



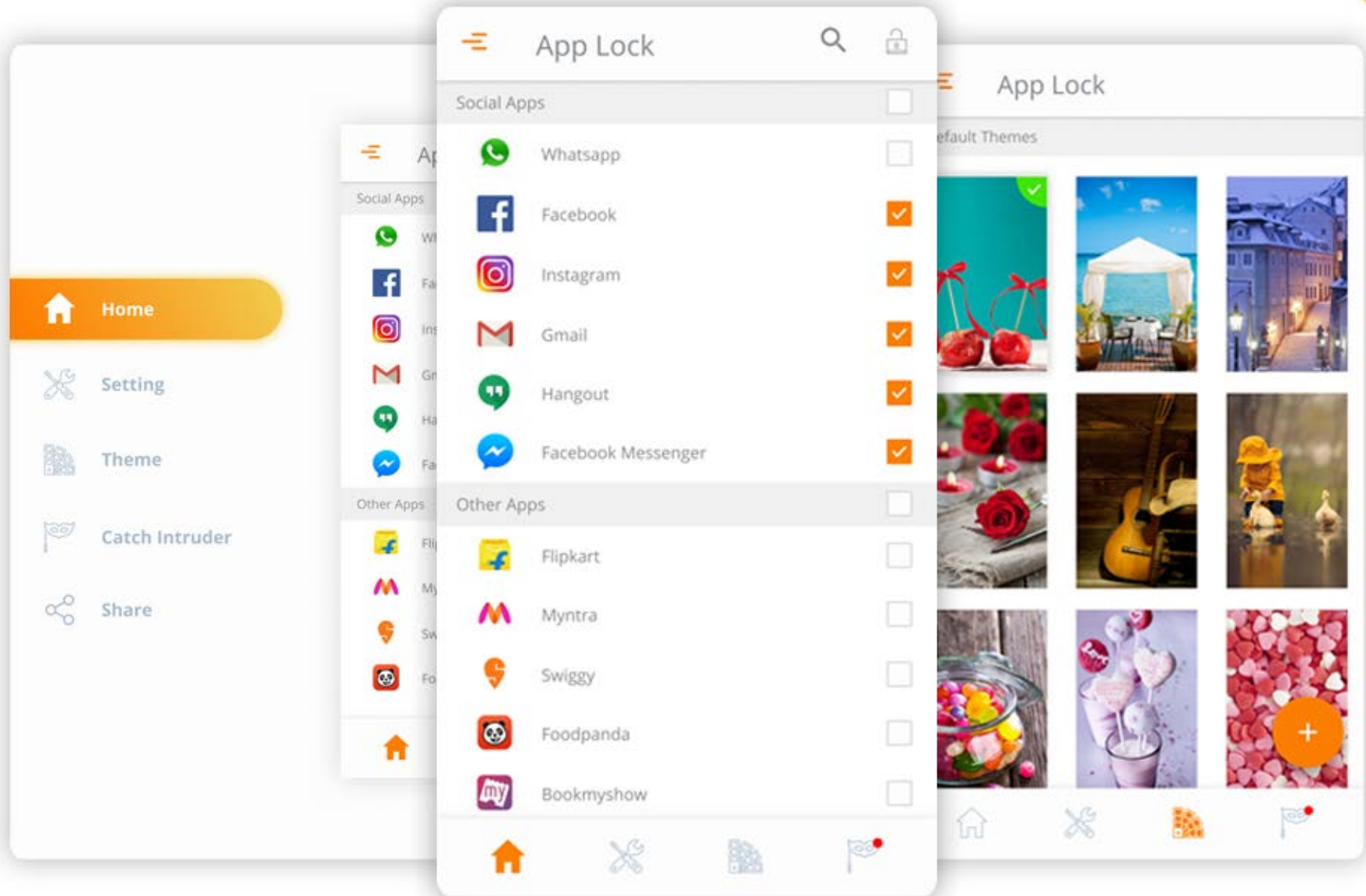
# *Poonam Lole*

UIUX DESIGNER

## CONTACT

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## MOBILE APPLICATION DEVELOPMENT FOR FITNESS CENTER

Now a days market is shifting on mobiles. 8 out of 10 people are with Smartphones who are spending 89% of their mobile time on apps. If statistics are to be believed, around 180 billion apps were downloaded in 2015 which is 25 times more than the earth's population. It simply states that mobile app has become the basic necessity of any growing business.



