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Homepage

New Zealand, on your terms.

Planning a trip through Aotearoa shouldn't feel like a puzzle. Pickimmz delivers real itineraries, smart travel tips, and honest insight from people who've actually made the journey — not just passed through.

From coastal drives to mountain towns, backroads to busy markets, this site is built to help you move through New Zealand with clarity.

Explore New Zealand

Epic roads. Quiet tracks. Regions with real character. Get the breakdown by island, or jump into the routes and regions that match your style.

- → North Island Highlights
- → South Island Drives
- → Hidden Beach Towns & Mountain Routes
- → City Guides: Auckland, Wellington, Christchurch, Dunedin

[Start Exploring]

Trail Maps

Built around pace, interest, and terrain — these itineraries are made to be followed, not faked. Perfect for self-drivers, hikers, and independent travellers.

- → Classic 7-Day South Island Loop
- → 10-Day North Island Drive
- → 14-Day Campervan Plan
- → Hike NZ: Great Walks & Lesser-Known Tracks

[See Itineraries]

Stay Local

Accommodation should suit the way you travel. We break down options by trip type, not just price or stars.

- → Motels, Cabins & Holiday Parks
- → Farmstays and Boutique Lodges
- → Scenic Campgrounds
- → Smart Budget Picks

[Where to Stay]

The Logbook

No hype. Just practical stories, local knowledge, and trip-tested advice. If it doesn't help you travel better, it's not in here.

- → First-Hand Trip Reports
- → Local Eats Worth Your Time
- → Seasonal Planning by Region
- → Overlooked Places That Deliver

[Read the Logbook]

Trip Toolkit

Fast answers to the questions that matter. From mobile data to road rules — skip the confusion and plan clean.

- → SIM Cards, Data & Wi-Fi
- → Driving & Fuel in NZ
- → Packing by Season
- → What to Know Before You Book

[Use the Toolkit]

Why Pickimmz?

- Itineraries built from real travel, not stock photos
- Planning tools without upsells
- Region-specific content that saves time
- Honest accommodation reviews
- Road-tested tips and practical info
- Updated content for every season

Stay in the Loop

Get a monthly update with new trail maps, regional tips, and smart travel content. No junk. Just useful ideas.

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Trail Maps

Built for the way you actually travel.

New Zealand isn't a checklist — it's a series of routes, stops, and moments that build the kind of trip you'll remember for life. These trail maps are shaped around timeframes, travel types, and what's realistic on the road. No sugarcoating. Just straight-up guidance for every kind of explorer.

7-Day South Island Loop

Start/End: Christchurch

Style: Road trip, classic highlights

Route: Christchurch → Lake Tekapo → Mount Cook → Queenstown → Wanaka → Franz

Josef → Arthur's Pass → Christchurch

A fast-paced trip that hits dramatic alpine passes, glacier-fed lakes, mountain towns, and bucket-list drives. Great for first-time visitors who want to experience South Island's best scenery without doubling back.

Good for: Couples, solo travellers, scenic photographers, short-trip visitors [Full Trail Map]

10-Day North Island Circuit

Start/End: Auckland

Style: Self-drive, city and culture blend

Route: Auckland → Coromandel → Rotorua → Taupō → Tongariro → Napier → Wellington

Ideal for travellers who want thermal pools, Māori heritage, short hikes, and city-to-city variety. Coastal roads, volcanoes, and wine regions all in one trip.

Good for: Culture-focused travellers, relaxed pacing, mix of outdoors and towns [Full Trail Map]

14-Day Campervan Explorer

Start: Auckland

End: Queenstown (or reverse)

Style: Vanlife, one-way cross-country

Route: Auckland \rightarrow Hobbiton \rightarrow Rotorua \rightarrow Taupō \rightarrow Wellington \rightarrow Ferry to Picton \rightarrow West

Coast → Wanaka → Queenstown

Perfect for those hiring a campervan and driving the full stretch of the country. Includes ferry tips, DOC campsites, supermarket stops, fuel planning, and alternative route options depending on weather.

Good for: Flexible schedules, slow travel, off-grid overnights

[Full Trail Map]

5-Day Adventure Sprint

Start/End: Queenstown **Style:** Pure adrenaline

Route: Queenstown → Glenorchy → Kawarau Bridge → Skippers Canyon → Fiordland day trip

This one's for bungee jumpers, jet boaters, canyoners, heli-hikers, and anyone looking to spend five days doing the wild stuff. Short drives, big action, and loads of optional extras.

Good for: Small groups, active couples, weekenders with a mission

[Full Trail Map]

Hike-Focused Itinerary: The Great Walks Circuit (10 Days)

Start/End: Based on trailhead

Style: Backpacking / Multi-day hiking

Includes: Routeburn, Abel Tasman, Tongariro Alpine Crossing options

Designed for travellers planning to walk one or more of New Zealand's Great Walks. We break down trailhead logistics, gear rental, hut booking systems, and nearby towns to stay in before/after.

Good for: Outdoor travellers, seasoned hikers, slow adventurers

[Full Trail Map]

Need to Adjust the Route?

Each trail map includes alternative start and end points, public transport workarounds, and links to local transport info. Pickimmz itineraries are built to flex, not trap you in a rigid plan.

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Trail Map FAQs

Can I flip the route?

Yes — every trail map can be reversed. Ferry schedules and road gradients are noted where it matters.

What if I don't want to drive?

Some trail maps include coach and train alternatives — especially for North Island circuits and urban stops.

Are these backpacker-friendly?

All trail maps include info on budget accommodation, campgrounds, and free spots.

Explore NZ

North to South, coast to coast. See what fits.

New Zealand isn't about ticking boxes. It's about landing in the right place at the right time — the kind of place where the air smells different, the road curves just right, or the trail opens up to something you didn't expect.

This isn't a country you just visit. It's one you move through. Here's how to do it, region by region.

North Island

Warmer waters, volcanic ground, rolling green hills, and deep cultural history.

Auckland Region

Biggest city in the country, spread across volcanoes and coastlines. Expect great coffee, black sand beaches, day hikes, and easy access to islands like Waiheke and Rangitoto.

Coromandel Peninsula

Home to Cathedral Cove and Hot Water Beach, with lush bush and rugged coasts. Great for slow road trips and beach camping.

Rotorua & Taupō

The geothermal core — steaming lakes, mud pools, natural hot springs. Packed with Māori culture, forest walks, and thermal spa stops.

Bay of Islands & Northland

Warmer and more relaxed. Think quiet bays, shipwreck dive sites, Māori settlement history, and open road driving up to Cape Reinga.

Taranaki

Rural energy with one of NZ's most perfect volcanic peaks. Surf coast meets mountain trail.

Wellington

Compact capital city with strong arts, great food, and access to the ferry south. Te Papa museum, cable car views, and rugged coastline walks.

