# **Shital Mundada**

# Digital Marketing Executive

## **CORE COMPETENCIES**

- Google Ads PPC Campaigns
- Search Engine Optimization
- Social Media Marketing
- Digital Marketing Strategies

# **WORK EXPERIENCE**

# **Digital Marketing Executive**

## **BRANDCREATOR | MARCH 2019 TO PRESENT**

- Plan and execute digital marketing strategy
- Managing all Digital marketing channels
- Managed PPC & social media paid campaigns
- Help design department for better user interface
- Social media marketing for different sectors.

## **ACADEMIC HISTORY**

#### **MASTER OF BUSINESS ADMINISTRATION | CLASS OF 2017**

Deogiri Institute of Engi. & Management, A'bad | A Grade

# **BACHELOR OF COMPUTER SCIENCE | CLASS OF 2014**

Vivekanand College, Aurangabad | A+ Grade

#### **HSC (SCIENCE) 2010**

R.B Attal College of science, Georai, Dist Beed | A+ Grade

#### SSC | 2008

Vimala Madhyamic Vidhyalay, Georai | A+ Grade

# **CAREER OVERVIEW**

I am Digital marketing executive professional experience in Search engine optimization, Google Ads, Social media marketing.

## **CONTACT INFO**

Personal Phone: 7588646340

Email: shitalsmundada124@gmail.com

Address: Sai Shrushti Sociaety, Near

Choudhary Park, wakad, Pune, 411057

#### **STRENGHTS**

- Team Work
- Problem Solving Skill
- Quick learner
- Hard worker
- Flexible

# **CERTIFICATION**

DIPLOMA IN DIGITAL MARKETING, CLASS OF 2017
Inngenious Academy, Aurangabad | A Grade

MS-CIT || 2010

# **PERSONAL DETAILS**

Date of Birth: 14/12/1992Nationality: IndianMarital Status: Married

• Language: English, Hindi, Marathi

• Intrests : Crafting

# **DECLARATION**

I hereby declare that the information given above is true to the best of my knowledge

Date: (Shital Mundada)