

PRACHI MUSALE
Trade: Mechanical Engineering



Postal Address:

18/370, Industrial Estate,
Ichalkaranji 416 115

Contact Details:

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COVER LETTER

Dear Hiring Manager,

Thank You for the opportunity to apply for the role at your company. For any of the requirement regarding Marketing, Digital Marketing, Management profile, I am certain that I have the necessary skills to successfully do the job adeptly and perform the expectations. If you are looking for a candidate that is familiar with the responsibilities associated with the role I can perform them confidently

I am results-oriented recent college graduate (2018 pass out with 7.45 CGPI, B. Tech Mechanical Engineering) from Vishwakarma Institute of Technology, Pune. During my academic career, I also managed to accrue nearly 4 months of work experience as an Internship. I had the Privilege of working for Precision Automation & Robotics India, Shirwal in a role of Design Intern, where I learned valuable Professional skills such as Computer Aided Engineering, Design of Jigs and Fixtures. Plus I had the opportunity to work for 6 months with the App Development Company named Giantview Pvt. Ltd which is in Baner as in User Growth Operation (Instagram Team) I was the head for the Influencers Marketing.

In both my academic and professional life, I have been consistently praised as very efficient by my professors and peers. Whether working on academic, extracurricular or professional projects, I apply proven critical thinking, leadership, and technical plus non-technical skills, which I hope to leverage into suitable role at your company.

After reviewing my resume, I hope you will agree that I am the type of competent and competitive candidate you are looking for. I look forward to elaborating on how my specific skills and abilities will benefit your organization. Please contact me at 7385258500 or via email at musaleprachi14@gmail.com to arrange for a convenient meeting time.

Thank you for your consideration, and I look forward to hearing from you soon.

Your Sincerely,

Prachi Musale.

Career Objective:

To achieve the objectives of the company with honesty and fairness and to continuously upgrade my knowledge and skills. To obtain a position that will make me to utilize my strong organizational skills, educational background and ability to work well with people I am looking for a platform to better implement my knowledge for the betterment of the company.

Academic Details:

Sr. No.	Course	University/Board	Pointer/Percentage	Remarks	Year of Passing
1.	B. Tech, Fourth Year	VIT , PUNE	7.45	First class	2018
2.	B. Tech, Third Year	VIT , PUNE	7.34	First class	2017
3.	B. Tech, Second Year	VIT , PUNE	7.29	First class	2016
4.	B. Tech, First Year	VIT , PUNE	7.27	First class	2015
5.	12 th	HSC	79	First Class	2014
6.	10 th	SSC	90.73%	Distinction	2012

Projects and Seminars:

Projects on:

- Constructed a model of “Box Transport Mechanism”
- Successfully done the model of “Nut Sheller”
- Constructed a working model of “Potato Sowing Machine” using simple mechanisms
- Constructed working model of “Flywheel Based Generator”
- Successfully done the model of “Air Conditioning by Suspension”

Seminar on:

- Preparation of liquid fuel from waste plastic (2016)

Job Experience:

➤ GIANTVIEW PVT. LTD.

Address:

601/602, Teerth Technospace, Baner (Feb-July 2019)

User Growth Operation (Instagram Team)

❖ DESCRIPTION: I have the job experience in Digital Marketing specialized in Instagram field.

I used to search all the leads and do the promotional marketing for various mobile applications. I have done the marketing with lots of famous TV artists and Tiktokers along with big pages on Instagram

I have worked as a Team Leader of the Instagram Team (5 people) and lot of my strategies and ideas which I came up to were worked really well to the company.

❖ KEY ACHIEVEMENTS:

- Head of the influencer Marketing Promotion
- Learned the work procedure of the digital marketing
- Promotional Marketing for Products
- Implemented different strategies to achieve high level sales (promotion) of the product

- Learned how achieve targets in given ROI (Rate On Install)
- Learned to maintain fruitful relationship with the customers

➤ **PRECISION AUTOMATION AND ROBOTICS INDIA LTD**

Address:

Dhangarwadi, Dist: Satara

Semester Internship (Jan-May 2018)

❖ **KEY ACHIEVEMENTS:**

- Design, Manufacturing and Validation of Jigs and Fixtures.
- Set up plans for different jobs on different machines.

Co-curricular Activities:

- Assistant leader of the division in school
- Active member of NSS

Skills:

- Software: Solid Edge ST8, Auto CAD 2015, CATIA V5R20
- Language: Marathi, English, Hindi

Achievements and Awards:

- Part of the winning team with first prize in a social competition called “Eco Marketing” held in VIT
- Participated in “Aatmaboth – computer literacy programme for adults” for two semesters
- Scholarship of NMMS exam valued Rs. 6000 for 4 years

Area of interest:

- Management, Marketing, Sales, Design, Production

Hobbies:

- Cooking
- Solving Sudoku Puzzles
- Dancing
- Listening songs

Personal Details:

- Date of birth: 31st August 1996
- Nationality: Indian

Declaration:

- I hereby declare that the above written particulars are true to the best of my knowledge and belief