South Island

Sharper peaks, wider spaces, colder waters, and scenery that pulls you off the road.

Marlborough & Nelson

Sunniest regions in the country, famous for Sauvignon Blanc and quiet bays. Great start if you're crossing from the North Island by ferry.

West Coast

Wild and remote. Glaciers, dense rainforest, crashing surf, and small towns with history. Few people. Fewer straight roads.

Canterbury

From the flat plains around Christchurch to the lakes of Tekapo and Pūkaki, this region mixes farmland with alpine views. Home to Mount Cook.

Otago

Queenstown, Wanaka, Cromwell — where adrenaline and alpine scenery meet. Central Otago also offers wineries and quieter backcountry trails.

Fiordland

Where the road stops and the fjords begin. Doubtful Sound, Milford Sound, and endless rain-fed waterfalls. Bring a raincoat and don't rush it.

Southland

Underrated. Seals, big skies, Bluff oysters, and the Southern Scenic Route — one of NZ's best road trips if you want to escape the crowds.

Pick by Style

For First-Timers

→ Auckland, Rotorua, Queenstown, Fiordland, Lake Tekapo

For Hikers

→ Tongariro, Mount Cook, Routeburn, Abel Tasman, Kepler, Rakiura

For Beach Days

→ Coromandel, Bay of Islands, Golden Bay, Ōhope, East Cape

For Food & Wine

→ Hawke's Bay, Marlborough, Central Otago, Wellington

For Something Remote

→ Catlins, West Coast, Chatham Islands, Stewart Island

Need a Hand Planning?

Our **Trail Maps** pair perfectly with this page. You can explore by region or just pick a route that strings these spots together. Either way, we've got you covered.

[Go to Trail Maps]
[View Where to Stay]

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Explore NZ – Frequently Asked Questions

What's the best time of year to visit New Zealand?

It depends on what you're doing. Summer (Dec–Feb) is best for beaches and hiking. Winter (Jun–Aug) is ideal for skiing and alpine routes. Spring and autumn offer quieter travel and mild weather.

How long do you need to see both islands?

If you want to cover both North and South Island with a relaxed pace, 3–4 weeks is ideal. You can do shorter routes in 10–14 days, but expect to skip a few areas.

Is it better to rent a car or take public transport?

Car or campervan rental gives you the most freedom. Buses and a few train routes exist but are more limited, especially in remote areas.

Are the Great Walks hard to book?

During peak season (Oct–Apr), bookings fill up fast. Plan ahead. We list alternatives to the most popular tracks if you miss out.

Can I see New Zealand without spending a fortune?

Yes. There are dozens of free or low-cost DOC campsites, hiking trails, and roadside stops. Avoid packaged tours and big hotel chains if you're on a budget.

Do I need a visa?

Most travellers will need to apply for a New Zealand Electronic Travel Authority (NZeTA) before arriving. Always check with immigration before booking.

Stay Local

Accommodation options that suit how you travel.

Finding the right place to stay in New Zealand isn't about stars or square footage. It's about location, comfort, flexibility, and getting a good night's sleep without burning through your budget.

We've sorted things by how people actually move through the country — whether you're driving, hiking, backpacking, road tripping, or taking your time in one region. This page covers everything from cabins and boutique lodges to scenic campgrounds and motels with solid reviews.

Motels & Roadside Stays

Simple, reliable, and found in nearly every town across the country. Great for travellers with a car who want private space, their own bathroom, and quick access to shops or fuel.

Popular Picks:

- Bella Vista (nationwide chain, clean & central)
- The White Morph Kaikōura
- Tower Lodge Motel Invercargill
- Camelot Motor Lodge Christchurch
- Abba Court Motel Queenstown

Why Choose This:

- ✓ Free parking
- ✔ Private bathrooms
- ✓ Good for road trippers & short stays

Holiday Parks & Cabins

Flexible setups with options for tents, vans, cabins, and communal facilities. Most have laundry, kitchens, and hot showers — a smart option for families or those on long trips.

Recommended Chains:

- **Top 10 Holiday Parks** (nationwide)
- Kiwi Holiday Parks
- Tasman Holiday Parks Papamoa Beach, Te Anau, and more

Why Choose This:

- ✔ Great value
- ✓ Social atmosphere
- ✓ Near beaches, lakes, and national parks

Boutique Lodges & Farmstays

Smaller-scale, locally-owned stays that often include personal touches, rural views, and home-cooked meals. These work well if you're exploring wine regions or quieter towns.

Top Picks:

- Criffel Station Wanaka (farmstay)
- The Resurgence Abel Tasman (eco-luxury lodge)
- The Manse Hawke's Bay (wine country)
- Hidden Lodge Queenstown
- Te Puna Wai Lodge Nelson

Why Choose This:

- ✓ Slower pace
- ✓ Local hosts
- ✔ Often includes meals or regional info

Campgrounds with a View

DOC (Department of Conservation) sites, freedom camping spots, and well-run holiday parks — ideal for vanlifers, hikers, and outdoor-focused travellers. Some are free, most are cheap, and the best ones are right on a lake or tucked into native bush.

Recommended Sites:

- Lake Pukaki Freedom Camping
- Totaranui Campground Abel Tasman
- Pelorus Bridge Marlborough
- Purakaunui Bay The Catlins
- Moke Lake Queenstown area

Why Choose This:

- ✔ Remote settings
- ✔ Budget-friendly
- ✓ Ideal for campervans or tents

Budget Beds That Don't Feel Like Hostels

Smaller, low-key properties for backpackers, digital nomads, or solo travellers — without the party vibe. Clean rooms, smart locations, and kitchens that don't smell like last night's pasta.

Standouts:

- The Dwellington Wellington
- Haka Lodge Queenstown / Auckland
- YHA Hostels Nationwide
- The Marion Wellington
- Adventure Queenstown Hostel (quiet, social, tidy)

Why Choose This:

- ✓ Lower nightly cost
- ✓ Shared kitchens
- ✔ Often central and social

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FAQ - Accommodation in NZ

Do I need to book ahead?

In summer (Dec–Feb), yes — especially in Queenstown, Rotorua, and around holidays. In quieter seasons or rural areas, same-day bookings are often fine.

Are there options for long stays?

Yes. Holiday parks often offer weekly rates. Motels and Airbnbs sometimes do too. If you're staying a while, call and ask.

Is freedom camping still allowed?

It depends on the region. Many councils require self-contained certification for vehicle-based freedom camping. Use apps like CamperMate or check with i-SITE centres before parking up.

Do most places have free Wi-Fi?

Most do, but some holiday parks still charge. Always ask before booking if that's important.

Can I cook my own food?

Yes — hostels, cabins, and most holiday parks include kitchens or cooking areas. Motels often have kitchenettes too.

Need Help Picking a Region?

Match your accommodation to the trail map you're following or the region you want to explore.

