



# COFFEE SHOP SALES

## SALES REPORT

Month

May 2023



May 2023

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7	
8	9	10	11	12	13	14	
15	16	17	18	19	20	21	
22	23	24	25	26	27	28	
29	30	31					

Hover on this visual to see details

### sales by Weekday / weekends

\$40K (25.59%)



\$117K (74.41%)

### sales by store\_location

Hell's Kitchen   \$52.60K	▲ +30.5%	+12.3K vs LM
Astoria   \$52.43K	▲ +32.8%	+13.1K vs LM
Lower Manhattan   \$51.70K	▲ +32.0%	+12.5K vs LM

Total sales

\$157K

▲ +31.8% | +37.8K vs LM

Total Order

33527

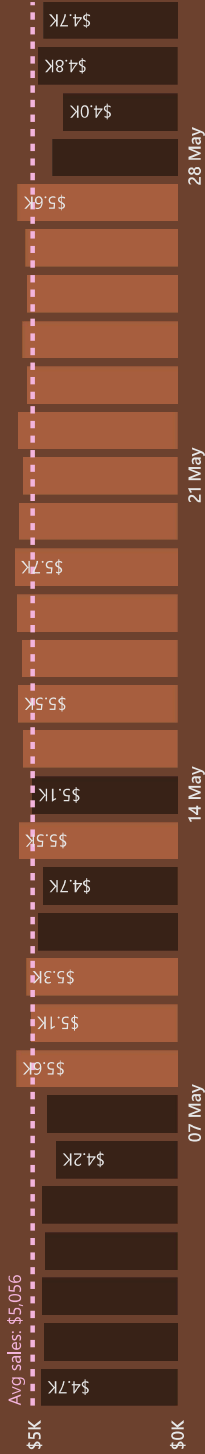
▲ +32.3% | +8.2K vs LM

Total quantity sold

48233

▲ +32.3% | +11.8K vs LM

### Sales Trend Over the Period



### sales by Product category

Coffee   \$60.36K	▲ +31.3%
Tea   \$44.54K	▲ +33.5%
Bakery   \$18.57K	▲ +32.4%
Drinking Chocolate   \$16.32K	
Coffee beans   \$8.77K	
Branded   \$2.89K	
Loose Tea   \$2.40K	
Flavours   \$1.91K	
Packaged Chocolate   \$0.98K	

### sales by Product(Top 10)

Barista Espresso   \$20.42K	▲ +31.3%
Brewed Chai tea   \$17.43K	▲ +31.1%
Hot chocolate   \$16.32K	▲ +33.0%
Gourmet brewed coffee   \$15.56K	▲ +31.6%
Brewed herbal tea   \$10.93K	▲ +35.8%
Brewed Black tea   \$10.78K	▲ +34.3%
Premium brewed coffee   \$8.74K	▲ +33.1%
Organic brewed coffee   \$8.35K	▲ +26.3%
Scone   \$8.31K	▲ +29.2%
Drip coffee   \$7.29K	▲ +34.6%

### Sales by Day & Hour

Hour	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
6	\$25K	\$25K	\$25K	\$20K	\$20K	\$21K	\$19K	\$4,913
7	\$25K	\$25K	\$25K	\$20K	\$20K	\$21K	\$19K	\$14,351
8	\$25K	\$25K	\$25K	\$20K	\$20K	\$21K	\$19K	\$18,822
9	\$25K	\$25K	\$25K	\$20K	\$20K	\$21K	\$19K	\$19,145
10	\$25K	\$25K	\$25K	\$20K	\$20K	\$21K	\$19K	\$19,639
11	\$25K	\$25K	\$25K	\$20K	\$20K	\$21K	\$19K	\$10,312
12	\$25K	\$25K	\$25K	\$20K	\$20K	\$21K	\$19K	\$8,870
13	\$25K	\$25K	\$25K	\$20K	\$20K	\$21K	\$19K	\$9,379
14	\$25K	\$25K	\$25K	\$20K	\$20K	\$21K	\$19K	\$9,058
15	\$25K	\$25K	\$25K	\$20K	\$20K	\$21K	\$19K	\$9,525
16	\$25K	\$25K	\$25K	\$20K	\$20K	\$21K	\$19K	\$9,154
17	\$25K	\$25K	\$25K	\$20K	\$20K	\$21K	\$19K	\$8,967
18	\$25K	\$25K	\$25K	\$20K	\$20K	\$21K	\$19K	\$7,680

