



ORACLE DATA CLOUD SEGMENT SUMMARY

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Oracle Advertising Segment Summary

Oracle Advertising helps advertisers connect to consumers online who may be interested in their products or services. We take pride in our commitment to providing transparent and accessible ways for consumers to access this information.

This PDF provides you with the type of third-party interest segments that are available to Oracle Advertising customers and partners. Please note that the interest segments you see within this PDF are associated with the specific browser, computer, or device that you are using to download this PDF at any given time. You may see different segments when downloading the PDF from a different browser, computer, or device.

Oracle Advertising creates third-party interest segments to help enable Oracle Advertising customers and partners to market products and services to you based on your interests; to analyze and optimize the use, function and performance of Oracle products and services; to manage the security of our sites, networks and systems; and to comply with applicable laws and regulations and to operate our business. Oracle obtains data from partners who provide online data (such as cookie ID, IP address) and offline data (direct identifier such as name, email, and address) to Oracle.

For more information regarding Oracle Advertising's collection and use of your personal information, including information about the categories of sources, the categories of third parties with whom Oracle Advertising shares information, and the purposes for which the personal information will be used is available in the:

Oracle Advertising Privacy Policy.

Oracle and Partner Segments

This document provides the interest segment paths Oracle Advertising and our partners have associated with your cookie, device or browser. Inclusion into a segment can occur through a variety of reasons. For example, visiting an online car dealership site may indicate you are in-market for a new car, or purchasing a pair of high heels from one of our partners may indicate you are a women's clothing shopper. Furthermore, your online browsing or offline behavior may show similar patterns to those in-market for a new car or a household shopping for apparel, placing you in a similar profile.

The detailed segment path names displayed in this document help marketers manage their campaigns through differentiated names. To help you read this PDF, the below example shows that this is an Oracle-created segment. The general category is "shopping", meaning that the user is interested in or likely interested in shopping, and the specific information for this segment shows that the user is interested in fresh & healthy shopping and cuisine. This information and the interest segment names are displayed in a manner to help advertisers better identify broad audiences that may be interested in their products or services.

Example of an interest segment created by Oracle:

Audiences by Oracle > Shopping > Shopping & Cuisine Style: Fresh & Healthy

Similar to the Oracle-created interest segment, inclusion in partner-provided interest segments is based on your online, and in the US only, offline behavior. The interest segment names are displayed in a manner to help advertisers manage their advertising campaigns.

Oracle obtains data from third party data providers. Our online Oracle Marketing & Data Cloud branded data partners are listed here in our catalog:

<https://www.oracle.com/applications/customer-experience/data-cloud/solutions/data-as-a-service/data-providers.html>

Which includes a comprehensive list of our current EU/EEA data suppliers. Please note that some of these partners only provide information about individuals in specific regions.



Segment Detail View

A/B Test Groups > Group 01

Audiences by Oracle

Audiences by Oracle > Business (B2B)

Audiences by Oracle > Business (B2B) > Firmographics (Company Attributes) > Company Industry > Education

Audiences by Oracle > Business (B2B) > Firmographics (Company Attributes) > Company Industry > Education > Colleges and Universities

Audiences by Oracle > Business (B2B) > Firmographics (Company Attributes) > Company Past Purchases > Technology, Hardware and Software

Audiences by Oracle > Business (B2B) > Firmographics (Company Attributes) > Company Past Purchases > Technology, Hardware and Software > Construction

Audiences by Oracle > Business (B2B) > Firmographics (Company Attributes) > Company Past Purchases > Technology, Hardware and Software > IT Governance

Audiences by Oracle > Business (B2B) > Firmographics (Company Attributes) > Company Past Purchases > Technology, Hardware and Software > System Security Services

Audiences by Oracle > Business (B2B) > Firmographics (Company Attributes) > Company Past Purchases > Technology, Hardware and Software > Virtualization Technology

Audiences by Oracle > Business (B2B) > Firmographics (Company Attributes) > Company Sales Volume (Annual Revenue) > \$500,000,000+

Audiences by Oracle > Business (B2B) > Firmographics (Company Attributes) > Company Size > 5,000+ Employees

Audiences by Oracle > Media and Entertainment

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT)

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Audio and Video Enthusiasts

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Audio and Video Enthusiasts > Streaming Video

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Audio and Video Enthusiasts > Streaming Video > Interest (Affinity)

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Audio and Video Enthusiasts > Streaming Video > Interest (Affinity) > Streaming Services

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Audio and Video Enthusiasts > Streaming Video > Interest (Affinity) > Streaming Services > Streaming Services

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Audio and Video Enthusiasts > Streaming Video > Interest (Affinity) > Streaming Services > Streaming Services > Streaming Services

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > OTT Exclusive Content Viewers

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > OTT Exclusive Content Viewers > Amazon Prime Originals

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > OTT Exclusive Content Viewers > Amazon Prime Originals > Amazon Prime Originals

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > OTT Movie Viewers

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > OTT Movie Viewers > Studios > Amazon Studios Streamers

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > OTT Movie Viewers > Studios > Sony Streamers

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > OTT Network Viewers

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > OTT Network Viewers > Comedy Central Streamers

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > OTT Network Viewers > FOX Streamers

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > OTT Viewing Frequency > Medium Streaming Frequency

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > Streaming Video Services > HBO Max

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > Streaming Video Services > fubuTV



Segment Detail View

Audiences by Oracle > Retail

Audiences by Oracle > Retail > In-Market

Audiences by Oracle > Technology and Computing

Audiences by Oracle > Technology and Computing > Interest (Affinity)

Audiences by Oracle > Technology and Computing > Interest (Affinity) > Brand Affinity

Audiences by Oracle > Technology and Computing > Interest (Affinity) > Brand Affinity > Amazon

Audiences by Oracle > Technology and Computing > Interest (Affinity) > Brand Affinity > Microsoft

Audiences by Oracle > Technology and Computing > Interest (Affinity) > Brand Affinity > Sony

Audiences by Oracle > Technology and Computing > Interest (Affinity) > Computers

Audiences by Oracle > Telecommunications and Mobile Tech

Audiences by Oracle > Telecommunications and Mobile Tech > Mobile Devices and Connected Technology

Audiences by Oracle > Telecommunications and Mobile Tech > Mobile Devices and Connected Technology > Interest

Audiences by Oracle > Telecommunications and Mobile Tech > Mobile Devices and Connected Technology > Interest > Smart Home

BlueKai Internal - Private > Data Center

BlueKai Internal - Private > Data Center > Phoenix

BlueKai Internal - Private > Overlap > Pool: 17724 (Centro DSP P2076)

BlueKai Internal - Private > Overlap > Pool: 2768 (Datalogix P1)

BlueKai Internal - Private > Overlap > Pool: 2964 (DataXu P173)

BlueKai Internal - Private > Overlap > Pool: 2981 (Google P623) - All

BlueKai Internal - Private > Overlap > Pool: 2981 (Google P623) - All > Pool: 2981 (Google P623) - Add

