

PS5841

# Data Science in Finance & Insurance

## Logistic Regression

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# Data Generating Scheme

Independent RV

$$Y_i = \text{Ber}(\pi_i),$$

$$E(Y_i) = \pi_i$$

$$V(Y_i) = \pi_i(1 - \pi_i)$$

# Model Probabilities Directly

- Under GLM

$$g[E(Y_i)] = g(\pi_i) = \mathbf{x}_i^T \boldsymbol{\beta}$$

- Model  $\pi$  as a function of features

$$\pi(\mathbf{x}) = g^{-1}(\mathbf{x}^T \boldsymbol{\beta})$$

such that

$$\pi(\mathbf{x}) \in [0,1]$$

$$\lim_{\mathbf{x}^T \boldsymbol{\beta} \rightarrow -\infty} \pi(\mathbf{x}) = 0$$

$$\lim_{\mathbf{x}^T \boldsymbol{\beta} \rightarrow \infty} \pi(\mathbf{x}) = 1$$

## with a tolerance Distribution

- Any continuous probability distribution defined over the real line

$$\pi = \int_{-\infty}^t f(s) ds$$

# What if ...

- we use this tolerance distribution

$$f(s) = \frac{\exp(\beta_0 + s)}{[1 + \exp(\beta_0 + s)]^2}$$

- we get

$$\begin{aligned}\pi &= \int_{-\infty}^t \frac{\exp(\beta_0 + s)}{[1 + \exp(\beta_0 + s)]^2} ds \\ &= -\frac{1}{1 + \exp(\beta_0 + s)} \Big|_{-\infty}^t = \frac{\exp(\beta_0 + t)}{1 + \exp(\beta_0 + t)}\end{aligned}$$

# GLM with logit link

$$g[E(Y_i)] = g(\pi_i) = \ln\left(\frac{\pi_i}{1 - \pi_i}\right) = \beta_0 + t = \mathbf{x}_i^T \boldsymbol{\beta}$$

$$t = \beta_1 x_1 + \cdots + \beta_p x_p$$

- Useful results

log-odds, logit

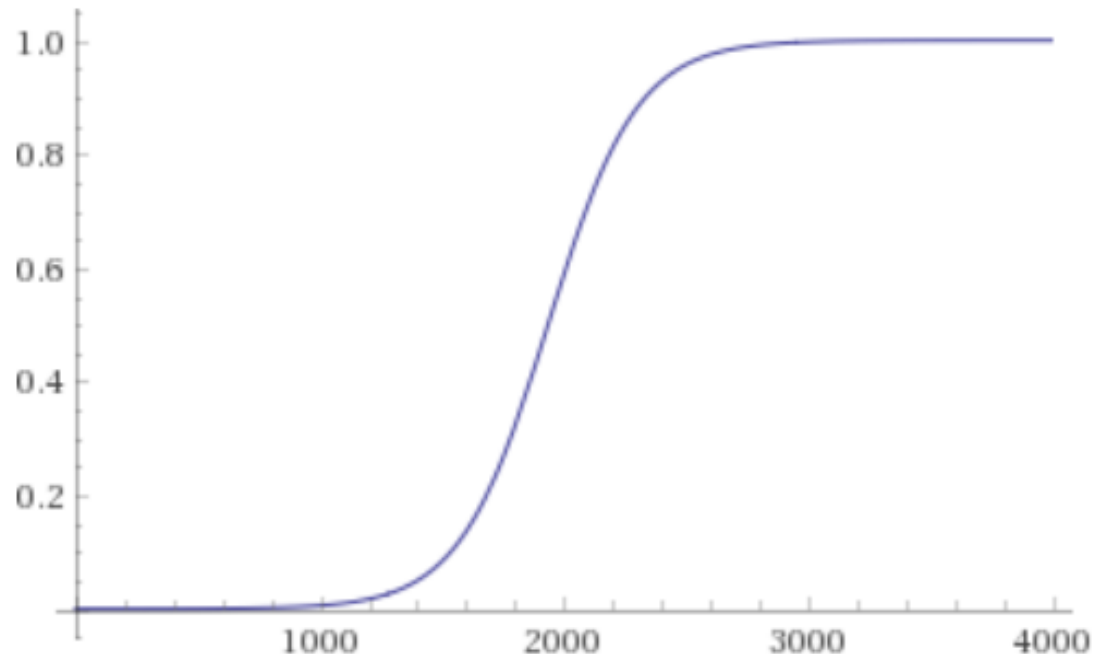
$$\ln\left(\frac{\pi_i}{1 - \pi_i}\right) = \mathbf{x}_i^T \boldsymbol{\beta}$$

$$\ln(1 - \pi_i) = -\ln\left(1 + e^{\mathbf{x}_i^T \boldsymbol{\beta}}\right)$$

$$\pi_i = \frac{\exp(\mathbf{x}_i^T \boldsymbol{\beta})}{1 + \exp(\mathbf{x}_i^T \boldsymbol{\beta})}$$

