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Team no:A1

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The Virtual Career Counselor: Harnessing Generative AL and AWS for Personalized Pathways

Project Description:

The Virtual Career Counselor is a web-based application designed to empower individuals by providing personalized career advice, course recommendations, and insights into job market trends. Utilizing Flask for backend development and integrating the Groq API for generative AI-driven recommendations, the application allows users to register, log in, and explore tailored services that help navigate their career paths effectively.

To ensure secure data management, the system employs AWS DynamoDB for efficient data storage and retrieval, alongside AWS Identity and Access Management (IAM) for enforcing secure access control. This solution enhances user experience by offering real-time notifications and personalized insights, enabling users to develop essential skills, explore suitable courses, and gain valuable information on in-demand skills and salary expectations in the evolving job market.





Scenario 1: Career Path Exploration

Users can input a career name to receive a comprehensive overview of the skills needed, recommended courses, and potential job roles associated with that career path. This feature empowers users to make informed decisions about their professional futures.

Scenario 2: Personalized Course Recommendations

The Virtual Career Counselor leverages Groq's AI capabilities to analyze user preferences and generate tailored course recommendations, helping users discover suitable educational pathways. When a user submits their preferences, the system quickly provides a list of recommended courses with descriptions, enhancing their learning journey.

Scenario 3: Job Market Insights

The platform offers real-time insights into job market trends related to specific careers, including in-demand skills, salary trends, and job availability by region. By accessing this data, users gain valuable knowledge to navigate their career choices effectively.

Pre-requisites:

1. AWS Account Setup: AWS Account Setup

2. Grow API Understanding: Groq API Documentation

3. Understanding IAM: <u>IAM Overview</u>

4. Amazon EC2 Basics: EC2 Tutorial

5. DynamoDB Basics: <u>DynamoDB Introduction</u>

6. Git Version Control: Git Documentation





Project Flow:

- 1. AWS Account Setup and Login
 - Activity 1.1: Set up an AWS account if not already done.
 - Activity 1.2: Log in to the AWS Management Console
- 2. DynamoDB Database Creation and Setup
 - Activity 2.1: Create a DynamoDB table named usertable to store user data.
 - Activity 2.2: Define and configure attributes in usertable.
- 3. Backend Development and Application Setup
 - Activity 3.1: Develop the Flask backend to handle core application functionalities
 - Activity 3.2: Configure API integration with the Groq API to support Generative AI-powered responses.

4. Generative AI Model Integration

- Activity 4.1: Configure Groq API endpoints within the Flask application for three core functionalities:
 - Course Recommendations: Generate a list of personalized courses based on user preferences.
 - o Career Path Generation: Generate detailed career paths
 - o Job Market Trends: Retrieve up-to-date insights
- 5. IAM Role Setup
 - Activity 5.1: Create IAM roles to control access to AWS resources, ensuring secure connections to DynamoDB and Groq API.
 - Activity 5.2: Attach appropriate policies for resource access, ensuring least privilege access for enhanced security.
- 6. Application Routes and Core Functionalities Development
 - Activity 6.1: Establish routes in the Flask app to serve the following functionalities:





- Home (/): Display the landing page
- o Registration (/register): Implement user registration
- o Login (/login): Authenticate users and initiate sessions for personalized services.
- o Logout (/logout): End user sessions and ensure data protection upon logout.
- o Counsel (/counsel): Display an interactive page
- Generate Recommendations (/generate_recommendations): Use Groq API to generate a list of recommended courses based on user preferences.
- Career Path Generation (/generate_career_path): Create detailed career paths based on specific career interests.
- Job Market Trends (/job_market_trends): Provide real-time job market insights to help users make informed career decisions.

7. EC2 Instance Setup and Deployment

- Activity 7.1: Launch an EC2 instance to host the Flask application, with security configurations for HTTP and SSH access.
- Activity 7.2: Upload Flask application files, templates, and configuration files to the EC2 instance.
- Activity 7.3: Run the Flask app on EC2 and ensure it's accessible to users online.
- 8. Testing and Deployment:





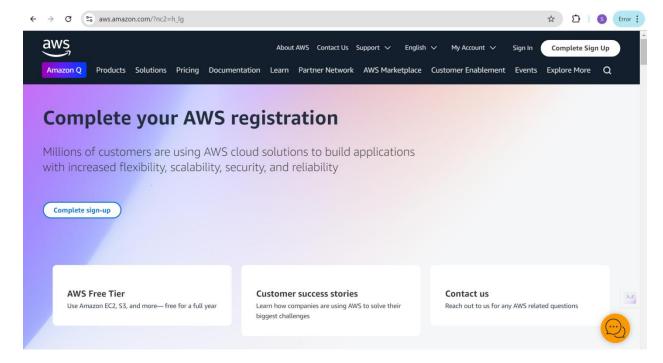
AWS Account Setup and Login

Set up an AWS account if not already done.

o Sign up for an AWS account and configure billing settings.

