

**PIZZA
SALES**



Total Revenue
\$817,860

Avg Order Value
\$38.31

Total Pizzas Sold
49,574

Total Orders
21,350

Avg Pizzas Per Order
2.32

Busiest Days & Times

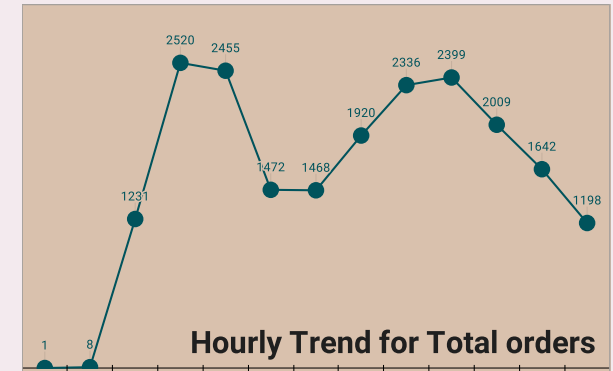
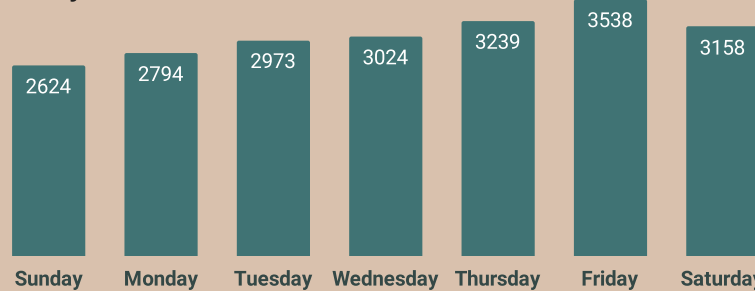
DAYS

Orders are highest on weekends,
Thursday/Fridays evenings

TIMES

There are maximum orders
from 12PM - 1 PM & offers
between 5-8PM

Daily trend for Total orders



Hourly Trend for Total orders

Sales by Category & Size

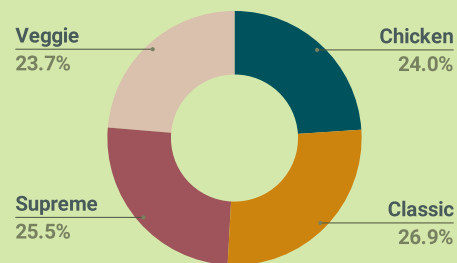
CATEGORY

Classic category contributes
to maximum sales & total
orders

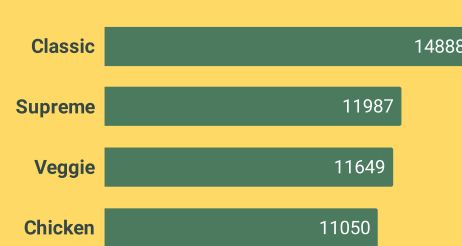
SIZE

Large size pizza contribute
to maximum sizes

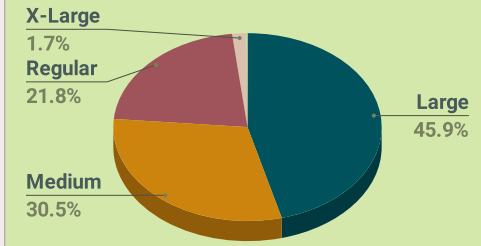
Sales by Pizza Category



Daily trend for Orders



Sales by Pizza Size



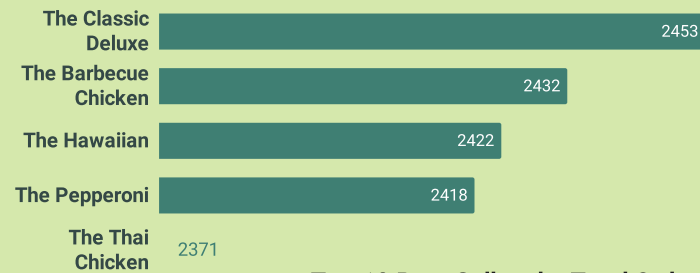
Best & Worst Sellers

BEST SELLING

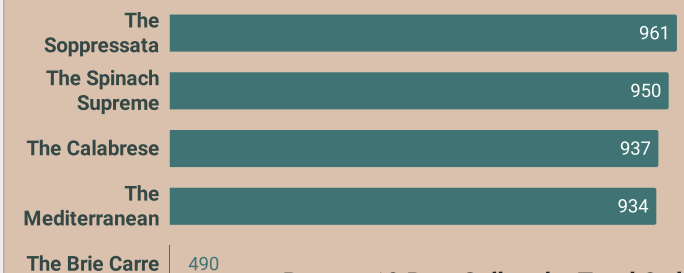
Classic Delight top revenue
generator

WORST SELLING

The Soppressata is bottom
is both revenue and orders



Top 10 Best-Sellers by Total Orders



Bottom 10 Best Sellers by Total Orders