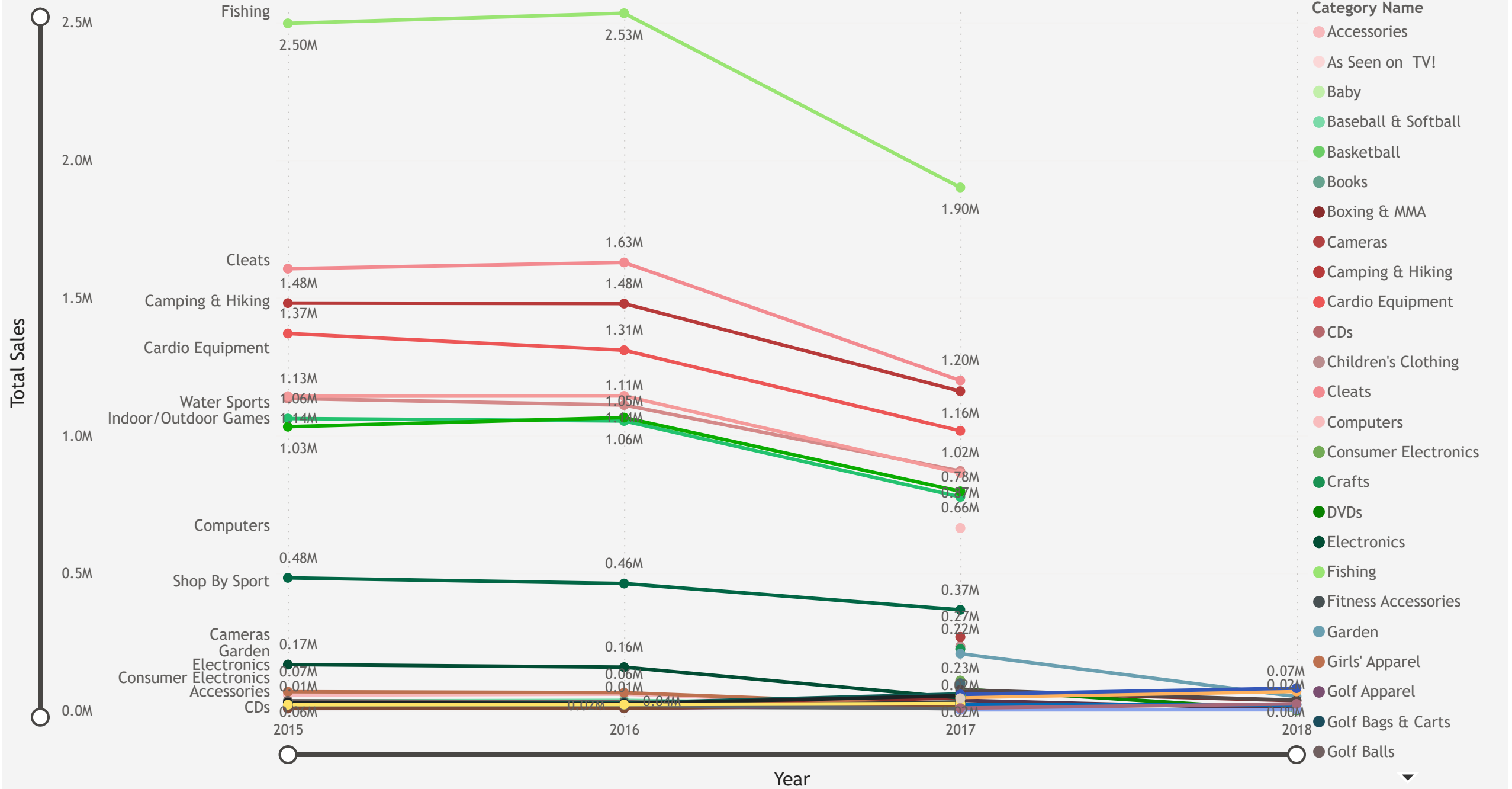
Total Sales by Customer Segment



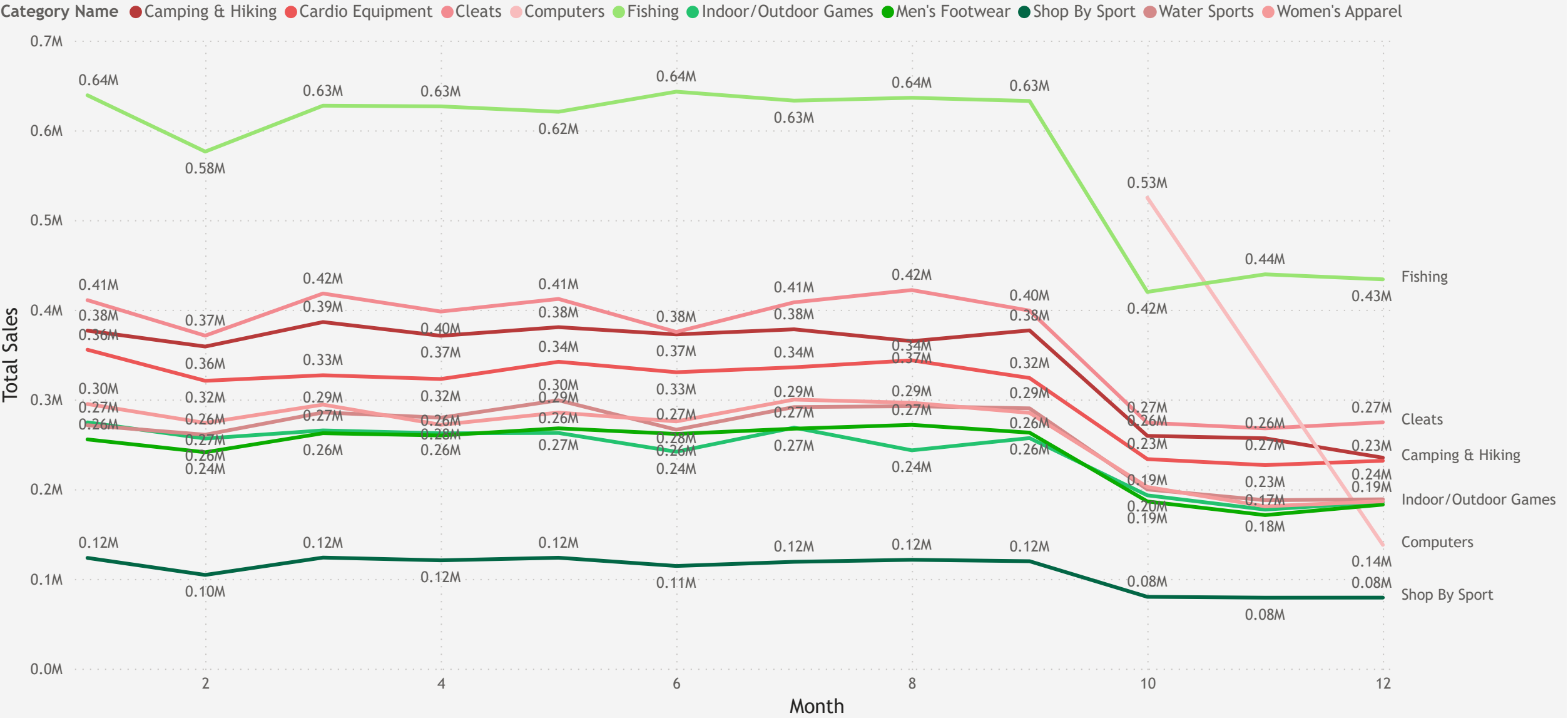
Total Sales by Customer Segment and Customer Country



