

# Ideation: Objectives and Outcomes

Before you get started on a project, the first step is to develop the idea for the project. In this module you will explore how you develop your idea and come up with possible set of features for your project. At the end of this step you should be able to:

- Clearly express the central idea of your project, and identify the problem being addressed
- Delineate a set of features that you expect your website and app should support
- Identify other projects that might have similar features and would act as exemplars for your project

