Usability Testing

Feedback

The peer editing process gave me a new perspective on the layout and design of my website. With my fellow classmates' fresh pair of eyes, I was able to recognize the strengths and flaws of the site and apply their feedback to my brainstorming process as I continue to move forward with this project.

Positive:
- **Use of Space:** Both my partners said I did an excellent job of using the space on each page. Every page was filled with text boxes or images, but I didn't cram my page with so many elements that it was overwhelming to the reader. They complimented my layout saying it looked professional and was appealing to the eye.
- **Contrast:** The different size of my text boxes and images helped direct my partner's eyes to the main and most important parts of each page. They liked how the sizes contrasted with each other and added depth to the pages and made them more interesting to look at.
- **Alignment:** The members of my group commented on how my pages were neat and had even spaces between the boxes and images. The grids on the Moqups program helped me create visual, noticeable lines.

Negative:
- **Color Scheme:** Overall my group liked my color scheme. However, they suggested that I add another neutral color so that the pages on my site don't become overwhelming. They thought a neutral color could be used as a font color or to accent the main colors I chose.
- **Element Size:** After looking at my wireframes, my group addressed the size of my text boxes. They thought that they took up too much room on the page and that I wouldn't be able to fill them. They suggested to shrink the text box, make the images larger, and have a little more space between all the elements to fill the page.
- **More Elements:** My groups liked the simple design of my site, however they thought I should spice it up to make it more exciting and show who I am. They wanted to see something that separated myself from everyone else and to not make my viewer lose interest.

Revisions:

After hearing my group's feedback I realized that I had missed some important CRAP Principles while creating my wireframes. I saw my site from an outsider's perspective and knew that my layout and design were far from perfect like I had previously thought. I now decided to add white and gray to my color grid. I'm going to have smaller text boxes and larger images and designs to fill the page because I realize that having such a large space with text will be overwhelming and make the reader quickly lose interest. I also plan to add more personal touches to my site and have a stronger variety of shapes and designs to make my site more appealing and to show off my personality.

Reflection:

Typically I find peer revisions to be a hassle because I usually am too stubborn to take anyone's advice and feel like a snob when I give other people advice. However, this exercise proved to be very helpful because I needed a perspective from someone who knew nothing about my ideas or site. I learned about important design aspects that I didn't take into consideration while making the layout of my site and I also gained ideas from other students by observing their wireframes. In the future, I will use usability testing and peer review as a tool to help me create edit work and create stronger and more effective final pieces.