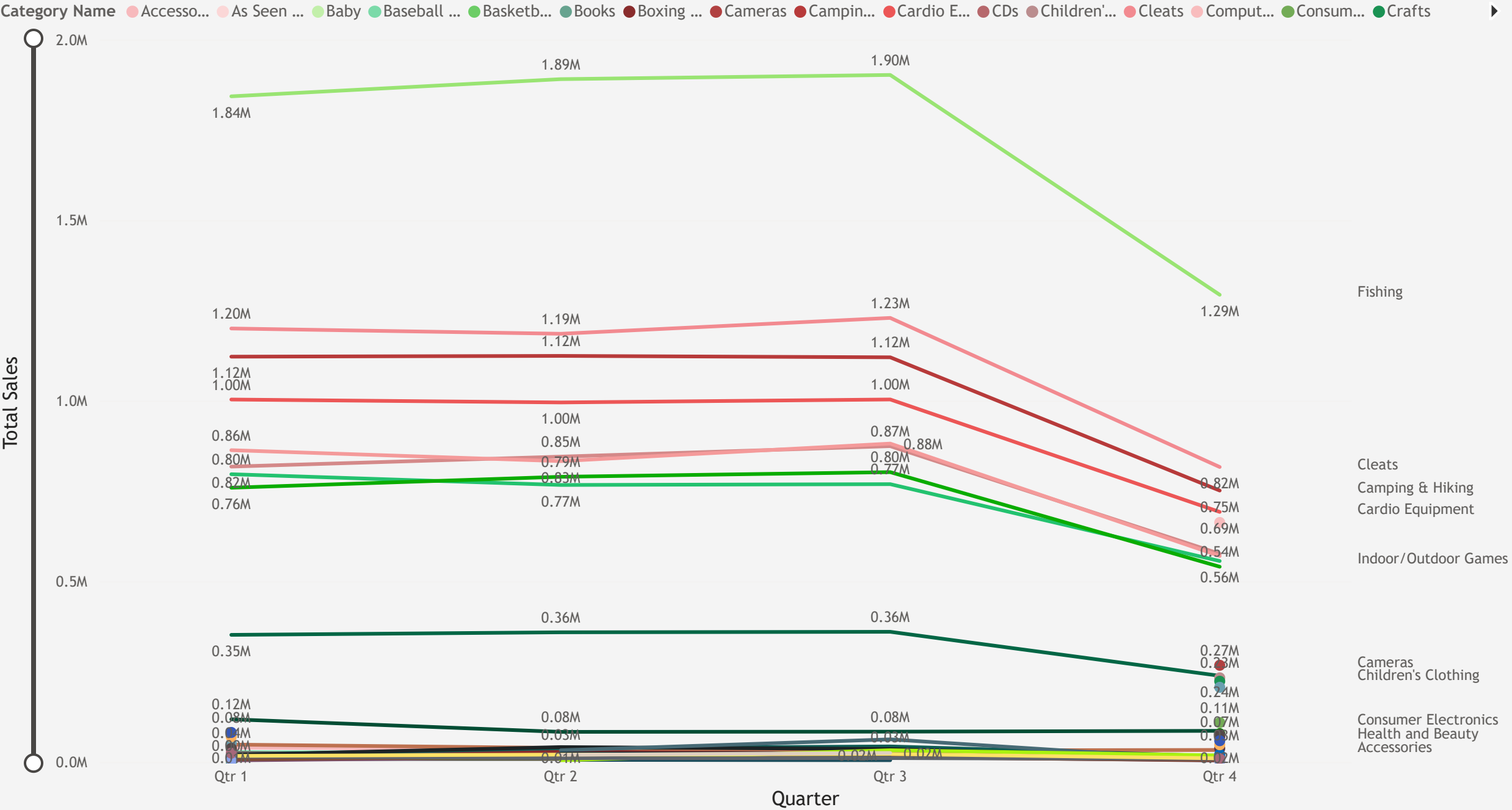
Total Sales by Year and Category Name

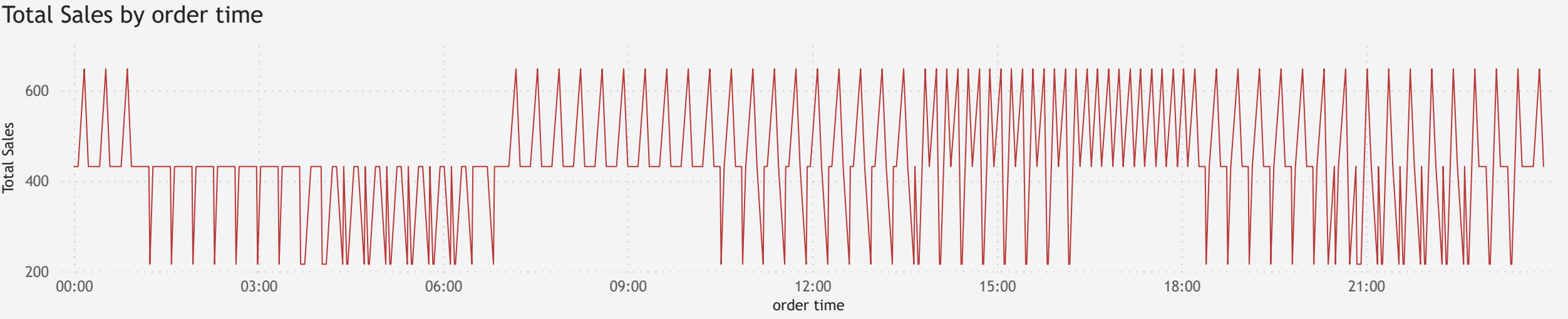


Total Sales by Month and Category Name



Total Sales by Quarter and Category Name





Category Name								
Accessories	Boxing & MMA	Cleats	Fishing	Golf Balls	Indoor/Outdoor Games	Music	Tennis & Racquet	Women's Clothing
As Seen on TV!	Cameras	Computers	Fitness Accessories	Golf Gloves	Kids' Golf Clubs	Pet Supplies	Toys	Women's Golf Clubs
Baby	Camping & Hiking	Consumer Electronics	Garden	Golf Shoes	Lacrosse	Shop By Sport	Trade-In	
Baseball & Softball	Cardio Equipment	Crafts	Girls' Apparel	Health and Beauty	Men's Clothing	Soccer	Video Games	
Basketball	CDs	DVDs	Golf Apparel	Hockey	Men's Footwear	Sporting Goods	Water Sports	
Books	Children's Clothing	Electronics	Golf Bags & Carts	Hunting & Shooting	Men's Golf Clubs	Strength Training	Women's Apparel	



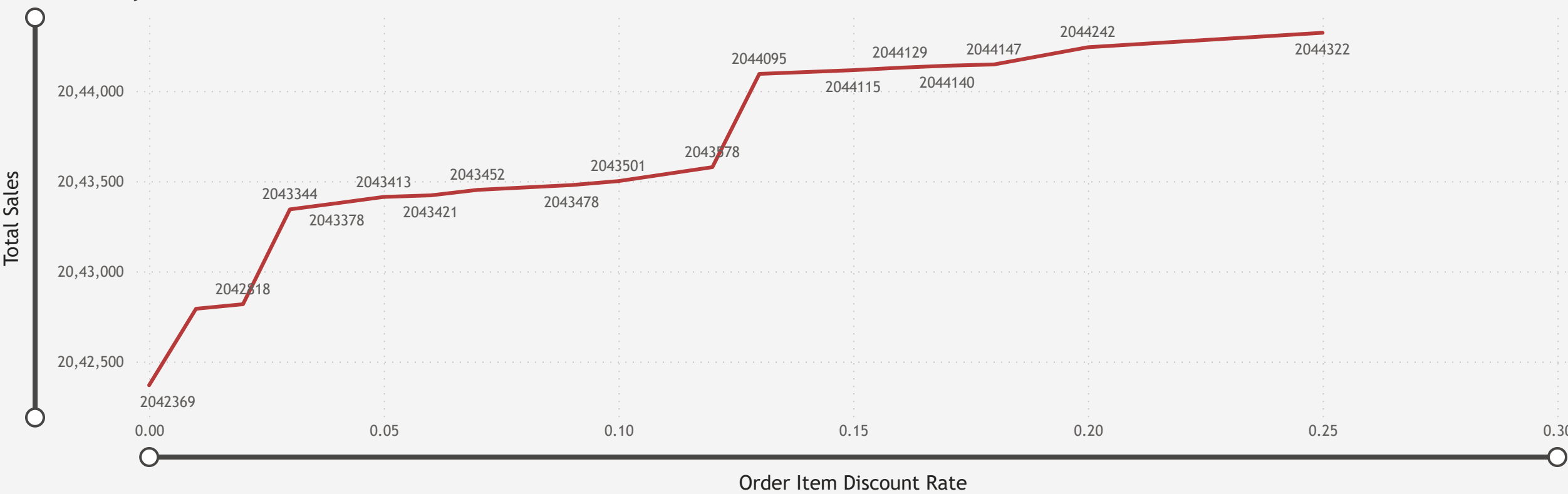
Top Categories

Accessories	Baby	Baseball & Softball	CDs	Consumer Electronics	Fitness Accessories	Garden	Golf Bags & Carts	Men's Golf Clubs	Music	Soccer	Tennis & Racquet	Toys
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Bottom Categories