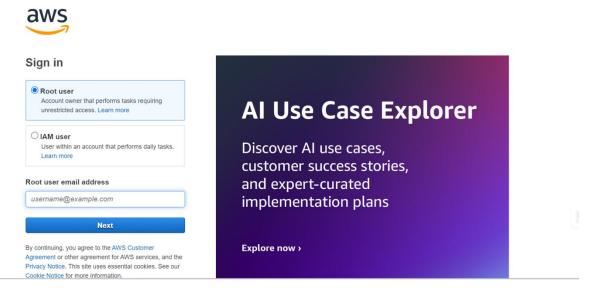






Log in to the AWS Management Console

• After setting up your account, log in to the <u>AWS Management Console</u>.



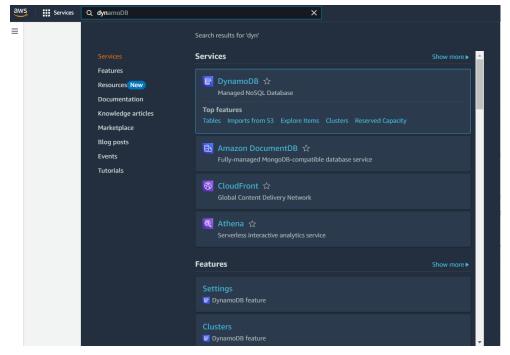
DynamoDB Database Creation and Setup

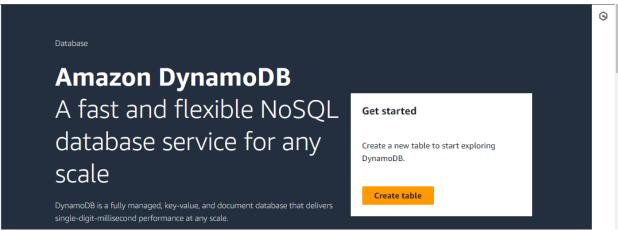
Navigate to the DynamoDB

o In the AWS Console, navigate to DynamoDB and click on create tables.









Create a DynamoDB table for storing registration details and book requests.

o Create UsersTable with partition key "Email" with type String.

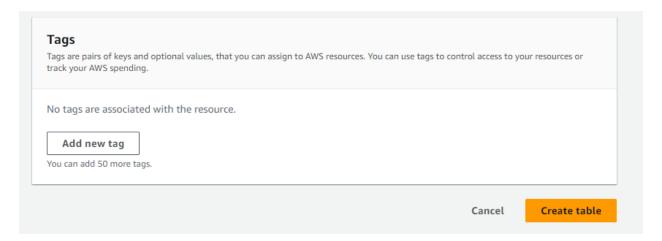




DynamoDB > Tables > Create table Create table Table details Info DynamoDB is a schemaless database that requires only a table name and a primary key when you create the table. Table name This will be used to identify your table. usertable Between 3 and 255 characters, containing only letters, numbers, underscores (_), hyphens (-), and periods (.). Partition key The partition key is part of the table's primary key. It is a hash value that is used to retrieve items from your table and allocate data across hosts for scalability and availability. email String ▼ 1 to 255 characters and case sensitive. Sort key - optional You can use a sort key as the second part of a table's primary key. The sort key allows you to sort or search among all items sharing the same partition key. Enter the sort key name String **Table settings** Default settings Customize settings Use these advanced features to make DynamoDB work The fastest way to create your table. You can modify these settings now or after your table has been created. better for your needs. Default table settings These are the default settings for your new table. You can change some of these settings after creating the table. Setting Value Editable after creation Table class DynamoDB Standard Yes Capacity mode Provisioned Yes Provisioned read capacity 5 RCU Yes Provisioned write capacity 5 WCU Yes Auto scaling On Yes Local secondary indexes No







Backend Development and Application Setup:

Develop the Flask backend to handle core application functionalities, including user registration, login, and session management.

Description of the code:

• Flask App Initialization

```
app.py > ② login

1  from flask import Flask, render_template, request, redirect, url_for, session
2  from groq import Groq # type: ignore
3  from config import usertable # Import the usertable from config
4  import bcrypt

5
6  app = Flask(__name__)
7  app.secret_key = '482cc9641e82a0e3##########b1b4a88ad'
8
```

Configure API integration

Configure API integration with the Groq API to support Generative AI-powered responses.
 This includes setting up API calls to generate career paths, course recommendations, and job market trends tailored to individual user profiles.





Generative AI Model Integration:

Configure Groq API endpoints within the Flask application for three core functionalities:

Course Recommendations: Generate a list of personalized courses based on user preferences. This includes specifying prompts to the model for high relevance.

```
22
     # Function to generate course recommendations using Groq API
23
     def generate_course_recommendation(user_preferences):
24
          recommendations = client.chat.completions.create(
25
              messages=[
26
                      "role": "system",
27
                      "content": f"""
28
                      Based on the following user preferences, recommend 5 suitable courses:
29
                      User preferences: {user preferences}
30
                      Provide the output as a list of course titles and brief descriptions.
31
32
33
34
35
             model="llama3-8b-8192",
36
         return recommendations.choices[θ].message.content.strip().split('\n')
```

Career Path Generation: Generate detailed career paths that highlight required skills, recommended courses, and potential job roles based on user-selected fields.

