ORACLE
Data Cloud

ORACLE DATA CLOUD SEGMENT SUMMARY

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Oracle Advertising Segment Summary

Oracle Advertising helps advertisers connect to consumers online who may be interested in their products or services. We take pride in our commitment to providing transparent and accessible ways for consumers to access this information.

This PDF provides you with the type of third-party interest segments that are available to Oracle Advertising customers and partners. Please note that the interest segments you see within this PDF are associated with the specific browser, computer, or device that you are using to download this PDF at any given time. You may see different segments when downloading the PDF from a different browser, computer, or device.

Oracle Advertising creates third-party interest segments to help enable Oracle Advertising customers and partners to market products and services to you based on your interests; to analyze and optimize the use, function and performance of Oracle products and services; to manage the security of our sites, networks and systems; and to comply with applicable laws and regulations and to operate our business. Oracle obtains data from partners who provide online data (such as cookie ID, IP address) and offline data (direct identifier such as name, email, and address) to Oracle.

For more information regarding Oracle Advertising's collection and use of your personal information, including information about the categories of sources, the categories of third parties with whom Oracle Advertising shares information, and the purposes for which the personal information will be used is available in the:

Oracle Advertising Privacy Policy.

Oracle and Partner Segments

This document provides the interest segment paths Oracle Advertising and our partners have associated with your cookie, device or browser. Inclusion into a segment can occur through a variety of reasons. For example, visiting an online car dealership site may indicate you are in-market for a new car, or purchasing a pair of high heels from one of our partners may indicate you are a women's clothing shopper. Furthermore, your online browsing or offline behavior may show similar patterns to those in-market for a new car or a household shopping for apparel, placing you in a similar profile.

The detailed segment path names displayed in this document help marketers manage their campaigns through differentiated names. To help you read this PDF, the below example shows that this is an Oracle-created segment. The general category is "shopping", meaning that the user is interested in or likely interested in shopping, and the specific information for this segment shows that the user is interested in fresh & healthy shopping and cuisine. This information and the interest segment names are displayed in a manner to help advertisers better identify broad audiences that may be interested in their products or services.

Example of an interest segment created by Oracle:
Audiences by Oracle > Shopping > Shopping & Cuisine Style: Fresh & Healthy

Similar to the Oracle-created interest segment, inclusion in partner-provided interest segments is based on your online, and in the US only, offline behavior. The interest segment names are displayed in a manner to help advertisers manage their advertising campaigns.

Oracle obtains data from third party data providers. Our online Oracle Marketing & Data Cloud branded data partners are listed here in our catalog:

https://www.oracle.com/applications/customer-experience/data-cloud/solutions/data-as-a-service/data-providers.html

Which includes a comprehensive list of our current EU/EEA data suppliers. Please note that some of these partners only provide information about individuals in specific regions.

Segment Detail View

A/B Test Groups > Group 02

AdAdvisor - Private

AdAdvisor - Private > Neustar AdAdvisor Custom

AdAdvisor - Private > Neustar AdAdvisor Custom > Aspiring Urbanites

Audiences by Oracle

Audiences by Oracle > Auto, Cars and Trucks

Audiences by Oracle > Auto, Cars and Trucks > In-Market

Audiences by Oracle > Auto, Cars and Trucks > In-Market > Body Styles > Cars

Audiences by Oracle > Auto, Cars and Trucks > In-Market > Body Styles > Cars > Full-Size Cars

Audiences by Oracle > Auto, Cars and Trucks > In-Market > Body Styles > Cars > Luxury Cars

Audiences by Oracle > Auto, Cars and Trucks > In-Market > Body Styles > Cars > Mid-Size Cars

Audiences by Oracle > Auto, Cars and Trucks > In-Market > Body Styles > Cars > Sports Cars

Audiences by Oracle > Auto, Cars and Trucks > In-Market > Body Styles > SUVs and Crossovers

Audiences by Oracle > Auto, Cars and Trucks > In-Market > Body Styles > SUVs and Crossovers > Crossovers

Audiences by Oracle > Auto, Cars and Trucks > In-Market > Body Styles > SUVs and Crossovers > Luxury Crossovers

Audiences by Oracle > Auto, Cars and Trucks > In-Market > Body Styles > SUVs and Crossovers > SUVs

Audiences by Oracle > Auto, Cars and Trucks > In-Market > Body Styles > SUVs and Crossovers > SUVs > Full-Size SUV

Audiences by Oracle > Auto, Cars and Trucks > In-Market > Buy or Lease

Audiences by Oracle > Auto, Cars and Trucks > In-Market > Buy or Lease > Lease

Audiences by Oracle > Auto, Cars and Trucks > In-Market > Condition > New

Audiences by Oracle > Auto, Cars and Trucks > In-Market > Makes and Models > Honda

Audiences by Oracle > Auto, Cars and Trucks > In-Market > Makes and Models > Mazda

Audiences by Oracle > Auto, Cars and Trucks > In-Market > Makes and Models > Toyota

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity)

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Auto Enthusiasts

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Auto Enthusiasts > DIY Auto Repair and Maintenance

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Body Styles > Cars

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Body Styles > Cars > Full-Size Cars

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Body Styles > Cars > Luxury Cars

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Body Styles > Cars > Mid-Size Cars

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Body Styles > Cars > Sports Cars

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Body Styles > SUVs and Crossovers

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Body Styles > SUVs and Crossovers > Crossovers

Segment Detail View

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Body Styles > SUVs and Crossovers > SUVs

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Condition > New

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Makes and Models > Acura

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Makes and Models > Audi

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Makes and Models > BMW

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Makes and Models > Cadillac

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Makes and Models > Honda

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Makes and Models > Infiniti

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Makes and Models > Lexus

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Makes and Models > Mazda

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Makes and Models > Mercedes-Benz

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Makes and Models > Toyota

Audiences by Oracle > Auto, Cars and Trucks > Interest (Affinity) > Makes and Models > Volkswagen (VW)

Audiences by Oracle > Auto, Cars and Trucks > Vehicle Owners

Audiences by Oracle > Auto, Cars and Trucks > Vehicle Owners > Makes and Models > Acura

Audiences by Oracle > Auto, Cars and Trucks > Vehicle Owners > Makes and Models > Audi

Audiences by Oracle > Auto, Cars and Trucks > Vehicle Owners > Makes and Models > BMW

Audiences by Oracle > Auto, Cars and Trucks > Vehicle Owners > Makes and Models > Cadillac

Audiences by Oracle > Auto, Cars and Trucks > Vehicle Owners > Makes and Models > Fiat

Audiences by Oracle > Auto, Cars and Trucks > Vehicle Owners > Makes and Models > Infiniti

Audiences by Oracle > Auto, Cars and Trucks > Vehicle Owners > Makes and Models > Land Rover

Audiences by Oracle > Auto, Cars and Trucks > Vehicle Owners > Makes and Models > Lexus

Audiences by Oracle > Auto, Cars and Trucks > Vehicle Owners > Makes and Models > Mercedes-Benz

Audiences by Oracle > Auto, Cars and Trucks > Vehicle Owners > Makes and Models > Porsche

Audiences by Oracle > Auto, Cars and Trucks > Vehicle Owners > Makes and Models > Volkswagen (VW)

Audiences by Oracle > Business (B2B)

Audiences by Oracle > Business (B2B) > Employee Attributes > High Income

Audiences by Oracle > Business (B2B) > Employee Attributes > Management Level > Business Owners

Audiences by Oracle > Business (B2B) > Employee Attributes > Management Level > Executives

Audiences by Oracle > Business (B2B) > Employee Attributes > Management Level > Executives > C-Level Executives

Audiences by Oracle > Business (B2B) > Employee Attributes > Occupations and Job Functions > IT and Technology

Audiences by Oracle > Business (B2B) > Firmographics (Company Attributes) > Business Type > Minority Owned Business

Audiences by Oracle > Consumer Packaged Goods (CPG)

Segment Detail View

Audiences by Oracle > Consumer Packaged Goods (CPG) > Interest (Affinity)

Audiences by Oracle > Consumer Packaged Goods (CPG) > Interest (Affinity) > Product Categories > Beverages (Drinks)

Audiences by Oracle > Consumer Packaged Goods (CPG) > Interest (Affinity) > Product Categories > Beverages (Drinks) > Coffee

Audiences by Oracle > Consumer Packaged Goods (CPG) > Interest (Affinity) > Product Categories > Health and Beauty Products

Audiences by Oracle > Consumer Packaged Goods (CPG) > Interest (Affinity) > Product Categories > Health and Beauty Products > Eye Care

Audiences by Oracle > Consumer Packaged Goods (CPG) > Interest (Affinity) > Product Categories > Pet Care

Audiences by Oracle > Consumer Packaged Goods (CPG) > Interest (Affinity) > Recipes and Cooking

Audiences by Oracle > Consumer Packaged Goods (CPG) > Interest (Affinity) > Recipes and Cooking > Desserts and Baking

Audiences by Oracle > Demographics

Audiences by Oracle > Demographics > Education > Graduate Degree

Audiences by Oracle > Demographics > Education > High School Diploma

Audiences by Oracle > Demographics > Education > Undergraduate Degree

Audiences by Oracle > Demographics > Family Composition (Household) > Age of Children in Household (Kids) > Parents of Tweens / Teenagers (11-18)

Audiences by Oracle > Demographics > Family Composition (Household) > Elderly Parent in Household

Audiences by Oracle > Demographics > Family Composition (Household) > Family Member Age > Ages 60-64

Audiences by Oracle > Demographics > Family Composition (Household) > Number of Adults > 2 Adult Households

Audiences by Oracle > Demographics > Family Composition (Household) > Number of Children in Household (Kids) > Parents of 1 Child (Kids)

Audiences by Oracle > Demographics > Family Composition (Household) > Parents with Children in Household (Kids)

Audiences by Oracle > Demographics > Financial Attributes > Estimated Net Worth (USD) > $1,000,000+

Audiences by Oracle > Demographics > Generations > Baby Boomers

Audiences by Oracle > Demographics > Generations > Gen X

Audiences by Oracle > Demographics > Job Status (Employment) > Employed

Audiences by Oracle > Demographics > Job Status (Employment) > Employed > Part-Time

Audiences by Oracle > Demographics > Marital Status (Relationship) > Married

Audiences by Oracle > Demographics > Validated Demographics > Household Income > HHI: $100,000+

Audiences by Oracle > Education

Audiences by Oracle > Education > In-Market

Audiences by Oracle > Financial Services

Audiences by Oracle > Financial Services > Banking

Audiences by Oracle > Financial Services > Banking > Banking Channel Preference > Online Banking

Audiences by Oracle > Financial Services > Banking > Interest (Affinity)

Audiences by Oracle > Financial Services > Credit Cards

Audiences by Oracle > Financial Services > Credit Cards > Account Holders

Segment Detail View

Audiences by Oracle > Financial Services > Credit Cards > Account Holders > Brands > American Express

Audiences by Oracle > Financial Services > Credit Cards > Account Holders > Types > Premium Cards

Audiences by Oracle > Financial Services > Credit Cards > Account Holders > Types > Rewards Cards

Audiences by Oracle > Financial Services > Credit Cards > Account Holders > Types > Store Cards

Audiences by Oracle > Financial Services > Credit Cards > Credit Utilization Behavior > Transactor

Audiences by Oracle > Financial Services > Credit Cards > Interest (Affinity)

Audiences by Oracle > Financial Services > Financial Planning

Audiences by Oracle > Financial Services > Financial Planning > Tax Planning and Preparation

Audiences by Oracle > Financial Services > Insurance

Audiences by Oracle > Financial Services > Insurance > In-Market

Audiences by Oracle > Financial Services > Insurance > Interest (Affinity)

Audiences by Oracle > Financial Services > Insurance > Interest (Affinity) > Auto Insurance

Audiences by Oracle > Financial Services > Insurance > Interest (Affinity) > Health Insurance

Audiences by Oracle > Financial Services > Insurance > Interest (Affinity) > Home and Property Insurance

Audiences by Oracle > Financial Services > Insurance > Interest (Affinity) > Life Insurance

Audiences by Oracle > Financial Services > Insurance > Policy Holders > Health Insurance

Audiences by Oracle > Financial Services > Investing and Trading

Audiences by Oracle > Financial Services > Investing and Trading > Account Holders

Audiences by Oracle > Financial Services > Investing and Trading > Account Holders > Stocks and Bonds

Audiences by Oracle > Financial Services > Investing and Trading > Account Holders > Stocks and Bonds > Bonds

Audiences by Oracle > Financial Services > Investing and Trading > Account Holders > Stocks and Bonds > Stocks

Audiences by Oracle > Financial Services > Investing and Trading > Interest (Affinity)

Audiences by Oracle > Financial Services > Investing and Trading > Interest (Affinity) > Retirement

Audiences by Oracle > Financial Services > Investing and Trading > Interest (Affinity) > Stocks and Bonds

Audiences by Oracle > Financial Services > Loans

Audiences by Oracle > Financial Services > Loans > Account Holders > Mortgages

Audiences by Oracle > Financial Services > Loans > In-Market

Audiences by Oracle > Financial Services > Loans > In-Market > Mortgages

Audiences by Oracle > Financial Services > Loans > In-Market > Personal Loans

Audiences by Oracle > Financial Services > Loans > Interest (Affinity)

Audiences by Oracle > Financial Services > Loans > Interest (Affinity) > Mortgages

Audiences by Oracle > Financial Services > Loans > Interest (Affinity) > Refinancing

Audiences by Oracle > Financial Services > Loans > Interest (Affinity) > Refinancing > Home Loan Refinancing (Mortgage)

Segment Detail View

Audiences by Oracle > Hobbies and Interests (Affinity)
Audiences by Oracle > Hobbies and Interests (Affinity) > Beauty and Style
Audiences by Oracle > Hobbies and Interests (Affinity) > Beauty and Style > Fashion and Accessories
Audiences by Oracle > Hobbies and Interests (Affinity) > Beauty and Style > Fashion and Accessories > Jewelry
Audiences by Oracle > Hobbies and Interests (Affinity) > Beauty and Style > Fashion and Accessories > Men's
Audiences by Oracle > Hobbies and Interests (Affinity) > Beauty and Style > Fashion and Accessories > Women's
Audiences by Oracle > Hobbies and Interests (Affinity) > Beauty and Style > Personal Care
Audiences by Oracle > Hobbies and Interests (Affinity) > Beauty and Style > Personal Care > Makeup and Skincare
Audiences by Oracle > Hobbies and Interests (Affinity) > Education and Career
Audiences by Oracle > Hobbies and Interests (Affinity) > Health and Fitness
Audiences by Oracle > Hobbies and Interests (Affinity) > Health and Fitness > Exercise
Audiences by Oracle > Hobbies and Interests (Affinity) > Health and Fitness > Exercise > Running and Jogging
Audiences by Oracle > Hobbies and Interests (Affinity) > Health and Fitness > Exercise > Strength Training
Audiences by Oracle > Hobbies and Interests (Affinity) > Health and Fitness > Exercise > Yoga and Pilates
Audiences by Oracle > Hobbies and Interests (Affinity) > Health and Fitness > Wellness
Audiences by Oracle > Hobbies and Interests (Affinity) > Health and Fitness > Wellness > Alternative Medicine
Audiences by Oracle > Hobbies and Interests (Affinity) > Health and Fitness > Wellness > Dieting and Weight Loss
Audiences by Oracle > Hobbies and Interests (Affinity) > Hobbies
Audiences by Oracle > Hobbies and Interests (Affinity) > Hobbies > Arts and Crafts
Audiences by Oracle > Hobbies and Interests (Affinity) > Hobbies > Collecting
Audiences by Oracle > Hobbies and Interests (Affinity) > Hobbies > Games
Audiences by Oracle > Hobbies and Interests (Affinity) > Hobbies > Games > Board Games
Audiences by Oracle > Hobbies and Interests (Affinity) > Hobbies > Photography
Audiences by Oracle > Hobbies and Interests (Affinity) > Hobbies > Reading
Audiences by Oracle > Hobbies and Interests (Affinity) > Hobbies > Reading > Magazines
Audiences by Oracle > Hobbies and Interests (Affinity) > Home and Garden
Audiences by Oracle > Hobbies and Interests (Affinity) > Home and Garden > Appliances
Audiences by Oracle > Hobbies and Interests (Affinity) > Home and Garden > Gardening, Lawn and Yard Care
Audiences by Oracle > Hobbies and Interests (Affinity) > Home and Garden > Home Decorating
Audiences by Oracle > Hobbies and Interests (Affinity) > Home and Garden > Home Improvement (DIY)
Audiences by Oracle > Hobbies and Interests (Affinity) > Home and Garden > Housewares and Furnishings
Audiences by Oracle > Hobbies and Interests (Affinity) > Internet and Online Activities
Audiences by Oracle > Hobbies and Interests (Affinity) > Internet and Online Activities > Online Dating

Segment Detail View

Audiences by Oracle > Hobbies and Interests (Affinity) > Internet and Online Activities > Social Influencers

Audiences by Oracle > Hobbies and Interests (Affinity) > Internet and Online Activities > Social Networking

Audiences by Oracle > Hobbies and Interests (Affinity) > Outdoor Activities

Audiences by Oracle > Hobbies and Interests (Affinity) > Outdoor Activities > Hunting

Audiences by Oracle > Hobbies and Interests (Affinity) > Outdoor Activities > Water Sports

Audiences by Oracle > Hobbies and Interests (Affinity) > Outdoor Activities > Water Sports > Boating and Sailing

Audiences by Oracle > Hobbies and Interests (Affinity) > Outdoor Activities > Water Sports > Swimming

Audiences by Oracle > Hobbies and Interests (Affinity) > Outdoor Activities > Winter Sports

Audiences by Oracle > Hobbies and Interests (Affinity) > Parenting and Family

Audiences by Oracle > Hobbies and Interests (Affinity) > Pets

Audiences by Oracle > Hobbies and Interests (Affinity) > Pets > Dogs

Audiences by Oracle > Hobbies and Interests (Affinity) > Public Interest

Audiences by Oracle > Hobbies and Interests (Affinity) > Public Interest > Charity (Philanthropy)

Audiences by Oracle > Hobbies and Interests (Affinity) > Public Interest > Charity (Philanthropy) > Causes

Audiences by Oracle > Hobbies and Interests (Affinity) > Public Interest > Charity (Philanthropy) > Causes > Animal Welfare

Audiences by Oracle > Hobbies and Interests (Affinity) > Public Interest > Charity (Philanthropy) > Causes > Environment

Audiences by Oracle > Hobbies and Interests (Affinity) > Public Interest > Charity (Philanthropy) > Causes > Family and Human Services

Audiences by Oracle > Hobbies and Interests (Affinity) > Public Interest > Charity (Philanthropy) > Causes > Health and Well-Being

Audiences by Oracle > Hobbies and Interests (Affinity) > Public Interest > Charity (Philanthropy) > Causes > Religion

Audiences by Oracle > Hobbies and Interests (Affinity) > Public Interest > Charity (Philanthropy) > Online Charitable Donors

Audiences by Oracle > Hobbies and Interests (Affinity) > Science and Humanities

Audiences by Oracle > Hobbies and Interests (Affinity) > Shopping

Audiences by Oracle > Hobbies and Interests (Affinity) > Shopping > Children's Product Shoppers

Audiences by Oracle > Hobbies and Interests (Affinity) > Shopping > Coupon Shoppers

Audiences by Oracle > Hobbies and Interests (Affinity) > Shopping > Gift Giving

Audiences by Oracle > Hobbies and Interests (Affinity) > Shopping > Luxury Buyers

Audiences by Oracle > Life Stages and Events

Audiences by Oracle > Life Stages and Events > Education and Career > Households With Prospective College Students

Audiences by Oracle > Media and Entertainment

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT)

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Audio and Video Enthusiasts

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Audio and Video Enthusiasts > Streaming Audio

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Audio and Video Enthusiasts > Streaming Audio > Listeners

Segment Detail View

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Audio and Video Enthusiasts > Streaming Audio > Listeners > Music

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Audio and Video Enthusiasts > Streaming Audio > Listeners > Music > Genres

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Audio and Video Enthusiasts > Streaming Audio > Listeners > Music > Genres > Country M

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Audio and Video Enthusiasts > Streaming Audio > Listeners > Music > Genres > Jazz and

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Audio and Video Enthusiasts > Streaming Audio > Listeners > Music > Genres > Latin Mus

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Audio and Video Enthusiasts > Streaming Video

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Audio and Video Enthusiasts > Streaming Video > Interest (Affinity)

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Audio and Video Enthusiasts > Streaming Video > Interest (Affinity) > Streaming Services

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Audio and Video Enthusiasts > Streaming Video > Interest (Affinity) > Streaming Services :

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > OTT Movie Viewers

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > OTT Movie Viewers > Genre > Action and Adventure Mo

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > OTT Movie Viewers > Genre > Animation Movie Streame

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > OTT Movie Viewers > Genre > Children and Family Movi

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > OTT Movie Viewers > Studios > Lionsgate Streamers

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > OTT Movie Viewers > Studios > Walt Disney Pictures Str

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > OTT Personas > OTT Originals Enthusiasts

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > OTT Viewing Frequency > Medium Streaming Frequency

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > Streaming Video Services > Disney Plus (Disney+)

Audiences by Oracle > Media and Entertainment > Connected TV and Over-the-Top (CTV and OTT) > Streaming Television and Film Viewership > Streaming Video Services > HBO Max

Audiences by Oracle > Media and Entertainment > Consumer Entertainment Technology

Audiences by Oracle > Media and Entertainment > Consumer Entertainment Technology > Interest

Audiences by Oracle > Media and Entertainment > Consumer Entertainment Technology > Interest > Cameras

Audiences by Oracle > Media and Entertainment > Events and Attractions

Audiences by Oracle > Media and Entertainment > Events and Attractions > Live Theater, Musicals and Broadway Shows

Audiences by Oracle > Media and Entertainment > Events and Attractions > Theme and Amusement Parks

Audiences by Oracle > Media and Entertainment > Movies

Audiences by Oracle > Media and Entertainment > Movies > Genres > Drama

Audiences by Oracle > Media and Entertainment > Music

Audiences by Oracle > Media and Entertainment > Music > Genres > Classical

Audiences by Oracle > Media and Entertainment > Music > Genres > Country and Folk

Audiences by Oracle > Media and Entertainment > Music > Genres > Jazz and R&B

Audiences by Oracle > Media and Entertainment > Music > Genres > Rock and Pop

Segment Detail View

Audiences by Oracle > Media and Entertainment > News and Current Events

Audiences by Oracle > Media and Entertainment > News and Current Events > Pop Culture

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity)

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Combat Sports

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Individual Sports

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Individual Sports > Cycling

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Individual Sports > Golf

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Individual Sports > Tennis and Racquet Sports

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Olympics

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Olympics > Summer Olympics

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Olympics > Winter Olympics

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Baseball

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Baseball > Major League Baseball (MLB)

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Basketball

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Basketball > College Basketball (NCAA)

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Basketball > Professional Basketball (NBA)

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Football (American)

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Football (American) > College Football (NCAA)

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Football (American) > Professional Football (NFL)

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Hockey

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Hockey > National Hockey League (NHL)

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Soccer (Football)

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Soccer (Football) > International Soccer (FIFA)

Audiences by Oracle > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Soccer (Football) > U.S. Soccer (MLS)

Audiences by Oracle > Media and Entertainment > Television (TV)

Audiences by Oracle > Media and Entertainment > Television (TV) > Interest

Audiences by Oracle > Media and Entertainment > Television (TV) > Interest > Genres > Awards Shows

Audiences by Oracle > Media and Entertainment > Television (TV) > Interest > Genres > Awards Shows > Grammy Awards

Audiences by Oracle > Media and Entertainment > Television (TV) > Interest > Genres > Drama

Audiences by Oracle > Media and Entertainment > Television (TV) > Interest > Genres > History

Audiences by Oracle > Media and Entertainment > Television (TV) > Interest > Genres > Reality TV

Segment Detail View

Audiences by Oracle > Media and Entertainment > Television (TV) > Interest > Genres > Sports

Audiences by Oracle > Media and Entertainment > Television (TV) > Interest > Genres > Sports > NCAA March Madness

Audiences by Oracle > Media and Entertainment > Television (TV) > Interest > Genres > Sports > NFL Super Bowl

Audiences by Oracle > Media and Entertainment > Television (TV) > Interest > Networks > HBO

Audiences by Oracle > Real Estate and Home Property Services

Audiences by Oracle > Real Estate and Home Property Services > In-Market

Audiences by Oracle > Real Estate and Home Property Services > In-Market > Home Buying

Audiences by Oracle > Real Estate and Home Property Services > Real Estate Attributes > Available Equity % > 1 to 25%

Audiences by Oracle > Real Estate and Home Property Services > Real Estate Attributes > Available Equity % > 26 to 75%

Audiences by Oracle > Real Estate and Home Property Services > Real Estate Attributes > Estimated Home Value (USD) > $800,000 - $999,999

Audiences by Oracle > Real Estate and Home Property Services > Real Estate Attributes > Length Since Last Home Loan > 30-60 Months

Audiences by Oracle > Real Estate and Home Property Services > Real Estate Attributes > Length Since Last Home Loan > 60-90 Months

Audiences by Oracle > Real Estate and Home Property Services > Real Estate Attributes > Length of Residence > 11+ Years

Audiences by Oracle > Real Estate and Home Property Services > Real Estate Attributes > Ownership > Home Owners

Audiences by Oracle > Real Estate and Home Property Services > Real Estate Attributes > Property Type > Single Family

Audiences by Oracle > Restaurants

Audiences by Oracle > Restaurants > Cuisine Type > Mexican

Audiences by Oracle > Restaurants > Dining Type > Casual Dining

Audiences by Oracle > Retail

Audiences by Oracle > Retail > In-Market

Audiences by Oracle > Retail > Purchase-Based

Audiences by Oracle > Retail > Purchase-Based > Categories > Gifts and Party Buyers

Audiences by Oracle > Retail > Purchase-Based > Categories > Home and Garden Buyers

Audiences by Oracle > Retail > Purchase-Based > Categories > Home and Garden Buyers > Home Improvement

Audiences by Oracle > Retail > Purchase-Based > Categories > Home and Garden Buyers > Home Improvement > Tools

Audiences by Oracle > Retail > Purchase-Based > Categories > Home and Garden Buyers > Interior

Audiences by Oracle > Retail > Purchase-Based > Categories > Home and Garden Buyers > Interior > Appliances

Audiences by Oracle > Retail > Purchase-Based > Categories > Home and Garden Buyers > Interior > Kitchen and Tabletop

Audiences by Oracle > Retail > Purchase-Based > Categories > Office Supplies Buyers

Audiences by Oracle > Retail > Shopping Styles > Purchase Channel > Online Shoppers

Audiences by Oracle > Retail > Shopping Styles > Type > Luxury Shoppers

Audiences by Oracle > Technology and Computing

Audiences by Oracle > Technology and Computing > Deviceographics (Device Ownership)

Segment Detail View

Audiences by Oracle > Technology and Computing > Deviceographics (Device Ownership) > Computers

Audiences by Oracle > Technology and Computing > Deviceographics (Device Ownership) > Computers > Dell

Audiences by Oracle > Technology and Computing > In-Market

Audiences by Oracle > Technology and Computing > Interest (Affinity)

Audiences by Oracle > Technology and Computing > Interest (Affinity) > Brand Affinity

Audiences by Oracle > Technology and Computing > Interest (Affinity) > Brand Affinity > Apple

Audiences by Oracle > Technology and Computing > Interest (Affinity) > Brand Affinity > Dell

Audiences by Oracle > Technology and Computing > Interest (Affinity) > Brand Affinity > LG

Audiences by Oracle > Technology and Computing > Interest (Affinity) > Brand Affinity > Microsoft

Audiences by Oracle > Technology and Computing > Interest (Affinity) > Brand Affinity > Samsung

Audiences by Oracle > Technology and Computing > Interest (Affinity) > Brand Affinity > Sony

Audiences by Oracle > Technology and Computing > Interest (Affinity) > Computers

Audiences by Oracle > Technology and Computing > Interest (Affinity) > Consumer Segments

Audiences by Oracle > Telecommunications and Mobile Tech

Audiences by Oracle > Telecommunications and Mobile Tech > Mobile Devices and Connected Technology

Audiences by Oracle > Telecommunications and Mobile Tech > Mobile Devices and Connected Technology > Device Ownership

Audiences by Oracle > Telecommunications and Mobile Tech > Mobile Devices and Connected Technology > Device Ownership > Mobile, Smartphones and Tablets

Audiences by Oracle > Telecommunications and Mobile Tech > Mobile Devices and Connected Technology > Device Ownership > Mobile, Smartphones and Tablets > iOS (iPhone, iPad)

Audiences by Oracle > Telecommunications and Mobile Tech > Mobile Devices and Connected Technology > Device Ownership > Mobile, Smartphones and Tablets > iOS (iPhone, iPad) > iPhone

Audiences by Oracle > Telecommunications and Mobile Tech > Mobile Devices and Connected Technology > Device Ownership > Smart Home

Audiences by Oracle > Telecommunications and Mobile Tech > Mobile Devices and Connected Technology > In-Market

Audiences by Oracle > Telecommunications and Mobile Tech > Mobile Devices and Connected Technology > In-Market > Mobile Phones (Cell Phones)

Audiences by Oracle > Telecommunications and Mobile Tech > Mobile Devices and Connected Technology > In-Market > Smart Home

Audiences by Oracle > Telecommunications and Mobile Tech > Mobile Devices and Connected Technology > Interest

Audiences by Oracle > Telecommunications and Mobile Tech > Mobile Devices and Connected Technology > Interest > Smart Home

Audiences by Oracle > Telecommunications and Mobile Tech > Mobile Devices and Connected Technology > Interest > Tablets and e-Readers

Audiences by Oracle > Travel and Tourism

Audiences by Oracle > Travel and Tourism > In-Market

Audiences by Oracle > Travel and Tourism > In-Market > Products > Hotels and Lodging

Audiences by Oracle > Travel and Tourism > In-Market > Products > Hotels and Lodging > Lodging Type > Vacation Rentals and Home Sharing

Audiences by Oracle > Travel and Tourism > Interest (Affinity)

Audiences by Oracle > Travel and Tourism > Interest (Affinity) > Destinations > North America

Audiences by Oracle > Travel and Tourism > Interest (Affinity) > Destinations > North America > United States

Segment Detail View

Audiences by Oracle > Travel and Tourism > Interest (Affinity) > Products > Cruises

Audiences by Oracle > Travel and Tourism > Interest (Affinity) > Products > Hotels and Lodging

Audiences by Oracle > Travel and Tourism > Travelers

Audiences by Oracle > Travel and Tourism > Travelers > Booking Preference

Audiences by Oracle > Travel and Tourism > Travelers > Booking Preference > Channel

Audiences by Oracle > Travel and Tourism > Travelers > Booking Preference > Channel > Online Booking (Web)

Audiences by Oracle > Travel and Tourism > Travelers > Brand Affinity

Audiences by Oracle > Travel and Tourism > Travelers > Brand Affinity > Airlines

Audiences by Oracle > Travel and Tourism > Travelers > Brand Affinity > Hotels and Lodging

Audiences by Oracle > Travel and Tourism > Travelers > Personas > Business Travelers

Audiences by Oracle > Travel and Tourism > Travelers > Personas > Leisure and Vacation Travelers

BlueKai Internal - Private > Data Center

BlueKai Internal - Private > Data Center > Phoenix

BlueKai Internal - Private > Overlap > Pool: 17724 (Centro DSP P2076)

BlueKai Internal - Private > Overlap > Pool: 19505 (Oath - Yahoo/Brightroll syndicated P598)

BlueKai Internal - Private > Overlap > Pool: 2768 (Datalogix P1)

BlueKai Internal - Private > Overlap > Pool: 2964 (DataXu P173)

BlueKai Internal - Private > Overlap > Pool: 2981 (Google P623) - All

BlueKai Internal - Private > Overlap > Pool: 2981 (Google P623) - All > Pool: 2981 (Google P623) - Add

BlueKai Internal - Private > Overlap > Pool: 3085 (AppNexus P608)

BlueKai Internal - Private > Overlap > Pool: 35244(Beeswax P3931)

BlueKai Internal - Private > Overlap > Pool: 4413 (TubeMogul P920)

BlueKai Internal - Private > Overlap > Pool: 4448 (MediaMath P922)

BlueKai Internal - Private > Overlap > Pool: 4499 (ATT - Turn P932)

BlueKai Internal - Private > Overlap > Pool: 4722 (RocketFuel P894)

BlueKai Internal - Private > Overlap > Pool: 5386 (The Trade Desk P1090)

BlueKai Internal - Private > User Type > Desktop Cookie

Branded Data

Branded Data > AcquireWeb - Claritas

Branded Data > AcquireWeb - Claritas > Business

Branded Data > AcquireWeb - Claritas > Business > Educational Services (NAICS Code: 61)

Branded Data > AcquireWeb - Claritas > Business > Location Employees 20-49

Branded Data > AcquireWeb - Claritas > Business > Location Type Stand Alone

Segment Detail View

Branded Data > AdAdvisor by Neustar
Branded Data > AdAdvisor by Neustar > Automotive
Branded Data > AdAdvisor by Neustar > Automotive > Vehicle Make
Branded Data > AdAdvisor by Neustar > Automotive > Vehicle Make > BMW
Branded Data > AdAdvisor by Neustar > Beauty Products
Branded Data > AdAdvisor by Neustar > Beauty Products > Moisturizer
Branded Data > AdAdvisor by Neustar > Demographics > Generations > Generation X
Branded Data > AdAdvisor by Neustar > Demographics > Lifestage > High Income Adults
Branded Data > AdAdvisor by Neustar > Entertainment
Branded Data > AdAdvisor by Neustar > Entertainment > Downloaded/Streaming
Branded Data > AdAdvisor by Neustar > Entertainment > Downloaded/Streaming > Video On Demand/Pay-Per-View
Branded Data > AdAdvisor by Neustar > Entertainment > Downloaded/Streaming > Video On Demand/Pay-Per-View > Free TV Programs - Last 30 Days
Branded Data > AdAdvisor by Neustar > Entertainment > Downloaded/Streaming > Video On Demand/Pay-Per-View > Free TV Programs - Last 7 Days
Branded Data > AdAdvisor by Neustar > Grocery
Branded Data > AdAdvisor by Neustar > Grocery > Brands
Branded Data > AdAdvisor by Neustar > Grocery > Brands > Skippy
Branded Data > AdAdvisor by Neustar > Grocery > Chocolate/Candy
Branded Data > AdAdvisor by Neustar > Grocery > Ice Cream
Branded Data > AdAdvisor by Neustar > Grocery > Sparkling Water
Branded Data > AdAdvisor by Neustar > Healthcare Products
Branded Data > AdAdvisor by Neustar > Healthcare Products > Pain Relievers
Branded Data > AdAdvisor by Neustar > Hobbies & Interests
Branded Data > AdAdvisor by Neustar > Hobbies & Interests > Physical Fitness Program
Branded Data > AdAdvisor by Neustar > Hobbies & Interests > Weight Training
Branded Data > AdAdvisor by Neustar > Household Demographics
Branded Data > AdAdvisor by Neustar > Household Demographics > Household Composition
Branded Data > AdAdvisor by Neustar > Household Demographics > Household Composition > Presence of 2 or more Adult Males and Children
Branded Data > AdAdvisor by Neustar > Household Demographics > Household Income Range
Branded Data > AdAdvisor by Neustar > Household Demographics > Household Income Range > $180,000+
Branded Data > AdAdvisor by Neustar > Household Demographics > Household Property
Branded Data > AdAdvisor by Neustar > Household Demographics > Household Property > Dwelling Unit Size
Branded Data > AdAdvisor by Neustar > Household Demographics > Household Property > Dwelling Unit Size > 1 Unit
Branded Data > AdAdvisor by Neustar > Household Demographics > Household Property > Home Ownership Type

Segment Detail View

Branded Data > AdAdvisor by Neustar > Household Demographics > Household Property > Home Ownership Type > Homeowner

Branded Data > AdAdvisor by Neustar > Household Demographics > Household Property > Home Value

Branded Data > AdAdvisor by Neustar > Household Demographics > Household Property > Home Value > $500,000-$599,999

Branded Data > AdAdvisor by Neustar > Household Demographics > Household Property > Length of Residence

Branded Data > AdAdvisor by Neustar > Household Demographics > Household Property > Length of Residence > 15-19 Years

Branded Data > AdAdvisor by Neustar > Household Demographics > Language

Branded Data > AdAdvisor by Neustar > Household Demographics > Language > Household Member Speaks English

Branded Data > AdAdvisor by Neustar > Household Demographics > Number of Adults in Living Unit

Branded Data > AdAdvisor by Neustar > Household Demographics > Number of Adults in Living Unit > 3

Branded Data > AdAdvisor by Neustar > Household Demographics > Number of Children in Living Unit

Branded Data > AdAdvisor by Neustar > Household Demographics > Number of Children in Living Unit > 1

Branded Data > AdAdvisor by Neustar > Household Demographics > Number of People in Living Unit

Branded Data > AdAdvisor by Neustar > Household Demographics > Number of People in Living Unit > 4

Branded Data > AdAdvisor by Neustar > Household Demographics > Presence of Adult

Branded Data > AdAdvisor by Neustar > Household Demographics > Presence of Adult > Age

Branded Data > AdAdvisor by Neustar > Household Demographics > Presence of Adult > Age > 19+

Branded Data > AdAdvisor by Neustar > Household Demographics > Presence of Adult > Age > 35-44