As Seen on TV!	Basketball	Books	Boxing & MMA	Camping & Hiking	DVDs	Golf Apparel	Health and Beauty	Hunting & Shooting	Kids' Golf Clubs	Men's Clothing	Pet Supplies	Shop By Sport	Strength Training
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Total Sales by Order Item Discount Rate



Year

2015	2016	2017	2018
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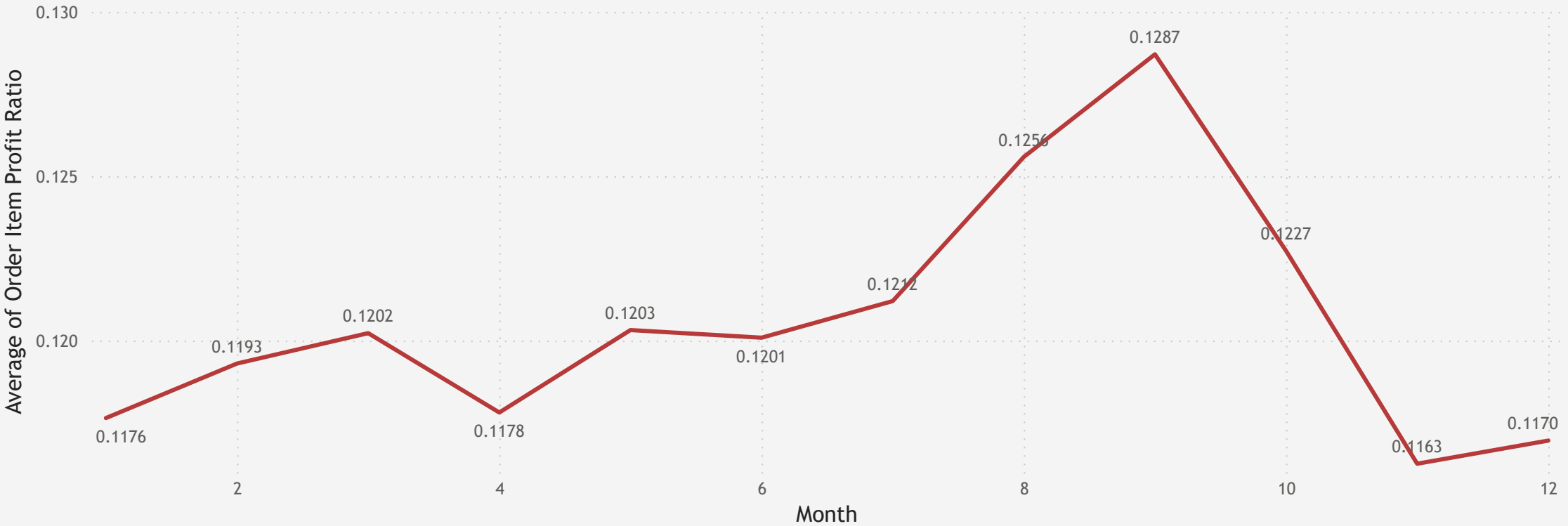
Quarter

Qtr 1	Qtr 2	Qtr 3	Qtr 4
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Category Name

Accessories	Basketball	Camping & Hiking	Cleats	DVDs	Garden	Golf Balls	Hockey	Lacrosse	Music
As Seen on TV!	Books	Cardio Equipment	Computers	Electronics	Girls' Apparel	Golf Gloves	Hunting & Shooting	Men's Clothing	Pet Supplies
Baby	Boxing & MMA	CDs	Consumer Electronics	Fishing	Golf Apparel	Golf Shoes	Indoor/Outdoor Games	Men's Footwear	Shop By Sport
Baseball & Softball	Cameras	Children's Clothing	Crafts	Fitness Accessories	Golf Bags & Carts	Health and Beauty	Kids' Golf Clubs	Men's Golf Clubs	Soccer