- Build your business as a brand
- Improve customer engagement
- Boost sales through notifications
- Visible to customers at all times
- Promote business at zero cost
- Create a direct marketing channel
- Cultivate customer's loyalty
- Be at the top of the competition

- 1 Push sales through notifications**  
Notifications like "Only 3 seats are vacant for 7 AM batch of 'Power Yoga', get 10% additional discounts by booking seat today only. Click Here" can be pushed to enhance the sales.
- 2 Boost sales through share and earn policy**  
Offer discounts or limited free days or reward points for every successful reference. Members can share reference and earn points which can be later utilized to purchase services.
- 3 Supportive sale & resale**  
Advertise the equipment available for resale & fitness related material to credit an additional option of earnings.
- 4 Digital Payment**  
Facility for members to pay against any purchase by just holding "Fitness Card" for few seconds in front of mobile screen. Click Here to recharge card online" notifications can help customers to recharge their cards online.



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Developed in

- 5 Stronger customer's engagement**  
One click schedule check, batch booking or modification, notifications and reminders can engage customers fruitfully.
- 6 Social Connect**  
Connect the club to social platforms like facebook, twitter, linkedin etc and promote the business. Options like 'Click to share' can be integrated for the same.
- 7 Online Tracking**  
Members can track their fitness profile and activity and get those analyzed by experts and can compare with standards. Also members can generate billing statements, activity statements and fitness statements.
- 8 Video and photo gallery**  
Create gallery for media like videos & photos. Add equipment handling photos & videos, exercise wise guiding steps, photo series & videos to train the members. This feature helps club to enhance safety of members and equipments.



Ubitech's fitness app is a hub of communication for modern clubs. Members can check-in and check-out automatically through this app which saves a lot of time of the management as well as the members too. Members can refer and invite friends to earn miles which later can be converted into purchase. Through this app you can make your business accessible and credible 24 by 7. It helps to enhance the engagement with customers and to digitize the club.

