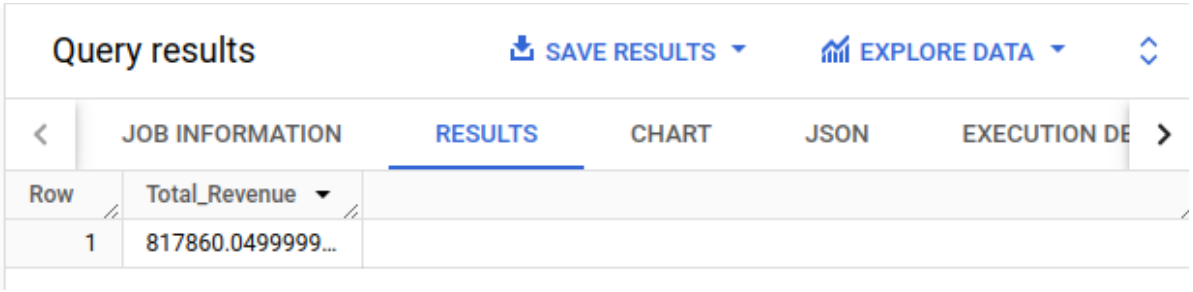
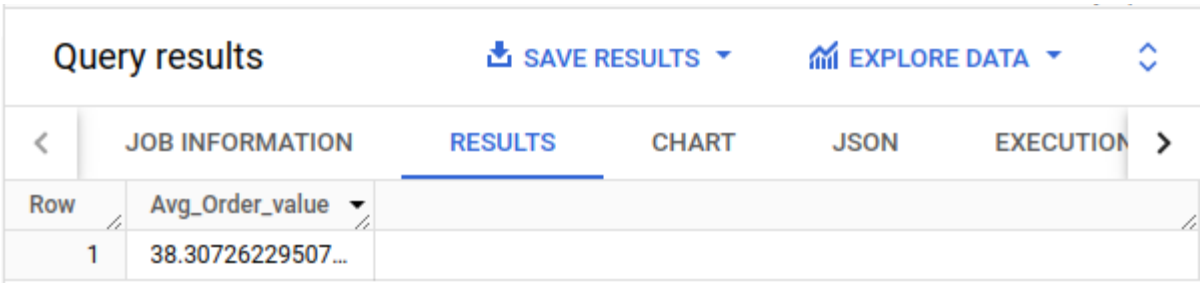
1. **TOTAL REVENUE**:

```
SELECT SUM(total_price) AS Total_Revenue
FROM `pizza_db.pizzadb`
```



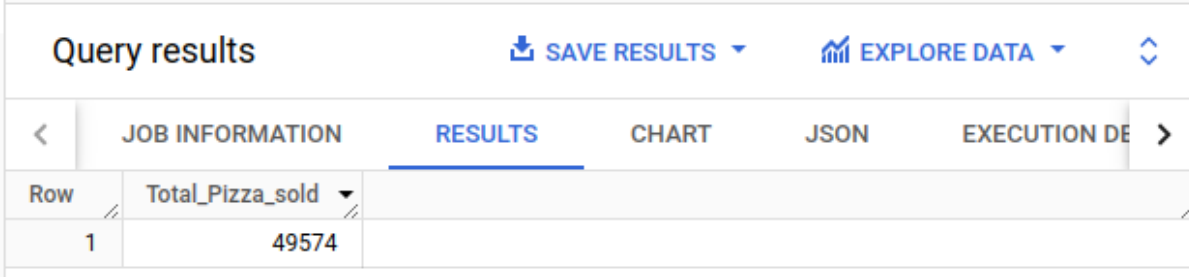
2. **AVERAGE ORDER VALUE:**

```
SELECT SUM(total_price) / COUNT(DISTINCT order_id) AS Avg_Order_value
FROM `pizza_db.pizzadb`
```



3. **TOTAL PIZZAS SOLD:**

```
SELECT SUM(quantity) AS Total_Pizza_sold
FROM `pizza_db.pizzadb`
```



