



Pitch
Deck!

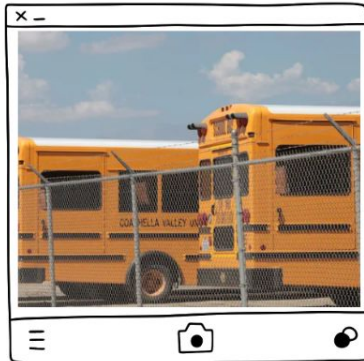
KIDTECH

Presented by Pooja Prabu

BACKGROUND

Originally inspired by a school district in the Coachella Valley

- implemented a bus system
- provided internet and tech



article:
usatcorp.com
Coachella Valley
launches
WiFi on Wheels



PROBLEM STATEMENT



3-5 problems my company
observes and wants to solve.



● ● ●

PROBLEM 1

Lack of technology in impoverished
neighborhoods

● ● ●

PROBLEM 2

Lack of digital literacy education in those
neighborhoods

● ● ●

PROBLEM 3

Lack of teachers available to teach these
curriculums



SOLUTION 1

Provide technological resources to communities that are lacking



SOLUTION 2

Send volunteer teachers to help educate local schools



SOLUTION 3

Create curriculums that can help other demographic groups as well



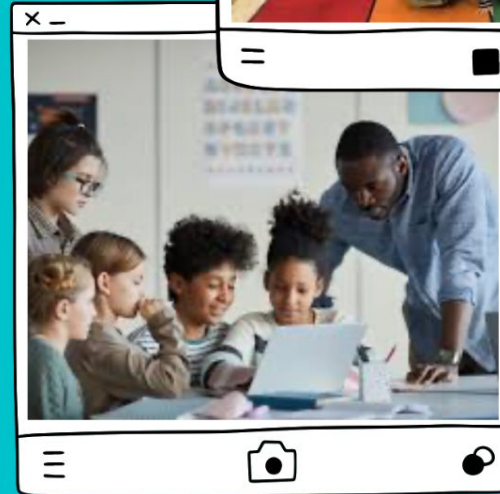
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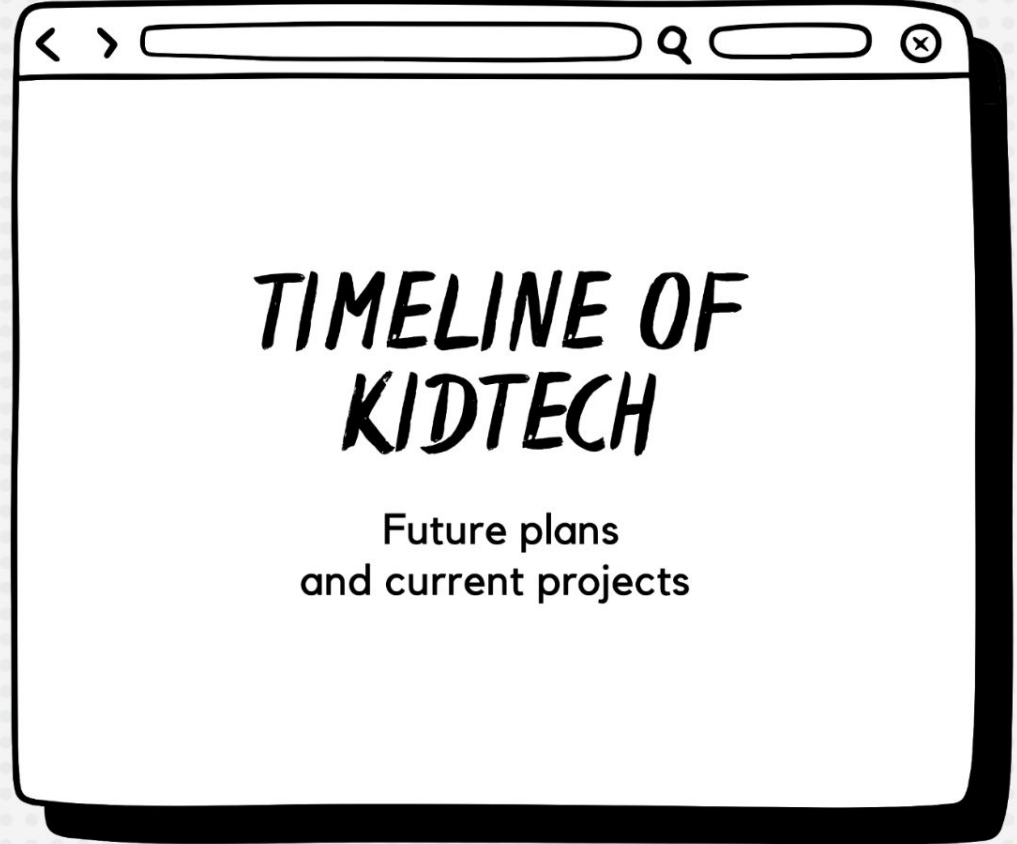
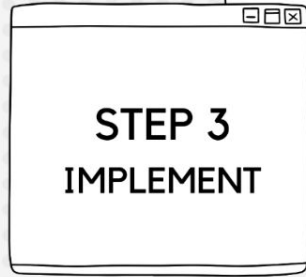
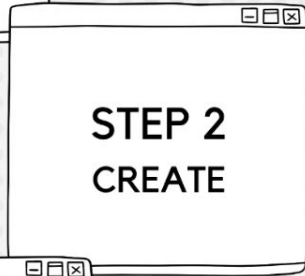
3-5 ways my company proposes to solve these problems.



MY PLAN

On-campus service club that sends volunteer teachers to elementary schools. Including fundraising to provide tech as well.







STEP 1

CONDUCTING MARKET RESEARCH

- reaching out to local schools
- finding the need
- conducting ethnographic studies
- interviews with school boards

A hand-drawn illustration of a web browser window with a teal background. The browser has two tabs, a back button, a forward button, and a search bar. The main content area is white and contains the text 'STEP 2' and a list of four bullet points. The text 'STEP 2' is underlined with three horizontal lines. The list of bullet points is titled 'CREATING CONNECTIONS' in a teal box. The entire illustration is surrounded by hand-drawn decorative elements: a swirl on the left, a star on the bottom left, and a star on the top right.

STEP 2

CREATING CONNECTIONS

- finding an eboard
- connecting to partnerships
- recruiting other students
- creating curriculum via researchers



LAUNCH



**SIZE THE
MARKET**

**-
!TARGET!**

1.9 Billion

(TAM)

The percentage of the total
world population that lives
without access to tech/tech
education



53 M

(SAM)

The percentage of
the US that lives
below the poverty
line

10.6M

(SOM)

Communities in
boston that don't
have tech access





CONTACT US