Job Market Trends: Retrieve up-to-date insights on in-demand skills, salary ranges, top hiring companies, and job availability by region to inform users about industry trends.





Config.py:

```
config.py > ...

class Config:

AWS_ACCESS_KEY_ID = 'AKIA2########OKDF4C'

AWS_SECRET_ACCESS_KEY = '1u+GQa##################/uXAS5zOZD'

AWS_REGION_NAME = 'ap-south-1'

SECRET_KEY = '24194554c##############61b6d87eb4de5'

6
```

Description: The Config class contains configuration settings for the Virtual Career Counsellor application, including AWS access credentials and the secret key for session management. These settings enable secure access to AWS services like DynamoDB, IAM and EC2 while ensuring the application's overall security.

Secret.py:

```
secret.py > ...

import os
import binascii

# Generate a random secret key
secret_key = binascii.hexlify(os.urandom(24)).decode()
print(secret_key)
```

Description: This code generates a random secret key for use in applications by creating a random sequence of 24 bytes using os.urandom(24). The bytes are then converted to a hexadecimal string, ensuring a secure key suitable for cryptographic operations.

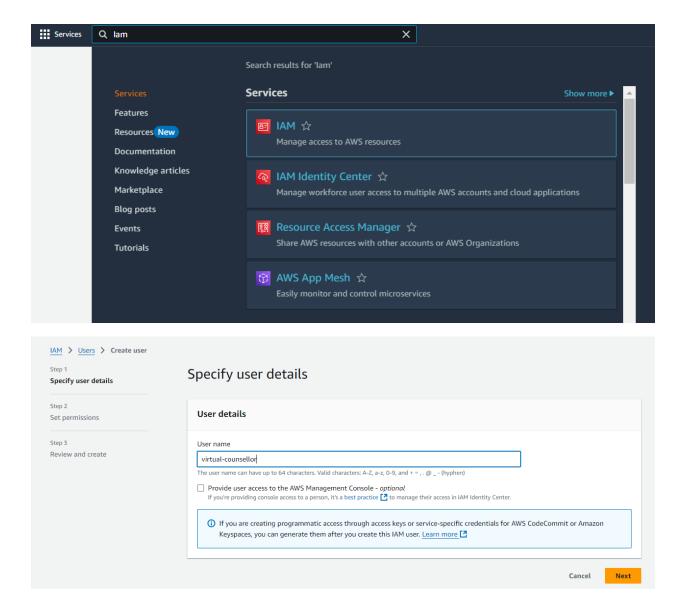




IAM Role Setup

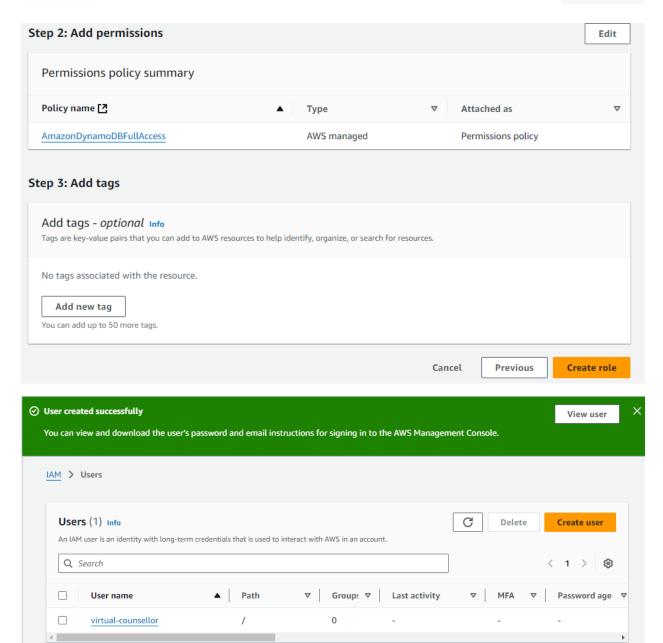
Create IAM Role.

 In the AWS Console, go to IAM and create a new IAM Role for EC2 to interact with DynamoDB and SNS.









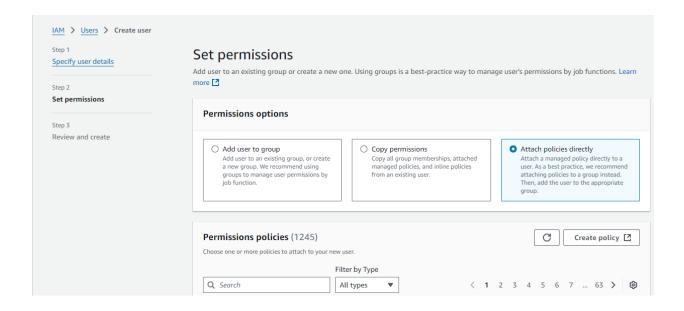
Attach Policies.

