

## Twitter, Facebook + LinkedIn

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Choose LinkedIn and Twitter at the same time:

The first image you have chosen is — The background image in LinkedIn

1) If in LinkedIn post, you choose “h1,h2” etc, the font of words won’t change in twitter.

The content is the same in the following example. The content format wont change in Twitter.

E.g.

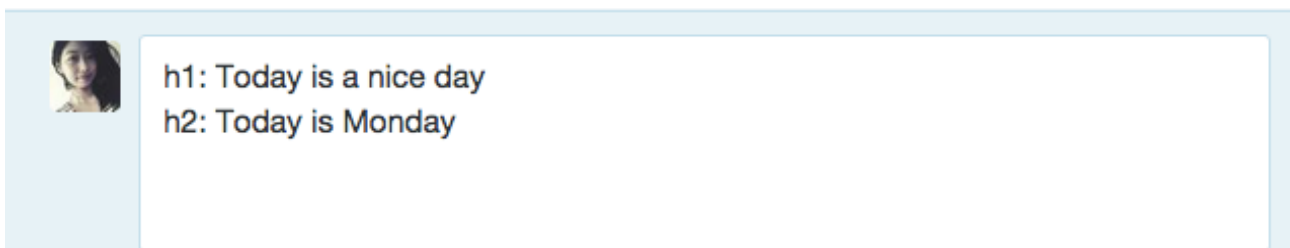
LinkedIn



h1: Today is a nice day

h2: Today is Monday

Twitter



2) If in LinkedIn post, user choose Quote, in twitter it will only show (“ ”) , but the font and size of the word won’t change. Like the example below, we will only add “” in twitter to show is Quote.

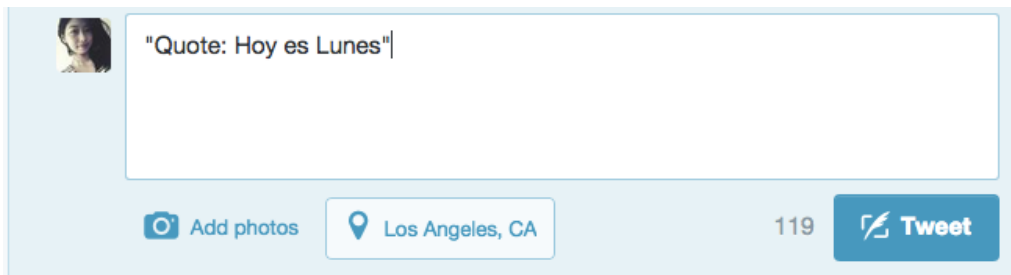
E.g.

LinkedIn



I  
Quote: *Hoy es Lunes*

Twitter



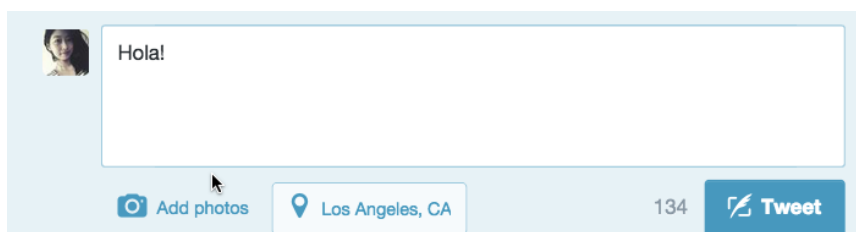
3) If in LinkedIn post, user chooses “Bold””Italic””Underline””Strikethrough”, in twitter the font format wont change. Like the example below, in LinkedIn, user chooses “Bold””Italic””Underline””Strikethrough”, but in twitter is just show the word itself without any format.

LinkedIn



***Hola!***

Twitter:



4) If in LinkedIn post, user chooses “Align left” or “Align center”, all sentences will just keep the same format. Like the example as following, you can align centre in the linked, but in twitter, they just align left.


Linkedin:






Hola!Have a good day!

Nihao!

Twitter:



Hola!Have a good day!  
Nihao!

 Add photos  Los Angeles, CA 112  Tweet

5) If in LinkedIn post, user chooses “Number list”, in twitter it will show numbered.  
Like the example below.

E.g.

LinkedIn:

h1 h2 “

**B** *I* U **T**


 




  

1. First
2. Second
3. Third

Twitter



1. First  
2. Second  
3. Third

 Add photos  Los Angeles, CA 113  Tweet

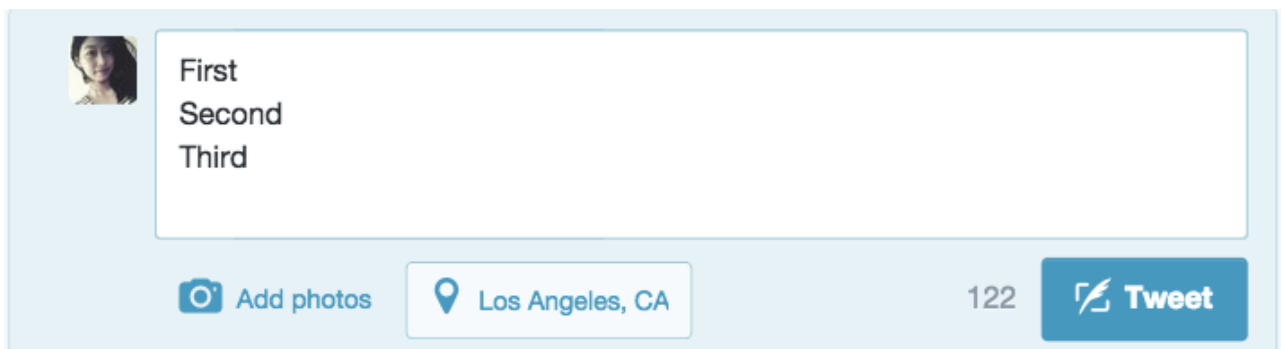
6) If in LinkedIn post, user chooses “Bullet list”, in twitter it wont show the bullet list. it will just purely show the text.

E.g.

