

WEBSITE DESIGN

Brainstorming

I began the brainstorming process for my website design by browsing through Professional Writing Alumni's websites to see what layout and techniques were most efficient. After analyzing multiple sites, I narrowed down my infinite design options to a few that worked best based on my observations. I then applied these designs to the types of work I plan to include in my portfolio. I carefully divided my portfolio into different sections that would highlight my best and most elaborate writing pieces. I also looked back at my interview notes to see what things I need to include in my portfolio that will grab an employer's attention. Based on my research, I was finally able to pick a basic layout and design for my site.

Organization

I wanted my website to say that I'm an organized person and am capable of producing very organized documents, so I made the layout of my site very simple. I divided my site into different sections to keep similar topics together and different ones separated. I didn't want my pieces of work to be scattered throughout the site, so I chose to have range of pages that highlights my different types of work. I decided to design my website based on five different categories: Home, Portfolio, About Me, Resume, and Contact Information.

Navigation Course

I wanted my audience to be able to easily browse my site and quickly find what they're looking for. Since my website will be split into parts based on my five different sections, finding a certain piece of information will be easy. I also chose to incorporate links to pdf pages to make more space on my pages and while making my documents look more professional. To finalize my navigation course and website layout I created a sitemap that highlights the structure and routes of my site.