



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



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Short summary of the persona

HR includes functions such as compensation, benefits, training and development, staffing and strategic planning, to name a few.

HR is a rewarding career field poised for growth. Almost every company, large and small, needs HR professionals to manage employee relations

oversee the business of managing people in an organization,

HR can be a rewarding career for those interested in helping organizations create a positive workplace culture, develop employees, and manage talent effectively.

This will help you link to other people more successfully and gain their commitment. People are much more likely to buy into what it is you are influencing about when they feel that they are contributing to your ideas

Finding, retaining, and developing the people a firm requires is essential to its success

HR's primary activities include recruitment, administration, compensation and benefits, training and development, and employee relations and performance management

HR plays a key role in developing, reinforcing and changing the culture of an organisation. Pay, performance management, training and development, recruitment and onboarding and reinforcing the values of the business are all essential elements of business culture covered by HR

HR managers would perform astoundingly for the promotion and development of the organization.

- Leadership. ...
- Good communication. ...
- Organization. ...
- Problem-solving. ...
- Strategy

problems
Change management. ...
Reskilling and upskilling. ...
Building digital dexterity. ...
Managing diversity. ...
Employee engagement. ...
Employee retention. ...
Leadership development

The HR department is often seen as overly bureaucratic and full of red tape because **HR is responsible for ensuring compliance with form completion**



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?