LinkedIn:



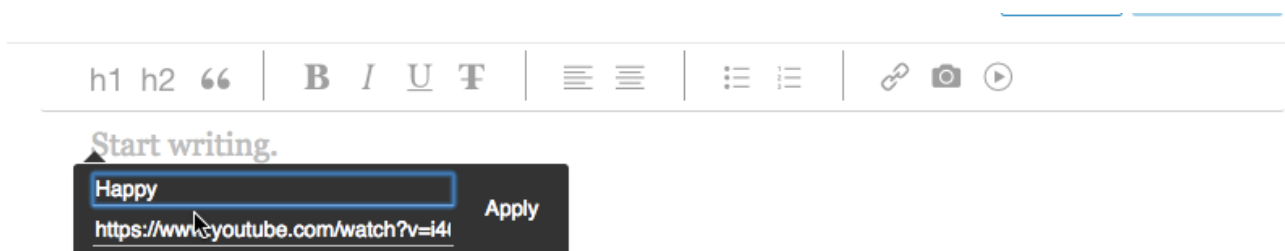
Twitter:



7) If in LinkedIn post, user chooses “Link”, then LinkedIn allows you to 1) Add the display name of the link, 2) Add the URL. But in twitter it will only show the real link. Cause twitter itself cannot support display link.

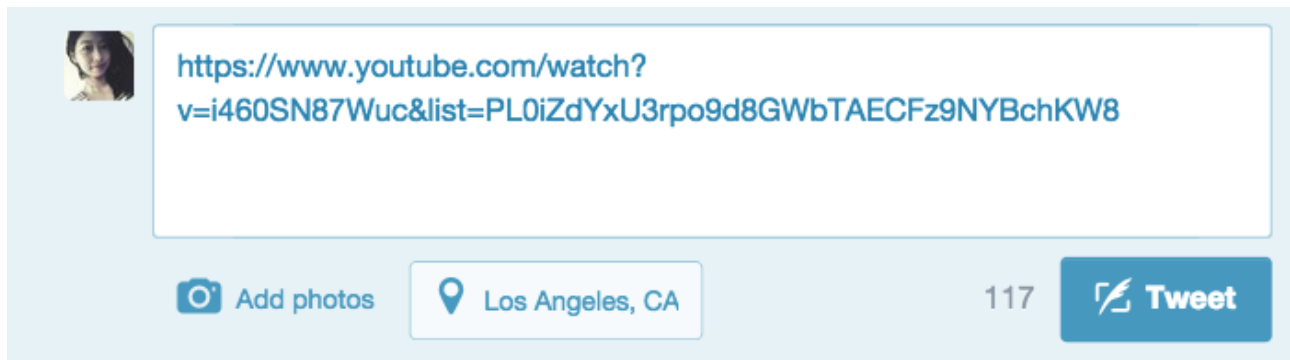
Like the example below:

LinkedIn: You can see here you can type the display name and embedded link.



Twitter:

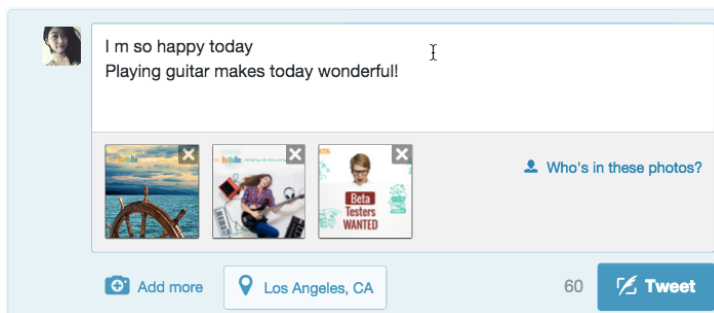
In Twitter it will only show the original link.



8) If in LinkedIn post, user chooses image, in twitter it only show the first 4 images ;if the linked post has the background image, then in twitter it will show the background image as the first image and show the first three images in twitter.



## Twitter



9) If in LinkedIn post, you upload video, then it won't show video in twitter post. Cause the video in linked is asking for "Embed URL", but for twitter, you have to upload video from the computer.

10) If in LinkedIn post, you upload image and video, it will only show image. Like the image as below, in LinkedIn there has one background image, 2 images in the content as below.

Tumblr:



## LinkedIn



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## Linkedin and Tumblr

### Choose Linekdln and Tumblr Text at the same time:

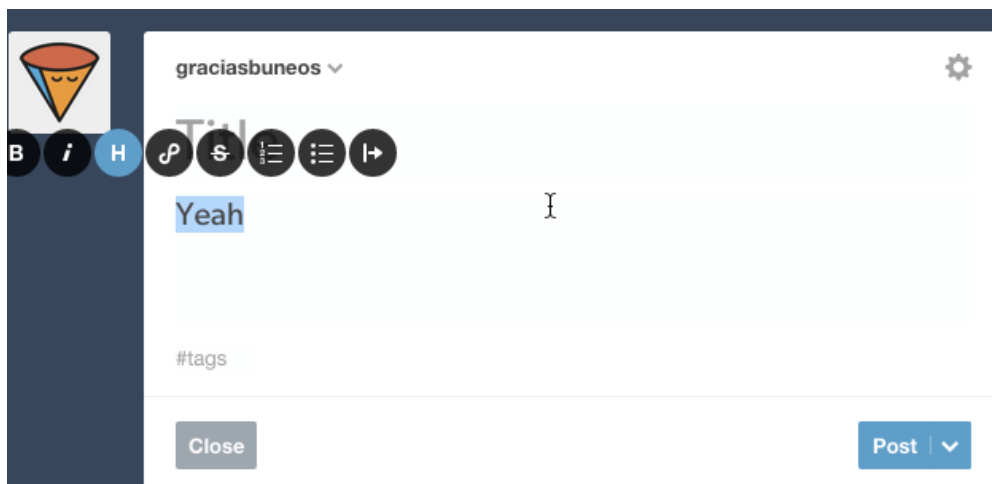
1) If in LinkedIn post, you choose “h1”, the font of words will change in Tumblr. The content format will keep the same in Tumblr, in Tumblr, that s called “H”

LinkedIn:

h1 h2 “ ” **B** *I* U **T** [List Icons] [Link Icon] [Image Icon] [Video Icon]

Yeah

Tumblr:



2) If in LinkedIn post, user chooses Quote, in Tumblr it will only show (“ ”) , but the font and size of the word won’t change. Like the example below, we will only add “” in twitter to show is Quote.

