## STORW

Clinical Decision Support Toolkit

**Fall 2015 Research Presentation** 



### Presentation Outline

- 1 Introduction
- 2 Secondary Research
- 3 Primary Research
- 4 Insights
- 5 Next Steps
- 6 Activities



## Introduction

### Design Team



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Introduction

### Reseach Process

01
Identification

- **Project Brief**
- Initial Research
- Kickoff Meeting Preparation
  - **Kickoff Presentation**

03

**Information Synthesis** 

- **Benchmarking** 
  - Interviews
- Interview Question Review
  - Interview Preparation

**Data Collection** 

02

- Coding Interviews
- Organize Insights
- Develop Takeaways
- **Presentation Preparation** 
  - Research Preparation



### Identifying the Problem

#### **Provider Education**

The most available tool for learning about the process of treating with hydroxyurea is the NHLBI guidelines. Unfortunately, hydroxyurea is underutilized in the pediatric and adult population.

Providers that do not treat many SCD patients would benefit from a clinical decision support tool that disseminates the guidelines in a media that is easily viewed and in a favorable format.









# Secondary Research



### Literature Review

Communication	Age related		
HUSCD  > The Association of Provider Communication with Trust among Adults with Sickle Cell Disease.  > The management of SCD	<ul> <li>SCD</li> <li>Sickle-cell-diease-report</li> <li>The management of SCD</li> <li>Young Adults with SCD in US Children's Hospital</li> </ul>		
HUSCD Guideline s  > The Association of Provider Communication with Trust among Adults with Sickle Cell Disease.  > The management of SCD	HUGuideline s  > Young Adults with SCD in US Children's Hospital		
Trust	Benefits + Potential side effects		



Personal

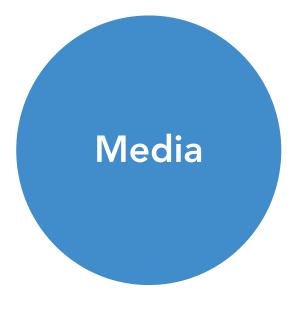
- O Seminars
- O Classes
- O Meetings

Paper

- O Brochures
- O Journals
- O Case Studies

Digital

- O Websites
- O Webinars
- O Apps



- O Videos
- O Podcasts

#### **Personal**









Workshops



Pros: Reliable, direct communication.

Cons: Limited location and time.

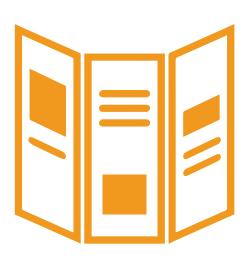
#### Paper







**Books** 



**Pamphlets** 

Pros: Easy to send out. Professional and reliable.

Cons: Easy to lose, limited information.



#### **Digital**







Website

Webinar

App

**Pros:** Easy to access, more information.

Cons: Not as professional, can feel unreliable.



#### Media





Pros: Can easily subscribe, provides live feed.

Cons: Can be distracting to others, a device is needed to apply.

