

Join us..

Every student deserves the opportunity to succeed!



Centle



# About Us



**Phoenix - Centle** is a skill-development company that helps students acquire and master professional and soft skills as per the requirements of the industry benchmarked to world's top firms, trained by top class industry professionals.

**Phoenix - Centle** is India's firsts to have Industry professionals with esteemed alma mater including the IITs and IIMs to mentor and decipher the cutting-edge skills, critical to the emerging industries while also giving them an opportunity to intern on a project under the mentorship of industry professionals from the IITs /IIMs.

## Our Reach

**4,00,000+**

Students reached

## Institutes

**575+**

Institutes reached

## Impact

**40,000+**

Careers transformed

## Training Hours

**5,00,000+**

Live Training Hours

## Collaborations

**100+**

IIT/IIM/NITs/Others

No. of Intern Success Stories (In 2022):  
**2500+**

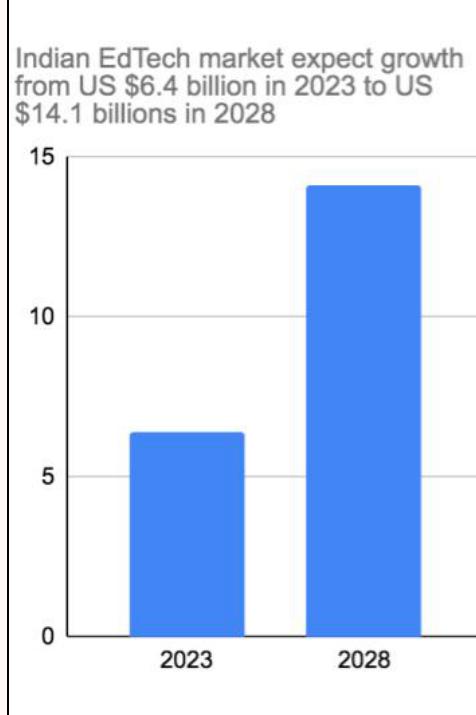


# MoU with Telangana Government



**Shrikant Sinha, CEO, TASK**

**Centle** has started its journey with mentorship segment in edtech which is currently an alarming market in India.



**10 million+**

*Indian graduates each year, statistics from the Indian Ministry of Education.*

**1.5 Mn+**

*Engineer graduates, 2.5 lakh employable*

**43,796+**

*Colleges, 5000+ engineering colleges*

**1 in 5 Engineers**

*Are employable.*

**1 in 4 MBA**

*Are employable.*

**8 of 10 employers**

*Says skills are important than a degree.*

**US 6.4 Bn**

*India is the 2<sup>nd</sup> largest Edtech market in world*

**6 – 8 lakh**

*Average amount spent by a graduate for a degree.*

**Centle's Job Ready program**

*To place yourselves in the top 10 percentile of the competition.*

**Student****Technical competency**

- Domain knowledge
- Quant / aptitude
- Programming
- Software tools
- Data analysis
- Subject core concepts

**Behavioural competency**

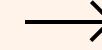
- Self criticism
- Dis-organized
- Lacking confidence
- Ineffective communicator
- Inactiveness
- procrastination

**Output**

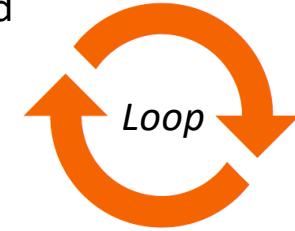
Despite impressive academic backgrounds, many students struggle to translate their knowledge into strong interview performance and early career success.



The **pressure, stress, and anxiety** of job interviews, coupled with unfamiliar scenarios, often hinder students from showcasing their true potential.



Leading to missed opportunities and unfulfilled career aspirations.  
Loss of hope & motivation





### Centle Job ready Student

#### Technical competency

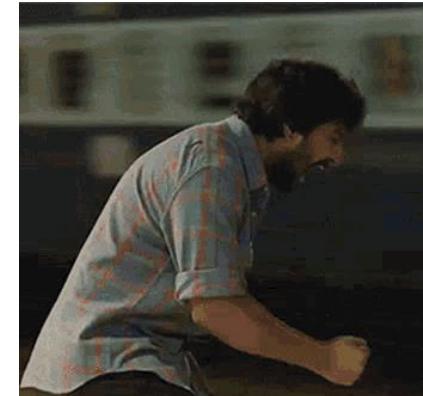
- Domain knowledge
- Quant / aptitude
- Programming
- Software tools
- Data analysis
- Subject core concepts



#### Behavioural competency

- Communication
- Teamwork
- Leadership
- Problem solving
- Adaptability
- Emotional Intelligence

#### Output



Market and problem		Solution	GTM Strategy	Financials	Testimonials
Week	Day	Program / Activity	Outcomes		
Week 1	Day 1	Professional Branding	Learn to craft impactful resumes, optimize LinkedIn profiles, and network effectively for career opportunities.		
	Day 2	Interview Essentials	Understand how to answer frequently asked interview questions effectively and boost confidence during interviews.		
	Day 3, 4	Project 360° Challenge + Guest lecture	Gain practical experience in project development, presentation skills, communication, teamwork, and overcoming public speaking fears.		
	Day 5	Presentation Hacks	Learn techniques for presenting projects and achievements compellingly and leaving a lasting impression during interviews.		
	Day 6	Communication Mastery	Communicate with clarity and influence in any interview scenario avoiding common interview mistakes.		
	Day 7	Cracking Group Discussions & JAM	Learn common mistakes and strategies to crack Group Discussions through emphasis on Quick Thinking, Decision Making and Conflict resolution		
	Day 8	Presentation Hacks + Guest lecture	Excel in presenting ideas and insights, overcome stage fright, and develop confidence backed by expert advice.		
Week 2	Day 9	Interview Cracker	Understand types of interviews and become an unstoppable force to ace them; Learn ways to apply and crack Off-Campus jobs		
	Day 10	Before, During & After the Interview	Learn to navigate every stage of the interview process with effective strategies.		
	Day 11, 12 & 13	Centle End Game - 1:1 Mock PI & GDs	Transform into a polished professional ready to seize career opportunities.		

