

AASHIRVAD KUMAR

SEO Executive

+91-8083132690 aashirvadkrfreelancer@gmail.com



PROFESSIONAL SUMMARY

Experienced SEO Executive with over **2.5+ years of experience** in **Digital Marketing**. Excellent reputation for resolving problems, improving customer satisfaction, and driving overall operational improvements. Consistently saved costs while **increasing profits**.

Successfully grew organic revenue by **74% in 5 months** through the better analysis of the website, on-page optimization, Implementation of new things in Off-Page and On-Page, and link-building strategy. Despite these, I have optimized my Social Profile on this keyword "**Aashirvad Kumar SEO**". You can google it to get my **LinkedIn** and **Facebook profile** on 1st page of **Google**.

Work Experience

04/2016 – Founder & Author

Tele Trick Mania – Medininagar, Jharkhand

When I was started blogging, I don't know about SEO, SMO, SMM, SEO Friendly Content, Content Marketing, etc. I was just started writing. But Now it has 30+DA with **6k+/M Traffic**.

10/2018 - Assistant SEO Executive

Builds Worth Digital Marketing Agency Pvt. Ltd. – Ranchi, JH

I joined this company as an **intern** in October 2018. Now I am working as an **Assistant SEO Manager**. Being part of this company, I have handled more than 5 projects at the same time. Currently, I am also working as a **Digital Marketing Trainer** here.

Skills

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|---------------------|------------------------------------|-------------------------|
| 1. Content Writing | 2. On-Page SEO | 3. Off-Page SEO |
| 4. Website Analysis | 5. Competitors Analysis | 6. Google Webmaster |
| 7. Google AdSense | 8. Google Analytics | 9. On-Page Optimization |
| 10. YouTube SEO | 11. WordPress Website Optimization | |

My Works In SEO

IndiBlogHub – Feb-2019 to Apr-2019

When I started working on the website, it has already traffic of more than **3.2k/m**. After 3 months of doing SEO for this website, it has **5k+** on **10.1k+** Keywords.

AMZ One Step – Mar-2019 To Current

Challenge for this website I got is to get ranked in US with ROI. Previously website have **1.5k/m traffic** only and ranking of less than 1k keywords. Now website is ranking on **2.5k keywords** with **3k/m traffic**.

*Currently working on 2+ SEO projects as a freelancer.

EDUCATION

Bachelor of Arts: English Hons.

J.S College, Medininagar, Palamau, Jharkhand

Passed 1st Class in 2018

ADDITIONAL INFORMATION

- **Date of Birth:** - 10/07/1997
- **Address:** - Near Durga Mandir: Ratu Road, Ranchi 834001, India
- **Nationality:** - India
- **Phone Number:** - +91-80831 32690
- **Email:** - aashirvadkrfreelancer@gmail.com
- **Web:** - <https://teletrickmania.com/>
- **Facebook:** - <https://www.facebook.com/aashirvad.kumar.seo>
- **LinkedIn:** - <https://www.linkedin.com/in/aashirvad-kumar-digital-marketer-seo-expert/>