Branded Data > AdAdvisor by Neustar > Household Demographics > Presence of Adult > Age > 55-64

Branded Data > AdAdvisor by Neustar > Household Demographics > Presence of Adult > Gender

Branded Data > AdAdvisor by Neustar > Household Demographics > Presence of Adult > Gender > Female

Branded Data > AdAdvisor by Neustar > Household Demographics > Presence of Adult > Gender > Male

Branded Data > AdAdvisor by Neustar > Household Demographics > Presence of Children

Branded Data > AdAdvisor by Neustar > Household Demographics > Presence of Children > Age

Branded Data > AdAdvisor by Neustar > Household Demographics > Presence of Children > Age > 0-18

Branded Data > AdAdvisor by Neustar > Household Demographics > Presence of Children > Age > 16-18

Branded Data > AdAdvisor by Neustar > Household Demographics > Property Type

Branded Data > AdAdvisor by Neustar > Household Demographics > Property Type > Residential Property

Branded Data > AdAdvisor by Neustar > Household Demographics > Property Type > Single Family Dwelling Unit

Branded Data > AdAdvisor by Neustar > Household Demographics > Property/Realty Year Built

Branded Data > AdAdvisor by Neustar > Household Demographics > Property/Realty Year Built > 1970-1979

Branded Data > AdAdvisor by Neustar > Lifestyle Statements

Branded Data > AdAdvisor by Neustar > Lifestyle Statements > Personal Finance Profile

Branded Data > AdAdvisor by Neustar > Lifestyle Statements > Personal Finance Profile > Smart Investor: Average

Segment Detail View

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Activities
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Activities > In-Market Family Fun
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Auto
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Auto > Auto Buyers
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Auto > Auto Buyers > BMW
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Department/Discount/Warehouse Stores
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Department/Discount/Warehouse Stores > Home Depot
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Drug Stores
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Drug Stores > CVS
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Family Restaurant & Steak House
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Family Restaurant & Steak House > Cuisine Type > Chinese Cuisine
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Family Restaurant & Steak House > Cuisine Type > Italian Cuisine
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Family Restaurant & Steak House > Cuisine Type > Mexican Cuisine
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Family Restaurant & Steak House > Cuisine Type > Southern Cuisine
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Family Restaurant & Steak House > Denny's
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Family Restaurant & Steak House > Pizza Hut
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Fast Food & Drive-in Restaurant
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Fast Food & Drive-in Restaurant > Casual & Fast Food Diners
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Fast Food & Drive-in Restaurant > Casual Food Diner
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Fast Food & Drive-in Restaurant > Coffee
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Fast Food & Drive-in Restaurant > Coffee > Coffee Shop Lovers
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Fast Food & Drive-in Restaurant > Coffee > Starbucks
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Fast Food & Drive-in Restaurant > Fast Food Diners
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Fast Food & Drive-in Restaurant > Fast Food Diners > Subway
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Fast Food & Drive-in Restaurant > Fast Food Diners > Taco Bell
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Health & Diet
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Health & Diet > Beauty Buffs
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Health & Diet > Health Nut
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Hotels for Any Travel
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Hotels for Any Travel > Traveler - IHG
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Hotels for Any Travel > Traveler - Wyndham
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Hotels for Business Travel

Segment Detail View

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Hotels for Business Travel > Business Traveler

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Important Life Events

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Important Life Events > Home Buyers

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Important Life Events > Home Improvers

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Job Function

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Job Function > Construction

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Job Function > Finance

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Job Function > Financial Services/Insurance/Real Estate

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Job Function > Healthcare

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Job Function > Healthcare Workers

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Job Function > Sales & Marketing

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Job Function > Services

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Job Function > Transportation/Communications/Utilities

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Leisure Activities/Hobbies

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Leisure Activities/Hobbies > Athlete

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Leisure Activities/Hobbies > Cyclist

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Leisure Activities/Hobbies > Do It Yourself Enthusiast

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Leisure Activities/Hobbies > Home Gardeners

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Leisure Activities/Hobbies > Water Sports Enthusiasts

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Mobile Devices

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Mobile Devices > Android Mobile Device User

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Mobile Devices > Mobile Device User

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Mobile Devices > iOS Mobile Device User

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Mobile Service Provider

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Mobile Service Provider > Mobile Phone Buyer - Verizon

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Movies

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Music Lovers

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Music Lovers > Jazz & Blues Music Fan

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Music Lovers > Pop Music fan

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Music Lovers > Top 40 Music fan

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Music Lovers > Urban Music fan

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Pet Ownership

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Pet Ownership > Pet Lover

Segment Detail View

Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Retail Stores
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Retail Stores > Best Buy
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Retail Stores > Kohl's
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Retail Stores > Target
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Retail Stores > Walmart
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Shopper Segments
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Shopper Segments > Discount Shoppers
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Shopper Segments > Electronics Buyer
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Shopper Segments > Fashion Shoppers
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Shopper Segments > Furniture Buyers
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Shopper Segments > Mall Lovers & Frequent Shoppers
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Shopper Segments > Mattress Buyer
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Shopper Segments > Recent Clothing Shopper
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Shopper Segments > Recent Clothing Shopper > Discount
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Shopping
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Shopping > Luxury Lifestyle
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Shopping > Self Pamperer
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Sports Interests
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Sports Interests > NCAA Basketball Fan
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Sports Interests > NCAA Football Fan
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Sports Interests > Sports Fan
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Travel Frequency
Branded Data > AdAdvisor by Neustar > Mobile Location Audiences > Travel Frequency > Frequent Air Travelers
Branded Data > AdAdvisor by Neustar > Personal Care
Branded Data > AdAdvisor by Neustar > Personal Care > Brands
Branded Data > AdAdvisor by Neustar > Personal Care > Brands > Visine
Branded Data > AdAdvisor by Neustar > Personal Care > Eye Drops
Branded Data > AdAdvisor by Neustar > Personal Finance
Branded Data > AdAdvisor by Neustar > Personal Finance > Banking
Branded Data > AdAdvisor by Neustar > Personal Finance > Banking > Bank of America
Branded Data > AdAdvisor by Neustar > Personal Finance > Credit Cards
Branded Data > AdAdvisor by Neustar > Personal Finance > Credit Cards > American Express
Branded Data > AdAdvisor by Neustar > Personal Finance > Health Insurance

Segment Detail View

Branded Data > AdAdvisor by Neustar > Personal Finance > Health Insurance > Kaiser Permanente

Branded Data > AdAdvisor by Neustar > Pets

Branded Data > AdAdvisor by Neustar > Pets > Flea/Tick Care Prods

Branded Data > AdAdvisor by Neustar > Pets > Flea/Tick Care Prods > Bayer Advantage

Branded Data > AdAdvisor by Neustar > Shopping

Branded Data > AdAdvisor by Neustar > Shopping > Brands

Branded Data > AdAdvisor by Neustar > Shopping > Brands > CVS

Branded Data > AdAdvisor by Neustar > Shopping > Brands > Costco

Branded Data > AdAdvisor by Neustar > Shopping > Brands > Marshalls

Branded Data > AdAdvisor by Neustar > Shopping > Brands > Stop & Shop

Branded Data > AdAdvisor by Neustar > Shopping > Brands > Trader Joe's

Branded Data > AdAdvisor by Neustar > Shopping > Brands > Whole Foods

Branded Data > AdAdvisor by Neustar > Shopping > Department/Discount/Warehouse

Branded Data > AdAdvisor by Neustar > Shopping > Grocery Stores

Branded Data > AdAdvisor by Neustar > Technology & Computing

Branded Data > AdAdvisor by Neustar > Technology & Computing > Mobile Service Provider

Branded Data > AdAdvisor by Neustar > Technology & Computing > Mobile Service Provider > AT&T/Cingular

Branded Data > AdAdvisor by Neustar > Technology & Computing > Mobile Service Provider > T-Mobile

Branded Data > AdAdvisor by Neustar > Technology & Computing > Mobile Service Provider > Verizon

Branded Data > AdAdvisor by Neustar > Travel

Branded Data > AdAdvisor by Neustar > Travel > Frequent Flyer Programs

Branded Data > AdAdvisor by Neustar > Travel > Frequent Flyer Programs > Currently Enrolled in Frequent Flyer Program

Branded Data > AdAdvisor by Neustar > Travel > Vacation Activities

Branded Data > AdAdvisor by Neustar > Travel > Vacation Activities > Fine Dining

Branded Data > Alliant

Branded Data > Alliant > Auto

Branded Data > Alliant > Auto > Automotive Owners

Branded Data > Alliant > Auto > Automotive Owners > Hybrid Cars Propensity

Branded Data > Alliant > Auto > Automotive Owners > Own a Ford

Branded Data > Alliant > Auto > Automotive Owners > Own an Acura

Branded Data > Alliant > Auto > In-Market Segments

Branded Data > Alliant > Auto > In-Market Segments > In-Market for New Luxury Car

Branded Data > Alliant > Brand Propensities

Segment Detail View

Branded Data > Alliant > Brand Propensities > Apparel
Branded Data > Alliant > Brand Propensities > Apparel > Abercrombie & Fitch Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Adidas Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Adore Me Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Allbirds Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > BCBG Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Banana Republic Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Bloomingdale's Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Blue Nile Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Bonobos Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Brandy Melville Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Burberry Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Burlington Coat Factory Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Calvin Klein Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Casual Male XL Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Chanel Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Club Monaco Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Cole Haan Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Dior Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Fabletics Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Famous Footwear Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Gap Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Gucci Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Hanes Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Hermes Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Hot Topic Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Hush Puppies Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Indochino Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > JanSport Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Journeys Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Kate Spade Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > LOFT Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Levi's Buyer Propensity

Segment Detail View

Branded Data > Alliant > Brand Propensities > Apparel > Lids Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Louis Vuitton Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Lululemon Athletica Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Lulus Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Marshalls Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > MeUndies Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Nautica Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Neiman Marcus Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Nike Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Nordstorm Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Nordstrom Rack Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > North Face Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Oakley Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Old Navy Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Patagonia Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Puma Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Ray-Ban Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Reebok Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Ross Dress For Less Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Saks Fifth Avenue Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Saks Fifth Avenue OFF 5TH Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Samsonite Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Saucony Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Shopbop Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Sierra Trading Post Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Skechers Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Spanx Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Stitch Fix Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Sunglass Hut Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > The Men's Wearhouse Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > The North Face Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > ThirdLove Buyer Propensity

Branded Data > Alliant > Brand Propensities > Apparel > Tiffany & Co Buyer Propensity

Segment Detail View

Branded Data > Alliant > Brand Propensities > Apparel > Tommy Hilfiger Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Tommy John Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Under Armour Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Uniqlo Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Urban Outfitters Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > Vans Buyer Propensity
Branded Data > Alliant > Brand Propensities > Apparel > asos Buyer Propensity
Branded Data > Alliant > Brand Propensities > Automotive
Branded Data > Alliant > Brand Propensities > Automotive > AutoNation Buyer Propensity
Branded Data > Alliant > Brand Propensities > Automotive > Big O Tires Buyer Propensity
Branded Data > Alliant > Brand Propensities > Automotive > Carmax Buyer Propensity
Branded Data > Alliant > Brand Propensities > Automotive > Discount Tire Buyer Propensity
Branded Data > Alliant > Brand Propensities > Automotive > Jiffy Lube Buyer Propensity
Branded Data > Alliant > Brand Propensities > Automotive > Meineke Buyer Propensity
Branded Data > Alliant > Brand Propensities > Automotive > Midas Buyer Propensity
Branded Data > Alliant > Brand Propensities > Automotive > Napa Auto Parts Buyer Propensity
Branded Data > Alliant > Brand Propensities > Automotive > Pep Boys Buyer Propensity
Branded Data > Alliant > Brand Propensities > Automotive > RockAuto Buyer Propensity
Branded Data > Alliant > Brand Propensities > Automotive > Tirerack.com Buyer Propensity
Branded Data > Alliant > Brand Propensities > Big Box Retail
Branded Data > Alliant > Brand Propensities > Big Box Retail > Big Lots Stores Buyer Propensity
Branded Data > Alliant > Brand Propensities > Big Box Retail > Costco Buyer Propensity
Branded Data > Alliant > Brand Propensities > Big Box Retail > Sears Buyer Propensity
Branded Data > Alliant > Brand Propensities > Big Box Retail > Staples Buyer Propensity
Branded Data > Alliant > Brand Propensities > Convenience & Gas
Branded Data > Alliant > Brand Propensities > Convenience & Gas > Citgo Buyer Propensity
Branded Data > Alliant > Brand Propensities > Convenience & Gas > Marathon Petroleum Buyer Propensity
Branded Data > Alliant > Brand Propensities > Ecommerce
Branded Data > Alliant > Brand Propensities > Ecommerce > 1-800-Flowers Buyer Propensity
Branded Data > Alliant > Brand Propensities > Ecommerce > Craigslist Buyer Propensity
Branded Data > Alliant > Brand Propensities > Ecommerce > Go Daddy Buyer Propensity
Branded Data > Alliant > Brand Propensities > Ecommerce > Google Wallet Buyer Propensity
Branded Data > Alliant > Brand Propensities > Ecommerce > Jo-Ann Buyer Propensity

Segment Detail View

Branded Data > Alliant > Brand Propensities > Ecommerce > Office Depot Buyer Propensity
Branded Data > Alliant > Brand Propensities > Ecommerce > ProFlowers Buyer Propensity
Branded Data > Alliant > Brand Propensities > Ecommerce > USPS Buyer Propensity
Branded Data > Alliant > Brand Propensities > Ecommerce > delivery.com Buyer Propensity
Branded Data > Alliant > Brand Propensities > Ecommerce > linkedin Buyer Propensity
Branded Data > Alliant > Brand Propensities > Electronics
Branded Data > Alliant > Brand Propensities > Electronics > Adobe Buyer Propensity
Branded Data > Alliant > Brand Propensities > Electronics > Apple Buyer Propensity
Branded Data > Alliant > Brand Propensities > Electronics > Best Buy Buyer Propensity
Branded Data > Alliant > Brand Propensities > Electronics > Bose Buyer Propensity
Branded Data > Alliant > Brand Propensities > Electronics > Crutchfield Buyer Propensity
Branded Data > Alliant > Brand Propensities > Electronics > Dell Buyer Propensity
Branded Data > Alliant > Brand Propensities > Electronics > GoPro Buyer Propensity
Branded Data > Alliant > Brand Propensities > Electronics > LG Buyer Propensity
Branded Data > Alliant > Brand Propensities > Electronics > Microsoft Buyer Propensity
Branded Data > Alliant > Brand Propensities > Electronics > Microsoft Store Buyer Propensity
Branded Data > Alliant > Brand Propensities > Electronics > Motorola Buyer Propensity
Branded Data > Alliant > Brand Propensities > Electronics > Otterbox Buyer Propensity
Branded Data > Alliant > Brand Propensities > Electronics > RadioShack Buyer Propensity
Branded Data > Alliant > Brand Propensities > Electronics > Roku Buyer Propensity
Branded Data > Alliant > Brand Propensities > Electronics > Samsung Buyer Propensity
Branded Data > Alliant > Brand Propensities > Electronics > Skype Buyer Propensity
Branded Data > Alliant > Brand Propensities > Electronics > Sonos Buyer Propensity
Branded Data > Alliant > Brand Propensities > Electronics > Sony Buyer Propensity
Branded Data > Alliant > Brand Propensities > Electronics > Toshiba Buyer Propensity
Branded Data > Alliant > Brand Propensities > Electronics > iRobot Buyer Propensity
Branded Data > Alliant > Brand Propensities > Financial
Branded Data > Alliant > Brand Propensities > Financial > American Express Buyer Propensity
Branded Data > Alliant > Brand Propensities > Financial > H&R Block Buyer Propensity
Branded Data > Alliant > Brand Propensities > Financial > LifeLock Buyer Propensity
Branded Data > Alliant > Brand Propensities > Food & Drugstore
Branded Data > Alliant > Brand Propensities > Food & Drugstore > 7-Eleven Buyer Propensity
Branded Data > Alliant > Brand Propensities > Food & Drugstore > Acme Buyer Propensity

Segment Detail View

Branded Data > Alliant > Brand Propensities > Food & Drugstore > Albertsons Buyer Propensity

Branded Data > Alliant > Brand Propensities > Food & Drugstore > Caviar Buyer Propensity

Branded Data > Alliant > Brand Propensities > Food & Drugstore > DAVIDsTEA Buyer Propensity

Branded Data > Alliant > Brand Propensities > Food & Drugstore > DoorDash Buyer Propensity

Branded Data > Alliant > Brand Propensities > Food & Drugstore > Duane Reade Buyer Propensity

Branded Data > Alliant > Brand Propensities > Food & Drugstore > Eat24 Buyer Propensity

Branded Data > Alliant > Brand Propensities > Food & Drugstore > Five Below Buyer Propensity

Branded Data > Alliant > Brand Propensities > Food & Drugstore > Fresh Direct Buyer Propensity

Branded Data > Alliant > Brand Propensities > Food & Drugstore > Freshly Buyer Propensity

Branded Data > Alliant > Brand Propensities > Food & Drugstore > Godiva Buyer Propensity

Branded Data > Alliant > Brand Propensities > Food & Drugstore > Grubhub Buyer Propensity

Branded Data > Alliant > Brand Propensities > Food & Drugstore > Hint Buyer Propensity

Branded Data > Alliant > Brand Propensities > Food & Drugstore > Instacart Buyer Propensity

Branded Data > Alliant > Brand Propensities > Food & Drugstore > Nespresso Buyer Propensity

Branded Data > Alliant > Brand Propensities > Food & Drugstore > Omaha Steaks Buyer Propensity

Branded Data > Alliant > Brand Propensities > Food & Drugstore > Postmates Buyer Propensity

Branded Data > Alliant > Brand Propensities > Food & Drugstore > Ralphs Buyer Propensity

Branded Data > Alliant > Brand Propensities > Food & Drugstore > Safeway Buyer Propensity

Branded Data > Alliant > Brand Propensities > Food & Drugstore > Swanson Vitamins Buyer Propensity

Branded Data > Alliant > Brand Propensities > Food & Drugstore > Vons Buyer Propensity

Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics

Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > 24 Hour Fitness Buyer Propensity

Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Anastasia Beverly Hills Buyer Propensity

Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Beauty Bar Buyer Propensity

Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > BetterHelp Buyer Propensity

Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Bodybuilding.com Buyer Propensity

Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > CityMD Buyer Propensity

Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Crunch Fitness Buyer Propensity

Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > DermStore Buyer Propensity

Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Equinox Buyer Propensity

Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Fitbit Buyer Propensity

Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Function of Beauty Buyer Propensity

Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Glossier Buyer Propensity

Segment Detail View

Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Harry's Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Headspace Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Herbalife Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Ilia Beauty Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Inkbox Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > KIEHLS Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Kylie Cosmetics Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Lancome Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > LensCrafters Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Lola Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Manscaped Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Massage Envy Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Mirror Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > MyFitnessPal Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Neutrogena Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Noom Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Nutrafol Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Nutrisystem Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Pearle Vision Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Peloton Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > PillPack Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Planet Fitness Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Scentsy Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > SmileDirectClub Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Supercuts Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Urban Decay Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > Visionworks Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > YMCA Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > YogaWorks Buyer Propensity
Branded Data > Alliant > Brand Propensities > Health / Beauty & Cosmetics > soul-cycle.com Buyer Propensity
Branded Data > Alliant > Brand Propensities > Home & Household Goods
Branded Data > Alliant > Brand Propensities > Home & Household Goods > ADT Buyer Propensity
Branded Data > Alliant > Brand Propensities > Home & Household Goods > Ace Hardware Corporation Buyer Propensity

Segment Detail View

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Angie's List Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Arhaus Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Blick Art Materials Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Bosch Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Brinks Home Security Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Build.com Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Casper Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Crate & Barrel Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Frontpoint Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Harbor Freight Tools Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Hobby Lobby Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Home Depot Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Houzz Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > IKEA Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Keurig Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Kohler Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Lowe's Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Mattress Firm Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Michaels Stores Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Moen Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Paper Source Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Pier 1 Imports Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Pottery Barn Kids Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Protection One Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Purple Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Rent-A-Center Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Restoration Hardware Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Serta Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Solar CIty Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > Sur La Table Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > The Container Store Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > The Home Depot Buyer Propensity

Branded Data > Alliant > Brand Propensities > Home & Household Goods > TruGreen Buyer Propensity

Segment Detail View

Branded Data > Alliant > Brand Propensities > Home & Household Goods > True Value Buyer Propensity
Branded Data > Alliant > Brand Propensities > Home & Household Goods > U-haul Buyer Propensity
Branded Data > Alliant > Brand Propensities > Home & Household Goods > Vistaprint Buyer Propensity
Branded Data > Alliant > Brand Propensities > Home & Household Goods > West Elm Buyer Propensity
Branded Data > Alliant > Brand Propensities > Home & Household Goods > Whirlpool Buyer Propensity
Branded Data > Alliant > Brand Propensities > Home & Household Goods > Williams-Sonoma Buyer Propensity
Branded Data > Alliant > Brand Propensities > Home & Household Goods > World Market Buyer Propensity
Branded Data > Alliant > Brand Propensities > Jewelry
Branded Data > Alliant > Brand Propensities > Jewelry > Cartier Buyer Propensity
Branded Data > Alliant > Brand Propensities > Jewelry > David Yurman Buyer Propensity
Branded Data > Alliant > Brand Propensities > Jewelry > Jared Buyer Propensity
Branded Data > Alliant > Brand Propensities > Jewelry > Kay Jewelers Buyer Propensity
Branded Data > Alliant > Brand Propensities > Jewelry > Omega Buyer Propensity
Branded Data > Alliant > Brand Propensities > Jewelry > Zales Buyer Propensity
Branded Data > Alliant > Brand Propensities > Kids Products
Branded Data > Alliant > Brand Propensities > Kids Products > Diapers.com Buyer Propensity
Branded Data > Alliant > Brand Propensities > Kids Products > Disney Buyer Propensity
Branded Data > Alliant > Brand Propensities > Kids Products > Freshly Picked Buyer Propensity
Branded Data > Alliant > Brand Propensities > Kids Products > Happiest Baby Buyer Propensity
Branded Data > Alliant > Brand Propensities > Kids Products > Janie and Jack Buyer Propensity
Branded Data > Alliant > Brand Propensities > Kids Products > Kidizen Buyer Propensity
Branded Data > Alliant > Brand Propensities > Kids Products > LEGO Buyer Propensity
Branded Data > Alliant > Brand Propensities > Kids Products > Little Passport Buyer Propensity
Branded Data > Alliant > Brand Propensities > Kids Products > Party City Buyer Propensity
Branded Data > Alliant > Brand Propensities > Kids Products > Sittercity Buyer Propensity
Branded Data > Alliant > Brand Propensities > Kids Products > The Little Gym Buyer Propensity
Branded Data > Alliant > Brand Propensities > Kids Products > Toys R Us Buyer Propensity
Branded Data > Alliant > Brand Propensities > Kids Products > buybuy BABY Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment
Branded Data > Alliant > Brand Propensities > Media & Entertainment > AMC Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Ancestry.com Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Audiobooks Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Blizzard Buyer Propensity

Segment Detail View

Branded Data > Alliant > Brand Propensities > Media & Entertainment > Blurb Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Bumble Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > CBS All Access Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > DraftKings Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Duolingo Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Fandango Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Financial Times Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Gamestop Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Hunt A Killer Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Los Angeles Times Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Lynda Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > MasterClass Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Match.com Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Netflix Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Ny Times Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > OkCupid Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Pandora Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > People Magazine Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Quizlet Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Rosetta Stone Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Shutterfly Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Spotify Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Steam Community Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > StubHub Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > The Economist Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > The Wall Street Journal Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > The Washington Post Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > Ticketmaster Buyer Propensity
Branded Data > Alliant > Brand Propensities > Media & Entertainment > iTunes Buyer Propensity
Branded Data > Alliant > Brand Propensities > Personas
Branded Data > Alliant > Brand Propensities > Personas > Active & Tech-Savvy
Branded Data > Alliant > Brand Propensities > Personas > Black Friday Buyer Propensity
Branded Data > Alliant > Brand Propensities > Personas > Connected Techies

Segment Detail View

Branded Data > Alliant > Brand Propensities > Personas > Cyber Monday Buyer Propensity

Branded Data > Alliant > Brand Propensities > Personas > DRTV Home Shoppers

Branded Data > Alliant > Brand Propensities > Personas > Digital Checkout Buyers

Branded Data > Alliant > Brand Propensities > Personas > Kitchen & Homebodies

Branded Data > Alliant > Brand Propensities > Personas > Suburban Home

Branded Data > Alliant > Brand Propensities > Personas > Upscale Living

Branded Data > Alliant > Brand Propensities > Personas > Urban Commuters

Branded Data > Alliant > Brand Propensities > Pets

Branded Data > Alliant > Brand Propensities > Pets > 1-800-PetMeds Buyer Propensity

Branded Data > Alliant > Brand Propensities > Pets > Petco Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Bahama Breeze Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Baja Fresh Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Barcelona Wine Bar Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Boston Market Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Buffalo Wild Wings Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > By CHLOE Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > California Fish Grill Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > California Pizza Kitchen Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Capital Grille Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Domino's Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Ez Cater Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Five Guys Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Fooda Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Hooters Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > IHop Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > OpenTable Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Outback Steakhouse Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Panda Express Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Papa John's Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Pei Wei Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > PotBelly Buyer Propensity

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > QSR

Segment Detail View

Branded Data > Alliant > Brand Propensities > Restaurants & Dining > QSR > Blue Bottle Buyer Propensity
Branded Data > Alliant > Brand Propensities > Restaurants & Dining > QSR > Cinnabon Buyer Propensity
Branded Data > Alliant > Brand Propensities > Restaurants & Dining > QSR > Golden Corral Buyer Propensity
Branded Data > Alliant > Brand Propensities > Restaurants & Dining > QSR > Jamba Juice Buyer Propensity
Branded Data > Alliant > Brand Propensities > Restaurants & Dining > QSR > KFC Buyer Propensity
Branded Data > Alliant > Brand Propensities > Restaurants & Dining > QSR > Krispy Kreme Buyer Propensity
Branded Data > Alliant > Brand Propensities > Restaurants & Dining > QSR > Sbarro Buyer Propensity
Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Qdoba Buyer Propensity
Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Red Lobster Buyer Propensity
Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Red Robin Buyer Propensity
Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Round Table Pizza Buyer Propensity
Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Seamless Buyer Propensity
Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Shake Shack Buyer Propensity
Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Smashburger Buyer Propensity
Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Starbucks Buyer Propensity
Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Sweetgreen Buyer Propensity
Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Wingstop Buyer Propensity
Branded Data > Alliant > Brand Propensities > Restaurants & Dining > Yard House Buyer Propensity
Branded Data > Alliant > Brand Propensities > Sporting Goods
Branded Data > Alliant > Brand Propensities > Sporting Goods > Bass Pro Shops Buyer Propensity
Branded Data > Alliant > Brand Propensities > Sporting Goods > Cabela's Buyer Propensity
Branded Data > Alliant > Brand Propensities > Sporting Goods > DICK'S Buyer Propensity
Branded Data > Alliant > Brand Propensities > Sporting Goods > Moosejaw Buyer Propensity
Branded Data > Alliant > Brand Propensities > Sporting Goods > REI Buyer Propensity
Branded Data > Alliant > Brand Propensities > Sporting Goods > active.com Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > 1password Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > Afterpay Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > Boingo Wireless Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > Calendly Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > Cox Communications Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > Discord Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > DocuSign Buyer Propensity

Segment Detail View

Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > Dropbox Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > ExpressVPN Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > FedEx Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > GitHub Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > GoFundMe Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > Grammarly Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > LegalZoom Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > Mailchimp Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > Medium Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > Minted Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > Net10 Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > Republic Wireless Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > Sprint Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > Squarespace Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > T-Mobile Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > TaskRabbit Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > The UPS Store Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > Time Warner Cable Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > TracFone Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > UrbanSitter Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > Vonage Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > WordPress Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > Zillow Buyer Propensity
Branded Data > Alliant > Brand Propensities > Telecom & Service Providers > Zoom Video Communications Buyer Propensity
Branded Data > Alliant > Brand Propensities > Travel
Branded Data > Alliant > Brand Propensities > Travel > Agoda Buyer Propensity
Branded Data > Alliant > Brand Propensities > Travel > Airbnb Buyer Propensity
Branded Data > Alliant > Brand Propensities > Travel > Alaska Airlines Buyer Propensity
Branded Data > Alliant > Brand Propensities > Travel > American Airlines Buyer Propensity
Branded Data > Alliant > Brand Propensities > Travel > Amtrak Buyer Propensity
Branded Data > Alliant > Brand Propensities > Travel > Best Western Buyer Propensity
Branded Data > Alliant > Brand Propensities > Travel > Budget Buyer Propensity
Branded Data > Alliant > Brand Propensities > Travel > Budget Car Rental Buyer Propensity

Segment Detail View

Branded Data > Alliant > Brand Propensities > Travel > Busch Gardens Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Crowne Plaza Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Delta Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Discovery Cove Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Disney Resorts Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Doubletree Hotel Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Embassy Suites Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Extended Stay America Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Fairfield Inn Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Familyvacations-Disneycruise Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Four Points Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Four Seasons Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Hertz Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Hilton Hotels & Resorts Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Holiday Inn Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > HomeAway Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Hotel Tonight Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Howard Johnson Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Hyatt Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Knotts Berry Farm Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Lyft Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > MGM Resorts International Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Marriott Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > National Car Rental Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Residence Inn Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > San Diego zoo Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Sandals Resorts Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Sheraton Hotel Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Southwest Airlines Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > The Ritz Carlton Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Travelodge Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Uber Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > United Airlines Buyer Propensity

Segment Detail View

Branded Data > Alliant > Brand Propensities > Travel > Universal Studios Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > W Hotels Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > Yelp Buyer Propensity

Branded Data > Alliant > Brand Propensities > Travel > kayak Buyer Propensity

Branded Data > Alliant > Brand Propensities > Video Games

Branded Data > Alliant > Brand Propensities > Video Games > Nintendo Buyer Propensity

Branded Data > Alliant > Composite Segments (Audience Clusters)

Branded Data > Alliant > Composite Segments (Audience Clusters) > Affluent Men Shoppers

Branded Data > Alliant > Demographics

Branded Data > Alliant > Demographics > Age 30-39

Branded Data > Alliant > Demographics > Age 30-39 > Age 30-34 years

Branded Data > Alliant > Demographics > Age 40-49

Branded Data > Alliant > Demographics > Age 40-49 > Age 45-49 years

Branded Data > Alliant > Demographics > Education - Post Graduate Degree

Branded Data > Alliant > Demographics > Family - Grandparent in Household

Branded Data > Alliant > Demographics > Family - Households with 3 Adults

Branded Data > Alliant > Demographics > Family - Husbands

Branded Data > Alliant > Demographics > Family - Male Head of Household

Branded Data > Alliant > Demographics > Family - Married

Branded Data > Alliant > Demographics > Home Value $500k+

Branded Data > Alliant > Demographics > Homeowner

Branded Data > Alliant > Demographics > Household Estimated Wealth $1,000,000 Plus

Branded Data > Alliant > Demographics > Household Estimated Wealth $550,000 - $1000,000

Branded Data > Alliant > Demographics > Household Income $121,000 - $130,000

Branded Data > Alliant > Demographics > Income 100k+

Branded Data > Alliant > Demographics > Income 50k+

Branded Data > Alliant > Demographics > Late Baby Boomers

Branded Data > Alliant > Demographics > Length of Residence 10+ years

Branded Data > Alliant > Demographics > Length of Residence 1 year or less

Branded Data > Alliant > Demographics > Length of Residence 1-3 years

Branded Data > Alliant > Demographics > Length of Residence 3-5 years

Branded Data > Alliant > Demographics > Presence of Children Age 13-17

Branded Data > Alliant > Demographics > Presence of Children Age 8-12

Segment Detail View

Branded Data > Alliant > Demographics > Work at Home
Branded Data > Alliant > Entertainment & Pastimes
Branded Data > Alliant > Entertainment & Pastimes > History Buffs
Branded Data > Alliant > Entertainment & Pastimes > Outdoor & Nature Lovers
Branded Data > Alliant > Financially in Charge
Branded Data > Alliant > Gender
Branded Data > Alliant > Gender > Male
Branded Data > Alliant > Home & Garden Interests
Branded Data > Alliant > Home & Garden Interests > Cooking/Food Enthusiasts
Branded Data > Alliant > Home & Garden Interests > House & Garden Enthusiasts
Branded Data > Alliant > Home & Garden Interests > House & Garden Merchandise Buyers
Branded Data > Alliant > Home Renovation
Branded Data > Alliant > Home Renovation > Home Renovators
Branded Data > Alliant > Interest Propensities
Branded Data > Alliant > Interest Propensities > Activities & Interests
Branded Data > Alliant > Interest Propensities > Activities & Interests > FIFA World Cup
Branded Data > Alliant > Interest Propensities > Activities & Interests > Fantasy Sports Propensity
Branded Data > Alliant > Interest Propensities > Activities & Interests > Pilates/Yoga Propensity
Branded Data > Alliant > Interest Propensities > Activities & Interests > Real Estate Investor Propensity
Branded Data > Alliant > Interest Propensities > Activities & Interests > UFC
Branded Data > Alliant > Interest Propensities > Brands
Branded Data > Alliant > Interest Propensities > Brands > Audible
Branded Data > Alliant > Interest Propensities > Brands > Benjamin Moore
Branded Data > Alliant > Interest Propensities > Brands > General Electric
Branded Data > Alliant > Interest Propensities > Brands > John Deere
Branded Data > Alliant > Interest Propensities > Brands > Kenmore
Branded Data > Alliant > Interest Propensities > Brands > LG Electronics
Branded Data > Alliant > Interest Propensities > Brands > Panasonic
Branded Data > Alliant > Interest Propensities > Brands > Podcasts
Branded Data > Alliant > Interest Propensities > CPG
Branded Data > Alliant > Interest Propensities > CPG > 7UP
Branded Data > Alliant > Interest Propensities > CPG > Coca Cola
Branded Data > Alliant > Interest Propensities > CPG > Coffee Mate

Segment Detail View

Branded Data > Alliant > Interest Propensities > CPG > Gatorade
Branded Data > Alliant > Interest Propensities > CPG > Goya
Branded Data > Alliant > Interest Propensities > CPG > Haagen Dazs
Branded Data > Alliant > Interest Propensities > CPG > Head & Shoulders
Branded Data > Alliant > Interest Propensities > CPG > Heinz Ketchup
Branded Data > Alliant > Interest Propensities > CPG > Hershey
Branded Data > Alliant > Interest Propensities > CPG > L'oreal
Branded Data > Alliant > Interest Propensities > CPG > Lunchables
Branded Data > Alliant > Interest Propensities > CPG > Nestle Candy
Branded Data > Alliant > Interest Propensities > CPG > Nestle Pure Life
Branded Data > Alliant > Interest Propensities > CPG > Old Spice
Branded Data > Alliant > Interest Propensities > CPG > Oreo
Branded Data > Alliant > Interest Propensities > CPG > Pepsi
Branded Data > Alliant > Interest Propensities > CPG > Planters Nuts
Branded Data > Alliant > Interest Propensities > CPG > Poland Spring
Branded Data > Alliant > Interest Propensities > CPG > Sprite
Branded Data > Alliant > Interest Propensities > CPG > Tropicana
Branded Data > Alliant > Interest Propensities > Celebrities
Branded Data > Alliant > Interest Propensities > Celebrities > Beyonce
Branded Data > Alliant > Interest Propensities > Celebrities > Britney Spears
Branded Data > Alliant > Interest Propensities > Celebrities > Bruno Mars
Branded Data > Alliant > Interest Propensities > Celebrities > Drake
Branded Data > Alliant > Interest Propensities > Celebrities > Dwayne Johnson (The Rock)
Branded Data > Alliant > Interest Propensities > Celebrities > John Hamm
Branded Data > Alliant > Interest Propensities > Celebrities > Justin Bieber
Branded Data > Alliant > Interest Propensities > Celebrities > Lady Gaga
Branded Data > Alliant > Interest Propensities > Celebrities > Matthew McConaughey
Branded Data > Alliant > Interest Propensities > Celebrities > Michael Jordan
Branded Data > Alliant > Interest Propensities > Celebrities > Rihanna
Branded Data > Alliant > Interest Propensities > College Teams
Branded Data > Alliant > Interest Propensities > College Teams > Arizona State Athletics
Branded Data > Alliant > Interest Propensities > College Teams > Clemson Tigers
Branded Data > Alliant > Interest Propensities > College Teams > Florida Gators

Segment Detail View

Branded Data > Alliant > Interest Propensities > College Teams > Florida State Seminoles
Branded Data > Alliant > Interest Propensities > College Teams > Louisiana State University Tigers
Branded Data > Alliant > Interest Propensities > College Teams > Michigan State Spartans
Branded Data > Alliant > Interest Propensities > Events/Shows
Branded Data > Alliant > Interest Propensities > Events/Shows > Anime
Branded Data > Alliant > Interest Propensities > Events/Shows > ComiCon
Branded Data > Alliant > Interest Propensities > Events/Shows > International Builders' Show (NAHB)
Branded Data > Alliant > Interest Propensities > Events/Shows > National Automobile Dealers Association
Branded Data > Alliant > Interest Propensities > Events/Shows > New York Auto Show
Branded Data > Alliant > Interest Propensities > Holiday
Branded Data > Alliant > Interest Propensities > Holiday > Halloween
Branded Data > Alliant > Interest Propensities > Holiday > Last Minute Holiday Shoppers
Branded Data > Alliant > Interest Propensities > Holiday > Pre Thanksgiving Shoppers
Branded Data > Alliant > Interest Propensities > Holiday > St Patricks Day
Branded Data > Alliant > Interest Propensities > MLB Teams
Branded Data > Alliant > Interest Propensities > MLB Teams > Arizona Diamondbacks
Branded Data > Alliant > Interest Propensities > MLB Teams > Atlanta Braves
Branded Data > Alliant > Interest Propensities > MLB Teams > Chicago Cubs
Branded Data > Alliant > Interest Propensities > MLB Teams > Chicago White Sox
Branded Data > Alliant > Interest Propensities > MLB Teams > Colorado Rockies
Branded Data > Alliant > Interest Propensities > MLB Teams > Detroit Tigers
Branded Data > Alliant > Interest Propensities > MLB Teams > Los Angeles Angels
Branded Data > Alliant > Interest Propensities > MLB Teams > Miami Marlins
Branded Data > Alliant > Interest Propensities > MLB Teams > NY Mets
Branded Data > Alliant > Interest Propensities > MLB Teams > Oakland A's
Branded Data > Alliant > Interest Propensities > MLB Teams > Philadelphia Phillies
Branded Data > Alliant > Interest Propensities > MLB Teams > San Diego Padres
Branded Data > Alliant > Interest Propensities > MLB Teams > San Francisco Giants
Branded Data > Alliant > Interest Propensities > MLB Teams > Seattle Mariners
Branded Data > Alliant > Interest Propensities > MLB Teams > St. Louis Cardinals
Branded Data > Alliant > Interest Propensities > MLB Teams > Tampa Bay Rays
Branded Data > Alliant > Interest Propensities > MLB Teams > Washington Nationals
Branded Data > Alliant > Interest Propensities > Military

