

Karan Jangam

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Portfolio: http://3kofficialemail.wixsite.com/portfolio

SUMMARY

A graphic designer with 3 years+ of professional experience seeking a compelling job where my creative skills are challenged. No coding, Only Designs.

- Meet with clients or the art director to determine the scope of a project
- Advise clients on strategies to reach a particular audience
- Determine the message the design should portray
- Create images that identify a product or convey a message
- Develop graphics for product illustrations, logos, ui/ux, and websites
- Select colors, images, text style, and layout
- Present the design to clients or the art director
- Incorporate changes recommended by the clients into the final design
- Review designs for errors before printing or publishing them
- Content writer and negotiating with print retailer and courier delivery

EDUCATION

S.S. & L. S. Patkar College of Arts & Science **Arts, Higher Secondary** Passed in the year 2010

Sikkim Manipal University - **Bachelor of Science in Multimedia and Animation B grade**

Passed in the year 2013

Fx School

Specialisation in **Graphic Design** - Advanced Certificate in **Digital Media**June 2016 - Nov 2016

Zee Institute of Creative Arts (ZICA)

Specialization in **Graphic Design** April 2017 - May 2018

WORK HISTORY

PXSTA (January 2019 - Presents)

Designation: Freelancer

- Social media posts management
- Artwork for custom orders e.g. Tshirts, Tea Coasters, Mouse Pads, Mugs, and so on
- Responsible for follow ups for orders and negotiating with print retailers
- Team lead
- Communicating with UI/UX team, clearing client's doubts and keeping tracks with invoices, orders and products
- Self quality check
- Responsible for the emails, whatsapp, and content writer
- Researching for the clients purpose work with options handling over to them

Accenture (October 2018 - January 2019)

Designation: Creative Producer

- Develop concepts and artwork
- · Creating graphic design solutions
- Responsible for a wide range of print and online campaigns
- Publications artwork
- Advertising layouts
- Self quality check
- Responsible for file organize and attendance

JAP OverSeas (May 2018 - August 2018)

Designation: Marcom and Graphics Designer

- Responsible for domain research names
- Responsible for logo design
- Responsible for researching part

Siemag Industries (April 2016 - May 2018)

Designation: Social Media Executive & Graphic Designer

- Responsible for creating artworks in various social media network
- Responsible for monitoring and responding to comments & queries
- Responsible for writing all content on the pages, & quotes
- Handling the website layout
- Develop graphics for product illustrations, icons, & letterheads

Sachde Food & Beverages (July 2015 – Mar 2016)

Designation: Social Media Executive & Graphic Designer

- Handling social media pages for 10 brands under the group
- Platforms handled are Facebook, Instagram & Twitter
- Responsible for creating the posts in terms of design & copy
- Responsible for writing all content on the pages, & quotes
- Responsible for monitoring & responding to comments and queries
- Responsible for customer care feedback calls

Vedarth Animation Studio (Jan 2015 – June 2015)

Designation: Intern

- 3D animation
- 2D artwork

PROJECTS:

Worked on a 2D Stop motion project called **History Of Animation** (part of coursework)

Did a spoof short film called I'm Batman

Exhibition design for Siemag Industries

Custom coaster for clients

HARD SKILLS

Adobe Photoshop Adobe XD Adobe After Effects

Adobe Premiere Pro

Adobe InDesign

Adobe Illustrator

CorelDraw

Microsoft Powerpoint

Microsoft Word

Wordpad

SOFT SKILLS

Team player

Self-learner

Creative

Friendly (easy to work with)

PERSONAL DETAILS

DOB: 22/12/1992 Gender: Male

Marital Status: Single

Languages: English, Hindi & Marathi

Address: 1102, B-Wing, Vini Tower, Chincholi Bunder Road, Malad West, Mumbai:

400064

Nationality: Indian

Hobbies: Computer Gaming, YouTube Creator, Trekking, Bike Rides, Fish Keeping.