BlueKai Internal - Private > Overlap > Pool: 3085 (AppNexus P608)

BlueKai Internal - Private > Overlap > Pool: 35244(Beeswax P3931)

BlueKai Internal - Private > Overlap > Pool: 4413 (TubeMogul P920)

BlueKai Internal - Private > Overlap > Pool: 4448 (MediaMath P922)

BlueKai Internal - Private > Overlap > Pool: 4499 (ATT - Turn P932)

BlueKai Internal - Private > Overlap > Pool: 5386 (The Trade Desk P1090)

BlueKai Internal - Private > User Type > Desktop Cookie

Branded Data

Branded Data > AcquireWeb - Claritas

Branded Data > AcquireWeb - Claritas > Business

Branded Data > AcquireWeb - Claritas > Business > Educational Services (NAICS Code: 61)

Branded Data > AcquireWeb - Claritas > Business > Location Employees 20-49

Branded Data > AcquireWeb - Claritas > Business > Location Type Stand Alone



Segment Detail View

Branded Data > AmeriLINK

Branded Data > AmeriLINK > AmeriLINK CPG Categories

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Baby Products

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Baby Products > Baby Foods, Beverages and Snacks Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Bakery Products

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Bakery Products > Bread Crumbs, Stuffing Mixes and Salad Toppers Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Bakery Products > Breads, Buns, Rolls and Bagels Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Bakery Products > Cakes, Pies and Desserts Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Bakery Products > Cookies Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Bakery Products > Crackers Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Bakery Products > Doughnuts, Muffins and Pastries Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Baking Supplies

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Baking Supplies > Baking Ingredients Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Baking Supplies > Baking Mixes Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Baking Supplies > Gelatin, Flans and Pudding Mixes Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Baking Supplies > Pancake and Waffle Mixes Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Beverages

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Beverages > Carbonated Drinks Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Beverages > Coffee Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Beverages > Juices and Non Carbonated Drinks Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Beverages > Milk, Creams and Alternatives Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Beverages > Tea Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Beverages > Water Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Breakfast Items

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Breakfast Items > Hot Cereals Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Breakfast Items > Ready To Eat Cereals Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Breakfast Items > Toaster Pastries Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Candies and Gums

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Candies and Gums > Chocolate Candy Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Candies and Gums > Gums and Mints Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Candies and Gums > Non Chocolate Candy Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Condiments

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Condiments > All Other Condiments Purchasers



Segment Detail View

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Condiments > Ketchup Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Condiments > Mayonnaise Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Condiments > Mustards Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Condiments > Relish Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Condiments > Vinegars Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Cooking and Specialty Oils
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Cooking and Specialty Oils > Cooking Oils and Sprays Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Dairy and Alternatives
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Dairy and Alternatives > Butter, Margarine and Spreads Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Dairy and Alternatives > Cheese Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Dairy and Alternatives > Cream Cheese Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Dairy and Alternatives > Eggs and Alternatives Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Dairy and Alternatives > Ice Cream, Pops and Frozen Novelties Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Dairy and Alternatives > Ricotta, Cottage Cheese and Sour Cream Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Dairy and Alternatives > Yogurt Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Dressings, Dips and Salsas
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Dressings, Dips and Salsas > Dips Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Dressings, Dips and Salsas > Salad Dressings Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Dressings, Dips and Salsas > Salsa Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Fruits
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Fruits > Canned and Dried Fruits Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Fruits > Fresh Fruits Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Fruits > Frozen and Refrigerated Fruits Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > General Merchandise
Branded Data > AmeriLINK > AmeriLINK CPG Categories > General Merchandise > Floral and Garden Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > General Merchandise > Home Batteries and Chargers Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Gravies and Sauces
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Gravies and Sauces > All Other Sauces Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Gravies and Sauces > Barbeque Sauces Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Gravies and Sauces > Cooking Sauces Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Gravies and Sauces > Gravies Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Gravies and Sauces > Hot Sauces Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Gravies and Sauces > Pasta Sauce Purchasers



Segment Detail View

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Gravies and Sauces > Pizza Sauces Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Health and Wellness
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Health and Wellness > Analgesics Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Health and Wellness > Cold, Cough and Flu Care Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Health and Wellness > Diet, Nutritional Supplements and Vitamins Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Health and Wellness > Digestive Remedies Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Health and Wellness > First Aid Supplies Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Household Care Products
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Household Care Products > Air Fresheners and Candles Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Household Care Products > Dish and Dishwasher Detergents Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Household Care Products > Household Cleaners Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Household Care Products > Household Cleaning Supplies Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Household Care Products > Laundry Detergents Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Household Care Products > Laundry Fabric Softeners Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Household Care Products > Other Laundry Fabric Care Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > International Specialty Products
Branded Data > AmeriLINK > AmeriLINK CPG Categories > International Specialty Products > Asian Specialties Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > International Specialty Products > Hispanic Specialties Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Jellies, Jams and Nut Butters
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Jellies, Jams and Nut Butters > Nut Butters Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Meats, Seafood and Alternatives
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Meats, Seafood and Alternatives > Deli Meats Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Meats, Seafood and Alternatives > Meats Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Meats, Seafood and Alternatives > Poultry Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Meats, Seafood and Alternatives > Seafood Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Paper, Plastic and Storage
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Paper, Plastic and Storage > Coffee and Tea Filters Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Paper, Plastic and Storage > Cups, Plates, Napkins and Utensils Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Paper, Plastic and Storage > Facial Tissues Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Paper, Plastic and Storage > Food Storage Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Paper, Plastic and Storage > Paper Towels Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Paper, Plastic and Storage > Toilet Papers Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Paper, Plastic and Storage > Trash Bags Purchasers



Segment Detail View

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Pasta, Noodles and Grains
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Pasta, Noodles and Grains > Pasta and Noodles Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Personal Care and Beauty Products
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Personal Care and Beauty Products > Bath Care Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Personal Care and Beauty Products > Deodorants, Body Powders and Mists Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Personal Care and Beauty Products > Hair Care Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Personal Care and Beauty Products > Oral Care Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Personal Care and Beauty Products > Shaving Care Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Personal Care and Beauty Products > Skin Care Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Pet Products
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Pet Products > Cat Foods and Treats Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Pet Products > Pet Litter and Waste Supplies Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Pickles and Olives
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Pickles and Olives > Olives Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Pickles and Olives > Pickles and Pickled Vegetables Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Prepared Foods, Deli and Meal Mixes
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Prepared Foods, Deli and Meal Mixes > Breakfast Foods Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Prepared Foods, Deli and Meal Mixes > Pizza Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Prepared Foods, Deli and Meal Mixes > Prepared Appetizers and Snacks Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Prepared Foods, Deli and Meal Mixes > Prepared Meals Side Dishes and Meal Mixes Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Prepared Foods, Deli and Meal Mixes > Sandwiches and Wraps Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Prepared Foods, Deli and Meal Mixes > Soups and Broths Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Seasonings and Spices
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Seasonings and Spices > All Other Seasonings and Spices Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Seasonings and Spices > Salt Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Seasonings and Spices > Seasoning Mixes Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Snacks, Nuts and Bars
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Snacks, Nuts and Bars > All Other Snacks Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Snacks, Nuts and Bars > Gelatin, Flans and Fruit Snacks Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Snacks, Nuts and Bars > Jerky and Meat Snacks Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Snacks, Nuts and Bars > Nuts, Seeds and Trail Mixes Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Snacks, Nuts and Bars > Popped and Unpopped Popcorn Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Snacks, Nuts and Bars > Salty Snacks, Pretzels and Chips Purchasers