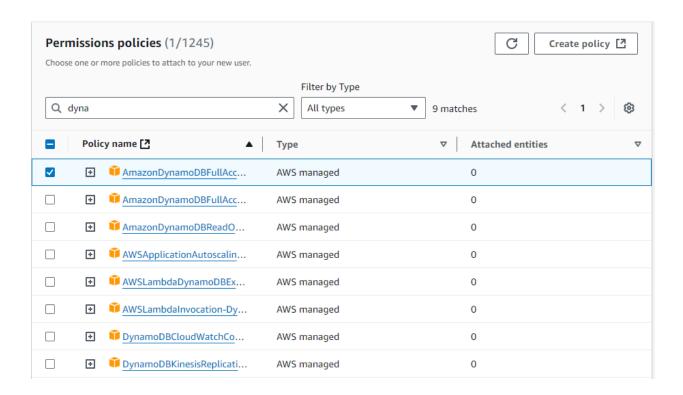
Attach the following policies to the role:

• AmazonDynamoDBFullAccess: Allows EC2 to perform read/write operations on DynamoDB.



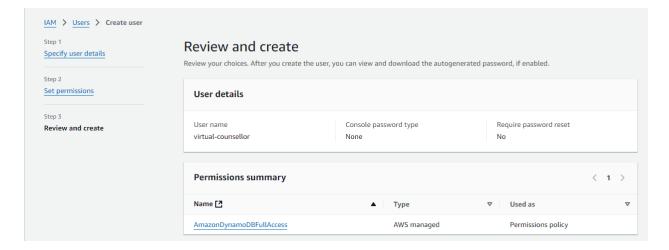












Application Routes and Core Functionalities Development

Establish routes in the Flask app to serve the following functionalities:

1. Home (/): Display the landing page with an overview of features and links to register or log in.

Description: A route is defined for the home page ('/') that renders the home.html template for all users, regardless of their authentication status. This route serves as the main landing page for the application.

2. Registration (/register): Implement user registration, securing passwords using bcrypt hashing and saving details to DynamoDB.





```
# Route for displaying the registration page
      @app.route('/register', methods=['GET', 'POST'])
 78
 79
      def register():
 80
          if request.method == 'POST':
              email = request.form.get('email')
 81
              username = request.form.get('username')
 82
 83
              gender = request.form.get('gender')
 84
              mobile_number = request.form.get('mobile_number')
 85
              password = request.form.get('password')
 86
 87
              # Hash the password
 88
              hashed_password = bcrypt.hashpw(password.encode('utf-8'), bcrypt.gensalt())
 89
 90
               # Save user details to DynamoDB
 91
              usertable.put_item(
 92
                  Ttem={
 93
                       'email': email,
 94
                       'username': username,
                       'gender': gender,
 95
 96
                        mobile_number': mobile_number,
                       'password': hashed_password.decode('utf-8') # Store the hashed password as a string
97
 98
99
100
               return redirect(url_for('home'))
101
102
103
          return render_template('register.html') # Adjust with your registration form template
```

Description: The /register route displays the registration page and handles user registration through both GET and POST methods. With a GET request, it renders the register.html template for user input, while a POST request processes the form data, hashes the password with bcrypt, and saves user details to DynamoDB. After successful registration, the user is redirected to the home page.

1. Login (/login): Authenticate users and initiate sessions for personalized services.

```
# Route for displaying the login page
      @app.route('/login', methods=['GET', 'POST'])
106
107
      def login():
108
          if request.method == 'POST':
              email = request.form.get('email')
109
110
              password = request.form.get('password')
111
112
              # Fetch user details from DynamoDB
113
              response = usertable.get_item(
                  Key={'email': email}
114
115
116
117
              user = response.get('Item')
              if user and bcrypt.checkpw(password.encode('utf-8'), user['password'].encode('utf-8')):
118
                  # Redirect to counsel page after successful login
119
                  return redirect(url_for('counsel'))
120
121
122
                  return redirect(url_for('home')) # Modify this to show an error message
123
124
125
          return render_template('login.html') # Adjust with your login form template
```





Description: The /login route displays the login page with a form for user credentials. On form submission (POST), it retrieves user data from DynamoDB, verifies the password using bcrypt, and redirects authenticated users to the counsel page. If authentication fails, the user is redirected to the home page.

2. **Logout** (**/logout**): End user sessions and ensure data protection upon logout.

```
# Route for user logout

Route for user
```

Description: The /logout route handles user logout by clearing session data to end the user session. Once logged out, the user is redirected to the home page.