Segment Detail View

Branded Data > Alliant > Interest Propensities > Military > Air Force
Branded Data > Alliant > Interest Propensities > Military > Coast Guard
Branded Data > Alliant > Interest Propensities > Military > Marines
Branded Data > Alliant > Interest Propensities > Military > National Guard
Branded Data > Alliant > Interest Propensities > Military > Navy
Branded Data > Alliant > Interest Propensities > Military > Veteran Associations
Branded Data > Alliant > Interest Propensities > Movies
Branded Data > Alliant > Interest Propensities > Movies > Batman
Branded Data > Alliant > Interest Propensities > Movies > Fantastic Four
Branded Data > Alliant > Interest Propensities > Movies > Frozen
Branded Data > Alliant > Interest Propensities > Movies > Godzilla
Branded Data > Alliant > Interest Propensities > Movies > Guardians of the Galaxy
Branded Data > Alliant > Interest Propensities > Movies > James Bond
Branded Data > Alliant > Interest Propensities > Movies > Little Mermaid
Branded Data > Alliant > Interest Propensities > Movies > Lord of the Rings / The Hobbit
Branded Data > Alliant > Interest Propensities > Movies > Marvel Comic Series
Branded Data > Alliant > Interest Propensities > Movies > Pirates of the Caribbean
Branded Data > Alliant > Interest Propensities > Movies > Star Trek
Branded Data > Alliant > Interest Propensities > Movies > Star Wars
Branded Data > Alliant > Interest Propensities > Movies > The Avengers
Branded Data > Alliant > Interest Propensities > Movies > The LEGO Movie
Branded Data > Alliant > Interest Propensities > Movies > X-Men
Branded Data > Alliant > Interest Propensities > NFL
Branded Data > Alliant > Interest Propensities > NFL > Arizona Cardinals
Branded Data > Alliant > Interest Propensities > NFL > Atlanta Falcons
Branded Data > Alliant > Interest Propensities > NFL > Baltimore Ravens
Branded Data > Alliant > Interest Propensities > NFL > Chicago Bears
Branded Data > Alliant > Interest Propensities > NFL > Denver Broncos
Branded Data > Alliant > Interest Propensities > NFL > Detroit Lions
Branded Data > Alliant > Interest Propensities > NFL > Indianapolis Colts
Branded Data > Alliant > Interest Propensities > NFL > Kansas City Chiefs
Branded Data > Alliant > Interest Propensities > NFL > Los Angeles Chargers
Branded Data > Alliant > Interest Propensities > NFL > Los Angeles Rams

Segment Detail View

Branded Data > Alliant > Interest Propensities > NFL > New York Giants
Branded Data > Alliant > Interest Propensities > NFL > New York Jets
Branded Data > Alliant > Interest Propensities > NFL > Oakland Raiders
Branded Data > Alliant > Interest Propensities > NFL > Philadelphia Eagles
Branded Data > Alliant > Interest Propensities > NFL > San Francisco 49ers
Branded Data > Alliant > Interest Propensities > NFL > Tampa Bay Buccaneers
Branded Data > Alliant > Interest Propensities > NHL Teams
Branded Data > Alliant > Interest Propensities > NHL Teams > Carolina Hurricanes
Branded Data > Alliant > Interest Propensities > NHL Teams > Florida Panthers
Branded Data > Alliant > Interest Propensities > NHL Teams > Los Angeles Kings
Branded Data > Alliant > Interest Propensities > NHL Teams > New York Islanders
Branded Data > Alliant > Interest Propensities > NHL Teams > New York Rangers
Branded Data > Alliant > Interest Propensities > NHL Teams > Tampa Bay Lightning
Branded Data > Alliant > Interest Propensities > NHL Teams > Vegas Golden Knights
Branded Data > Alliant > Interest Propensities > NHL Teams > Washington Capitals
Branded Data > Alliant > Interest Propensities > Publications
Branded Data > Alliant > Interest Propensities > Publications > Chicago Tribune
Branded Data > Alliant > Interest Propensities > Publications > Los Angeles Times
Branded Data > Alliant > Interest Propensities > Publications > New York Post
Branded Data > Alliant > Interest Propensities > Publications > New York Times
Branded Data > Alliant > Interest Propensities > Publications > USA Today
Branded Data > Alliant > Interest Propensities > Publications > Wall Street Journal
Branded Data > Alliant > Interest Propensities > Publications > Washington Post
Branded Data > Alliant > Interest Propensities > Quick Service Restaurants (QSRs)
Branded Data > Alliant > Interest Propensities > Quick Service Restaurants (QSRs) > Arby's
Branded Data > Alliant > Interest Propensities > Quick Service Restaurants (QSRs) > Chick-Fil-A
Branded Data > Alliant > Interest Propensities > Quick Service Restaurants (QSRs) > Dairy Queen
Branded Data > Alliant > Interest Propensities > Quick Service Restaurants (QSRs) > Jack In the Box
Branded Data > Alliant > Interest Propensities > Quick Service Restaurants (QSRs) > McDonald's
Branded Data > Alliant > Interest Propensities > Quick Service Restaurants (QSRs) > Quiznos
Branded Data > Alliant > Interest Propensities > Quick Service Restaurants (QSRs) > Subway
Branded Data > Alliant > Interest Propensities > Quick Service Restaurants (QSRs) > Wendy's
Branded Data > Alliant > Interest Propensities > TV Shows

Segment Detail View

Branded Data > Alliant > Interest Propensities > TV Shows > Better Call Saul

Branded Data > Alliant > Interest Propensities > TV Shows > Big Little Lies

Branded Data > Alliant > Interest Propensities > TV Shows > Game of Thrones

Branded Data > Alliant > Interest Propensities > TV Shows > Stranger Things

Branded Data > Alliant > Interest Propensities > TV Shows > Supernatural

Branded Data > Alliant > Interest Propensities > TV Shows > The Simpsons

Branded Data > Alliant > Interest Propensities > TV Shows > The Walking Dead

Branded Data > Alliant > Interest Propensities > Travel

Branded Data > Alliant > Interest Propensities > Travel > Timeshare Owner Propensity

Branded Data > Alliant > Interest Propensities > Video Games

Branded Data > Alliant > Interest Propensities > Video Games > Dota 2

Branded Data > Alliant > Interest Propensities > Video Games > ESL formerly Electronic Sports League

Branded Data > Alliant > Interest Propensities > Video Games > Free to Play games

Branded Data > Alliant > Interest Propensities > Video Games > Hearthstone

Branded Data > Alliant > Interest Propensities > Video Games > League of Legends

Branded Data > Alliant > Interest Propensities > Video Games > Overwatch League

Branded Data > Alliant > Interest Propensities > Video Games > Steam

Branded Data > Alliant > Interest Propensities > Video Games > Super Mario

Branded Data > Alliant > Multibuyer Behaviors

Branded Data > Alliant > Multibuyer Behaviors > Club/Continuity Buyers

Branded Data > Alliant > Multibuyer Behaviors > Entertainment/Pastimes Multibuyers

Branded Data > Alliant > Multibuyer Behaviors > Paid with Cash or Check

Branded Data > Alliant > Multibuyer Behaviors > Paid with Credit Card

Branded Data > Alliant > Parents

Branded Data > Alliant > Parents > Parents of Babies/Newborns: Age 0-11 month

Branded Data > Alliant > Parents > Parents of Pre-School Kids: Age 3-5

Branded Data > Alliant > Parents > Parents of Toddlers: Age 1-2

Branded Data > Alliant > Product Propensities

Branded Data > Alliant > Product Propensities > Baby & Toddler

Branded Data > Alliant > Product Propensities > Baby & Toddler > Baby Wipes

Branded Data > Alliant > Product Propensities > Casual Wear

Branded Data > Alliant > Product Propensities > Casual Wear > Khaki

Branded Data > Alliant > Product Propensities > Casual Wear > Polo Shirt

Segment Detail View

Branded Data > Alliant > Product Propensities > Computer & Electronics
Branded Data > Alliant > Product Propensities > Computer & Electronics > Computer Software
Branded Data > Alliant > Product Propensities > Computer & Electronics > Tablet Computer
Branded Data > Alliant > Product Propensities > Dress Wear
Branded Data > Alliant > Product Propensities > Dress Wear > Dress Shirt
Branded Data > Alliant > Product Propensities > Health Supplements
Branded Data > Alliant > Product Propensities > Health Supplements > Supplement
Branded Data > Alliant > Product Propensities > Home
Branded Data > Alliant > Product Propensities > Home > Business & Home Security
Branded Data > Alliant > Product Propensities > Home > Coffeemaker
Branded Data > Alliant > Product Propensities > Home > Exercise & Fitness
Branded Data > Alliant > Product Propensities > Home > Household Appliances
Branded Data > Alliant > Product Propensities > Home > Kitchen & Dining
Branded Data > Alliant > Product Propensities > Home > Outdoor Recreation
Branded Data > Alliant > Product Propensities > Home > Plumbing
Branded Data > Alliant > Product Propensities > Home > Pressure Cooker
Branded Data > Alliant > Product Propensities > Home > Sofas
Branded Data > Alliant > Product Propensities > Outerwear
Branded Data > Alliant > Product Propensities > Outerwear > Jacket
Branded Data > Alliant > Product Propensities > Personal Care & Cosmetics
Branded Data > Alliant > Product Propensities > Personal Care & Cosmetics > Skin Cream
Branded Data > Alliant > Product Propensities > Pets
Branded Data > Alliant > Product Propensities > Pets > Dry Dog Food
Branded Data > Alliant > Product Propensities > Travel
Branded Data > Alliant > Product Propensities > Travel > Back Pack
Branded Data > Alliant > Products & Services Propensities
Branded Data > Alliant > Products & Services Propensities > Coupon Users - Propensity
Branded Data > Alliant > Products & Services Propensities > Cruise Travel - Propensity
Branded Data > Alliant > Products & Services Propensities > Dog Product Buyer - Propensity
Branded Data > Alliant > Products & Services Propensities > Donor to PBS / NPR - Propensity
Branded Data > Alliant > Products & Services Propensities > Environmental / Group Causes - Propensity
Branded Data > Alliant > Products & Services Propensities > Foreign Travel For Vacation - Propensity
Branded Data > Alliant > Products & Services Propensities > Frequent Business Traveler - Propensity

Segment Detail View

Branded Data > Alliant > Products & Services Propensities > Frequent Flyer - Propensity

Branded Data > Alliant > Products & Services Propensities > Golf Fans - Propensity

Branded Data > Alliant > Products & Services Propensities > Life Insurance Buyers - Propensity

Branded Data > Alliant > Products & Services Propensities > Live Theater Fans - Propensity

Branded Data > Alliant > Products & Services Propensities > Luxury Hotel Visitors - Propensity

Branded Data > Alliant > Products & Services Propensities > Online Investment / Trading - Propensity

Branded Data > Alliant > Products & Services Propensities > Religious Donors - Propensity

Branded Data > Alliant > Products & Services Propensities > Soccer Fans - Propensity

Branded Data > Alliant > Products & Services Propensities > Tablet / E-Reader Owner - Propensity

Branded Data > Alliant > Products & Services Propensities > Tennis Fans - Propensity

Branded Data > Alliant > Products & Services Propensities > Theme Park Visitor - Propensity

Branded Data > Alliant > Response Performance

Branded Data > Alliant > Response Performance > Box / Product Subscribers

Branded Data > Alliant > Response Performance > Card Holders

Branded Data > Alliant > Response Performance > Card Holders > American Express Card Holder

Branded Data > Alliant > Response Performance > Card Holders > American Express Card Super Shoppers

Branded Data > Alliant > Response Performance > Direct Marketing Purchasers

Branded Data > Alliant > Response Performance > Direct Marketing Responders

Branded Data > Alliant > Response Performance > Online Service Subscribers

Branded Data > AmeriLINK

Branded Data > AmeriLINK > AmeriLINK CPG Categories

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Bakery Products

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Bakery Products > Bread Crumbs, Stuffing Mixes and Salad Toppers Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Bakery Products > Breads, Buns, Rolls and Bagels Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Bakery Products > Cookies Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Bakery Products > Crackers Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Beverages

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Beverages > Milk, Creams and Alternatives Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Candies and Gums

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Candies and Gums > Chocolate Candy Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Candies and Gums > Non Chocolate Candy Purchasers

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Condiments

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Condiments > Ketchup Purchasers

Segment Detail View

Branded Data > AmeriLINK > AmeriLINK CPG Categories > Dairy and Alternatives
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Dairy and Alternatives > Butter, Margarine and Spreads Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Household Care Products
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Household Care Products > Dish and Dishwasher Detergents Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Household Care Products > Laundry Detergents Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Household Care Products > Laundry Fabric Softeners Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > International Specialty Products
Branded Data > AmeriLINK > AmeriLINK CPG Categories > International Specialty Products > Hispanic Specialties Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Meats, Seafood and Alternatives
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Meats, Seafood and Alternatives > Meats Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Paper, Plastic and Storage
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Paper, Plastic and Storage > Facial Tissues Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Paper, Plastic and Storage > Foils, Wraps, Liners and Baking Pans Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Paper, Plastic and Storage > Toilet Papers Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Paper, Plastic and Storage > Trash Bags Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Personal Care and Beauty Products
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Personal Care and Beauty Products > Feminine Care Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Prepared Foods, Deli and Meal Mixes
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Prepared Foods, Deli and Meal Mixes > Prepared Appetizers and Snacks Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Snacks, Nuts and Bars
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Snacks, Nuts and Bars > Popped and Unpopped Porcorn Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Vegetables
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Vegetables > Canned and Dried Vegetables Purchasers
Branded Data > AmeriLINK > AmeriLINK CPG Categories > Vegetables > Fresh Vegetables Purchasers
Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior
Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Buyer Bubbles - Purchase Clusters
Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Buyer Bubbles - Purchase Clusters > United States
Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Buyer Bubbles - Purchase Clusters > United States > Urban Dweller
Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Credit Card Users
Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Credit Card Users > Card Type
Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Credit Card Users > Card Type > Bank Card
Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Demographics
Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Demographics > Age

Segment Detail View

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Demographics > Age > 35 - 39

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Demographics > Gender

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Demographics > Gender > Female

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Demographics > Gender > Male

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Purchase Categories

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Purchase Categories > United States

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Purchase Categories > United States > Apparel

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Purchase Categories > United States > Children's Products

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Purchase Categories > United States > Crafts/Hobbies

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Purchase Categories > United States > Home

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Purchase Categories > United States > Home Electronics

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Purchase Categories > United States > Membership Clubs

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Purchase Categories > United States > Sports

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Retail Store Buyers

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Retail Store Buyers > Active - 24 Months

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Retail Store Buyers > Active - 24 Months > Home Decor & Crafting

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Black Friday

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Black Friday > Black Friday Shoppers

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Black Friday > Black Friday Shoppers – Shopping for Home Electronics

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Black Friday > Black Friday Shoppers – Shopping for Home Furnishings

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Cyber Monday

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Cyber Monday > Cyber Monday Online Shoppers

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Cyber Monday > Cyber Monday Shoppers – Shopping for Home Electronics

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Cyber Monday > Cyber Monday Shoppers – Shopping for Home Furnishings

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Father's Day

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Holiday/Christmas Shoppers

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Holiday/Christmas Shoppers > Home Electronics

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Holiday/Christmas Shoppers > Home Furnishings

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Horse racing/ Derby Day enthusiasts

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > March Madness

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > Superbowl

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > US Open

Segment Detail View

Branded Data > AmeriLINK > AmeriLINK Consumer Buying Behavior > Seasonal Audiences > World Cup

Branded Data > AmeriLINK > AmeriLINK Consumer Database

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Age

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Age > 35 - 39

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Children Age Groups

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Children Age Groups > 42531

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Dual Income Index

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Dual Income Index > Least Likely

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Dwelling Type

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Dwelling Type > Apartment/Multi Family

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Estimated Discretionary Income Percent

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Estimated Discretionary Income Percent > 20 - 29%

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Estimated Household Income

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Estimated Household Income > $20K-$29.9K

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Estimated Household Investable Assets

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Estimated Household Investable Assets > Less than $5,000

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Family Position

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Family Position > Male HOH

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Gender

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Gender > Male

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Homeownership

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Homeownership > Renter

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Length of Residence

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Length of Residence > 6 - 10 Years

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Net Worth

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Net Worth > $0 or Less

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Number of Adults in Household

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Number of Adults in Household > 1

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Number of Children in Household

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Number of Children in Household > 1

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Presence of Children

Branded Data > AmeriLINK > AmeriLINK Consumer Database > Demographics & Segmentation > Presence of Children > Yes

Segment Detail View

Branded Data > AmeriLINK > AmeriLINK Health

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Allergies

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Allergies > Allergy and Sinus

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Eye & Vision

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Eye & Vision > Vision Care & Conditions

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Pain

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Pain > Pain (Individual)

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Respiratory

Branded Data > AmeriLINK > AmeriLINK Health > Ailments - Treatments > Respiratory > Nasal Allergies

Branded Data > AmeriLINK > AmeriLINK Health > Behaviors

Branded Data > AmeriLINK > AmeriLINK Health > Behaviors > Adherence

Branded Data > AmeriLINK > AmeriLINK Health > Behaviors > Adherence > Brand Preference

Branded Data > AmeriLINK > AmeriLINK Health > Behaviors > Health Personality Segments

Branded Data > AmeriLINK > AmeriLINK Health > Behaviors > Health Personality Segments > Direction Taker

Branded Data > AmeriLINK > AmeriLINK Health > Health Ranks

Branded Data > AmeriLINK > AmeriLINK Health > Health Ranks > Health Choices / Lifestyle

Branded Data > AmeriLINK > AmeriLINK Health > Health Ranks > Health Choices / Lifestyle > Diet Behaviors

Branded Data > AmeriLINK > AmeriLINK Health > Health Ranks > Healthy Behavior Change Index

Branded Data > AmeriLINK > AmeriLINK Health > Health Ranks > Healthy Behavior Change Index > Healthy Behavior Change - Likely

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Communication Channel Preference

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Communication Channel Preference > Cell

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Communication Channel Preference > Email

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Communication Channel Preference > Web

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Health Index

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Health Index > Manage the Business Side of Health

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Healthcare Treatment Preference

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Healthcare Treatment Preference > Personal Doctor or Personal Care Physician

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Influence Index

Branded Data > AmeriLINK > AmeriLINK Health > Insurance/Financial Behaviors > Influence Index > Brand Influence - Likely

Branded Data > AmeriLINK > AmeriLINK Health > Personas for Health

Branded Data > AmeriLINK > AmeriLINK Health > Personas for Health > Learning the System - Pearls and PURLS

Segment Detail View

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Accounting & Auditing

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Air Travel

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Air Travel > Airport Parking & Transportation

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Banking

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Banking > Debit & Checking Services

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Banking > Money Transfer & Wire Services

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Banking > Savings Accounts

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Beauty & Fitness

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Body Art

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Bus & Rail

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Car Rental & Taxi Services

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > College Sports

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Cosmetic Procedures

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Credit & Lending

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Credit & Lending > Credit Cards

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Credit & Lending > Loans

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Age

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Age > Age 18+

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Age > Age 18-64

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Age > Age 25+

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Age > Age 25-54

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Age > Age 25-64

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Age > Age 55-64

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Age > Age 65+

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender > Female

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender > Male

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Females 18-34

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Females 18-44

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Females 18-54

Segment Detail View

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Females 18-64
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Females 25+
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Females 25-34
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Females 25-44
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Females 25-54
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Females 25-64
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Females 35-44
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Females 45-54
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Females 55-64
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Females 65+
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 18-34
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 18-44
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 18-54
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 18-64
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 25+
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 25-34
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 25-44
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 25-54
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 25-64
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 45-54
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 55-64
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Gender and Age > Males 65+
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Language
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Language > French
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Demographics > Language > Spanish
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Events & Listings
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Events & Listings > Bars, Clubs & Nightlife
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Events & Listings > Expos & Conventions
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Events & Listings > Live Sporting Events
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Face & Body Care
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Face & Body Care > Hygiene & Toiletries
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Face & Body Care > Make-Up & Cosmetics
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Face & Body Care > Perfumes & Fragrances

Segment Detail View

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Face & Body Care > Skin & Nail Care

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Face & Body Care > Unwanted Body & Facial Hair Removal

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Fashion & Style

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Fashion & Style > Fashion Designers & Collections

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Financial Planning & Management

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Fitness

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Fitness > Bodybuilding

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Fitness > Fitness Equipment & Accessories

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Fitness > Fitness Instruction & Personal Training

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Grants Scholarships & Financial Aid

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Grants Scholarships & Financial Aid > Study Grants & Scholarships

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Hair Care

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Hotels & Accommodations

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Insurance

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Insurance > Health Insurance

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Insurance > Home Insurance

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Insurance > Life Insurance

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Insurance > Travel Insurance

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Investing

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Investing > Brokerages & Day Trading

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Investing > Commodities & Futures Trading

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Investing > Currencies & Foreign Exchange

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Investing > Derivatives

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Investing > Funds

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Investing > Real Estate Investment Trusts

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Investing > Stocks & Bonds

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Luggage & Travel Accessories

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Spas & Beauty Services

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Spas & Beauty Services > Massage Therapy

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Specialty Travel

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Specialty Travel > Adventure Travel

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Team Sports

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Team Sports > American Football

Segment Detail View

Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Team Sports > Baseball
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Team Sports > Rugby
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Team Sports > Soccer
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Tourist Destinations
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Tourist Destinations > Beaches & Islands
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Tourist Destinations > Lakes & Rivers
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Tourist Destinations > Regional Parks & Gardens
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Tourist Destinations > Theme Parks
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Tourist Destinations > Zoos, Aquariums & Preserves
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Travel
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Travel Agencies & Services
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Water Sports
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Water Sports > Swimming
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Weight Loss
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Winter Sports
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > Winter Sports > Skiing & Snowboarding
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > World Sports Competitions
Branded Data > AmeriLINK > AmeriLINK Online Behavioral Data > World Sports Competitions > Olympics
Branded Data > AmeribaseDigital
Branded Data > AmeribaseDigital > Device Tracker - Mobile Location Data
Branded Data > AmeribaseDigital > Device Tracker - Mobile Location Data > Auto Dealerships
Branded Data > AmeribaseDigital > Xennials - The First Millennials (Age 31-41)
Branded Data > AmeribaseDigital > Xennials - The First Millennials (Age 31-41) > Digital Currency Investors
Branded Data > AmeribaseDigital > Xennials - The First Millennials (Age 31-41) > Donors and Contributors to Society
Branded Data > AmeribaseDigital > Xennials - The First Millennials (Age 31-41) > Health, Wellness and Healing
Branded Data > AmeribaseDigital > Xennials - The First Millennials (Age 31-41) > Old School Video Gamers
Branded Data > AmeribaseDigital > Xennials - The First Millennials (Age 31-41) > Outdoor Lovers
Branded Data > AmeribaseDigital > Xennials - The First Millennials (Age 31-41) > Sports Fanatics
Branded Data > AmeribaseDigital > Xennials - The First Millennials (Age 31-41) > Tech-Savvy
Branded Data > AmeribaseDigital > Xennials - The First Millennials (Age 31-41) > Travel and Vacation
Branded Data > AnalyticsIQ
Branded Data > AnalyticsIQ > Automotive
Branded Data > AnalyticsIQ > Automotive > In Garage

Segment Detail View

Branded Data > AnalyticsIQ > Automotive > In Garage > Number of Vehicles Owned
Branded Data > AnalyticsIQ > Automotive > In Garage > Number of Vehicles Owned > 2 Cars Owned
Branded Data > AnalyticsIQ > Automotive > In Garage > Vehicle Age
Branded Data > AnalyticsIQ > Automotive > In Garage > Vehicle Age > 10 to 14 Year Old Car
Branded Data > AnalyticsIQ > Automotive > In Garage > Vehicle Age > 3 to 5 Year Old Car
Branded Data > AnalyticsIQ > Automotive > In Garage > Vehicle Age > 6 to 9 Year Old Car
Branded Data > AnalyticsIQ > Automotive > In Garage > Vehicle Type
Branded Data > AnalyticsIQ > Automotive > In Garage > Vehicle Type > Coupe Owners
Branded Data > AnalyticsIQ > Automotive > In Garage > Vehicle Type > Family Vehicle Owners
Branded Data > AnalyticsIQ > Automotive > In Garage > Vehicle Type > SUV Owners
Branded Data > AnalyticsIQ > Automotive > In Garage > Vehicle Type > Sedan Owners
Branded Data > AnalyticsIQ > Automotive > In Garage > Vehicle Use
Branded Data > AnalyticsIQ > Automotive > In Garage > Vehicle Use > Vehicle Used for Carpooling
Branded Data > AnalyticsIQ > Automotive > In Market
Branded Data > AnalyticsIQ > Automotive > In Market > Buyer Type
Branded Data > AnalyticsIQ > Automotive > In Market > Buyer Type > Safety Conscious Buyers
Branded Data > AnalyticsIQ > Automotive > In Market > Desired Vehicle Features
Branded Data > AnalyticsIQ > Automotive > In Market > Desired Vehicle Features > High-End / Luxury Vehicle Features
Branded Data > AnalyticsIQ > Automotive > In Market > In Market for New Vehicle
Branded Data > AnalyticsIQ > Automotive > In Market > Vehicle Make
Branded Data > AnalyticsIQ > Automotive > In Market > Vehicle Make > In Market for a BMW
Branded Data > AnalyticsIQ > Automotive > In Market > Vehicle Make > In Market for a Cadillac
Branded Data > AnalyticsIQ > Automotive > In Market > Vehicle Make > In Market for a Fiat
Branded Data > AnalyticsIQ > Automotive > In Market > Vehicle Make > In Market for a Land Rover
Branded Data > AnalyticsIQ > Automotive > In Market > Vehicle Make > In Market for a Lexus
Branded Data > AnalyticsIQ > Automotive > In Market > Vehicle Make > In Market for a Mercedes
Branded Data > AnalyticsIQ > Automotive > In Market > Vehicle Make > In Market for a Porsche
Branded Data > AnalyticsIQ > Automotive > In Market > Vehicle Make > In Market for a Tesla
Branded Data > AnalyticsIQ > Automotive > In Market > Vehicle Make > In Market for a Volkswagen
Branded Data > AnalyticsIQ > Automotive > In Market > Vehicle Make > In Market for an Acura
Branded Data > AnalyticsIQ > Automotive > In Market > Vehicle Make > In Market for an Audi
Branded Data > AnalyticsIQ > Automotive > In Market > Vehicle Make > In Market for an Infiniti
Branded Data > AnalyticsIQ > Automotive > In Market > Vehicle Type

Segment Detail View

Branded Data > AnalyticsIQ > Automotive > In Market > Vehicle Type > In Market for a Coupe

Branded Data > AnalyticsIQ > Automotive > In Market > Vehicle Type > In Market for a SUV

Branded Data > AnalyticsIQ > Automotive > In Market > Vehicle Type > In Market for a Sedan

Branded Data > AnalyticsIQ > B2B

Branded Data > AnalyticsIQ > B2B > Employee Attributes

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Big Tech

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Big Tech > Affluent Technology Professionals

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Big Tech > Big Tech Decision Makers

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Big Tech > Highly Educated Technology Professionals

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Decision Makers

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Decision Makers > Decision Drivers & Behavior Motivations

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Decision Makers > Decision Drivers & Behavior Motivations > Decision Makers That Value Diversity & Inclusion

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Decision Makers > Decision Drivers & Behavior Motivations > Decision Makers That Value Sustainability & Eco-Friendly Practices

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Decision Makers > Preferred Marketing Communication Methods

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Decision Makers > Preferred Marketing Communication Methods > Initial Marketing Contact Channel Preference

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Decision Makers > Preferred Marketing Communication Methods > Initial Marketing Contact Channel Preference > Phone Call

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Active & Influential Social Media Users

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Active & Influential Social Media Users > LinkedIn Influencers

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Active & Influential Social Media Users > Twitter Influencers

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Affluent Executives

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Affluent Executives > 5-Star Diners and Dinner Party Hosts

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Affluent Executives > Big Spending Apparel Shoppers

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Affluent Executives > Big Spending Travel Intenders

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Affluent Executives > Big Spending Travel Intenders > Domestic Travel

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Affluent Executives > Big Spending Travel Intenders > International Travel

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Affluent Executives > Executives Continuing Education

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Affluent Executives > Top Spending Executives

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Business Profession

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Business Profession > White Collar Business Executives

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Decision Drivers & Behavior Motivations

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Decision Drivers & Behavior Motivations > Purchase Decision Drivers

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Decision Drivers & Behavior Motivations > Purchase Decision Drivers > Quality Oriented

Segment Detail View

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Frequent Uber & Lyft Riders

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Health & Wellness

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Health & Wellness > Exercise

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Health & Wellness > Exercise > Avid Exercisers

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Health & Wellness > Exercise > Extreme Exercisers

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Preferred Marketing Communication Methods

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Preferred Marketing Communication Methods > Initial Marketing Contact Channel Preference

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Preferred Marketing Communication Methods > Initial Marketing Contact Channel Preference > Email

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Preferred Marketing Communication Methods > Marketing Content Preference

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Executives > Preferred Marketing Communication Methods > Marketing Content Preference > Webinar

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Owners

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Owners > Active & Influential Social Media Users

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Owners > Active & Influential Social Media Users > Travel Site Influencers

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Owners > Business Profession

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Owners > Business Profession > White Collar Business Owners

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Owners > Co-Owners

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Owners > Minority-owned Businesses

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Business Owners > Woman-Owned Businesses/Female Business Owners

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Business Decision Makers

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Business Decision Makers & Influencers

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Business Decision Makers & Influencers > IT / Technology Decision Makers & Influencers

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Business Decision Makers & Influencers > Luxury Brand Buyers

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Business Decision Makers & Influencers > Prefers Email Marketing Channel

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Business Decision Makers & Influencers > Prefers Webinar Marketing Content

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Business Decision Makers & Influencers > Prefers White Paper Marketing Content

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Business Decision Makers & Influencers > Prefers eBook Marketing Content

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Business Decision Makers & Influencers > Quality Oriented Decision-Driver

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Workers

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Workers Likely to Book with Online Vacation Platforms

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Workers Likely to Donate to Charitable Organizations

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Workers Likely to Enjoy Meal Delivery Subscription Boxes

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Workers Likely to Exercise Regularly

Segment Detail View

Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Workers Likely to Have Children in Household
Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Workers Likely to Have a Healthy Lifestyle
Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Workers Likely to Have a Pet
Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Workers Likely to Listen to Podcasts Regularly
Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Workers Likely to Order Food Delivery Services Regularly
Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Workers Likely to Use Digital Payment Services
Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Workers Likely to be In Market for a Vehicle
Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Workers Likely to be Music Streamers
Branded Data > AnalyticsIQ > B2B > Employee Attributes > Working From Home > Remote Workers That Frequently Use Coupons
Branded Data > AnalyticsIQ > Channel
Branded Data > AnalyticsIQ > Channel > Device
Branded Data > AnalyticsIQ > Channel > Device > iPhone Owner
Branded Data > AnalyticsIQ > Channel > Podcasts
Branded Data > AnalyticsIQ > Channel > Podcasts > Apple Podcast Listeners
Branded Data > AnalyticsIQ > Channel > Podcasts > Business Podcast Listeners
Branded Data > AnalyticsIQ > Channel > Podcasts > Listens to Podcasts While Exercising
Branded Data > AnalyticsIQ > Channel > Podcasts > Listens to Podcasts on Road Trips
Branded Data > AnalyticsIQ > Channel > Podcasts > News Podcast Listeners
Branded Data > AnalyticsIQ > Channel > Podcasts > Podcast Listeners
Branded Data > AnalyticsIQ > Channel > Podcasts > Sports Podcast Listeners
Branded Data > AnalyticsIQ > Channel > Social Networks
Branded Data > AnalyticsIQ > Channel > Social Networks > Active Users
Branded Data > AnalyticsIQ > Channel > Social Networks > Houzz Influencers
Branded Data > AnalyticsIQ > Channel > Social Networks > LinkedIn Influencer
Branded Data > AnalyticsIQ > Channel > Social Networks > Snapchat Influencers
Branded Data > AnalyticsIQ > Channel > Social Networks > Travel Site Influencer
Branded Data > AnalyticsIQ > Charitable Contributors
Branded Data > AnalyticsIQ > Charitable Contributors > Annual Discretionary Spending on Donation
Branded Data > AnalyticsIQ > Charitable Contributors > Annual Discretionary Spending on Donation > $3,500 to $6,249
Branded Data > AnalyticsIQ > Charitable Contributors > Donation Motivations
Branded Data > AnalyticsIQ > Charitable Contributors > Donation Motivations > Children's Charity Donors
Branded Data > AnalyticsIQ > Charitable Contributors > Donation Motivations > Extrinsic Donors
Branded Data > AnalyticsIQ > Charitable Contributors > Likely Donors

Segment Detail View

Branded Data > AnalyticsIQ > Charitable Contributors > Likely Donors > Animal Welfare

Branded Data > AnalyticsIQ > Charitable Contributors > Likely Donors > Anti-Hunger Cause Donors

Branded Data > AnalyticsIQ > Charitable Contributors > Likely Donors > Arts or Cultural Causes

Branded Data > AnalyticsIQ > Charitable Contributors > Likely Donors > Charitable Contributors in Last 12-months

Branded Data > AnalyticsIQ > Charitable Contributors > Likely Donors > Children's Charities

Branded Data > AnalyticsIQ > Charitable Contributors > Likely Donors > Education Cause Donors

Branded Data > AnalyticsIQ > Charitable Contributors > Likely Donors > High Dollar Donor

Branded Data > AnalyticsIQ > Charitable Contributors > Likely Donors > Likely to Have Donated Over $100 to 4 or More Charitable Organizations in Last 12-months

Branded Data > AnalyticsIQ > Charitable Contributors > Likely Donors > Medical Care Cause Donors

Branded Data > AnalyticsIQ > Charitable Contributors > Likely Donors > Online Donor

Branded Data > AnalyticsIQ > Charitable Contributors > Likely Donors > Online Donor > Most Likely

Branded Data > AnalyticsIQ > Charitable Contributors > Likely Donors > Religious Cause Donors

Branded Data > AnalyticsIQ > Demographics

Branded Data > AnalyticsIQ > Demographics > Age

Branded Data > AnalyticsIQ > Demographics > Age > Narrow Age Range

Branded Data > AnalyticsIQ > Demographics > Age > Narrow Age Range > 45-49

Branded Data > AnalyticsIQ > Demographics > Age > Narrow Age Range > 60-64

Branded Data > AnalyticsIQ > Demographics > Age > Staggered Age Range

Branded Data > AnalyticsIQ > Demographics > Age > Staggered Age Range > 45-54

Branded Data > AnalyticsIQ > Demographics > Age > Staggered Age Range > 55-64

Branded Data > AnalyticsIQ > Demographics > Education

Branded Data > AnalyticsIQ > Demographics > Education > Bachelor Degree

Branded Data > AnalyticsIQ > Demographics > Education > Graduate Degree

Branded Data > AnalyticsIQ > Demographics > Education > High School Degree

Branded Data > AnalyticsIQ > Demographics > Employment

Branded Data > AnalyticsIQ > Demographics > Employment > Full-time

Branded Data > AnalyticsIQ > Demographics > Employment > High Income Professionals

