

RESUME

MAHENDRA B. PINGALE

Computer Engineering (BE)

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OBJECTIVE: To peruse a challenging career that allows me to apply my Technical and Interpersonal skills in the field of Digital Marketing.

Work Experiences:

- 6 Months Exp. in Crest PRIMEDIA Pvt. Ltd, Magarpatta, Pune

Digital Marketing Experiences:

- 3 years and 2 months Exp. And currently working in ABK Imports.

Job Title: SEO, ORM, Facebook campaign, Google AdWords, On-page Activities, Off-page Activities, Design E-commerce website using Shopify Dashboard (abkgrooming.com).

PROJECT DONE:

Project Title	ABKgrooming
Description of The Project	This is E-commerce Website. Total 20 keywords for SEO.
Top Rank Keywords	pet grooming products, dog hair trimmer india, dog grooming, dog drying machine, metrovac pet dryer etc.

PROJECT DONE:

Project Title	BramhaCorp Ltd.
Description of The Project	This is a Real estate Website. Total 40 keywords For SEO.
Top Rank Keywords	F Residences, Projects in Kalyani Nagar, Shops in Bavdhan, etc.

PROJECT DONE:

Project Title	Ajinkya Tours
Description of The Project	This is a tour operator Website. 11 Keywords for SEO.
Top Rank Keywords	Tours operator in Pune, Best tour Operator, Kerala tour operator in Pune

PROJECT DONE:

Project Title	BTCMONK
Description of The Project	SEO and Facebook Campaign

ACADEMIC PROFILE:

Graduation	University/ Board	College/School	Year of Passing	Percentage (aggregate)
Graduation (B.E)	University of Pune	SP's Institute of Knowledge College Of Engineering, Pune	2014	62.86%
Diploma	MSBTE	Bhivarabai Sawant Polytechnic, Wagholi, (JSPM's)	2011	68.90%
S.S.C	Maharashtra Board	S.S.R.B.G. Prashala, Talegaon Dhamdhare	2008	69.07%

TECHNICAL SKILLS:

- Handle All SEO Tools.
- Handle Shopify Dashboard.

ACHIEVEMENT & ACTIVITIES:

- Participated in workshop on Network implementation& Security.(**National Network Security Championship(NNSC)**)
- Publishments of paper in the conference on the topic of project.

- Got prize in college holly boll tournament at SSC level as “Best Player”.
- Member of cultural activity team “NINAD” at IOK-COE.
- Member of CESA (**Computer Engg. Student Association**).
- Runner-up of 400 meter running competition in the event “NINAD-2013”at IOK-COE.
- Participated in all type of competitive exams.

PERSONAL DETAILS:

Date of birth: 21/10/1992

Gender: Male

Father’s name: Balasaheb B. Pingale.

Mother’s name: Chhaya B. Pingale.

Languages: English, Hindi, Marathi,

Permanent address: A/p-Talegaon Dhamdhere,
Tal-Shirur, Dist-Pune.pin-412208.

Hobbies: Playing holly boll and watching cricket matches.

Declaration:

I hereby declare that all the above information is true to the best of my Knowledge.

Thanking You.

Date – 23.05.2019

Place - Pune

(Mahendra B. Pingale)