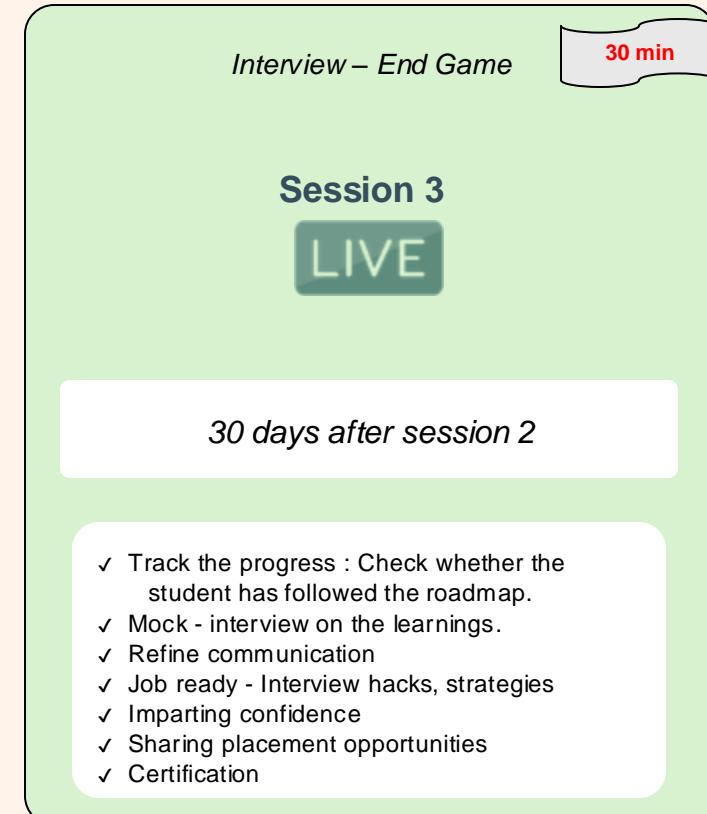
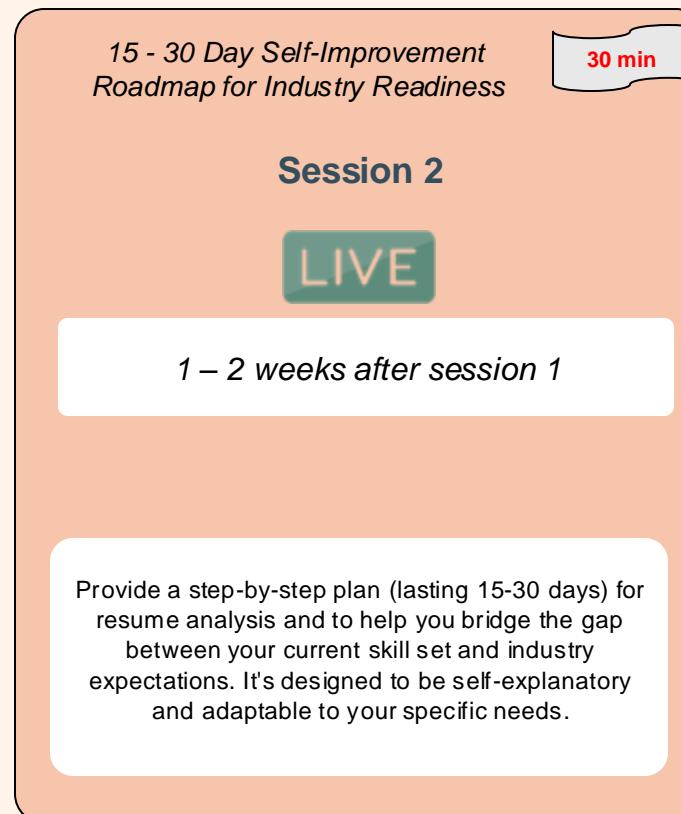
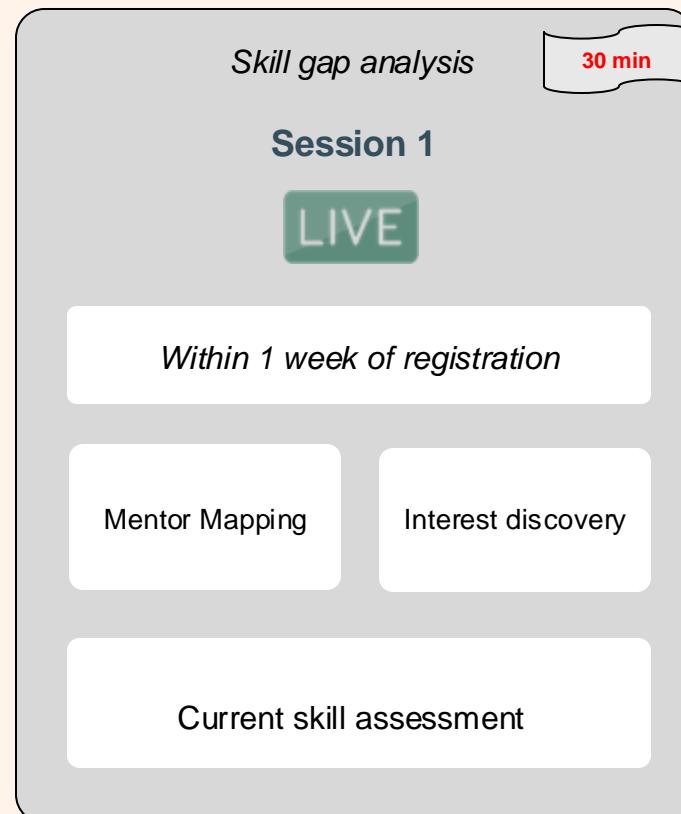
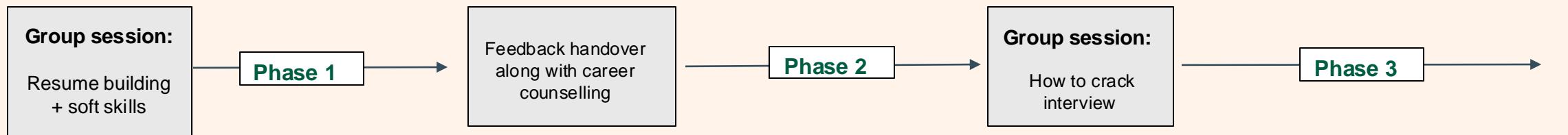
## Market and problem