Branded Data > AnalyticsIQ > Demographics > Employment > Other White Collar

Branded Data > AnalyticsIQ > Demographics > Employment > Part-time

Branded Data > AnalyticsIQ > Demographics > Employment > Sales

Branded Data > AnalyticsIQ > Demographics > Gender

Branded Data > AnalyticsIQ > Demographics > Gender > Female

Branded Data > AnalyticsIQ > Demographics > Gender > Male

Segment Detail View

Branded Data > AnalyticsIQ > Demographics > Generation
Branded Data > AnalyticsIQ > Demographics > Generation > Baby Boomers
Branded Data > AnalyticsIQ > Demographics > Generation > Generation X
Branded Data > AnalyticsIQ > Demographics > Household Composition
Branded Data > AnalyticsIQ > Demographics > Household Composition > Caregiver in HH
Branded Data > AnalyticsIQ > Demographics > Household Composition > Children Present in Household
Branded Data > AnalyticsIQ > Demographics > Household Composition > Number of Children in Household
Branded Data > AnalyticsIQ > Demographics > Household Composition > Number of Children in Household > 0
Branded Data > AnalyticsIQ > Demographics > Household Composition > Number of Children in Household > 1
Branded Data > AnalyticsIQ > Demographics > Household Composition > Parents
Branded Data > AnalyticsIQ > Demographics > Household Composition > Parents > Dads
Branded Data > AnalyticsIQ > Demographics > Household Composition > Parents > Moms
Branded Data > AnalyticsIQ > Demographics > Household Composition > Pet Owners
Branded Data > AnalyticsIQ > Demographics > Household Composition > Pet Owners > Dog Owners
Branded Data > AnalyticsIQ > Demographics > Household Composition > Pet Owners > Pet Owner (Cat or Dog)
Branded Data > AnalyticsIQ > Demographics > Household Composition > Pet Owners > Pet Owners (Other)
Branded Data > AnalyticsIQ > Demographics > Household Composition > Senior Adult in Household
Branded Data > AnalyticsIQ > Demographics > Household Composition > Working Women
Branded Data > AnalyticsIQ > Demographics > Household Composition > Young Adult in Household
Branded Data > AnalyticsIQ > Demographics > Housing Attributes
Branded Data > AnalyticsIQ > Demographics > Housing Attributes > Dwelling Type
Branded Data > AnalyticsIQ > Demographics > Housing Attributes > Dwelling Type > Single-Family Home
Branded Data > AnalyticsIQ > Demographics > Housing Attributes > Has Small Office
Branded Data > AnalyticsIQ > Demographics > Housing Attributes > Length of Residence
Branded Data > AnalyticsIQ > Demographics > Housing Attributes > Length of Residence > 15+ Years
Branded Data > AnalyticsIQ > Demographics > Housing Attributes > Ownership
Branded Data > AnalyticsIQ > Demographics > Housing Attributes > Ownership > Homeowners
Branded Data > AnalyticsIQ > Demographics > Marital Status
Branded Data > AnalyticsIQ > Demographics > Marital Status > Married
Branded Data > AnalyticsIQ > Finance
Branded Data > AnalyticsIQ > Finance > Affluence Segments
Branded Data > AnalyticsIQ > Finance > Affluence Segments > Old Money
Branded Data > AnalyticsIQ > Finance > Credit Cards

Segment Detail View

Branded Data > AnalyticsIQ > Finance > Credit Cards > American Express
Branded Data > AnalyticsIQ > Finance > Credit Cards > Bank Credit Card
Branded Data > AnalyticsIQ > Finance > Estimated Net Worth
Branded Data > AnalyticsIQ > Finance > Estimated Net Worth > $500,000 to $749,999
Branded Data > AnalyticsIQ > Finance > FinTech
Branded Data > AnalyticsIQ > Finance > FinTech > Digital Payment Users
Branded Data > AnalyticsIQ > Finance > FinTech > Mobile Investing
Branded Data > AnalyticsIQ > Finance > FinTech > Mobile Wallets
Branded Data > AnalyticsIQ > Finance > Financial Motivations
Branded Data > AnalyticsIQ > Finance > Financial Motivations > Engaged Financial Planners
Branded Data > AnalyticsIQ > Finance > Financial Motivations > Financial Planning
Branded Data > AnalyticsIQ > Finance > Household Income
Branded Data > AnalyticsIQ > Finance > Household Income > $250,000 - $399,999
Branded Data > AnalyticsIQ > Finance > Investing
Branded Data > AnalyticsIQ > Finance > Investing > Accredited Investors
Branded Data > AnalyticsIQ > Finance > Investing > Has Financial Investments
Branded Data > AnalyticsIQ > Finance > Investing > Has Investments
Branded Data > AnalyticsIQ > Finance > Investing > Has Personal Investments
Branded Data > AnalyticsIQ > Finance > Investing > Overall Investable Assets
Branded Data > AnalyticsIQ > Finance > Investing > Overall Investable Assets > Top 6 - 10%
Branded Data > AnalyticsIQ > Finance > Investing > Presence of Annuities
Branded Data > AnalyticsIQ > Finance > Investing > Presence of Bonds
Branded Data > AnalyticsIQ > Finance > Investing > Presence of Checking Account
Branded Data > AnalyticsIQ > Finance > Investing > Presence of Life Insurance
Branded Data > AnalyticsIQ > Finance > Investing > Presence of Savings Account
Branded Data > AnalyticsIQ > Finance > Investing > Presence of a Mortgage
Branded Data > AnalyticsIQ > Health & Wellness
Branded Data > AnalyticsIQ > Health & Wellness > Diet
Branded Data > AnalyticsIQ > Health & Wellness > Exercise
Branded Data > AnalyticsIQ > Health & Wellness > Exercise > Avid Exerciser
Branded Data > AnalyticsIQ > Health & Wellness > Exercise > Extreme Exerciser
Branded Data > AnalyticsIQ > Health & Wellness > Exercise > Interval Training
Branded Data > AnalyticsIQ > Health & Wellness > Health Lifestyle

Segment Detail View

Branded Data > AnalyticsIQ > Health & Wellness > Interests
Branded Data > AnalyticsIQ > Health & Wellness > Interests > Acupuncture
Branded Data > AnalyticsIQ > Health & Wellness > Interests > Vitamin & Nutrition Supplement Buyers
Branded Data > AnalyticsIQ > Health & Wellness > Medical Utilization
Branded Data > AnalyticsIQ > Health & Wellness > Medical Utilization > Likely to Need and Wear Contact Lenses
Branded Data > AnalyticsIQ > Health & Wellness > Medical Utilization > Likely to Need and Wear Prescription Glasses
Branded Data > AnalyticsIQ > Health & Wellness > Medical Utilization > Likely to Need and Wear Reading Glasses
Branded Data > AnalyticsIQ > Health & Wellness > Medical Utilization > Likely to See a Dentist
Branded Data > AnalyticsIQ > Health & Wellness > Sleep
Branded Data > AnalyticsIQ > Health & Wellness > Sleep > Good Sleep Quality
Branded Data > AnalyticsIQ > In Market
Branded Data > AnalyticsIQ > In Market > Annual Discretionary Spending
Branded Data > AnalyticsIQ > In Market > Annual Discretionary Spending > Apparel
Branded Data > AnalyticsIQ > In Market > Annual Discretionary Spending > Apparel > $3,000 to $4,999
Branded Data > AnalyticsIQ > In Market > Annual Discretionary Spending > Dining
Branded Data > AnalyticsIQ > In Market > Annual Discretionary Spending > Dining > $5,000 to $7,499
Branded Data > AnalyticsIQ > In Market > Annual Discretionary Spending > Education
Branded Data > AnalyticsIQ > In Market > Annual Discretionary Spending > Education > $2,500 to $5,499
Branded Data > AnalyticsIQ > In Market > Annual Discretionary Spending > Home Furnishings
Branded Data > AnalyticsIQ > In Market > Annual Discretionary Spending > Home Furnishings > $3,000 to $4,999
Branded Data > AnalyticsIQ > In Market > Annual Discretionary Spending > Personal Care
Branded Data > AnalyticsIQ > In Market > Annual Discretionary Spending > Personal Care > Greater than $1,500
Branded Data > AnalyticsIQ > In Market > Annual Discretionary Spending > Total
Branded Data > AnalyticsIQ > In Market > Annual Discretionary Spending > Total > $25,000 to $42,999
Branded Data > AnalyticsIQ > In Market > Apple Products
Branded Data > AnalyticsIQ > In Market > Costco Shoppers
Branded Data > AnalyticsIQ > In Market > Dining Out
Branded Data > AnalyticsIQ > In Market > Dining Out > Casual Restaurant Enthusiasts
Branded Data > AnalyticsIQ > In Market > Dining Out > Delivery
Branded Data > AnalyticsIQ > In Market > Dining Out > Delivery > Restaurant Delivery Users
Branded Data > AnalyticsIQ > In Market > Dining Out > Restaurant Enthusiasts
Branded Data > AnalyticsIQ > In Market > Dining Out > Upscale Restaurant Enthusiasts
Branded Data > AnalyticsIQ > In Market > Food Delivery Services Users

Segment Detail View

Branded Data > AnalyticsIQ > In Market > Full-price Designer Shoppers
Branded Data > AnalyticsIQ > In Market > Online Education
Branded Data > AnalyticsIQ > In Market > Online Shoppers
Branded Data > AnalyticsIQ > In Market > Online Shoppers > Apparel Big Spenders
Branded Data > AnalyticsIQ > In Market > Online Shoppers > Education Big Spenders
Branded Data > AnalyticsIQ > In Market > Online Shoppers > Likely to Purchase Vitamins Online
Branded Data > AnalyticsIQ > In Market > Online Shoppers > Personal Care Big Spenders
Branded Data > AnalyticsIQ > In Market > Online Shoppers > Personal Insurance Big Spenders
Branded Data > AnalyticsIQ > In Market > Online Shoppers > Reading Big Spenders
Branded Data > AnalyticsIQ > In Market > Online Shoppers > Restaurant Big Spenders
Branded Data > AnalyticsIQ > In Market > Online Shoppers > Shops for Beauty Products Primarily Online
Branded Data > AnalyticsIQ > In Market > Online Shoppers > Shops for Books Primarily Online
Branded Data > AnalyticsIQ > In Market > Online Shoppers > Shops for Clothing Primarily Online
Branded Data > AnalyticsIQ > In Market > Online Shoppers > Shops for Housewares Primarily Online
Branded Data > AnalyticsIQ > In Market > Online Shoppers > Shops for Sporting Goods Primarily Online
Branded Data > AnalyticsIQ > In Market > Safeway Shoppers
Branded Data > AnalyticsIQ > In Market > Smart Speaker Shoppers
Branded Data > AnalyticsIQ > In Market > Sprouts Shoppers
Branded Data > AnalyticsIQ > In Market > Subscription Boxes
Branded Data > AnalyticsIQ > In Market > Subscription Boxes > Cooking & Meal Delivery Lovers
Branded Data > AnalyticsIQ > In Market > VRBO Services
Branded Data > AnalyticsIQ > Interest
Branded Data > AnalyticsIQ > Interest > Aerobic Exercise
Branded Data > AnalyticsIQ > Interest > Antique Art
Branded Data > AnalyticsIQ > Interest > Art
Branded Data > AnalyticsIQ > Interest > Arts & Crafts
Branded Data > AnalyticsIQ > Interest > Auto Work
Branded Data > AnalyticsIQ > Interest > Board Games/Puzzles
Branded Data > AnalyticsIQ > Interest > Camping / Hiking
Branded Data > AnalyticsIQ > Interest > Collecting Antiques
Branded Data > AnalyticsIQ > Interest > Computer Owners
Branded Data > AnalyticsIQ > Interest > Consumer Electronics
Branded Data > AnalyticsIQ > Interest > Cooking & Food

Segment Detail View

Branded Data > AnalyticsIQ > Interest > DIY Living
Branded Data > AnalyticsIQ > Interest > Electronics & Computers
Branded Data > AnalyticsIQ > Interest > Exercise Biking
Branded Data > AnalyticsIQ > Interest > Exercise Of Running / Jogging
Branded Data > AnalyticsIQ > Interest > Foodies and Food Enthusiasts
Branded Data > AnalyticsIQ > Interest > Gardening
Branded Data > AnalyticsIQ > Interest > Hardcore Outdoor Enthusiasts
Branded Data > AnalyticsIQ > Interest > Health or The Medical Field
Branded Data > AnalyticsIQ > Interest > Home Furnishings/Decorating
Branded Data > AnalyticsIQ > Interest > Home Improvement
Branded Data > AnalyticsIQ > Interest > Military History
Branded Data > AnalyticsIQ > Interest > Outdoor Activity Enthusiasts
Branded Data > AnalyticsIQ > Interest > Parenting
Branded Data > AnalyticsIQ > Interest > Performing / Performing Arts
Branded Data > AnalyticsIQ > Interest > Photography
Branded Data > AnalyticsIQ > Interest > Reading
Branded Data > AnalyticsIQ > Interest > Science/Space
Branded Data > AnalyticsIQ > Interest > Sports
Branded Data > AnalyticsIQ > Interest > Sports > Baseball Enthusiasts
Branded Data > AnalyticsIQ > Interest > Sports > Basketball Enthusiasts
Branded Data > AnalyticsIQ > Interest > Sports > Female Sports Fanatics
Branded Data > AnalyticsIQ > Interest > Sports > Female Sports Fans
Branded Data > AnalyticsIQ > Interest > Sports > Football Enthusiasts
Branded Data > AnalyticsIQ > Interest > Sports > Golf Lovers
Branded Data > AnalyticsIQ > Interest > Sports > Soccer Enthusiasts
Branded Data > AnalyticsIQ > Interest > Sports > Water Sports
Branded Data > AnalyticsIQ > Interest > Swimming
Branded Data > AnalyticsIQ > Interest > Theater/Performing Arts
Branded Data > AnalyticsIQ > Interest > Transportation
Branded Data > AnalyticsIQ > Interest > Transportation > Frequent Uber or Lyft Users
Branded Data > AnalyticsIQ > Interest > Travel
Branded Data > AnalyticsIQ > Interest > Travel > Cruise Travel Interest
Branded Data > AnalyticsIQ > Interest > Travel > Domestic Travel Interest

Segment Detail View

Branded Data > AnalyticsIQ > Interest > Travel > International Travel Interest
Branded Data > AnalyticsIQ > Interest > Yoga Enthusiasts
Branded Data > AnalyticsIQ > Past Purchases
Branded Data > AnalyticsIQ > Past Purchases > Books Recently
Branded Data > AnalyticsIQ > Past Purchases > Children's Items
Branded Data > AnalyticsIQ > Past Purchases > Crafts & Hobbies Products
Branded Data > AnalyticsIQ > Past Purchases > Financial Newsletter Subscription
Branded Data > AnalyticsIQ > Past Purchases > High End Appliances
Branded Data > AnalyticsIQ > Past Purchases > Jewelry
Branded Data > AnalyticsIQ > Past Purchases > Men's Apparel
Branded Data > AnalyticsIQ > Past Purchases > Photography or Video Equipment
Branded Data > AnalyticsIQ > Past Purchases > Women's Apparel
Branded Data > AnalyticsIQ > Persona
Branded Data > AnalyticsIQ > Persona > Deal Seekers
Branded Data > AnalyticsIQ > Persona > Environmentally Conscious
Branded Data > AnalyticsIQ > Persona > Luxury Brand Buyers
Branded Data > AnalyticsIQ > Persona > Socially Bold
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Charitable Contributors
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Charitable Contributors > Annual Discretionary Donations
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Charitable Contributors > Annual Discretionary Donations > $3,500 - $6,249
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Estimated Net Worth
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Estimated Net Worth > $375,000 - $499,999
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Estimated Net Worth > $500,000 - $749,999
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Household Income
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Household Income > $200,000 - $249,999
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Investing
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Investing > Overall Investable Assets
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Investing > Overall Investable Assets > Top 6% - 10%
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Investing > Presence of Life Insurance
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Investing > Presence of a Checking Account
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Investing > Presence of a Savings Account

Segment Detail View

Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Mortgages & Loans
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Mortgages & Loans > Account Holders
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Mortgages & Loans > Account Holders > Mortgage Account Holders
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Mortgages & Loans > Home Equity
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Mortgages & Loans > Home Equity > High Home Equity Value
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Mortgages & Loans > Home Equity Percentage
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Mortgages & Loans > Home Equity Percentage > 1% to 25%
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Mortgages & Loans > Home Equity Percentage > 26% to 75%
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Mortgages & Loans > Home Value
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Mortgages & Loans > Home Value > $800,001 to $1,000,000
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Mortgages & Loans > In Market for a Mortgage Broker
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Mortgages & Loans > Length Since Last Home Loan (Months)
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Mortgages & Loans > Length Since Last Home Loan (Months) > 30 to 59 months
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Mortgages & Loans > Length Since Last Home Loan (Months) > 60 to 89 months
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Mortgages & Loans > Length of Residence (Months)
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > Finance > Mortgages & Loans > Length of Residence (Months) > 150+ months
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > In Market
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > In Market > Annual Discretionary Spending
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > In Market > Annual Discretionary Spending > $25,000 - $42,999
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > In Market > Annual Discretionary Spending > 20,000 - $24,999
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > In Market > Annual Discretionary Spending > Dining Out
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > In Market > Annual Discretionary Spending > Dining Out > $4,000 - $4,999
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > In Market > Annual Discretionary Spending > Education
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > In Market > Annual Discretionary Spending > Education > $2,500 - $5,499
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > In Market > Annual Discretionary Spending > Home Furnishings
Branded Data > AnalyticsIQ > Regulation B (Reg B) Friendly Audiences > In Market > Annual Discretionary Spending > Home Furnishings > $2,500 - $2,999
Branded Data > AnalyticsIQ > Seasonal
Branded Data > AnalyticsIQ > Seasonal > Back to School
Branded Data > AnalyticsIQ > Seasonal > Back to School > Moms with College Students
Branded Data > AnalyticsIQ > Technology
Branded Data > AnalyticsIQ > Technology > Cell Phones & Mobile Devices
Branded Data > AnalyticsIQ > Technology > Cell Phones & Mobile Devices > Switching Carriers
Branded Data > AnalyticsIQ > Technology > Cell Phones & Mobile Devices > Switching Carriers > Reason to Switch

Segment Detail View

Branded Data > AnalyticsIQ > Technology > Cell Phones & Mobile Devices > Switching Carriers > Reason to Switch > Network Quality

Branded Data > AnalyticsIQ > Television (TV) Viewership

Branded Data > AnalyticsIQ > Television (TV) Viewership > Likely Device or Viewing Method

Branded Data > AnalyticsIQ > Television (TV) Viewership > Likely Device or Viewing Method > Likely to View TV content on a Tablet

Branded Data > AnalyticsIQ > Television (TV) Viewership > Likely Programming and Content Preferences

Branded Data > AnalyticsIQ > Television (TV) Viewership > Likely Programming and Content Preferences > Likely to Cable TV Viewers

Branded Data > AnalyticsIQ > Television (TV) Viewership > Likely Programming and Content Preferences > Likely to Enjoy Watching Documentaries

Branded Data > AnalyticsIQ > Television (TV) Viewership > Likely Programming and Content Preferences > Likely to Watch CNN

Branded Data > AnalyticsIQ > Television (TV) Viewership > Likely TV Provider

Branded Data > AnalyticsIQ > Television (TV) Viewership > Likely TV Provider > Likely Cable Subscribers

Branded Data > AnalyticsIQ > Television (TV) Viewership > TV Dayparts

Branded Data > AnalyticsIQ > Television (TV) Viewership > TV Dayparts > Likely Primetime Viewers

Branded Data > AnalyticsIQ > Travel Intenders

Branded Data > AnalyticsIQ > Travel Intenders > Annual Discretionary Spending

Branded Data > AnalyticsIQ > Travel Intenders > Annual Discretionary Spending > Domestic Travel

Branded Data > AnalyticsIQ > Travel Intenders > Annual Discretionary Spending > Domestic Travel > $2,750 to $4,499

Branded Data > AnalyticsIQ > Travel Intenders > Annual Discretionary Spending > International Travel

Branded Data > AnalyticsIQ > Travel Intenders > Annual Discretionary Spending > International Travel > $2,000 to $2,999

Branded Data > AnalyticsIQ > Travel Intenders > Annual Discretionary Spending > International Travel > Greater than $3,000

Branded Data > AnalyticsIQ > Travel Intenders > Annual Discretionary Spending > Travel

Branded Data > AnalyticsIQ > Travel Intenders > Annual Discretionary Spending > Travel > $5,000 to $7,999

Branded Data > AnalyticsIQ > Travel Intenders > Annual Discretionary Spending > Travel > Greater than $8,000

Branded Data > AnalyticsIQ > Travel Intenders > International Travel

Branded Data > AnalyticsIQ > Travel Intenders > Pandemic Travel Plans

Branded Data > AnalyticsIQ > Travel Intenders > Pandemic Travel Plans > Likely More Willing to Buy Travel Insurance

Branded Data > AnalyticsIQ > Travel Intenders > Pandemic Travel Plans > Likely to Travel Because of New Robust Insurance Policies

Branded Data > Audiences by Ziff Davis

Branded Data > Audiences by Ziff Davis > IGN

Branded Data > Audiences by Ziff Davis > IGN > Interests

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Anthem

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Assassins Creed

Segment Detail View

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Battlefield
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > BioShock
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Dead Redemption
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Destiny
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Diablo
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Doom
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Dying Light
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > FIFA
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Fallout
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > God of War
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Halo
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Kingdom Hearts
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Madden
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Minecraft
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Monster Hunter
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Persona
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Pokemon
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Portal
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Saints Row
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Sonic the Hedgehog
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Splinter Cell
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Tom Clancy's Division
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Tom Clancy's Rainbow Six
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Total War
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Uncharted
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > Wolfenstein
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Franchises > World of Warcraft
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Genres
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Genres > Open World Games
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Platforms & Consoles
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Platforms & Consoles > Microsoft Xbox 360
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Platforms & Consoles > Microsoft Xbox One
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Platforms & Consoles > Nintendo Wii & Nintendo Wii U

Segment Detail View

Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Platforms & Consoles > Sony PlayStation 4 (PS4)
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Virutal Reality
Branded Data > Audiences by Ziff Davis > IGN > Interests > Gaming & Video Games > Virutal Reality > Oculus Quest
Branded Data > Audiences by Ziff Davis > Interests
Branded Data > Audiences by Ziff Davis > Interests > Automotive
Branded Data > Audiences by Ziff Davis > Interests > Automotive > Automotive Technology
Branded Data > Audiences by Ziff Davis > Interests > Automotive > Autonomous Driving & Autonomous Vehicles
Branded Data > Audiences by Ziff Davis > Interests > Automotive > Luxury Cars
Branded Data > Audiences by Ziff Davis > Interests > Entertainment
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > Genres
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > Genres > Animation
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > Genres > Horror
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > Genres > Sci-Fi
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > Genres > Superhero
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > Genres > Thriller
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > Streaming Media
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > Streaming Media > Cord Cutters
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > Streaming Media > Music Streaming
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > Streaming Media > Video on Demand (VOD)
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > TV & Television Shows
Branded Data > Audiences by Ziff Davis > Interests > Entertainment > TV & Television Shows > South Park
Branded Data > Audiences by Ziff Davis > Interests > Men's Lifestyle
Branded Data > Audiences by Ziff Davis > Interests > Men's Lifestyle > Fitness
Branded Data > Audiences by Ziff Davis > Interests > Technology
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > 23andMe
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Android
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Apple
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Best Buy
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Canon
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > CyberLink
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Dell
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Fitbit

Segment Detail View

Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Google
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Hisense
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Hulu
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > IDrive
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Instagram
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Marvel
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Microsoft
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Motorola
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Qualcomm
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Sony
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > TP-Link
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > TunnelBear
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Twitter
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Walmart
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > Windows
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > iPad
Branded Data > Audiences by Ziff Davis > Interests > Technology > Brands > iPhone
Branded Data > Audiences by Ziff Davis > Interests > Technology > DNA Testing
Branded Data > Audiences by Ziff Davis > Mashable
Branded Data > Audiences by Ziff Davis > Mashable > Interests
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Culture & Lifestyle
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Culture & Lifestyle > Home Decor
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Culture & Lifestyle > Parenting
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Culture & Lifestyle > Shopping
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Culture & Lifestyle > Web Culture
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Entertainment
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Entertainment > Genres
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Entertainment > Genres > Sci Fi
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Entertainment > Genres > Thriller
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Entertainment > Streaming
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Entertainment > Streaming > Video on Demand
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Gaming & Video Games
Branded Data > Audiences by Ziff Davis > Mashable > Interests > Gaming & Video Games > Platforms & Consoles

Segment Detail View

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Gaming & Video Games > Platforms & Consoles > Nintendo Switch

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Science

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Science > Climate & Environment

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE)

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Hardware

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Hardware > Computers

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Hardware > Computers > Printers & Scanners

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Hardware > Wearables & Wearable Tech

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Hardware > Wearables & Wearable Tech > Fitness Trackers

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Hardware > Wearables & Wearable Tech > Smartwatches

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Mobile Phones, Cell Phones & Smartphones

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Mobile Phones, Cell Phones & Smartphones > Mobile Apps

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Smart Home

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Software

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Software > Mobile Software

Branded Data > Audiences by Ziff Davis > Mashable > Interests > Technology - Consumer Electronics (CE) > Tech How To

Branded Data > Audiences by Ziff Davis > PCMag

Branded Data > Audiences by Ziff Davis > PCMag > Interests

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE)

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Automotive

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Automotive > Automotive Technology

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Automotive > Autonomous (Self-Driving) Vehicles

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Automotive > Luxury Cars

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Cameras & Photography

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Cameras & Photography > Camera & Photography Accessories

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Computers

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Computers > Components, Accessories & Peripherals

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Computers > Desktops

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Computers > Laptops, Notebooks & Netbooks

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Computers > Networking & Communication

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Computers > Printers & Scanners

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Computers > Storage

Segment Detail View

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Connected Home

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Connected Home > Heating Ventilation & Air Conditioning (HVAC)

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Connected Home > Security Systems & Remote Monitoring Kits

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Connected Home > Smart Appliances

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Connected Home > Smart Lighting

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Connected Home > Smart TVs

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > TV, Television & Video

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > TV, Television & Video > DVD & Blueray Players

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Wearables & Wearable Tech

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Wearables & Wearable Tech > Fitness Trackers

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Hardware > Wearables & Wearable Tech > Smartwatches

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Mobile Phones, Cell Phones & Smartphones

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Mobile Phones, Cell Phones & Smartphones > Cell Phones

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Mobile Phones, Cell Phones & Smartphones > Cell Phones > Smartphones

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Mobile Phones, Cell Phones & Smartphones > Mobile Accessories

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Mobile Phones, Cell Phones & Smartphones > Mobile Apps

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Mobile Phones, Cell Phones & Smartphones > Unlocked/No Contract Phones

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Mobile Plans & Broadband/ Internet Service Providers (ISP)

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Mobile Plans & Broadband/ Internet Service Providers (ISP) > Broadband/Internet Service Provid

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Software

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Software > Business Software

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Software > Mobile Software

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Software > Mobile Utilities

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Software > Productivity Software

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Software > Utilities

Branded Data > Audiences by Ziff Davis > PCMag > Interests > Technology - Consumer Electronics (CE) > Software > Utilities > Backup & Recovery

Branded Data > Audiences by Ziff Davis > Shopping, Coupons, Deals

Branded Data > Audiences by Ziff Davis > Shopping, Coupons, Deals > Back to School

Branded Data > Audiences by Ziff Davis > Shopping, Coupons, Deals > Holiday Shoppers

Branded Data > Audiences by Ziff Davis > Tech - B2B

Branded Data > Audiences by Ziff Davis > Tech - B2B > Cloud Computing

Branded Data > Audiences by Ziff Davis > Tech - B2B > Data Center

Branded Data > Audiences by Ziff Davis > Tech - B2B > Enterprise Applications

Segment Detail View

Branded Data > Audiences by Ziff Davis > Tech - B2B > IT Decision Makers

Branded Data > Audiences by Ziff Davis > Tech - B2B > Info Tech Management & Strategy

Branded Data > Audiences by Ziff Davis > Tech - B2B > Networking & Infrastructure

Branded Data > Audiences by Ziff Davis > Tech - B2B > Software Development

Branded Data > BusinessWatch & ConsumerWatch Network

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Credit Cards

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Credit Cards > AMEX Card

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Credit Cards > Bank Card

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Age Range

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Age Range > 25-34

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Age Range > 35-44

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Age Range > 45-54

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Age Range > 55-64

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Children in Household

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Children in Household > Age of Children in Household

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Children in Household > Age of Children in Household > 10-12

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Children in Household > Presence of Children

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Children in Household > Presence of Children > Yes

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Education Level

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Education Level > Completed High School

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Education Level > Some College

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Gender

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Gender > Female

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Gender > Male

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Generations

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Generations > Baby Boomers (1943-1960)

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Generations > Generation X (1961-1981)

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Generations > Millennials and Gen Z (1982 and after)

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Language

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Language > English

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Marital Status

Segment Detail View

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Marital Status > Married

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Marital Status > Single

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Net Worth

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Net Worth > $499,999+

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Net Worth > $500,000 - $749,999

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Net Worth > $750,000 - $999,999

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Pets

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Demographics > Pets > Pet Lover

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Home Attributes

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Home Attributes > Dwelling Type

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Home Attributes > Dwelling Type > Single Family

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Home Attributes > Home Ownership

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Home Attributes > Home Ownership > Home Owner

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Home Attributes > Home Purchased Years Ago

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Home Attributes > Home Purchased Years Ago > 13+ Years

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Home Attributes > Home Value Range

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Home Attributes > Home Value Range > $500 - $550k

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Home Attributes > Length of Residence

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Home Attributes > Length of Residence > 11-14 Years

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Home Attributes > Length of Residence > 15-24 Years

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Home Attributes > Length of Residence > 3-5 Years

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Home Attributes > Mortgage

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Home Attributes > Mortgage > Loan Type

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Home Attributes > Mortgage > Loan Type > Conventional

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Antiques

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Antiques Collectibles

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Arts Crafts

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Arts and Crafts

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Books

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Children Family Interests

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Cooking

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Country Living

Segment Detail View

Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Credit Card
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Elite Sports Participation
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Epicurean
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Gifts
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Healthy Living
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Home Decor
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Home Furnishing
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Home Furnishing Decorating
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Home Improvement
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Investing
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Investments
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Luxury Fashion
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Magazine Subscriber
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Movies
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Music
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Philanthropic Donor
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Reading
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Reading > Avid Reader
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Reading > Childrens
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Reading > Magazines
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Reading > Sports
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Running
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Sports Fan
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Interests > Tinker DIY
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Occupation
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Occupation > Blue Collar
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Occupation > Professional
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Occupation > White Collar
Branded Data > BusinessWatch & ConsumerWatch Network > ConsumerWatch Network Consumer Audiences > Travel
Branded Data > Dataline
Branded Data > Dataline > Automotive
Branded Data > Dataline > Automotive > Foreign Car Owners
Branded Data > Dataline > Buyers

Segment Detail View

Branded Data > Dataline > Buyers > Gourmet Products
Branded Data > Dataline > Buyers > Holiday Products
Branded Data > Dataline > Buyers > Sewing & Needlecraft Items
Branded Data > Dataline > Demographics > Age > 50-54
Branded Data > Dataline > Demographics > Age > 50-54 > Age 50
Branded Data > Dataline > Demographics > Age > 55-64
Branded Data > Dataline > Demographics > Age > 55-64 > Age 60
Branded Data > Dataline > Demographics > Gender > Female
Branded Data > Dataline > Demographics > Gender > Male
Branded Data > Dataline > Demographics > Income > $85,000-$89,999
Branded Data > Dataline > Demographics > Married
Branded Data > Dataline > Home Ownership
Branded Data > Dataline > Home Ownership > Homeowners
Branded Data > Dataline > In-Market for Credit Cards
Branded Data > Dataline > In-Market for Credit Cards > Premium Credit Card
Branded Data > Dataline > Intenders
Branded Data > Dataline > Intenders > Arts & Craft Supplies
Branded Data > Dataline > Intenders > Flowers as a Gift
Branded Data > Dataline > Intenders > Food & Beverages
Branded Data > Dataline > Intenders > Gifts for Someone Else
Branded Data > Dataline > Intenders > In-Market for a Magazine Subscription
Branded Data > Dataline > Intenders > Online Purchases
Branded Data > Dataline > Intenders > Party Goods & Supplies
Branded Data > Dataline > Intenders > Personal Computer Upgrades
Branded Data > Dataline > Intenders > Pre-Made Crafts
Branded Data > Dataline > Intenders > Reading Materials
Branded Data > Dataline > Intenders > Respond to Marketing Offers
Branded Data > Dataline > Intenders > Retirement Products
Branded Data > Dataline > Intenders > Use a Credit Card
Branded Data > Dataline > Known Drivers
Branded Data > Dataline > Working Women
Branded Data > Equifax / IXI
Branded Data > Equifax / IXI > Ability to Pay

Segment Detail View

Branded Data > Equifax / IXI > Ability to Pay > Highest Ability to Pay - Top 20%

Branded Data > Equifax / IXI > Auto, Cars and Trucks

Branded Data > Equifax / IXI > Auto, Cars and Trucks > In Market

Branded Data > Equifax / IXI > Auto, Cars and Trucks > In Market > Auto Lease - End within 6 months

Branded Data > Equifax / IXI > Credit Cards

Branded Data > Equifax / IXI > Credit Cards > Low APR

Branded Data > Equifax / IXI > Credit Cards > Optimum

Branded Data > Equifax / IXI > Credit Cards > Premium

Branded Data > Equifax / IXI > Demographics and Segmentation

Branded Data > Equifax / IXI > Demographics and Segmentation > Economic Cohorts

Branded Data > Equifax / IXI > Demographics and Segmentation > Economic Cohorts > $100-$200K Income, Age - Working Years (35-54), Suburban Success - Upscale Singles and Couples - J54

Branded Data > Equifax / IXI > Demographics and Segmentation > Economic Spectrum

Branded Data > Equifax / IXI > Demographics and Segmentation > Economic Spectrum > Emerging Affluent - Power Spenders

Branded Data > Equifax / IXI > Discretionary Spending

Branded Data > Equifax / IXI > Discretionary Spending > $100,000 - $200,000

Branded Data > Equifax / IXI > Equifax B2B

Branded Data > Equifax / IXI > Equifax B2B > Company Employees

Branded Data > Equifax / IXI > Equifax B2B > Company Employees > Micro (1 - 4)

Branded Data > Equifax / IXI > Equifax B2B > Company Sales

Branded Data > Equifax / IXI > Equifax B2B > Company Sales > Micro (Less Than $200K)

Branded Data > Equifax / IXI > Equifax B2B > Company Tenure

Branded Data > Equifax / IXI > Equifax B2B > Company Tenure > 6 to 15 Years

Branded Data > Equifax / IXI > Equifax B2B > Industry

Branded Data > Equifax / IXI > Equifax B2B > Industry > Manufacturing

Branded Data > Equifax / IXI > Equifax B2B > Industry > Manufacturing > Measuring, Analyzing, and Controlling Instruments

Branded Data > Equifax / IXI > Equifax B2B > Industry > Wholesale Trade

Branded Data > Equifax / IXI > Equifax B2B > Industry > Wholesale Trade > Wholesale Trade - nondurable goods

Branded Data > Equifax / IXI > Equifax B2B > Small Business Enterprise

Branded Data > Equifax / IXI > Financial Mobility

Branded Data > Equifax / IXI > Financial Mobility > Future Income Range $150,000 - $249,999

Branded Data > Equifax / IXI > Household Income (HHI)

Branded Data > Equifax / IXI > Household Income (HHI) > Income 360

Branded Data > Equifax / IXI > Household Income (HHI) > Income 360 > Income Range $150,000 - $249,999

Segment Detail View

Branded Data > Equifax / IXI > Household Income (HHI) > Income 360 > Total Income $150,000 - $249,999

Branded Data > Equifax / IXI > Insurance Segments

Branded Data > Equifax / IXI > Insurance Segments > Auto Insurance Target

Branded Data > Equifax / IXI > Insurance Segments > Life stage changes leading to new auto insurance

Branded Data > Equifax / IXI > Insurance Segments > Life stage changes leading to new home insurance

Branded Data > Equifax / IXI > Insurance Segments > Likely to Respond to Home Insurance Offer

Branded Data > Equifax / IXI > Insurance Segments > Multiple Policy Prospects

Branded Data > Equifax / IXI > Insurance Segments > Optimum Auto Insurance Target

Branded Data > Equifax / IXI > Mortgage Segments

Branded Data > Equifax / IXI > Mortgage Segments > Highly Likely to Refinance - Jumbo Loan

Branded Data > Equifax / IXI > Mortgage Segments > Likely First Time Mortgage Customers

Branded Data > Equifax / IXI > Mortgage Segments > Likely Jumbo Loan Holders

Branded Data > Equifax / IXI > Mortgage Segments > Likely to Refinance

Branded Data > Equifax / IXI > Mortgage Segments > Reliable Mortgage Payers

Branded Data > Equifax / IXI > Restaurants and Dining

Branded Data > Equifax / IXI > Restaurants and Dining > Fine Casual Restaurant Diners

Branded Data > Equifax / IXI > Retail

Branded Data > Equifax / IXI > Retail > Gift Buyers

Branded Data > Equifax / IXI > Retail > High End Shoppers

Branded Data > Equifax / IXI > Retail > Luxury Shoppers

Branded Data > Equifax / IXI > Retail > Upscale Shoppers

Branded Data > Equifax / IXI > Spending Propensities

Branded Data > Equifax / IXI > Spending Propensities > Annual Credit Card Retail Spending

Branded Data > Equifax / IXI > Spending Propensities > Annual Credit Card Retail Spending > $2,000 - $3,000

Branded Data > Equifax / IXI > Spending Propensities > Annual Credit Card Spending

Branded Data > Equifax / IXI > Spending Propensities > Annual Credit Card Spending > $7,500 to $10,000

Branded Data > Equifax / IXI > Spending Propensities > Annual Credit Card Spending on Travel, Entertainment and Dining

Branded Data > Equifax / IXI > Spending Propensities > Annual Credit Card Spending on Travel, Entertainment and Dining > $1,500 - $2,000