3. **Counsel** (/counsel): Display an interactive page for generating AI-driven recommendations and insights.

```
# Make sure user is logged in before accessing the counsel page
# Make sure user is logged in before accessing the counsel page
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```

Description: The /counsel route displays the counsel.html page, intended for logged-in users only. It ensures that the user is authenticated before granting access to the page content.

4. **Generate Recommendations** (/generate_recommendations): Use Groq API to generate a list of recommended courses based on user preferences.

Description: The /generate_recommendations route processes a POST request to generate course recommendations based on user preferences. It retrieves preferences from the form, calls the generate_course_recommendation function, and displays the recommended courses on the show_recommendations.html page.





5. Career Path Generation (/generate_career_path): Create detailed career paths based on specific career interests.

```
# Route to generate and show career path

@app.route('/generate_career_path', methods=['POST'])

def generate_career_path_route():

career_name = request.form.get('career_name')

career_path = generate_career_path(career_name)

return render_template('show_career_path.html', career_name=career_name, career_path=career_path)
```

Description: The /generate_career_path route handles a POST request to generate a career path based on a specified career name. It retrieves the career name from the form, generates the career path—using—the generate_career_path function,—and—displays—the—results—on the show_career_path.html page.

6. **Job Market Trends (/job_market_trends):** Provide real-time job market insights to help users make informed career decisions.

```
# Route to fetch and display job market trends

@app.route('/job_market_trends', methods=['POST'])

def job_market_trends_route():

career_name = request.form.get('career_name')

trends = generate_job_market_trends(career_name)

return render_template('show_job_market_trends.html', career_name=career_name, trends=trends)
```

Description: The /job_market_trends route processes a POST request to fetch job market trends based on a specified career name. It retrieves the career name from the form, generates the trends using the generate_job_market_trends function, and displays the results on the show_job_market_trends.html page.

- 7. **Deployment Code**:
- 8.