## Solution

## GTM Strategy

## Success stories

## Testimonials



Transformation to Job - ready student

# Tech stack - Industry Training and Internship Program 2024



ML with Python	Data Analytics	Web Development	Cyber Security + Linux	Cloud and DevOps
<ul style="list-style-type: none"><li>• Python - Data types</li><li>• Conditional operators</li><li>• Numpy &amp; Pandas</li><li>• Visualization library - Matplotlib , Seaborn , Scikit Learn</li><li>• Data preprocessing</li><li>• EDA</li><li>• Intro to ML</li><li>• Machine learning algorithms</li><li>• Model selection &amp; Validation</li><li>• Linear regression</li><li>• Logistic regression</li><li>• Classification</li><li>• Clustering</li></ul>	<ul style="list-style-type: none"><li>• Intro to Analytics</li><li>• Key concepts of BI</li><li>• Data Analysis, Data Visualization</li><li>• ETL</li><li>• Tableau and Power BI</li><li>• Data Pane, Analytics Sheet, Shelves, Cards and Layouts</li><li>• Visual Objects</li><li>• Calculations, Filtering</li><li>• Designing Dashboard using both Tableau</li><li>• Hands-on Tableau and Power BI</li><li>• Live Analytics Dashboard Project on given dataset</li></ul>	<ul style="list-style-type: none"><li>• Intro to Full stack Web Development</li><li>• Core concepts of frontend &amp; backend</li><li>• HTML</li><li>• SCSS</li><li>• SASS</li><li>• Angular material</li><li>• Bootstrap</li><li>• JavaScript</li><li>• Typescript</li><li>• NoSQL</li><li>• Mongo DB</li><li>• Environment setup for angular project</li><li>• Building angular web application with detailed explanation</li></ul>	<ul style="list-style-type: none"><li>• Introduction to Cyber Security and hacking</li><li>• The Security Environment</li><li>• Threats</li><li>• Vulnerabilities</li><li>• Consequences</li><li>• Advanced persistent threats</li><li>• The state of security</li><li>• Why security matters to DoD</li><li>• Principles of Cybersecurity</li><li>• Cybersecurity Management</li><li>• Practical sessions on stages of hacking</li></ul>	<ul style="list-style-type: none"><li>• Cloud &amp;Virtualization</li><li>• Types of Clouds</li><li>• Scalability, Resilience, H/A, DR</li><li>• Pricing models</li><li>• SAAS, IAAS, DBAAS</li><li>• Available Storage</li><li>• Network Virtualization</li><li>• Dockers</li><li>• Containerizing Apps</li><li>• Docker Images</li><li>• Containers, Registries</li><li>• Advantages of Dockers</li><li>• Impact of Dockerization</li><li>• Kubernetes</li></ul>

# Industry Training and Internship Program 2024 - Timelines



## Induction

Week 1

- Introduction to program objectives, expectations, and industry standards, creating accounts on tools, LinkedIn
- Overview of industries and sectors students will be exposed to during the program – individual level activities
- Engagement and Team Building activities like spot presentation, quick research article writing, quiz, etc

## Training Phase

Week 2-4

- Interactive live sessions by corporate professionals – 1 hour a day followed by daily tasks/ project fragments
- Regular training on all concepts in selected technical domain with industry use cases and modules, hands-on training sessions after initial training, “learn by do” framework
- Living life the corporate way – students to undergo scrum meetings, standup calls, presentations to enhance understanding of SDLC, project management, communication skills, teamwork, and leadership

