





The Reject Shop Annual General Meeting

20 October 2010









Agenda

- Welcome and Introduction
- Chairman's Address Mr. Bill Stevens
- Managing Director's Address Mr. Chris Bryce
- Ordinary Business
 - → Item 1. To Receive and Consider the Financial Report
 - → Item 2. To Adopt the Remuneration Report
 - → Item 3. To Re-elect a Director Mr. Kevin Elkington
 - → Item 4. To Re-elect a Director Mr. Denis Westhorpe
- Special Business
 - → Item 5. Approval of Grant of Performance Rights to Managing Director
 - → Item 6. Approval of Director's Fees
- Conclusion of Annual General Meeting



Managing Director's Address

Chris Bryce

Managing Director

EVERYONE'S A WINNER AT

FY2010 Financial Highlights

- Full Year Trading Results

Full Year Financial Results	FY2010 \$	FY2009 \$	% Inc Prior Yr
Sales	470.8m	412.2m	14.2%
Comparable store sales growth	1.0%	5.6%	
EBITDA	41.5m	35.8m	15.9%
EBIT	32.7m	28.3m	15.4%
Reported NPAT	23.4m	19.0m	22.9%



The Future - Strategic Checklist

→ Potential Store Growth Identified

→SAP Implemented – May 09

→ Qld Distribution Centre Opened - June 10

→Overseas Consolidation Centres Expanded Use from Mar 10

→Enhanced Planning Tools FY2011-12

→ Demand Forecasting Tools FY2011-12

→ Enhanced DC Capability in Melbourne FY2012-13

→ People Development In progress

→ Full Benefits of the Above To Come

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Significant Changes to Supply Chain - Impact Analysis

Short Term

- → Gross margins are impacted by:
 - Increased Cost of Overseas Sourced Product (Consolidation Charges)
 - Reduced Local Freight (Qld DC closer to some stores)
- → Operating Costs are impacted by:
 - Additional rent on Old DC
 - Additional depreciation on SAP/Qld DC
- → Interest expense will increase due to increased debt

Medium to Long Term

- → Gross margins will be impacted by:
 - More stores serviced by both DC's
 - More overseas imports direct to port
- → Operating costs
 - Rent/Depreciation leverage as store numbers grow
 - Improved operational efficiency at DC's and stores

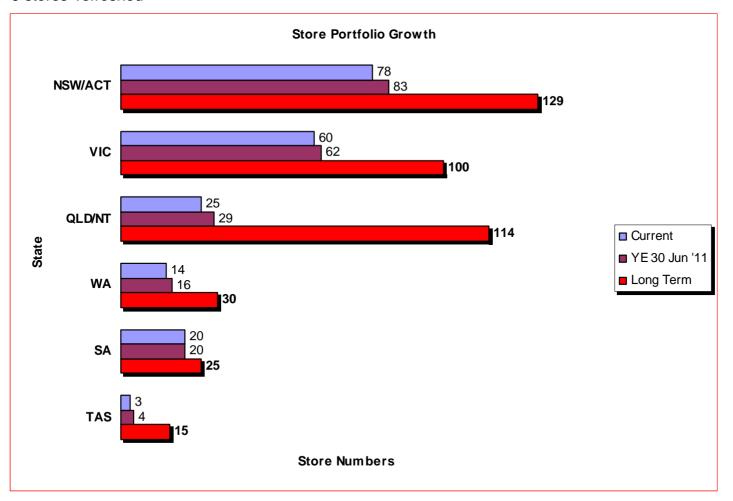
THE REJECT SHOP

The Future

- 200 Stores and Counting

- 19 New Stores forecast for the year Growth in all states
- Existing Stores 22 refurbishments
 - → 13 major refurbishments
 - → 9 stores 'refreshed'

- → Increased focus on future opportunities
- → Strong base for FY2012 openings





The Future

- People Remain the Key to the Future

- Merchandise Team Expanding
 - → More buyers
 - → Additional planning resources

- Internal Support Services Increased
 - → Information systems support
 - → Staff development & recognition
 - → Future Leaders Program implemented



FY2011 Outlook

- No Change to Guidance

- FY2011 net profit forecast remains unchanged at \$26.0m \$26.5m
- Trading to date
 - → Comparable store sales in line with budget
 - → Two additional new stores for year however offset by
 - Delayed openings this half
 - Unplanned closures
 - → Peak Seasonal Period to Come
- Strengthening AUD has up and down side
 - → Higher FX leads to lower prices
 - More volume same sales \$
 - More volume increases handling costs
 - →Gross margin % may improve but prices must remain competitive



Ordinary Business

Questions?