Segment Detail View

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Snacks, Nuts and Bars > Snack Cereal and Protein Bars Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Sugars, Syrups and Alternatives

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Sugars, Syrups and Alternatives > Sugars and Sugar Alternatives Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Sugars, Syrups and Alternatives > Syrups, Honey and Molasses Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Vegetables

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Vegetables > Canned and Dried Vegetables Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Vegetables > Fresh Vegetables Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Vegetables > Frozen and Refrigerated Vegetables Purchasers

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Credit Card Users

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Credit Card Users > Card Type

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Credit Card Users > Card Type > Bank Card

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Demographics

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Demographics > Age

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Demographics > Age > 70 - 74

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Demographics > Gender

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Demographics > Gender > Female

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Retail & Product Brands

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Retail & Product Brands > Brand Names J - M

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Retail & Product Brands > Brand Names J - M > Lancome

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Retail Store Buyers

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Retail Store Buyers > Active - 24 Months

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Retail Store Buyers > Active - 24 Months > Children's Apparel

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Retail Store Buyers > Active - 24 Months > Men's Apparel

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Retail Store Buyers > Active - 24 Months > Men's Shoes

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Black Friday

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Black Friday > Black Friday Shoppers

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Black Friday > Black Friday Shoppers – Shopping for Home Electronics

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Black Friday > Black Friday Shoppers – Shopping for Kids

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Cyber Monday

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Cyber Monday > Cyber Monday Online Shoppers

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Cyber Monday > Cyber Monday Shoppers – Shopping for Home Electronics



Segment Detail View

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Cyber Monday > Cyber Monday Shoppers – Shopping for Jewelry & Accessories

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Cyber Monday > Cyber Monday Shoppers – Shopping for Kids

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Cyber Monday > Cyber Monday Shoppers – Shopping for Men's Apparel

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Cyber Monday > Cyber Monday Shoppers – Shopping for Women's Apparel

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Holiday/Christmas Shoppers

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Holiday/Christmas Shoppers > Home Furnishings

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Holiday/Christmas Shoppers > Jewelry & Accessories

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Mothers Day

Branded Data > AmeriLINK > AmeriLINK Consumer Database

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Age

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Age > 60 - 64

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Census Education

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Census Education > Some College

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Dual Income Index

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Dual Income Index > Least Likely

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Dwelling Type

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Dwelling Type > Single Family

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Estimated Discretionary Income Percent

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Estimated Discretionary Income Percent > Less than 10 %

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Estimated Household Income

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Estimated Household Income > \$75K-\$99.9K

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Estimated Household Investable Assets

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Estimated Household Investable Assets > Less than \$5,000

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Family Position

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Family Position > Wife

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Gender

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Gender > Female

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Home Value

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Home Value > \$201K-\$300K

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Homeownership

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Homeownership > Homeowner

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Length of Residence



Segment Detail View

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Length of Residence > 6 - 10 Years

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Net Worth

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Net Worth > \$75K - \$99.9K

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Number of Adults in Household

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Number of Adults in Household > 3+

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Number of Children in Household

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Number of Children in Household > 0

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Occupation

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Occupation > Business Owner

Branded Data > AmeriLINK > AmeriLINK Health

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Allergies

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Allergies > Allergy Medications

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Allergies > Allergy Sufferers

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Allergies > Allergy and Sinus

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Allergies > Sinusitis

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Dental

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Dental > Gingivitis

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Eye & Vision

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Eye & Vision > Corrective Lense Wearers

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Pain

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Pain > Pain (Individual)

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Weight

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Weight > Weight (Individual)

Branded Data > AmeriLINK > AmeriLINK Health > Behaviors

Branded Data > AmeriLINK > AmeriLINK Health > Behaviors > Adherence

Branded Data > AmeriLINK > AmeriLINK Health > Behaviors > Adherence > Adherence Supplement

Branded Data > AmeriLINK > AmeriLINK Health > Behaviors > Adherence > Supplement Usage

Branded Data > AmeriLINK > AmeriLINK Health > Behaviors > Health Personality Segments

Branded Data > AmeriLINK > AmeriLINK Health > Behaviors > Health Personality Segments > Balance Seeker

Branded Data > AmeriLINK > AmeriLINK Health > Health Ranks

Branded Data > AmeriLINK > AmeriLINK Health > Health Ranks > Ailments

Branded Data > AmeriLINK > AmeriLINK Health > Health Ranks > Ailments > Allergies Most Likely



Segment Detail View

Branded Data > AmeriLINK > AmeriLINK Health > Health Ranks > Ailments > Dental Issues

Branded Data > AmeriLINK > AmeriLINK Health > Health Ranks > Health Choices / Lifestyle

Branded Data > AmeriLINK > AmeriLINK Health > Health Ranks > Health Choices / Lifestyle > Diet Behaviors

Branded Data > AmeriLINK > AmeriLINK Health > Health Ranks > Health Choices / Lifestyle > Exercise

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Communication Channel Preference

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Communication Channel Preference > Email

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Employer Sponsored Health Insurance

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Employer Sponsored Health Insurance > Employer Sponsored Health Insurance Likely

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Engagement Index

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Engagement Index > Brand Engagement Likely

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Eye & Vision

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Eye & Vision > Vision

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Healthcare Treatment Preference

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Healthcare Treatment Preference > Personal Doctor or Personal Care Physician

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Influence Index

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Influence Index > Brand Influence - Likely

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Insurance Responder Index

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Insurance Responder Index > Health Insurance Responder (18-64) - Likely

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Insurance Responder Index > Long Term Care Insurance Responder - Likely

Branded Data > AmeriLINK > AmeriLINK Life Event Triggers

Branded Data > AmeriLINK > AmeriLINK Life Event Triggers > New Movers

Branded Data > AmeriLINK > AmeriLINK Life Event Triggers > New Movers > Move Date

Branded Data > AmeriLINK > AmeriLINK Life Event Triggers > New Movers > Move Date > Last 151 - 180 Days

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Accounting & Auditing

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Accounting & Auditing > Bookkeeping

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Air Travel

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Air Travel > Airport Parking & Transportation

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Banking

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Banking > Debit & Checking Services

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Banking > Money Transfer & Wire Services

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Banking > Savings Accounts



Segment Detail View

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Beauty & Fitness
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Body Art
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Bus & Rail
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Car Rental & Taxi Services
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Carpooling & Vehicle Sharing
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > College Sports
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Cosmetic Procedures
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Credit & Lending
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Credit & Lending > Credit Cards
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Credit & Lending > Loans
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Cruises & Charters
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Age
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Age > Age 18+
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Age > Age 18-44
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Age > Age 18-54
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Age > Age 18-64
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Age > Age 25+
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Age > Age 25-34
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Age > Age 25-44
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Age > Age 25-54
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Age > Age 25-64
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Age > Age 35-44
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Age > Age 65+
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender > Male
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Females 18-44
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Females 18-64
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Females 65+
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 18-34
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 18-44
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 18-54