```
if __name__ == "__main__":
    app.run(host='0.0.0.0', port=80, debug=True)
```



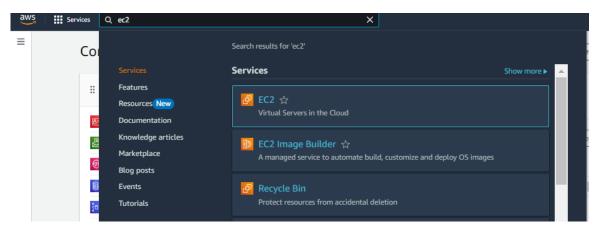


Description: This code snippet serves as the main entry point for the Flask application. When the script is executed directly, it starts the Flask development server in debug mode, allowing for live reloading and detailed error messages, which is useful for development and testing.

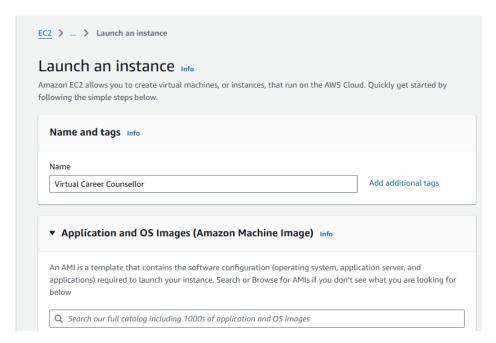
EC2 Instance Setup and Deployment:

Launch an EC2 instance to host the Flask application.

- Launch EC2 Instance
 - o In the AWS Console, navigate to EC2 and launch a new instance.



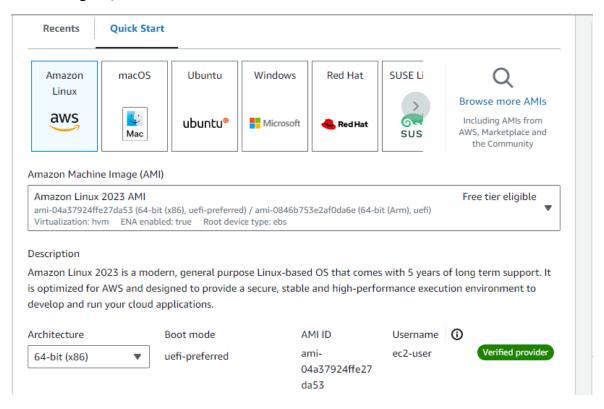
• Click on Launch instance to launch EC2 instance



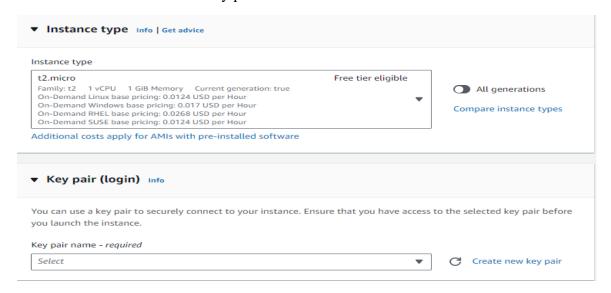




• Choose Amazon Linux 2 or Ubuntu as the AMI and t2.micro as the instance type (free-tier eligible).



Create and download the key pair for Server access.







Create key pair

×

Key pair name

Key pairs allow you to connect to your instance securely.

virtual-career-counsel

The name can include up to 255 ASCII characters. It can't include leading or trailing spaces.

Key pair type



RSA encrypted private and public key

O ED25519

ED25519 encrypted private and public key pair

Private key file format

o .pem

For use with OpenSSH

O .ppk

For use with PuTTY

⚠ When prompted, store the private key in a secure and accessible location on

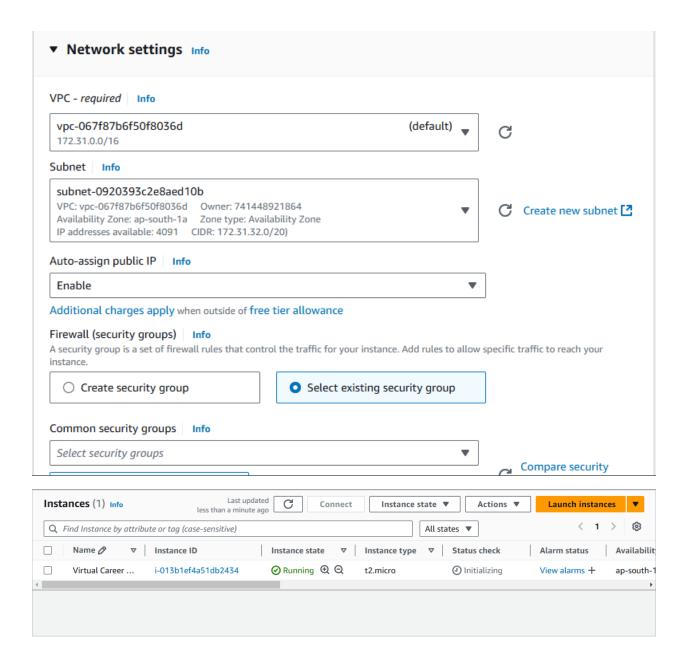
Cancel

Create key pair





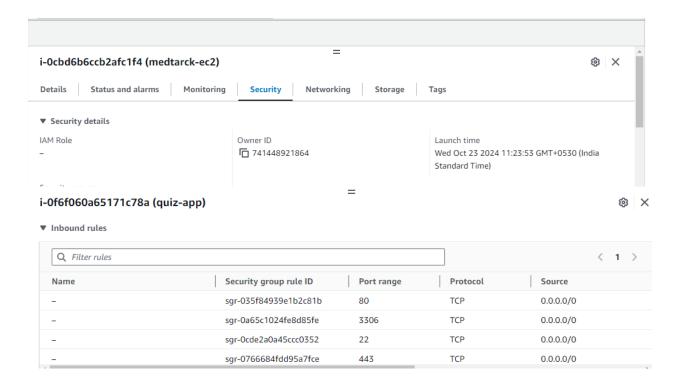
Configure security groups for HTTP, and SSH access.







Setting up Inbound and Outbound rules



• Add Type: HTTP > Source: Anywhere

• Add Type: HTTPS > Source: Anywhere







Testing and Deployment

Deploy to EC2

- 1. Connect EC2 terminal.
- 2. Set up any necessary environment variables, including database connection strings.
- 3. Configure the web server to serve your application.
- 4. Start your application and ensure it's accessible via the EC2 instance's public IP or domain.
- 5. Run the below commands on ec2 terminal
- 6. sudo yum update -y
- 7. sudo yum install python3 -y
- 8. sudo pip3 install virtualenv
- 9. python3 -m venv venv
- 10. source veny/bin/activate
- 11. pip install flask
- Functional Testing
 - Test the app.py application for functionality, including database interactions and frontend features.
 - o Run the Flask app python3 app.py
 - o It will give you the link

Access the website through:

PublicIPs: http:11.213.65.14:5000

Deployment

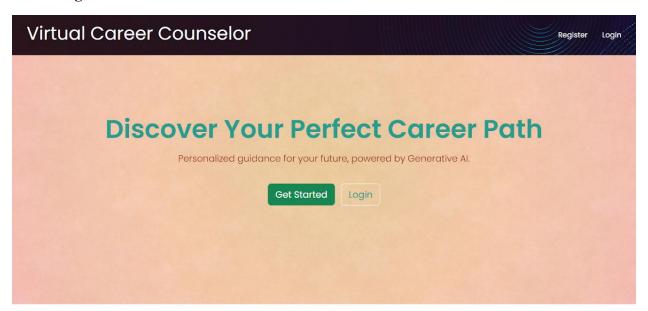
Deploy the application in a production environment, ensuring high availability and performance.

Click on the link above and it will take you to the webpage





Home Page:



How It Works



Sign U

Create your account to access personalized career guidance.



Get Recommendations

Receive tailored career paths, courses, and job market trends.



Skill Gap Analysis

Identify skills needed and resources to bridge gaps.

What We Offer



Personalized Career Paths

Receive Al-driven career suggestions based on your skills and interests.



Course Recommendations

Get tailored course recommendations to advance your career.



Job Market Trends

Stay updated with the latest trends in the job market to make informed decisions.

Success Stories

"The Virtual Career Counselor helped me find my dream job in tech!" — Sairch M. "Thanks to the course recommendations, I upskilled and got promoted!" "The job market insights were a game-changer for my career switch."

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Contact: support@virtualcareercounselor.com







