Below are three observable trends based on the Heroes Of Pymoli data

1. Out of the Total Revenue which is $2,379.77, Male Players have purchased a Significant amount of Items and contributed to approximately 83 % of the Total Revenue. There also exists smaller but notable contribution to Revenue from Female Players which is approximately 15%.
2. Purchasing Analysis using Age Demographics concludes that the Players in the Age group between 20-24 years are the major contributors of Revenue by contributing 47 % approximately. Second Highest Contributors range in the Age Group of 15-19 yrs.
3. Most Popular Item of Heroes of Pymoli is the Most Contributing Item to the Revenue of the Game. “Oathbreaker, Last Hope of the Breaking Storm” is on the Top Items purchased and Most Profitable Item. Other Significant Items being popular and profitable are “Fiery Glass Crusader”,” Nirvana”