Segment Detail View

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 18-64
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 25+
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 25-34
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 25-44
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 25-54
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 25-64
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Events & Listings
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Events & Listings > Bars, Clubs & Nightlife
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Events & Listings > Concerts & Music Festivals
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Events & Listings > Event Ticket Sales
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Events & Listings > Food & Beverage Events
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Events & Listings > Live Sporting Events
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Events & Listings > Movie Listings & Theater Showtimes
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Face & Body Care
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Face & Body Care > Hygiene & Toiletries
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Face & Body Care > Make-Up & Cosmetics
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Face & Body Care > Perfumes & Fragrances
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Face & Body Care > Skin & Nail Care
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Face & Body Care > Unwanted Body & Facial Hair Removal
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Fashion & Style
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Fashion & Style > Fashion Designers & Collections
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Financial Planning & Management
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Fitness
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Fitness > Bodybuilding
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Fitness > Fitness Equipment & Accessories
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Fitness > Fitness Instruction & Personal Training
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Fitness > Gyms & Health Clubs
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Grants Scholarships & Financial Aid
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Grants Scholarships & Financial Aid > Study Grants & Scholarships
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Hair Care
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Hotels & Accommodations
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Insurance
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Insurance > Health Insurance



Segment Detail View

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Insurance > Life Insurance
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Investing
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Investing > Brokerages & Day Trading
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Investing > Commodities & Futures Trading
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Investing > Currencies & Foreign Exchange
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Investing > Derivatives
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Investing > Funds
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Investing > Real Estate Investment Trusts
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Investing > Stocks & Bonds
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Luggage & Travel Accessories
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Spas & Beauty Services
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Spas & Beauty Services > Massage Therapy
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Specialty Travel
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Specialty Travel > Adventure Travel
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Specialty Travel > Agritourism
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Specialty Travel > Sightseeing Tours
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Team Sports
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Team Sports > American Football
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Team Sports > Baseball
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Team Sports > Basketball
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Team Sports > Hockey
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Team Sports > Rugby
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Team Sports > Soccer
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Team Sports > Volleyball
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Tourist Destinations
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Tourist Destinations > Beaches & Islands
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Tourist Destinations > Historical Sites & Buildings
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Tourist Destinations > Lakes & Rivers
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Tourist Destinations > Mountain & Ski Resorts
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Tourist Destinations > Regional Parks & Gardens
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Tourist Destinations > Theme Parks
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Tourist Destinations > Zoos, Aquariums & Preserves
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Travel



Segment Detail View

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Travel Agencies & Services
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Travel Agencies & Services > Tourist Boards & Visitor Centers
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Water Sports
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Water Sports > Surfing
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Water Sports > Swimming
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Weight Loss
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Winter Sports
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Winter Sports > Skiing & Snowboarding
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > World Sports Competitions
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > World Sports Competitions > Olympics
Branded Data > AmeribaseDigital
Branded Data > AmeribaseDigital > Ameribiz B2B
Branded Data > AmeribaseDigital > Ameribiz B2B > BPG - Business Product Buyers
Branded Data > AmeribaseDigital > Ameribiz B2B > BPG - Business Product Buyers > By Industry
Branded Data > AmeribaseDigital > Ameribiz B2B > BPG - Business Product Buyers > By Industry > Art & Membership Organizations
Branded Data > AmeribaseDigital > Businesses by Top Industry
Branded Data > AmeribaseDigital > Businesses by Top Industry > Consumer Retail
Branded Data > AmeribaseDigital > Businesses by Top Industry > Consumer Retail > Walmart
Branded Data > AmeribaseDigital > Businesses by Top Industry > Media
Branded Data > AmeribaseDigital > Businesses by Top Industry > Media > Netflix
Branded Data > AmeribaseDigital > Businesses by Top Industry > Technology
Branded Data > AmeribaseDigital > Businesses by Top Industry > Technology > Apple
Branded Data > AmeribaseDigital > CPG - Consumer Product Buyers
Branded Data > AmeribaseDigital > CPG - Consumer Product Buyers > Retail Shoppers By Brand
Branded Data > AmeribaseDigital > CPG - Consumer Product Buyers > Retail Shoppers By Brand > Walmart
Branded Data > AmeribaseDigital > Fortune 500 Companies
Branded Data > AmeribaseDigital > Fortune 500 Companies > Apple
Branded Data > AmeribaseDigital > Fortune 500 Companies > Walmart
Branded Data > AmeribaseDigital > Holiday Shoppers
Branded Data > AmeribaseDigital > Holiday Shoppers > Back To School
Branded Data > AmeribaseDigital > New Mover Trigger Events
Branded Data > AmeribaseDigital > New Mover Trigger Events > In-Market Cell Phone Carrier Plans
Branded Data > AmeribaseDigital > New Mover Trigger Events > In-Market Cell Phone Carrier Plans > Apple



Segment Detail View

Branded Data > AmeribaseDigital > Social Media Users
Branded Data > AmeribaseDigital > Social Media Users > Facebook
Branded Data > AmeribaseDigital > Social Media Users > Twitter
Branded Data > AmeribaseDigital > Streaming Services
Branded Data > AmeribaseDigital > Streaming Services > Netflix
Branded Data > AmeribaseDigital > TV Binge Watchers
Branded Data > AmeribaseDigital > TV Binge Watchers > NBC
Branded Data > AmeribaseDigital > TV Binge Watchers > Netflix
Branded Data > AmeribaseDigital > Way of Life - Lifestyle
Branded Data > AmeribaseDigital > Way of Life - Lifestyle > Health Conscious
Branded Data > AmeribaseDigital > Way of Life - Lifestyle > Movie Lovers
Branded Data > AmeribaseDigital > Way of Life - Lifestyle > Retail Shoppers
Branded Data > Audiences by Ziff Davis
Branded Data > Audiences by Ziff Davis > IGN
Branded Data > Audiences by Ziff Davis > IGN > Interests
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Anthem
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Assassins Creed
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Batman
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > BioShock
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Call of Duty
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Dead Redemption
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Destiny
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Diablo
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Doom
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Dying Light
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > FIFA
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Fallout
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Forza
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > God of War
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Halo
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Kingdom Hearts



Segment Detail View

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Madden

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Minecraft

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Monster Hunter

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Persona

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Saints Row

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Sonic the Hedgehog

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Splinter Cell

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Starwars

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > The Legend of Zelda

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Tom Clancy's Division

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Tom Clancy's Rainbow Six

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Uncharted

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Wolfenstein

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Genres

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Genres > Open World Games

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Platforms & Consoles

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Platforms & Consoles > Microsoft Xbox One

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Platforms & Consoles > Mobile App Based Gaming

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Platforms & Consoles > Nintendo 3DS

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Platforms & Consoles > Nintendo Wii & Nintendo Wii U