[Go to Explore NZ] [Back to Trail Maps]

Trip Toolkit

Smart travel starts with the right prep.

This is the gear you actually need — not the influencer version. We've cut out the filler and packed this section with useful, quick-read info to get you through Aotearoa with less stress and fewer surprises.

No upsells. No gimmicks. Just what works.

Driving in New Zealand

Left-hand side. Narrow roads. Big views.

If you're planning a road trip — and you probably are — driving is the way to go. But NZ roads can be slow-moving, steep, and not well-lit in remote areas.

Key Points:

- Speed limits are strictly enforced
- Fuel is expensive (expect ~NZD \$2.60–\$3.00 per litre)
- Mountain passes and gravel roads require care
- Always allow extra drive time distances are deceiving
- Campervan parks, fuel stations, and free toilets are easy to find

Driving Apps to Download:

- → Google Maps (offline downloads recommended)
- → CamperMate (campsites, petrol, dump stations)
- → Waka Kotahi NZTA (road closures + conditions)
- → Gaspy (fuel price comparisons)

SIM Cards & Wi-Fi

Stay connected without burning through data.

Top SIM Card Providers:

- **Spark:** Best coverage, great rural reach
- 2degrees: Affordable, urban-focused
- Vodafone (One NZ): Good balance of price and speed

Pickup Options:

- Auckland & Christchurch airports

- Spark/One NZ/2degrees stores in most major towns
- Countdown supermarkets (prepaid packs)

Public Wi-Fi Tips:

- Most cafes and libraries have free Wi-Fi
- Holiday parks may charge or limit data
- Use offline maps where possible

Money & Cards

Currency: New Zealand Dollar (NZD)

Card Acceptance: EFTPOS is widely used. Visa/Mastercard accepted almost everywhere.

American Express? Not so much.

Tips:

- Withdraw cash at ATMs in bulk to avoid fees
- Don't rely on cash even tiny shops usually take card
- Tap-and-go is common
- No tipping required or expected

Packing by Season

NZ's weather shifts fast, even in summer. Layers are your best friend.

Spring (Sep-Nov):

Cool mornings, mild afternoons, possible rain. Bring a rain jacket, base layers, and good shoes.

Summer (Dec-Feb):

Sun is intense. Pack sunscreen, a hat, and bug spray. Still bring a warm layer — alpine regions get cold at night.

Autumn (Mar-May):

Crisp air, changing leaves. Great hiking conditions. You'll want layers, especially for the South Island.

Winter (Jun-Aug):

Cold, especially inland. Snow in alpine areas. Pack waterproof boots, thermals, gloves, and be ready for early sunsets.

Safety Basics

- NZ is one of the safest countries to travel through
- No poisonous animals, no snakes, and barely any bugs
- Earthquakes do happen occasionally just know where your exits are
- Weather can change fast especially in alpine or coastal areas
- Always check conditions before heading out on hikes or long drives

Good to Know:

- Dial **111** for emergency services (fire, ambulance, police)
- Most towns have small hospitals or clinics
- Keep water on hand in rural areas

Booking Tips

- Use Booking.com or direct websites for motels/lodges
- DOC campsites are booked through the Department of Conservation (doc.govt.nz)
- Campgrounds and hostels fill up fast in high season
- Avoid international comparison sites for campervans go direct for better rates

Common Travel Apps in NZ

- CamperMate camping & road travel
- Rankers user-reviewed trails and campsites
- Gaspy fuel prices
- MetService local weather
- NZ Topo Maps for hiking and backcountry access
- Google Translate for Te Reo Māori basics

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Trip Toolkit FAQ

Do I need an international driver's licence?

If your licence is in English, you're fine. If not, you'll need an international translation or permit.

How much do SIM cards cost?

Prepaid starter packs begin around NZD \$30–\$40 for 2–4GB. Top-ups are easy online or in shops.

Can I drink the tap water?

Yes — almost everywhere. Bring a reusable bottle.

Are road tolls a thing in NZ?

Only in a few spots (mainly Auckland). Tolls are electronic and billed via license plate. You can pay online.

What side of the road do Kiwis drive on?

Left-hand side. Always.

The Logbook

Real stories. Local guides. Useful advice.

This is where the planning gets personal. Every entry in The Logbook is based on real journeys, hard-earned tips, and the kind of insights that help shape a better trip. No fluff. No sponsored filler. Just content written by travellers, for travellers.

North Island in 10 Days: A Real Self-Drive Recap

Ten days. Two mates. One rental car with questionable brakes. This was our North Island loop — planned loosely on a napkin, built on a bit of Google Maps, and guided by instinct. We started in Auckland, hugged the east coast through the Coromandel, cut through Rotorua's geothermal core, paused at Taupō, swerved south to Napier's art deco lanes, and finally rolled into Wellington with dead legs and zero regrets.

The wins: Driving the Pacific Coast Highway between Whitianga and Tairua was a highlight. So was soaking in Kerosene Creek outside Rotorua at dusk, and stumbling on a low-key wine bar in Napier after almost giving up on the town entirely.

The fails: Underestimating distances (four hours on Google Maps = six in reality), skipping Whanganui and regretting it later, and booking a motel in Taupō that turned out to be beside a nightclub.

What we'd tell anyone planning this trip:

- Don't rush it. The North Island has way more than people give it credit for.
- Build in extra time for towns you've never heard of often they surprise you.
- The road from Rotorua to Taupō might be short, but stop often thermal valleys, hidden lakes, and weirdly good cafes line the way.

Best Places to Eat on a Budget in Queenstown

Queenstown isn't cheap. But eat like a local, and you'll spend half as much while getting food twice as good. Over five days, we tested meals under NZD \$20 and put together this hit list — no chain restaurants, no cold chips, no regrets.

Day 1: Straight off the plane, we hit Fergbaker instead of the overhyped burger next door. One venison and portobello mushroom pie + a hot flat white = NZD \$12 and a new standard for pastries.

Day 2: Lunch at Caribe Latin Kitchen (inside the Arcade) had us full for hours. The pulled pork arepa and black bean rice bowl were standouts — spicy, fresh, and under \$18 each.

Day 3: Devil Burger's beef + blue cheese combo at sunset, down by the lake, hit different. It's

cheaper than Ferg and way faster.

Day 4: Tandoori Palace had a \$10 lunch deal that felt like a mistake — rich, buttery chicken curry and garlic naan that could've fed two.

Day 5: Rounded it out with Pita Pit (yeah, we know) but dressed it with local lamb and feta for a satisfying last-day meal.

Bonus round: Winnies for a half-priced pizza during happy hour. Easy win.

If you're in Queenstown and tired of paying \$34 for eggs on toast, follow this path. You'll eat better, spend less, and still leave room for that one nice dinner you can justify after saving \$80 across the week.