# Primary Research



### Interviews

21 Interviews

5
Pediatricians
Primary Care

15 Specialists



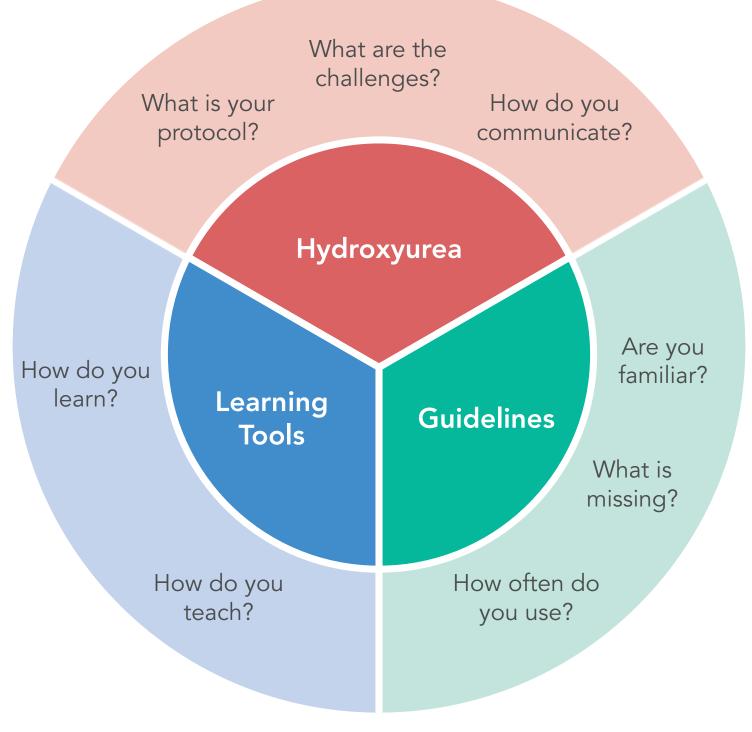
- O Camille Graham
- O Bradley Jackson
- O Dr. Santiago
- O Suzette Oyeku
- Annette Lavender

- O Charles Quinn
- O Peggy Kaiser
- O Jane Little
- O Hyon Kim
- O Kay Saving
- O Stephen Nelson
- O Julie Panepinto

- O Punam Malik
- O Payal Desai
- O Patrick McGann
- O Karen Kalinyak
- O Bev Schaefer
- Valarie Cachat
- O Brandon Hardesty
- O Prasad Bodas