Average of Order Item Profit Ratio by Month



36.78M

Total Sales

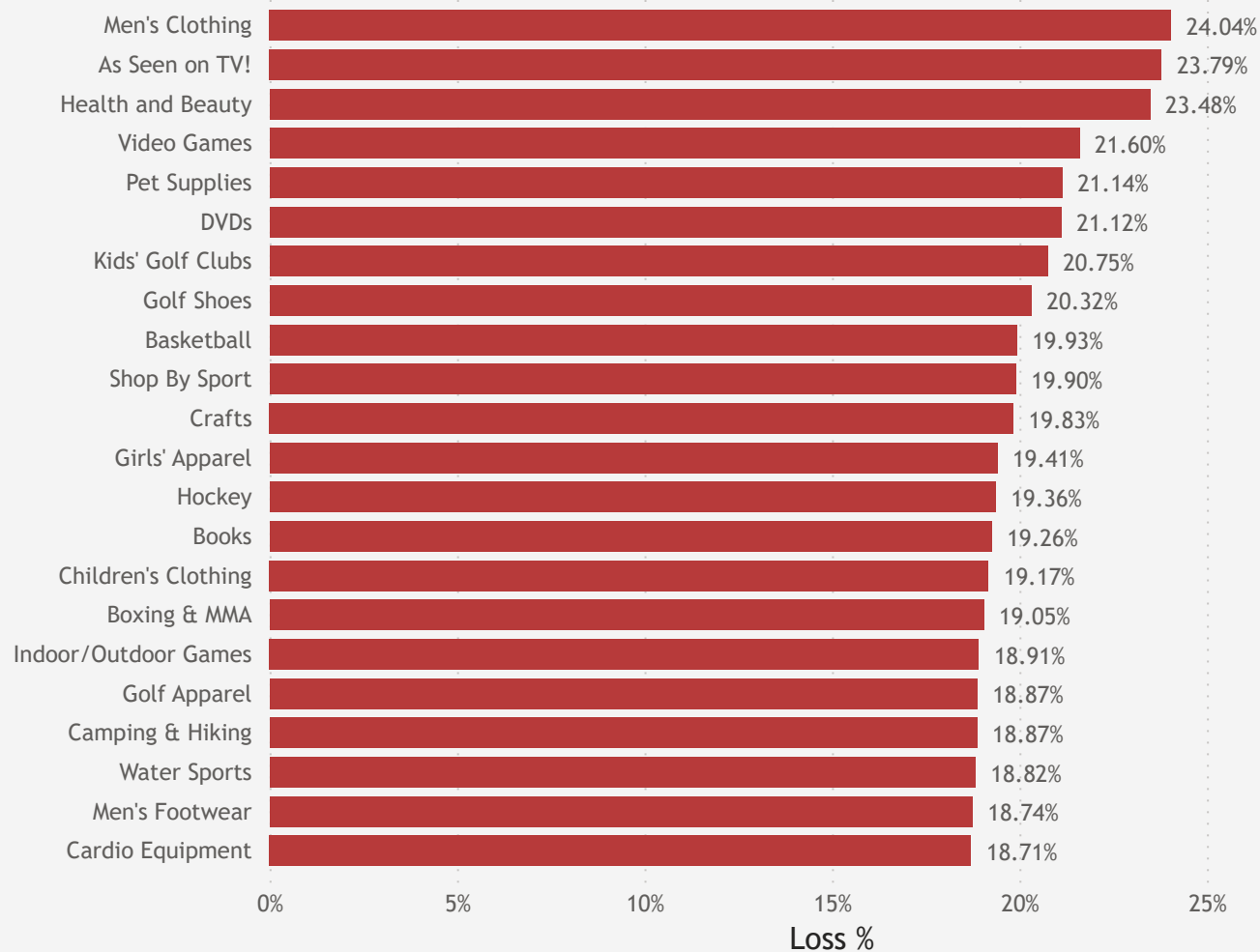
6.87M

Loss Sales

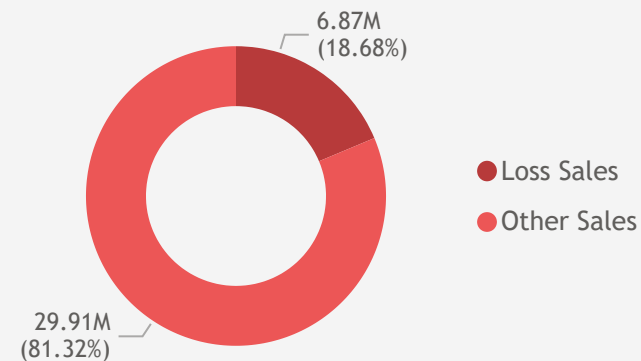
18.68%

Loss %

Category Name

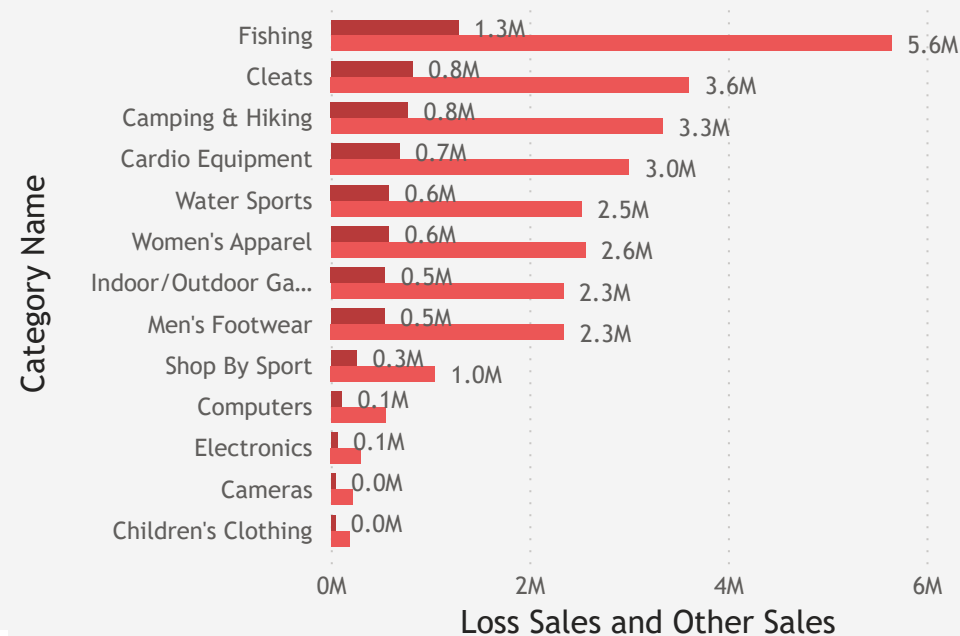


Loss Sales and Other Sales



Loss Sales and Other Sales by Category Name

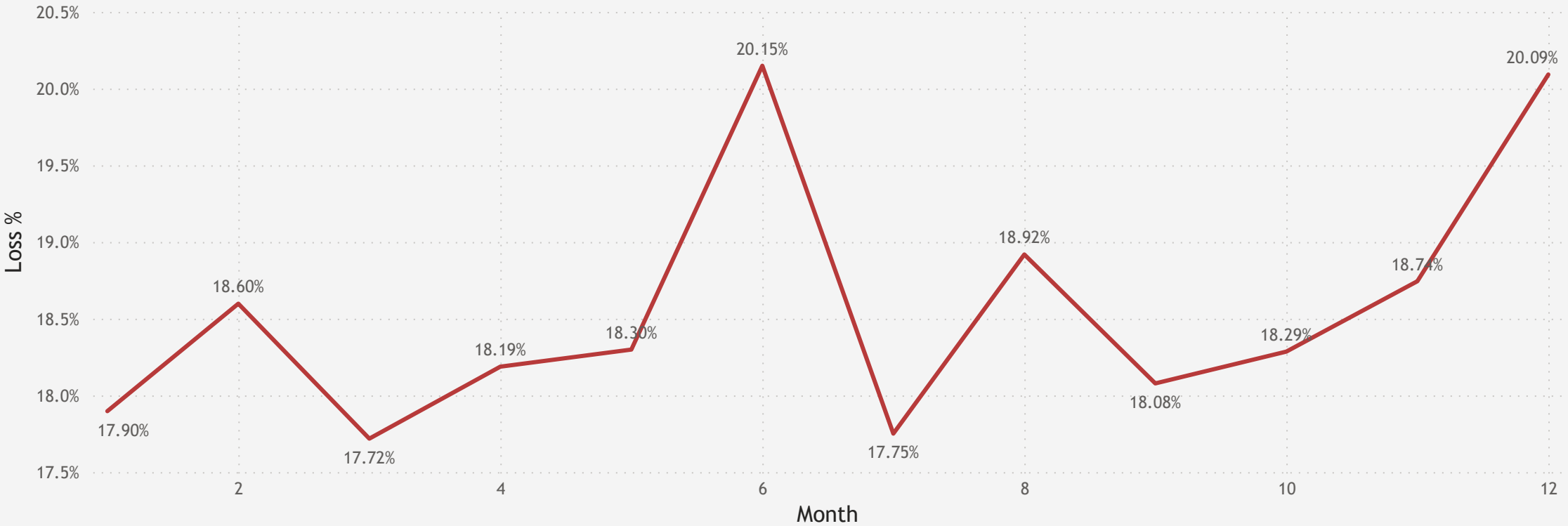
● Loss Sales ● Other Sales



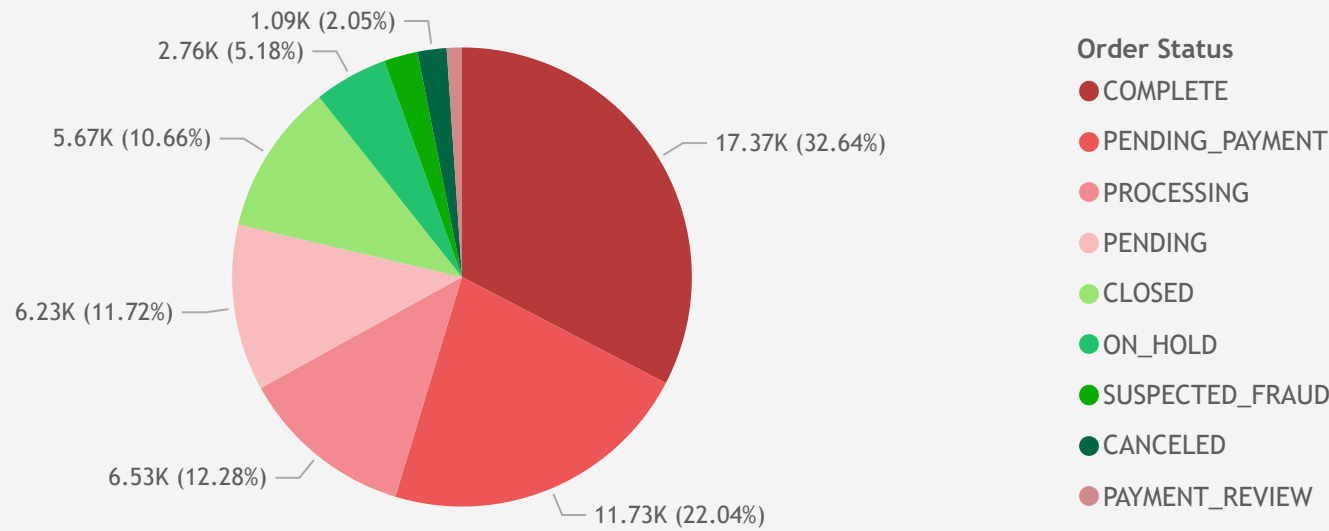
Category Name

Accessories	Basketball	Camping & Hiking	Cleats	DVDs	Garden	Golf Balls	Hockey	Lacrosse	Music
As Seen on TV!	Books	Cardio Equipment	Computers	Electronics	Girls' Apparel	Golf Gloves	Hunting & Shooting	Men's Clothing	Pet Supplies
Baby	Boxing & MMA	CDs	Consumer Electronics	Fishing	Golf Apparel	Golf Shoes	Indoor/Outdoor Games	Men's Footwear	Shop By Sport
Baseball & Softball	Cameras	Children's Clothing	Crafts	Fitness Accessories	Golf Bags & Carts	Health and Beauty	Kids' Golf Clubs	Men's Golf Clubs	Soccer

