

Hello. I'm Julianna Beckert

WORK HISTORY

Freelance Designer

Denver, CO | July 2014 – Present

- Design fresh interactive solutions
- Front-end development
- Branding and marketing materials

Art Director /Creative Director

The Arland Group

Denver, CO | Oct 2015 – Apr 2017

- Designed and developed websites, HTML emails and landing pages
- Produced print and digital assets
- Reviewed all outgoing work to ensure that the quality was great and on brand
- Trained junior creative employees on Creative Suite techniques and design principles
- Worked to improve our internal work-flow for more communicative collaboration and efficiency
- Clients included: Edward Jones, Cintas, Nationwide, and Caribou Coffee

Graphic Designer – Convercent

Denver, CO | Nov 2014 – Oct 2015

- Collaborated with developer to improve marketing site's UX and design
- Created print materials, packaging design, keyframe animations, internal and customer facing documents

Graphic Designer – Primal Wear

Denver, CO | Mar 2011 – July 2014

- Mastered Illustrator, laying out custom cycling apparel designs
- Created Photoshop mock-ups of apparel
- Set new standard for communication across departments

SKILL SET

Conceptual and visual design, interactive and print

Front-end markup, styling, and JS manipulation

Self-motivated perpetual learning

Collaborative cooperation and discussion

Client briefing and presentation

Team oriented leadership

TOOLS & TECH

- Illustrator 
- InDesign 
- Photoshop 
- Sketch 
- HTML/CSS 
- JavaScript 


EDUCATION

BFA in Sculpture

Kansas City Art Institute

KC, MO 1999-2003

CONTACT

 918 845 5854

 julianna.beckert@gmail.com

 juliannabeckert.com