### Interview Questions

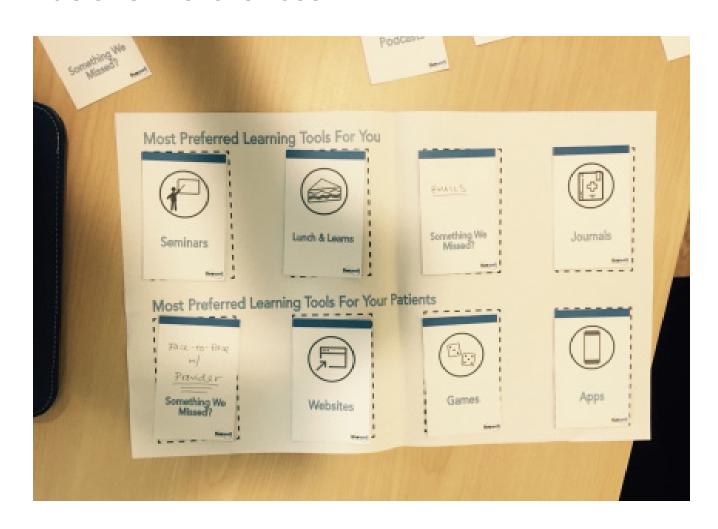


### Interview Activity

#### **Education Preferences**

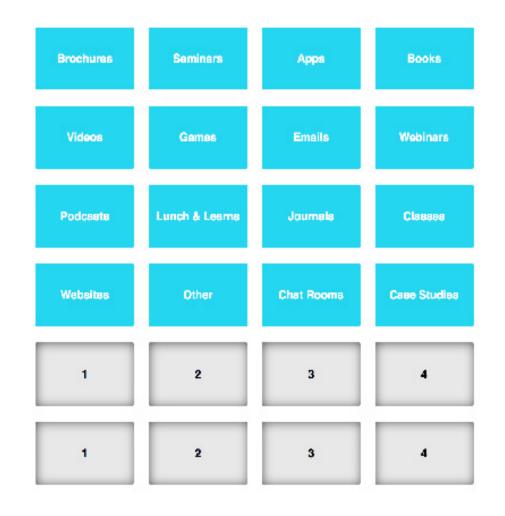
**Provider Preferences** 

**Patient Preferences** 



Provider Preferrences

Patient Preferrences





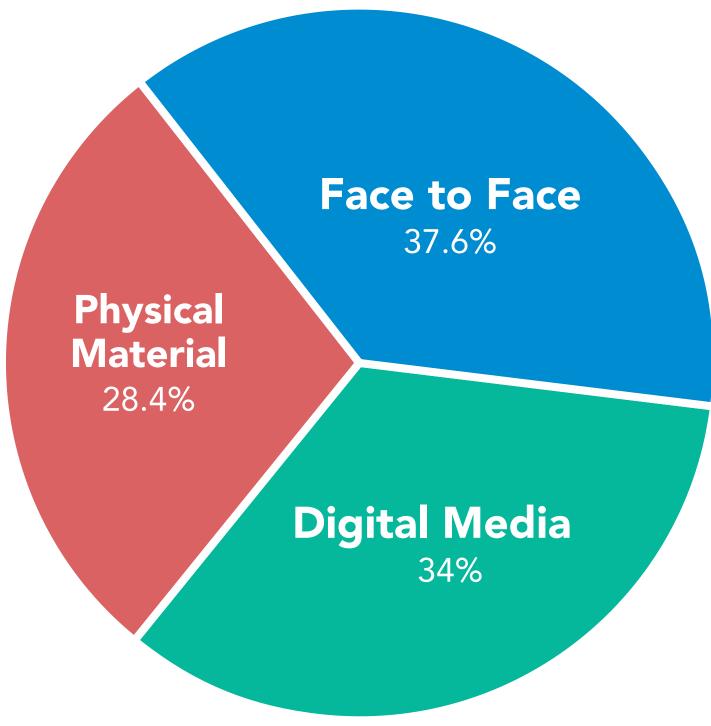


### Data Anaylsis

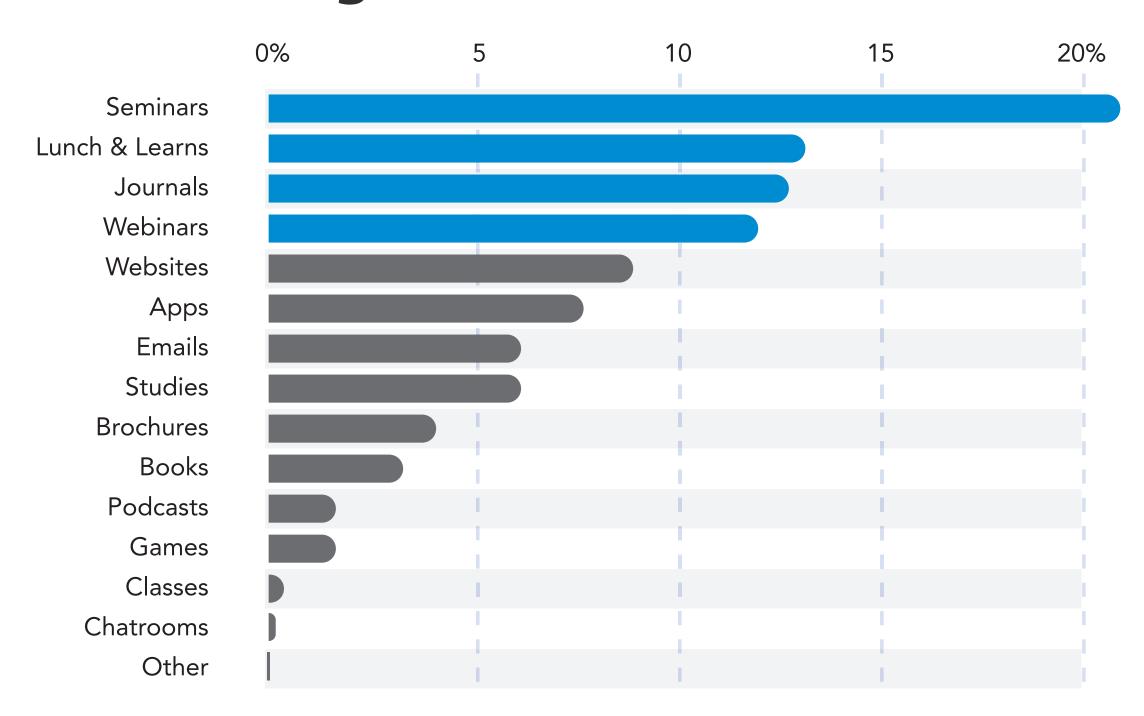
#### **Provider Preferences**

The data was gathered, analyzed and placed into three categories: Face to Face, Physical Materials, and Digital Media. The pie chart shows what types were preferred.

