Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/7/96. Origin: Appendix 5. Amended 1/7/98, 1/9/99, 1/7/2000, 30/9/2001, 11/3/2002, 1/1/2003.

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Name	ΩŤ	enfify
Tullic	o_1	CIILITY

THE REJECT SHOP LIMITED

ABN

33 006 122 676

We (the entity) give ASX the following information.

Part 1 - All issues

You must complete the relevant sections (attach sheets if there is not enough space).

1 +Class of +securities issued or to be issued

UNQUOTED PERFORMANCE RIGHTS

Number of *securities issued or to be issued (if known) or maximum number which may be issued 56,400

3 Principal terms of the *securities (eg, if options, exercise price and expiry date; if partly paid *securities, the amount outstanding and due dates for payment; if *convertible securities, the conversion price and dates for conversion)

56,400 RIGHTS ISSUED UNDER THE PERFORMANCE RIGHTS PLAN.
EXERCISE PRICE OF \$1 FOR ALL RIGHTS EXERCISED.
EXPIRY DATE 15/08/2012

EXERCISABLE 1/07/2011 SUBJECT TO PERFORMANCE HURDLES

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⁺ See chapter 19 for defined terms.

Do the +securities rank equally in all respects from the date of allotment with an existing +class of quoted +securities?

> If the additional securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

5 Issue price or consideration TOTAL CONSIDERATION \$1 FOR ALL RIGHTS EXERCISED BY ANY INDIVIDUAL AT ANY ONE TIME.

Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets)

PERFORMANCE RIGHTS GRANTED TO **EXECUTIVES PURSUANT TO THE** REJECT SHOP LIMITED PERFORMANCE RIGHTS PLAN.

7 Dates of entering +securities into uncertificated holdings or despatch of certificates

20 AUGUST 2007

NO ALLOTMENT

8 Number and +class of all +securities quoted on ASX (including the securities in clause 2 if applicable)

Number	+Class
25,708,295	ORDINARY

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⁺ See chapter 19 for defined terms.

		•		T
			Number	+Class
	9	Number and +class of all	109,375 EX 31/5/2009	TRSAK RIGHTS
		+securities not quoted on ASX	132,000 EX 16/8/2010	TRSAM RIGHTS
		(including the securities in clause	9,000 EX 18/8/2010	TRSAO RIGHTS
		2 if applicable)	70,700 EX 18/8/2011	TRSAQ RIGHTS
			56,400 EX 15/8/2012	
	10	Dividend policy (in the case of a	PARI PASSU ON EXE	RCISE
		trust, distribution policy) on the		
		increased capital (interests)		
a 5	Par	t 2 - Bonus issue or pro	n rata issue	
	ı aı	t 2 Donus issue of pro-	o rata issue	
20	11	Is security holder approval	N/A	
		required?		
	10	.		
	12	Is the issue renounceable or non-renounceable?	N/A	
		renounceable?		
	13	Ratio in which the *securities will	N/A	
(\bigcap)		be offered	14/11	
90				
	14	+Class of +securities to which the	N/A	
		offer relates		
	1.5	4D 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	NT/A	
	15	⁺ Record date to determine entitlements	N/A	
20		Chritichens		
	16	Will holdings on different registers	N/A	
		(or subregisters) be aggregated for	11/11	
		calculating entitlements?		
(())			-	
	17	Policy for deciding entitlements in	N/A	
		relation to fractions		
	18	Names of countries in which the	N/A	
2	10	entity has +security holders who	11/11	
		will not be sent new issue		
		documents		
		Note: Security holders must be told how their		
П		entitlements are to be dealt with.		
		Cross reference: rule 7.7.		
	19	Closing date for receipt of	N/A	
		acceptances or renunciations		

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⁺ See chapter 19 for defined terms.

Appendix 3B New issue announcement

20	Names of any underwriters	N/A
21	Amount of any underwriting fee or commission	N/A
22	Names of any brokers to the issue	N/A
23	Fee or commission payable to the broker to the issue	N/A
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of *security holders	N/A
25	If the issue is contingent on +security holders' approval, the date of the meeting	N/A
26	Date entitlement and acceptance form and prospectus or Product Disclosure Statement will be sent to persons entitled	N/A
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	N/A
28	Date rights trading will begin (if applicable)	N/A
29	Date rights trading will end (if applicable)	N/A
30	How do *security holders sell their entitlements in full through a broker?	N/A
31	How do +security holders sell <i>part</i> of their entitlements through a	N/A

broker and accept for the balance?

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⁺ See chapter 19 for defined terms.

32	How do *security holders dispose of their entitlements (except by sale through a broker)?	N/A		
33	⁺ Despatch date	N/A		
	t 3 - Quotation of secured only complete this section if you are app			
34	Type of securities (tick one)			
(a)	✓ Securities described in Part 1			
(b)		of the escrowed period, partly paid securities that become fully paid, employee ends, securities issued on expiry or conversion of convertible securities		
Entities that have ticked box 34(a)				
Additional securities forming a new class of securities				
Tick to docume	indicate you are providing the informa	tion or		
35	1 1	securities, the names of the 20 largest holders of the number and percentage of additional *securities held by		
36		y securities, a distribution schedule of the additional ober of holders in the categories		
37	A copy of any trust deed for the	he additional +securities		

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⁺ See chapter 19 for defined terms.

Entities that have ticked box 34(b)

Number of securities for which †quotation is sought N/A Class of *securities for which quotation is sought N/A Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities? If the additional securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment Reason for request for quotation now Example: In the case of restricted securities, end of restriction period (if issued upon conversion of another security, clearly identify that other security)		(,	
40 Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities? If the additional securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment 41 Reason for request for quotation now Example: In the case of restricted securities, end of restriction period (if issued upon conversion of another security, clearly identify that	38		N/A	
respects from the date of allotment with an existing *class of quoted *securities? If the additional securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment 41 Reason for request for quotation now Example: In the case of restricted securities, end of restriction period (if issued upon conversion of another security, clearly identify that	39		N/A	
now Example: In the case of restricted securities, end of restriction period (if issued upon conversion of another security, clearly identify that	40	respects from the date of allotment with an existing *class of quoted *securities? If the additional securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend,	N/A	
	41	now Example: In the case of restricted securities, end of restriction period (if issued upon conversion of another security, clearly identify that	N/A	
Number and +class of all +securities N/A Number +Class N/A	42			+Class

securities in clause 38)

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⁺ See chapter 19 for defined terms.

Quotation agreement

- 1 ⁺Quotation of our additional ⁺securities is in ASX's absolute discretion. ASX may quote the +securities on any conditions it decides.
- 2 We warrant the following to ASX.
 - The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those +securities should not be granted +quotation.
 - An offer of the *securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any +securities to be quoted and that no-one has any right to return any +securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the +securities be quoted.
- We warrant that if confirmation is required under section 1017F of the Corporations Act in relation to the +securities to be quoted, it has been provided at the time that we request that the +securities be quoted.
- If we are a trust, we warrant that no person has the right to return the +securities to be quoted under section 1019B of the Corporations Act at the time that we request that the +securities be quoted.

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⁺ See chapter 19 for defined terms.

We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before ⁺quotation of the ⁺securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here: Date:....20th August 2007......

(Company Secretary)

Print name: CHRIS BRYCE....

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⁺ See chapter 19 for defined terms.