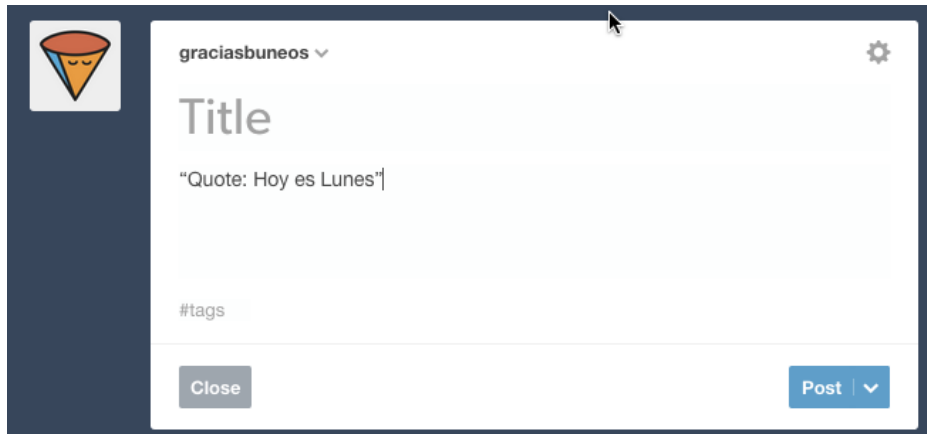
E.g.

Linkedin

h1 h2 “ ” **B** *I* U **T** [List Icons] [Link Icon] [Image Icon] [Video Icon]

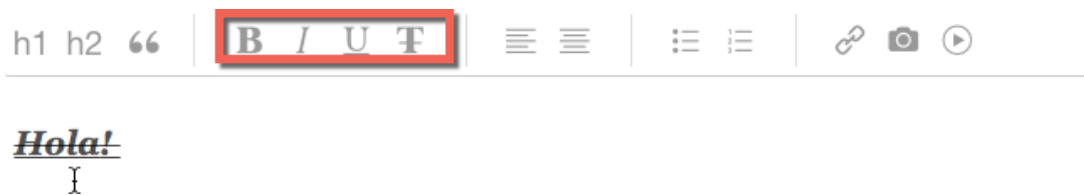
I  
Quote: *Hoy es Lunes*

Tumblr:

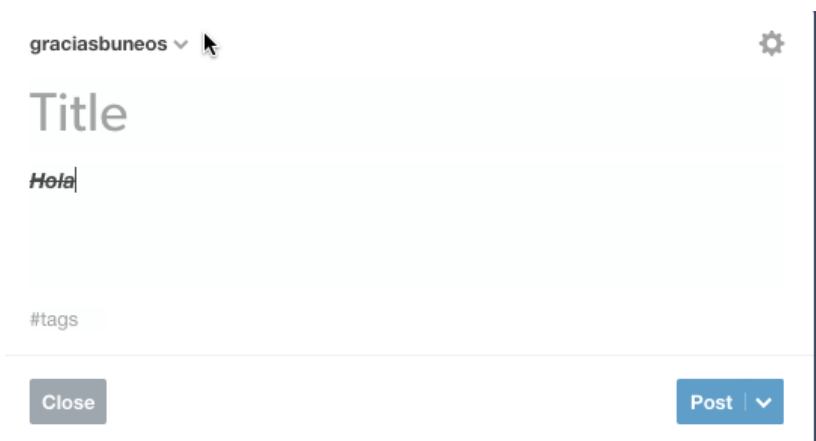


3) If in LinkedIn post, user chooses “Bold””Italic””Underline””Strikethrough”, in Tumblr the font format will only change to “Bold””Italic””Strikethrough”, no “underline” as the example below. Cause Tumblr does not support the underline function.

LinkedIn:



Tumblr:



4) If in LinkedIn post, user chooses “Align left” or “Align center”, the content will change.

Like the example as following, you can align centre in the linked, but in Tumblr, they just align left.



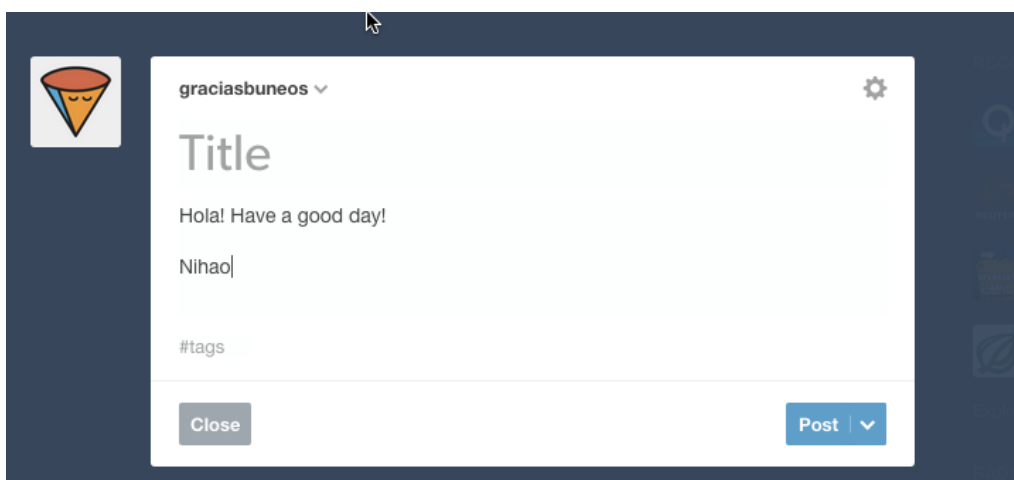
Linkedin:



Hola!Have a good day!

Nihao!

Tumblr:



5) If in LinkedIn post, user chooses “Numbered list”, in tumblr it will keep the same format. Like the example below. Cause Tumblr itself support this function.

E.g.