Total sales

\$6,98,812

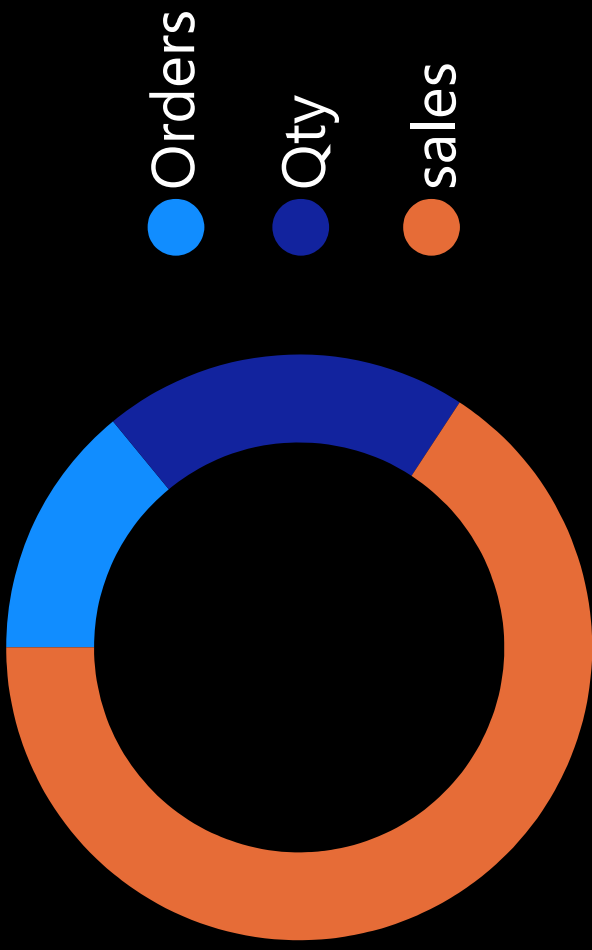
Total Order

149116

Total quantity

214470

01 January 2023



▼ vs LM

Total sales

\$6,98,812

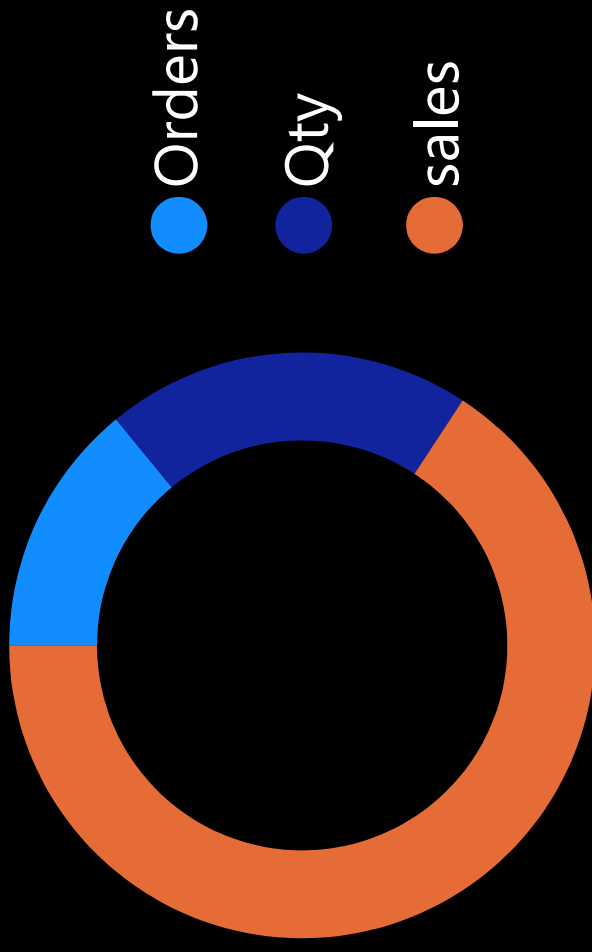
Total Order

149116

Total quantity

214470

Fri Hour No 12



▼ vs LM