## Integrated Internship

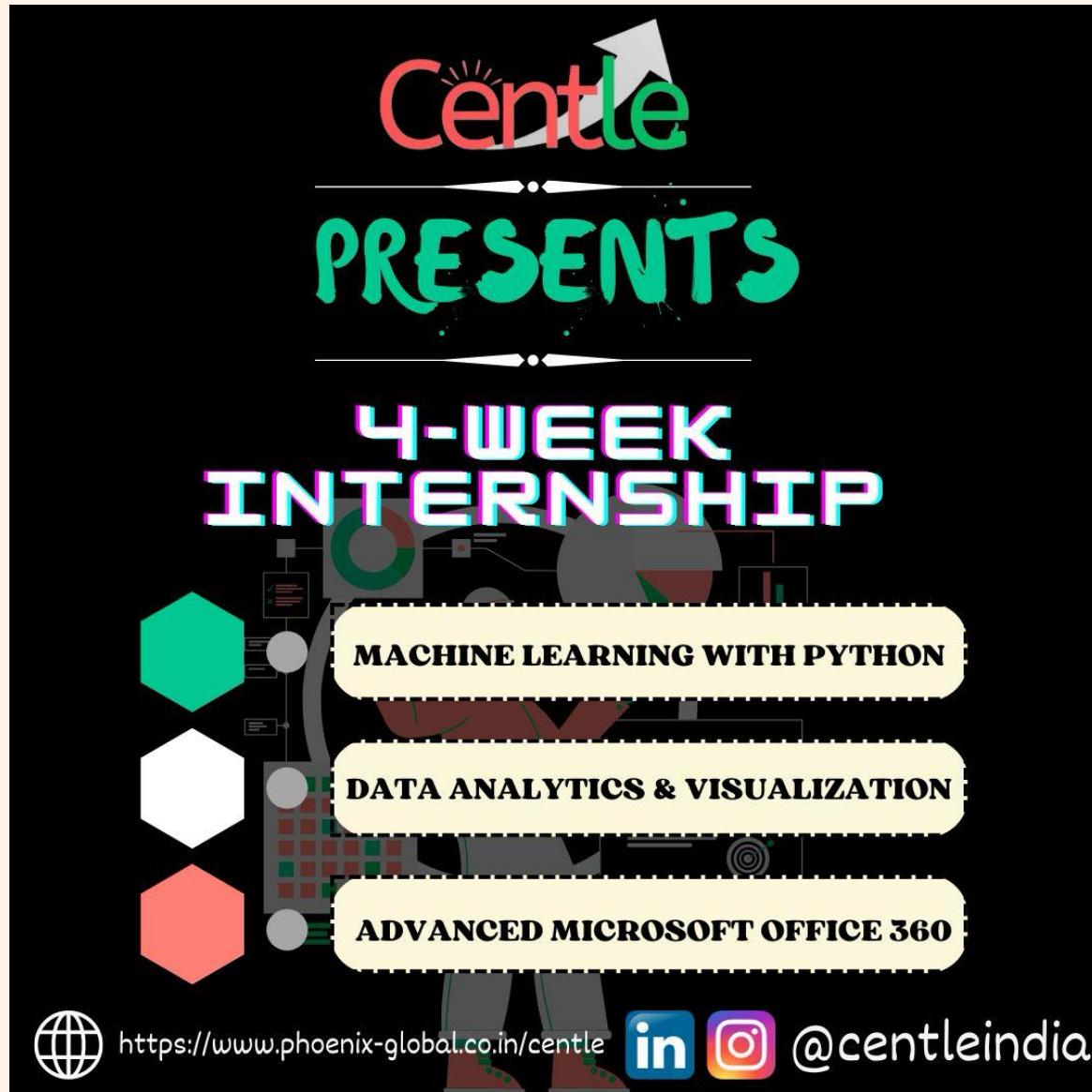
Week 5-7

- Students work on projects which are replica of real time projects in top MNCs
- Opportunity for students to apply learning in real-world settings through immersive internships.
- Engage in projects, assignments & tasks mirroring professional challenges in upcoming corporate career
- Guidance from industry mentors and supervisors, build industry connections, and demonstrate capabilities to potential employers. Publish articles on LinkedIn and other professional platforms to attract employers

## Placement Prep and Assessment

Week 8

- Expert Masterclass sessions by Corporate HR Specialists on CV Building, LinkedIn Profile Building, attracting Jobs
- Expert Masterclass sessions by Industry leaders on excelling in Group Discussion Skills, Technical & HR Interview
- Industry insights webinars, guest lectures and theme sessions by CEOs/SVPs/VPs/Directors from Industry



The banner features the Centle logo at the top left, followed by the word "PRESENTS" in large green letters. Below it is the title "4-WEEK INTERNSHIP" in large, colorful, 3D-style letters. To the left of the text is a stylized illustration of a person wearing a circuit board hat and a computer monitor body, surrounded by hexagonal icons in red, white, and green. Three white callout boxes with black outlines and dashed borders list the program's focus areas: "MACHINE LEARNING WITH PYTHON", "DATA ANALYTICS & VISUALIZATION", and "ADVANCED MICROSOFT OFFICE 360". At the bottom, there is a globe icon, a link to the website (<https://www.phoenix-global.co.in/centle>), and social media links for LinkedIn and Instagram (@centleindia).

 Ready to level up your skills? Join our 4-week internship:

- 1 Machine Learning with Python
- 2 Data Analytics & Visualization
- 3 Advanced Microsoft Office 360

Take the leap and redefine your future!

**Scan the QR code to Enroll**



**5,00,000+**

STUDENTS REACHED

**575+**

COLLEGES REACHED

**50,000+**

CAREERS IMPACTED

**4,00,000+**

LIVE TRAINING HOURS

**25+**

IIT-IIM ALUMNI TEAM

## OUR B-SCHOOL KNOWLEDGE PARTNERS ARE FROM

No. of Live Projects Provided (In 2022-23): **2050+**

## OUR TECHNOLOGY KNOWLEDGE PARTNERS ARE FROM



## Takeaways:



Sample Certificate



Sample LOR



Our Students,  
Associations,  
and  
Knowledge Partners  
are from  
India's Top Institutes  
including IITs, NITs  
and Universities





## Our Mentors are from

facebook

Deloitte.

Infosys<sup>®</sup>  
Navigate your next

amazon

J.P.Morgan  
Asset Management

HSBC

KARVY<sup>®</sup>  
STOCK BROKING

HCL

accenture  
High performance. Delivered.

Capgemini  
CONSULTING TECHNOLOGY OUTSOURCING

Tech  
Mahindra

KPMG

genpact  
Transformation Happens Here

wipro

TATA  
TATA CONSULTANCY SERVICES

ORACLE<sup>®</sup>

QUALCOMM

Honeywell

syncrony

CONCENTRIX<sup>®</sup>

HCL

UNISYS

PEGA<sup>®</sup>

HITACHI  
Inspire the Next

DUPONT

verizon<sup>®</sup>

Adobe

virtusa<sup>®</sup>  
Accelerating business Outcomes

CYIENT

ISB

NIIT  
technologies

AMD<sup>®</sup>

NOVARTIS

IKEA

Mindtree

Birlasoft<sup>®</sup>

FUJITSU

FRANKLIN  
TEMPLETON

Dr.Reddy's<sup>®</sup>

UBER

Bank of America

NVIDIA.<sup>®</sup>

POLYCOM<sup>®</sup>

apple

ca<sup>®</sup>  
technologies

SUN<sup>®</sup>  
PHARMA

UnitedHealth Group<sup>®</sup>

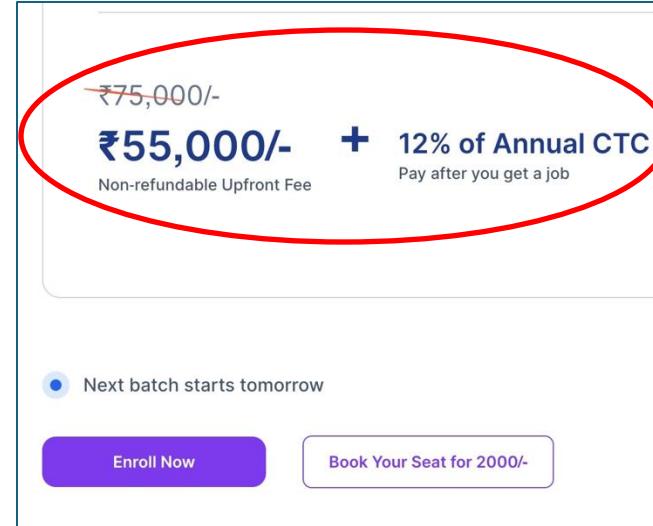
DXC.technology

HYUNDAI  
MOBIS

# How are Training institutes misleading you?

## Competitors price

Don't get cheated by paying lakhs to such institutions who just thinks of making business out of you



