Executive summary for the dataset observations:

From the given dataset the below observations are made:

- 1. The greatest number of movies were made in month of march, and 1059 movies in year from 2019.
- 2. Later we saw that out of all genres, most movies are made with genre 'Drama' about 4285, avg_rating is 106.77. So, RSVP can focus on mostly Drama movies and then can also focus on Comedy Action or thriller as they rank next to Drama.
- 3. Next if we see, Dream Warrior Pictures and National Theatre Live are two production companies with most Hit number of movies
- 4. Whereas Marvel studios, twentieth century fox, warner Bros are production house with highest votes globally so RSVP can consider them.
- 5. For directors, the top three directors observed are James Mangold, Joe Russo, and Anthony Russo with highest number of movies and avg_rating > 8.
- 6. Coming to actors, Mammotty and Mohan Lal are two actors with median rating > 8. And based on no of votes, with at least 5 movies and avg_rating Vijay Sethupathi Tops of all and Fahad Fasil next Vijay Sethupathi.
- 7. For actress, depending on avg_rating Tapsee Panuu ranks first, Parvathy Thiruvothu tops first considering multilingual movies and RSVP plans for Global movies.

So, RSVP Can consider all these factors for their next movie in regard to production house, genre, actors, directors and actress to be included in their movie and is to be released Globally.