Although they are relatively similar, Face to Face is most preferred according to the data, followed by Digital Media and Physical Materials.



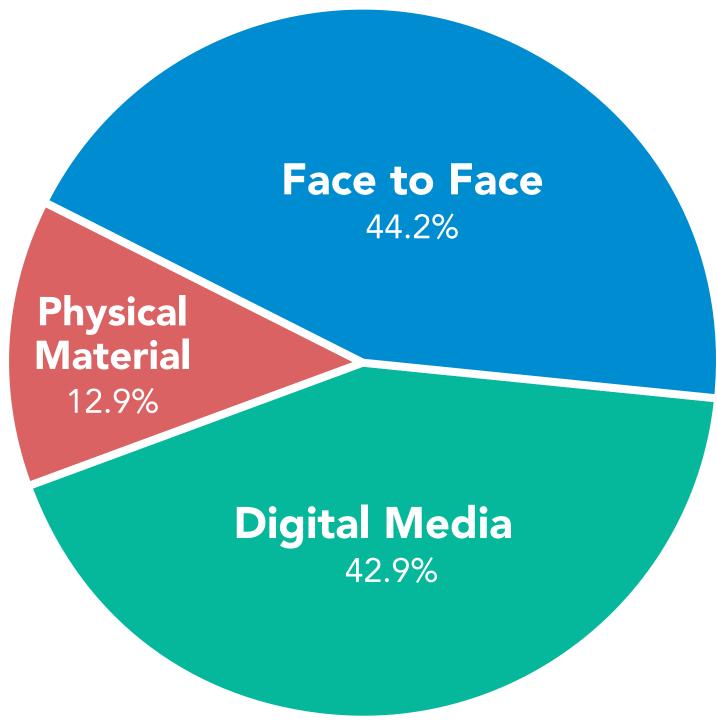
### Data Anaylsis Provider Preferences



### Data Anaylsis

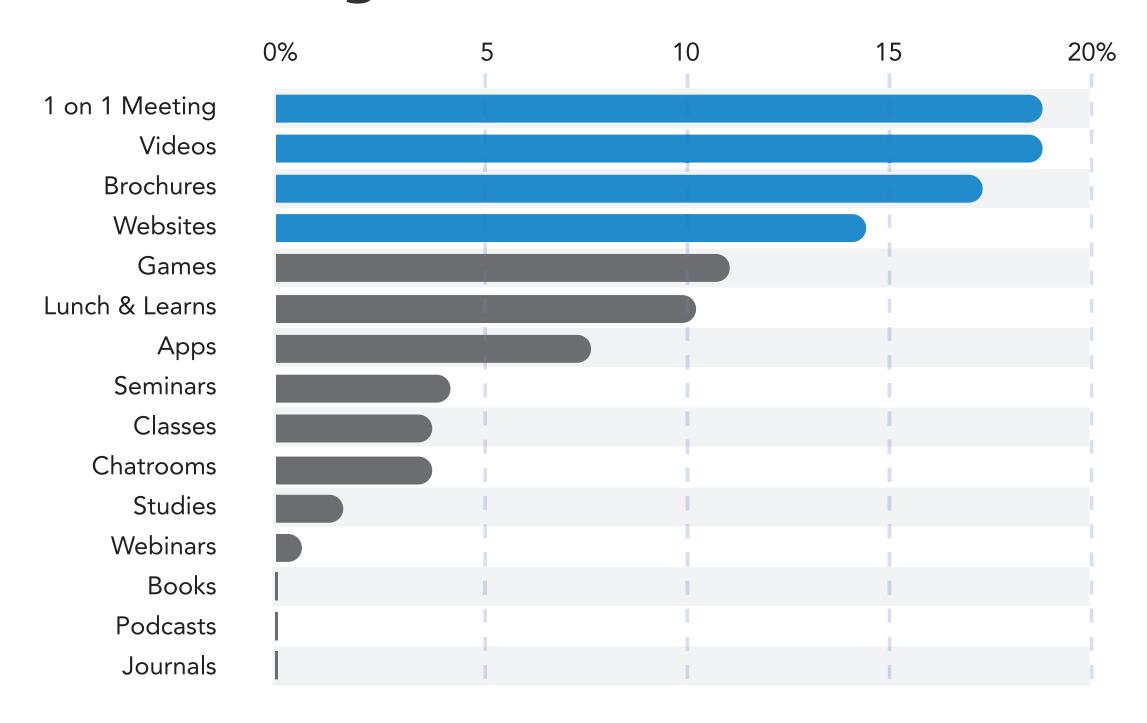
#### **Patient Preferences**

With patients, Face to Face is