Branded Data > Equifax / IXI > Sports

Branded Data > Equifax / IXI > Sports > College Football Fans

Branded Data > Equifax / IXI > Sports > College Men's Basketball Fans

Branded Data > Equifax / IXI > Sports > Golf Fans

Branded Data > Equifax / IXI > Sports > Professional Baseball Fans

Segment Detail View

Branded Data > Equifax / IXI > Sports > Professional Football Fans
Branded Data > Equifax / IXI > Sports > Professional Hockey Fans
Branded Data > Equifax / IXI > Sports > Professional Soccer Fans
Branded Data > Equifax / IXI > Sports > Summer Olympics Games Fans
Branded Data > Equifax / IXI > Sports > Tennis Fans
Branded Data > Equifax / IXI > Sports > Wrestling Fans
Branded Data > Equifax / IXI > Travel
Branded Data > Equifax / IXI > Travel > Amusement Park Visitors
Branded Data > Experian
Branded Data > Experian > Auto > In Market - Body Styles
Branded Data > Experian > Auto > In Market - Body Styles > Alternate Fuel Car
Branded Data > Experian > Auto > In Market - Body Styles > CUV
Branded Data > Experian > Auto > In Market - Body Styles > Car - Any Model
Branded Data > Experian > Auto > In Market - Body Styles > Compact Car
Branded Data > Experian > Auto > In Market - Body Styles > Compact or Subcompact Car
Branded Data > Experian > Auto > In Market - Body Styles > Full-Size Car
Branded Data > Experian > Auto > In Market - Body Styles > Full-Size SUV
Branded Data > Experian > Auto > In Market - Body Styles > Luxury CUV
Branded Data > Experian > Auto > In Market - Body Styles > Luxury Car
Branded Data > Experian > Auto > In Market - Body Styles > Mid-Size Car
Branded Data > Experian > Auto > In Market - Body Styles > SUV
Branded Data > Experian > Auto > In Market - Body Styles > SUV and CUV
Branded Data > Experian > Auto > In Market - Body Styles > Sports Car
Branded Data > Experian > Auto > In Market - Body Styles > Used Luxury
Branded Data > Experian > Auto > In Market - Body Styles > Van Minivan
Branded Data > Experian > Auto > In Market - Fuel
Branded Data > Experian > Auto > In Market - Fuel > Hybrid
Branded Data > Experian > Auto > In Market - Fuel > MPG Conscious
Branded Data > Experian > Auto > In Market - Make and Models
Branded Data > Experian > Auto > In Market - Make and Models > Alfa Romeo
Branded Data > Experian > Auto > In Market - Make and Models > Audi
Branded Data > Experian > Auto > In Market - Make and Models > BMW
Branded Data > Experian > Auto > In Market - Make and Models > Honda

Segment Detail View

Branded Data > Experian > Auto > In Market - Make and Models > Hyundai
Branded Data > Experian > Auto > In Market - Make and Models > Hyundai > Hyundai Ioniq
Branded Data > Experian > Auto > In Market - Make and Models > Mazda
Branded Data > Experian > Auto > In Market - Make and Models > Toyota
Branded Data > Experian > Auto > In Market - Make and Models > Toyota > Toyota Prius Prime
Branded Data > Experian > Auto > In Market - New/Used
Branded Data > Experian > Auto > In Market - New/Used > New Car
Branded Data > Experian > Auto > In Market - Switch to
Branded Data > Experian > Auto > In Market - Switch to > Alternative Fuel
Branded Data > Experian > Auto > In Market - Switch to > CUV SUV
Branded Data > Experian > Auto > In Market - Switch to > Honda
Branded Data > Experian > Auto > In Market - Switch to > Luxury
Branded Data > Experian > Auto > In Market - Switch to > Toyota
Branded Data > Experian > Auto > Ownership - Body Styles
Branded Data > Experian > Auto > Ownership - Body Styles > Alternate Fuel Car
Branded Data > Experian > Auto > Ownership - Body Styles > Any Car Make/Model
Branded Data > Experian > Auto > Ownership - Body Styles > CUV
Branded Data > Experian > Auto > Ownership - Body Styles > Compact Car
Branded Data > Experian > Auto > Ownership - Body Styles > Luxury CUV
Branded Data > Experian > Auto > Ownership - Body Styles > Luxury Car
Branded Data > Experian > Auto > Ownership - Body Styles > Mid-Size Car
Branded Data > Experian > Auto > Ownership - Body Styles > SUV
Branded Data > Experian > Auto > Ownership - Body Styles > SUV and CUV
Branded Data > Experian > Auto > Ownership - Body Styles > Sports Car
Branded Data > Experian > Auto > Ownership - Fuel
Branded Data > Experian > Auto > Ownership - Fuel > Alternative Fuel CUV SUV
Branded Data > Experian > Auto > Ownership - Fuel > Electric
Branded Data > Experian > Auto > Ownership - Fuel > Hybrid
Branded Data > Experian > Auto > Ownership - Fuel > MPG Conscious
Branded Data > Experian > Auto > Ownership - Make and Models
Branded Data > Experian > Auto > Ownership - Make and Models > BMW
Branded Data > Experian > Auto > Ownership - Make and Models > Honda
Branded Data > Experian > Auto > Ownership - Make and Models > Lexus

Segment Detail View

Branded Data > Experian > Auto > Ownership - Make and Models > Mercedes-Benz
Branded Data > Experian > Auto > Ownership - Make and Models > Toyota
Branded Data > Experian > Auto > Ownership - Make and Models > Toyota Prius Prime
Branded Data > Experian > Auto > Ownership - Make and Models > Toyota Sequoia
Branded Data > Experian > Auto > Ownership - Make and Models > Volkswagen
Branded Data > Experian > Auto > Ownership - Switch to
Branded Data > Experian > Auto > Ownership - Switch to > Alternative Fuel
Branded Data > Experian > Auto > Ownership - Switch to > CUV SUV
Branded Data > Experian > Auto > Ownership - Switch to > Honda
Branded Data > Experian > Auto > Ownership - Switch to > Luxury
Branded Data > Experian > Auto > Ownership - Switch to > Toyota
Branded Data > Experian > Auto > Ownership - Vehicle Age
Branded Data > Experian > Auto > Ownership - Vehicle Age > Purchased in Last 13-24 Months
Branded Data > Experian > Auto > Ownership - Vehicle Age > Purchased in Last 48 Plus Months
Branded Data > Experian > Auto > Ownership - Vehicle Age > Vehicle Age is 0-5 Years
Branded Data > Experian > Auto > Ownership - Vehicle Age > Vehicle Age is 11 Plus Years
Branded Data > Experian > Auto > Ownership - Vehicle Age > Vehicle Age is 6-10 Years
Branded Data > Experian > Business Executives
Branded Data > Experian > Business Executives > Executive Title
Branded Data > Experian > Business Executives > Executive Title > Other Business Exec
Branded Data > Experian > Consumer Behavior > Generational Segments: Baby Boomers
Branded Data > Experian > Consumer Behavior > Grocery Pick-Up and Delivery
Branded Data > Experian > Consumer Behavior > Isolating Consumers
Branded Data > Experian > Consumer Behavior > Occupation: Education
Branded Data > Experian > Consumer Behavior > Occupation: Small Business Owners
Branded Data > Experian > Consumer Behavior > Occupation: Travel & Hospitality
Branded Data > Experian > Consumer Behavior > Workout from Home
Branded Data > Experian > Consumer Financial Insights > ConsumerSpend Combined
Branded Data > Experian > Consumer Financial Insights > ConsumerSpend Combined > $1-$4,999
Branded Data > Experian > Consumer Financial Insights > ConsumerSpend Dining Out
Branded Data > Experian > Consumer Financial Insights > ConsumerSpend Dining Out > $1-$499
Branded Data > Experian > Consumer Financial Insights > ConsumerSpend Dining Out > $5,000+
Branded Data > Experian > Consumer Financial Insights > ConsumerSpend Education

Segment Detail View

Branded Data > Experian > Consumer Financial Insights > ConsumerSpend Education > $10,000+

Branded Data > Experian > Consumer Financial Insights > ConsumerSpend Electronics

Branded Data > Experian > Consumer Financial Insights > ConsumerSpend Electronics > $2,500+

Branded Data > Experian > Consumer Financial Insights > ConsumerSpend Entertainment

Branded Data > Experian > Consumer Financial Insights > ConsumerSpend Entertainment > $1-$499

Branded Data > Experian > Consumer Financial Insights > ConsumerSpend Entertainment > $5,000+

Branded Data > Experian > Consumer Financial Insights > ConsumerSpend Home Furnishings

Branded Data > Experian > Consumer Financial Insights > ConsumerSpend Home Furnishings > $1-$199

Branded Data > Experian > Consumer Financial Insights > ConsumerSpend Travel

Branded Data > Experian > Consumer Financial Insights > ConsumerSpend Travel > $10,000+

Branded Data > Experian > Consumer Financial Insights > Household Deposits

Branded Data > Experian > Consumer Financial Insights > Household Deposits > Tier 1 (Highest)

Branded Data > Experian > Consumer Financial Insights > Investable Assets

Branded Data > Experian > Consumer Financial Insights > Investable Assets > Tier 1 (Highest)

Branded Data > Experian > Consumer Financial Insights > Investment Balances

Branded Data > Experian > Consumer Financial Insights > Investment Balances > Tier 1 (Highest)

Branded Data > Experian > Consumer Financial Insights > Mortgage Refinance

Branded Data > Experian > Consumer Financial Insights > Mortgage Refinance > 08 Highly unlikely to refinance

Branded Data > Experian > Consumer Financial Insights > Net Assets Score

Branded Data > Experian > Consumer Financial Insights > Net Assets Score > $1,000,000+

Branded Data > Experian > Consumer Financial Insights > Net Assets Score > $1,000,000-$2,499,999

Branded Data > Experian > Demographics > Age

Branded Data > Experian > Demographics > Age > 25+

Branded Data > Experian > Demographics > Age > 25-54

Branded Data > Experian > Demographics > Age > 30-34

Branded Data > Experian > Demographics > Age > 40-49

Branded Data > Experian > Demographics > Age > 45-49

Branded Data > Experian > Demographics > Age > 60-64

Branded Data > Experian > Demographics > Age and Gender Combined

Branded Data > Experian > Demographics > Age and Gender Combined > Female Age 25+

Branded Data > Experian > Demographics > Age and Gender Combined > Female Age 25-54

Branded Data > Experian > Demographics > Age and Gender Combined > Male Age 25+

Branded Data > Experian > Demographics > Age and Gender Combined > Male Age 25-54

Segment Detail View

Branded Data > Experian > Demographics > Education
Branded Data > Experian > Demographics > Education > Graduate Degree
Branded Data > Experian > Demographics > Education > High School Diploma
Branded Data > Experian > Demographics > Gender
Branded Data > Experian > Demographics > Gender > Female
Branded Data > Experian > Demographics > Gender > Male
Branded Data > Experian > Demographics > Generations
Branded Data > Experian > Demographics > Generations > Baby Boomers
Branded Data > Experian > Demographics > Generations > Female Gen X
Branded Data > Experian > Demographics > Generations > Gen Xers
Branded Data > Experian > Demographics > Generations > Gen Y
Branded Data > Experian > Demographics > Generations > Male Baby Boomers
Branded Data > Experian > Demographics > Generations > Male Gen Y
Branded Data > Experian > Demographics > Homeowner/Renter
Branded Data > Experian > Demographics > Homeowner/Renter > Homeowner
Branded Data > Experian > Demographics > Household Income
Branded Data > Experian > Demographics > Household Income > $100,000+
Branded Data > Experian > Demographics > Household Income > $125,000+
Branded Data > Experian > Demographics > Household Income > $150,000+
Branded Data > Experian > Demographics > Household Income > $175,000+
Branded Data > Experian > Demographics > Household Income > $200,000+
Branded Data > Experian > Demographics > Household Income > $200,000-$249,999
Branded Data > Experian > Demographics > Household Income > $75,000+
Branded Data > Experian > Demographics > Length of Residence
Branded Data > Experian > Demographics > Length of Residence > Years: 15-19
Branded Data > Experian > Demographics > Marital status
Branded Data > Experian > Demographics > Marital status > Married
Branded Data > Experian > Demographics > Occupation
Branded Data > Experian > Demographics > Occupation > Management/Business and Financial Operations
Branded Data > Experian > Demographics > Presence of Child
Branded Data > Experian > Demographics > Presence of Child > Age: 0-18
Branded Data > Experian > Demographics > Presence of Child > Age: 16-18
Branded Data > Experian > Financial

Segment Detail View

Branded Data > Experian > Financial > Average Bank Card Balance 12 Months

Branded Data > Experian > Financial > Average Bank Card Balance 12 Months > $4,000-$4,999

Branded Data > Experian > Financial > Average Bank Card Balance Transfer Amount

Branded Data > Experian > Financial > Average Bank Card Balance Transfer Amount > $4,000-$4,499

Branded Data > Experian > Financial > Balance Transfer Surfer

Branded Data > Experian > Financial > Deposits Increasing

Branded Data > Experian > Financial > In Market Auto Lease

Branded Data > Experian > Financial > In Market First Mortgage

Branded Data > Experian > Financial > In Market Home Equity

Branded Data > Experian > Financial > In Market New Mortgage

Branded Data > Experian > Financial > In Market Personal Unsecured Loan

Branded Data > Experian > Financial Personalities > Credit Card Financial Personality

Branded Data > Experian > Financial Personalities > Credit Card Financial Personality > Loyal Rewards Enthusiast, Low Credit Card Balance

Branded Data > Experian > Financial Personalities > Deposits Financial Personality

Branded Data > Experian > Financial Personalities > Deposits Financial Personality > Self-Directed Diversifier, Very High Deposit Balance

Branded Data > Experian > Financial Personalities > Home Equity Financial Personality

Branded Data > Experian > Financial Personalities > Home Equity Financial Personality > Secure, Savvy Credit User, High Home Equity Balance

Branded Data > Experian > Financial Personalities > Insurance Financial Personality

Branded Data > Experian > Financial Personalities > Insurance Financial Personality > Secure Agent-Oriented Loyalist, High Insurance Policy Face Value

Branded Data > Experian > Financial Personalities > Investments Financial Personality

Branded Data > Experian > Financial Personalities > Investments Financial Personality > Price Sensitive, Self-Directed Investor, Very High Investable Assets

Branded Data > Experian > Financial Propensity Models > Auto

Branded Data > Experian > Financial Propensity Models > Auto > Auto Lease Expiring

Branded Data > Experian > Financial Propensity Models > Financial

Branded Data > Experian > Financial Propensity Models > Financial > Second Mortgage Opened

Branded Data > Experian > Housing Attributes > Current Home Value

Branded Data > Experian > Housing Attributes > Current Home Value > $750,000-$999,999

Branded Data > Experian > Housing Attributes > Dwelling Type

Branded Data > Experian > Housing Attributes > Dwelling Type > Single Family

Branded Data > Experian > Housing Attributes > Dwelling Unit Size

Branded Data > Experian > Housing Attributes > Dwelling Unit Size > 1 Unit

Branded Data > Experian > Lifestyle and Interests > Activities and Entertainment

Branded Data > Experian > Lifestyle and Interests > Activities and Entertainment > Amusement Park Visitors

Segment Detail View

Branded Data > Experian > Lifestyle and Interests > Activities and Entertainment > Attends Education Programs
Branded Data > Experian > Lifestyle and Interests > Activities and Entertainment > Boating
Branded Data > Experian > Lifestyle and Interests > Activities and Entertainment > Coffee Connoisseurs
Branded Data > Experian > Lifestyle and Interests > Activities and Entertainment > Cultural Arts
Branded Data > Experian > Lifestyle and Interests > Activities and Entertainment > Do-it-yourselfers
Branded Data > Experian > Lifestyle and Interests > Activities and Entertainment > Hunters
Branded Data > Experian > Lifestyle and Interests > Activities and Entertainment > MLB Enthusiasts
Branded Data > Experian > Lifestyle and Interests > Activities and Entertainment > NBA Enthusiasts
Branded Data > Experian > Lifestyle and Interests > Activities and Entertainment > NFL Enthusiasts
Branded Data > Experian > Lifestyle and Interests > Activities and Entertainment > NHL Enthusiasts
Branded Data > Experian > Lifestyle and Interests > Activities and Entertainment > Play Golf
Branded Data > Experian > Lifestyle and Interests > Activities and Entertainment > Zoo Visitors
Branded Data > Experian > Lifestyle and Interests > Books
Branded Data > Experian > Lifestyle and Interests > Books > Audio Book Listener
Branded Data > Experian > Lifestyle and Interests > Books > Book Reader
Branded Data > Experian > Lifestyle and Interests > Buyer Behavior
Branded Data > Experian > Lifestyle and Interests > Buyer Behavior > Coupon Users
Branded Data > Experian > Lifestyle and Interests > Buyer Behavior > Laptop Owners
Branded Data > Experian > Lifestyle and Interests > Buyer Behavior > Loyalty Card User
Branded Data > Experian > Lifestyle and Interests > Buyer Behavior > Luxury Home Good Buyer Behavior
Branded Data > Experian > Lifestyle and Interests > Buyer Behavior > Luxury Store Buyers
Branded Data > Experian > Lifestyle and Interests > Buyer Behavior > Non-Prestige Cosmetics
Branded Data > Experian > Lifestyle and Interests > Buyer Behavior > Prepaid Phone & Calling Card users
Branded Data > Experian > Lifestyle and Interests > Buyer Behavior > Presence of Automobile
Branded Data > Experian > Lifestyle and Interests > Buyer Behavior > Security System Owners
Branded Data > Experian > Lifestyle and Interests > Buyer Behavior > Tablet Owners
Branded Data > Experian > Lifestyle and Interests > Buyer Behavior > Warehouse Club Members
Branded Data > Experian > Lifestyle and Interests > Buyer Behavior > Young Adult Clothing Buyers
Branded Data > Experian > Lifestyle and Interests > Donor
Branded Data > Experian > Lifestyle and Interests > Donor > Contributes to Arts/Culture Charities
Branded Data > Experian > Lifestyle and Interests > Donor > Contributes to Charities
Branded Data > Experian > Lifestyle and Interests > Donor > Contributes to Education Charities
Branded Data > Experian > Lifestyle and Interests > Donor > Contributes to Health Charities

Segment Detail View

Branded Data > Experian > Lifestyle and Interests > Donor > Contributes to Private Foundations
Branded Data > Experian > Lifestyle and Interests > Financial
Branded Data > Experian > Lifestyle and Interests > Financial > Corporate Credit Card User
Branded Data > Experian > Lifestyle and Interests > Financial > Credit Card User
Branded Data > Experian > Lifestyle and Interests > Financial > Major Credit Card User
Branded Data > Experian > Lifestyle and Interests > Financial > Premium Credit Card User
Branded Data > Experian > Lifestyle and Interests > Financial > Store Credit Card User
Branded Data > Experian > Lifestyle and Interests > Financial Behavior
Branded Data > Experian > Lifestyle and Interests > Financial Behavior > Life Insurance Policy Holders
Branded Data > Experian > Lifestyle and Interests > Financial Behavior > Medical Insurance Policy Holders
Branded Data > Experian > Lifestyle and Interests > Financial Behavior > Offline Tax Software user
Branded Data > Experian > Lifestyle and Interests > Financial Behavior > Online Active Frequent Shoppers
Branded Data > Experian > Lifestyle and Interests > Financial Behavior > Tax Return - Self prepare user
Branded Data > Experian > Lifestyle and Interests > Financial Behavior > Tax Return --Professional Service Prepare user
Branded Data > Experian > Lifestyle and Interests > Health
Branded Data > Experian > Lifestyle and Interests > Health > Fitness Enthusiast
Branded Data > Experian > Lifestyle and Interests > Health > Healthy Living
Branded Data > Experian > Lifestyle and Interests > Health > On a Diet
Branded Data > Experian > Lifestyle and Interests > Health > Weight Conscious
Branded Data > Experian > Lifestyle and Interests > Interests
Branded Data > Experian > Lifestyle and Interests > Interests > Gardening
Branded Data > Experian > Lifestyle and Interests > Interests > Photography
Branded Data > Experian > Lifestyle and Interests > Invest
Branded Data > Experian > Lifestyle and Interests > Invest > Active Investor
Branded Data > Experian > Lifestyle and Interests > Invest > Brokerage Account Owner
Branded Data > Experian > Lifestyle and Interests > Invest > Invest: Online Trading
Branded Data > Experian > Lifestyle and Interests > Invest > Invest: Retirement Plan
Branded Data > Experian > Lifestyle and Interests > Invest > Mutual Fund Investor
Branded Data > Experian > Lifestyle and Interests > Lifestyles
Branded Data > Experian > Lifestyle and Interests > Lifestyles > Frequent Flyer Program Member
Branded Data > Experian > Lifestyle and Interests > Lifestyles > Grandparent
Branded Data > Experian > Lifestyle and Interests > Lifestyles > High Frequency Business Traveler
Branded Data > Experian > Lifestyle and Interests > Lifestyles > High Frequency Domestic Vacationer

Segment Detail View

Branded Data > Experian > Lifestyle and Interests > Lifestyles > High Frequency Foreign Vacationer
Branded Data > Experian > Lifestyle and Interests > Lifestyles > Hotel Guest Loyalty Program
Branded Data > Experian > Lifestyle and Interests > Lifestyles > Int in Religion
Branded Data > Experian > Lifestyle and Interests > Lifestyles > Military - Active
Branded Data > Experian > Lifestyle and Interests > Lifestyles > Military - Inactive
Branded Data > Experian > Lifestyle and Interests > Lifestyles > Working Couples
Branded Data > Experian > Lifestyle and Interests > Memberships
Branded Data > Experian > Lifestyle and Interests > Memberships > Memberships: AARP Members
Branded Data > Experian > Lifestyle and Interests > Moms
Branded Data > Experian > Lifestyle and Interests > Moms > Gardening Mothers
Branded Data > Experian > Lifestyle and Interests > Moms > Gen X Mothers (1965-1979)
Branded Data > Experian > Lifestyle and Interests > Moms > Married Mothers
Branded Data > Experian > Lifestyle and Interests > Moms > Moms Age 25+
Branded Data > Experian > Lifestyle and Interests > Moms > Moms Age 25-54
Branded Data > Experian > Lifestyle and Interests > Moms > Mothers with high school child(ren) (16-18 yrs old)
Branded Data > Experian > Lifestyle and Interests > Moms > Mothers with only 1 child
Branded Data > Experian > Lifestyle and Interests > Moms > Working Mothers
Branded Data > Experian > Lifestyle and Interests > Movies
Branded Data > Experian > Lifestyle and Interests > Movies > Comedy & Romantic Comedy Movie Lovers Model
Branded Data > Experian > Lifestyle and Interests > Movies > Drama Movie Buff
Branded Data > Experian > Lifestyle and Interests > Music
Branded Data > Experian > Lifestyle and Interests > Music > 80's Music
Branded Data > Experian > Lifestyle and Interests > Music > Classical Music
Branded Data > Experian > Lifestyle and Interests > Music > Country Music
Branded Data > Experian > Lifestyle and Interests > Music > Jazz Music
Branded Data > Experian > Lifestyle and Interests > Music > Music
Branded Data > Experian > Lifestyle and Interests > Music > Rock Music
Branded Data > Experian > Lifestyle and Interests > Pets
Branded Data > Experian > Lifestyle and Interests > Pets > Dog Owners
Branded Data > Experian > Lifestyle and Interests > Pets > Pet Enthusiast
Branded Data > Experian > Lifestyle and Interests > Plays Sports
Branded Data > Experian > Lifestyle and Interests > Plays Sports > Plays Hockey
Branded Data > Experian > Lifestyle and Interests > Plays Sports > Plays Tennis

Segment Detail View

Branded Data > Experian > Lifestyle and Interests > Plays Sports > Snow Sports

Branded Data > Experian > Lifestyle and Interests > Technology

Branded Data > Experian > Lifestyle and Interests > Technology > Apple Ipod/Iphone Owner Model

Branded Data > Experian > Lifestyle and Interests > Technology > Apple Mac Purchaser Model

Branded Data > Experian > Lifestyle and Interests > Technology > Couch Potatoes - Fanboy Model

Branded Data > Experian > Lifestyle and Interests > Technology > Dell Computer Model

Branded Data > Experian > Lifestyle and Interests > Technology > Home Telco Subscribers - Bundle Buyer: VOIP, Cable, & Internet

Branded Data > Experian > Lifestyle and Interests > Technology > Online Researcher - Highly dependent on internet research

Branded Data > Experian > Lifestyle and Interests > Television

Branded Data > Experian > Lifestyle and Interests > Television > Couch Potatoes - Drama Lovers Model

Branded Data > Experian > Lifestyle and Interests > Television > Game Show Watchers

Branded Data > Experian > Lifestyle and Interests > Television > Grammy Watcher

Branded Data > Experian > Lifestyle and Interests > Television > Guy Shows on TV

Branded Data > Experian > Lifestyle and Interests > Television > HBO Watchers Model

Branded Data > Experian > Lifestyle and Interests > Television > Reality TV Show Viewer

Branded Data > Experian > Lifestyle and Interests > Television > TV History Show Fans

Branded Data > Experian > Mobile Location Models

Branded Data > Experian > Mobile Location Models > Visits

Branded Data > Experian > Mobile Location Models > Visits > Baby Registry Shoppers

Branded Data > Experian > Mobile Location Models > Visits > Big Box Shoppers

Branded Data > Experian > Mobile Location Models > Visits > Black Friday Shoppers

Branded Data > Experian > Mobile Location Models > Visits > College Sport Venues

Branded Data > Experian > Mobile Location Models > Visits > Concert Venues Visitors

Branded Data > Experian > Mobile Location Models > Visits > Electronics Stores

Branded Data > Experian > Mobile Location Models > Visits > Financial Service Visitors

Branded Data > Experian > Mobile Location Models > Visits > Hardwood Floor Retail Stores

Branded Data > Experian > Mobile Location Models > Visits > High End Furniture Shoppers

Branded Data > Experian > Mobile Location Models > Visits > Holiday Deal Shoppers

Branded Data > Experian > Mobile Location Models > Visits > Jewelry Retail Stores

Branded Data > Experian > Mobile Location Models > Visits > July 4th Shoppers

Branded Data > Experian > Mobile Location Models > Visits > July 4th Travelers

Branded Data > Experian > Mobile Location Models > Visits > Lux Womens Retail Shoppers

Branded Data > Experian > Mobile Location Models > Visits > Mall Shoppers

Segment Detail View

Branded Data > Experian > Mobile Location Models > Visits > Mattress Store Shoppers
Branded Data > Experian > Mobile Location Models > Visits > Mid Low Furniture Shoppers
Branded Data > Experian > Mobile Location Models > Visits > Movie Theater Visitors
Branded Data > Experian > Mobile Location Models > Visits > Outdoor Retail Shoppers
Branded Data > Experian > Mobile Location Models > Visits > Quick Service Restaurants (QSR)
Branded Data > Experian > Mobile Location Models > Visits > Shoe Shoppers
Branded Data > Experian > Mobile Location Models > Visits > Sporting Goods Shoppers
Branded Data > Experian > Mobile Location Models > Visits > Summer Break Travelers
Branded Data > Experian > Mobile Location Models > Visits > Theme Parks Visitors
Branded Data > Experian > Mobile Location Models > Visits > Wedding Registry Shoppers
Branded Data > Experian > Mobile Location Models > Visits > Womens Retail Shoppers
Branded Data > Experian > Mobile Location Models > Visits > Young Womens Retail Shoppers
Branded Data > Experian > Online Behaviors > Cord Cutters
Branded Data > Experian > Online Behaviors > In-Market
Branded Data > Experian > Online Behaviors > In-Market > AffluentShopper
Branded Data > Experian > Online Behaviors > In-Market > Auto Insurance
Branded Data > Experian > Online Behaviors > In-Market > Baby Registry
Branded Data > Experian > Online Behaviors > In-Market > Baking Products
Branded Data > Experian > Online Behaviors > In-Market > Beauty
Branded Data > Experian > Online Behaviors > In-Market > Furniture 125k
Branded Data > Experian > Online Behaviors > In-Market > Home Improvement
Branded Data > Experian > Online Behaviors > In-Market > Kitchenware
Branded Data > Experian > Online Behaviors > In-Market > Mattress and Bedding
Branded Data > Experian > Online Behaviors > In-Market > Patio Heaters
Branded Data > Experian > Online Behaviors > In-Market > Sofa
Branded Data > Experian > Online Behaviors > In-Market > Travel
Branded Data > Experian > Online Behaviors > In-Market > Video Games
Branded Data > Experian > Online Behaviors > In-Market > Wedding Registry
Branded Data > Experian > Online Behaviors > Online Activity
Branded Data > Experian > Psychographic/Attitudes > Financial Behavior
Branded Data > Experian > Psychographic/Attitudes > Financial Behavior > Careful Money Managers
Branded Data > Experian > Psychographic/Attitudes > Financial Behavior > Investment Leaders
Branded Data > Experian > Psychographic/Attitudes > GreenAware

Segment Detail View

Branded Data > Experian > Psychographic/Attitudes > GreenAware > Think Greens
Branded Data > Experian > Psychographic/Attitudes > Health and Well Being
Branded Data > Experian > Psychographic/Attitudes > Health and Well Being > Image Shapers
Branded Data > Experian > Psychographic/Attitudes > Health and Well Being > Trusting Patients
Branded Data > Experian > Psychographic/Attitudes > Media Involvement
Branded Data > Experian > Psychographic/Attitudes > Media Involvement > Radio Involvement
Branded Data > Experian > Psychographic/Attitudes > Mobile Users
Branded Data > Experian > Psychographic/Attitudes > Mobile Users > Mobile Professionals
Branded Data > Experian > Psychographic/Attitudes > Personal Views
Branded Data > Experian > Psychographic/Attitudes > Personal Views > Family Centered
Branded Data > Experian > Psychographic/Attitudes > Personal Views > Work Centered
Branded Data > Experian > Psychographic/Attitudes > Retail Shopper
Branded Data > Experian > Psychographic/Attitudes > Retail Shopper > Virtual Shoppers
Branded Data > Experian > Psychographic/Attitudes > Self Concept
Branded Data > Experian > Psychographic/Attitudes > Self Concept > Brave/courageous
Branded Data > Experian > Psychographic/Attitudes > Self Concept > Dominating/ authoritarian
Branded Data > Experian > Psychographic/Attitudes > Shopping Behavior
Branded Data > Experian > Psychographic/Attitudes > Shopping Behavior > Brand Loyals
Branded Data > Experian > Psychographic/Attitudes > Shopping Behavior > Child Influenced
Branded Data > Experian > Psychographic/Attitudes > Technology Adoption
Branded Data > Experian > Psychographic/Attitudes > Technology Adoption > Technology Apprentices
Branded Data > Experian > Retail Shoppers: Purchase Based > In Store Shoppers
Branded Data > Experian > Retail Shoppers: Purchase Based > In Store Shoppers > Active Outdoors - Hard Goods
Branded Data > Experian > Retail Shoppers: Purchase Based > In Store Shoppers > Active Outdoors - Soft Goods
Branded Data > Experian > Retail Shoppers: Purchase Based > In Store Shoppers > Computers
Branded Data > Experian > Retail Shoppers: Purchase Based > In Store Shoppers > Electronics and Gadgets
Branded Data > Experian > Retail Shoppers: Purchase Based > In Store Shoppers > Food and Beverages
Branded Data > Experian > Retail Shoppers: Purchase Based > In Store Shoppers > Furniture
Branded Data > Experian > Retail Shoppers: Purchase Based > In Store Shoppers > Hobbies and Entertainment
Branded Data > Experian > Retail Shoppers: Purchase Based > In Store Shoppers > Home Decor
Branded Data > Experian > Retail Shoppers: Purchase Based > In Store Shoppers > Home Office
Branded Data > Experian > Retail Shoppers: Purchase Based > In Store Shoppers > Outdoor Living
Branded Data > Experian > Retail Shoppers: Purchase Based > In Store Shoppers > Pets

Segment Detail View

Branded Data > Experian > Retail Shoppers: Purchase Based > In Store Shoppers > Seasonal Products
Branded Data > Experian > Retail Shoppers: Purchase Based > In Store Shoppers > Tabletop and Dining
Branded Data > Experian > Retail Shoppers: Purchase Based > In Store Shoppers > Tools and Automotive
Branded Data > Experian > Retail Shoppers: Purchase Based > In Store Shoppers > Toys
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Accessories
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Active Outdoors - Hard Goods
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Active Outdoors - Soft Goods
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Apparel
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Computers
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Electronics and Gadgets
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Furniture
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > General/Misc
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Hobbies and Entertainment
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Home Decor
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Home Domestics
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Home Maintenance
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Home Office
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Kitchen
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Lawn and Garden
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Outdoor Living
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Overall
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Personal Health
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Pets
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Seasonal Products
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Shoes
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Tabletop and Dining
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Tools and Automotive
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Toys
Branded Data > Experian > Retail Shoppers: Purchase Based > Online Shoppers > Travel
Branded Data > Experian > Retail Shoppers: Purchase Based > Shoppers All Channels
Branded Data > Experian > Retail Shoppers: Purchase Based > Shoppers All Channels > Electron/Gadget
Branded Data > Experian > Retail Shoppers: Purchase Based > Shoppers All Channels > Home Decor

Segment Detail View

Branded Data > Experian > Retail Shoppers: Purchase Based > Shoppers All Channels > Home Office
Branded Data > Experian > Retail Shoppers: Purchase Based > Shoppers All Channels > Outdoor Living
Branded Data > Experian > Retail Shoppers: Purchase Based > Shoppers All Channels > Outdoor Soft Goods
Branded Data > Experian > Travel Propensity > Hotel Preference
Branded Data > Experian > Travel Propensity > Hotel Preference > Best Western
Branded Data > Experian > Travel Propensity > Hotel Preference > Choice hotels
Branded Data > Experian > Travel Propensity > Hotel Preference > Hilton hotels
Branded Data > Experian > Travel Propensity > Hotel Preference > Intercontinental Hotel Group hotels
Branded Data > Experian > Travel Propensity > Hotel Preference > Marriot hotels
Branded Data > Experian > Travel Propensity > Hotel Preference > Starwoods hotels
Branded Data > Experian > Travel Propensity > Likelihood to Visit
Branded Data > Experian > Travel Propensity > Likelihood to Visit > Historic Sites
Branded Data > Experian > Travel Propensity > Likelihood to Visit > WildLife
Branded Data > Experian > Travel Propensity > Travel Activities
Branded Data > Experian > Travel Propensity > Travel Activities > Boating
Branded Data > Experian > Travel Propensity > Travel Activities > Culinary Experience
Branded Data > Experian > Travel Propensity > Travel Activities > Golfing
Branded Data > Experian > Travel Propensity > Travel Activities > Nightlife
Branded Data > Experian > Travel Propensity > Travel Activities > Shopping
Branded Data > Experian > Travel Propensity > Travel Activities > Touring Sightseeing
Branded Data > Experian > Travel Propensity > Travel Preference
Branded Data > Experian > Travel Propensity > Travel Preference > Beach / Waterfront
Branded Data > Experian > TrueTouch > Conversion Channels
Branded Data > Experian > TrueTouch > Conversion Channels > EBid Sites
Branded Data > Experian > TrueTouch > Conversion Channels > Mid-High End Store
Branded Data > Experian > TrueTouch > Conversion Channels > Specialty Department Store
Branded Data > Experian > TrueTouch > Conversion Channels > Specialty or Boutique
Branded Data > Experian > TrueTouch > Conversion Channels > Wholesale
Branded Data > Experian > TrueTouch > Decision Making Styles
Branded Data > Experian > TrueTouch > Decision Making Styles > Brand Loyalists
Branded Data > Experian > TrueTouch > Decision Making Styles > Quality Matters
Branded Data > Experian > TrueTouch > Decision Making Styles > Savvy Researchers
Branded Data > Experian > TrueTouch > Engagement Channels

Segment Detail View

Branded Data > Experian > TrueTouch > Engagement Channels > Digital Display
Branded Data > Experian > TrueTouch > Engagement Channels > Digital Newspaper
Branded Data > Experian > TrueTouch > Engagement Channels > Direct Mail
Branded Data > Experian > TrueTouch > Engagement Channels > Email Engagement
Branded Data > Experian > TrueTouch > Engagement Channels > Streaming TV
Branded Data > Lotame
Branded Data > Lotame > Advanced Demographics > Declared Parents
Branded Data > Lotame > Advanced Demographics > Declared Parents > Parents of Teens
Branded Data > Lotame > Advanced Demographics > Declared Parents > Parents of Toddlers
Branded Data > Lotame > Advanced Demographics > Home Ownership > Home Type > Single-Family Home
Branded Data > Lotame > Advanced Demographics > Home Ownership > Ownership Status > Owns Primary Residence
Branded Data > Lotame > Advanced Demographics > Home Value > $400,000 - $749,999
Branded Data > Lotame > Advanced Demographics > Home Value > $750,000+
Branded Data > Lotame > Advanced Demographics > Household Income > $100,000 - $149,000
Branded Data > Lotame > Advanced Demographics > Household Income > $150,000 - $249,999
Branded Data > Lotame > Advanced Demographics > Household Income > $25,000 - $59,000
Branded Data > Lotame > Advanced Demographics > Household Income > $60,000 - $74,000
Branded Data > Lotame > Advanced Demographics > Household Income > $75,000 - $99,000
Branded Data > Lotame > Advanced Demographics > Job Seekers
Branded Data > Lotame > Advanced Demographics > Level of Education
Branded Data > Lotame > Advanced Demographics > Level of Education > High School Degree
Branded Data > Lotame > Advanced Demographics > Level of Education > Some College
Branded Data > Lotame > Advanced Demographics > Pet Owners
Branded Data > Lotame > Advanced Demographics > Relationship Status > Married
Branded Data > Lotame > Advanced Demographics > Relationship Status > Single
Branded Data > Lotame > Advanced Demographics > Religious or Spiritual
Branded Data > Lotame > Arts & Culture
Branded Data > Lotame > Arts & Culture > Art
Branded Data > Lotame > Arts & Culture > Books & Magazines
Branded Data > Lotame > Arts & Culture > Crafts and Hobbies
Branded Data > Lotame > Arts & Culture > Reading
Branded Data > Lotame > Automobiles
Branded Data > Lotame > Automobiles > Automobile Types > Compact-sized Cars