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Platforms & Consoles > PC Computers

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Platforms & Consoles > Sony PlayStation 3 (PS3)

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Platforms & Consoles > Sony PlayStation 4 (PS4)

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Platforms & Consoles > Sony PlayStation Vita

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Virtual Reality

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Virtual Reality > Oculus Quest

Branded Data > Audiences by Ziff Davis > Interests

Branded Data > Audiences by Ziff Davis > Interests > Automotive

Branded Data > Audiences by Ziff Davis > Interests > Automotive > Automotive Technology

Branded Data > Audiences by Ziff Davis > Interests > Automotive > Autonomous Driving & Autonomous Vehicles

Branded Data > Audiences by Ziff Davis > Interests > Automotive > Luxury Cars

Branded Data > Audiences by Ziff Davis > Interests > Entertainment

Branded Data > Audiences by Ziff Davis > Interests > Entertainment > Genres



Segment Detail View

Branded Data > Audiences by Ziff Davis > Interests > Entertainment > Genres > Animation
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > Genres > Horror
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > Genres > Sci-Fi
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > Genres > Superhero
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > Genres > Thriller
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > Streaming Media
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > Streaming Media > Cord Cutters
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > Streaming Media > Music Streaming
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > Streaming Media > Video on Demand (VOD)
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > TV & Television Shows
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > TV & Television Shows > South Park
Branded Data > Audiences by Ziff Davis > Interests > Men's Lifestyle
Branded Data > Audiences by Ziff Davis > Interests > Men's Lifestyle > Fitness
Branded Data > Audiences by Ziff Davis > Interests > Technology
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > 23andMe
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Alienware
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Amazon
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Android
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Apple
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Best Buy
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Canon
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > CyberLink
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Dell
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Fitbit
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Google
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > HBO
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Hisense
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Hulu
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > IDrive
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Instagram
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Intel
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Marvel



Segment Detail View

Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Microsoft
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Motorola
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Netflix
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Nintendo
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Qualcomm
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Showtime
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Sony
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > TP-Link
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > TunnelBear
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Twitter
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Walmart
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Windows
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > iPad
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > iPhone
Branded Data > Audiences by Ziff Davis > Interests > Technology > DNA Testing
Branded Data > Audiences by Ziff Davis > Mashable
Branded Data > Audiences by Ziff Davis > Mashable > Interests
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Culture & Lifestyle
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Culture & Lifestyle > Home Decor
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Culture & Lifestyle > Parenting
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Culture & Lifestyle > Shopping
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Culture & Lifestyle > Web Culture
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Entertainment
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Entertainment > Genres
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Entertainment > Genres > Sci Fi
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Entertainment > Genres > Thriller
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Entertainment > Streaming
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Entertainment > Streaming > Video on Demand
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Gaming & Video Games
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Gaming & Video Games > Platforms & Consoles
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Gaming & Video Games > Platforms & Consoles > Nintendo Switch
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Science
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Science > Climate & Environment



Segment Detail View

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE)

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Hardware

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Hardware > Computers

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Hardware > Computers > Components, Accessories & Peripherals

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Hardware > Computers > Printers & Scanners

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Hardware > Wearables & Wearable Tech

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Hardware > Wearables & Wearable Tech > Fitness Trackers

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Hardware > Wearables & Wearable Tech > Smartwatches

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Mobile Phones, Cell Phones & Smartphones

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Mobile Phones, Cell Phones & Smartphones > Mobile Apps

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Smart Home

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Software

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Software > Mobile Software

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Tech How To

Branded Data > Audiences by Ziff Davis > PCMag

Branded Data > Audiences by Ziff Davis > PCMag > Interests

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE)

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Automotive

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Automotive > Automotive Technology

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Automotive > Autonomous (Self-Driving) Vehicles

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Automotive > Luxury Cars

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Cameras & Photography

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Cameras & Photography > Camera & Photography Accessories

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Computers

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Computers > Components, Accessories & Peripherals

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Computers > Desktops

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Computers > Laptops, Notebooks & Netbooks

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Computers > Networking & Communication

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Computers > Printers & Scanners

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Computers > Storage

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Connected Home

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Connected Home > Heating Ventilation & Air Conditioning (HVAC)



Segment Detail View

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Connected Home > Security Systems & Remote Monitoring Kits

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Connected Home > Smart Appliances

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Connected Home > Smart Lighting

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Connected Home > Smart TVs

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > TV, Television & Video

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > TV, Television & Video > DVD & Blu-ray Players

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Wearables & Wearable Tech

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Wearables & Wearable Tech > Fitness Trackers

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Wearables & Wearable Tech > Smartwatches

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Mobile Phones, Cell Phones & Smartphones

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Mobile Phones, Cell Phones & Smartphones > Cell Phones

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Mobile Phones, Cell Phones & Smartphones > Cell Phones > Smartphones

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Mobile Phones, Cell Phones & Smartphones > Mobile Accessories

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Mobile Phones, Cell Phones & Smartphones > Mobile Apps

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Mobile Phones, Cell Phones & Smartphones > Unlocked/No Contract Phones

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Mobile Plans & Broadband/ Internet Service Providers (ISP)

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Mobile Plans & Broadband/ Internet Service Providers (ISP) > Broadband/Internet Service Providers

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Software

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Software > Business Software

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Software > Mobile Software

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Software > Mobile Utilities

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Software > Productivity Software

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Software > Utilities

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Software > Utilities > Backup & Recovery

Branded Data > Audiences by Ziff Davis > Shopping, Coupons, Deals

Branded Data > Audiences by Ziff Davis > Shopping, Coupons, Deals > Back to School

Branded Data > Audiences by Ziff Davis > Shopping, Coupons, Deals > Holiday Shoppers

Branded Data > Audiences by Ziff Davis > Tech - B2B

Branded Data > Audiences by Ziff Davis > Tech - B2B > Cloud Computing

Branded Data > Audiences by Ziff Davis > Tech - B2B > Data Center

Branded Data > Audiences by Ziff Davis > Tech - B2B > Enterprise Applications

Branded Data > Audiences by Ziff Davis > Tech - B2B > IT Decision Makers

Branded Data > Audiences by Ziff Davis > Tech - B2B > Info Tech Management & Strategy