most preferred followed by Digital Media. Physical Material seemed to be much less preferred as a means to provide data to patients





### Data Anaylsis Patient Preferences

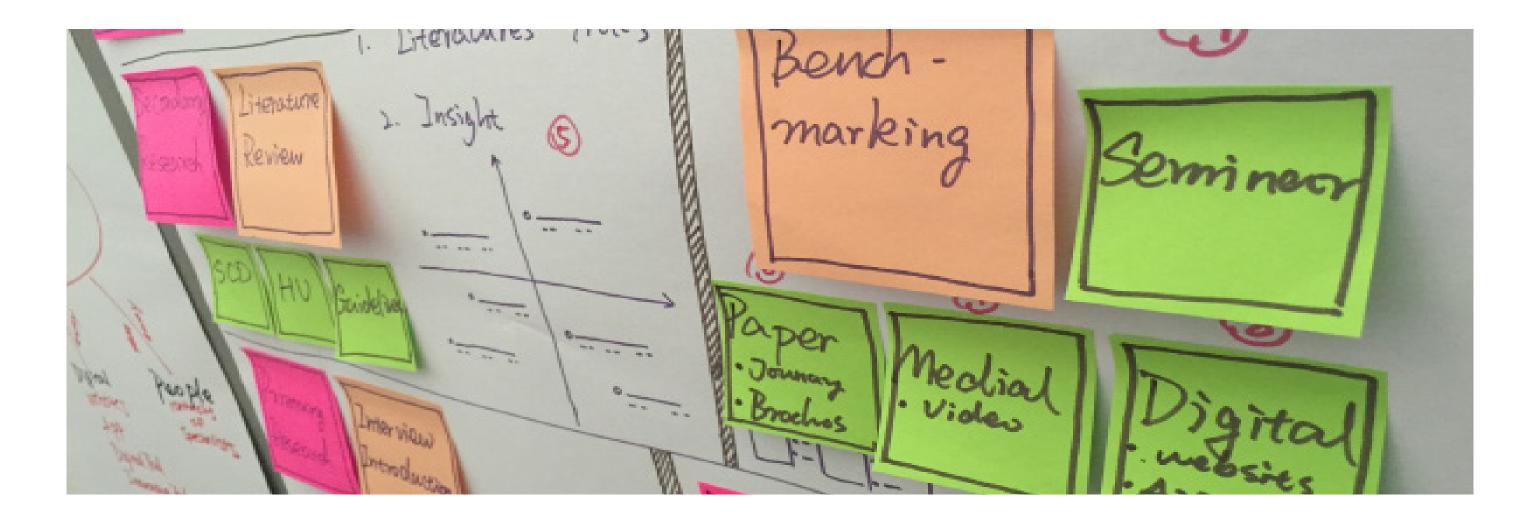






### Synthesize Data

With the data from interviews and secondary research, the team created insights using mapping tools.





