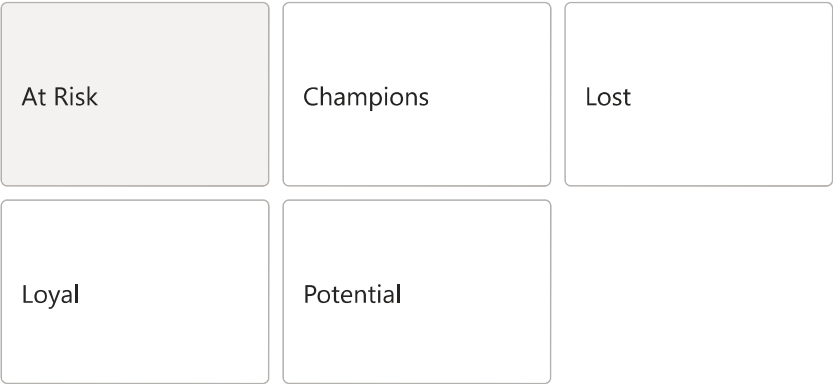


Total Revenue

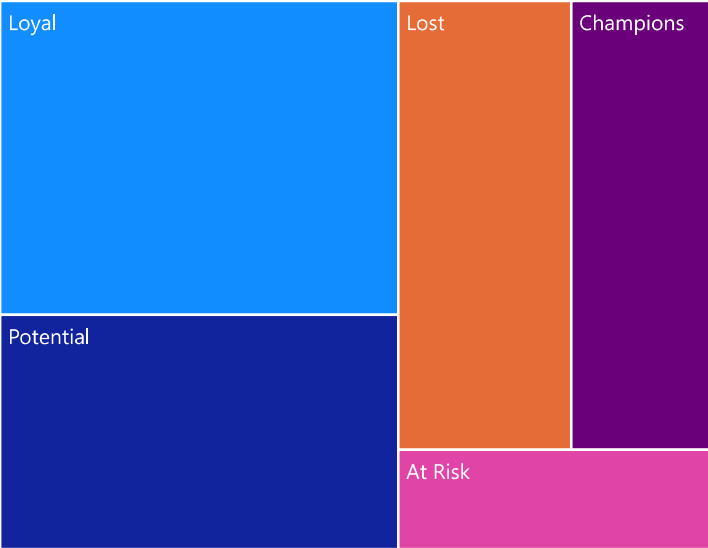
\$15.42M

Sum of monetary

segment



Customer Distribution by Segment



customer_id	Sum of monetary	segment
ffffd2657e2aad2907e67c3e9daecbeb	\$71.56	Lost
ffff5962728ec6157033ef9805bacc48	\$133.69	Champions
ffff371b4d645b6ecea244b27531430a	\$112.46	Lost
fffea47cd6d3cc0a88bd621562a9d061	\$84.58	Loyal
fffcf5a5ff07b0908bd4e2dbc735a684	\$2,067.42	Lost
fffbf87b7a1a6fa8b03f081c5f51a201	\$167.32	Loyal
fffb09418989a0dbff854a28163e47c6	\$73.16	Loyal
ffa431dd3fcdefea4b1777d114144f2	\$81.2	Loyal
fff96bc586f78b1f070da28c4977e810	\$63.42	Champions
fff7219c86179ca6441b8f37823ba3d3	\$265.8	Loyal
fff699c184bcc967d62fa2c6171765f7	\$55	Loyal
fff5eb4918b2bf4b2da476788d42051c	\$2,844.96	Champions
fff3e1d7bc75f11dc7670619b2e61840	\$82.51	Champions
fff3a9369e4b7102fab406a334a678c3	\$102.74	Lost
fff2ae16b99c6f3c785f0e052f2a9cfb	\$200.9	Champions
fff22793223fe80c97a8fd02ac5c6295	\$89.19	Champions
fff1bdd5c5e37ca79dd74deeb91aa5b6	\$172.98	Loyal
fff1a3c79f6b5db1e235a4a6c30ceda7	\$50.09	Loyal