# Example: Estimated Probabilities

$$\pi(x) = \frac{\exp(-10.6513 + 0.0055x)}{1 + \exp(-10.6513 + 0.0055x)}$$



# Maximum Likelihood Estimation

$$L = \prod_{i=1}^n \pi_i^{y_i} (1 - \pi_i)^{1-y_i} = \exp \left[ \sum_{i=1}^n y_i \ln \left( \frac{\pi_i}{1 - \pi_i} \right) + \ln(1 - \pi_i) \right]$$

$$\begin{aligned} l &= \sum_{i=1}^n l_i = \sum_{i=1}^n y_i \ln \left( \frac{\pi_i}{1 - \pi_i} \right) + \ln(1 - \pi_i) \\ &= \sum_{i=1}^n y_i \mathbf{x}_i^T \boldsymbol{\beta} - \ln(1 + e^{\mathbf{x}_i^T \boldsymbol{\beta}}) \end{aligned}$$

$$\frac{\partial l_i}{\partial \beta_j} = (y_i - \pi_i) x_{ij}, \quad x_{i0} = 1$$



# Prediction & Classification

$$\hat{y}_i = E(Y_i) = \hat{\pi}_i = \frac{\exp(\mathbf{x}_i^T \hat{\boldsymbol{\beta}})}{1 + \exp(\mathbf{x}_i^T \hat{\boldsymbol{\beta}})}$$

- Classify  $\mathbf{x}_i$  to class 1 if  $\hat{\pi}_i > \pi^*$ , otherwise to class 0

# Linear Decision Boundary

- $\text{logit}(\pi)$  is an increasing function in  $\pi$ ,  
 $\pi > \pi^* \iff \text{logit}(\pi) = \mathbf{x}_i^T \hat{\boldsymbol{\beta}} > \text{logit}(\pi^*)$
- Decision boundary for responses with 2D features ?

$$Y, X = (X_1, X_2)$$

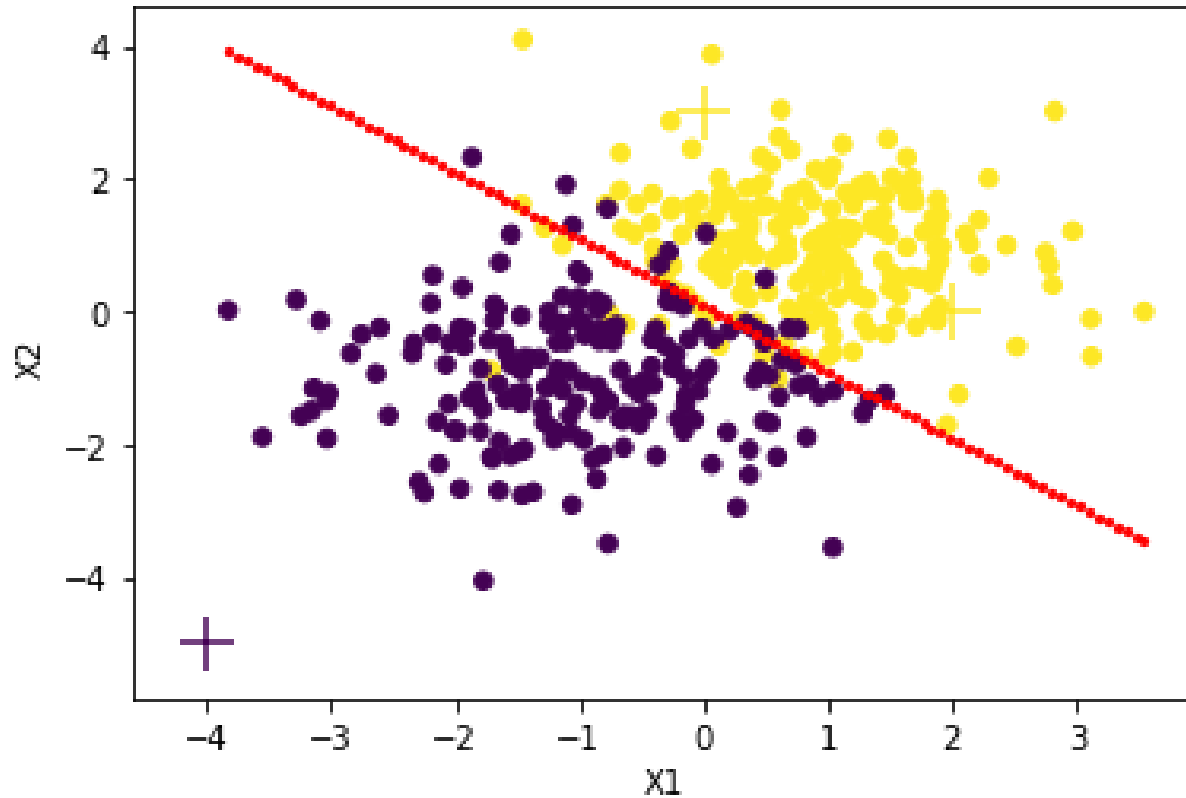
## Example: 2D Features

- Let  $\pi^*$  be the classification threshold  
– e.g.  $\pi^* = 0.5$

$$X_2 = \frac{\text{logit}(\pi^*) - \beta_0}{\beta_2} - \frac{\beta_1}{\beta_2} X_1$$

- Classification when  $\beta_2 > 0$ ?

# Decision Boundary



That was

