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ASX Release 24 April 2013

THE REJECT SHOP SUCCESSFULLY COMPLETES \$30 MILLION PLACEMENT

- Successful completion of a \$30 million institutional placement announced on 23 April 2013
- Significant support from current institutional shareholders as well as new investors

Melbourne, 24 April 2013:

The Reject Shop Limited ("**TRS**") (ASX: TRS) today announced that it has successfully completed a \$30 million placement to qualified and sophisticated institutional investors ("**Placement**") at a fixed price of \$16.20 ("**Placement Price**") per new fully paid ordinary share in TRS ("**New Share**").

As announced to the market on 23 April 2013, TRS will use the funds raised to rebalance its equity and gearing levels to better reflect and balance the total capital requirements for its growing business, inclusive of the targeted accelerated new store opening program for FY2013 and FY2014.

TRS' Managing Director, Mr Chris Bryce, said "We are very pleased with the level of demand from existing shareholders as well as new investors, with the placement heavily oversubscribed. The successful outcome demonstrates continuing support for our business and long term growth plans."

Following the successful completion of the Placement, the trading halt is expected to be lifted prior to the ASX opening today. Settlement of the New Shares is expected to occur on 30 April 2013, with allotment and normal settlement trading on 1 May 2013.

Share Purchase Plan ("SPP")

TRS intends to raise up to \$10 million under the SPP. Investors on TRS' share register at 7:00pm (Melbourne time) on 22 April 2013 ("SPP Record Date") and whose registered address is in Australia or New Zealand will be entitled to subscribe for up to \$15,000 worth of new fully paid ordinary shares in TRS at the Placement Price (subject to scale-back at TRS' discretion).

The SPP is not underwritten. Further details of the SPP, including instructions on how to apply, will be announced to the ASX and distributed to eligible shareholders in due course.

For further information contact:

Chris Bryce

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Important Information

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This announcement has been prepared for publication in Australia and may not be released or distributed in the United States or to "U.S. Persons" (as defined in Regulation S under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act")) ("U.S. Persons"). This announcement does not constitute an offer to sell, or a solicitation of an offer to buy, securities in the United States, or to any person that is, or is acting for the account or benefit of, a U.S. Person. The New Shares described in this announcement have not been, and will not be, registered under the U.S. Securities Act or the securities laws of any state or other jurisdiction of the United States and may not be offered or sold, directly or indirectly, in the United States or to, or for the account or benefit of, U.S. Persons except in transactions exempt from, or not subject to, registration under the U.S. Securities Act and other applicable securities laws.

Forward-looking statements contained in this announcement are subject to significant risks, uncertainties, assumptions, contingencies and other factors (many of which are outside the control of, and unknown to, TRS and its officers, employees, agents or associates), which may cause the actual results or performance to be materially different from any future result expressed or implied by such forward looking statements. There can be no assurance or guarantee that actual outcomes will not differ materially from these statements.