#### PROVIDERS LEARNING PREFERENCES AROUND HYDROXYUREA AND THE NHLBI GUIDELINES

CONTEXT **STYLES CHALLENGES CHALLENGES** /SOLUTIONS /INSIGHTS **ASSOCIATION WITH CHEMOTHERAPY UNDERSTANDING PATIENTS** WHO **IN PERSON** PATIENT ADHERENCE NEED **EMAILS TALKING TO PATIENTS** WHY **ONLINE FORUMS MONITORING PROTOCOL SIDE EFFECTS VS. BENEFITS JOURNALS SIDE EFFECTS VS. BENEFITS** 

#### PROVIDERS LEARNING PREFERENCES AROUND HYDROXYUREA AND THE NHLBI GUIDELINES

#### CONTEXT

#### WHO

**STYLES** 

Pediatricians Community Physicians Primary Care Providers

#### NEED

A toolkit/Interactive Learning Guide

#### **BECUASE**

They are unfamiliar with the NHBLI guidelines

#### CHALLENGES

ASSOCIATION WITH CHEMOTHERAPY

PATIENT ADHERENCE

MONITORING PROTOCOL

SIDE EFFECTS VS. BENEFITS

#### CHALLENGES 'INSIGHTS

LINDEDCTANDING DATIENTS

TALKING TO PATIENTS

SIDE EFFECTS VS. BENEFITS



#### PROVIDERS LEARNING PREFERENCES AROUND HYDROXYUREA AND THE NHLBI GUIDELINES

CONTEXT

WH

NEED

WHY

STYLES /SOLUTIONS

**IN PERSON** 

Seminars.

Interactive Classes. (Lunch and Learn)

**EMAILS** 

Reminder emails to PCP from specialists about prescription.

**ONLINE FORUMS** 

Specialists can answer questions online, posed by PCPS.

**JOURNALS** 

Medscape and Smart Briefs are tedious to do, but effective.

CHALLENGES

ASSOCIATION WITH CHEMOTHERAPY

PATIENT ADHERENCE

MONITORING PROTOCOL

SIDE EFFECTS VS. BENEFITS

**CHALLENGES** /INSIGHTS

UNDERSTANDING PATIENTS

TALKING TO PATIENT

SIDE EFFECTS VS. BENEFITS



#### PROVIDERS LEARNING PREFERENCES AROUND HYDROXYUREA AND THE NHLBI GUIDELINES

CONTEXT

WHO

STYLES

IN PERSON

**EMAILS** 

ONLINE FORUMS

**JOURNALS** 

CHALLENGES /INSIGHTS

#### **ASSOCIATION WITH CHEMOTHERAPY**

Hydroxyurea is associated with chemotherapy so there is a stigma around its use.

#### **PATIENT ADHERENCE**

Lack of immediate benefits and lack of education on hydroxyurea reduce incentives for adherence.

#### **MONITORING PROTOCOL**

Providers don't know protocol for monitoring or how to inform patients about regularling for tests.

#### **SIDE EFFECTS VS. BENEFITS**

Providers need help communicating how the benefits outweight the risks.

#### CHALLENGES /INSIGHTS

**UNDERSTANDING PATIENTS** 

TALKING TO PATIENTS

SIDE EFFECTS VS. BENEFITS



#### PROVIDERS LEARNING PREFERENCES AROUND HYDROXYUREA AND THE NHLBI GUIDELINES

CONTEXT

WHO

STYLES

IN PERSOI

EMAIIS

ONLINE FORUMS

**JOURNALS** 

CHALLENGES

**ASSOCIATION WITH CHEMOTHERAPY** 

PATIENT ADHERENCE

MONITORING PROTOCOL

SIDE EFFECTS VS. BENEFITS

#### CHALLENGES /INSIGHTS

#### **UNDERSTANDING PATIENTS**

The guidelines are generic so some patients do not fit into the protocols.

#### **TALKING TO PATIENTS**

The guidelines do not provide information on what education should be given to patients.