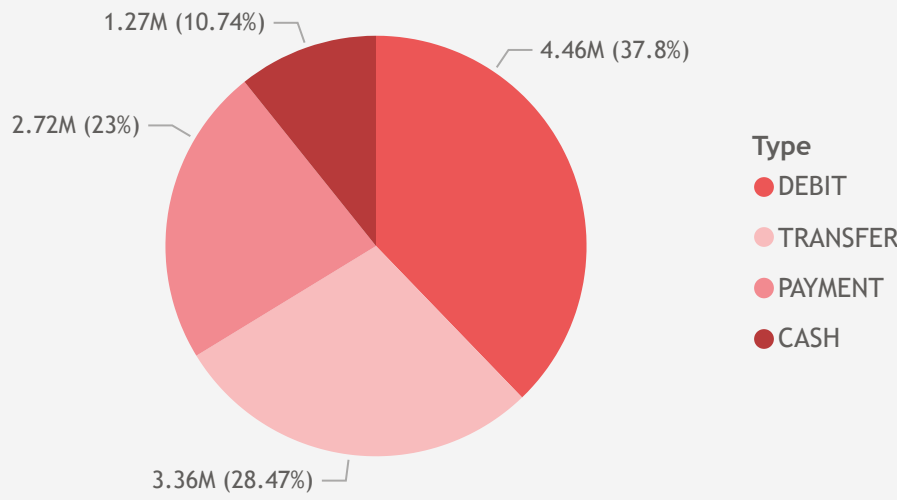
Loss % by Month



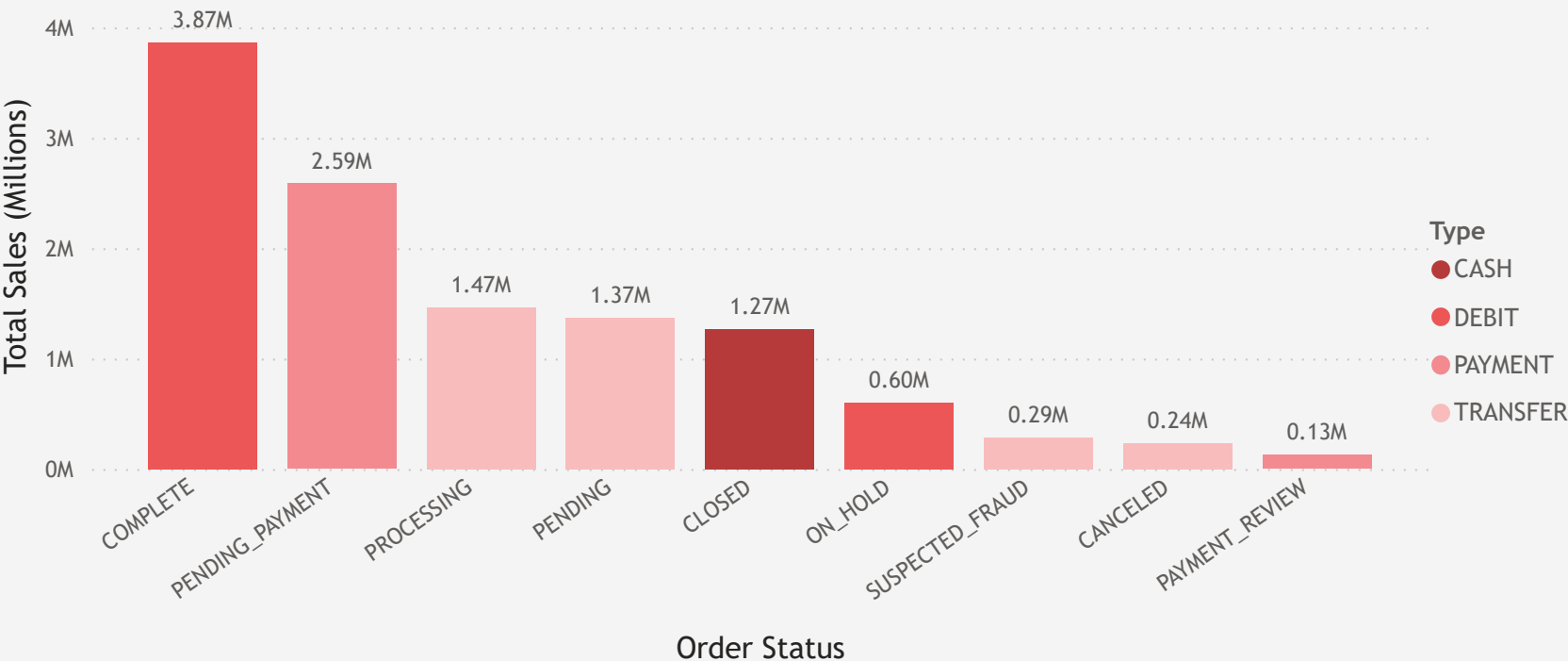
Count of Customer Id by Order Status and Type