LinkedIn:

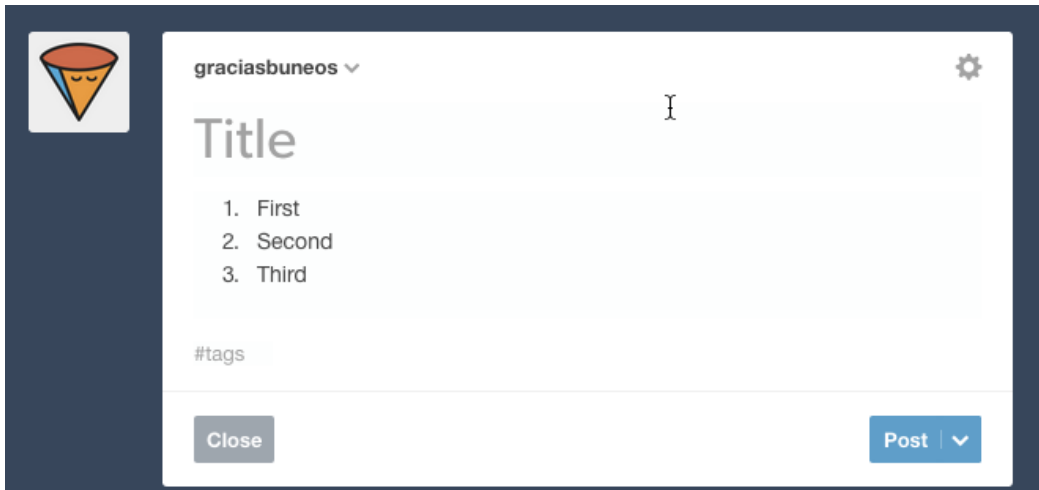


1. First

2. Second

3. Third

Tumblr:



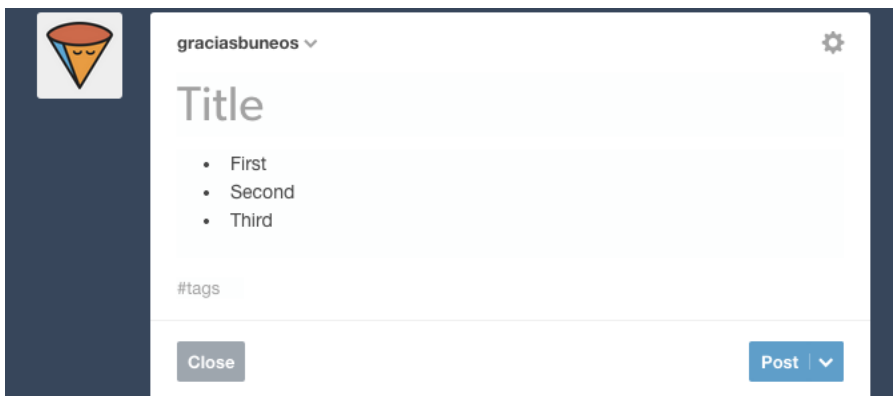
6) If in LinkedIn post, user chooses “Bullet list”, in Tumblr it will also show the bullets. As the example below.

E.g.

LinkedIn:



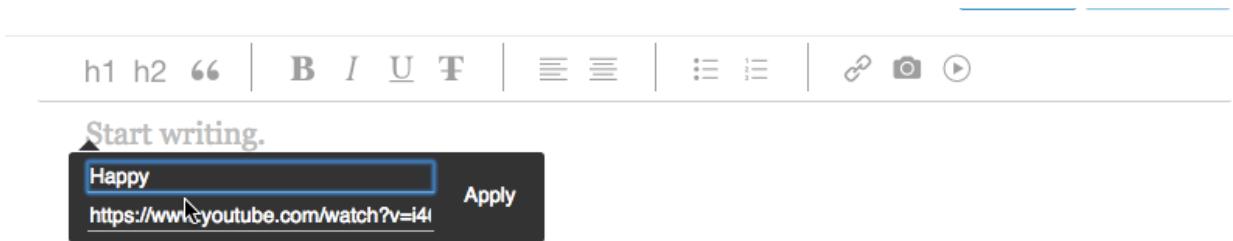
Tumblr:



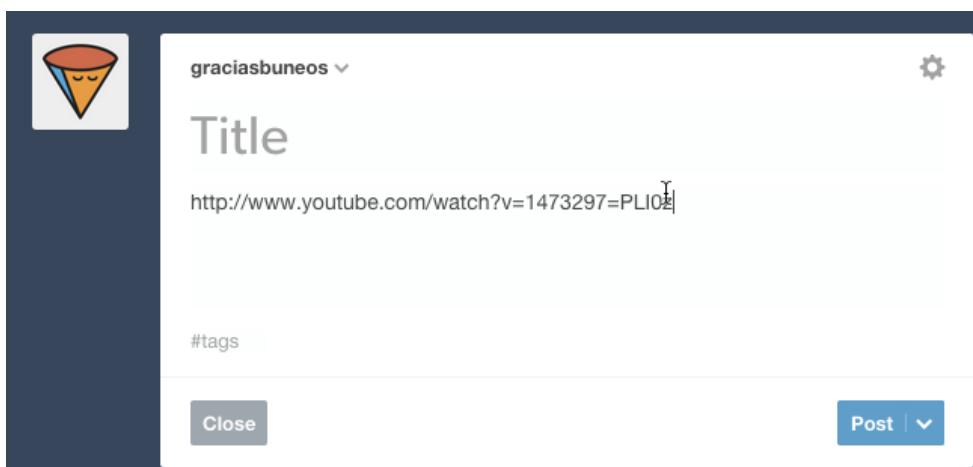
7) If in LinkedIn post, user chooses “Link”, then LinkedIn allows you to 1) Add the display name of the link, 2) Add the URL. But in Tumblr it will only show the real link. Cause Tumblr itself cannot support display link.

Like the example below:

LinkedIn: You can see here you can type the display name and embedded link.



Tumblr:



8) If in LinkedIn post, user chooses image, in tumblr it will show exactly the same ;if the linked post has the background image, then it will be the first image in Platform — Tumblr as example below. The background image in LinkedIn showed the first image in tumblr.