Segment Detail View

Branded Data > Lotame > Automobiles > Automobile Types > Hybrid Cars
Branded Data > Lotame > Automobiles > Automobile Types > Luxury Cars
Branded Data > Lotame > Automobiles > Automobile Types > Sport Utility Vehicles
Branded Data > Lotame > Automobiles > Automobile Types > Vans & Minivans
Branded Data > Lotame > Automobiles > Makes and Models > Acura
Branded Data > Lotame > Automobiles > Makes and Models > Acura > MDX
Branded Data > Lotame > Automobiles > Makes and Models > Acura > RDX
Branded Data > Lotame > Automobiles > Makes and Models > Acura > TSX
Branded Data > Lotame > Automobiles > Makes and Models > BMW
Branded Data > Lotame > Automobiles > Makes and Models > BMW > 1 Series
Branded Data > Lotame > Automobiles > Makes and Models > BMW > 3 Series
Branded Data > Lotame > Automobiles > Makes and Models > BMW > X3
Branded Data > Lotame > Automobiles > Makes and Models > BMW > X5
Branded Data > Lotame > Automobiles > Makes and Models > BMW > X6
Branded Data > Lotame > Automobiles > Makes and Models > Honda
Branded Data > Lotame > Automobiles > Makes and Models > Honda > CR V
Branded Data > Lotame > Automobiles > Makes and Models > Honda > Civic
Branded Data > Lotame > Automobiles > Makes and Models > Honda > Fit
Branded Data > Lotame > Automobiles > Makes and Models > Honda > Odyssey
Branded Data > Lotame > Automobiles > Makes and Models > Honda > Pilot
Branded Data > Lotame > Automobiles > Makes and Models > Infiniti
Branded Data > Lotame > Automobiles > Makes and Models > Infiniti > QX
Branded Data > Lotame > Automobiles > Makes and Models > Jeep
Branded Data > Lotame > Automobiles > Makes and Models > Jeep > Grand Cherokee
Branded Data > Lotame > Automobiles > Makes and Models > Jeep > Patriot
Branded Data > Lotame > Automobiles > Makes and Models > Jeep > Wrangler
Branded Data > Lotame > Automobiles > Makes and Models > Land Rover
Branded Data > Lotame > Automobiles > Makes and Models > Lexus
Branded Data > Lotame > Automobiles > Makes and Models > Lexus > IS
Branded Data > Lotame > Automobiles > Makes and Models > Lexus > LX
Branded Data > Lotame > Automobiles > Makes and Models > Lexus > RX
Branded Data > Lotame > Automobiles > Makes and Models > Mercedes
Branded Data > Lotame > Automobiles > Makes and Models > Mercedes > C Class

Segment Detail View

Branded Data > Lotame > Automobiles > Makes and Models > Mercedes > GL Class
Branded Data > Lotame > Automobiles > Makes and Models > Mini
Branded Data > Lotame > Automobiles > Makes and Models > Mini > Mini Cooper
Branded Data > Lotame > Automobiles > Makes and Models > Nissan
Branded Data > Lotame > Automobiles > Makes and Models > Nissan > Armada
Branded Data > Lotame > Automobiles > Makes and Models > Nissan > Juke
Branded Data > Lotame > Automobiles > Makes and Models > Nissan > Murano
Branded Data > Lotame > Automobiles > Makes and Models > Nissan > Pathfinder
Branded Data > Lotame > Automobiles > Makes and Models > Nissan > Rogue
Branded Data > Lotame > Automobiles > Makes and Models > Nissan > Sentra
Branded Data > Lotame > Automobiles > Makes and Models > Toyota
Branded Data > Lotame > Automobiles > Makes and Models > Toyota > 4Runner
Branded Data > Lotame > Automobiles > Makes and Models > Toyota > Corolla
Branded Data > Lotame > Automobiles > Makes and Models > Toyota > Highlander
Branded Data > Lotame > Automobiles > Makes and Models > Toyota > RAV4
Branded Data > Lotame > Automobiles > Makes and Models > Toyota > Yaris
Branded Data > Lotame > Automobiles > Makes and Models > Volkswagen
Branded Data > Lotame > Automobiles > Makes and Models > Volkswagen > Beetle
Branded Data > Lotame > Automobiles > Makes and Models > Volkswagen > Golf
Branded Data > Lotame > Automobiles > Makes and Models > Volkswagen > Jetta
Branded Data > Lotame > Automobiles > Makes and Models > Volkswagen > Tiguan
Branded Data > Lotame > Automobiles > Makes and Models > Volkswagen > Touareg
Branded Data > Lotame > B2B
Branded Data > Lotame > B2B > Company Size > Small (1 - 49)
Branded Data > Lotame > B2B > Decision Makers
Branded Data > Lotame > B2B > Decision Makers > Small Business Decision Makers
Branded Data > Lotame > B2B > Industry > Business Services
Branded Data > Lotame > B2B > Industry > Wholesalers
Branded Data > Lotame > B2B > Professional Groups
Branded Data > Lotame > B2B > Professional Groups > Small Business Professionals
Branded Data > Lotame > B2B > Specialty > Small Businesses
Branded Data > Lotame > Business
Branded Data > Lotame > Business > Career & Employment

Segment Detail View

Branded Data > Lotame > Business > Small Business Professionals
Branded Data > Lotame > Charitable Donors
Branded Data > Lotame > Demographics > Age > 25-34
Branded Data > Lotame > Demographics > Age > 25-34 > 30-34
Branded Data > Lotame > Demographics > Age > 45-54
Branded Data > Lotame > Demographics > Age > 45-54 > 45-49
Branded Data > Lotame > Demographics > Age > 45-54 > 50-54
Branded Data > Lotame > Entertainment
Branded Data > Lotame > Entertainment > Movies
Branded Data > Lotame > Entertainment > Movies > Children & Family Movies
Branded Data > Lotame > Entertainment > Movies > Sci-Fi Movies
Branded Data > Lotame > Entertainment > Movies > Summer Blockbusters
Branded Data > Lotame > Entertainment > Music
Branded Data > Lotame > Entertainment > Music > Music Festivals
Branded Data > Lotame > Entertainment > Pop Culture & Celebrity Gossip
Branded Data > Lotame > Entertainment > Sports & Recreation
Branded Data > Lotame > Entertainment > Sports & Recreation > Baseball
Branded Data > Lotame > Entertainment > Sports & Recreation > Basketball
Branded Data > Lotame > Entertainment > Sports & Recreation > College Sports
Branded Data > Lotame > Entertainment > Sports & Recreation > Football
Branded Data > Lotame > Entertainment > Sports & Recreation > Golf
Branded Data > Lotame > Entertainment > Sports & Recreation > Hockey
Branded Data > Lotame > Entertainment > Sports & Recreation > Soccer
Branded Data > Lotame > Entertainment > Sports & Recreation > Weightlifting
Branded Data > Lotame > Entertainment > Television
Branded Data > Lotame > Entertainment > Television > Animation & Cartoon TV
Branded Data > Lotame > Entertainment > Television > Comedy TV
Branded Data > Lotame > Entertainment > Television > Drama TV
Branded Data > Lotame > Entertainment > Video Games
Branded Data > Lotame > Entertainment > Video Games > Online Games
Branded Data > Lotame > Food & Restaurants
Branded Data > Lotame > Food & Restaurants > Cooking & Recipes
Branded Data > Lotame > Food & Restaurants > Food & Beverages

Segment Detail View

Branded Data > Lotame > Food & Restaurants > Holiday Bakers
Branded Data > Lotame > Food & Restaurants > Restaurants & Dining
Branded Data > Lotame > Healthy Living
Branded Data > Lotame > Healthy Living > Dieting & Weight Loss
Branded Data > Lotame > Healthy Living > Health & Fitness
Branded Data > Lotame > Holidays & Special Events
Branded Data > Lotame > Holidays & Special Events > Holidays
Branded Data > Lotame > Holidays & Special Events > Holidays > Cinco de Mayo
Branded Data > Lotame > Holidays & Special Events > Holidays > Earth Day
Branded Data > Lotame > Holidays & Special Events > Holidays > Father's Day
Branded Data > Lotame > Holidays & Special Events > Holidays > Halloween
Branded Data > Lotame > Holidays & Special Events > Holidays > Memorial Day
Branded Data > Lotame > Holidays & Special Events > Holidays > Mother's Day
Branded Data > Lotame > Holidays & Special Events > Holidays > St Patrick's Day
Branded Data > Lotame > Holidays & Special Events > Holidays > Valentine's Day
Branded Data > Lotame > Holidays & Special Events > Special Events
Branded Data > Lotame > Holidays & Special Events > Special Events > Academy Awards (Oscars)
Branded Data > Lotame > Holidays & Special Events > Special Events > Back to School
Branded Data > Lotame > Holidays & Special Events > Special Events > Billboard Latin Music Awards
Branded Data > Lotame > Holidays & Special Events > Special Events > Black Friday and Cyber Monday
Branded Data > Lotame > Holidays & Special Events > Special Events > Boston Marathon
Branded Data > Lotame > Holidays & Special Events > Special Events > FIFA World Cup
Branded Data > Lotame > Holidays & Special Events > Special Events > MLB All Star Game
Branded Data > Lotame > Holidays & Special Events > Special Events > March College Basketball
Branded Data > Lotame > Holidays & Special Events > Special Events > NBA Finals
Branded Data > Lotame > Holidays & Special Events > Special Events > NFL Draft
Branded Data > Lotame > Holidays & Special Events > Special Events > Olympic Sports
Branded Data > Lotame > Holidays & Special Events > Special Events > Olympic Sports > Olympic Tennis & Racquet Sports
Branded Data > Lotame > Holidays & Special Events > Special Events > Olympic Sports > Olympic Track & Field
Branded Data > Lotame > Holidays & Special Events > Special Events > Olympic Sports > Winter Olympic Sports
Branded Data > Lotame > Holidays & Special Events > Special Events > PGA Championship
Branded Data > Lotame > Holidays & Special Events > Special Events > Stanley Cup Finals
Branded Data > Lotame > Holidays & Special Events > Special Events > Super Bowl

Segment Detail View

Branded Data > Lotame > Holidays & Special Events > Special Events > The Open Championship (Golf)

Branded Data > Lotame > Holidays & Special Events > Special Events > US Open (Tennis)

Branded Data > Lotame > Holidays & Special Events > Special Events > Wimbledon (Tennis)

Branded Data > Lotame > Home & Family

Branded Data > Lotame > Home & Family > Affluent Households

Branded Data > Lotame > Home & Family > Animal Lovers

Branded Data > Lotame > Home & Family > Cat Lovers

Branded Data > Lotame > Home & Family > Do It Yourself (DIY)

Branded Data > Lotame > Home & Family > Dog Lovers

Branded Data > Lotame > Home & Family > Green Living

Branded Data > Lotame > Home & Family > Home Decorating

Branded Data > Lotame > Home & Family > Home Improvement

Branded Data > Lotame > Home & Family > New Years Resolution Makers

Branded Data > Lotame > Home & Family > Outdoor Enthusiasts

Branded Data > Lotame > Home & Family > Parenting

Branded Data > Lotame > Home & Family > School & Education

Branded Data > Lotame > News & Politics

Branded Data > Lotame > Offline CPG Purchasers

Branded Data > Lotame > Offline CPG Purchasers > Brand Segment

Branded Data > Lotame > Offline CPG Purchasers > Brand Segment > General Mills

Branded Data > Lotame > Offline CPG Purchasers > Brand Segment > General Mills > Haagen-Dazs

Branded Data > Lotame > Offline CPG Purchasers > Brand Segment > J&J

Branded Data > Lotame > Offline CPG Purchasers > Brand Segment > J&J > Neutrogena

Branded Data > Lotame > Offline CPG Purchasers > Brand Segment > Nestle

Branded Data > Lotame > Offline CPG Purchasers > Brand Segment > Nestle > Perrier

Branded Data > Lotame > Offline CPG Purchasers > Brand Segment > Proctor & Gamble

Branded Data > Lotame > Offline CPG Purchasers > Brand Segment > Proctor & Gamble > Bounty

Branded Data > Lotame > Offline CPG Purchasers > Brand Segment > Proctor & Gamble > Head & Shoulders

Branded Data > Lotame > Offline CPG Purchasers > Brand Segment > Proctor & Gamble > Oral-B

Branded Data > Lotame > Offline CPG Purchasers > Pet Product Buyer

Branded Data > Lotame > Offline CPG Purchasers > Product Segment

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Baby

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Beverages

Segment Detail View

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Beverages > Coffee

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Cookies / Snacks / Candy

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Cookies / Snacks / Candy > Candy

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Cookies / Snacks / Candy > Candy > Chocolate

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Cookies / Snacks / Candy > Candy > Non-Chocolate

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Cookies / Snacks / Candy > Nuts

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Cookies / Snacks / Candy > Snacks

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Cookies / Snacks / Candy > Snacks > Dairy Spreads & Dips

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Electronics, Records & Tapes

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Floral / Gardening

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Frozen Foods

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Frozen Foods > Frozen Pizza, Snacks & Hors Doeurves

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Health / Beauty

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Health / Beauty > Hair Care

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Health / Beauty > Shaving

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Health / Beauty > Shaving > Razors & Blades

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Home Supplies

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Home Supplies > Appliances & Housewares

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Home Supplies > Home Tools

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Home Supplies > Home Tools > Tools & Hardware

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Home Supplies > Kitchen Supplies

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Home Supplies > Kitchen Supplies > Cookware

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Home Supplies > Kitchen Supplies > Kitchen Gadgets

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Meat / Seafood

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Meat / Seafood > Packaged Bacon

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Meat / Seafood > Packaged Lunchmeat

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Pet Care

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Pet Care > Cat Food

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Pet Care > Dog & Cat Treats

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Pet Care > Dog Food

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Pet Care > Grooming Aids

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Pet Care > Pet Food (Not Cat or Dog)

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > School Supplies

Segment Detail View

Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Toys / Party Supplies
Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Toys / Party Supplies > Greeting Cards, Party Needs & Novelties
Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Toys / Party Supplies > Toys & Sporting Goods
Branded Data > Lotame > Offline CPG Purchasers > Product Segment > Weight Control & Diet Aids
Branded Data > Lotame > Online Shoppers
Branded Data > Lotame > Online Shoppers > Online Shoppers
Branded Data > Lotame > Online Shoppers > Online Shoppers Luxury
Branded Data > Lotame > Personal Finance
Branded Data > Lotame > Personal Finance > Auto Insurance
Branded Data > Lotame > Personal Finance > Homeowners Insurance
Branded Data > Lotame > Personal Finance > Life Insurance
Branded Data > Lotame > Personal Finance > Online Banking
Branded Data > Lotame > Personal Finance > Real Estate
Branded Data > Lotame > Personal Finance > Retirement Planning
Branded Data > Lotame > Personal Finance > Stocks
Branded Data > Lotame > Social Media
Branded Data > Lotame > Social Media > Influencers
Branded Data > Lotame > Social Media > Online Dating
Branded Data > Lotame > Social Media > Social Media Users
Branded Data > Lotame > Style, Fashion & Clothing
Branded Data > Lotame > Style, Fashion & Clothing > Children's Clothing Shoppers
Branded Data > Lotame > Style, Fashion & Clothing > Clothing Shoppers
Branded Data > Lotame > Style, Fashion & Clothing > Cosmetics Luxury Shoppers
Branded Data > Lotame > Style, Fashion & Clothing > Cosmetics Shoppers
Branded Data > Lotame > Style, Fashion & Clothing > Jewelry, Watches & Fashion Accessories
Branded Data > Lotame > Style, Fashion & Clothing > Men's Clothing Luxury Shoppers
Branded Data > Lotame > Style, Fashion & Clothing > Men's Clothing Shoppers
Branded Data > Lotame > Style, Fashion & Clothing > Style & Fashion
Branded Data > Lotame > Style, Fashion & Clothing > Trendsetters
Branded Data > Lotame > Style, Fashion & Clothing > Women's Clothing Luxury Shoppers
Branded Data > Lotame > Style, Fashion & Clothing > Women's Clothing Shoppers
Branded Data > Lotame > Technology
Branded Data > Lotame > Technology > Computers & Software

Segment Detail View

Branded Data > Lotame > Technology > Electronics & Gadgets
Branded Data > Lotame > Technology > Home Audio & Video
Branded Data > Lotame > Technology > Mobile Phones
Branded Data > Lotame > Travel
Branded Data > Lotame > Travel > Cruise Travel
Branded Data > Lotame > Travel > Domestic Travel
Branded Data > Lotame > Travel > Frequent Travel
Branded Data > Lotame > Travel > International Travel
Branded Data > Lotame > Travel > Summer Travel
Branded Data > Lotame > Travel > Vacation Travel
Branded Data > Media Source
Branded Data > Media Source > Browser Activity
Branded Data > Media Source > Browser Activity > Demographics
Branded Data > Media Source > Browser Activity > Demographics > Households with Teenagers Ages 13 to 17
Branded Data > Media Source > Browser Activity > Entertainment
Branded Data > Media Source > Browser Activity > Entertainment > Celebrities Pop Culture
Branded Data > Media Source > Browser Activity > Entertainment > Livestream Gaming
Branded Data > Media Source > Browser Activity > Entertainment > Netflix
Branded Data > Media Source > Browser Activity > Entertainment > Streaming Multi Player Gaming
Branded Data > Media Source > Browser Activity > Entertainment > Streaming Video
Branded Data > Media Source > Browser Activity > Food and Dining
Branded Data > Media Source > Browser Activity > Food and Dining > Grocery Delivery
Branded Data > Media Source > Browser Activity > Food and Dining > Meal Kit Delivery
Branded Data > Media Source > Browser Activity > Food and Dining > Specialty Coffee Connoisseurs
Branded Data > Media Source > Browser Activity > Health and Wellness
Branded Data > Media Source > Browser Activity > Health and Wellness > Online Fitness Subscribers
Branded Data > Media Source > Browser Activity > Recent Purchases
Branded Data > Media Source > Browser Activity > Recent Purchases > Computer Accessory
Branded Data > Media Source > Browser Activity > Recent Purchases > Digital Streaming Device
Branded Data > Media Source > Browser Activity > Recent Purchases > Laptop
Branded Data > Media Source > Browser Activity > Recent Purchases > Smart Doorbell
Branded Data > Media Source > Browser Activity > Recent Purchases > Smart Home Security Camera
Branded Data > Media Source > Browser Activity > Recent Purchases > Smart TV

Segment Detail View

Branded Data > Media Source > Browser Activity > Recent Purchases > Smartphone
Branded Data > Media Source > Browser Activity > Recent Purchases > Smartwatch
Branded Data > Media Source > Browser Activity > Recent Purchases > Video Game Console
Branded Data > Media Source > Browser Activity > Recent Purchases > Virtual Reality Headset
Branded Data > Media Source > Browser Activity > Recent Purchases > Wearable Fitness Tracker
Branded Data > Media Source > Browser Activity > Recent Purchases > Wireless Audio
Branded Data > Media Source > Browser Activity > Recent Purchases > iPad
Branded Data > Media Source > Browser Activity > Social Media
Branded Data > Media Source > Browser Activity > Social Media > Facebook
Branded Data > Media Source > Browser Activity > Social Media > Social Networking
Branded Data > Media Source > Browser Activity > Social Media > Streaming Media Video Downloads
Branded Data > Media Source > Browser Activity > Social Media > Twitter
Branded Data > Media Source > Browser Activity > Travel
Branded Data > Media Source > Browser Activity > Travel > Planning a Cruise Vacation
Branded Data > Media Source > Demographic > Children in Household > Yes
Branded Data > Media Source > Demographic > Children in Household > Yes > Age > 11-15 Years
Branded Data > Media Source > Demographic > Family Composition > Marital Status > Married
Branded Data > Media Source > Demographic > Gender > Female
Branded Data > Media Source > Demographic > Gender > Male
Branded Data > Media Source > Demographic > Housing Attributes > Ownership > Owner
Branded Data > Media Source > Demographic > Housing Attributes > Ownership > Renter
Branded Data > Media Source > Financial Attributes > Household Income
Branded Data > Media Source > Financial Attributes > Household Income > $200,000-$249,999
Branded Data > Media Source > Interests > Arts & Entertainment
Branded Data > Media Source > Interests > Arts & Entertainment > Books & Magazines
Branded Data > Media Source > Interests > Arts & Entertainment > Books & Magazines > Magazines
Branded Data > Media Source > Interests > Arts & Entertainment > Hobbies
Branded Data > Media Source > Interests > Arts & Entertainment > Hobbies > Collecting
Branded Data > Media Source > Interests > Arts & Entertainment > Hobbies > Collecting > Antiques
Branded Data > Media Source > Interests > Arts & Entertainment > Hobbies > Collecting > Movies
Branded Data > Media Source > Interests > Arts & Entertainment > Hobbies > Crafts
Branded Data > Media Source > Interests > Arts & Entertainment > Movies & Music
Branded Data > Media Source > Interests > Arts & Entertainment > Sweepstakes

Segment Detail View

Branded Data > Media Source > Interests > Electronics & Gadgets
Branded Data > Media Source > Interests > Home & Family
Branded Data > Media Source > Interests > Home & Family > Decorating
Branded Data > Media Source > Interests > Home & Family > Food
Branded Data > Media Source > Interests > Home & Family > Food > Cooking
Branded Data > Media Source > Interests > Home & Family > Food > Gourmet
Branded Data > Media Source > Interests > Home & Family > Home Improvement
Branded Data > Media Source > Interests > Investing
Branded Data > Media Source > Interests > Investing > Personal
Branded Data > Media Source > Interests > Lifestyles > DIY
Branded Data > Media Source > Interests > Sports & Fitness
Branded Data > Media Source > Purchases > Active Outdoors
Branded Data > Media Source > Purchases > Broadband
Branded Data > Media Source > Purchases > Electronics & Gadgets
Branded Data > Media Source > Purchases > Food & Beverage
Branded Data > Media Source > Purchases > Food/Snacks
Branded Data > Media Source > Purchases > General
Branded Data > Media Source > Purchases > Home Decor
Branded Data > Media Source > Purchases > Personal Computers
Branded Data > Specialists Marketing Services
Branded Data > Specialists Marketing Services > Customer Modeled
Branded Data > Specialists Marketing Services > Customer Modeled > Arts
Branded Data > Specialists Marketing Services > Customer Modeled > Children's Products
Branded Data > Specialists Marketing Services > Customer Modeled > Cooking
Branded Data > Specialists Marketing Services > Customer Modeled > Donors
Branded Data > Specialists Marketing Services > Customer Modeled > Education
Branded Data > Specialists Marketing Services > Customer Modeled > Electronics
Branded Data > Specialists Marketing Services > Customer Modeled > Membership
Branded Data > Specialists Marketing Services > Customer Modeled > Professionals
Branded Data > Specialists Marketing Services > Demographic
Branded Data > Specialists Marketing Services > Demographic > Children in Household
Branded Data > Specialists Marketing Services > Demographic > Children in Household > 3
Branded Data > Specialists Marketing Services > Demographic > Education Level Census

Segment Detail View

Branded Data > Specialists Marketing Services > Demographic > Education Level Census > Associate Degree

Branded Data > Specialists Marketing Services > Demographic > Family Attributes

Branded Data > Specialists Marketing Services > Demographic > Family Attributes > Head of Household

Branded Data > Specialists Marketing Services > Demographic > Gender

Branded Data > Specialists Marketing Services > Demographic > Gender > Female

Branded Data > Specialists Marketing Services > Demographic > Gender > Male

Branded Data > Specialists Marketing Services > Demographic > Housing Attributes

Branded Data > Specialists Marketing Services > Demographic > Housing Attributes > Home Market Value

Branded Data > Specialists Marketing Services > Demographic > Housing Attributes > Home Market Value > $450,000 - $499,999

Branded Data > Specialists Marketing Services > Demographic > Housing Attributes > Home Owner

Branded Data > Specialists Marketing Services > Demographic > Housing Attributes > Length Of Residence

Branded Data > Specialists Marketing Services > Demographic > Housing Attributes > Length Of Residence > 15 Years +

Branded Data > Specialists Marketing Services > Demographic > Housing Attributes > Residence Type

Branded Data > Specialists Marketing Services > Demographic > Housing Attributes > Residence Type > Single-Family

Branded Data > Specialists Marketing Services > Demographic > Language

Branded Data > Specialists Marketing Services > Demographic > Language > English

Branded Data > Specialists Marketing Services > Demographic > Occupation

Branded Data > Specialists Marketing Services > Demographic > Occupation > Security

Branded Data > Specialists Marketing Services > Financial Attributes

Branded Data > Specialists Marketing Services > Financial Attributes > Credit Card Holder

Branded Data > Specialists Marketing Services > Financial Attributes > Credit Card Holder > American Express

Branded Data > Specialists Marketing Services > Financial Attributes > Credit Card Holder > Bank Card

Branded Data > Specialists Marketing Services > Financial Attributes > Credit Card Holder > Gas/Department/Retail Store Card

Branded Data > Specialists Marketing Services > Financial Attributes > Estimated Household Income

Branded Data > Specialists Marketing Services > Financial Attributes > Estimated Household Income > $100,000 - $149,999

Branded Data > Specialists Marketing Services > Financial Attributes > Estimated Net Worth

Branded Data > Specialists Marketing Services > Financial Attributes > Estimated Net Worth > Less than $1

Branded Data > Specialists Marketing Services > Purchase Behaviors

Branded Data > Specialists Marketing Services > Purchase Behaviors > Books & Magazines

Branded Data > Specialists Marketing Services > Purchase Behaviors > Books & Magazines > Magazines

Branded Data > Specialists Marketing Services > Purchase Behaviors > Collectibles

Branded Data > Specialists Marketing Services > Purchase Behaviors > Cooking & Food

Branded Data > Specialists Marketing Services > Purchase Behaviors > Cooking & Food > Gourmet

Segment Detail View

Branded Data > Specialists Marketing Services > Purchase Behaviors > Crafts & Hobbies
Branded Data > Specialists Marketing Services > Purchase Behaviors > Electronics & Computers
Branded Data > Specialists Marketing Services > Purchase Behaviors > Electronics & Computers > Computers
Branded Data > Specialists Marketing Services > Purchase Behaviors > Entertainment
Branded Data > Specialists Marketing Services > Purchase Behaviors > Entertainment > Movie Collectors
Branded Data > Specialists Marketing Services > Purchase Behaviors > Home & Garden
Branded Data > Specialists Marketing Services > Purchase Behaviors > Home & Garden > Home Improvement
Branded Data > Specialists Marketing Services > Purchase Behaviors > Investing
Branded Data > Specialists Marketing Services > Purchase Behaviors > Investing > Personal
Branded Data > Specialists Marketing Services > Purchase Behaviors > Online Purchases
Branded Data > Specialists Marketing Services > Purchase Behaviors > Outdoor Activities
Branded Data > Specialists Marketing Services > Purchase Behaviors > Outdoor Activities > Golf
Branded Data > Specialists Marketing Services > Purchase Behaviors > Parenting
Branded Data > Specialists Marketing Services > Purchase Behaviors > Spectator Sports
Branded Data > Specialists Marketing Services > Purchase Behaviors > Travel
Branded Data > Specialists Marketing Services > Vehicle Owner
Branded Data > Specialists Marketing Services > Vehicle Owner > Automobile
Branded Data > Specialists Marketing Services > Vehicle Owner > Automobile > Make
Branded Data > Specialists Marketing Services > Vehicle Owner > Automobile > Make > Acura
Branded Data > Specialists Marketing Services > Vehicle Owner > Automobile > Type
Branded Data > Specialists Marketing Services > Vehicle Owner > Automobile > Type > Car
Branded Data > Specialists Marketing Services > Vehicle Owner > Automobile > Year
Branded Data > Specialists Marketing Services > Vehicle Owner > Automobile > Year > 2002
Custom Categories - Private > DataXu
Custom Categories - Private > DataXu > Autos
Custom Categories - Private > DataXu > Autos > In-Market
Custom Categories - Private > DataXu > Autos > In-Market > Body Styles > Crossovers
Custom Categories - Private > DataXu > Autos > In-Market > Body Styles > Full-Size Cars
Custom Categories - Private > DataXu > Autos > In-Market > Body Styles > Luxury Cars
Custom Categories - Private > DataXu > Autos > In-Market > Body Styles > Luxury Crossovers
Custom Categories - Private > DataXu > Autos > In-Market > Body Styles > Mid-Size Cars
Custom Categories - Private > DataXu > Autos > In-Market > Body Styles > SUVs
Custom Categories - Private > DataXu > Autos > In-Market > Body Styles > Sports Cars

Segment Detail View

Custom Categories - Private > DataXu > Autos > In-Market > Condition > New

Custom Categories - Private > DataXu > Autos > In-Market > Makes

Custom Categories - Private > DataXu > Autos > In-Market > Makes > Honda

Custom Categories - Private > DataXu > Autos > In-Market > Makes > Mazda

Custom Categories - Private > DataXu > Autos > In-Market > Makes > Toyota

Custom Categories - Private > DataXu > Autos > Interest

Custom Categories - Private > DataXu > Autos > Interest > Auto Enthusiasts

Custom Categories - Private > DataXu > Autos > Interest > Auto Enthusiasts > DIY Repair & Maintenance

Custom Categories - Private > DataXu > Autos > Interest > Body Styles

Custom Categories - Private > DataXu > Autos > Interest > Body Styles > Luxury Cars

Custom Categories - Private > DataXu > Autos > Interest > Condition

Custom Categories - Private > DataXu > Autos > Interest > Condition > New

Custom Categories - Private > DataXu > Autos > Interest > Makes

Custom Categories - Private > DataXu > Autos > Interest > Makes > Acura

Custom Categories - Private > DataXu > Autos > Interest > Makes > Audi

Custom Categories - Private > DataXu > Autos > Interest > Makes > BMW

Custom Categories - Private > DataXu > Autos > Interest > Makes > Cadillac

Custom Categories - Private > DataXu > Autos > Interest > Makes > Honda

Custom Categories - Private > DataXu > Autos > Interest > Makes > Infiniti

Custom Categories - Private > DataXu > Autos > Interest > Makes > Lexus

Custom Categories - Private > DataXu > Autos > Interest > Makes > Mazda

Custom Categories - Private > DataXu > Autos > Interest > Makes > Mercedes-Benz

Custom Categories - Private > DataXu > Autos > Interest > Makes > Toyota

Custom Categories - Private > DataXu > Autos > Interest > Makes > Volkswagen

Custom Categories - Private > DataXu > Autos > Owners

Custom Categories - Private > DataXu > Autos > Owners > Makes

Custom Categories - Private > DataXu > Autos > Owners > Makes > Acura

Custom Categories - Private > DataXu > Autos > Owners > Makes > Mercedes-Benz

Custom Categories - Private > DataXu > Consumer Packaged Goods (CPG)

Custom Categories - Private > DataXu > Consumer Packaged Goods (CPG) > Interest

Custom Categories - Private > DataXu > Consumer Packaged Goods (CPG) > Interest > Product Categories > Beverages

Custom Categories - Private > DataXu > Consumer Packaged Goods (CPG) > Interest > Product Categories > Beverages > Coffee

Custom Categories - Private > DataXu > Consumer Packaged Goods (CPG) > Interest > Product Categories > Health & Beauty Products

Segment Detail View

Custom Categories - Private > DataXu > Consumer Packaged Goods (CPG) > Interest > Product Categories > Health & Beauty Products > Eye Care

Custom Categories - Private > DataXu > Consumer Packaged Goods (CPG) > Interest > Product Categories > Pet Care

Custom Categories - Private > DataXu > Consumer Technology

Custom Categories - Private > DataXu > Consumer Technology > In-Market

Custom Categories - Private > DataXu > Demographic

Custom Categories - Private > DataXu > Demographic > Education > Graduate Degree

Custom Categories - Private > DataXu > Demographic > Education > High School Diploma

Custom Categories - Private > DataXu > Demographic > Education > Undergraduate Degree

Custom Categories - Private > DataXu > Demographic > Employment Status > Employed

Custom Categories - Private > DataXu > Demographic > Employment Status > Employed > Part-Time

Custom Categories - Private > DataXu > Demographic > Financial Attributes > Estimated Net Worth (USD)

Custom Categories - Private > DataXu > Demographic > Financial Attributes > Estimated Net Worth (USD) > $250,000 - $499,999

Custom Categories - Private > DataXu > Demographic > Financial Attributes > Estimated Net Worth (USD) > $500,000 Ã¢€" $999,999

Custom Categories - Private > DataXu > Demographic > Generations > Baby Boomers

Custom Categories - Private > DataXu > Demographic > Household Composition > Age of Children in Household (Kids) > Parents of Tweens/Teenagers (11-18)

Custom Categories - Private > DataXu > Demographic > Household Composition > Children in Household (Kids)

Custom Categories - Private > DataXu > Demographic > Household Composition > Children in Household (Kids) > Parents with Children in Household (Kids)

Custom Categories - Private > DataXu > Demographic > Housing Attributes

Custom Categories - Private > DataXu > Demographic > Housing Attributes > Ownership

Custom Categories - Private > DataXu > Demographic > Housing Attributes > Ownership > Home Owners

Custom Categories - Private > DataXu > Demographic > Housing Attributes > Property Type > Single Family

Custom Categories - Private > DataXu > Demographic > Marital Status > Married

Custom Categories - Private > Disney EMEA > Enjoy Child-Free Activities

Custom Categories - Private > Euro Disney

Custom Categories - Private > Euro Disney > No Children in Household

Custom Categories - Private > MediaMath

Custom Categories - Private > MediaMath > Demographic

Custom Categories - Private > MediaMath > Demographic > Education

Custom Categories - Private > MediaMath > Demographic > Education > Graduate Degree

Custom Categories - Private > MediaMath > Demographic > Education > High School Diploma

Custom Categories - Private > MediaMath > Demographic > Education > Undergraduate Degree

Custom Categories - Private > MediaMath > Demographic > Employment Status

Custom Categories - Private > MediaMath > Demographic > Employment Status > Employed

Segment Detail View

Custom Categories - Private > MediaMath > Demographic > Employment Status > Employed > Part-Time

Custom Categories - Private > MediaMath > Demographic > Financial Attributes

Custom Categories - Private > MediaMath > Demographic > Financial Attributes > Estimated Net Worth (USD)

Custom Categories - Private > MediaMath > Demographic > Financial Attributes > Estimated Net Worth (USD) > $1,000,000+

Custom Categories - Private > MediaMath > Demographic > Generations

Custom Categories - Private > MediaMath > Demographic > Generations > Baby Boomers

Custom Categories - Private > MediaMath > Demographic > Generations > GenX'ers

Custom Categories - Private > MediaMath > Demographic > Household Composition

Custom Categories - Private > MediaMath > Demographic > Household Composition > Age of Children in Household (Kids)

Custom Categories - Private > MediaMath > Demographic > Household Composition > Age of Children in Household (Kids) > Parents of Tweens/Teenagers (11-18)

Custom Categories - Private > MediaMath > Demographic > Household Composition > Children in Household (Kids)

Custom Categories - Private > MediaMath > Demographic > Household Composition > Children in Household (Kids) > Parents with Children in Household (Kids)

Custom Categories - Private > MediaMath > Demographic > Household Composition > Elderly Parent in Household

Custom Categories - Private > MediaMath > Demographic > Household Composition > Family Member Age

Custom Categories - Private > MediaMath > Demographic > Household Composition > Family Member Age > 60-64

Custom Categories - Private > MediaMath > Demographic > Household Composition > Number of Adults

Custom Categories - Private > MediaMath > Demographic > Household Composition > Number of Adults > 2 Adults

Custom Categories - Private > MediaMath > Demographic > Household Composition > Number of Children in Household (Kids)

Custom Categories - Private > MediaMath > Demographic > Household Composition > Number of Children in Household (Kids) > Parents of 1 Child (Kids)

Custom Categories - Private > MediaMath > Demographic > Housing Attributes

Custom Categories - Private > MediaMath > Demographic > Housing Attributes > Estimated Home Value (USD)

Custom Categories - Private > MediaMath > Demographic > Housing Attributes > Estimated Home Value (USD) > $800,000 - $999,999

Custom Categories - Private > MediaMath > Demographic > Housing Attributes > Length of Residence

Custom Categories - Private > MediaMath > Demographic > Housing Attributes > Length of Residence > 11+ Years

Custom Categories - Private > MediaMath > Demographic > Housing Attributes > Ownership

Custom Categories - Private > MediaMath > Demographic > Housing Attributes > Ownership > Home Owners

Custom Categories - Private > MediaMath > Demographic > Housing Attributes > Property Type

Custom Categories - Private > MediaMath > Demographic > Housing Attributes > Property Type > Single Family

Custom Categories - Private > MediaMath > Demographic > Marital Status

Custom Categories - Private > MediaMath > Demographic > Marital Status > Married

Custom Categories - Private > MediaMath > Demographic > Validated Demographic

Custom Categories - Private > MediaMath > Demographic > Validated Demographic > Income