**78%**  
Growth in mobile use to purchase over last year

**25**  
Times mobile apps downloaded against earth's population in 2015

### MEMBERS

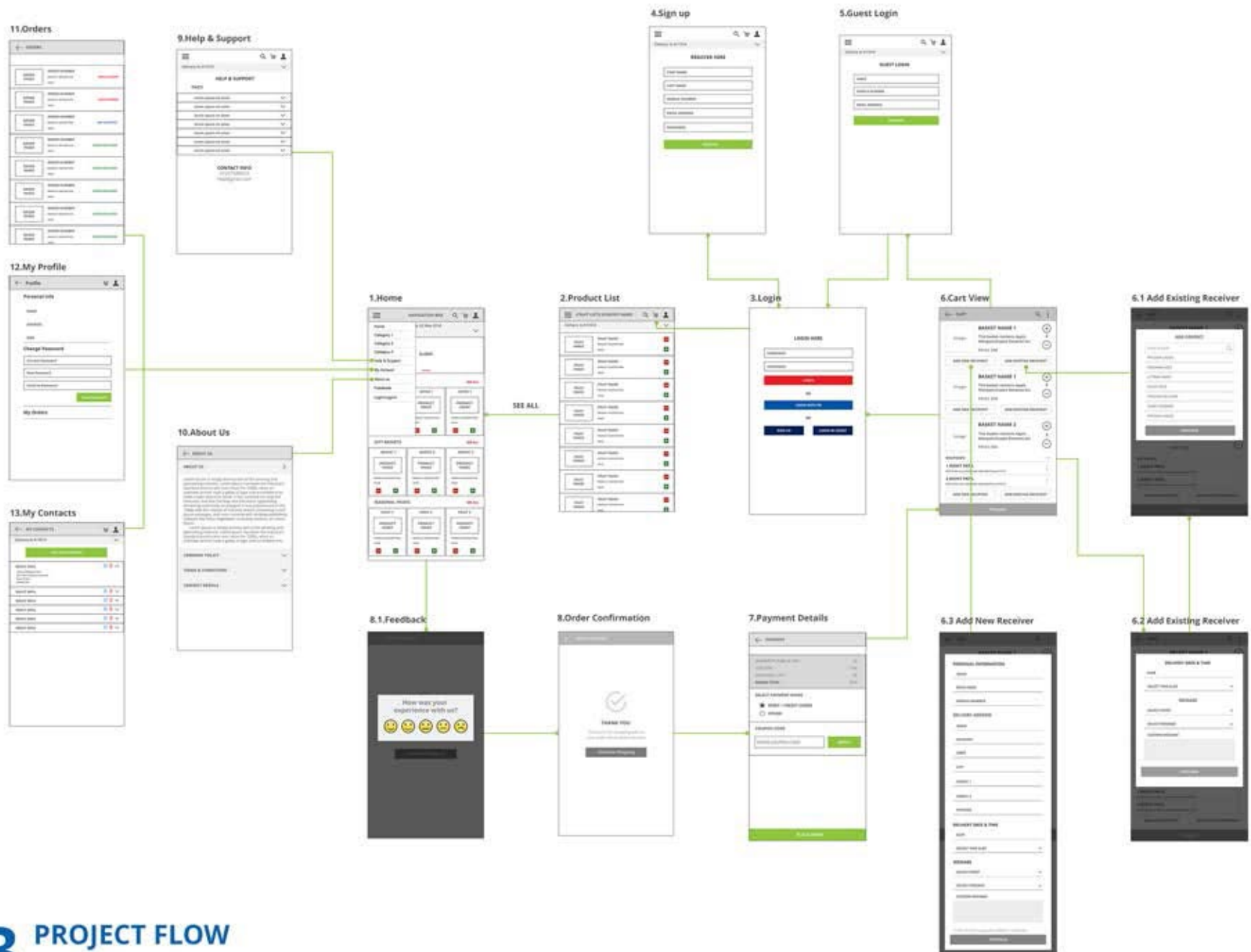
- Invite friends & earn
- Personalized diet plan
- Purchase packages & batches
- Refer & earn
- Refer study material
- Track & map fitness activity
- Generate statement
- Check-in and check-out