LinkedIn



Tumblr:



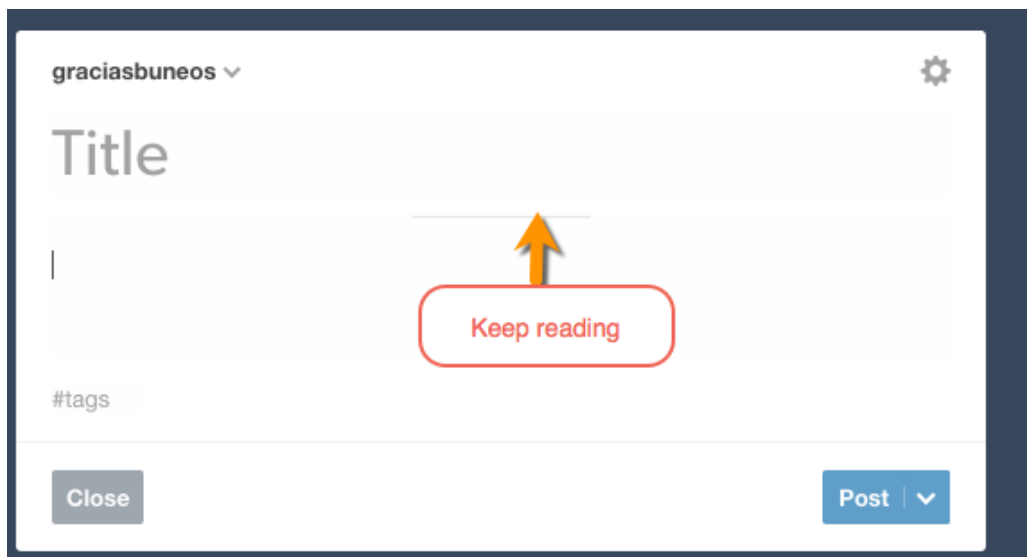
9) If in LinkedIn post, you upload video, then it will show in Tumblr post.

10) If in Tumblr post, you upload an Gif, then in LinkedIn it won't show. Cause the LinkedIn platform won't support the function for Gif.

11) If in Tumblr post, you choose the format of "Keep reading" line, in LinkedIn it will show the same.

The "Keep reading" line is —

Tumblr



LinkedIn



Hattie (Tianhua) He  
Marketing - RaVaBe HK Ltd

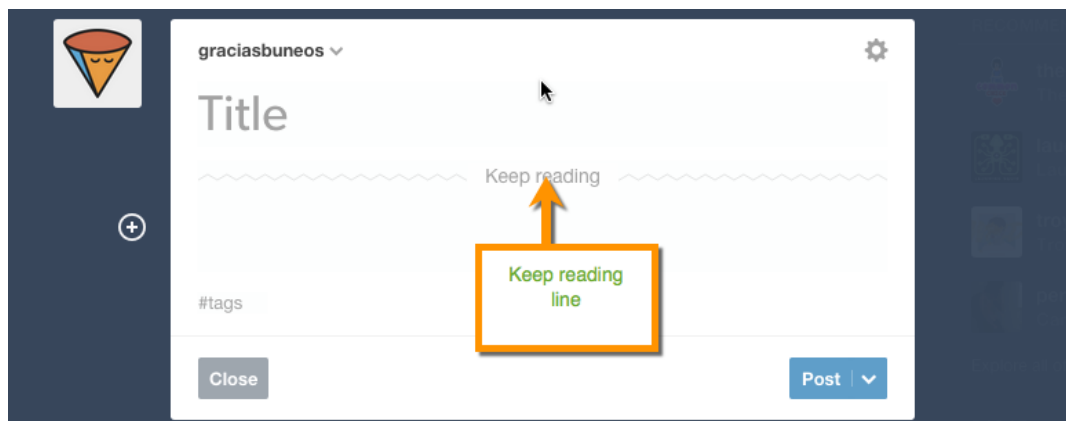
Happy Day



11) If in Tumblr post, you choose the format of “Read More” line, in LinkedIn it will just show one line.

The “read more” line is —

Tumblr



LinkedIn

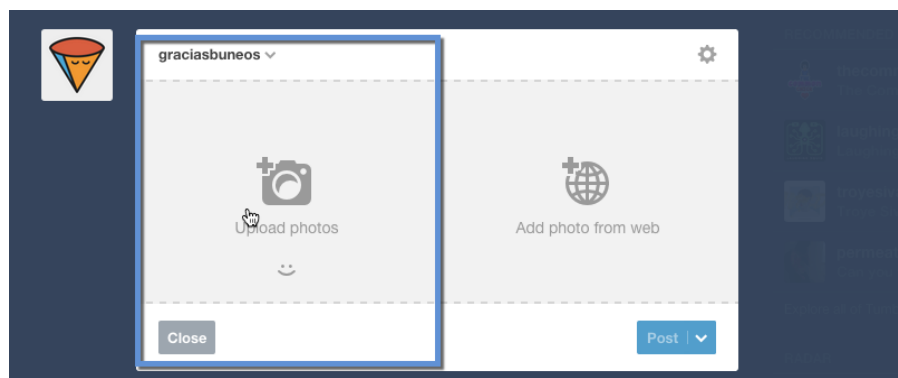


Happy Day

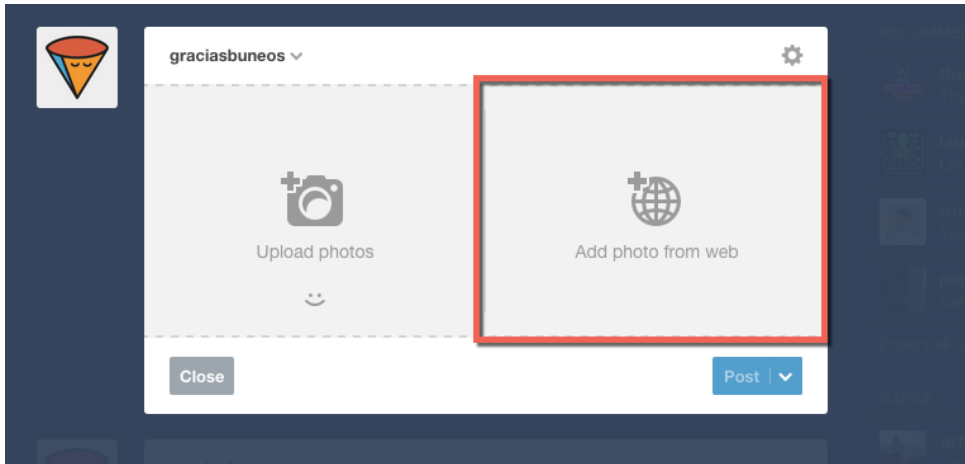


**Tumblr Photo and LinkedIn**

1) If you choose Tumblr photo— add from photos from computer, it will follow the same format as upload image from linkedin. The first image will be the background image in LinkedIn.



