



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



The videos are usefull to the viewers

The first top youtuber name is carryminati.He explain about roasting,comedy.

The concept and contents to be usefull and understanable to the people.

A good YouTube description can spike your audience's interest and result in longer watch times, better view counts,and even new subscribers.

The text below each video helps viewers find the video content and convinces them to watch it.

The video in YouTube is correct for the thoughts of the people.

collect the content of the topic from many source.

Creativity in the topic for people understanding about the thoughts in their mind

marketing on youtube on help to get growth in life

youtube is the public social media.

The account can be disable without any reason

Inappropriate contents which is reason for consuming data.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?