# Hello. I'm Julianna Beckert

#### **WORK HISTORY**

#### Freelance Designer

Denver, CO | July 2014 - Present

- · Web design
- · Front-end development
- Branding and marketing materials
- · Digital Illustration
- Photo touch-up

Clients include 350.org, Kayvan for Denver, and Suspect Press

#### **Art Director**

The Arland Group Denver, CO | Oct 2015 - Apr2017

- Website, HTML emails and landing page design & development
- · Print and Digital marketing design
- · Junior creative training

Clients included Edward Jones, Cintas, Nationwide, and Caribou Coffee

### **Graphic Designer**

Convercent Denver, CO | Nov 2014 - Oct 2015

- Web design and interaction
- Marketing materials, packaging design
- Art direction

### **Graphic Designer**

Primal Wear Denver, CO | Mar 2011 - July 2014

· Cycling apparel design

#### **SKILL SET**

Conceptual and visual design, interactive and print

Front-end markup, styling, and JS manipulation

Genuine interest in continued self-education

Collaborative cooperation and discussion

Client briefing and presentation

Team oriented leadership

# **TOOLS & TECH**

- Illustrator
- InDesign
- Photoshop
- Sketch
- HTML/CSS
- JavaScript

## **EDUCATION**

**BFA in Sculpture** 

Kansas City Art Institute KC, MO 1999-2003