Segment Detail View

Branded Data > Audiences by Ziff Davis > Tech - B2B > Networking & Infrastructure
Branded Data > Audiences by Ziff Davis > Tech - B2B > Software Development
Branded Data > Audigent
Branded Data > Audigent > Fandom
Branded Data > Audigent > Fandom > Interest
Branded Data > Audigent > Fandom > Interest > Computers & Electronics
Branded Data > Bombora
Branded Data > Bombora > B2B
Branded Data > Bombora > B2B > Company Revenue
Branded Data > Bombora > B2B > Company Revenue > XXLarge (\$1B+)
Branded Data > Bombora > B2B > Company Size
Branded Data > Bombora > B2B > Company Size > XXLarge (10,000+ Employees)
Branded Data > Bombora > B2B > Industry
Branded Data > Bombora > B2B > Industry > Education & Teaching
Branded Data > Bombora > B2B > Industry > Education & Teaching > Colleges & Universities
Branded Data > Bombora > B2B > Install Data
Branded Data > Bombora > B2B > Install Data > Cloud Services
Branded Data > Bombora > B2B > Install Data > Cloud Services > Cloud Infrastructure Computing
Branded Data > Bombora > B2B > Install Data > Cloud Services > Infrastructure as a Service (IaaS)
Branded Data > Bombora > B2B > Install Data > Cloud Services > Platform as a Service (PaaS)
Branded Data > Bombora > B2B > Install Data > Communications Technologies
Branded Data > Bombora > B2B > Install Data > Communications Technologies > Telephony
Branded Data > Bombora > B2B > Install Data > Customer Relationship Management
Branded Data > Bombora > B2B > Install Data > Customer Relationship Management > Contact Center Management
Branded Data > Bombora > B2B > Install Data > Customer Relationship Management > Customer Relationship Management (CRM)
Branded Data > Bombora > B2B > Install Data > Customer Relationship Management > Help Desk Management
Branded Data > Bombora > B2B > Install Data > Data Center Solutions
Branded Data > Bombora > B2B > Install Data > Data Center Solutions > Data Archiving Back-Up & Recovery
Branded Data > Bombora > B2B > Install Data > Data Center Solutions > Database Management Software
Branded Data > Bombora > B2B > Install Data > Data Center Solutions > Disaster Recovery (DR)
Branded Data > Bombora > B2B > Install Data > Data Center Solutions > IT Infrastructure & Operations Management
Branded Data > Bombora > B2B > Install Data > Data Center Solutions > Security Information and Event Management (SIEM)
Branded Data > Bombora > B2B > Install Data > Data Center Solutions > System Analytics & Monitoring



Segment Detail View

Branded Data > Bombora > B2B > Install Data > Data Center Solutions > System Security Services

Branded Data > Bombora > B2B > Install Data > Enterprise Applications

Branded Data > Bombora > B2B > Install Data > Enterprise Applications > Business Process Management (BPM)

Branded Data > Bombora > B2B > Install Data > Enterprise Applications > Enterprise Business Solutions (EBS)

Branded Data > Bombora > B2B > Install Data > Enterprise Applications > Enterprise Performance Management (EPM)

Branded Data > Bombora > B2B > Install Data > Enterprise Applications > Enterprise Resource Planning (ERP)

Branded Data > Bombora > B2B > Install Data > Enterprise Applications > HR Management Systems (HRMS)/Human Capital Management (HCM)

Branded Data > Bombora > B2B > Install Data > Enterprise Applications > Procurement

Branded Data > Bombora > B2B > Install Data > Enterprise Applications > Supplier Relationship Management (SRM)

Branded Data > Bombora > B2B > Install Data > Enterprise Applications > Supply Chain Management (SCM)

Branded Data > Bombora > B2B > Install Data > Enterprise Content

Branded Data > Bombora > B2B > Install Data > Enterprise Content > Enterprise Content Management (ECM)

Branded Data > Bombora > B2B > Install Data > Hardware (Basic)

Branded Data > Bombora > B2B > Install Data > Hardware (Basic) > Mainframe Computers

Branded Data > Bombora > B2B > Install Data > Hardware (Basic) > Server Technologies (Hardware)

Branded Data > Bombora > B2B > Install Data > IT Governance

Branded Data > Bombora > B2B > Install Data > IT Governance > Application Development & Management

Branded Data > Bombora > B2B > Install Data > IT Governance > Software Configuration Management (SCM)

Branded Data > Bombora > B2B > Install Data > Marketing Performance Management

Branded Data > Bombora > B2B > Install Data > Marketing Performance Management > Business Intelligence

Branded Data > Bombora > B2B > Install Data > Marketing Performance Management > Marketing Performance Measurement

Branded Data > Bombora > B2B > Install Data > Network Computing

Branded Data > Bombora > B2B > Install Data > Network Computing > Network Management (Hardware)

Branded Data > Bombora > B2B > Install Data > Productivity Solutions

Branded Data > Bombora > B2B > Install Data > Productivity Solutions > Productivity Solutions

Branded Data > Bombora > B2B > Install Data > Software (Basic)

Branded Data > Bombora > B2B > Install Data > Software (Basic) > Server Technologies (Software)

Branded Data > Bombora > B2B > Install Data > Vertical Markets

Branded Data > Bombora > B2B > Install Data > Vertical Markets > Construction

Branded Data > Bombora > B2B > Install Data > Vertical Markets > Manufacturing/Engineering

Branded Data > Bombora > B2B > Install Data > Web-Oriented Architecture

Branded Data > Bombora > B2B > Install Data > Web-Oriented Architecture > Remote Computer/Server Solutions

Branded Data > Bombora > B2B > Install Data > Web-Oriented Architecture > Virtualization: Application & Desktop



Segment Detail View

Branded Data > Bombora > B2B > Install Data > Web-Oriented Architecture > Virtualization: Platform Management
Branded Data > Bombora > B2B > Install Data > Web-Oriented Architecture > Virtualization: Server & Data Center
Branded Data > Bombora > B2B > Install Data > Web-Oriented Architecture > Web & Portal Technology
Branded Data > Bombora > B2B > Install Data > Web-Oriented Architecture > Web Content Management System (WCMS)
Branded Data > Bombora > B2B > Professional Groups
Branded Data > Bombora > B2B > Professional Groups > Business Professional
Branded Data > Comscore
Branded Data > Comscore > Digital
Branded Data > Comscore > Digital > Demos (US)
Branded Data > Comscore > Digital > Demos (US) > Age & Gender
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Males: 18+
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Males: 18-44
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Males: 18-49
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Males: 18-54
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Males: 21+
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Males: 25+
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Males: 25-44
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Males: 25-49
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Males: 25-54
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Males: 35+
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Males: 35-54
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Males: 45+
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Males: 55+
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Persons: 18+
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Persons: 18-44
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Persons: 18-49
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Persons: 18-54
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Persons: 21+
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Persons: 25+
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Persons: 25-44
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Persons: 25-49
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Persons: 25-54
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Persons: 35+