Custom Categories - Private > MediaMath > Demographic > Validated Demographic > Income > $100,000+

Segment Detail View

Custom Categories - Private > Special Demographic > Total Reach > Broad Age > 40-49
Custom Categories - Private > Special Demographic > Total Reach > Gender > Female
Custom Categories - Private > Special Demographic > Total Reach > Narrow Age > 55-64
Custom Categories - Private > Teads TV > Demographics
Custom Categories - Private > Teads TV > Demographics > Education
Custom Categories - Private > Teads TV > Demographics > Education > Graduate Degree
Custom Categories - Private > Teads TV > Demographics > Education > High School Diploma
Custom Categories - Private > Teads TV > Demographics > Education > Undergraduate Degree
Custom Categories - Private > Teads TV > Demographics > Family Composition (Household)
Custom Categories - Private > Teads TV > Demographics > Family Composition (Household) > Age of Children in Household (Kids)
Custom Categories - Private > Teads TV > Demographics > Family Composition (Household) > Age of Children in Household (Kids) > Parents of Tweens/Teenagers (11-18)
Custom Categories - Private > Teads TV > Demographics > Family Composition (Household) > Children in Household (Kids)
Custom Categories - Private > Teads TV > Demographics > Family Composition (Household) > Children in Household (Kids) > Parents with Children in Household (Kids)
Custom Categories - Private > Teads TV > Demographics > Family Composition (Household) > Elderly Parent in Household
Custom Categories - Private > Teads TV > Demographics > Family Composition (Household) > Family Member Age
Custom Categories - Private > Teads TV > Demographics > Family Composition (Household) > Family Member Age > Ages 60-64
Custom Categories - Private > Teads TV > Demographics > Family Composition (Household) > Number of Adults
Custom Categories - Private > Teads TV > Demographics > Family Composition (Household) > Number of Adults > 2 Adults
Custom Categories - Private > Teads TV > Demographics > Family Composition (Household) > Number of Children in Household (Kids)
Custom Categories - Private > Teads TV > Demographics > Family Composition (Household) > Number of Children in Household (Kids) > Parents of 1 Child (Kids)
Custom Categories - Private > Teads TV > Demographics > Financial Attributes
Custom Categories - Private > Teads TV > Demographics > Financial Attributes > Estimated Net Worth (USD)
Custom Categories - Private > Teads TV > Demographics > Financial Attributes > Estimated Net Worth (USD) > $1,000,000+
Custom Categories - Private > Teads TV > Demographics > Generations
Custom Categories - Private > Teads TV > Demographics > Generations > Baby Boomers
Custom Categories - Private > Teads TV > Demographics > Generations > GenX'ers
Custom Categories - Private > Teads TV > Demographics > Home Attributes
Custom Categories - Private > Teads TV > Demographics > Home Attributes > Length of Residence
Custom Categories - Private > Teads TV > Demographics > Home Attributes > Length of Residence > 11+ Years
Custom Categories - Private > Teads TV > Demographics > Home Attributes > Ownership
Custom Categories - Private > Teads TV > Demographics > Home Attributes > Ownership > Home Owners
Custom Categories - Private > Teads TV > Demographics > Home Attributes > Property Type
Custom Categories - Private > Teads TV > Demographics > Home Attributes > Property Type > Single Family

Segment Detail View

Custom Categories - Private > Teads TV > Demographics > Job Status (Employment)

Custom Categories - Private > Teads TV > Demographics > Job Status (Employment) > Employed

Custom Categories - Private > Teads TV > Demographics > Job Status (Employment) > Employed > Part-Time

Custom Categories - Private > Teads TV > Demographics > Marital Status (Relationship)

Custom Categories - Private > Teads TV > Demographics > Marital Status (Relationship) > Married

Custom Categories - Private > Teads TV > Demographics > Validated Demographics

Custom Categories - Private > Teads TV > Demographics > Validated Demographics > Household Income

Custom Categories - Private > Teads TV > Demographics > Validated Demographics > Household Income > HHI: $100,000+

Custom Categories - Private > The Trade Desk > APAC Demographic

Custom Categories Internal - Private > Non-Mutex Logically Exclusive

Custom Categories Internal - Private > Non-Mutex Logically Exclusive > Oracle

Custom Categories Internal - Private > Non-Mutex Logically Exclusive > Oracle > Age Broad > 30-39

Custom Categories Internal - Private > Non-Mutex Logically Exclusive > Oracle > Age Broad > 40-49

Custom Categories Internal - Private > Non-Mutex Logically Exclusive > Oracle > Age Broad > 50-64

Custom Categories Internal - Private > Non-Mutex Logically Exclusive > Oracle > Age Narrow > 30-34

Custom Categories Internal - Private > Non-Mutex Logically Exclusive > Oracle > Age Narrow > 45-49

Custom Categories Internal - Private > Non-Mutex Logically Exclusive > Oracle > Age Narrow > 50-54

Custom Categories Internal - Private > Signal Data > Source Categories

Custom Categories Internal - Private > Signal Data > Source Categories > Business (B2B) > Employee Attributes

Custom Categories Internal - Private > Signal Data > Source Categories > Business (B2B) > Employee Attributes > Management Level

Custom Categories Internal - Private > Signal Data > Source Categories > Business (B2B) > Employee Attributes > Management Level > Business Owners

Custom Categories Internal - Private > Signal Data > Source Categories > Business (B2B) > Employee Attributes > Management Level > Executives

Custom Categories Internal - Private > Signal Data > Source Categories > Business (B2B) > Employee Attributes > Management Level > Executives > C-Level Executives

Custom Categories Internal - Private > Signal Data > Source Categories > Business (B2B) > Employee Attributes > Occupations and Job Functions

Custom Categories Internal - Private > Signal Data > Source Categories > Business (B2B) > Employee Attributes > Occupations and Job Functions > IT and Technology

Custom Categories Internal - Private > Signal Data > Source Categories > Business (B2B) > Firmographics (Company Attributes)

Custom Categories Internal - Private > Signal Data > Source Categories > Business (B2B) > Firmographics (Company Attributes) > Business Type

Custom Categories Internal - Private > Signal Data > Source Categories > Business (B2B) > Firmographics (Company Attributes) > Business Type > Minority Owned Business

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Age Broad > Ages 30-39

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Age Broad > Ages 40-49

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Age Broad > Ages 50-64

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Age Narrow > Ages 30-34

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Age Narrow > Ages 45-49

Segment Detail View

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Age Narrow > Ages 50-54

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Education > Graduate Degree

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Education > High School Diploma

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Education > Some College

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Education > Undergraduate Degree

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Family Composition (Household) > Age of Children in Household (Kids) > Parents of Preschoolers (3-5)

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Family Composition (Household) > Age of Children in Household (Kids) > Parents of Tweens / Teenagers (11-18

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Family Composition (Household) > Elderly Parent in Household

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Family Composition (Household) > Family Member Age > Ages 60-64

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Family Composition (Household) > Number of Children in Household (Kids) > Parents of 1 Child (Kids)

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Family Composition (Household) > Number of Children in Household (Kids) > Parents of 3+ Children (Kids)

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Family Composition (Household) > Parents with Children in Household (Kids)

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Financial Attributes > Estimated Household Income (USD) > HHI: $100,000 - $149,999

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Financial Attributes > Estimated Household Income (USD) > HHI: $150,000 - $249,999

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Financial Attributes > Estimated Household Income (USD) > HHI: $250,000 - $499,999

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Financial Attributes > Estimated Household Income (USD) > HHI: $50,000 - $74,999

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Financial Attributes > Estimated Household Income (USD) > HHI: $75,000 - $99,999

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Financial Attributes > Estimated Net Worth (USD) > $1,000,000+

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Financial Attributes > Estimated Net Worth (USD) > Less than $25,000

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Generations > Baby Boomers

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Generations > Gen X

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Job Status (Employment) > Employed

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Job Status (Employment) > Employed > Part-Time

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Marital Status > Married

Custom Categories Internal - Private > Signal Data > Source Categories > Demographics > Marital Status > Single

Custom Categories Internal - Private > Signal Data > Source Categories > Real Estate and Home Property Services > Real Estate Attributes > Estimated Home Value (USD)

Custom Categories Internal - Private > Signal Data > Source Categories > Real Estate and Home Property Services > Real Estate Attributes > Estimated Home Value (USD) > $800,000 - $999,999

Custom Categories Internal - Private > Signal Data > Source Categories > Real Estate and Home Property Services > Real Estate Attributes > Length of Residence

Custom Categories Internal - Private > Signal Data > Source Categories > Real Estate and Home Property Services > Real Estate Attributes > Length of Residence > 11+ Years

Custom Categories Internal - Private > Signal Data > Source Categories > Real Estate and Home Property Services > Real Estate Attributes > Ownership

Custom Categories Internal - Private > Signal Data > Source Categories > Real Estate and Home Property Services > Real Estate Attributes > Ownership > Home Owners

Custom Categories Internal - Private > Signal Data > Source Categories > Real Estate and Home Property Services > Real Estate Attributes > Property Type

Custom Categories Internal - Private > Signal Data > Source Categories > Real Estate and Home Property Services > Real Estate Attributes > Property Type > Single Family

Segment Detail View

Datalogix - Private > Internal

Datalogix - Private > Internal > All Users

Device Data

Device Data > Browser > Firefox

Device Data > Type > Computer

Equifax / IXI - Private

Equifax / IXI - Private > General > AFS Buckets

Equifax / IXI - Private > General > AFS Buckets > 2

Equifax / IXI - Private > General > AFS Products

Equifax / IXI - Private > General > AFS Products > Autos

Equifax / IXI - Private > General > AFS Products > Credit Cards

Equifax / IXI - Private > General > AFS Products > High

Equifax / IXI - Private > General > AFS Products > Mortgage

Equifax / IXI - Private > General > Credit Cards

Equifax / IXI - Private > General > Credit Cards > Reliable with Good Credit

Equifax / IXI - Private > Network Products > Banking Propensity Segments

Equifax / IXI - Private > Network Products > Banking Propensity Segments > High Checking Account Balance

Equifax / IXI - Private > Network Products > Banking Propensity Segments > High Deposits

Equifax / IXI - Private > Network Products > Banking Propensity Segments > High Net Worth

Equifax / IXI - Private > Network Products > Banking Propensity Segments > MMDA Investors

Equifax / IXI - Private > Network Products > Financial Cohorts

Equifax / IXI - Private > Network Products > Financial Cohorts > $100K - $1MM Assets, Age 35-54, Major Metro - Rising Stars - Investors - F24

Equifax / IXI - Private > Network Products > Investment Target Segments

Equifax / IXI - Private > Network Products > Investment Target Segments > Active Traders

Equifax / IXI - Private > Network Products > Investment Target Segments > Advice-Oriented

Equifax / IXI - Private > Network Products > Investment Target Segments > CD Investors

Equifax / IXI - Private > Network Products > Investment Target Segments > Discount Brokerage Investors

Equifax / IXI - Private > Network Products > Investment Target Segments > ETF IRA Investors

Equifax / IXI - Private > Network Products > Investment Target Segments > ETF Investors

Equifax / IXI - Private > Network Products > Investment Target Segments > Extreme ETF Investors

Equifax / IXI - Private > Network Products > Investment Target Segments > High Propensity for IRA Rollover

Equifax / IXI - Private > Network Products > Investment Target Segments > IRA Investors

Equifax / IXI - Private > Network Products > Investment Target Segments > Individual Stocks

Segment Detail View

Equifax / IXI - Private > Network Products > Investment Target Segments > Mutual Funds

Equifax / IXI - Private > Network Products > Small Business Assets

Equifax / IXI - Private > Network Products > Small Business Assets > Small Business Asset Range $100,000 - $249,999

Equifax / IXI - Private > Network Products > Sophisticated Investors - Discount Brokers

Equifax / IXI - Private > Network Products > WealthComplete Deposits

Equifax / IXI - Private > Network Products > WealthComplete Deposits > Deposit Range $250,000+

Equifax / IXI - Private > Network Products > WealthComplete Total Investable Assets

Equifax / IXI - Private > Network Products > WealthComplete Total Investable Assets > Asset Range $1,000,000 - $1,999,999

Equifax / IXI - Private > Network Products > WealthComplete® HD Total Investable Assets

Equifax / IXI - Private > Network Products > WealthComplete® HD Total Investable Assets > Asset Range $1,000,000 - $1,999,999

Experian - Private

Experian - Private > Alfa Romeo

Experian - Private > Alfa Romeo > Experian In Market Alfa Romeo Competitor_V2

Experian - Private > Alfa Romeo > Experian In Market Alfa Romeo Giulia_V2

Experian - Private > Alfa Romeo > Experian In Market Alfa Romeo Stelvio_V2

Experian - Private > Auto

Experian - Private > Auto > In Market - Body Styles

Experian - Private > Auto > In Market - Body Styles > Luxury Compact

Experian - Private > Auto > In Market - Lease

Experian - Private > Auto > In Market - Lease > Lease

Experian - Private > Auto > In Market - Make and Models

Experian - Private > Auto > In Market - Make and Models > Chevrolet > Chevrolet Bolt EV

Experian - Private > Auto > In Market - Make and Models > Chevrolet > Chevrolet Malibu

Experian - Private > Auto > In Market - Make and Models > Chevrolet > Chevrolet Traverse

Experian - Private > Auto > In Market - Make and Models > Dodge > Dodge Challenger

Experian - Private > Auto > In Market - Make and Models > Dodge > Dodge Charger

Experian - Private > Auto > In Market - Make and Models > Toyota > Toyota Camry

Experian - Private > Auto > In Market - Make and Models > Toyota > Toyota Corolla

Experian - Private > Auto > In Market - Make and Models > Toyota > Toyota RAV4

Experian - Private > Auto > In Market - New/Used

Experian - Private > Auto > In Market - New/Used > Used car 0-5 years

Experian - Private > Auto > In Market - Vehicle Price

Experian - Private > Auto > In Market - Vehicle Price > 20K-30K

Segment Detail View

Experian - Private > Auto > In Market - Vehicle Price > 30K+

Experian - Private > Auto > In Market - Vehicle Price > 30K-40K

Experian - Private > Auto > In Market - Vehicle Price > 40K-50K

Experian - Private > Auto > In Market - Vehicle Price > 50K-75K

Experian - Private > Auto > In Market - Vehicle Price > Less than 20K

Experian - Private > Auto > Ownership - Body Styles

Experian - Private > Auto > Ownership - Body Styles > Luxury Compact

Experian - Private > Auto > Ownership - Make and Models

Experian - Private > Auto > Ownership - Make and Models > Chevrolet > Chevrolet Bolt EV

Experian - Private > Auto > Ownership - Make and Models > Chevrolet > Chevrolet Suburban

Experian - Private > Auto > Ownership - Make and Models > Ford > Ford C Max

Experian - Private > Auto > Ownership - Make and Models > Honda > Honda Accord

Experian - Private > Auto > Ownership - Make and Models > Lexus > Lexus IS

Experian - Private > Auto > Ownership - Make and Models > Mini > Mini Cooper Countryman

Experian - Private > Auto > Ownership - Make and Models > Toyota > Toyota 4Runner

Experian - Private > Auto > Ownership - Make and Models > Toyota > Toyota Avalon

Experian - Private > Auto > Ownership - Make and Models > Toyota > Toyota Camry

Experian - Private > Auto > Ownership - Make and Models > Toyota > Toyota Highlander

Experian - Private > Auto > Ownership - Make and Models > Toyota > Toyota Prius

Experian - Private > Chevy > ODC Experian In Market Ford Mach E _Proxy2

Experian - Private > Custom

Experian - Private > Custom > BBVA

Experian - Private > Custom > BBVA > BBVA High Profitability

Experian - Private > FCA > Experian In Market Dodge Challenger_V2

Experian - Private > FCA > Experian In Market Dodge Charger_V2

Experian - Private > FCA > Experian In Market Ford Mustang_V2

Experian - Private > FCA > Experian In Market Sports Car_V2

Experian - Private > Financial

Experian - Private > Financial - Analytics IQ

Experian - Private > Financial - Analytics IQ > Discretionary Spend

Experian - Private > Financial - Analytics IQ > Discretionary Spend > All Categories: $31,619-99,999

Experian - Private > Financial - Analytics IQ > Discretionary Spend > Apparel: $2,818-$99,999

Experian - Private > Financial - Analytics IQ > Discretionary Spend > Dine Out: $4,302-$99,999

Segment Detail View

Experian - Private > Financial - Analytics IQ > Discretionary Spend > Donation: $2,568-$99,999

Experian - Private > Financial - Analytics IQ > Discretionary Spend > Education: $1,228-$99,999

Experian - Private > Financial - Analytics IQ > Discretionary Spend > Entertainment Audio Visual: $952-$1,763

Experian - Private > Financial - Analytics IQ > Discretionary Spend > Entertainment Fees/Admissions: $833-$99,999

Experian - Private > Financial - Analytics IQ > Discretionary Spend > Entertainment Other: $1,974-$99,999

Experian - Private > Financial - Analytics IQ > Discretionary Spend > Entertainment: $4,607-$99,999

Experian - Private > Financial - Analytics IQ > Discretionary Spend > Furnishings: $2,602-$99,999

Experian - Private > Financial - Analytics IQ > Discretionary Spend > Personal: $993-$99,999

Experian - Private > Financial - Analytics IQ > Discretionary Spend > Reading: $193-$99,999

Experian - Private > Financial - Analytics IQ > Discretionary Spend > Travel: $1,365-$99,999

Experian - Private > Financial - Analytics IQ > Investor IQ

Experian - Private > Financial - Analytics IQ > Investor IQ > Invested Assets: $107,000-$999,999

Experian - Private > Financial - Analytics IQ > Wealth IQ

Experian - Private > Financial - Analytics IQ > Wealth IQ > Net Assets: $362,000-$908,000

Experian - Private > Financial > Profitability

Experian - Private > Financial > Profitability > High profitability - Tier 2

Experian - Private > Financial Propensity Models

Experian - Private > Financial Propensity Models > Financial

Experian - Private > Financial Propensity Models > Financial > Credit Card Paydowns

Experian - Private > Financial Propensity Models > Financial > Credit Card Surfers

Experian - Private > Financial Propensity Models > Financial > Credit Card Transactors

Experian - Private > Geography

Experian - Private > Geography > State

Experian - Private > Geography > State > CA

Experian - Private > Lifestyle and Interests

Experian - Private > Lifestyle and Interests > Financial Behavior

Experian - Private > Lifestyle and Interests > Financial Behavior > Credit Card Transactor Model (Pay All)

Experian - Private > Lifestyle and Interests > Financial Behavior > Tax Shelter Model - Portfolio Value $100,000+401k, IRA, or Tax Shelter Annuity

Experian - Private > Lifestyle and Interests > Memberships

Experian - Private > Lifestyle and Interests > Memberships > Memberships: Union Members

Experian - Private > Lifestyle and Interests > Music

Experian - Private > Lifestyle and Interests > Music > Christian Music

Experian - Private > Mosaic

Segment Detail View

Experian - Private > Mosaic > Group B: Flourishing Families

Experian - Private > Mosaic > Group B: Flourishing Families > B10 - Cosmopolitan Achievers

Experian - Private > Retail Transactions

Experian - Private > Retail Transactions > All Categories Frequency

Experian - Private > Retail Transactions > All Categories Frequency > Number of Purchases Last 24 Months: 1-3

Experian - Private > Retail Transactions > All Categories Frequency > Number of Purchases Total: 5-25

Experian - Private > Retail Transactions > All Categories Recency

Experian - Private > Retail Transactions > All Categories Recency > Ordered in Last 7-12 Months

Experian - Private > Retail Transactions > All Categories Recency > Total Dollars Last 13-18 Months: $51-$385

Experian - Private > Retail Transactions > All Categories Recency > Total Dollars Last 7-9 Months: $1-$36

Experian - Private > Retail Transactions > All Categories Spend

Experian - Private > Retail Transactions > All Categories Spend > Average per Order Last 24 Months: $1-$199

Experian - Private > Retail Transactions > All Categories Spend > Average per Order Total: $30-$69

Experian - Private > Retail Transactions > All Categories Spend > Total Dollars Last 24 Months: $1-$199

Experian - Private > Retail Transactions > All Categories Spend > Total Dollars: $180-$1,434

Experian - Private > Retail Transactions > Collectibles

Experian - Private > Retail Transactions > Collectibles > Dollars Spent: Heavy Spender

Experian - Private > Retail Transactions > Collectibles > Number of Purchases: 5+

Experian - Private > Retail Transactions > Collectibles > Power Spender

Experian - Private > Retail Transactions > Continuity/Subscriptions

Experian - Private > Retail Transactions > Continuity/Subscriptions > Dollars Spent: Heavy Spender

Experian - Private > Retail Transactions > Continuity/Subscriptions > Power Spender

Experian - Private > Social Media

Experian - Private > Social Media > Black Friday Shopper

Experian - Private > Social Media > Facebook

Experian - Private > Social Media > Fitness Device Wearer

Experian - Private > Social Media > LinkedIn

Experian - Private > Social Media > Pinterest

Experian - Private > Social Media > Subscription Boxes - Apparel

Experian - Private > Social Media > Subscription Boxes - Cosmetics

Experian - Private > Social Media > Subscription Boxes-Food

Experian - Private > Social Media > Timeshare Vacation Rental

Geographic

Segment Detail View

Geographic > IP based > United States

Geographic > IP based > United States > Washington

Geographic > IP based > United States > Washington > Seattle-Tacoma-Bellevue

Lotame - Private

Lotame - Private > COVID

Lotame - Private > COVID > Beauty/Skincare - Female

Lotame - Private > COVID > Beauty/Skincare - Male

Lotame - Private > COVID > CPG - Groceries + Meals

Lotame - Private > COVID > CPG - Home + Kitchen

Lotame - Private > COVID > CPG - Pet Owners

Lotame - Private > COVID > Consumption - Appliances

Lotame - Private > COVID > Consumption - Keep Your Spirits High

Lotame - Private > COVID > Consumption - Top Chef

Lotame - Private > COVID > DIY - Green Thumb

Lotame - Private > COVID > DIY - HGTV Wannabes

Lotame - Private > COVID > Entertainment - Devices Needs

Lotame - Private > COVID > Parenting + Young Children

Lotame - Private > COVID > WFH - Home Office Needs

NCS - Private

NCS - Private > J&J

NCS - Private > J&J > N/A

NCS - Private > J&J > N/A > NCS+NTG-113+3P_Neutrogena_Cleansing_2020_TA-In Category_558983_CP_ACQ_GM_BE-AB_CE-AB_T-R52W -PD558983

NCS - Private > J&J > N/A > NCS+TYL-044+3P_Tylenol_Tylenol Rapid Release Gels_2020_TA-In Category_558999_CP_ACQ_GM_BE-AB_CE-AB_T-R52W -PD558999

NCS - Private > J&J > N/A > NCS+ZYR-027+3P_Zyrtec_Zyrtec Allergy_2020_TA-In Category_558995_CP_ACQ_GM_BE-AB_CE-AB_T-R52W -PD558995

NCS - Private > J&J > Neutrogena

NCS - Private > J&J > Neutrogena > NCS+NTG-255+3P_Neutrogena_Skin Balancing_2021_TA-In Category_795663_CP_ACQ_GM_BE-AB_CE-AB_T-R52W -PD795663

NCS - Private > J&J > Tylenol

NCS - Private > J&J > Tylenol > NCS+TYL-156+3P_Tylenol_SCC_2021_TA-In Category_796071_CP_ACQ_GM_BE-AB_CE-AB_T-R52W -PD796071

NCS - Private > J&J > Tylenol RRG 2021 Category Buyer -PD776971

NCS - Private > J&J > Zyrtec Base 2021 Category Buyer -PD776977

NCS - Private > Reynolds Custom

NCS - Private > Reynolds Custom > Paper Plate Category Buyers L52W -PD743647

Oracle BlueKai

Segment Detail View

Oracle BlueKai > Business (B2B)
Oracle BlueKai > Business (B2B) > Employment Status > Employed
Oracle BlueKai > Business (B2B) > Groups > High Income
Oracle BlueKai > Business (B2B) > Industries & Occupations > Computer & Mathematical
Oracle BlueKai > Business (B2B) > Industries & Occupations > Computer & Mathematical > Information Technology & Computing
Oracle BlueKai > Business (B2B) > Industries & Occupations > Sales
Oracle BlueKai > Business (B2B) > Industries & Occupations > Sales > Wholesale
Oracle BlueKai > Business (B2B) > Roles > Business Owners
Oracle BlueKai > Business (B2B) > Roles > Managers
Oracle BlueKai > Business (B2B) > Roles > Managers > Executives
Oracle BlueKai > Business (B2B) > Roles > Managers > Executives > C-Level
Oracle BlueKai > Custom Categories
Oracle BlueKai > Custom Categories > Baseball Buyers
Oracle BlueKai > Custom Categories > Coupon Enthusiasts
Oracle BlueKai > Custom Categories > Earth Day Enthusiasts
Oracle BlueKai > Custom Categories > Halloween Buyers
Oracle BlueKai > Custom Categories > Holiday Shoppers
Oracle BlueKai > Custom Categories > NCAA March Madness
Oracle BlueKai > Custom Categories > NFL Enthusiast
Oracle BlueKai > Custom Categories > New Year's Resolution
Oracle BlueKai > Custom Categories > Summer Olympics Enthusiast
Oracle BlueKai > Custom Categories > Super Bowl
Oracle BlueKai > Custom Categories > Tax Preparation
Oracle BlueKai > Custom Categories > The Academy Awards
Oracle BlueKai > Custom Categories > Winter Olympics Enthusiast
Oracle BlueKai > Custom Categories > World Cup Enthusiast
Oracle BlueKai > Demographics
Oracle BlueKai > Demographics > Age > Lifestages > Baby Boomers
Oracle BlueKai > Demographics > Age > Lifestages > Gen X
Oracle BlueKai > Demographics > Education > Graduate Degree
Oracle BlueKai > Demographics > Education > High School Diploma
Oracle BlueKai > Demographics > Education > Undergraduate Degree
Oracle BlueKai > Demographics > Family Composition (Household) > Children in Household (Kids) > Yes

Segment Detail View

Oracle BlueKai > Demographics > Family Composition (Household) > Children in Household (Kids) > Yes > Age of Children in Household (Kids) > Parents of Tweens/Teenagers (Ages 11-18)

Oracle BlueKai > Demographics > Family Composition (Household) > Children in Household (Kids) > Yes > Number of Children in Household (Kids) > Parents of 1 Child (Kids)

Oracle BlueKai > Demographics > Family Composition (Household) > Elderly Parent in Household

Oracle BlueKai > Demographics > Financial Attributes > Credit and Debt > Credit Card Holder

Oracle BlueKai > Demographics > Financial Attributes > Credit and Debt > Mortgage

Oracle BlueKai > Demographics > Financial Attributes > Estimated Household Income (USD) > HHI: $60,000-$74,999

Oracle BlueKai > Demographics > Financial Attributes > Estimated Household Income (USD) > HHI: Greater than $100,000

Oracle BlueKai > Demographics > Financial Attributes > Estimated Household Income (USD) > HHI: Greater than $100,000 > HHI: Greater than $125,000

Oracle BlueKai > Demographics > Financial Attributes > Estimated Household Income (USD) > HHI: Greater than $100,000 > HHI: Greater than $125,000 > HHI: $150,000-$199,999

Oracle BlueKai > Demographics > Financial Attributes > Estimated Household Income (USD) > HHI: Greater than $100,000 > HHI: Greater than $125,000 > HHI: Greater than $250,000

Oracle BlueKai > Demographics > Financial Attributes > Estimated Household Income (USD) > HHI: Greater than $100,000 > HHI: Greater than $125,000 > HHI: Greater than $250,000 > HHI: $250,000-$3

Oracle BlueKai > Demographics > Financial Attributes > Estimated Net Worth > $1,000,000+

Oracle BlueKai > Demographics > Financial Attributes > Investments

Oracle BlueKai > Demographics > Home Attributes > Home Owners

Oracle BlueKai > Demographics > Home Attributes > Length of Residence > 7+ Years

Oracle BlueKai > Demographics > Home Attributes > Median Home Value > $900,000-$999,999

Oracle BlueKai > Demographics > Home Attributes > Property Type > Single Family

Oracle BlueKai > Demographics > Marital Status (Relationship) > Married

Oracle BlueKai > In-Market

Oracle BlueKai > In-Market > Auto, Cars and Trucks

Oracle BlueKai > In-Market > Auto, Cars and Trucks > Classes > Cars

Oracle BlueKai > In-Market > Auto, Cars and Trucks > Classes > Cars > Full-Size Cars

Oracle BlueKai > In-Market > Auto, Cars and Trucks > Classes > Cars > Luxury Cars

Oracle BlueKai > In-Market > Auto, Cars and Trucks > Classes > Cars > Midsize Cars

Oracle BlueKai > In-Market > Auto, Cars and Trucks > Classes > Cars > Sports Cars

Oracle BlueKai > In-Market > Auto, Cars and Trucks > Classes > SUVs and Crossovers

Oracle BlueKai > In-Market > Auto, Cars and Trucks > Classes > SUVs and Crossovers > Crossovers

Oracle BlueKai > In-Market > Auto, Cars and Trucks > Classes > SUVs and Crossovers > SUVs

Oracle BlueKai > In-Market > Auto, Cars and Trucks > Condition > New Cars

Oracle BlueKai > In-Market > Auto, Cars and Trucks > Makes and Models > Honda

Oracle BlueKai > In-Market > Auto, Cars and Trucks > Makes and Models > Mazda

Oracle BlueKai > In-Market > Auto, Cars and Trucks > Makes and Models > Toyota

Oracle BlueKai > In-Market > Financial Products and Services

Segment Detail View

Oracle BlueKai > In-Market > Financial Products and Services > Insurance

Oracle BlueKai > In-Market > Financial Products and Services > Loans

Oracle BlueKai > In-Market > Financial Products and Services > Loans > Mortgages

Oracle BlueKai > In-Market > Real Estate (Home and Commercial)

Oracle BlueKai > In-Market > Retail

Oracle BlueKai > In-Market > Retail > Electronics

Oracle BlueKai > In-Market > Travel and Tourism

Oracle BlueKai > In-Market > Travel and Tourism > Hotels and Lodging

Oracle BlueKai > In-Market > Travel and Tourism > Hotels and Lodging > Lodging Types > Vacation Rentals

Oracle BlueKai > Interest

Oracle BlueKai > Interest > Animals

Oracle BlueKai > Interest > Animals > Pets

Oracle BlueKai > Interest > Animals > Pets > Dogs

Oracle BlueKai > Interest > Arts and Entertainment

Oracle BlueKai > Interest > Arts and Entertainment > Events and Attractions

Oracle BlueKai > Interest > Arts and Entertainment > Events and Attractions > Theme and Amusement Parks

Oracle BlueKai > Interest > Arts and Entertainment > Film and Television

Oracle BlueKai > Interest > Arts and Entertainment > Film and Television > Animation

Oracle BlueKai > Interest > Arts and Entertainment > Film and Television > Movies

Oracle BlueKai > Interest > Arts and Entertainment > Film and Television > TV

Oracle BlueKai > Interest > Arts and Entertainment > Film and Television > TV > Drama

Oracle BlueKai > Interest > Arts and Entertainment > Film and Television > TV > Reality

Oracle BlueKai > Interest > Arts and Entertainment > Music

Oracle BlueKai > Interest > Arts and Entertainment > Music > Classical

Oracle BlueKai > Interest > Arts and Entertainment > Music > Country and Folk

Oracle BlueKai > Interest > Arts and Entertainment > Music > Jazz and R&B

Oracle BlueKai > Interest > Arts and Entertainment > Music > Rock and Pop

Oracle BlueKai > Interest > Arts and Entertainment > Performing Arts and Live Theater

Oracle BlueKai > Interest > Arts and Entertainment > Pop Culture

Oracle BlueKai > Interest > Arts and Entertainment > Reading

Oracle BlueKai > Interest > Arts and Entertainment > Reading > Formats > Magazines

Oracle BlueKai > Interest > Arts and Entertainment > Visual Arts and Galleries

Oracle BlueKai > Interest > Auto, Cars and Trucks

Segment Detail View

Oracle BlueKai > Interest > Auto, Cars and Trucks > Auto Enthusiasts

Oracle BlueKai > Interest > Auto, Cars and Trucks > Auto Enthusiasts > DIY Auto Repair and Maintenance

Oracle BlueKai > Interest > Auto, Cars and Trucks > Classes > Cars

Oracle BlueKai > Interest > Auto, Cars and Trucks > Classes > Cars > Compact and Sub-Compact Cars

Oracle BlueKai > Interest > Auto, Cars and Trucks > Classes > Cars > Full-Size Cars

Oracle BlueKai > Interest > Auto, Cars and Trucks > Classes > Cars > Hatchbacks

Oracle BlueKai > Interest > Auto, Cars and Trucks > Classes > Cars > Luxury Cars

Oracle BlueKai > Interest > Auto, Cars and Trucks > Classes > Cars > Midsize Cars

Oracle BlueKai > Interest > Auto, Cars and Trucks > Classes > Cars > Sedans

Oracle BlueKai > Interest > Auto, Cars and Trucks > Classes > Cars > Sports Cars

Oracle BlueKai > Interest > Auto, Cars and Trucks > Classes > Minivans

Oracle BlueKai > Interest > Auto, Cars and Trucks > Classes > SUVs and Crossovers

Oracle BlueKai > Interest > Auto, Cars and Trucks > Classes > SUVs and Crossovers > Crossovers

Oracle BlueKai > Interest > Auto, Cars and Trucks > Classes > SUVs and Crossovers > SUVs

Oracle BlueKai > Interest > Auto, Cars and Trucks > Condition > New Cars

Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Acura

Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Acura > Acura MDX

Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Audi

Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > BMW

Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > BMW > BMW 1-Series

Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > BMW > BMW 3-Series

Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > BMW > BMW X-Series

Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > BMW > BMW X-Series > BMW X3

Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > BMW > BMW X-Series > BMW X5

Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Cadillac

Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Honda

Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Honda > Honda CR-V

Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Honda > Honda Civic

Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Honda > Honda Fit/Jazz

Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Honda > Honda Odyssey

Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Honda > Honda Pilot

Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Infiniti

Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Jeep

Segment Detail View

Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Jeep > Jeep Grand Cherokee
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Jeep > Jeep Wrangler
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Lexus
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Lexus > Lexus IS
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Lexus > Lexus RX
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > MINI
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > MINI > MINI Cooper
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Mazda
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Mercedes-Benz
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Mercedes-Benz > Mercedes-Benz C-Class
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Nissan
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Nissan > Nissan Juke
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Nissan > Nissan Murano
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Toyota
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Toyota > Toyota 4Runner
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Toyota > Toyota Corolla
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Toyota > Toyota Highlander
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Toyota > Toyota RAV4
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Toyota > Toyota Yaris
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Volkswagen
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Volkswagen > Volkswagen Beetle
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Volkswagen > Volkswagen Golf
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Volkswagen > Volkswagen Jetta
Oracle BlueKai > Interest > Auto, Cars and Trucks > Makes and Models > Volkswagen > Volkswagen Tiguan
Oracle BlueKai > Interest > Business and Finance
Oracle BlueKai > Interest > Business and Finance > Business News
Oracle BlueKai > Interest > Business and Finance > Small Business
Oracle BlueKai > Interest > Education
Oracle BlueKai > Interest > Food and Drink
Oracle BlueKai > Interest > Food and Drink > Coffee and Tea
Oracle BlueKai > Interest > Food and Drink > Recipes and Cooking
Oracle BlueKai > Interest > Food and Drink > Recipes and Cooking > Desserts and Baking
Oracle BlueKai > Interest > Food and Drink > Restaurants

Segment Detail View

Oracle BlueKai > Interest > Food and Drink > Restaurants > Casual Dining

Oracle BlueKai > Interest > Health, Beauty and Style

Oracle BlueKai > Interest > Health, Beauty and Style > Dieting and Weight Loss

Oracle BlueKai > Interest > Health, Beauty and Style > Fashion

Oracle BlueKai > Interest > Health, Beauty and Style > Health

Oracle BlueKai > Interest > Health, Beauty and Style > Health > Alternative Medicine

Oracle BlueKai > Interest > Health, Beauty and Style > Personal Care

Oracle BlueKai > Interest > Health, Beauty and Style > Personal Care > Makeup and Skincare

Oracle BlueKai > Interest > Health, Beauty and Style > Wellness

Oracle BlueKai > Interest > Hobbies, Games and Toys

Oracle BlueKai > Interest > Hobbies, Games and Toys > Arts and Crafts

Oracle BlueKai > Interest > Hobbies, Games and Toys > Collecting

Oracle BlueKai > Interest > Hobbies, Games and Toys > Collecting > Art and Antiques

Oracle BlueKai > Interest > Hobbies, Games and Toys > Games

Oracle BlueKai > Interest > Hobbies, Games and Toys > Photography

Oracle BlueKai > Interest > Home and Garden

Oracle BlueKai > Interest > Home and Garden > Appliances

Oracle BlueKai > Interest > Home and Garden > Gardening, Lawn and Yard Care

Oracle BlueKai > Interest > Home and Garden > Home Decorating

Oracle BlueKai > Interest > Home and Garden > Home Improvement (DIY)

Oracle BlueKai > Interest > Home and Garden > Housewares and Furnishings

Oracle BlueKai > Interest > Internet and Online Activities

Oracle BlueKai > Interest > Internet and Online Activities > Online Dating

Oracle BlueKai > Interest > Internet and Online Activities > Social Networking

Oracle BlueKai > Interest > Internet and Online Activities > Streaming Media and Downloads

