

Poojitha Yalamandala

ANALYST

CONTACT INFO

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PERSONAL PROFILE

Dynamic and detail-oriented Research Analyst with a proven ability to drive data-driven decision-making through market research, business intelligence, and data visualization. Proficient in Power BI, SQL, Python, and Advanced Excel, leveraging these skills to extract insights, optimize research methodologies, and support strategic initiatives. Strong problem-solving abilities with a keen eye for quantitative and qualitative analysis to improve operational efficiency

WORK EXPERIENCE

Research Analyst

Analytics Insight | December 2023 – Present

- Conducted in-depth market research using tools like ZoomInfo, LinkedIn, and Inside View.
- Performed financial data analysis and compiled actionable business insights for stakeholders.
- Developed interactive dashboards in Power BI & Excel, leading to a 20% improvement in data visualization clarity.
- Created detailed company profiles using data mining techniques, enhancing market intelligence accuracy.
- Provided strategic insights that influenced decision-making and competitive positioning.

Digital Marketing Internship

AK Technologies | Jan 2023

- Gained expertise in Salesforce CRM, including data management, reporting, and workflow automation.
- Developed custom reports and dashboards, optimizing the monitoring of sales and service processes.

Salesforce Administrative Intern

Salesforce | Aug 2022 – Oct 2022

- Gained expertise in Salesforce CRM, including data management, reporting, and workflow automation.
- Developed custom reports and dashboards, optimizing the monitoring of sales and service processes.

EDUCATION

Bachelor of Business Administration (BBA)

78.20% (2021-2023)

Diploma in Computer & Commercial Practice

89.97% (2018-2021)

SSC – 10th Standard

95% (2018)

SKILLS

- Python
- SQL
- Advanced Excel
- Power BI
- Business Requirement Document (BRD)
- Primary & Secondary Research
- Data Visualization
- HTML

PROJECTS

Data Visualization Project (Mar 2022)

- Created interactive data visualizations using Excel, analyzing streaming trends from 2020-2022.
- Utilized Google and Disney+Hotstar data sources to develop engaging insights.

Shares Era

- Designed a real-time stock market tracking tool using the Shares Era app.
- Provided users with detailed investment insights, supporting informed decision-making.

HOBBIES

- Drawing
- Guitar

CERTIFICATIONS & ACHIEVEMENTS

- Startup Competition Winner – SSB college
- Best Performer Award – Analytics Insight (March 2024)
- Top 2nd Rank Holder in Diploma Program
- TCS National Qualifier Test (NQT) Certified
- Iskcon Essay Writing Certificate
- Student Volunteer at SportingIndia Sports News Media Private Limited (2019)
- Business Analyst Certificate from Deloitte

LANGUAGES

- Telugu
- English
- Hindi