### STAFF MEMBERS

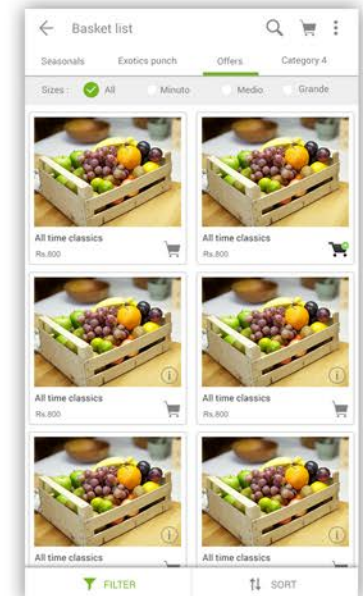
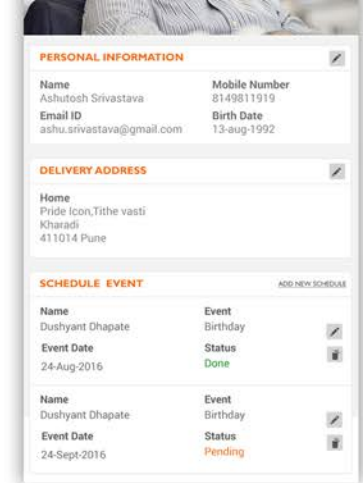
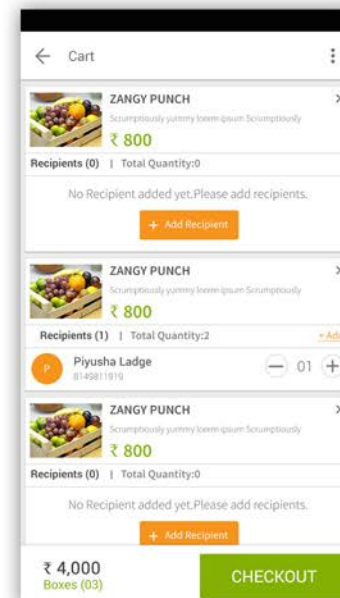
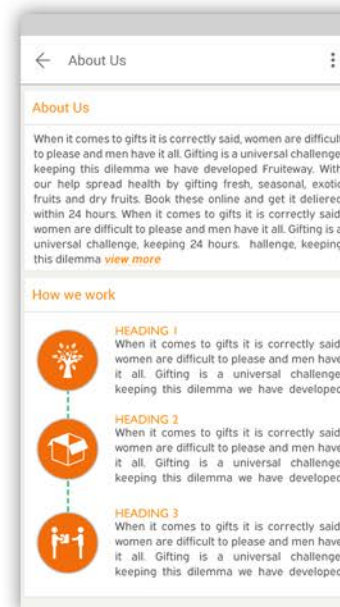
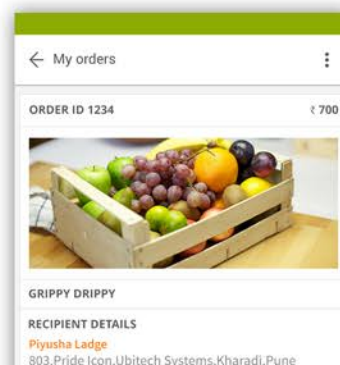
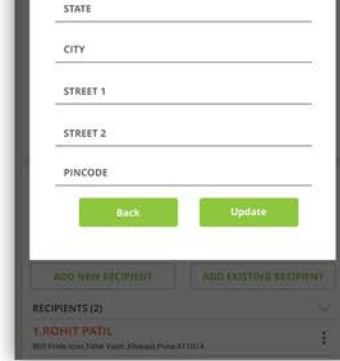
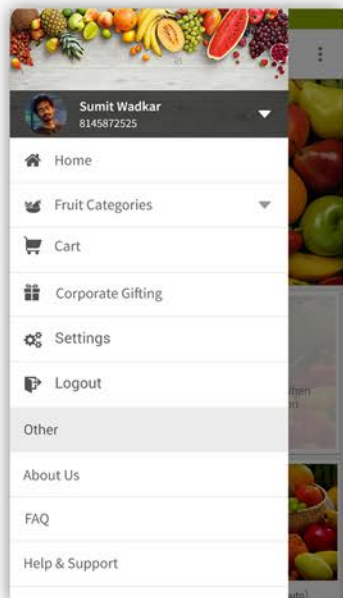
- Create packages & deals
- Offer discounts
- Conduct surveys
- Create personalized diet
- Create batches & it's schedule
- Recharge digital cards
- Share study material
- Share training material