Description: The HTML template for the Virtual Career Counselor home page features a header with navigation links for registration and login, an engaging hero section to attract users, and detailed sections explaining the service offerings. It also includes testimonials to showcase user success stories and a footer with contact information and social media links for further engagement.

Register Page:

Ci	reate an Account
ıll Name	
mail Address	
assword	
	Register
Alrea	dy have an account? Login here





Description: The registration page provides a user-friendly form for new users to create an account by entering their email, username, gender, mobile number, and password. It features a background image for aesthetics, a submit button for registration, and a link for existing users to log in..

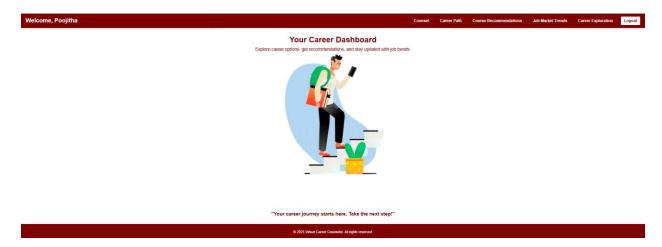
Login Page:

	Login
Email	
Password	
	Login
	Don't have an account? Sign Up

Description: The login page features a straightforward form for users to enter their email and password to access their account. It includes a visually appealing background image, a submit button for logging in, and a link directing new users to the registration page.







Counsel page:



Description: The Counsel page serves as an interactive hub for users to obtain personalized career insights and recommendations. Users can input specific career names or preferences to generate tailored career paths and course suggestions, while also accessing the latest job market trends. The user-friendly interface ensures a seamless experience, empowering individuals to make informed decisions about their professional journeys.





Career Path Page:

Al Engineer Career Path

Al Engineer Career Path:

Al Engineering is a rapidly growing field focused on building, training, and deploying artificial intelligence (AI) systems. It combines computer science, mathematics, and domain expertise to solve real-world problems. Fesonial Skills-

- . Programming: Python is the dominant language, followed by R, Java, and C++.
- Machine Learning Algorithms: Deep understanding of supervised, unsupervised, and reinforcement learning algorithms.
- Data Structures & Algorithms: Strong foundation in data structures and algorithms for efficient Al
- Mathematics: Linear algebra, calculus, probability, and statistics are crucial for understanding Al concepts.
- Cloud Computing: Experience with cloud platforms like AWS, Azure, or GCP for deploying and scaling AI
 models.
- Big Data Technologies: Familiarity with tools like Hadoop, Spark, or Kafka for handling large datasets.
- Version Control: Proficiency with Git for collaboration and managing code changes.
- Communication & Problem-Solving: Ability to clearly communicate complex technical concepts and solve challenging problems.

Recommended Courses:

- · Online Courses:
- · Coursera: Machine Learning by Andrew Ng, Deep Learning Specialization
- edX: Artificial Intelligence, Introduction to Computer Science and Programming Using Python
- Udacity: Machine Learning Engineer Nanodegree, Deep Learning Nanodegree
- · University Programs:
- · Master's in Computer Science with specialization in Al
- Master's in Artificial Intelligence
- · PhD in Computer Science or related field

Potential Job Roles:

- Machine Learning Engineer: Develops and deploys machine learning models for various applications.
- Data Scientist: Analyzes large datasets to extract insights and build predictive models.
- Al Research Scientist: Conducts research on cutting-edge Al algorithms and techniques.
