## **Thinks** Says What are their wants, needs, hopes, and dreams? What have we heard them say? What other thoughts might influence their behavior? What can we imagine them saying? The bussiness card Your company represents logo is an company's essential part brand of your brand marketing. We can be printed in largfer Youe business card size, a different A slogan or tegline is very should tell people simple;it's just a short sesntence typeface, or bold abour your specific It communication who that explanins what your work and abour letter in our you are whether it is your business does. This will help your company as a business czrd or anyother business cards. whole. you anyone who sees your marker cooateral that your target addience business card understand company. consider what exactly what your copany does-messge you what to send wich might help them to others. understand why thery need to get in touch woth you. Designing Professional Business card A company lotgo,tastefully displayed company details, use of This card helps you the right brand colors and type face surely give the tostand our withini card a professional look. your company as a it makes a brand poinit of contact for recongnizable for others, which means It contaiins the customers. you need you to fill this phone number, email side with important address, website info about youorself. URL, and the location They give your of your business. brand a professional feel, help potential clients remembaer your details, and are It helps your targaet extemely An attractive and audience or convenient. well-thought-of customoers remember hbusiness card you. Provides your design catchers the target audience or eye and bulds a customers with your favorable impression contact information, of a business. **Feels** Does What are their fears, frustrations, and anxieties? What behavior have we observed? What other feelings might influence their behavior? What can we imagine them doing? See an example