

Ideation Report Template

Project Title

1. Introduction

- A brief introduction to your website idea. State the goals of the project.
- The values / benefits (tangible and intangible) this application can bring to a company/organization/end-user.

2. Expected List of Features

- A brief list of features that you expect your website to support.
- Brief justifications for including these features.

3. Market Survey

- Do a survey of the Web to find about five web sites that might have similar ideas as yours.
- Briefly compare the features of these applications with your application idea.

4. References

- Give references to any material / websites / books etc. relevant to your application idea
- Give the links to the websites relevant to your idea, that you listed in the section above.

✓ Complete