

Blinkit

India's Last minute App

Outlet Location T...

All

Outlet Size

All

Item Type

All

Created By

Pooja

\$1.20M

TOTAL SALES

\$141

AVG SALES

9K

NO OF ITEMS

3.9

AVG RATING

TOTAL SALES	AVG RATING	AVG SALES	NO OF ITEMS
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Fat Content

Low Fat Regular

\$425.4K

\$776.3K

Fat By Outlet

Low Fat Regular

Tier 3

Tier 2

Tier 1

\$0.3M

\$0.3M

\$0.2M

\$0.2M

\$0.1M

\$0.1M

Item Type

Fruits and ...

Snack Foods

Household

Frozen Fo...

Dairy

Canned

Baking Go...

Health an...

Meat

Soft Drinks

Breads

Hard Drinks

Others

Starchy Fo...

Breakfast

Seafood

\$0.18M

\$0.18M

\$0.14M

\$0.12M

\$0.10M

\$0.09M

\$0.08M

\$0.07M

\$0.06M

\$0.06M

\$0.04M

\$0.03M

\$0.02M

\$0.02M

\$0.02M

\$0.01M

Outlet Establishment

Outlet Size

Medium Small High

\$249.0K (20.7%)

\$507.9K (42.3%)

\$444.8K (37.0%)

Outlet Location

100%

Tier 3

Tier 2

Tier 1

\$472.13K

\$393.15K

\$336.4K

71.3%

Outlet Type

Outlet Type	TOTAL SALES	NO OF ITEMS	AVG SALES	AVG RATING	ITEM VISIBILITY
Grocery Store	\$152K	1083	\$140	3.9	0.10
Supermarket Type1	\$788K	5577	\$141	3.9	0.06
Supermarket Type2	\$131K	928	\$142	3.9	0.06
Supermarket Type3	\$131K	935	\$140	3.9	0.06