

# Hello.

# I'm Julianna Beckert

## WORK HISTORY

### Freelance Designer

Denver, CO | July 2014 – Present

- Design fresh interactive solutions
- Branding and marketing materials

### Art Director /Creative Director

The Arland Group

Denver, CO | Oct 2015 – Apr 2017

- Designed and developed websites, HTML emails and landing pages
- Produced print and digital assets
- Reviewed all outgoing work to ensure that the quality was great and on brand
- Trained junior creative employees on Creative Suite techniques and design principles
- Worked to improve our internal work-flow for more communicative collaboration and efficiency
- Clients included: Edward Jones, Cintas, Nationwide, and Caribou Coffee

### Graphic Designer – Convercent

Denver, CO | Nov 2014 – Oct 2015

- Collaborated with developer to improve marketing site's UX and design
- Created print materials, packaging design, keyframe animations, internal and customer facing documents

### Graphic Designer – Primal Wear

Denver, CO | Mar 2011 – July 2014

- Mastered Illustrator, laying out custom cycling apparel designs
- Created Photoshop mock-ups of apparel
- Set new standard for communication across departments

## SKILL SET

Conceptual and visual design, interactive and print  
Front-end markup, styling, and JS manipulation  
Self-motivated perpetual learning  
Collaborative cooperation and discussion  
Client briefing and presentation  
Team oriented leadership

## TOOLS & TECH

- Illustrator
- InDesign
- Photoshop
- HTML/CSS
- JavaScript

## EDUCATION

### BFA in Sculpture

Kansas City Art Institute  
KC, MO 1999-2003

## CONTACT



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