4. **TOTAL ORDERS:**

```
SELECT COUNT(DISTINCT order_id) AS Total_Orders
FROM `pizza_db.pizzadb`
```

Query results SAVE RESULTS EXPLORE DATA

JOB INFORMATION | RESULTS | CHART | JSON | EXECUTION

Row	Total_Orders
1	21350

5. **AVERAGE PIZZAS PER ORDER:**

```
SELECT SUM(quantity) / COUNT(DISTINCT order_id) AS Avg_pizzas_per_order
FROM `pizza_db.pizzadb`
```

Query results SAVE RESULTS EXPLORE DATA

JOB INFORMATION | RESULTS | CHART | JSON | EXECUTION DE

Row	Avg_pizzas_per_orde
1	2.321967213114...

6. **DAILY TREND FOR TOTAL ORDERS:**

```
SELECT FORMAT_DATE("%A", DATETIME(order_date)) AS order_day, COUNT(DISTINCT
order_id) AS total_orders
FROM `pizza_db.pizzadb`
GROUP BY FORMAT_DATE("%A", DATETIME(order_date))
```

Query results SAVE RESULTS EXPLORE DATA

JOB INFORMATION | RESULTS | CHART | JSON | EXECUTION DE

Row	order_day	total_orders
1	Friday	3538
2	Thursday	3239
3	Saturday	3158
4	Wednesday	3024
5	Tuesday	2973
6	Monday	2794
7	Sunday	2624

2. **HOURLY TREND FOR ORDERS:**

```
SELECT EXTRACT(HOUR FROM order_time) AS order_hour,
COUNT(DISTINCT order_id) AS total_orders
FROM `pizza_db.pizzadb`
WHERE EXTRACT(HOUR FROM order_time) BETWEEN 9 AND 21 -- Assuming orders are between 9AM and 9PM
GROUP BY EXTRACT(HOUR FROM order_time)
ORDER BY order_hour;
```

Query results SAVE RESULTS EXPLORE DATA

JOB INFORMATION | RESULTS | CHART | JSON | EXECUTI

Row	order_hour	total_orders
1	9	1
2	10	8
3	11	1231
4	12	2520
5	13	2455
6	14	1472
7	15	1468
8	16	1920
9	17	2336
10	18	2399
11	19	2009
12	20	1642
13	21	1198

3. **TOTAL PIZZAS SOLD BY PIZZA CATEGORY**

```
SELECT pizza_category , SUM(quantity) AS Total_Quantity_Sold
FROM `pizza_db.pizzadb`
GROUP BY pizza_category
ORDER BY Total_Quantity_Sold DESC
```

Query results SAVE RESULTS EXPLORE DATA

JOB INFORMATION | RESULTS | CHART | JSON | EXECUTI

Row	pizza_category	Total_Quantity_Sold
1	Classic	14888
2	Supreme	11987
3	Veggie	11649
4	Chicken	11050

4. **TOP 5 BEST-SELLING PIZZAS BY TOTAL PIZZAS SOLD**

Query results

SAVE RESULTS | EXPLORE DATA

JOB INFORMATION | RESULTS | CHART | JSON | EXECUTI

Row	pizza_name	Total_pizza_sold
1	The Classic Deluxe Pizza	2453
2	The Barbecue Chicken Pizza	2432
3	The Hawaiian Pizza	2422
4	The Pepperoni Pizza	2418
5	The Thai Chicken Pizza	2371

5.**BOTTOM 5 SELLING PIZZAS BY TOTAL PIZZAS SOLD**

Query results

SAVE RESULTS | EXPLORE DATA

JOB INFORMATION | RESULTS | CHART | JSON | EXECUTI

Row	pizza_name	Total_pizza_sold
1	The Soppressata Pizza	961
2	The Spinach Supreme Pizza	950
3	The Calabrese Pizza	937
4	The Mediterranean Pizza	934
5	The Brie Carre Pizza	490