₹75,000/-  
**₹55,000/-** + 12% of Annual CTC  
 Non-refundable Upfront Fee  
 Pay after you get a job

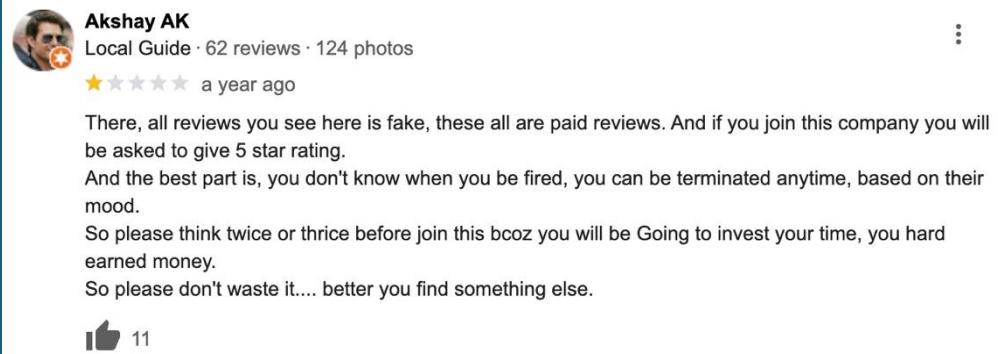
Next batch starts tomorrow

**Enroll Now**      Book Your Seat for 2000/-

Course Details	
Course Name	Full Stack Of Data Science Course
Demo Class	Yes
Rating	9.2
Duration	4 Months
Fees	70,210/- Online 82,600/- Offline

~~Careerpedia~~ in Hyderabad, India offers a variety of courses at different prices, including:

- React JS: ₹70,000
- Angular: ₹70,000
- QA Automation Testing: ₹140,000
- UI/UX Design: ₹140,000



**Akshay AK**  
 Local Guide · 62 reviews · 124 photos  
 ★★★★★ a year ago

There, all reviews you see here is fake, these all are paid reviews. And if you join this company you will be asked to give 5 star rating.  
 And the best part is, you don't know when you be fired, you can be terminated anytime, based on their mood.  
 So please think twice or thrice before join this bcoz you will be Going to invest your time, you hard earned money.  
 So please don't waste it.... better you find something else.

11

**Centle** is an IIM – IIT community skill platform who helps you crack your dream jobs within the first 3 interview attempts

# Job Ready Programs

Centle

Program Offerings	Centle Essential	Centle Plus	Centle Premium
➤ Exclusive Mentorship	✗	✓	✓
➤ Interview Preparation	✓	✓	✓
➤ ATS-Optimized Resume Preparation	✓	✓	✓
➤ Behavioural Competency	✓	✓	✓
➤ Doubt Assistance	✓	✓	✓
➤ Face-to-Face Mock Interviews & GDs	Basic	✓	✓
➤ Company-wise Interview Experiences	✗	✓	✓
➤ Placement Assistance	✗	Basic	✓
➤ Industry training & Internship program ( Complete technical + behavioural ) <small>(ML with Python, Data Analytics, web development, cloud + devops , Cyber security + linux)</small>	✗	✗	✓
Program Price (INR)	1499 + GST	2999 + GST	4870 + GST

Scan the QR code  
to Enroll



# Students @Google Hyderabad Office – 2023



Interns @ Group Project Review Presentations

Project Scrum Meetings and Training Sessions

Interns @ Phoenix Cafeteria powered by  
Café  
Coffee  
Day



Interns  
@ Centle Global Conclave  
2023

at

T-Hive  
e-Galleria  
By



# Students @ Centle Global Conclave 2023





# Phoenix -Cente Impact



## THE HINDU Focus on upskilling as per industry needs'

SPECIAL CORRESPONDENT  
VISAKHAPATNAM

Senior students of GITAM Deemed to be University, who got jobs during online placements, conducted a specially designed programme: "How to get placement ready: Trending technologies and job opportunities" here on Monday.

The programme was arranged by GITAM University

Science and Activity Centre (GUSAC) in association with national skill development forum Phoenix Global.

CEO Phoenix Global Kakarla Subhash, an alumnus of GITAM, told the mentees that the focus should on upskilling as per the industry requirements in the aftermath of the COVID-19 pandemic.

Over 1,000 students attended the programme.

## THE HANS<sup>?</sup>INDIA

### Juniors asked to hone their skills

HANS NEWS SERVICE  
VISAKHAPATNAM

MENTORING makes students better and effective listeners. It teaches them time management, technique of empowering others and improves their communication skills. This in turn develops their leadership skills and capabilities. Study habits, subject expertise and practice methods of seniors fosters the development needs of juniors.

These were some of the points highlighted during the programme that focused on 'How to get placement ready: trending technologies and job opportunities' at GITAM Deemed to be University here on Monday.

The structured mentoring pro-

gramme was arranged by GITAM Science and Activity Centre (GUSAC) in association with national skill development forum Phoenix Global.

CEO of Phoenix Global and an alumnus of GITAM Kakarla Subhash exhorted the students to focus on honing their skills and match up to the industry needs.

Stressing on the six-skill formula, strategic HR partner, Monosept Ltd Vishak Bharadwaj, briefed about 6 Skills formula: 6 most important skill sets to have - Data Analytics, AI-ML, cyber security, cloud computing, web development, QA/QE and python applications.

Inputs were shared with juniors on how to face an online interview.