- Al Product Manager: Defines and drives the development of Al-powered products.
- Computer Vision Engineer: Develops AI systems for image and video analysis.
- Natural Language Processing (NLP) Engineer: Builds AI systems for understanding and generating human language.
- Robotics Engineer: Integrates Al into robotics systems for autonomous operation.
- Al Consultant: Advises organizations on implementing and utilizing Al solutions.

Career Progression:

1.

Entry-Level: Machine Learning Engineer Intern, Data Analyst

2.

Mid-Level: Machine Learning Engineer, Data Scientist

3.

Senior-Level: Senior Machine Learning Engineer, Al Research Scientist, Al Architect

4.

Leadership: Al Product Manager, Director of Al, Chief Al Officer. This career path is a guide and can be adapted based on individual interests and experiences. Continuous learning and staying updated with the latest advancements in Al are essential for success in this dynamic field. Remember that soft skills like communication, teamwork, and problem-solving are equally important alongside technical expertise.

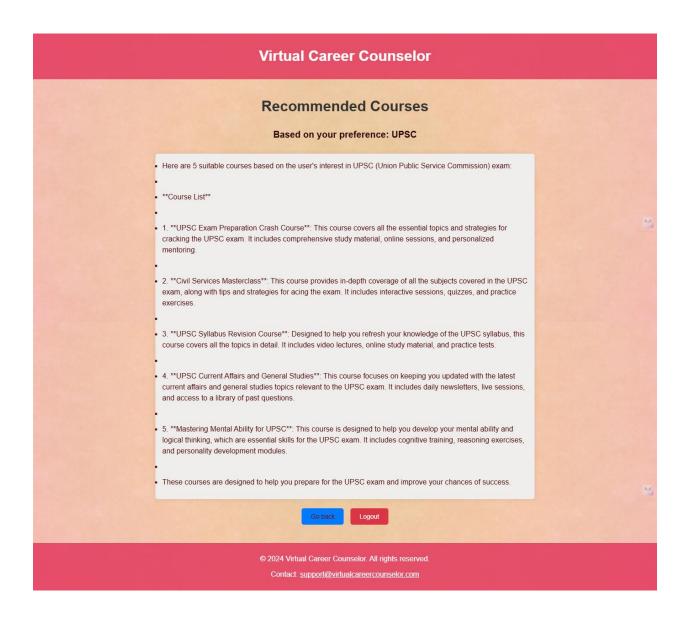
Back Logout





Description: The Career Path page of the Virtual Career Counselor outlines essential steps and resources tailored for users pursuing a specific career, providing clarity and direction in their journey. It features easy navigation options to return home or log out, ensuring a seamless user experience.

Course Recommendation:

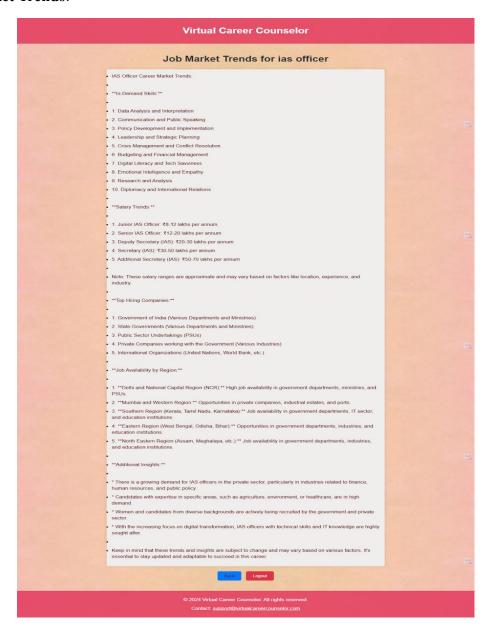






Description: The Course Recommendations page of the Virtual Career Counselor provides personalized course suggestions based on user preferences, displayed in an organized list format. Users can easily navigate back to the home page or log out, enhancing their experience while exploring their educational opportunities.

Job Market Trends:



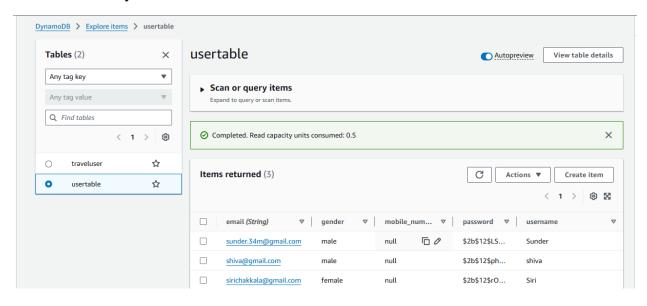




Description: The Job Market Trends page of the Virtual Career Counselor presents insightful trends related to the user's chosen career path, displayed as a clear and organized list. Users can navigate back to the main page or log out, facilitating easy access to important career information.

Database:

Usertable from Dynamodb:







Conclusion:

The Virtual Career Counselor has been successfully developed as a cloud-based application, leveraging AWS services and Groq's Generative AI capabilities to provide users with personalized career guidance. Key AWS components like DynamoDB and IAM enable secure and scalable data storage and access management, ensuring a robust framework that can support a growing user base. With a Flask backend managing core functionalities, the application allows users to register, log in, and explore personalized career insights, enhancing their experience through easy navigation and secure data handling. Comprehensive testing confirmed seamless performance across features, including user authentication, data security, and API-based recommendations.

The integration with Groq's API powers the platform's core offering—providing tailored career paths, course recommendations, and job market trend analyses. This AI-driven approach enables the Virtual Career Counselor to deliver dynamic and relevant insights based on individual user profiles, helping users make informed decisions about their career development. Ultimately, the Virtual Career Counselor showcases how AI and cloud services can together drive innovation in personalized career guidance, making the path to career exploration more intuitive and accessible.