Total Sales by Type



Total Sales by Order Status and Type



Year

2015

2016

2017

2018

Quarter

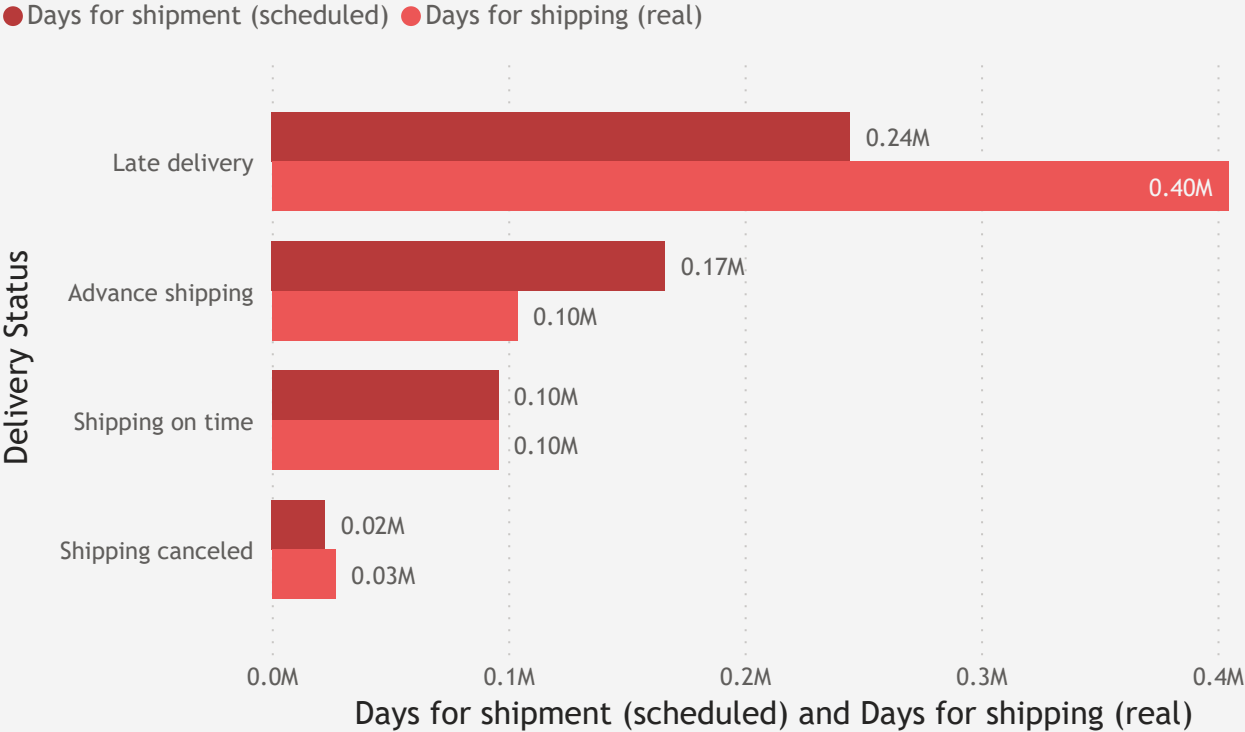
Qtr 1

Qtr 2

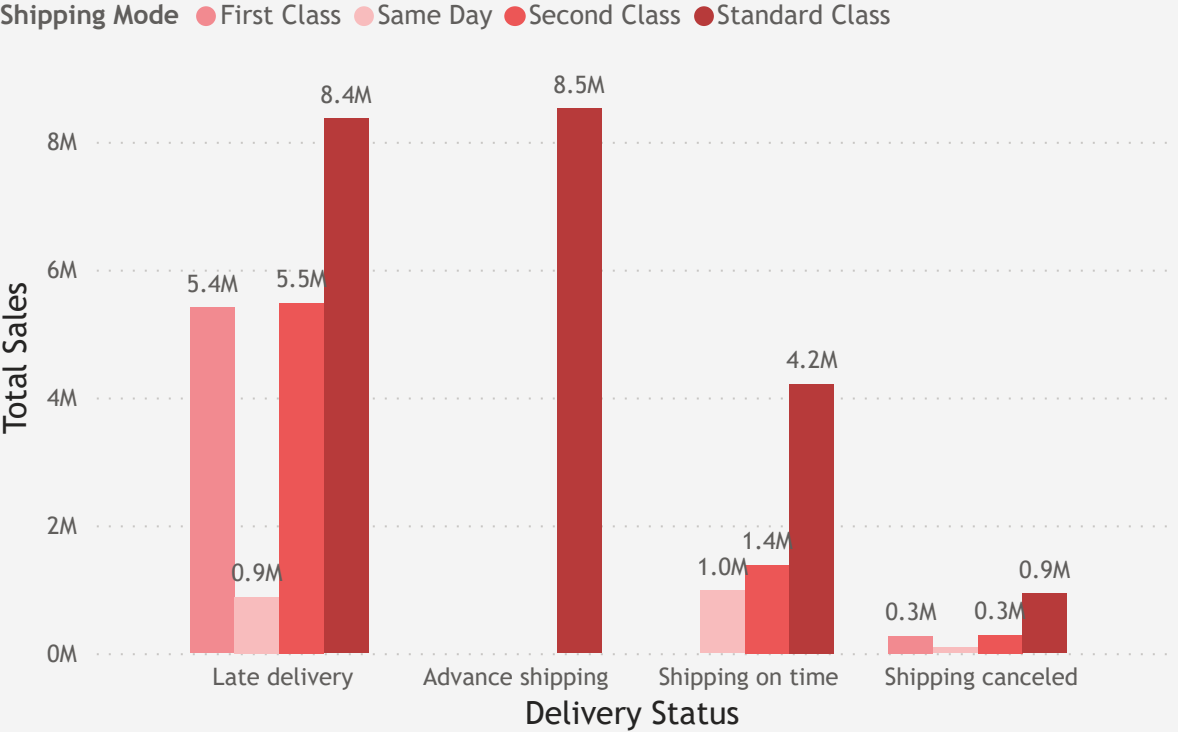
Qtr 3

Qtr 4

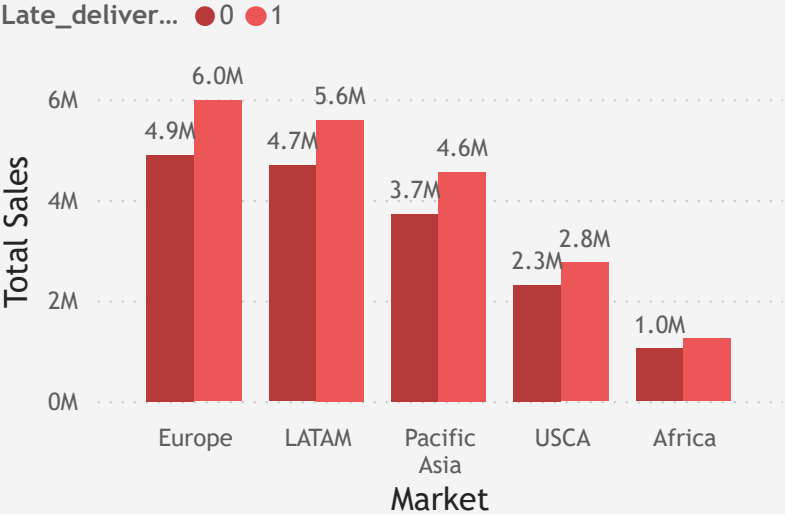
Days for shipment (scheduled) and Days for shipping (real) by Delivery Status



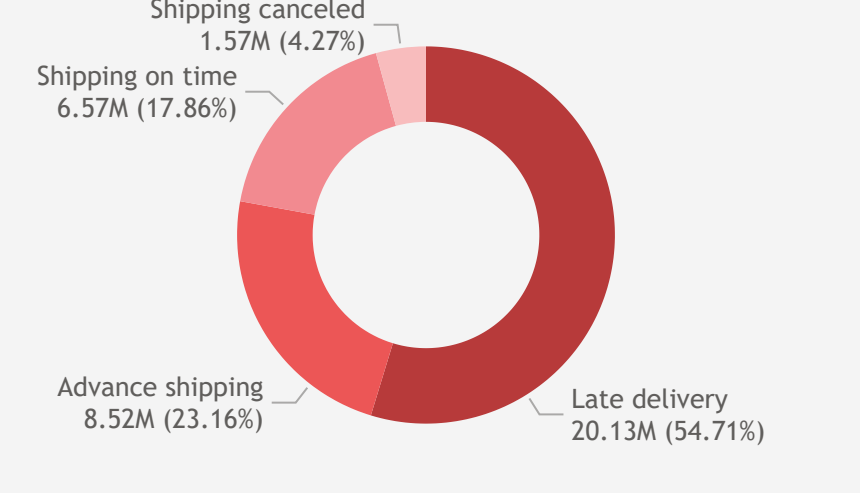
Total Sales by Delivery Status and Shipping Mode



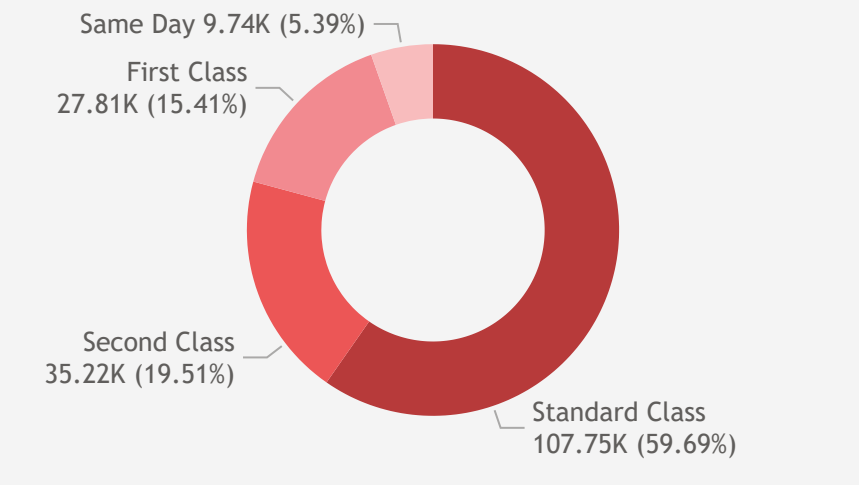
Total Sales by Market and Late_delivery_risk