# Phoenix Gentle Impact



## ಸಾಧನ ಚೇಸ್ತೇ ‘ಕಾರ್ಯಟ್’ ಸುಲುವೆ

‘గీతం’ విద్యార్థులకు పపఱం విద్యార్థుల సూచన



ଆମ୍ବାଦିଜ୍ଞାନି Tue, 24 September 2019  
<https://www.ambadaidigital.com/a/420E6046>

ఇన్నాడు  
epaper.eenadu.net

## ప్రతిభ పెంచేలా శిక్షణ కార్యక్రమాలు

పట్టనాచెరు, స్వాన్సోడు: ప్రభుత్వ పారశాలల్చీని విద్యార్థుల ప్రతిబింబ పెంచేలా శిక్షణ కార్యక్రమాలు నిర్వహించనుండుని పట్టాన్నిచెరు నమీపంచోని గీతం డీప్ప్ విశ్వదాశాలయ పూర్వ విద్యార్థుల అన్నారు. ఈ మేరకు రుపువైసా సంఘటనే



## కరదిపిక విడుదల చేస్తున్న గీతం పూర్వ విద్యార్థులు

Date : 14/02/2019 EditionName : TELANGANA( SANGAREDDY ) PageNo : Page 05



Hans Nussbaumer

**Hyderabad:** 'Being one of the most coveted entrance exams- CAT is a tough nut to crack, although, with right study schedule and guidance one can easily achieve success. A right self-preparation plan coupled with a disciplined approach can also lead you to crack CAT' said Subhash Kakarla, Alumni of GITAM and 2nd year student of IIM Ranchi.

THE HANS<sup>E</sup>INDIA  
delivered a motivation talk on

'How to crack CAT' and 'How to get an internship at a top company' at GITAM Deemed-to-be University, Hyderabad on Monday. DISHA (A forum for competitive exams) has organised this event.

The level of competition for CAT is tough given that more than two lakh candidates appear for the exam for admission to 20 IIMs and around 100 B-schools, Subhash told.

THE HANSEINDIA

A group photograph of approximately 25 people, mostly young men, standing in two rows in front of a large banner that prominently displays the word "DISHA". The individuals are dressed in a variety of casual attire, including shirts, trousers, and some with lanyards around their necks. The setting appears to be an indoor hall or stage.

But, out of this big number, very few students prepares thoroughly for this examination.

The g  
CAT is  
choice  
from  
Quantit

After one has

ence of different topics

get an internship at a top company. Both were answered the quarries raised the GITAM

quarries raised the DISHA Mites.

Earlier, Dr Joseph Ratna Jayakar, Coordinator, DISHA welcomed the guests and introduced felicitated them.

• 43055003

# Success stories



SVKM's Narsee Monjee Institute of Management Studies (NMIMS...) \*\*\*  
 4,321 followers  
 2mo • Edited •

The Marketing Club of NMIMS Bangalore, MarGene, successfully concluded the last event of the academic year!

MARKOPOLIS saw immense participation with motivated teams who put forward great insightful solutions!

[Early Harvest Indoor Farms](#), PHOENIX GLOBAL, YourStory Media



Digitalitics, Analytics Club of IIM Ranchi • 1st  
 Analytics Club of Indian Institute of Management, Ranchi  
 3mo • Edited •

Digitalitics, IIM Ranchi is proud to announce its successful completion of the 1st edition of Scytale, the National Level Case Study Competition, and Insightalyze, the National Level Data Visualization.

We are thankful to our judges [Jithesh Nambiar J](#), [Mohanish Goliakar](#), [Prasenjit Thakur](#), [SUBHADIP SHAW](#) and [Vivek V S](#) and our partners KPMG and PHOENIX GLOBAL for their enthusiasm and support.



AspireClub - KJ Somaiya Institute of Management • 2nd  
 "The brainstorming hub" at KJ Somaiya Institute of Management Studies & Res...  
 8mo •

Congratulations from Aspire Club on your well-deserved success!

Phoenix Global National Case Study Competition was organized by Organon - the Analytics Club of IIM Rohtak in association with Phoenix Global. This competition aimed at bringing out the best of the analytical expertise of the students, by exposing them to live business data sets and providing an opportunity to derive business inferences out of it.



Indian Institute of Management Raipur \*\*\*  
 10,284 followers  
 9mo •

Indian Institute of Management, Raipur is proud of its PGP students [Robin Singh](#), [Yogesh Chowdhary](#) and [Sai Akhil](#) of Team Saatwik who have reached the National Finals of Phoenix Global National Case Study Competition 2020. We wish them success for the finale!



S.P. Jain Institute of Management & Research \*\*\*  
 38,870 followers  
 8mo • Edited •

SPJIMR - PGPM participants, [Anamitra Pathak](#) and [Nishant Bangera](#) have made it to the national finals of a national level analytics case study competition organized by PHOENIX GLOBAL in association with Organon, the analytics club of IIM Rohtak. The team qualified to be among the top 24 of the competition in which more than 1000 teams contested from 388 colleges. The qualification was based on the analysis and suggestions provided with respect to the case study.



VGSoM - IIT Kharagpur • 2nd  
 Corporate and Media Interaction Cell at Vinod Gupta School of Management, II...  
 9mo • Edited •

IIT Kharagpur - Vinod Gupta School of Management congratulates [Gaganpreet S.](#) and [Rajat Gupta](#) of the MBA batch of 2019-21, on emerging as National Finalists in the Phoenix Global National Case Study Competition conducted by PHOENIX GLOBAL in association with the [Analytics Club, IIM Rohtak](#). The team demonstrated impeccable skills in providing strategic solutions using data analytics tools and insights, and we wish them the very best for all their future endeavors.

#PhoenixGlobal #CaseStudy #Achievement #HomeVGSoM #IITKharagpur #VGSoM #MBA



Marque- The Marketing Club of IIM Rohtak \*\*\*  
 534 followers  
 7mo •

It's always hard to imagine what corporate life would be like! Marque- The Marketing Club of IIM Rohtak in association with PHOENIX GLOBAL is privileged to present to you an interactive session with Mr [Arun Raja](#), to give you a glimpse of what a life of a "sales manager" looks like.



Industrial Relations Committee IIM Sirmaur • 2nd  
 Building Industrial Relations with IIM Sirmaur  
 6mo • Edited •

"Perseverance is not a long race; it is many short races one after the other"  
 - Walter Elliot

We are honoured to host a session by Mr. [Sashil Dath](#) in association with PHOENIX GLOBAL on "Life as a Supply Chain Manager".



