



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Bites catering
Short summary of the persona

what goes into making small bites

why people tend to choose

what size parties work well with bites

dare there saves money using bites option

creative event

creative food items

highlight brand elements

extrodinary service

looking for food that matches interest

i couldnt find food i want

They tasted every food

Quality food

What this dish look like?

Annoying

What should i eat today



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?