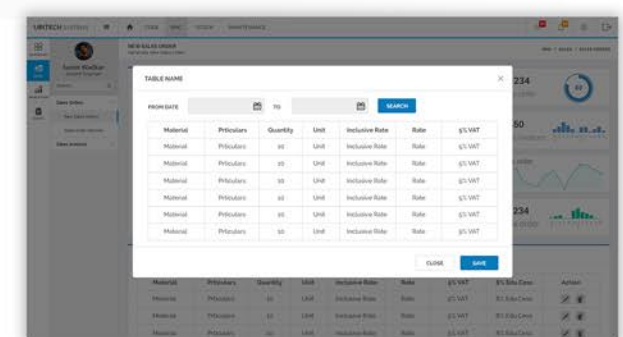
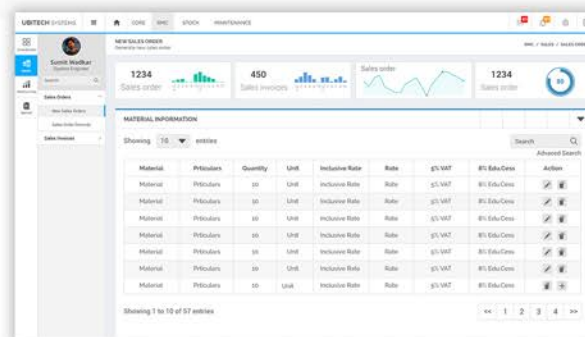
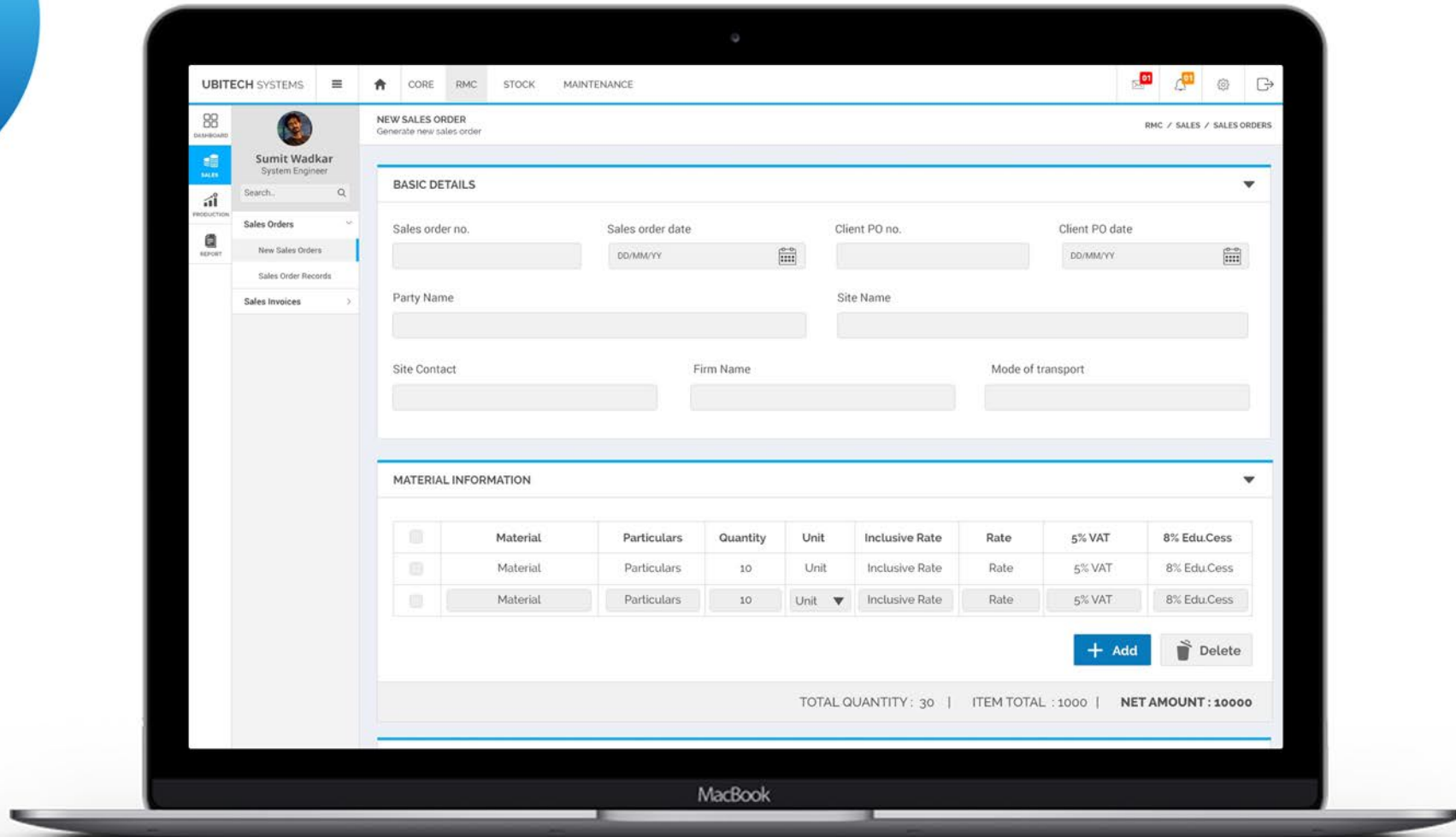
### CLUB OWNERS

