Rule 2.7, 3.10.3, 3.10.4, 3.10.5

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/7/96. Origin: Appendix 5. Amended 1/7/98, 1/9/99, 1/7/2000, 30/9/2001, 11/3/2002, 1/1/2003.

	e of entity		
THE	E REJECT SHOP LIMITED		
ADM			
ABN			
33 0	06 122 676		
We ((the entity) give ASX the following i	information.	
Part 1 - All issues You must complete the relevant sections (attach sheets if there is not enough space).			
		icess if there is not eneugh space).	
1	⁺ Class of ⁺ securities issued or to be issued	ORDINARY FULLY PAID SHARES	
	⁺ Class of ⁺ securities issued or to be		

3 Principal terms of the *securities (eg, if options, exercise price and expiry date; if partly paid *securities, the amount outstanding and due dates for payment; if *convertible securities, the conversion price and dates for conversion)

125,000 ORDINARY FULLY PAID SHARES
ISSUED UNDER THE TERMS AND
CONDITIONS OF THE REJECT
SHOP PERFORMANCE RIGHTS
PLAN

⁺ See chapter 19 for defined terms.

4	Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities?	YES			
	If the additional securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment				
5	Issue price or consideration	TOTAL CONSIDERAT	ΓΙΟΝ \$10	FOR	ALL
6	Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets)	EXERCISE OF 125,000 V RIGHTS	VESTED PEI	RFORM	IANCI
7	Dates of entering *securities into uncertificated holdings or despatch of certificates	19 th July 2005			
			- c1		
8	Number and *class of all *securities quoted on ASX (<i>including</i> the securities in clause 2 if applicable)	Number 25,203,295	+Class ORDINAI	RY	

Appendix 3B Page 2 1/1/2003

⁺ See chapter 19 for defined terms.

		Number	+Class
9	Number and +class of all	150,000	OPTIONS
	+securities not quoted on ASX	500,000	RIGHTS
	(<i>including</i> the securities in clause 2 if applicable)		
	2 ii applicaoic)		
	L		
10	Dividend policy (in the case of a	PARI PASSU	
	trust, distribution policy) on the	111111111111111111111111111111111111111	
	increased capital (interests)		
Parí	2 - Bonus issue or pro	rata issue	
1 41 (2 Donus Issue of pro	Tutu Issue	
11	Is security holder approval	N/A	
	required?		
12	Is the issue renounceable or non-	N/A	
	renounceable?		
13	Ratio in which the *securities will	N/A	
13	be offered	IN/A	
14	*Class of *securities to which the	N/A	
	offer relates		
15	⁺ Record date to determine	N/A	
	entitlements		
16	Will holdings on different registers	N/A	
10	(or subregisters) be aggregated for	IN/A	
	calculating entitlements?		
17	Deliary for deciding entitlements in	NT/A	
17	Policy for deciding entitlements in relation to fractions	N/A	
18	Names of countries in solicit the	NT/A	1
10	Names of countries in which the entity has *security holders who	N/A	
	will not be sent new issue		
	documents		
	Note: Security holders must be told how their entitlements are to be dealt with.		
	Cross reference: rule 7.7.		
10	Closing data for married of	NT/A	1
19	Closing date for receipt of acceptances or renunciations	N/A	
	*	L	

⁺ See chapter 19 for defined terms.

Appendix 3B New issue announcement

20	Names of any underwriters	N/A
21	Amount of any underwriting fee or commission	N/A
22	Names of any brokers to the issue	N/A
23	Fee or commission payable to the broker to the issue	N/A
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of *security holders	N/A
25	If the issue is contingent on +security holders' approval, the date of the meeting	N/A
26	Date entitlement and acceptance form and prospectus or Product Disclosure Statement will be sent to persons entitled	N/A
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	N/A
28	Date rights trading will begin (if applicable)	N/A
29	Date rights trading will end (if applicable)	N/A
30	How do *security holders sell their entitlements <i>in full</i> through a broker?	N/A
31	How do *security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	N/A

Appendix 3B Page 4 1/1/2003

⁺ See chapter 19 for defined terms.

32	How do *security holders dispose of their entitlements (except by sale through a broker)?	N/A	
33	⁺ Despatch date	N/A	
	t 3 - Quotation of secur		
34	Type of securities (tick one)		
(a)	✓ Securities described in Part 1		
(b)	All other securities Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employed incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities		
Entit	ies that have ticked box 34(a	a)	
Addit	ional securities forming a new cla	ass of securities	
Tick to docume	indicate you are providing the informa	tion or	
35	1 1	securities, the names of the 20 largest holders of the number and percentage of additional *securities held by	
36		y securities, a distribution schedule of the additional ober of holders in the categories	
37	A copy of any trust deed for t	he additional *securities	

⁺ See chapter 19 for defined terms.

Entities that have ticked box 34(b)

38	Number of securities for which +quotation is sought	N/A	
39	Class of *securities for which quotation is sought	N/A	
40	Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities?	N/A	
	rank equally, please state: the date from which they do the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment		
41	Reason for request for quotation now Example: In the case of restricted securities, end of restriction period	N/A	
	(if issued upon conversion of another security, clearly identify that other security)		
42	Number and +class of all +securities quoted on ASX (including the securities in clause 38)	Number N/A	⁺ Class

Appendix 3B Page 6 1/1/2003

⁺ See chapter 19 for defined terms.

Quotation agreement

- ⁺Quotation of our additional ⁺securities is in ASX's absolute discretion. ASX may quote the ⁺securities on any conditions it decides.
- We warrant the following to ASX.
 - The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those +securities should not be granted +quotation.
 - An offer of the *securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any *securities to be quoted and that no-one has any right to return any *securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the *securities be quoted.
- We warrant that if confirmation is required under section 1017F of the Corporations Act in relation to the +securities to be quoted, it has been provided at the time that we request that the +securities be quoted.
- If we are a trust, we warrant that no person has the right to return the ⁺securities to be quoted under section 1019B of the Corporations Act at the time that we request that the ⁺securities be quoted.

⁺ See chapter 19 for defined terms.

- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before ⁺quotation of the ⁺securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here:	(Company secretary)	. Date: 19.07.05
Print name:	GRAHAM LEVER	

Appendix 3B Page 8 1/1/2003

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⁺ See chapter 19 for defined terms.