What to Know Before Taking a Campervan Around NZ

Taking a campervan around New Zealand sounds ideal — and mostly, it is. But after 3,200 kilometres, four nights of rain, one battery scare, and more than a few awkward dump station stops, here's what we wish someone had told us before we picked up the keys.

Vanlife isn't always Instagram.

Your bed is your kitchen is your living room. You'll spill pasta sauce on your shorts and sleep beside your muddy hiking boots. But you'll also wake up beside Lake Tekapo with no one else in sight. Worth it? Every time.

Freedom camping is free... until it's not.

Some places still allow you to park overnight for free, but many require a self-contained certification — and local councils don't mess around. We got moved on twice. The CamperMate app was our best friend for finding legit spots.

Power matters more than you think.

We ran solar-only for three nights before needing a powered site to recharge. If you want hot showers, charging points, and working fridge space, plan at least two powered nights a week.

Small towns are gold.

Places like Geraldine, Oamaru, and Ōtaki weren't on our route — they're now our favourite stops. Big enough for decent food, small enough to park anywhere.

Final tip: Don't overpack. You'll only wear half of what you bring, and that extra duffel bag will block access to your cutlery drawer the whole trip.

Rainy Day Plans in Rotorua, Fiordland, and the West Coast

New Zealand doesn't shut down when it rains — in fact, in some places, it comes alive. We hit three of the country's rainiest regions back-to-back: Rotorua, Fiordland, and the West Coast. Instead of moping in our car or running from cloud to cloud, we leaned into it. Here's what worked.

Rotorua

Steam rose from the streets like the earth was exhaling. Rain made the geothermal areas feel even more surreal. Te Puia was the highlight — combining geysers, mud pools, and Māori carving schools in one stop. We also booked a night pass at the Polynesian Spa and sat in hot mineral pools as cold rain hit the water's surface. Dinner was ramen from a small shop near Eat Streat. Perfect.

Fiordland

We arrived in Te Anau under a curtain of cloud and took a gamble on Milford Sound. Best decision of the trip. The rain turned every cliff into a waterfall. Hundreds of them. Our boat cruise gave us wet boots and full memory cards. Bonus: the misty drive there was empty and beautiful. Don't avoid Fiordland in rain — that's when it shows off.

West Coast

Rain is a given here. We used Hokitika as a base and explored glow worm dell, tree canopy walks, and nearby galleries. Pancake Rocks at Punakaiki looked wild in the storm surge. Coffee in Greymouth's Sevenpenny Café warmed us up. No crowds, just good food and hot drinks.

Final verdict: Bring a rain jacket, waterproof your boots, and don't cancel your plans. These places are built for moody skies — and sometimes, they're better because of them.

The Best Short Hikes on the South Island

Not every trail in New Zealand needs four days and a pack full of dehydrated food. Some of the best views we saw came from half-day hikes — or less. If you want to stretch your legs without burning them out, this is your list.

Hooker Valley Track (Mount Cook)

Three swing bridges, alpine views, and a glacier-fed lake at the end. Around 10km return on a flat, well-formed trail. We hit it at 7 AM and had it mostly to ourselves.

Roy's Peak (Wanaka)

Yes, it's popular. Yes, it's steep. But on a clear day, you'll see snow-capped peaks above clouds. Allow 5–6 hours return and bring water. Worth it.

Bob's Cove Track (Queenstown)

An easy 30–40 minutes each way, ending at a quiet beach and deep blue bay. We took snacks, sat on the rocks, and swam in water so clear you could see your toenails.

Kaikōura Peninsula Walkway

A coastal walk with sea cliff views, nesting seabirds, and seals napping below. About 3 hours round trip, with plenty of spots to pause and watch waves.

Lake Rotoiti Circuit (Nelson Lakes)

A peaceful loop around the lake with swing bridges, thick beech forest, and barely any other people. We stayed in St Arnaud and did this over a late morning.

Tip: Start early, check weather, and always carry a layer — even short walks can turn chilly fast.

How to Pack for NZ Without Overdoing It

Packing for New Zealand isn't about bringing everything — it's about bringing the *right* things. The weather changes, the terrain shifts, and you'll want gear that's light, functional, and easy to rinse after a muddy walk.

We did one trip in early summer and another in winter. Here's the combined list that saved us from shivering or swearing at our overstuffed bags.

What we packed that worked:

- A lightweight, waterproof shell: Got used almost every day.
- Merino base layers: Warm, breathable, and not smelly.
- One pair of solid trail shoes: Used for hikes and city days.
- Quick-dry towel: Lifesaver at DOC campsites and surprise beach swims.
- Packing cubes: Helped split wet from dry, clean from "maybe still okay."

Mistakes we made:

- Bringing too many "going out" clothes. Didn't use them.
- Forgetting gloves for winter hikes had to buy overpriced ones in Queenstown.
- Packing two pairs of jeans (you'll wear one, if any).

Pro tip: Every town has an op shop (thrift store). If you need an extra fleece, mug, or \$3 raincoat, they've got you covered. Then donate it back at the end of your trip.

NZ travel is about being ready for anything — sun, rain, snow, sandflies. Pack smart, pack light, and leave space for the things you'll pick up along the way.

Your First Time in the South Island: What We Got Right (and Wrong)

We thought we had the South Island figured out — drive, hike, soak it in. But this trip had other ideas. Over 14 days we drove 2,600 km, lost track of time more than once, and learned fast what not to do.

What we got right:

Booking our ferry crossing early. Everyone says to do it, and now we're one of them. The Interislander out of Wellington gave us a smooth ride into Picton. Straight from there, we hit Blenheim and wandered into a wine tasting that turned into an afternoon with strangers-turned-friends.

Wanaka was also a smart move. Less noise than Queenstown, same level of lakeside charm. We rented bikes, cycled around the shoreline, and found a perfect food truck by the water. We gave ourselves three nights at Mount Cook and didn't rush. Hooker Valley, Tasman Glacier, and star-gazing without light pollution — couldn't have asked for better.

What we messed up:

Booking only one night in Te Anau. Massive mistake. We thought we'd do Milford in one day and move on. Wrong. The drive, the cruise, the hikes... it all deserved more time. Also, don't underestimate driving in winter. Black ice near Arthur's Pass cost us two hours and

Takeaway:

some nerves.

Build in space to pause. The best days were never the ones we planned to the hour. And never think Queenstown is all the South Island has — the beauty's in the small towns and in-between roads.

Wine Without the Tour Buses: Marlborough on Your Own

If your idea of wine tasting doesn't involve 40 strangers on a minibus and a set schedule, this is your guide. We based ourselves in Blenheim, rented bikes from a local shop, and explored the Marlborough wine region at our own pace. It was slow, scenic, and way more personal than we expected.

Morning:

Started with coffee and pastries at Ritual Café before heading to our first stop — Allan Scott. Staff were chatty without the hard sell, and the pinot gris was a winner. From there, we cycled to Forrest Wines, sat under a walnut tree, and shared a cheese board with two travellers from Sweden.