Symbiosis Institute of Business Management, Hyderabad \*\*\*  
 1,930 followers  
 1mo •

SIBM Hyderabad is proud to announce PHOENIX GLOBAL as its Knowledge Partner for Firande 5.0.



SCOPE-The Supply Chain, Operations and Energy Club, IIFT ... • 2nd \*\*\*  
 Supply Chain, Operations and Energy Club of Indian Institute of Foreign Trade -...  
 7mo • Edited •

We thank our Knowledge partner PHOENIX GLOBAL for extending the partnership with #iiftkolkata and SCOPE-The Supply Chain, Operations and Energy Club, IIFT Kolkata.



Marketing Club IIM Shillong \*\*\*  
 302 followers  
 2mo •

We take pride in announcing the winners and runners of Touchstone, a case study competition under Khlurthma, the Annual Management Fest of IIM Shillong.

This year we witnessed massive participation from students across B-Schools. The participants proved their mettle with various innovative and creative solution for the real-world case problem of Phoenix Global.



Markaizen Marketing Club - IIM Sirmaur • 2nd \*\*\*  
 Marketing Club at IIM SIRMAUR  
 3mo • Edited •

Most sincere thanks to all the Markapalooza participants, participating from different parts of the country, our dear alumni Mr. [Jitender Narwal](#) for his contribution to the event, and especially to all the esteemed event partners, [Union Bank of India](#), [Turnip Innovations](#), PHOENIX GLOBAL and [Humara Himachal](#) who graced the occasion.



Disha Committee- IIM Jammu • 2nd \*\*\*  
 Placement Preparation (Disha) Committee  
 7mo •

We are pleased to announce a special workshop session for Summer Placements Preparation hosted by PHOENIX GLOBAL with [Manish Punjabi](#) being a keynote speaker. The session is dedicated to crack the Group Discussion and the Interview Process for Placements.

# Student Testimonials



I participated in CHR program, I had various New Insights from this program.

**Himanshu Jain**  
**XLRI Jamshedpur 2020-21**



I participated in Phoenix CHR Program, and learnt the Basics of Analytics and it's role in organisations.

**Shrey Anil Chhabra**  
**XLRI Jamshedpur 2020-22**



I participated in CFMA program as part of FinSchool NFO and it was a great learning experience

**Rajiv Ranjan**  
**DFE, DU 2021-23**



I participated in CERA program as part of FinSchool NFO and the program was good overall

**Shubham Badhe**  
**IIFT 2021-23**



CERA program was a great experience! I would love to participate such programs offline as well!

**Rajat Pai R**  
**IIM Amritsar 2021-23**



I participated in CERA program as part of FinSchool NFO and the course was very good

**Karthikeyan Shridhar**  
**IIM Indore 2020-22**



Can't get better!  
 I participated in CERA program and really loved it!

**Shubham Yadav**  
**IIM Jammu 2021-23**



I participated in CERA program as part of FinSchool NFO. It was an enriching session.

**Shiv Kumar Sahu**  
**IIM Jammu 2021-23**



I participated in CFMA program. It was very insightful and knowledgeable fast paced program

**Keshav grover**  
**IIM Jammu 2021-23**



I had little knowledge about finance, but taking this course helped me to learn new concepts as well as to apply it in real world.

**Yash Shandilya**  
**IIM Jammu 2021-23**



I participated in CERA program as part of FinSchool NFO. It has helped in increasing my knowledge

**Anushka Jaiswal**  
**IIM Kashipur 2021-23**



I participated in CFMA program as part of FinSchool NFO and it was a great hands-on workshop

**Prasann Dubey**  
**IIM Nagpur 2021-23**



Very insightful session. Looking forward to do other courses with the organization.

**Dipti Gavkare**  
**IIM Nagpur 2021-23**



It was a great learning and I got to learn many new concepts related to equity research

**Rishab Goyal**  
**IIM Rohtak 2021-23**



I participated in CFMA program as part of FinSchool NFO and it was a great learning experience

**Rahul Rajan**  
**IIM Sirmaur 2021-23**



Course had a lot of important practical applications. It exceeded my expectation. The instructors were very knowledgeable, interactive & very patient!

**Sathya Narayanan**  
**IIM Sirmaur 2021-23**



I am fully satisfied with the entire course. The content taught was extremely useful and practical.

**Sudipan Mallick**  
**XIME Kochi 2021-23**



The program was really nice, properly tailored & the content was really helpful for practical application.

**Sakshi Dhotre**  
**XIME 2021-23**



I participated in CBA program, the content taught was extremely useful and comprehensive

**Philo Maria Firoz**  
**XIME 2021-23**



Phoenix program helped in up-skilling my practical knowledge in data analytics.

**VISHNU GOPAL A**  
**XIME 2021-23**



Throughly enjoyed the session. The pace and content was very well.

**Ishaa Uttam**  
**XIMB 2020-22**



I participated in Tableau and Power BI for HR, it was a very good and Interactive session.

**Harshit Mishra**  
**XIMB 2021-23**



I really enjoyed the session. It was very insightful, very designed and quite helpful for further studies.

**Ayushi Jumde**  
**XIMB 2021-23**



This was an enriching session, I got to know many new concepts. These takeaways will be very helpful

**Prerana Panigrahi**  
**XIMB 2021-23**

# Success stories


**Nehal Tainguriya** • 3rd+  
 Marketing Intern at Next Skills 360  
 1mo • 

It's all about how much you learn from all of your previous experiences and how to improve yourself for the future.

Thank you such **PHOENIX GLOBAL** for giving me the opportunity to explore!


**Riya Ahuja** • 2nd  
 Co-Founder at FinanceOak || FY Economics Student, St. Stephen's College || He...  
 1mo • Edited • 

I'm glad to inform you all my result in a case study competition organised by **NIFTEM** in which my team and I successfully secured the second position out of 750 participating teams. The competition, **Cascade** was based on **PHOENIX GLOBAL**. Overall, it was a great learning experience.

The certificate is awarded by the Ministry of Food Processing Industries.

