

Executive Summary of RSVP Movies Assignment

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Important insights derived from the data:

- Year 2017 has a greater number of movies released i.e., 3052
- Maximum number of movies have released in month of March i.e. 824
- India and USA produced more than 1000 movies in year 2019.
- We are having movies in different genres, that are genres are:
 1. Fantasy
 2. Thriller, Comedy
 3. Horror, Family
 4. Romance, Adventure
 5. Drama Action, Sci-Fi
 6. Crime, Mystery
 7. Others
- In year 2019, genre Drama has higher number of movies produced.
- Movie of genre 'Drama' has the maximum highest duration i.e. 106.77 mins.
- Genre thriller is on top 3rd among all genre as per number of movies produced.
- These are the top 10 movies on the average rating.
 1. Kirket
 2. Love in Kilnerry
 3. Gini Helida Kathe
 4. Runam
 5. Fan
 6. Android Kunjappan Version 5.25
 7. Yeh Suhaagraat Impossible
 8. Safe
 9. The Brighton Miracle
 10. Shibu
- Yes, German movies get more votes than Italian movies.

- Star Cinema & Twentieth Century Fox are the top two production houses that have produced the highest number of hits among multilingual movies.
- Sangeetha Bhat, Fatmire Sahiti, Adriana Matoshi are the top 3 actresses based on number of Super Hit movies (average rating >8) in drama genre

Recommendations to be given to RSVP movies for their project:

- RSVP Movies should focus on the 'Drama' genre.
- 1. Dream Warrior Pictures, 2. National theatre Live these production house has produced the greatest number of hit movies (average rating > 8), thus RSVP should focus on any of these production house.
- Following are top three directors from top three genres i.e., Drama, Action, Comedy
 1. James Mangold
 2. Joe Russo
 3. Anthony Russo
- James Mangold can be hired as the director for RSVP's next project
- RSVP Movies plans to partner with other global production houses. based on the number of votes received by their movies, thus these are top three global production
 1. Marvel Studios,
 2. Twentieth Century Fox,
 3. Warner Bros.
- Actor Vijay Sethupathi and actress Taapsee Pannu can hire from India.