Oracle BlueKai > Interest > Internet and Online Activities > Streaming Media and Downloads > Online Radio

Oracle BlueKai > Interest > Internet and Online Activities > Streaming Media and Downloads > Video

Oracle BlueKai > Interest > Lifestyles

Oracle BlueKai > Interest > Lifestyles > Do It Yourselfers (DIY)

Oracle BlueKai > Interest > Lifestyles > Gift Giving

Oracle BlueKai > Interest > Lifestyles > Green Living

Oracle BlueKai > Interest > Lifestyles > Healthy Living

Oracle BlueKai > Interest > Lifestyles > Holidays and Seasonal Events

Segment Detail View

Oracle BlueKai > Interest > News and Current Events
Oracle BlueKai > Interest > Parenting and Family
Oracle BlueKai > Interest > Personal Finance
Oracle BlueKai > Interest > Personal Finance > Credit Products and Services
Oracle BlueKai > Interest > Personal Finance > Credit Products and Services > Credit Cards
Oracle BlueKai > Interest > Personal Finance > Financial Planning
Oracle BlueKai > Interest > Personal Finance > Insurance
Oracle BlueKai > Interest > Personal Finance > Insurance > Auto Insurance
Oracle BlueKai > Interest > Personal Finance > Insurance > Health Insurance
Oracle BlueKai > Interest > Personal Finance > Insurance > Home and Property Insurance
Oracle BlueKai > Interest > Personal Finance > Insurance > Life Insurance
Oracle BlueKai > Interest > Personal Finance > Loans
Oracle BlueKai > Interest > Personal Finance > Loans > Mortgages
Oracle BlueKai > Interest > Personal Finance > Online Banking
Oracle BlueKai > Interest > Personal Finance > Personal Savings and Investments
Oracle BlueKai > Interest > Personal Finance > Personal Savings and Investments > Retirement Savings
Oracle BlueKai > Interest > Personal Finance > Personal Savings and Investments > Stocks and Bonds
Oracle BlueKai > Interest > Personal Finance > Real Estate (Home and Commercial)
Oracle BlueKai > Interest > Personal Finance > Tax Planning
Oracle BlueKai > Interest > Public Interest
Oracle BlueKai > Interest > Public Interest > Charities and Non-Profits
Oracle BlueKai > Interest > Public Interest > Charities and Non-Profits > Animals
Oracle BlueKai > Interest > Public Interest > Charities and Non-Profits > Art/Culture/Humanities
Oracle BlueKai > Interest > Public Interest > Charities and Non-Profits > Children
Oracle BlueKai > Interest > Public Interest > Charities and Non-Profits > Environment
Oracle BlueKai > Interest > Public Interest > Charities and Non-Profits > Public Broadcasting
Oracle BlueKai > Interest > Public Interest > Charities and Non-Profits > Religious
Oracle BlueKai > Interest > Science and Humanities
Oracle BlueKai > Interest > Shopping
Oracle BlueKai > Interest > Shopping > Apparel and Accessories
Oracle BlueKai > Interest > Shopping > Apparel and Accessories > Jewelry
Oracle BlueKai > Interest > Shopping > Apparel and Accessories > Men's
Oracle BlueKai > Interest > Shopping > Apparel and Accessories > Women's

Segment Detail View

Oracle BlueKai > Interest > Shopping > Coupon Shoppers
Oracle BlueKai > Interest > Shopping > Luxury Buyers
Oracle BlueKai > Interest > Shopping > Online Shoppers
Oracle BlueKai > Interest > Sports and Recreation
Oracle BlueKai > Interest > Sports and Recreation > Fitness
Oracle BlueKai > Interest > Sports and Recreation > Fitness > Aerobics
Oracle BlueKai > Interest > Sports and Recreation > Fitness > Strength Training
Oracle BlueKai > Interest > Sports and Recreation > Fitness > Yoga and Pilates
Oracle BlueKai > Interest > Sports and Recreation > Outdoor Activities
Oracle BlueKai > Interest > Sports and Recreation > Outdoor Activities > Cycling and Biking
Oracle BlueKai > Interest > Sports and Recreation > Outdoor Activities > Hunting
Oracle BlueKai > Interest > Sports and Recreation > Outdoor Activities > Running and Jogging
Oracle BlueKai > Interest > Sports and Recreation > Sports
Oracle BlueKai > Interest > Sports and Recreation > Sports > Boxing, Martial Arts and Wrestling
Oracle BlueKai > Interest > Sports and Recreation > Sports > Golf
Oracle BlueKai > Interest > Sports and Recreation > Sports > Olympics and International Competitions
Oracle BlueKai > Interest > Sports and Recreation > Sports > Team Sports
Oracle BlueKai > Interest > Sports and Recreation > Sports > Team Sports > Baseball
Oracle BlueKai > Interest > Sports and Recreation > Sports > Team Sports > Basketball
Oracle BlueKai > Interest > Sports and Recreation > Sports > Team Sports > Football
Oracle BlueKai > Interest > Sports and Recreation > Sports > Team Sports > Hockey
Oracle BlueKai > Interest > Sports and Recreation > Sports > Team Sports > Soccer
Oracle BlueKai > Interest > Sports and Recreation > Sports > Tennis and Racquet Sports
Oracle BlueKai > Interest > Sports and Recreation > Sports > Water Sports
Oracle BlueKai > Interest > Sports and Recreation > Sports > Water Sports > Boating and Sailing
Oracle BlueKai > Interest > Sports and Recreation > Sports > Water Sports > Swimming
Oracle BlueKai > Interest > Sports and Recreation > Sports > Winter Sports
Oracle BlueKai > Interest > Technology and Computers
Oracle BlueKai > Interest > Technology and Computers > Audio and Visual
Oracle BlueKai > Interest > Technology and Computers > Brands > Apple
Oracle BlueKai > Interest > Technology and Computers > Brands > Dell
Oracle BlueKai > Interest > Technology and Computers > Brands > LG
Oracle BlueKai > Interest > Technology and Computers > Brands > Microsoft

Segment Detail View

Oracle BlueKai > Interest > Technology and Computers > Brands > Samsung

Oracle BlueKai > Interest > Technology and Computers > Brands > Sony

Oracle BlueKai > Interest > Technology and Computers > Cameras and Camcorders

Oracle BlueKai > Interest > Technology and Computers > Cell Phones and Plans

Oracle BlueKai > Interest > Technology and Computers > Cell Phones and Plans > Providers

Oracle BlueKai > Interest > Technology and Computers > Cell Phones and Plans > Providers > AT&T

Oracle BlueKai > Interest > Technology and Computers > Cell Phones and Plans > Providers > Sprint

Oracle BlueKai > Interest > Technology and Computers > Cell Phones and Plans > Providers > T-Mobile

Oracle BlueKai > Interest > Technology and Computers > Cell Phones and Plans > Providers > Verizon

Oracle BlueKai > Interest > Technology and Computers > Computers

Oracle BlueKai > Interest > Technology and Computers > Computers > Handheld Devices

Oracle BlueKai > Interest > Technology and Computers > Computers > Networking and Wireless

Oracle BlueKai > Interest > Technology and Computers > Enthusiasts

Oracle BlueKai > Interest > Technology and Computers > Enthusiasts > Programming Languages

Oracle BlueKai > Interest > Technology and Computers > Gadgets and Tech Toys

Oracle BlueKai > Interest > Technology and Computers > Smart Home

Oracle BlueKai > Interest > Travel and Tourism

Oracle BlueKai > Interest > Travel and Tourism > Destination Locations > International

Oracle BlueKai > Interest > Travel and Tourism > Destination Locations > International > North America

Oracle BlueKai > Interest > Travel and Tourism > Destination Locations > United States

Oracle BlueKai > Interest > Travel and Tourism > Products > Cruises

Oracle BlueKai > Interest > Travel and Tourism > Products > Hotel and Lodgings

Oracle BlueKai > Interest > Travel and Tourism > Types > Business

Oracle BlueKai > Interest > Travel and Tourism > Types > Leisure and Vacation

Oracle BlueKai > Past Purchases

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG)

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Brands

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Brands > Health & Beauty

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Brands > Health & Beauty > Neutrogena

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Brands > Household Supplies

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Brands > Household Supplies > Bounty

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Food & Beverages

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Food & Beverages > Beverages

Segment Detail View

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Food & Beverages > Beverages > Coffee, Tea & Cocoa

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Food & Beverages > Beverages > Coffee, Tea & Cocoa > Coffee

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Food & Beverages > Frozen Foods

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Food & Beverages > Meat & Seafood

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Food & Beverages > Meat & Seafood > Packaged & Prepared Meats

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Food & Beverages > Snacks, Cookies & Candy

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Food & Beverages > Snacks, Cookies & Candy > Candy

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Food & Beverages > Snacks, Cookies & Candy > Chocolate

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Food & Beverages > Snacks, Cookies & Candy > Nuts & Trail Mix

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Food & Beverages > Special Types

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Food & Beverages > Special Types > Gourmet

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Gifts

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Health & Beauty

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Health & Beauty > Beauty

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Health & Beauty > Beauty > Cosmetics

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Health & Beauty > Beauty > Hair Care

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Health & Beauty > Health

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Health & Beauty > Health > Weight Management

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Health & Beauty > Personal Care

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Health & Beauty > Personal Care > Shaving

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Health & Beauty > Personal Care > Shaving > Razors & Blades

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Pet Supplies

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Pet Supplies > Cat Food & Supplies

Oracle BlueKai > Past Purchases > Consumer Packaged Goods (CPG) > Pet Supplies > Dog Food & Supplies

Oracle BlueKai > Past Purchases > Financial Products & Services

Oracle BlueKai > Past Purchases > Financial Products & Services > Credit Cards

Oracle BlueKai > Past Purchases > Financial Products & Services > Credit Cards > Brands

Oracle BlueKai > Past Purchases > Financial Products & Services > Credit Cards > Brands > American Express

Oracle BlueKai > Past Purchases > Financial Products & Services > Credit Cards > Types

Oracle BlueKai > Past Purchases > Financial Products & Services > Credit Cards > Types > Rewards Cards

Oracle BlueKai > Past Purchases > Financial Products & Services > Insurance

Oracle BlueKai > Past Purchases > Financial Products & Services > Insurance > Health Insurance

Oracle BlueKai > Past Purchases > Financial Products & Services > Loans

Segment Detail View

Oracle BlueKai > Past Purchases > Financial Products & Services > Loans > Mortgages
Oracle BlueKai > Past Purchases > Financial Products & Services > Retirement & Investing
Oracle BlueKai > Past Purchases > Financial Products & Services > Retirement & Investing > Stocks & Bonds
Oracle BlueKai > Past Purchases > Retail
Oracle BlueKai > Past Purchases > Retail > Babies & Kids
Oracle BlueKai > Past Purchases > Retail > Babies & Kids > Apparel
Oracle BlueKai > Past Purchases > Retail > Babies & Kids > Babies & Toddlers
Oracle BlueKai > Past Purchases > Retail > Clothing, Shoes & Accessories
Oracle BlueKai > Past Purchases > Retail > Clothing, Shoes & Accessories > Accessories
Oracle BlueKai > Past Purchases > Retail > Clothing, Shoes & Accessories > Clothing
Oracle BlueKai > Past Purchases > Retail > Clothing, Shoes & Accessories > Clothing > Styles
Oracle BlueKai > Past Purchases > Retail > Clothing, Shoes & Accessories > Clothing > Styles > Luxury
Oracle BlueKai > Past Purchases > Retail > Clothing, Shoes & Accessories > Clothing > Type
Oracle BlueKai > Past Purchases > Retail > Clothing, Shoes & Accessories > Clothing > Type > Men's
Oracle BlueKai > Past Purchases > Retail > Clothing, Shoes & Accessories > Clothing > Type > Women's
Oracle BlueKai > Past Purchases > Retail > Clothing, Shoes & Accessories > Jewelry & Watches
Oracle BlueKai > Past Purchases > Retail > Computers
Oracle BlueKai > Past Purchases > Retail > Computers > Desktops & Laptops
Oracle BlueKai > Past Purchases > Retail > Electronics
Oracle BlueKai > Past Purchases > Retail > Electronics > Cameras & Photography
Oracle BlueKai > Past Purchases > Retail > Entertainment
Oracle BlueKai > Past Purchases > Retail > Entertainment > Activity & Event Tickets
Oracle BlueKai > Past Purchases > Retail > Entertainment > Activity & Event Tickets > Sporting Events
Oracle BlueKai > Past Purchases > Retail > Entertainment > Books & Magazines
Oracle BlueKai > Past Purchases > Retail > Entertainment > Books & Magazines > Books
Oracle BlueKai > Past Purchases > Retail > Entertainment > Books & Magazines > Magazines & Newspapers
Oracle BlueKai > Past Purchases > Retail > Entertainment > Movies, Television & Video
Oracle BlueKai > Past Purchases > Retail > Hobbies, Games & Toys
Oracle BlueKai > Past Purchases > Retail > Hobbies, Games & Toys > Arts & Crafts
Oracle BlueKai > Past Purchases > Retail > Home & Garden
Oracle BlueKai > Past Purchases > Retail > Home & Garden > Home Improvement
Oracle BlueKai > Past Purchases > Retail > Home & Garden > Home Improvement > Tools
Oracle BlueKai > Past Purchases > Retail > Home & Garden > Indoors

Segment Detail View

Oracle BlueKai > Past Purchases > Retail > Home & Garden > Indoors > Appliances

Oracle BlueKai > Past Purchases > Retail > Home & Garden > Indoors > Kitchen

Oracle BlueKai > Past Purchases > Retail > Home & Garden > Outdoors

Oracle BlueKai > Past Purchases > Retail > Home & Garden > Outdoors > Gardening & Landscaping

Oracle BlueKai > Past Purchases > Retail > Sports Equipment & Outdoor Gear

Oracle BlueKai > Past Purchases > Retail > Sports Equipment & Outdoor Gear > Outdoor Activities

Oracle BlueKai > Past Purchases > Retail > Sports Equipment & Outdoor Gear > Outdoor Activities > Golf

Oracle BlueKai > Past Purchases > Services

Oracle BlueKai > Past Purchases > Services > Restaurants

Oracle BlueKai > Past Purchases > Services > Restaurants > Casual Dining

Oracle BlueKai > Television

Oracle BlueKai > Television > Viewership

Oracle BlueKai > Television > Viewership > Genres

Oracle BlueKai > Television > Viewership > Genres > Awards Shows

Oracle BlueKai > Television > Viewership > Genres > Awards Shows > Grammy Awards

Oracle BlueKai > Television > Viewership > Genres > Drama

Oracle BlueKai > Television > Viewership > Genres > Reality TV

Oracle BlueKai > Television > Viewership > Genres > Sports

Oracle BlueKai > Television > Viewership > Genres > Sports > NCAA March Madness

Oracle BlueKai > Television > Viewership > Genres > Sports > NFL Super Bowl

Oracle BlueKai > Television > Viewership > Shows

Oracle BlueKai > Television > Viewership > Shows > HBO

Oracle Data Cloud Models - Private

Oracle Data Cloud Models - Private > Validated Demographic

Oracle Data Cloud Models - Private > Validated Demographic > Exclusive

Oracle Data Cloud Models - Private > Validated Demographic > Exclusive > Income

Oracle Data Cloud Models - Private > Validated Demographic > Exclusive > Income > Max Scale

Oracle Data Cloud Models - Private > Validated Demographic > Exclusive > Income > Max Scale > $100,000+

Oracle Data Cloud Models - Private > Validated Demographic > Non-Exclusive

Oracle Data Cloud Models - Private > Validated Demographic > Non-Exclusive > Income

Oracle Data Cloud Models - Private > Validated Demographic > Non-Exclusive > Income > Max Scale

Oracle Data Cloud Models - Private > Validated Demographic > Non-Exclusive > Income > Max Scale > $100,000+

Oracle Limited - Private > Automotive

Segment Detail View

Oracle Limited - Private > Automotive > In-Market
Oracle Limited - Private > Automotive > In-Market > Body Styles
Oracle Limited - Private > Automotive > In-Market > Body Styles > Cars
Oracle Limited - Private > Automotive > In-Market > Body Styles > Cars > Full-Size Cars
Oracle Limited - Private > Automotive > In-Market > Body Styles > Cars > Luxury Cars
Oracle Limited - Private > Automotive > In-Market > Body Styles > Cars > Mid-Size Cars
Oracle Limited - Private > Automotive > In-Market > Body Styles > Cars > Sports Cars
Oracle Limited - Private > Automotive > In-Market > Body Styles > SUVs and Crossovers
Oracle Limited - Private > Automotive > In-Market > Body Styles > SUVs and Crossovers > Crossovers
Oracle Limited - Private > Automotive > In-Market > Body Styles > SUVs and Crossovers > Luxury Crossovers
Oracle Limited - Private > Automotive > In-Market > Buy or Lease
Oracle Limited - Private > Automotive > In-Market > Buy or Lease > Lease
Oracle Limited - Private > Automotive > In-Market > Condition
Oracle Limited - Private > Automotive > In-Market > Condition > New
Oracle Limited - Private > Automotive > In-Market > Makes and Models
Oracle Limited - Private > Automotive > In-Market > Makes and Models > Honda
Oracle Limited - Private > Automotive > In-Market > Makes and Models > Mazda
Oracle Limited - Private > Automotive > In-Market > Makes and Models > Toyota
Oracle Limited - Private > Automotive > Interest (Affinity)
Oracle Limited - Private > Automotive > Interest (Affinity) > Auto Enthusiasts
Oracle Limited - Private > Automotive > Interest (Affinity) > Auto Enthusiasts > DIY Auto Repair and Maintenance
Oracle Limited - Private > Automotive > Interest (Affinity) > Makes and Models
Oracle Limited - Private > Automotive > Interest (Affinity) > Makes and Models > Acura
Oracle Limited - Private > Automotive > Interest (Affinity) > Makes and Models > Audi
Oracle Limited - Private > Automotive > Interest (Affinity) > Makes and Models > BMW
Oracle Limited - Private > Automotive > Interest (Affinity) > Makes and Models > Cadillac
Oracle Limited - Private > Automotive > Interest (Affinity) > Makes and Models > Infiniti
Oracle Limited - Private > Automotive > Interest (Affinity) > Makes and Models > Lexus
Oracle Limited - Private > Automotive > Interest (Affinity) > Makes and Models > Mercedes-Benz
Oracle Limited - Private > Automotive > Interest (Affinity) > Makes and Models > Volkswagen (VW)
Oracle Limited - Private > Automotive > Vehicle Owners
Oracle Limited - Private > Automotive > Vehicle Owners > Makes
Oracle Limited - Private > Automotive > Vehicle Owners > Makes > Acura

Segment Detail View

Oracle Limited - Private > Automotive > Vehicle Owners > Makes > Audi

Oracle Limited - Private > Automotive > Vehicle Owners > Makes > BMW

Oracle Limited - Private > Automotive > Vehicle Owners > Makes > Cadillac

Oracle Limited - Private > Automotive > Vehicle Owners > Makes > Fiat

Oracle Limited - Private > Automotive > Vehicle Owners > Makes > Infiniti

Oracle Limited - Private > Automotive > Vehicle Owners > Makes > Land Rover

Oracle Limited - Private > Automotive > Vehicle Owners > Makes > Lexus

Oracle Limited - Private > Automotive > Vehicle Owners > Makes > Mercedes-Benz

Oracle Limited - Private > Automotive > Vehicle Owners > Makes > Porsche

Oracle Limited - Private > Automotive > Vehicle Owners > Makes > Volkswagen (VW)

Oracle Limited - Private > Consumer Packaged Goods (CPG) Plus

Oracle Limited - Private > Consumer Packaged Goods (CPG) Plus > Interest (Affinity)

Oracle Limited - Private > Consumer Packaged Goods (CPG) Plus > Interest (Affinity) > Product Categories

Oracle Limited - Private > Consumer Packaged Goods (CPG) Plus > Interest (Affinity) > Product Categories > Beverages (Drinks)

Oracle Limited - Private > Consumer Packaged Goods (CPG) Plus > Interest (Affinity) > Product Categories > Beverages (Drinks) > Coffee

Oracle Limited - Private > Consumer Packaged Goods (CPG) Plus > Interest (Affinity) > Product Categories > Health and Beauty Products

Oracle Limited - Private > Consumer Packaged Goods (CPG) Plus > Interest (Affinity) > Product Categories > Pet Care

Oracle Limited - Private > Demographics

Oracle Limited - Private > Demographics > Family Composition (Household)

Oracle Limited - Private > Demographics > Family Composition (Household) > Age of Children in Household (Kids)

Oracle Limited - Private > Demographics > Family Composition (Household) > Age of Children in Household (Kids) > Parents of Tweens / Teenagers (11-18)

Oracle Limited - Private > Demographics > Family Composition (Household) > Family Member Age

Oracle Limited - Private > Demographics > Family Composition (Household) > Family Member Age > Ages 60-64

Oracle Limited - Private > Demographics > Family Composition (Household) > Parents with Children in Household (Kids)

Oracle Limited - Private > Demographics > Financial Attributes

Oracle Limited - Private > Demographics > Financial Attributes > Estimated Net Worth (USD)

Oracle Limited - Private > Demographics > Financial Attributes > Estimated Net Worth (USD) > $1,000,000+

Oracle Limited - Private > Demographics > Generations

Oracle Limited - Private > Demographics > Generations > Gen X

Oracle Limited - Private > Demographics > Real Estate Attributes

Oracle Limited - Private > Demographics > Real Estate Attributes > Ownership

Oracle Limited - Private > Demographics > Real Estate Attributes > Ownership > Home Owners

Oracle Limited - Private > Demographics > Real Estate Attributes > Property Type

Segment Detail View

Oracle Limited - Private > Demographics > Real Estate Attributes > Property Type > Single Family

Oracle Limited - Private > Financial Services

Oracle Limited - Private > Financial Services > Banking

Oracle Limited - Private > Financial Services > Banking > Interest (Affinity)

Oracle Limited - Private > Financial Services > Credit Cards

Oracle Limited - Private > Financial Services > Credit Cards > Interest (Affinity)

Oracle Limited - Private > Financial Services > Financial Planning

Oracle Limited - Private > Financial Services > Financial Planning > Tax Planning and Preparation

Oracle Limited - Private > Financial Services > Insurance

Oracle Limited - Private > Financial Services > Insurance > Interest (Affinity)

Oracle Limited - Private > Financial Services > Insurance > Interest (Affinity) > Health Insurance

Oracle Limited - Private > Financial Services > Insurance > Interest (Affinity) > Life Insurance

Oracle Limited - Private > Financial Services > Investing and Trading

Oracle Limited - Private > Financial Services > Investing and Trading > Interest (Affinity)

Oracle Limited - Private > Financial Services > Investing and Trading > Interest (Affinity) > Retirement

Oracle Limited - Private > Financial Services > Investing and Trading > Interest (Affinity) > Stocks and Bonds

Oracle Limited - Private > Financial Services > Loans

Oracle Limited - Private > Financial Services > Loans > Interest (Affinity)

Oracle Limited - Private > Financial Services > Loans > Interest (Affinity) > Mortgages

Oracle Limited - Private > Financial Services > Loans > Interest (Affinity) > Refinancing

Oracle Limited - Private > Hobbies and Interests (Affinity)

Oracle Limited - Private > Hobbies and Interests (Affinity) > Beauty and Style

Oracle Limited - Private > Hobbies and Interests (Affinity) > Beauty and Style > Fashion and Accessories

Oracle Limited - Private > Hobbies and Interests (Affinity) > Beauty and Style > Personal Care

Oracle Limited - Private > Hobbies and Interests (Affinity) > Beauty and Style > Personal Care > Makeup and Skincare

Oracle Limited - Private > Hobbies and Interests (Affinity) > Education and Career

Oracle Limited - Private > Hobbies and Interests (Affinity) > Health and Fitness

Oracle Limited - Private > Hobbies and Interests (Affinity) > Health and Fitness > Wellness

Oracle Limited - Private > Hobbies and Interests (Affinity) > Health and Fitness > Wellness > Dieting and Weight Loss

Oracle Limited - Private > Hobbies and Interests (Affinity) > Hobbies

Oracle Limited - Private > Hobbies and Interests (Affinity) > Hobbies > Photography

Oracle Limited - Private > Hobbies and Interests (Affinity) > Hobbies > Reading

Oracle Limited - Private > Hobbies and Interests (Affinity) > Home and Garden

Segment Detail View

Oracle Limited - Private > Hobbies and Interests (Affinity) > Home and Garden > Gardening, Lawn and Yard Care

Oracle Limited - Private > Hobbies and Interests (Affinity) > Home and Garden > Home Decorating

Oracle Limited - Private > Hobbies and Interests (Affinity) > Home and Garden > Home Improvement (DIY)

Oracle Limited - Private > Hobbies and Interests (Affinity) > Home and Garden > Housewares and Furnishings

Oracle Limited - Private > Hobbies and Interests (Affinity) > Internet and Online Activities

Oracle Limited - Private > Hobbies and Interests (Affinity) > Outdoor Activities

Oracle Limited - Private > Hobbies and Interests (Affinity) > Outdoor Activities > Hunting

Oracle Limited - Private > Hobbies and Interests (Affinity) > Outdoor Activities > Water Sports

Oracle Limited - Private > Hobbies and Interests (Affinity) > Outdoor Activities > Water Sports > Boating and Sailing

Oracle Limited - Private > Hobbies and Interests (Affinity) > Outdoor Activities > Winter Sports

Oracle Limited - Private > Hobbies and Interests (Affinity) > Pets

Oracle Limited - Private > Hobbies and Interests (Affinity) > Pets > Dogs

Oracle Limited - Private > Hobbies and Interests (Affinity) > Public Interest

Oracle Limited - Private > Hobbies and Interests (Affinity) > Public Interest > Charity (Philanthropy)

Oracle Limited - Private > Hobbies and Interests (Affinity) > Public Interest > Charity (Philanthropy) > Causes

Oracle Limited - Private > Hobbies and Interests (Affinity) > Public Interest > Charity (Philanthropy) > Causes > Health and Well-Being

Oracle Limited - Private > Hobbies and Interests (Affinity) > Public Interest > Charity (Philanthropy) > Causes > Religion

Oracle Limited - Private > Hobbies and Interests (Affinity) > Shopping

Oracle Limited - Private > Hobbies and Interests (Affinity) > Shopping > Children's Product Shoppers

Oracle Limited - Private > Hobbies and Interests (Affinity) > Shopping > Coupon Shoppers

Oracle Limited - Private > Hobbies and Interests (Affinity) > Shopping > Luxury Buyers

Oracle Limited - Private > Tech + M&E

Oracle Limited - Private > Tech + M&E > Consumer Technology

Oracle Limited - Private > Tech + M&E > Consumer Technology > Deviceographics (Device Ownership)

Oracle Limited - Private > Tech + M&E > Consumer Technology > Deviceographics (Device Ownership) > Computers

Oracle Limited - Private > Tech + M&E > Consumer Technology > Deviceographics (Device Ownership) > Computers > Dell

Oracle Limited - Private > Tech + M&E > Consumer Technology > Interest (Affinity)

Oracle Limited - Private > Tech + M&E > Consumer Technology > Interest (Affinity) > Brand Affinity

Oracle Limited - Private > Tech + M&E > Consumer Technology > Interest (Affinity) > Brand Affinity > Apple

Oracle Limited - Private > Tech + M&E > Consumer Technology > Interest (Affinity) > Brand Affinity > Dell

Oracle Limited - Private > Tech + M&E > Consumer Technology > Interest (Affinity) > Computers

Oracle Limited - Private > Tech + M&E > Consumer Technology > Interest (Affinity) > Consumer Segments

Oracle Limited - Private > Tech + M&E > Consumer Technology > Interest (Affinity) > Tablets and e-Readers

Segment Detail View

Oracle Limited - Private > Tech + M&E > Media and Entertainment

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Audio and Video Streaming

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Audio and Video Streaming > Streaming Audio

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Audio and Video Streaming > Streaming Audio > Listeners

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Audio and Video Streaming > Streaming Audio > Listeners > Music

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Audio and Video Streaming > Streaming Audio > Listeners > Music > Genres

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Audio and Video Streaming > Streaming Audio > Listeners > Music > Genres > Country Music

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Audio and Video Streaming > Streaming Audio > Listeners > Music > Genres > Jazz and Blues Music

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Audio and Video Streaming > Streaming Audio > Listeners > Music > Genres > Latin Music

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Events and Attractions

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Events and Attractions > Theme and Amusement Parks

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Movies

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Movies > Genres

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Movies > Genres > Drama

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Music

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Music > Genres

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Music > Genres > Classical

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Music > Genres > Country and Folk

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Music > Genres > Jazz and R&B

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Music > Genres > Rock and Pop

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Sports and Recreational Activities

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity)

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Individual Sports

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Individual Sports > Golf

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Individual Sports > Tennis and Racquet Sports

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Baseball

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Baseball > Major League Baseball (MLB)

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Basketball

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Basketball > Professional Basketball (NBA)

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Football (American)

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Football (American) > Professional Football (NFL)

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Hockey

Segment Detail View

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Sports and Recreational Activities > Interest (Affinity) > Team Sports > Hockey > National Hockey League (NHL)

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Television (TV)

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Television (TV) > Interest

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Television (TV) > Interest > Genres

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Television (TV) > Interest > Genres > Awards Shows

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Television (TV) > Interest > Genres > Awards Shows > Grammy Awards

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Television (TV) > Interest > Genres > Drama

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Television (TV) > Interest > Genres > History

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Television (TV) > Interest > Genres > Reality TV

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Television (TV) > Interest > Networks

Oracle Limited - Private > Tech + M&E > Media and Entertainment > Television (TV) > Interest > Networks > HBO

Oracle Limited - Private > Travel and Tourism

Oracle Limited - Private > Travel and Tourism > Interest (Affinity)

Oracle Limited - Private > Travel and Tourism > Travelers

Oracle Limited - Private > Travel and Tourism > Travelers > Booking Preference

Oracle Limited - Private > Travel and Tourism > Travelers > Booking Preference > Channel

Oracle Limited - Private > Travel and Tourism > Travelers > Booking Preference > Channel > Online Booking (Web)

Oracle Limited - Private > Travel and Tourism > Travelers > Loyalty

Oracle Limited - Private > Travel and Tourism > Travelers > Loyalty > Airlines

Oracle Limited - Private > Travel and Tourism > Travelers > Loyalty > Hotels and Lodging

Oracle Limited - Private > Travel and Tourism > Travelers > Personas

Oracle Limited - Private > Travel and Tourism > Travelers > Personas > Business Travelers

Oracle Limited - Private > Travel and Tourism > Travelers > Personas > Leisure and Vacation Travelers

Oracle Modeling 360 - Private

Oracle Modeling 360 - Private > RhythmOne LLC DMP

Oracle Modeling 360 - Private > RhythmOne LLC DMP > unruly_cultural_insecure1P_US

Oracle Modeling 360 - Private > RhythmOne LLC DMP > unruly_cultural_insecure1P_US > 20-30%

User Counts > AdAdvisor > Targus GET - 2831

User Counts > Lotame > Lotame ID Swap Pixel - 5907

Ziff Davis - ODC Seat - Private

Ziff Davis - ODC Seat - Private > Best Buy

Ziff Davis - ODC Seat - Private > Best Buy > Home Appliances

Ziff Davis - ODC Seat - Private > Best Buy > Unlocked Phones

Segment Detail View

Ziff Davis - ODC Seat - Private > Connected Home

Ziff Davis - ODC Seat - Private > Connected Home > Home Heating and Cooling Controllers

Ziff Davis - ODC Seat - Private > Connected Home > Security Systems & Remote Monitoring Kits

Ziff Davis - ODC Seat - Private > Connected Home > Smart Appliances

Ziff Davis - ODC Seat - Private > Connected Home > Smart Lighting

Ziff Davis - ODC Seat - Private > Connected Home > Smart TV

Ziff Davis - ODC Seat - Private > Custom Categories

Ziff Davis - ODC Seat - Private > Custom Categories > Gamers

Ziff Davis - ODC Seat - Private > Custom Categories > Gamers > Action/Adventure Switch Gamers have not played Breath of Wild

Ziff Davis - ODC Seat - Private > Gaming

Ziff Davis - ODC Seat - Private > Gaming > Consoles & Platforms

Ziff Davis - ODC Seat - Private > Gaming > Consoles & Platforms > Microsoft Xbox 360

Ziff Davis - ODC Seat - Private > Gaming > Consoles & Platforms > Microsoft Xbox One

Ziff Davis - ODC Seat - Private > Gaming > Consoles & Platforms > Mobile & App Based Gaming

Ziff Davis - ODC Seat - Private > Gaming > Consoles & Platforms > Nintendo 3DS

Ziff Davis - ODC Seat - Private > Gaming > Consoles & Platforms > Nintendo Wii & Wii-U

Ziff Davis - ODC Seat - Private > Gaming > Consoles & Platforms > PC Games

Ziff Davis - ODC Seat - Private > Gaming > Consoles & Platforms > Sony PlayStation 3 (PS3)

Ziff Davis - ODC Seat - Private > Gaming > Consoles & Platforms > Sony PlayStation 4 (PS4)

Ziff Davis - ODC Seat - Private > Gaming > Consoles & Platforms > Sony PlayStation Vita

Ziff Davis - ODC Seat - Private > Gaming > Franchise

Ziff Davis - ODC Seat - Private > Gaming > Franchise > Assassin's Creed

Ziff Davis - ODC Seat - Private > Gaming > Franchise > Battlefield

Ziff Davis - ODC Seat - Private > Gaming > Franchise > God of War

Ziff Davis - ODC Seat - Private > Gaming > Franchise > Halo

Ziff Davis - ODC Seat - Private > Gaming > Franchise > Pokemon

Ziff Davis - ODC Seat - Private > Gaming > Franchise > South Park

Ziff Davis - ODC Seat - Private > Google

Ziff Davis - ODC Seat - Private > Google > Connected Home

Ziff Davis - ODC Seat - Private > In-Market

Ziff Davis - ODC Seat - Private > In-Market > Brand

Ziff Davis - ODC Seat - Private > In-Market > Brand > Apple

Ziff Davis - ODC Seat - Private > In-Market > Brand > CyberLink

Segment Detail View

Ziff Davis - ODC Seat - Private > In-Market > Brand > DELL
Ziff Davis - ODC Seat - Private > In-Market > Brand > GOOGLE
Ziff Davis - ODC Seat - Private > In-Market > Brand > MOTOROLA
Ziff Davis - ODC Seat - Private > In-Market > Brand > Nokia
Ziff Davis - ODC Seat - Private > In-Market > Brand > QUALCOMM
Ziff Davis - ODC Seat - Private > In-Market > Brand > SONY
Ziff Davis - ODC Seat - Private > In-Market > Brand > SYMANTEC
Ziff Davis - ODC Seat - Private > In-Market > Device Type
Ziff Davis - ODC Seat - Private > In-Market > Device Type > Computers
Ziff Davis - ODC Seat - Private > In-Market > Device Type > Computers > Networking
Ziff Davis - ODC Seat - Private > Interests
Ziff Davis - ODC Seat - Private > Interests > Technology
Ziff Davis - ODC Seat - Private > Interests > Technology > Custom BK
Ziff Davis - ODC Seat - Private > Interests > Technology > Custom BK > 1 to 3 hours
Ziff Davis - ODC Seat - Private > Interests > Technology > Custom BK > 15 or more
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > B2B
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > B2B > Game Development
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > B2B > IT Decision Makers
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > B2B > Productivity Software
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > B2B > Web Hosting
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Platforms and Consoles
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Platforms and Consoles > Gaming PCs and Accessories
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Platforms and Consoles > Microsoft Xbox 360
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Platforms and Consoles > Microsoft Xbox One
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Platforms and Consoles > Nintendo Switch
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Platforms and Consoles > Nintendo Wii and Wii-U
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Platforms and Consoles > Sony PlayStation 4 (PS4)
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Gaming > Virtual Reality (VR) Games and Hardware
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Shopping
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Shopping > Holiday Shoppers
Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Shopping > Luxury Shoppers and Intenders

Segment Detail View

Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Technology

Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Technology > Connected Home Voice Devices

Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Technology > Nest Intenders Custom

Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Technology > Unlocked Phones custom

Ziff Davis - ODC Seat - Private > Self-Classification > Ziff Davis CORE > Technology > Wearable Tech

Ziff Davis - ODC Seat - Private > Sites

Ziff Davis - ODC Seat - Private > Sites > Tech - CE

Ziff Davis - ODC Seat - Private > Sites > Tech - CE > PCMag.com

Ziff Davis - ODC Seat - Private > Sites > Tech - CE > speedtest.net

Ziff Davis - ODC Seat - Private > Streaming Media

Ziff Davis - ODC Seat - Private > Streaming Media > Amazon Fire

Ziff Davis - ODC Seat - Private > Streaming Media > Apple TV

Ziff Davis - ODC Seat - Private > Streaming Media > Cable Cutters

Ziff Davis - ODC Seat - Private > Streaming Media > Chromecast

Ziff Davis - ODC Seat - Private > Streaming Media > Google Play

Ziff Davis - ODC Seat - Private > Streaming Media > HBO

Ziff Davis - ODC Seat - Private > Streaming Media > Netflix

Ziff Davis - ODC Seat - Private > Streaming Media > Roku

Ziff Davis - ODC Seat - Private > Streaming Media > Sling TV

Ziff Davis - ODC Seat - Private > Streaming Media > Starz