2) If you choose “add photos from web”, LinkedIn also can get the image. The first image will be the background image in LinkedIn.



## Tumblr Quote and LinkedIn

1) If user chooses “Quote” in Tumblr the format should follow the Tumblr format. In this case, if user multi-choose platform LinkedIn, in the real LinkedIn post, it will show the linkedIn Quote format. And LinkedIn itself does not support the “Source part”, so we should develop to add “Source” automatically to LinkedIn. As the example’s below:

Tumblr



LinkedIn

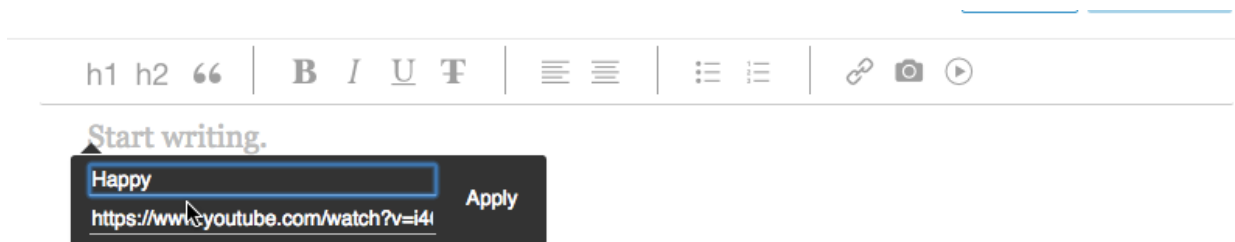


## Tumblr Link and LinkedIn

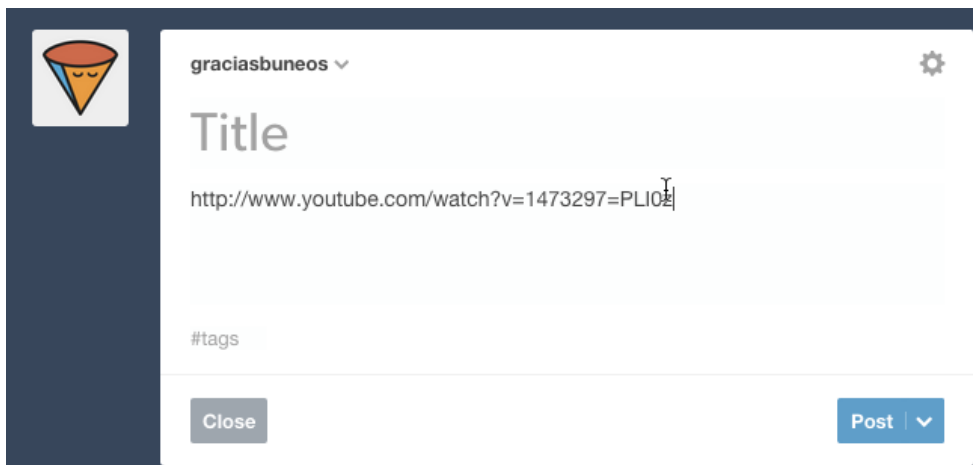
1) If in LinkedIn post, user chooses “Link”, then LinkedIn allows you to 1) Add the display name of the link, 2) Add the URL. But in Tumblr it will only show the real link. Cause Tumblr itself cannot support display link.

Like the example below:

LinkedIn: You can see here you can type the display name and embedded link.



Tumblr:



## Tumblr Audio and LinkedIn

If you choose tumblr audio, then it won't show in LinkedIn

## Tumblr Chat and LinkedIn

Tumblr chat does not support in Multi-post.

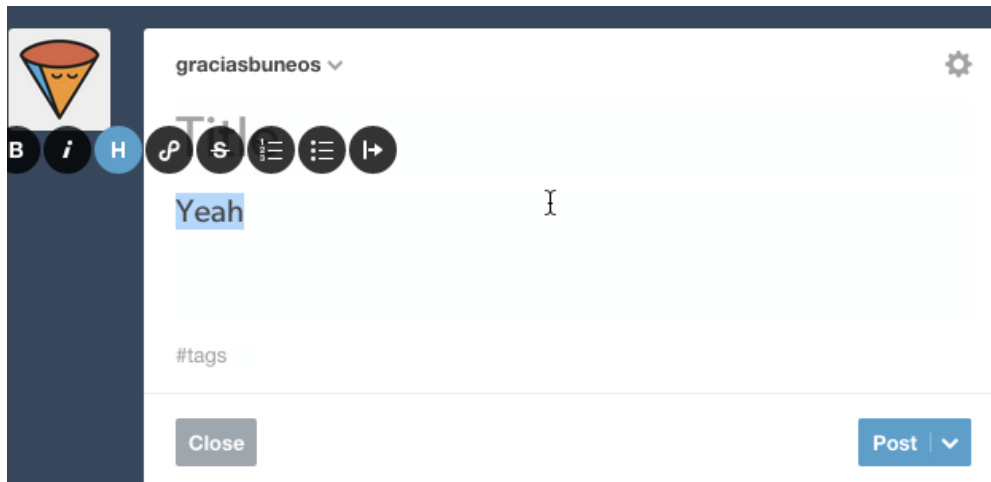
## Tumblr and Twitter Or Facebook

Twitter or Facebook will follow the same format when user choose tumblr with these two.

