RAJLAXMI GOVINDRAO PATIL

Email ID – rajlaxmip@ymail.com Mobile - (+91) 8793515673

Career Objective

To obtain a position with a strong, forward thinking, progressive company where I can fully utilize my knowledge and experience as a Digital Marketing Executive.

Summary of Skills and Experience

* I have (10) Ten months professional experience in Digital Marketing.
* Working in SEO, SMO, SEM, and PPC.
* Also have (6) six years Professional Experience in UI Development.
* Experience in designing and developing Responsive Websites in HTML5, CSS3, Bootstrap and JavaScript.
* Good Knowledge in Adobe Dreamweaver.
* Basic Knowledge in Photoshop and JQuery.
* Ability to work under pressure and capable to deliver projects on-time to the clients.

Skills

* SEO
* SEM
* SMM
* PPC
* Email Marketing.
* HTML 4/5
* CSS 2/3
* Bootstrap3
* Dreamweaver
* CMS: - Wordpress.

Tools

Google Analytics, Google Webmasters, Google Ad-word, SEMRUSH, Keyword Anywhere, Moz Bar, Mail Chimp, Social Media Campaign.

Certification & Courses

* Completed certification of Web Designing.
* Completed certification of Digital Marketing.

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Academic Profile

BCS 2nd Year from Babasaheb Ambedkar Marathawada University in March 2009

H.S.C. from Pune Board in March 2006.

S.S.C. from CBSC Board in March 2003.

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Work Experience

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| --- | --- | --- |
| Organization | Designation | Duration |
| Cyber Point | UI Developer | July 2012 to April 2014 |
| Chepall Technologies | UI Developer | May 2015 to August 2016 |
| Grandtrine Entertainment | UI Developer | Sept 2016 to Sept 2017 |
| YOAAP Media Services | Digital Marketing Executive | Aug 2018 to Feb 2019 |
| Pixelweaver Media Pvt. Ltd. | Digital Marketing Executive | March 2019 to Present |

Projects

www.superselector.in

www.grandtrine.in

www.sportsden.in

www.naturesfit.in

www.chepall.com

www.pearltechpune.com

www.wetsealonsale.com

www.deoregroup.com

www.trueavatar.com

www.wofs.ca  
 www.dxpdisplay.com  
 www.divimechanical.com   
 www.dance-creations.ca  
 www.ubw.com   
 www.rec-creation.com  
 www.siteandpark.com  
 www.versatilescientificproducts.com  
 www.iird.org.in  
 www.apexaurangabad.com

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Job Profile - My primary focus is on Digital Marketing and PSD to webpage conversion.

Personal Information

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| Name | : Miss. Rajlaxmi Govindrao Patil. |
| Gender | : Female |
| Age | : 30 Years. |
| Date of Birth | : 15th April 1987. |
| Marital Status | : Unmarried. |
| Nationality | : Indian |
| Languages Known | : English, Marathi, Hindi |
| Hobbies | : Reading & Listening songs |
| Permanent Address | : Rajlaxmi Govindrao Patil.  Rahul Park, near Vinayak Hospital,  Warje, PUNE-411058 |

DATE :- (R.G.PATIL)