Total Sales by Delivery Status

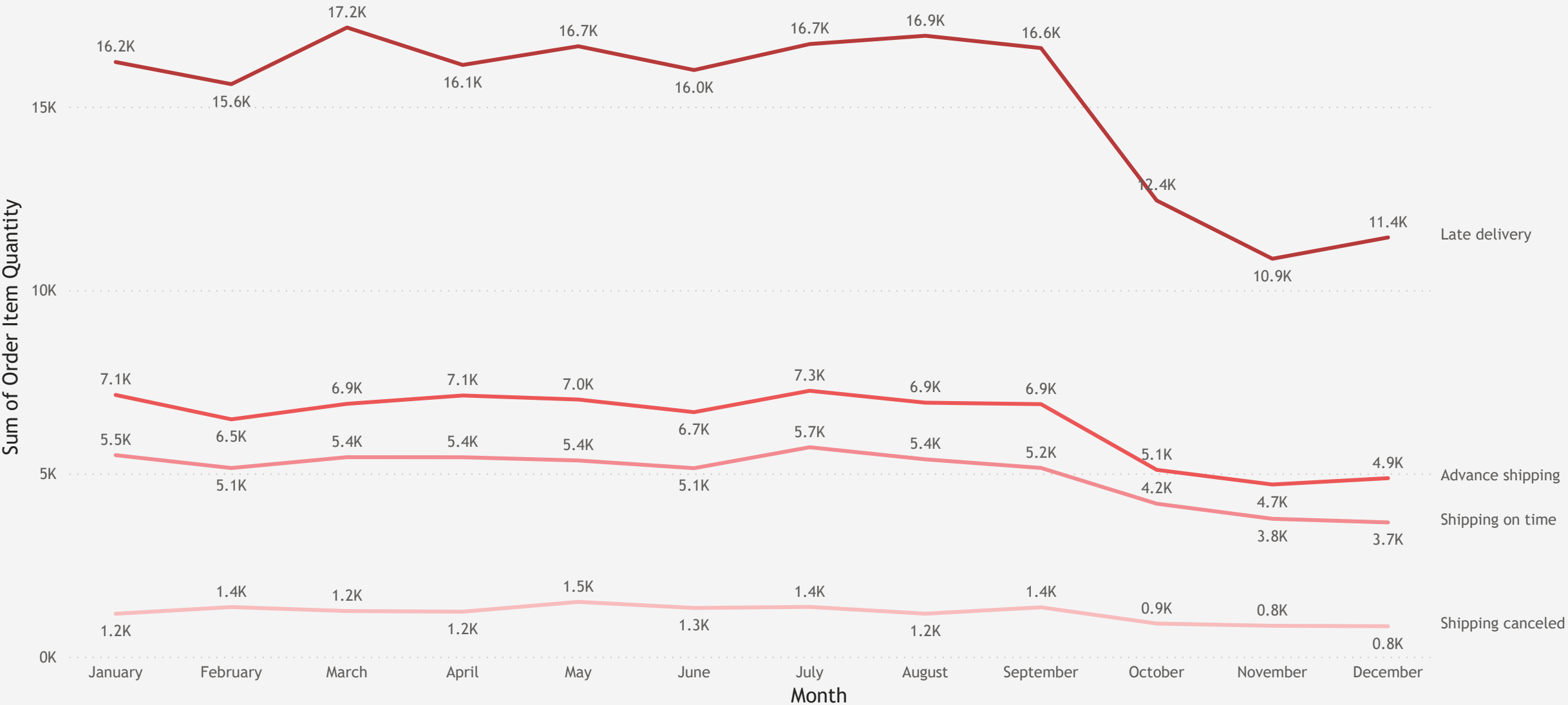


Count of Sales by Shipping Mode

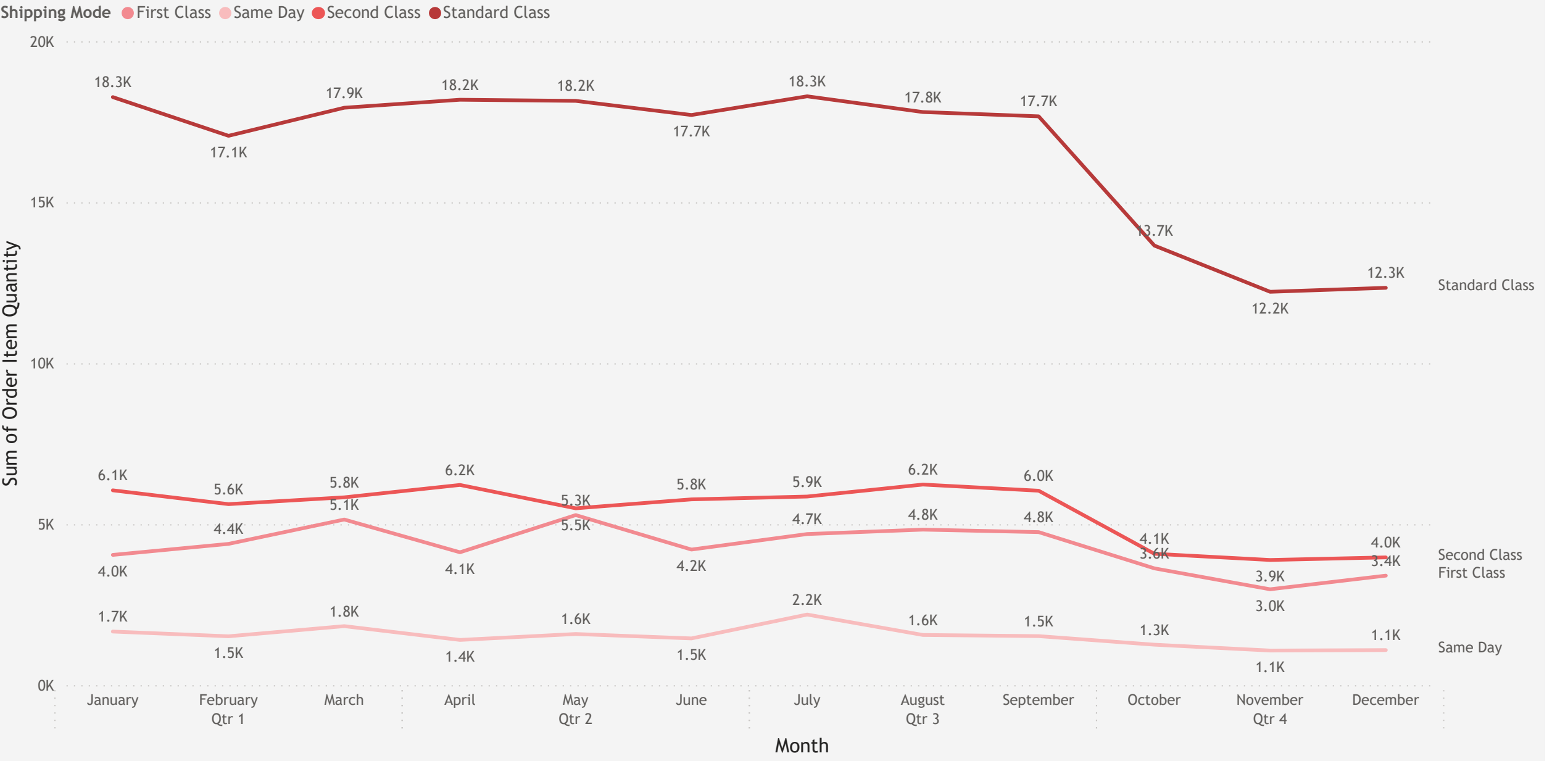


Sum of Order Item Quantity by Month and Delivery Status

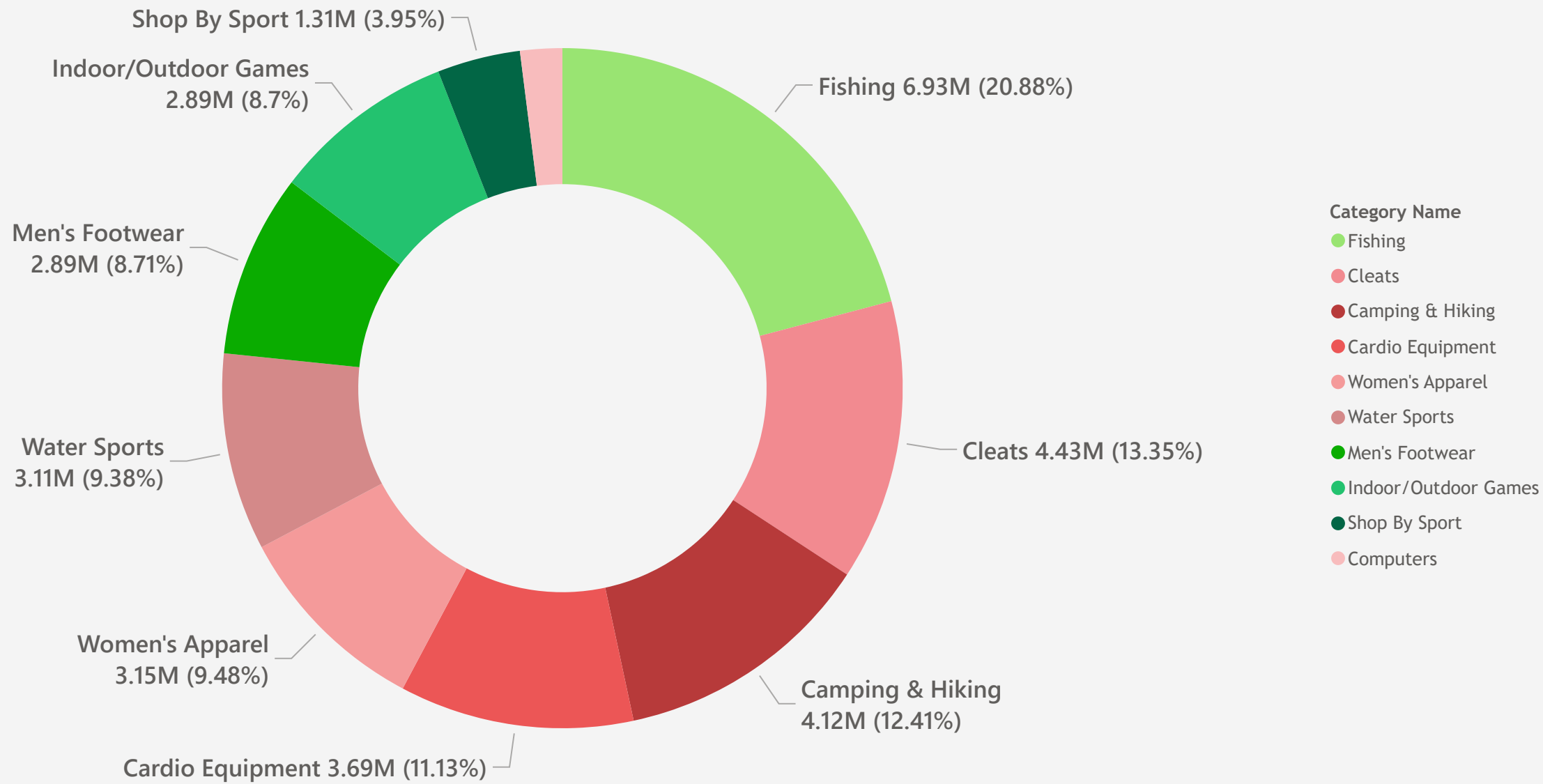