#### **NO INCENTIVE FOR CME**

Drug companies have no monetary incentive to provide hydroxyurea education



# Next Steps

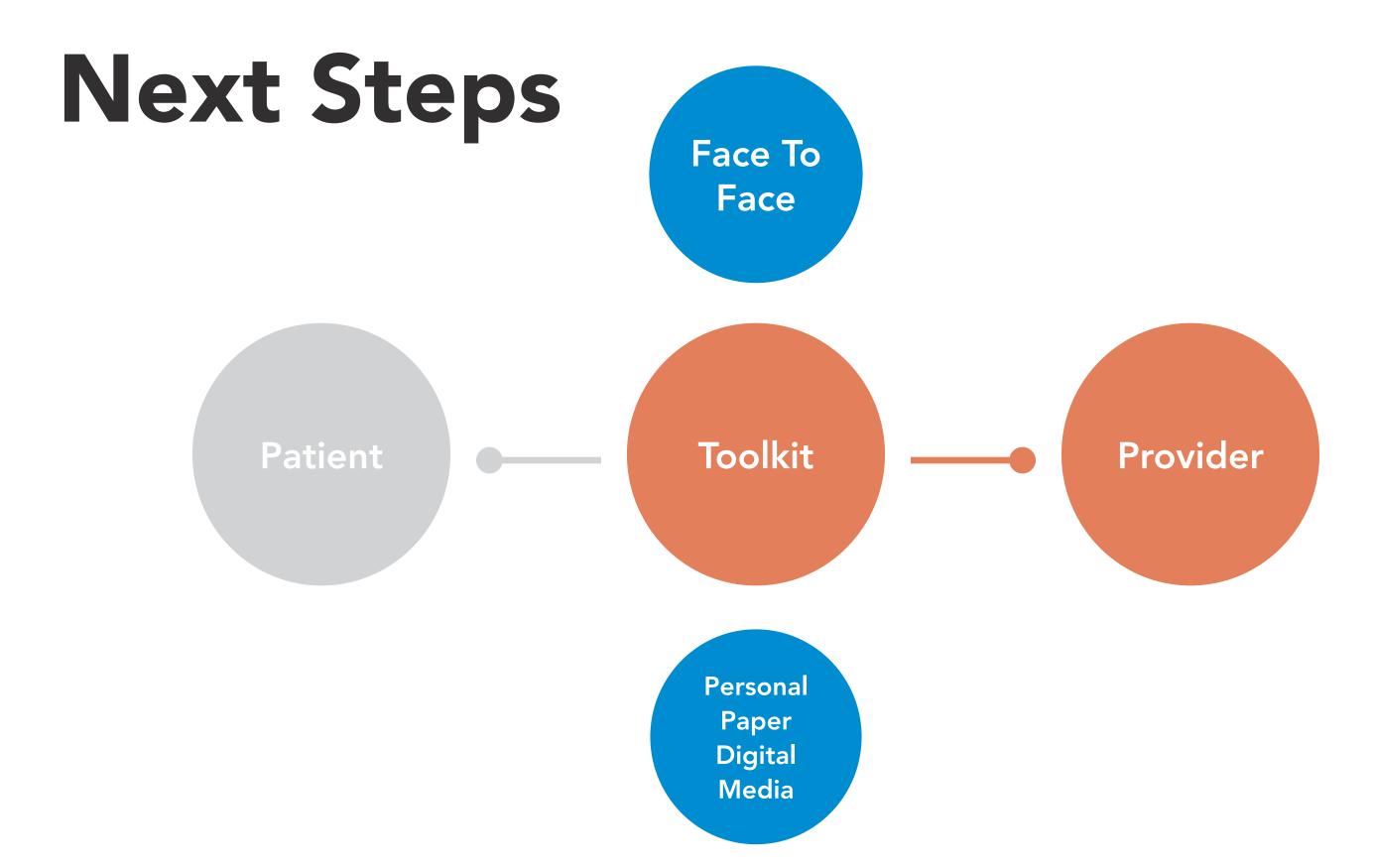
### Next Steps













# Activity



#### Activity

	Idea 1				Idea 1	
Idea 4	Physical	Idea 3		Idea 4	Web-based	Idea 3
	Idea 2		Idea 1		Idea 2	
		Idea 4	Face to Face	Idea 3		
	Idea 1		Idea 2		Idea 1	
Idea 4	People	Idea 3		Idea 4	Other	Idea 3
	Idea 2				Idea 2	