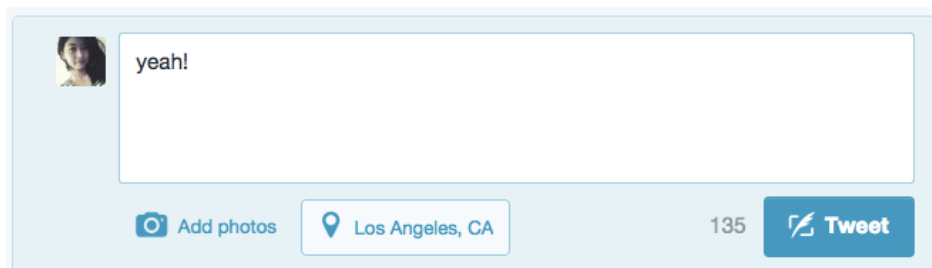
I'll use twitter as an example:

1) If in Tumblr post, you choose "h", the font or size will keep the same in twitter:

Tumblr:

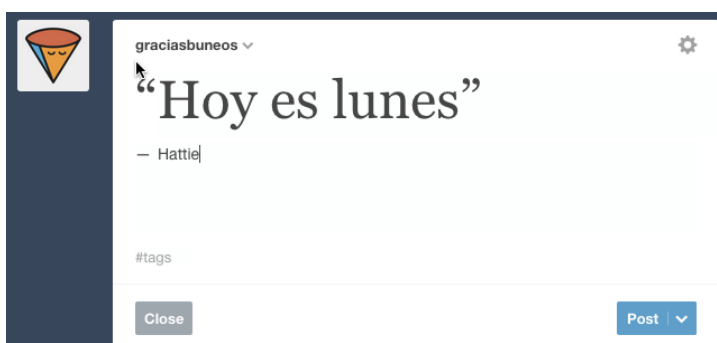


Twitter:



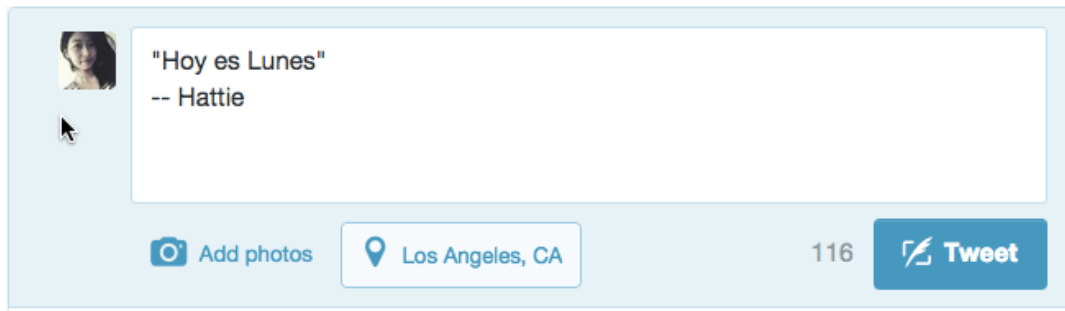
3) If in Tumblr post, user chooses Quote, in Twitter it will only show (" ") , but the font and size of the word won't change. Like the example below, we will only add "" in twitter to show it is Quote.

Tumblr:





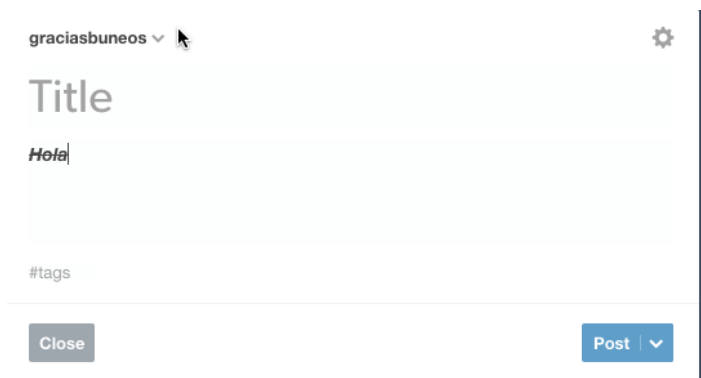
Twitter:



A screenshot of the Twitter tweet composition interface. On the left is a circular profile picture of a woman. To its right is a text input area containing the text "Hoy es Lunes" followed by "-- Hattie" on a new line. Below the text area are three elements: a camera icon with the text "Add photos", a location pin icon with the text "Los Angeles, CA", and a retweet count of "116". On the far right is a blue button with a white paper plane icon and the text "Tweet".

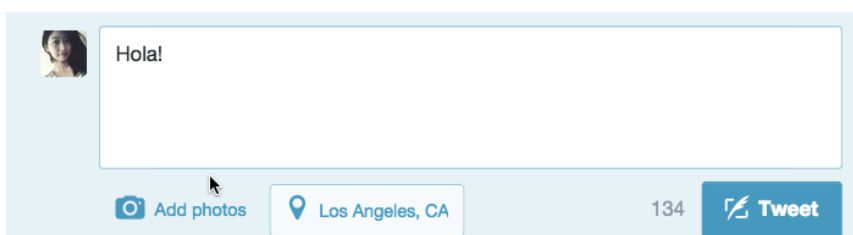
3) In Tumblr if user chooses the font format will only change to “Bold” “Italic” “Strikethrough”, in twitter it will just show the original font without any format.

Tumblr:



A screenshot of the Tumblr post creation interface. At the top left is the username "graciasbuneos" with a dropdown arrow and a gear icon for settings. Below this is a large text input area with the placeholder text "Title" and the text "Hola" entered. Below the text area is a field for "#tags". At the bottom left is a "Close" button, and at the bottom right is a "Post" button with a dropdown arrow.

Twitter:



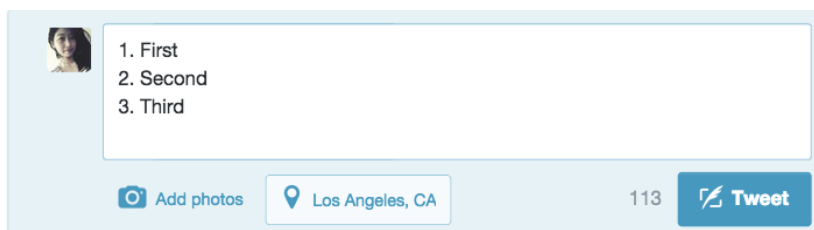
A screenshot of the Twitter tweet composition interface. On the left is a circular profile picture of a woman. To its right is a text input area containing the text "Hola!". Below the text area are three elements: a camera icon with the text "Add photos", a location pin icon with the text "Los Angeles, CA", and a retweet count of "134". On the far right is a blue button with a white paper plane icon and the text "Tweet".

4) In Tumblr if you choose “Numbered list”, then the format is like the tumblr example as below. And in twitter, we should keep the same:  
E.g.