- Structure rewarding plans
- Manage trainers & equipments
- Monitor activities
- Approve batches & packages
- Utilize references
- Allot space to advertisers
- Approve recharges
- Sell used equipments





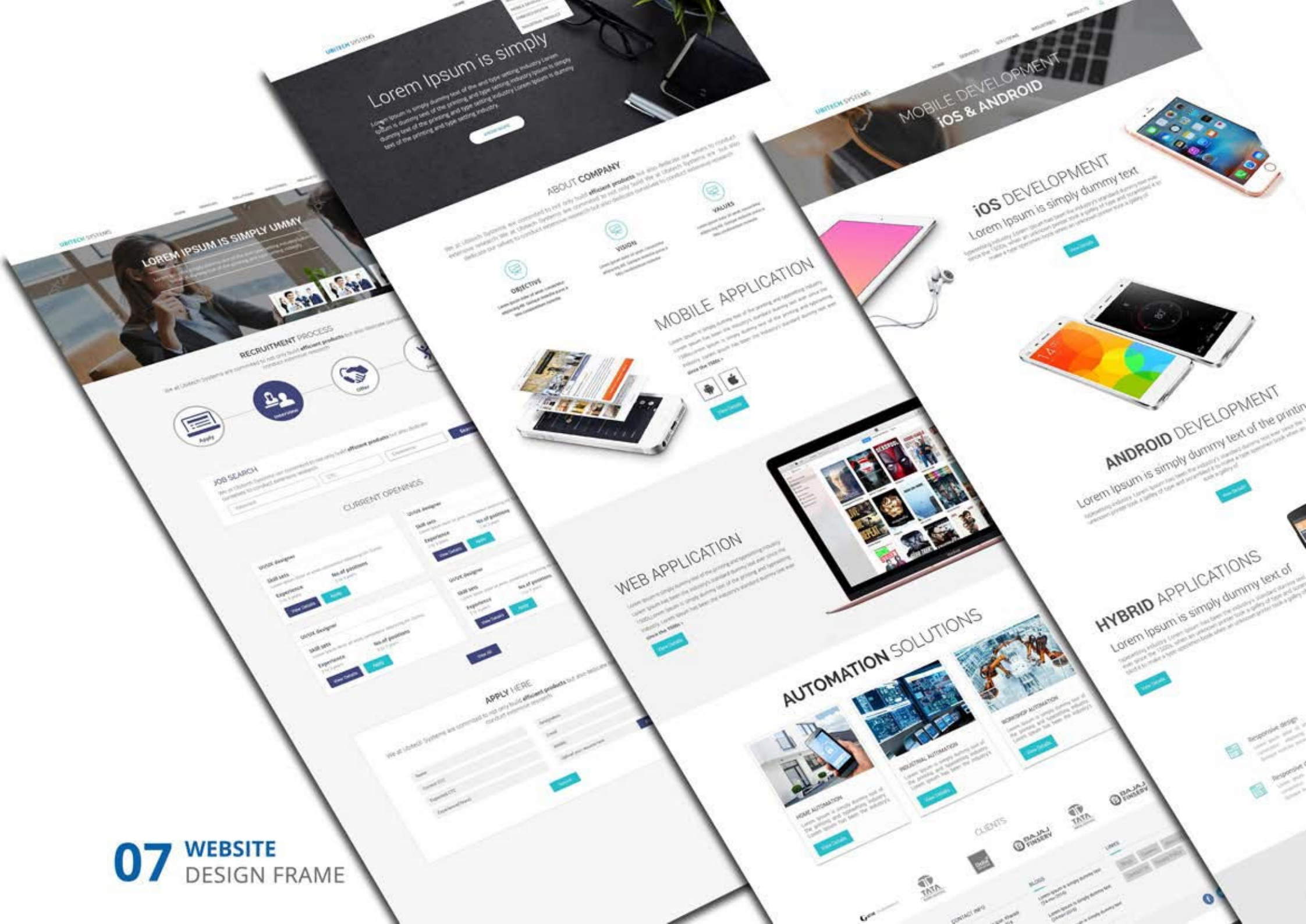














# *Skills*

