

# Ideation: Objectives and Outcomes

The first step in your journey towards the implementation of the Capstone project begins with an idea. In this module you will develop the idea for your project, the set of expected features, survey the market to look at similar ideas to enable you to differentiate your project from others, while at the same time drawing inspiration from them. You are required to submit a formal ideation report following the structure given in the template. This will enable your peers to provide you feedback and suggestions for your project.

Before you get started on a project, the first step is to develop the idea for the project. In this module you will explore how you develop your idea and come up with possible set of features for your project. At the end of this step you should be able to:

- Clearly express the central idea of your project, and identify the problem being addressed
- Delineate a set of features that you expect your website and app should support
- Identify other projects that might have similar features and would act as exemplars for your project

✓ Complete