Delivery Status ● Advance shipping ● Late delivery ● Shipping canceled ● Shipping on time



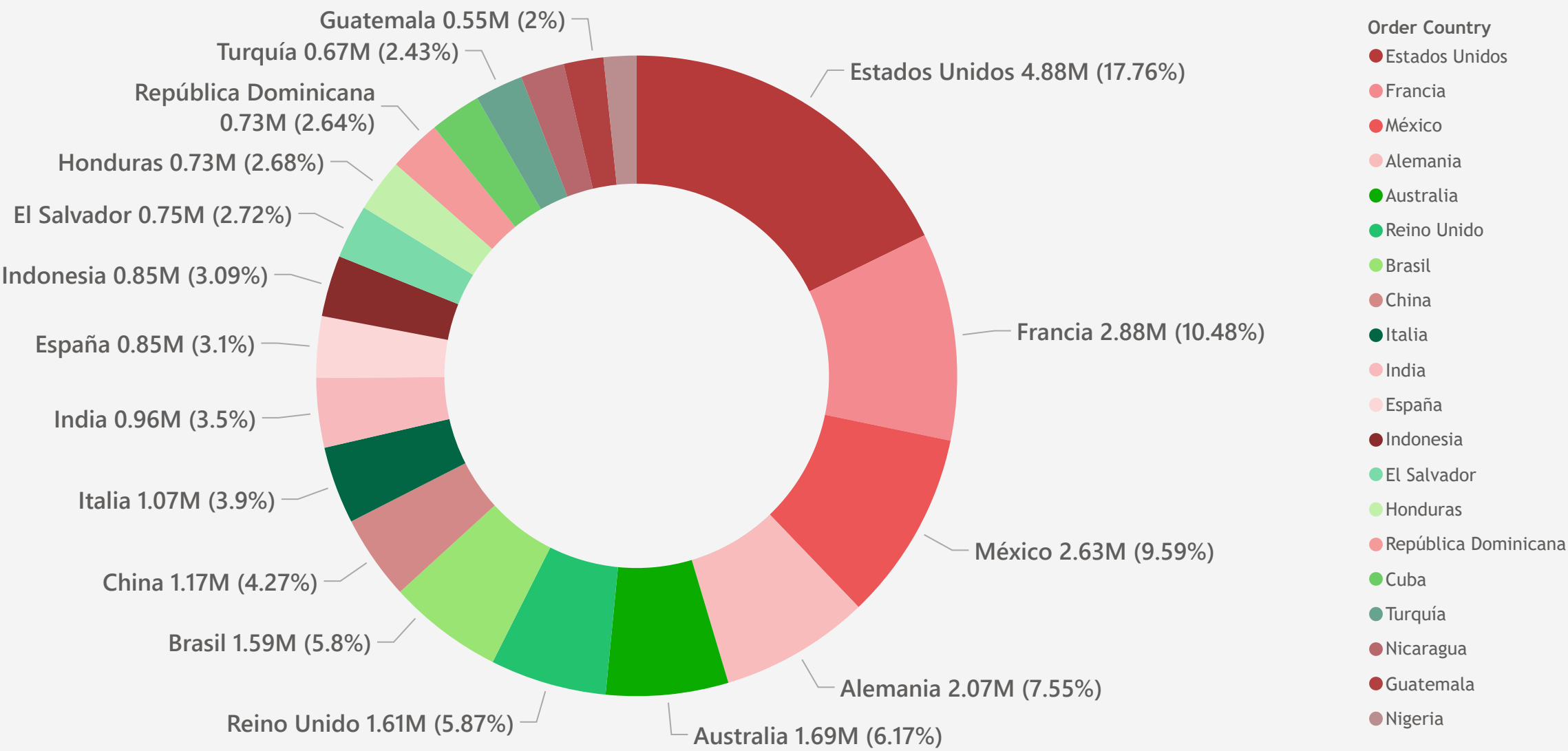
Sum of Order Item Quantity by Quarter, Month and Shipping Mode



Sum of Sales by Category Name



Sum of Sales by Order Country



Project By:
Pooja K P