

Hello.

I'm Julianna Beckert

WORK HISTORY

Creative Director – The Arland Group
Denver, CO | Jan 2017 – Present

- Design and develop websites, HTML emails and landing pages
- Review all outgoing work to ensure that the quality is great and on brand
- Train junior creative employees on Creative Suite techniques and design principles
- Work to improve our internal work-flow for more communicative collaboration and efficiency
- Clients include: Edward Jones, Cintas, Nationwide, and Caribou Coffee

Art Director – The Arland Group
Denver, CO | Oct 2015 – Jan 2017

- Design and develop websites, HTML emails and landing pages
- Produce print and digital assets

Graphic Designer – Convercent
Denver, CO | Nov 2014 – Oct 2015

- Collaborated with developer to improve marketing site's UX and design
- Created print materials, packaging design, keyframe animations, internal and customer facing documents

Freelance Designer
Denver, CO | July 2014 – Present

- Design fresh interactive solutions
- Branding and marketing materials

Graphic Designer – Primal Wear
Denver, CO | Mar 2011 – July 2014

- Mastered Illustrator, laying out custom cycling apparel designs
- Created Photoshop mock-ups of apparel
- Set new standard for communication across departments

SKILL SET

Conceptual and visual design, interactive and print
Front-end markup, styling, and JS manipulation
Self-motivated perpetual learning
Collaborative cooperation and discussion
Client briefing and presentation
Team oriented leadership

TOOLS & TECH

- Illustrator
- InDesign
- Photoshop
- HTML/CSS
- JavaScript

EDUCATION

BFA in Sculpture
Kansas City Art Institute
KC, MO 1999-2003

CONTACT



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