Afternoon:

Cloudy Bay gets a lot of buzz — and for good reason. Even with more visitors, the grounds are relaxed, and the staff gave us time to wander. From there, we hit a lesser-known spot called Clos Henri, run by French winemakers. Converted chapel tasting room, crisp sauvignon blanc, and not a single coach bus in sight.

Logistics:

- We paid NZD \$45 for full-day bike rental with maps and helmets

- Most tastings were \$5–\$10, often waived with a bottle purchase
- We stuck to 4 stops more than enough if you actually want to enjoy the experience

Final thought:

The freedom to linger, skip, or circle back was worth everything. Go your own way. You'll meet better people and drink better wine.

Best Day Trips From Christchurch (That Locals Actually Take)

Christchurch is the biggest city on the South Island, but its best days are often spent outside the city lines. We based here for five nights and used it as a hub to explore beyond the usual guidebook picks. Here's what locals recommended — and what we now recommend too.

Lyttelton (25 mins)

A port town with a weekly farmers market that punches well above its weight. We grabbed Turkish gozleme, browsed second-hand books, and drank flat whites with a harbour view. Tunnel access from the city is quick and easy.

Akaroa (1.5 hrs)

Feels like a different world. French roots, narrow streets, and a coastal vibe with good seafood. We walked the waterfront, spotted dolphins from the pier, and took a kayak out for a close look at the cliffs.

Castle Hill (1.25 hrs)

If you've seen giant limestone boulders standing like ancient monuments in a field — this is that place. We climbed a few, sat in silence for a bit, and agreed it was one of the weirdest, coolest landscapes of the whole trip.

Arthur's Pass (2 hrs)

Not just a pass — a proper mountain escape. Great short walks from the village, including Devil's Punchbowl Falls, which takes under an hour. Saw a kea try to open someone's boot. True story.

Tips:

- Start early, most of these shine in daylight
- Bring layers weather flips fast inland
- Fuel up before you go, especially for Castle Hill and Arthur's Pass

The Forgotten East: A Guide to NZ's Underrated East Coast

While most travellers loop the South Island or dart between the top North Island sights, there's a whole stretch of coastline out east that gets missed. That's a mistake — and we only realised how big a one after spending five days tracing this slow, stunning side of Aotearoa.

Start: Gisborne

We arrived in time for sunrise — the first in the world, technically. Surf culture dominates here, but there's more: local breweries, strong community markets, and Māori heritage layered into the city's fabric. Don't miss the Titirangi Reserve lookout.

Next stop: Tolaga Bay

Small town, huge character. The 660m-long wharf is wild to walk in ocean winds. We stayed at a tiny beach campground and watched stingrays in the shallows. If you're after peace, it's here.

Te Araroa and the East Cape

This is where the road narrows, the scenery intensifies, and time slows. We drove through one-lane bridges, passed wild horses, and ended up at New Zealand's easternmost point. Climb the lighthouse at East Cape for uninterrupted ocean views.

Side trips:

- Anaura Bay: Remote, beautiful, and free of tour buses
- Ruatoria: Heartland of East Coast culture, with strong community spirit
- Tikitiki: One of NZ's most beautiful churches worth the visit

The feel:

Less polished, more personal. This coast gives you open spaces, quiet roads, and a sense of travel that's more about discovery than ticking boxes.

Watching a Rugby Game in New Zealand: A Local Experience Worth the Ticket

If you want to understand New Zealand, go to a rugby match. Doesn't matter if it's the All Blacks at Eden Park or a provincial clash in a muddy paddock — the crowd energy, national pride, and raw emotion around the game are unlike anything else.

Why it's worth it:

Rugby isn't just a sport here. It's stitched into the culture. Watching a match live gives you a window into how deeply people care. From pre-match haka to post-match debates in carparks, it's pure NZ.

Where to watch:

- Eden Park (Auckland): Home of the All Blacks. If they're playing while you're in town, get a
 ticket.
- Forsyth Barr Stadium (Dunedin): Fully covered, rowdy student crowd, great Super Rugby

atmosphere.

- Sky Stadium (Wellington): Known for Hurricanes games and a city-wide buzz.
- Local club matches (any small town): Often free or donation-based. Just show up on a Saturday.

Tips:

- Tickets range from NZD \$20 (club) to \$100+ (big test matches)
- Don't miss the haka it happens before kick-off
- Bring layers even summer games can cool off at night
- Grab a meat pie and sit among locals, not tourists

Watching rugby in New Zealand is less about understanding the rules and more about soaking in the atmosphere. Even if you don't follow the game, you'll walk out understanding the country a little better.

Skiing and Snowboarding in New Zealand: From Slopes to Soaks

New Zealand isn't the Alps — and it's better that way. Ski fields here are raw, scenic, and more relaxed. You won't find massive resorts with shopping centres. What you will find are big views, unfiltered conditions, and a laid-back vibe that puts focus on the ride, not the resort.

Main regions:

- Queenstown/Wānaka: Home to Coronet Peak, The Remarkables, Cardrona, and Treble
 Cone. Easily the best combo of slopes and après options.
- Ruapehu (North Island): Tūroa and Whakapapa offer serious terrain with a volcanic backdrop.
- Canterbury: Less crowded and often deeper snow check out Mt Hutt or the club fields like
 Craigieburn and Temple Basin.

What we loved:

- Night skiing at Coronet under floodlights
- Powder days at Treble Cone worth the effort
- Finishing a session with a hot soak in Ōmarama hot tubs

What to know:

- Ski season runs roughly June to October, but peak time is mid-July to early September
- Gear hire is easy on-mountain or in towns like Queenstown and Ohakune
- Chains are often required always check road conditions

Extra tip:

If you're an intermediate or above, try a **club field** — they're smaller, rope-tow based, and cheaper. Not for beginners, but the terrain and local feel are unbeatable.

Golfing in New Zealand: Where the Backdrop Steals the Show

You could play golf in a dozen countries, but nowhere else does it with this level of scenery. Coastal cliffs, alpine peaks, rolling farmland — NZ golf is about pace, peace, and ridiculous views from tee to green.

Where to play:

- Cape Kidnappers (Hawke's Bay): Ranked in the world's top 50. Perched on cliffs above the Pacific, it's dramatic from the first hole.
- Jack's Point (Queenstown): Set at the foot of the Remarkables. Every hole feels like a
 postcard.
- Millbrook (Arrowtown): A resort course that mixes challenge with mountain backdrops.
- Titirangi (Auckland): Alister MacKenzie design. Historic and playable year-round.
- Public gems: Waitangi, Ōhope, and Wainuiomata are low-cost options with serious views.

