

WIREFRAMING

Layout

I chose to have the layout of my website to be simple. I want the main focus of my site to be my pieces of work and me as a potential job candidate. I made sure that the layout of my site would draw the audience's attention to myself and not have them be distracted by a complicated or busy layout. When creating my wireframes I based all my decisions on the people who would be viewing the site. Because I wanted them to react a certain way, I knew that I had to make my layout match those needs. After putting myself in the audience's position, I knew a simple layout would be best for my site.

Design Choice

Once I knew that I wanted a simple layout for my website, I had to choose the positioning and design of the website. With the concept of simplicity in my mind, I began the wireframing process. I used the program Moqups to conduct my wireframes because the program produces wireframes that are more professional ones that could be produced by a word document. Moqups also has grids to help me space my boxes evenly. All of the shapes that filled my pages were simple rounded boxes that helped keep my site unified even though the layouts for each category were different. While I was wireframing my pages I kept the **CRAP Principles** in mind and made sure that I took each principle into consideration while designing the site. I used different sized boxes to help **contrast** items and direct the audience's eyes on the page. Main shapes were **repeated** throughout each wireframe. I used the grids in Moqups to **align** my text boxes and images. I also followed the principle of **proximity** by grouping my pages into different categories and by establishing effective relationships between the different boxes on the page through grouping.

Moving Forward

As I continue to design and make my website I know I need to keep a few important concepts in mind.

1. **Remember the CRAP Principles and apply them to every design decision I make.**
2. **Keep designs simple.**
3. **Every once in a while take a step back and remember my audience.**