Tumblr:



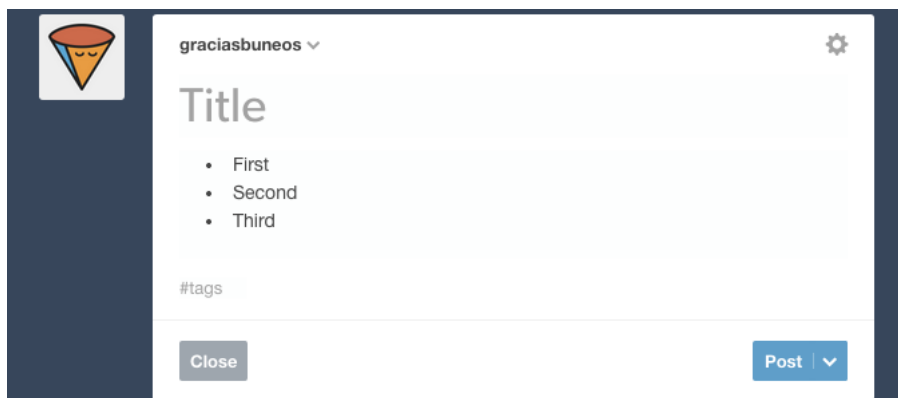
Twitter:



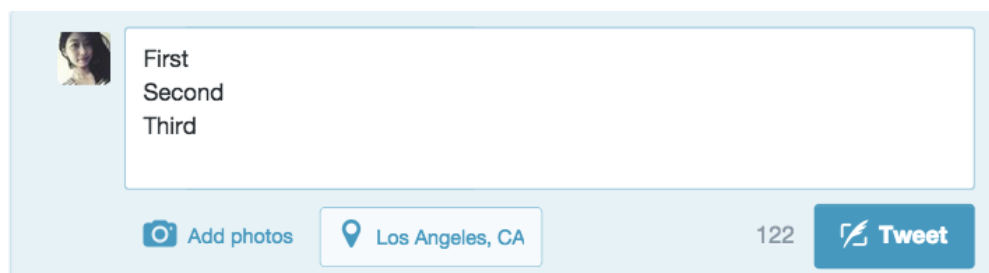
5) If it's bullet list in tumblr, in twitter it will just show purely text.

e.g.

Tumblr



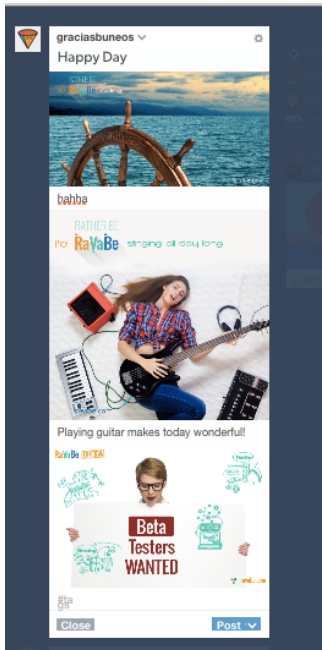
Twitter



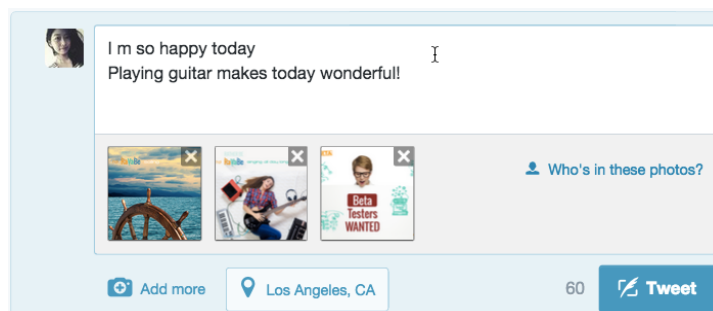
6) If user chooses Tumblr and Twitter at the same time, in Twitter it will only show the first 4 images on tumblr with the same order

E.G.

Tumblr



Twitter



7) If user upload videos in tumblr, it wont show in twitter

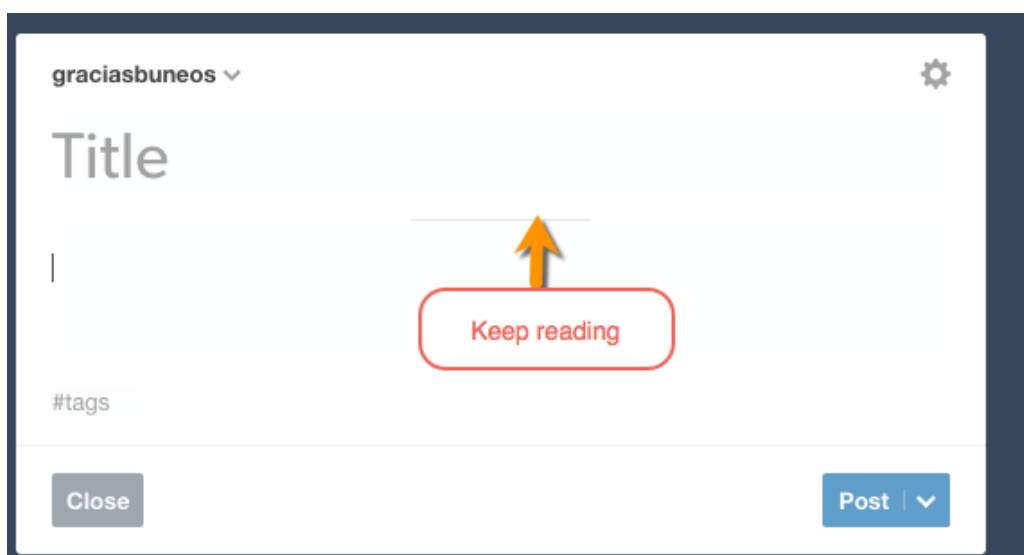
8) If user uploads gif in tumblr, it will also show in twitter

9) If user uploads gif and images on tumblr. in twitter it will only show the first GIF.

10) If in Tumblr post, you choose the format of “Keep reading” line, in Twitter it won’t show the keep reading line.

The “Keep reading” line is —

Tumblr



11) If in Tumblr post, you choose the format of “Read more” line, in Twitter it won’t show the keep reading line.