

# Rohit K. Shinde

## Personal Info

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## Skills

- UI Design
- Web Design
- Graphic design
- Logo design
- Adobe Creative Suite
- Website graphics
- Production layouts
- Illustration
- Branding strategies
- Image manipulation

## Tech. Skills

- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN
- HTML/CSS

## Design Skills

- SOCIAL MEDIA DESIGN
- PRINT DESIGN
- TYPOGRAPHY
- LAYOUT
- COLOR THEORY

## Soft Skills

- Creativity
- Planning
- Leadership
- Time Management
- Communication
- Problem Solving

Experienced Graphic Artist and Designer bringing 2+ years' experience applying technical and creative abilities to diverse customer projects. Highly effective at collaborating with artistic, project, production and administrative leadership to complete tasks according to budget and schedule goals.

## Work History

2018-09 - Current	<b>Web And Graphic Designer</b> <i>Indian Magic Eye Pvt. Ltd., Pune, MH</i> Currently working as Graphic & Web designer in the digital space.  Industry skills explored in this company : <ul style="list-style-type: none"><li>- Logo designing and building online brand</li><li>- Concept building for online marketing and Social media</li><li>- Innovative minimalistic &amp; trending designs</li><li>- Campaign designing</li></ul>
2018-03 - 2018-08	<b>Production Mentor</b> <i>Global Advertisement Solutions Private Limited, Pune, MH</i> Handled a team size of 30 + Designers after my appraisal.  My key roles were :  <ol style="list-style-type: none"><li>1) Asset mapping of the team in terms of graphics</li><li>2) Concept building and developing design strategies</li><li>3) Follow up for tight deadlines</li><li>4) Getting the work done in tight deadlines with matching quality standards.</li><li>5) Client co-ordination and output management</li></ol>
2016-07 - 2018-02	<b>Graphic Designer</b> <i>Global Advertisement Solutions Private Limited, Pune, MH</i> I started my career as a designer with 3 months training and was a Production Associate in the company. Industry skills explored in this company : <ul style="list-style-type: none"><li>- Logo designing and building the brand</li><li>- Concept building for offline marketing collateral which includes Brochures, Print banner, Letterheads, leaflets etc.</li><li>-Conceptualized and developed graphics products for Print Media, Small Medium sized businesses and worldwide clients using Photoshop and Illustrator.</li></ul>

## Education

	<b>Bachelor of Engineering: Computer Engineering</b> <i>JSPM's Jaywantrao Sawant College of Engineering, , Pune</i>
2012	<b>High School Diploma</b> <i>BSD Polytechnic , Dhule</i>