Costs:

- Top courses: NZD \$200–400 per round (less for twilight)
- Public and regional clubs: NZD \$25-70
- Gear hire usually available, but book in advance at premium spots

What to expect:

- No strict dress codes at most courses collared shirt is plenty
- Tee times are more relaxed, and courses are rarely overbooked
- Carts optional most Kiwis walk

Extra:

Pair golf with wine — Hawke's Bay, Queenstown, and Marlborough offer great course + vineyard combos for a low-key day out.

Best Family Hotels in New Zealand: Where the Kids Can Be Kids (and You Can Still Relax)

Travelling around New Zealand with kids? You're in luck. NZ is one of the easiest countries in the world to do it — clean, safe, packed with nature, and full of family-friendly accommodation that doesn't feel like a playground.

Whether you're road-tripping across the islands or staying put in one place, these hotels and lodges are set up to keep the little ones entertained and the adults from burning out.

Top Picks for Family Stays

1. Holiday Inn Rotorua

With a geothermal-heated pool, onsite kids' dining, and direct access to the Whakarewarewa Forest, this is one of Rotorua's best family bases. The buffet has child-friendly options, and the location is close to both adventure parks and hot springs.

2. Edgewater Resort, Wānaka

Lakeside rooms with grassy space for kids to run, bikes to rent, and walking trails out the front door. Paddleboarding, duck feeding, and a quiet café mean parents can unwind while kids burn off steam.

3. Oakridge Resort, Wānaka

This one has multiple outdoor hot pools, a heated lap pool, and large apartments that let you cook in-house. A solid option for families who like to self-cater.

4. Beachfront Hotel, Hokitika

Beach access without crossing a road? Win. This West Coast hotel offers easy access to driftwood collecting, glow worm walks, and wild beach sunsets. Family rooms are spacious and well-priced.

5. Novotel Christchurch Airport

Perfect if you're flying in or out — especially with younger kids. Soundproofed, modern rooms, early breakfast service, and in-room movies make travel days less chaotic.

Why NZ Works for Families

- Many motels and resorts include kitchenettes and laundry
- Public playgrounds are everywhere, and they're actually good
- Most tours (boat rides, glow worm caves, wildlife parks) cater to children
- Hotels rarely charge extra for kids under 12 sharing a room

Bonus Tips:

- Book early in school holidays spots fill fast
- Ask for ground floor rooms if travelling with strollers
- Look for properties near public parks or lakes for easy downtime

Travelling with kids in New Zealand doesn't mean sacrificing your experience. Choose the right stays and it can be smoother — and even more fun — than travelling solo.

Adult-Only Hotels in New Zealand: Peace, Privacy, and Proper Sleep

If you're not travelling with kids — and prefer not to stay beside them — NZ has a growing range of adults-only accommodation options. These aren't all luxury resorts. Some are intimate B&Bs, secluded cabins, or minimal eco stays where silence is the main amenity.

Ideal for couples, solo travellers, or anyone in need of a reset, these places are built for stillness, connection, and actually hearing the birds outside your window.

Top Stays for Adults-Only Peace

1. Split Apple Retreat, Abel Tasman

An exclusive lodge above the national park, complete with ocean views, private trails, and a wellness menu built around calm. No outside noise, no distractions — just you, nature, and a sunset hot tub.

2. Azur Lodge, Queenstown

Villas with uninterrupted views of Lake Wakatipu, fireplaces, deep bathtubs, and no kids in sight. You'll get breakfast delivered, wine poured, and zero reason to leave your room.

3. Waiheke Island Resort - Adults Only Wing

Just 35 minutes from Auckland, Waiheke brings vineyards, beaches, and a laid-back island pace. This adults-only section of the resort ensures poolside quiet and romantic dinners aren't interrupted by cannonballs.

4. Woodlyn Park, Waitomo

A quirky stay in Hobbit-style units, trains, and even a repurposed plane. While not marketed strictly as adults-only, some sections are designated child-free — perfect if you want the fun of a themed stay without the volume.

5. The Resurgence Luxury Eco Lodge, Nelson

Set in native bush, this eco-lodge offers total privacy. With a maximum of 10 guests, no kids allowed, and chef-prepared meals — this is a quiet luxury done right.

Why Go Adults-Only?

- Uninterrupted sleep and real rest
- Hot tubs and pools with actual silence
- Stays designed around couples, not crowds
- You can read your book in peace

Tips for Booking:

- Double check cancellation policies adults-only spots tend to be small and book fast
- Look for lodges with in-room dining or local partnerships with small eateries
- Some off-grid stays offer no Wi-Fi which might be a bonus

Travelling without kids? You don't have to cross your fingers and hope for a quiet room. Book adult-only and know what you're getting — a proper break.

Corporate Hotels in New Zealand: Where Business Travel Actually Works

Business travel doesn't need to feel like a compromise. Across New Zealand, there are hotels that go beyond the basics — places that give you comfort, connectivity, and calm, so you can actually get things done.

From inner-city hubs to regional options with fast check-ins and better coffee, here's where to stay when you're travelling for work in NZ.

Top Business Hotel Picks

1. SO/ Auckland

Right in the centre of the city with fast lifts, strong Wi-Fi, a quiet lounge for meetings, and blackout blinds that actually work. The rooftop bar is a bonus if you're entertaining clients.

2. Rydges Wellington

Popular with conference attendees, it's a few minutes' walk from Parliament and the harbour. Rooms are spacious, beds are excellent, and there's a full desk setup with multiple plug points.

3. The George, Christchurch

Boutique without being over the top. Just outside the CBD, it's got the quiet you need to focus, with meeting rooms and in-room dining that makes long evenings more bearable.

4. Novotel Auckland Airport

Perfect if you're flying in and out within 48 hours. Literally steps from the international terminal. Reliable, comfortable, and surprisingly well soundproofed. Easy choice for tight schedules.

5. Sudima Christchurch City

Sustainable and streamlined, this spot offers modern tech, walkable dining options, and an onsite spa for de-stressing after a full schedule. Strong Wi-Fi, easy parking, no unnecessary frills.

What Makes a Good Corporate Hotel in NZ?

- Reliable Internet: Not just fast stable enough for video calls without drops.
- Central location: Easy access to key business areas, cafes, and meeting spaces.
- Workable desk setup: Room to spread out, power nearby, proper chair.
- Early check-in/late checkout: Often negotiable, especially during weekdays.
- Quiet: Soundproofing matters when you're catching up on sleep between flights or prepping for a pitch.

Tips for Booking Work Trips in NZ:

- Sign up for loyalty programs they're actually used here
- If you need parking, confirm it in advance. Spaces fill quickly in cities
- Some hotels offer day-use rooms great for layovers or interviews on the go
- Ask for upper-level rooms if you need quiet

Final Thought

You don't need to dread the hotel part of your work trip. Choose the right spot, and it becomes your best ally — a space that supports your pace and lets you stay sharp on the move.

