

# ECOMMERCE SALES ANALYSIS DASHBOARD

## SALES

\$22,97,200.86



YOY GROWTH ▲20.62%

## PROFIT

\$2,86,397.02



YOY GROWTH ▲14.41%

## QUANTITY

# 37873



YOY GROWTH ▲27.45%

## NO OF ORDERS

# 9994



YOY GROWTH ▲28.64%

## PROFIT MARGIN

12.47%



YOY GROWTH ▼5.15%

### Region

Central

East

South

West

### Segment

Consumer

Corporate

Home Office

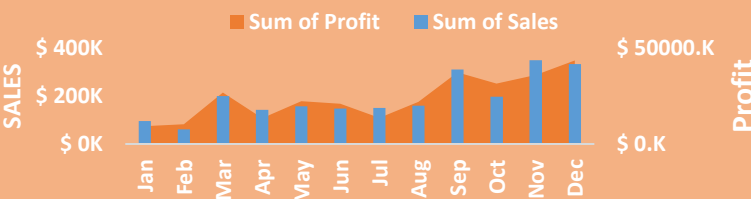
### Year

2012

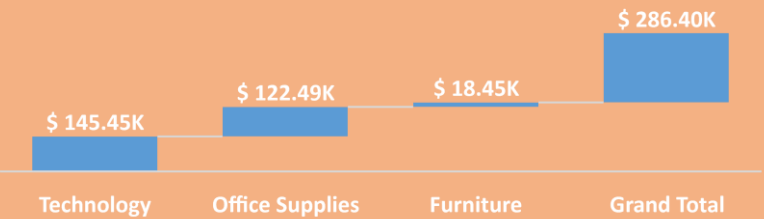
2013

2014

## SALES AND PROFIT ANALYSIS

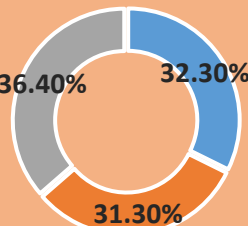


## CATEGORY WISE PROFIT

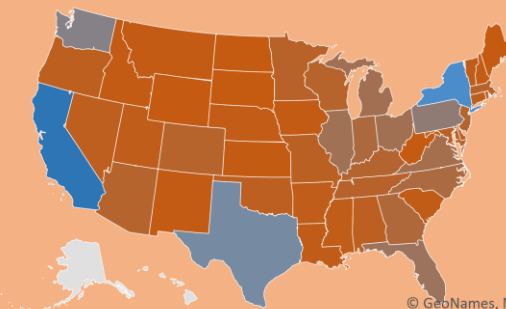


## CATEGORY WISE SALES SHARE %

Furniture Office Supplies Technology



## SALES BY STATE



Sales  
\$ 457.69K  
\$ 229.30K  
\$ 0.92K

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## Top 5 Subcategory



