

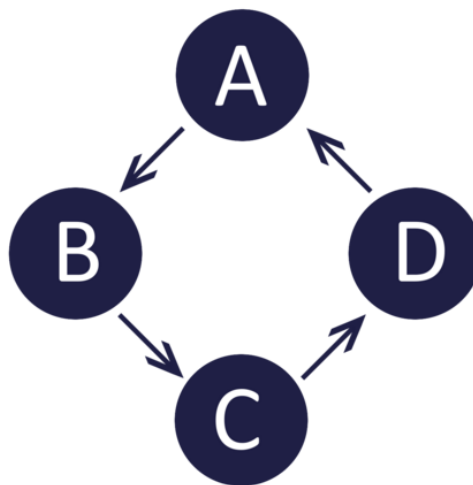
Connectivity, Community, and Centrality Analytics

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19 questions

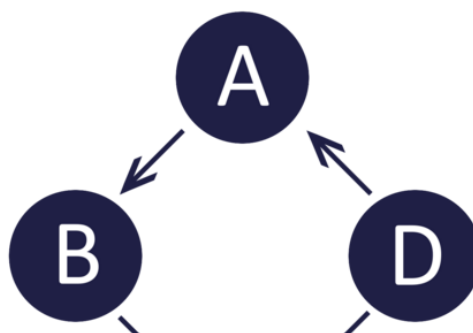
1. The example given in the lectures of when a power network loses power in large portions of its service area was an example of what?
- ☒ an attack which causes disconnection of the graph
 - ☐ high levels of connectivity which make it easy to bring a network down
 - ☐ a problem that can occur when centrality is too high

2. Is the following graph strongly connected, weakly connected or neither?



- ☐ weakly connected
- ☐ neither
- ☒ strongly connected

3. Is the following graph strongly connected, weakly connected or neither?





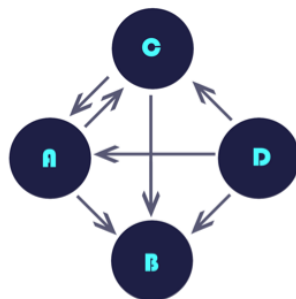
- ☒ weakly connected
- ☐ neither
- ☐ strongly connected

4. If you were going to look for a node which would be most likely to be the target of an attack to disconnect a network, what would be the best characteristic to look for?
- ☐ nodes that, if they were removed, would cause the graph to go from strongly connected to weakly connected
 - ☒ high degree nodes
 - ☐ low degree nodes

5. What is the out-degree of node B?

- ☒ 0
- ☐ 1
- ☐ 2
- ☐ 3

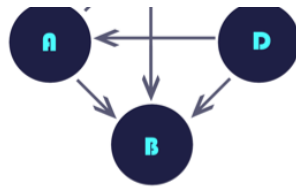
6. In the graph below, which node is the greatest talker?



- ☐ A
- ☐ B
- ☐ C
- ☒ D

7. In the graph below, which nodes are the greatest communicators? (Hint: there's a tie)





- ☒ A
- ☐ B
- ☒ C
- ☐ D

8. What would we be looking for if we followed the steps below? Note: we have 2 graphs.

1. Create a table for each graph where, for each node, you list the degree of the node.
2. For each graph, create a histogram indicating how many nodes in that graph have a specific degree (e.g., how many nodes have degree 1? 2? etc.).
3. Use advanced approaches (e.g. Euclidean distances) to compare these two histograms.

- ☐ Centrality
- ☒ Similarity
- ☐ Community
- ☐ Connectivity

9. Which of the following are the three type of analytics questions asked about communities?

- ☒ Static
- ☒ Evolution
- ☒ Prediction
- ☐ Connection

10. What type of community analytics question is the following?

Did a community form on twitter around the 2014 World Cup in Brazil?

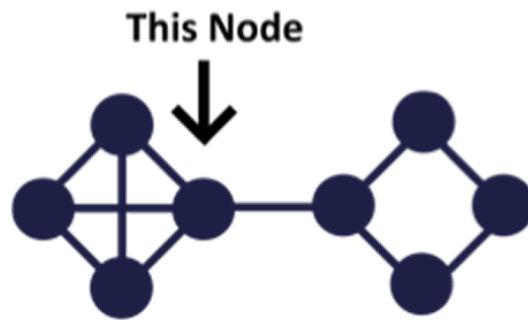
- ☐ Static
- ☐ Connection
- ☒ Evolution
- ☐ Prediction

11. Which type of community analytics question is the following?

How tightly knit was the 2014 World Cup twitter community on July 13, 2014 (the day of the finals)?

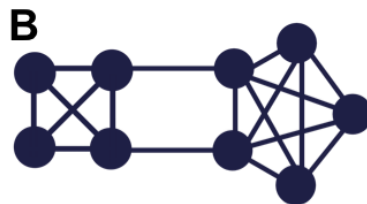
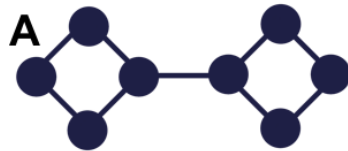
- ☐ Evolution
- ☒ Static
- ☐ Prediction
- ☐ Connection

12. What is the internal degree of the node indicated in the graph below?



- ☐ 1
- ☐ 2
- ☒ 3
- ☐ 4

13. Which of the two graphs below is more modular?



- ☐ A
- ☒ B

14. Which of the following community tracking phases usually occurs when a company spins off a start-up?

- ☐ Birth
- ☒ Split
- ☐ Merge
- ☐ Grow
- ☐ Death
- ☐ Contract

15. An influencer in a network is defined as:

- ☐ a node which has heavy weight edges to at least 1/2 of the nodes in the network

- ☐ a node which has heavy weight edges to at least 1/2 of the nodes in the network
- ☒ a node which can reach all other nodes quickly
- ☐ the biggest gossip in the network

16. Which of the following are the 2 core "key player" problems that centrality analytics can address?

- ☒ A set of nodes which can reach (almost) all other nodes
- ☐ What is the shortest path through a network
- ☐ Which nodes have the highest ratio of out-degree nodes to in-degree nodes
- ☒ Which nodes' removal will maximally disrupt the network

17. What kind of centrality would you want to analyze in a graph if you wanted to inject information that flows through the shortest path in a network and have it spread quickly?

- ☐ Between-ness
- ☐ Group
- ☐ Degree
- ☒ Closeness

18. What kind of centrality would you want to analyze in a graph if you wanted maximize commodity flow in a network?

- ☐ Group
- ☐ Closeness
- ☐ Degree
- ☒ Between-ness

19. What kind of centrality identifies "hubness"?

- ☐ Group
- ☒ Degree
- ☐ Between-ness
- ☐ Closeness

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