



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



agriculture is an primary activity if our nation

agriculture plays an important role in international business in import and export activities.

agriculture gives food and lives to mant poor farmers.

today india is a majour producer of tea,coffee,cotten, etc,

according to the world bank , india is a global agricultural power house.

the economic survey noted that the agricultural sector in the country grsw by 3 percent in 2021-2022 ,lower than an average growth of 4.6 percent in lat six years.

motivating factor such as education, self interest, family advuce,economic necessecity, made them to do agriculture.

agriculture careers are professaniol pths relayed farming , daury poltry, and animal husbentary.

give the firsr priority to farmers because the are the producer of food. but comparing to the outhur peoples farmers are mostly poor in their economic level.

increase use of fertilizer has leads to the lass of soil fertility . natyral fertilizer is the best one.

erosion of soil by heavy rain , floods, insufficient vegetation cover etc., reduces farm productivity.

the major problem is the lack of marketing and storage facility.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?