Segment Detail View

Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Persons: 35-54
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Persons: 45+
Branded Data > Comscore > Digital > Demos (US) > Age & Gender > Persons: 55+
Branded Data > StatSocial
Branded Data > StatSocial > IBM Watson Personality Insights
Branded Data > StatSocial > IBM Watson Personality Insights > Needs
Branded Data > StatSocial > IBM Watson Personality Insights > Needs > Curiosity
Branded Data > StatSocial > IBM Watson Personality Insights > Needs > Harmony
Branded Data > StatSocial > IBM Watson Personality Insights > Personality
Branded Data > StatSocial > IBM Watson Personality Insights > Personality > Extraversion
Branded Data > StatSocial > IBM Watson Personality Insights > Personality > Extraversion > Excitement-Seeking
Branded Data > StatSocial > IBM Watson Personality Insights > Personality > Openness
Branded Data > StatSocial > IBM Watson Personality Insights > Personality > Openness > Emotionality
Branded Data > StatSocial > IBM Watson Personality Insights > Values
Branded Data > StatSocial > IBM Watson Personality Insights > Values > Openness to Change
Custom Categories Internal - Private > Non-Mutex Logically Exclusive
Custom Categories Internal - Private > Non-Mutex Logically Exclusive > Oracle
Custom Categories Internal - Private > Non-Mutex Logically Exclusive > Oracle > Age Broad > 30-39
Custom Categories Internal - Private > Non-Mutex Logically Exclusive > Oracle > Age Broad > 50-64
Custom Categories Internal - Private > Non-Mutex Logically Exclusive > Oracle > Age Narrow > 35-39
Custom Categories Internal - Private > Non-Mutex Logically Exclusive > Oracle > Age Narrow > 55-64
Custom Categories Internal - Private > Non-Mutex Logically Exclusive > Oracle > Gender > Male
Custom Categories Internal - Private > Providers for M360
Custom Categories Internal - Private > Providers for M360 > comScore Probability Versions
Custom Categories Internal - Private > Providers for M360 > comScore Probability Versions > Age
Custom Categories Internal - Private > Providers for M360 > comScore Probability Versions > Age > 35-39
Custom Categories Internal - Private > Providers for M360 > comScore Probability Versions > Age > 35-39 > High Segment
Custom Categories Internal - Private > Providers for M360 > comScore Probability Versions > Age > 55-64
Custom Categories Internal - Private > Providers for M360 > comScore Probability Versions > Age > 55-64 > Medium Segment
Custom Categories Internal - Private > Providers for M360 > comScore Probability Versions > Gender
Custom Categories Internal - Private > Providers for M360 > comScore Probability Versions > Gender > Males
Custom Categories Internal - Private > Providers for M360 > comScore Probability Versions > Gender > Males > High Segment
Custom Categories Internal - Private > Signal Data > Source Categories



Segment Detail View

Custom Categories Internal - Private > Signal Data > Source Categories > Business (B2B) > Firmographics (Company Attributes)
Custom Categories Internal - Private > Signal Data > Source Categories > Business (B2B) > Firmographics (Company Attributes) > Company Industry
Custom Categories Internal - Private > Signal Data > Source Categories > Business (B2B) > Firmographics (Company Attributes) > Company Industry > Education
Custom Categories Internal - Private > Signal Data > Source Categories > Business (B2B) > Firmographics (Company Attributes) > Company Industry > Education > Colleges and Universities
Custom Categories Internal - Private > Signal Data > Source Categories > Business (B2B) > Firmographics (Company Attributes) > Company Size
Custom Categories Internal - Private > Signal Data > Source Categories > Business (B2B) > Firmographics (Company Attributes) > Company Size > 5,000+ Employees
Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Age Broad > Ages 30-39
Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Age Broad > Ages 50-64
Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Age Narrow > Ages 35-39
Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Age Narrow > Ages 55-64
Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Gender > Males
Datalogix - Private > Adapt.tv
Datalogix - Private > Adapt.tv > Gender > Male
Datalogix - Private > Internal
Datalogix - Private > Internal > All Users
Device Data
Device Data > Browser > Firefox
Device Data > Type > Computer
Geographic
Geographic > IP based > United States
Geographic > IP based > United States > Washington
Geographic > IP based > United States > Washington > Seattle-Tacoma-Bellevue
ODC Custom Demographic - Private
ODC Custom Demographic - Private > P&G
ODC Custom Demographic - Private > P&G > 18-49 Option 3
ODC Custom Demographic - Private > P&G > 18-49 RFI Test
ODC Custom Demographic - Private > P&G > A18+ RFI Test
ODC Custom Demographic - Private > P&G > A25+ RFI Test
ODC Custom Demographic - Private > P&G > A25-54 RFI Test
ODC Custom Demographic - Private > P&G > Male RFI Test
Oracle BlueKai
Oracle BlueKai > Business (B2B)
Oracle BlueKai > Business (B2B) > Company Past Purchases > Technology



Segment Detail View

Oracle BlueKai > Business (B2B) > Company Past Purchases > Technology > IT Governance
Oracle BlueKai > Business (B2B) > Company Size > 5,000+ Employees
Oracle BlueKai > Business (B2B) > Industries & Occupations > Education
Oracle BlueKai > Business (B2B) > Industries & Occupations > Education > Colleges & Universities
Oracle BlueKai > Business (B2B) > Sales Volume > \$500,000,000+
Oracle BlueKai > In-Market
Oracle BlueKai > In-Market > Retail
Oracle BlueKai > Interest
Oracle BlueKai > Interest > Shopping
Oracle BlueKai > Interest > Shopping > Coupon Shoppers
Oracle BlueKai > Interest > Technology and Computers
Oracle BlueKai > Interest > Technology and Computers > Brands > Amazon
Oracle BlueKai > Interest > Technology and Computers > Brands > Microsoft
Oracle BlueKai > Interest > Technology and Computers > Brands > Sony
Oracle BlueKai > Interest > Technology and Computers > Computers
Oracle BlueKai > Interest > Technology and Computers > Computers > Networking and Wireless
Oracle BlueKai > Interest > Technology and Computers > Smart Home
Oracle BlueKai > Television
Oracle BlueKai > Television > Viewership
Oracle BlueKai > Television > Viewership > Shows
Oracle BlueKai > Television > Viewership > Shows > Netflix
Oracle DLX (Datalogix)
Oracle DLX (Datalogix) > DLX Demographics
Oracle DLX (Datalogix) > DLX Demographics > Age > Ages 35-39
Oracle DLX (Datalogix) > DLX Demographics > Gender > Males
Oracle Modeling 360 - Private
Oracle Modeling 360 - Private > RhythmOne LLC DMP
Oracle Modeling 360 - Private > RhythmOne LLC DMP > unruly_cultural_insecure1P_US
Oracle Modeling 360 - Private > RhythmOne LLC DMP > unruly_cultural_insecure1P_US > 15-20%
User Counts > AdAdvisor > Targus GET - 2831
User Counts > Lotame > Lotame ID Swap Pixel - 5907
Ziff Davis - ODC Seat - Private
Ziff Davis - ODC Seat - Private > Best Buy