Casino Hotels and Casino Resorts in New Zealand: Where to Stay and Play

If you're looking to combine accommodation with gaming in New Zealand, there are a handful of top-tier casino hotels and resorts across the country — from Auckland's iconic SkyCity to smaller, regional options in Queenstown, Christchurch, and Dunedin.

These stays offer more than just a place to crash. You'll get dining, bars, entertainment, and access to a gaming floor — all under one roof. Perfect for a weekend getaway, a city escape, or a stop on a longer NZ road trip.

Here's where to stay when you want a mix of comfort, convenience, and the thrill of the tables.

1. SkyCity Hotel – Auckland

The most well-known casino hotel in the country. Located in the heart of Auckland, SkyCity Hotel connects directly to the SkyCity Casino, multiple bars and restaurants, a theatre, and the iconic Sky Tower.

- Location: Auckland CBD
- Price per night: From \$219 NZD
- Casino: Over 150 table and electronic games, including roulette, blackjack, baccarat, and poker
- Best for: Couples, solo travellers, city breaks
- Why stay here: Everything under one roof, 24/7 action, and strong public transport links

2. SkyCity Grand Hotel – Auckland

A more refined and luxurious version of the main SkyCity Hotel, the Grand offers higher-end finishes, upgraded rooms, and spa services. It still connects to the main casino complex but provides a quieter, more polished experience.

- Location: Auckland
- Price per night: From \$289 NZD
- Casino access: Direct internal access to SkyCity Casino
- Best for: Business travellers, romantic getaways
- Why stay here: Full-service spa, premium dining, quiet high-floor rooms

3. SkyCity Hamilton Hotel

Smaller than Auckland's setup but still offering a central casino floor with table games, pokies, a rooftop bar, and multiple dining options. Great location along the Waikato River and close to Hamilton's nightlife.

- Location: Hamilton
- Price per night: From \$189 NZD
- Casino: Over 300 gaming machines, plus blackjack, roulette, and poker
- Best for: Road trippers, casual gamblers, regional travellers
- Why stay here: Less crowded than Auckland, solid dining, free parking

4. Christchurch Casino – Partner Hotels

While Christchurch Casino doesn't have a dedicated on-site hotel, it works closely with nearby high-end options like the **Fable Christchurch** and **Crowne Plaza**. Both are within a short walk and offer packages that include casino vouchers and dining credit.

- Location: Christchurch CBD
- Price per night: From \$179–\$259 NZD (at partner hotels)
- Casino: 500+ machines, 36 table games, poker room, VIP lounge
- Best for: Travellers who want a city hotel with casino energy close by
- Why stay here: Good mix of entertainment and cultural options nearby

5. Dunedin Casino – Scenic Hotel Southern Cross

Housed in a beautifully restored historic building, this casino is attached to the Scenic Hotel Southern Cross. The hotel offers large rooms, conference facilities, and in-house restaurants, all with direct access to the casino below.

- Location: Dunedin
- Price per night: From \$179 NZD
- Casino: Smaller scale with table games and machines, friendly atmosphere
- Best for: Historic charm, South Island stays
- Why stay here: Classic architecture, great local pubs nearby, walkable city centre

6. Queenstown Casino - Small-Scale Luxury

Queenstown has a boutique casino operated by SkyCity, offering a more intimate experience than the larger city setups. While there's no full casino resort, many nearby hotels — like the **Novotel Queenstown Lakeside** or **Sofitel Queenstown** — are within walking distance.

- Location: Queenstown
- Price per night: From \$199–\$349 NZD
- Casino: Pokies, table games, bar, and lounge area
- Best for: Scenic travel with a side of gaming
- Why stay here: Combine lake views, adventure sports, and a relaxed casino evening

Why Choose a Casino Hotel in New Zealand?

- Easy access to entertainment, food, and gaming in one place
- Central locations in major cities with nightlife and transport nearby
- Loyalty programs and package deals often include casino credit or dining discounts
- Safe, regulated, and clean gaming environments

Booking Tips:

- Ask about package deals (often includes meal vouchers or free play credit)
- Check gaming hours not all casinos are 24/7

Mid-week rates are usually lower, especially outside of school holidays
 Loyalty sign-ups are free and often worth it for extra perks

Casino hotels and resorts in New Zealand aren't about flashing lights or giant mega-resorts — they're more subtle, more comfortable, and often more personal. If you're looking to combine city stays with gaming, they're a great way to keep everything close, smooth, and easy.

Why Pickimmz?

- Itineraries built from real travel, not stock photos
- Planning tools without upsells
- Region-specific content that saves time
- Honest accommodation reviews
- Road-tested tips and practical info
- Updated content for every season

Stay in the Loop

Get a monthly update with new trail maps, regional tips, and smart travel content. No junk. Just useful ideas.

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About

Pickimmz is built for people who want more out of New Zealand than surface-level travel. This isn't a generic brochure or a reposted guidebook. This is a platform made by travellers, for travellers — focused on practical info, local insight, and real experiences across Aotearoa.

From backcountry tracks to boutique stays, coastal drives to last-minute deals, we're here to help you plan a trip that feels like yours.

What We Cover

- In-depth trail and nature guides
- Regional insights on where to go and why
- Honest accommodation breakdowns
- Travel tips, toolkits, and checklists
- Stories from real journeys not ad copy

Whether you're crossing the Cook Strait, chasing snow, road-tripping the East Cape, or diving into Māori culture, Pickimmz aims to make your time in New Zealand smoother, smarter, and more enjoyable.

Why We Built This

We kept hitting the same problem: travel sites that felt too commercial or too vague. Either it was all ads, or it skipped over the details that actually matter when you're planning a trip in NZ — weather quirks, road conditions, trail closures, or where to find a hot pie when nothing else is open.

Pickimmz was created to bridge that gap. We offer straightforward guidance, filtered through local knowledge and on-the-ground experience.

A Note on How We Operate

We don't sell tours, and we don't push bookings. Some of our content includes affiliate links — if you book through them, it helps support the site. But our priority is trust. If we recommend something, it's because we've done the research, or we've been there ourselves.

You Plan the Trip. We'll Help You Shape It.

Pickimmz isn't about ticking boxes. It's about finding the right kind of trip — one that fits your pace, your interests, and your budget. From the top of the North to the edge of Fiordland, we're here to make your next New Zealand adventure easier to build.

Contact

We keep things simple — just real travel info and honest support.

If you have questions, feedback, or want to collaborate, you can reach us directly by email or by using the contact form below. We aim to respond within 1–2 business days.

Email: contact@pickimmz.com

Contact Form

Please fill in your details and message — we'll get back to you as soon as we can.

- Name
- Email Address
- Subject
- Message

[Submit]

Common Reasons People Reach Out

- Travel planning questions for NZ trips
- Clarifications on trails, itineraries, or accommodation info
- Sharing tips, corrections, or missed places
- Content collaborations or partnerships

Before You Email

Our Trip Toolkit and Logbook already cover a lot of practical advice. If you still need help or want to get in touch directly, just use the form or drop us a message.