#learning #teamwork #competitions #casestudycompetition


**Kanchan Choudhury** • 2nd  
 MBA Summer Intern at Google | National Winner CaseQuest'21 & Melange'21 ...  
 16h • Edited • 

It gives me immense pleasure to announce that our **#team** is the first runner up in Cas-é-nova, presented by **MaSq The Marketing Club of IIM Bodh Gaya** in association with **Phoenix Global**.


**Kumar Rahul Singh** • 2nd  
 Project Lead & HR Intern at FOLKDevelopers  
 9mo • Edited • 

Participated in IIM Rohtak Organon-Phoenix Global National Case Study Competition alongside **Aasim Ahsan** and **Sanskars Chhatrasal**. Learning analytics through a case study was a happening experience, thanks to Organon(Analytics Club of IIM Rohtak) and Phoenix Global for this opportunity.  
**#Case\_study #Analytics #IIM\_Rohtak #Organon #Phoenix\_Global #Dare2complete**


**Nitish Anand M.** • 2nd  
 Assistant Vice President Marketing at Marcella  
 9mo • 

Participated in IIM Rohtak Organon - Phoenix Global National Case Study Competition organised by Indian Institute of Management (IIM), Rohtak. Had a great experience with team members **Gaurav Virmani** and **Kuldeep Sharma**.


**Chirag Singla** • 2nd  
 Finance intern at Ozone Overseas Pvt. Ltd.  
 9mo • Edited • 

Here comes another one in my basket.. 

Participated in **PHOENIX GLOBAL** National Case Study Competition organized by Organon-**Analytics Club, IIM Rohtak**.


**Vedang Makwe** • 2nd  
 Research Wing Head at Forum of Operation Research and Supply chain Enthusi...  
 9mo • 

Recently, myself, **Anshul Kanodia** and **Supratim Endow** participated in a corporate case study competition organised by **PHOENIX GLOBAL** in association with **Analytics Club, IIM Rohtak**.

The process instigated a lot of brainstorming with my colleagues. We had to analyze the given data and find strategy and execution plan for a B-school to improve their Placements


**Mainali Gautam** • 2nd  
 Marketing and Brand Management Intern | Edgistify |Soulflower | ImpactGuru | ...  
 9mo • Edited • 

Thanks **PHOENIX GLOBAL, IIM Rohtak** for giving us this opportunity. Looking forward for the finals!!!  
 Team Droid    
**#bschool #competitions #sibmb**


**SONALI GOEL** • 2nd  
 M.B.A aspirant | Finance Aspirant | Social work @Parwaaz NGO  
 9mo • Edited • 

Case studies are basically the examples of real life problems that the corporates faces. Case studies helps us to examine the given situation in hand from different prospective before proposing the solutions to the given situation in hand.

I, with my team **Nikita Singh ANIL PARICHHA**, participated in the case study competition organised by **PHOENIX GLOBAL** with IIM, Rohtak.


**LAVANYA VAISH** • 2nd  
 Pursuing PGDM in Marketing from IMT Hyderabad.(2020-22)  
 1mo • 

In the age of growing importance of Data Analytics to handle the Big Data, I would like to thank **PHOENIX GLOBAL** for providing the opportunity to learn some interesting concepts of Data Analytics and the techniques to apply them in the real world.


**Tushar Sinha** • 2nd  
 Summer Intern at Future Generali | IMT-G | National Finalist Phoenix Global Cas...  
 8mo • Edited • 

I feel delighted to share that Team Mitaan (**Manan Tilak , Adarsh Ahuja** and I) emerged as one of the National Finalists in the Case Study Competition organised by **PHOENIX GLOBAL** and **Analytics Club, IIM Rohtak**. The competition had 1081 teams from all the top B-Schools in the country.


**Sarvesh Dhumal** • 2nd  
 Upcoming MERN/MEAN developer  
 9mo • 

I participated in a case study IIM Rohtak Organon - Phoenix Global National Case Study Competition organised by Organon - the Analytics Club of IIM Rohtak in association with Phoenix global with two of my colleagues. We had been provided with live business data sets and given an opportunity to derive business inferences out of it. It was a great learning experience.


**Shikha Sevani** • 2nd  
 Student Alumni Relations Cell (SARC), GIM'21 | Summers- RBS & Square Panda ...  
 3mo • 

**#NationalWinner**  
 Another one with **Anshika Chauhan**.

I would like to thank **Digitalytics, Analytics Club of IIM Ranchi, KPMG** and **PHOENIX GLOBAL** for the opportunity. It was a pleasure interacting with **Vivek V S, Jithesh Nambiar J, Mohanish Golatkar** and getting those valuable inputs.


**Yash Kanodia** • 2nd  
 National Winner- MARKOS 2020. MICA 22'  
 3mo • Edited • 

When your team is as fun as the name suggests, Looney Tunes, you've gotta win it all!!!!

The competition was lovely, where creativity was appreciated in terms of approach and presentation. Thank you so much **PHOENIX GLOBAL** and **Marque- The Marketing Club of IIM Rohtak** for this opportunity.


**Raman Singh** • 2nd  
 Interned at HDFC Bank | Founder rsprods |Computer Science Student  
 9mo • Edited • 

It was a great learning experience for me and **Preeti Jain** participating in the National Case Study Competition organized by **PHOENIX GLOBAL** and **IIM Rohtak**.



## CORPORATE OFFICE

Phoenix Centle, 6th Floor – C Block, Google Hyderabad Campus, Google Omega-C, Hitech City Rd  
Hyderabad, Telangana 500032

Web: [www.phoenix-global.co.in](http://www.phoenix-global.co.in)  
e-mail: [centleindia@gmail.com](mailto:centleindia@gmail.com)  
Contact us : 040 35540665

All rights reserved. No part of this document may be reproduced or copied in any form or by any means [graphic, electronic or mechanical, including photocopying, recording, taping or information retrieval systems] or reproduced on any disc, tape, perforated media or other information storage device, etc., without the explicit written permission of Phoenix Global. Breach of the condition is liable for legal action.

Disclaimer: All product and company/Institute names/Logos/Brand Icons are trademarks™ or registered® trademarks of their respective holders. Use of them does not imply any affiliation with or endorsement by them. All specifications are subject to change without notice.