Segment Detail View

Ziff Davis - ODC Seat - Private > Best Buy > Home Appliances
Ziff Davis - ODC Seat - Private > Best Buy > Unlocked Phones
Ziff Davis - ODC Seat - Private > Connected Home
Ziff Davis - ODC Seat - Private > Connected Home > Home Heating and Cooling Controllers
Ziff Davis - ODC Seat - Private > Connected Home > Security Systems & Remote Monitoring Kits
Ziff Davis - ODC Seat - Private > Connected Home > Smart Appliances
Ziff Davis - ODC Seat - Private > Connected Home > Smart Lighting
Ziff Davis - ODC Seat - Private > Connected Home > Smart TV
Ziff Davis - ODC Seat - Private > Custom Categories
Ziff Davis - ODC Seat - Private > Custom Categories > Gamers
Ziff Davis - ODC Seat - Private > Custom Categories > Gamers > Action/Adventure Switch Gamers have not played Breath of Wild
Ziff Davis - ODC Seat - Private > Custom Categories > Gamers > Breath of Wild Gamers +100 hrs
Ziff Davis - ODC Seat - Private > Custom Categories > Gamers > Breath of Wild Gamers +50 hrs
Ziff Davis - ODC Seat - Private > Custom Categories > Gamers > Breath of Wild Gamers have played Super Smash Bros
Ziff Davis - ODC Seat - Private > Custom Categories > Gamers > Musou Gamers have played Breath of Wild
Ziff Davis - ODC Seat - Private > Custom Categories > Gamers > Musou Gamers playing Hyrule Warriors DE, Fire Emblem Warriors, etc.
Ziff Davis - ODC Seat - Private > Gaming
Ziff Davis - ODC Seat - Private > Gaming > Consoles & Platforms
Ziff Davis - ODC Seat - Private > Gaming > Consoles & Platforms > Microsoft Xbox 360
Ziff Davis - ODC Seat - Private > Gaming > Consoles & Platforms > Microsoft Xbox One
Ziff Davis - ODC Seat - Private > Gaming > Consoles & Platforms > Mobile & App Based Gaming
Ziff Davis - ODC Seat - Private > Gaming > Consoles & Platforms > Nintendo 3DS
Ziff Davis - ODC Seat - Private > Gaming > Consoles & Platforms > Nintendo Wii & Wii-U
Ziff Davis - ODC Seat - Private > Gaming > Consoles & Platforms > PC Games
Ziff Davis - ODC Seat - Private > Gaming > Consoles & Platforms > Sony PlayStation 3 (PS3)
Ziff Davis - ODC Seat - Private > Gaming > Consoles & Platforms > Sony PlayStation 4 (PS4)
Ziff Davis - ODC Seat - Private > Gaming > Consoles & Platforms > Sony PlayStation Vita
Ziff Davis - ODC Seat - Private > Gaming > Franchise
Ziff Davis - ODC Seat - Private > Gaming > Franchise > Assassin's Creed
Ziff Davis - ODC Seat - Private > Gaming > Franchise > Batman
Ziff Davis - ODC Seat - Private > Gaming > Franchise > Call of Duty
Ziff Davis - ODC Seat - Private > Gaming > Franchise > Fallout
Ziff Davis - ODC Seat - Private > Gaming > Franchise > Halo



Segment Detail View

Ziff Davis - ODC Seat - Private > Gaming > Franchise > South Park
Ziff Davis - ODC Seat - Private > Gaming > Franchise > Starwars
Ziff Davis - ODC Seat - Private > Gaming > Franchise > The Legend of Zelda
Ziff Davis - ODC Seat - Private > Google
Ziff Davis - ODC Seat - Private > Google > Connected Home
Ziff Davis - ODC Seat - Private > In-Market
Ziff Davis - ODC Seat - Private > In-Market > Brand
Ziff Davis - ODC Seat - Private > In-Market > Brand > Apple
Ziff Davis - ODC Seat - Private > In-Market > Brand > CyberLink
Ziff Davis - ODC Seat - Private > In-Market > Brand > DELL
Ziff Davis - ODC Seat - Private > In-Market > Brand > GOOGLE
Ziff Davis - ODC Seat - Private > In-Market > Brand > MOTOROLA
Ziff Davis - ODC Seat - Private > In-Market > Brand > Nokia
Ziff Davis - ODC Seat - Private > In-Market > Brand > QUALCOMM
Ziff Davis - ODC Seat - Private > In-Market > Brand > SONY
Ziff Davis - ODC Seat - Private > In-Market > Brand > SYMANTEC
Ziff Davis - ODC Seat - Private > In-Market > Device Type
Ziff Davis - ODC Seat - Private > In-Market > Device Type > Computers
Ziff Davis - ODC Seat - Private > In-Market > Device Type > Computers > Networking
Ziff Davis - ODC Seat - Private > Interests
Ziff Davis - ODC Seat - Private > Interests > Technology
Ziff Davis - ODC Seat - Private > Interests > Technology > Casual Puzzle
Ziff Davis - ODC Seat - Private > Interests > Technology > Custom BK
Ziff Davis - ODC Seat - Private > Interests > Technology > Custom BK > 1 to 3 hours
Ziff Davis - ODC Seat - Private > Interests > Technology > Custom BK > 15 or more
Ziff Davis - ODC Seat - Private > Interests > Technology > Custom Pokemon Sword/Shield Purchase
Ziff Davis - ODC Seat - Private > Interests > Technology > Cute Animal
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > B2B
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > B2B > Game Development
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > B2B > IT Decision Makers
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > B2B > Productivity Software
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > B2B > Web Hosting



Segment Detail View

Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Franchises
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Franchises > Forza
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Platforms and Consoles
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Platforms and Consoles > Computer (PC)
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Platforms and Consoles > Gaming PCs and Accessories
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Platforms and Consoles > Microsoft Xbox One
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Platforms and Consoles > Mobile App Based Gaming
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Platforms and Consoles > Nintendo 3DS
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Platforms and Consoles > Nintendo Switch
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Platforms and Consoles > Nintendo Wii and Wii-U
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Platforms and Consoles > Sony PlayStation 3 (PS3)
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Platforms and Consoles > Sony PlayStation 4 (PS4)
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Platforms and Consoles > Sony PlayStation Vita
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Virtual Reality (VR) Games and Hardware
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Shopping
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Shopping > Holiday Shoppers
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Shopping > Luxury Shoppers and Intenders
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Technology
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Technology > Connected Home Voice Devices
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Technology > Nest Intenders Custom
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Technology > Unlocked Phones custom
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Technology > Wearable Tech
Ziff Davis - ODC Seat - Private > Sites
Ziff Davis - ODC Seat - Private > Sites > Tech - CE
Ziff Davis - ODC Seat - Private > Sites > Tech - CE > PCMag.com
Ziff Davis - ODC Seat - Private > Sites > Tech - CE > speedtest.net
Ziff Davis - ODC Seat - Private > Streaming Media
Ziff Davis - ODC Seat - Private > Streaming Media > Amazon Fire
Ziff Davis - ODC Seat - Private > Streaming Media > Apple TV
Ziff Davis - ODC Seat - Private > Streaming Media > Cable Cutters
Ziff Davis - ODC Seat - Private > Streaming Media > Chromecast
Ziff Davis - ODC Seat - Private > Streaming Media > Google Play



Segment Detail View

Ziff Davis - ODC Seat - Private > Streaming Media > HBO

Ziff Davis - ODC Seat - Private > Streaming Media > Netflix

Ziff Davis - ODC Seat - Private > Streaming Media > Roku

Ziff Davis - ODC Seat - Private > Streaming Media > Sling TV

Ziff Davis - ODC Seat - Private > Streaming Media > Starz