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- Trail access and safety
- Weather conditions
- Regional restrictions or closures
- Accommodation rates and availability
- Opening hours of businesses or attractions
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Pickimmz reserves the right to amend these Terms and Conditions at any time without prior notice. Updates will be effective once posted on this page. Continued use of the Site following such changes constitutes acceptance of the revised terms.

We recommend reviewing this page periodically to remain informed of your rights and obligations.

9. Governing Law

These Terms and Conditions are governed by the laws of New Zealand. Any disputes arising under or in connection with these Terms shall be subject to the exclusive jurisdiction of the New Zealand courts.

10. Contact

If you have any questions, feedback, or concerns about these Terms, please contact us directly:

Email: contact@pickimmz.com

Privacy Policy

This Privacy Policy outlines how Pickimmz ("we", "our", "us") collects, uses, stores, and protects your personal information when you interact with our website.

We are committed to handling your data responsibly and transparently, in line with the New Zealand Privacy Act 2020 and other applicable privacy laws.

1. Information We Collect

We collect the following types of personal information when you interact with Pickimmz:

Information you provide directly:

- Your name and email address when you sign up for newsletters or submit a contact form
- Any information you include in your messages or feedback

Information we collect automatically:

- IP address and device information
- Pages visited and time spent on site
- Browser type and version
- Location data (approximate, not GPS)

Cookies and tracking tools may also collect limited information about how you use the site. See our Cookies Policy for more detail.

2. How We Use Your Information

We only use your information for legitimate purposes, including:

- To respond to inquiries or contact form submissions
- To send email updates if you subscribe to our newsletter

- To improve website performance, layout, and content
- To monitor site security and prevent misuse
- To analyse aggregated site usage for internal reporting

We do **not** use your personal information for profiling or automated decision-making.

3. Newsletter & Communications

If you sign up for our email newsletter, we'll send you occasional updates with content, news, or site changes. You can unsubscribe at any time by clicking the link at the bottom of any email, or by contacting us directly.

We will never send unsolicited promotional emails or sell your details to mailing lists.

4. How Your Data Is Stored

All data is stored securely using reputable cloud-based providers. Access to this data is limited to authorised team members only.

We retain data only as long as necessary for its intended purpose. If you unsubscribe from communications or request deletion, we will erase your data in accordance with the law and our data retention policy.

5. Sharing Your Data

We do **not** sell, rent, or share your personal information with third parties, except in the following situations:

- When required by law or legal process
- With service providers who help us operate the site (e.g. email platforms, analytics tools)
- If you give us clear consent to do so

All third-party services we use are required to adhere to privacy standards and handle data securely.

6. Your Rights

Under New Zealand law and similar international standards, you have the right to:

- Request a copy of the personal data we hold about you
- Ask us to correct inaccurate or incomplete information
- Request deletion of your personal information
- Withdraw consent to communications or data use
- Lodge a complaint with the Privacy Commissioner of New Zealand

To exercise any of these rights, email us at contact@pickimmz.com.

7. International Users

This website may be accessed globally, but all data processing is managed under New Zealand law. By using this site, you consent to the transfer and storage of your data in accordance with this policy.

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In the unlikely event of a data breach, we will notify affected users and the Office of the Privacy Commissioner as required by law. We take all reasonable steps to prevent unauthorised access, alteration, or loss of your information.

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10. Contact Us

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Email: contact@pickimmz.com

Personal Data Policy

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We value privacy and treat all personal data with the care and respect it deserves. This policy is intended to provide you with clarity on your rights and our responsibilities when it comes to your personal information.

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"Personal data" refers to any information that can identify you as an individual, either on its own or when combined with other information. This may include, but is not limited to:

- Your name and email address
- Device or IP information
- Any messages or feedback you send us via the contact form or email
- Behavioural data (pages visited, time spent, interaction with content)

We do **not** collect sensitive personal data such as health records, financial information, government IDs, or biometric data.

2. Why We Collect Personal Data

We collect personal data for the following purposes:

- To respond to direct inquiries via our contact form or email
- To manage newsletter subscriptions and send occasional content updates
- To monitor website usage and improve performance
- To comply with legal or regulatory obligations
- To protect the website from abuse or unauthorised access

We collect only what is necessary, and we do not use your data for profiling, tracking across platforms, or automated decision-making.

3. How We Obtain Your Personal Data

Personal data may be obtained in the following ways:

- Information you submit through our contact form or newsletter sign-up
- Automatic collection via your web browser (analytics and IP data)
- Email communication initiated by you

We do not purchase, rent, or scrape personal data from third-party sources.

4. How Your Data Is Stored and Protected

All personal data is securely stored using encrypted services hosted by trusted third-party platforms with modern data protection practices. Access is strictly limited to authorised personnel only.

We implement industry-standard security measures to protect against:

- Unauthorised access
- Loss or theft of data
- Tampering or malicious interference

Despite these efforts, no online system is ever entirely risk-free. In the event of a breach, we will notify affected individuals and the appropriate authorities promptly, in accordance with legal obligations.

5. How Long We Retain Personal Data

We retain personal data only for as long as necessary to fulfil its intended purpose or as required by law. For example:

- Contact form submissions: deleted after 12 months unless ongoing correspondence occurs
- Newsletter sign-ups: retained until the user unsubscribes
- Analytics data: retained in anonymised form where possible

You may request deletion of your personal data at any time (see Section 7).

6. When and How We Share Data

We do **not** sell or rent your personal data — ever.

Your data may only be shared with trusted service providers who assist with:

- Website hosting
- Email delivery (e.g. newsletter services)
- Data analytics
- Security monitoring

All third parties must comply with data protection laws and may only use your information to perform services on our behalf.

We may disclose your data when required by law, such as in response to lawful requests by public authorities.

7. Your Rights

You have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate or incomplete data
- Request deletion of your data ("right to be forgotten")

- Withdraw consent to receive communications
- File a complaint with the Office of the Privacy Commissioner (New Zealand)

To make any request regarding your data, contact us at contact@pickimmz.com. We will respond within a reasonable timeframe and always within legal deadlines.

8. International Access & Transfers

While Pickimmz is operated from New Zealand, users may access the site from other countries. Your data may be transferred or processed in other jurisdictions solely via secure third-party platforms (e.g. Google Analytics, email software). All such platforms are required to meet global data protection standards.

9. Changes to This Policy

We reserve the right to update this policy to reflect changes in law or our operational practices. Changes will be posted on this page with a revised date. Continued use of our site after updates indicates your agreement with the current version.

10. Contact Us

If you have any questions about this Personal Data Policy, or would like to exercise your rights, please contact:

Email: contact@pickimmz.com