

CHRUN ANALYSIS

Bank Customer Data

25.6% 7963
churn Rate customers

15.0% 25.6% 0.0% 100.0%

Churn status
Not churned

customers by Gender



customers by Active



customers by Credit card



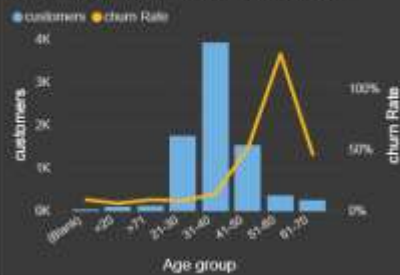
customers by Country



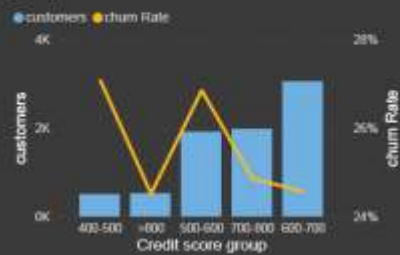
customers by Product



customers and churn Rate by Age group



customers and churn Rate by Credit score group



customers and churn Rate by Balance Group

