# Hello. I'm Julianna Beckert

#### **WORK HISTORY**

#### Freelance Designer

Denver, CO | Jul 2014 - Present

- · Web design
- · Front-end development
- · Branding and marketing materials
- · Digital Illustration
- · Photo touch-up

Clients include 350.org, Kayvan for Denver, and Suspect Press

#### Art Director

The Arland Group Denver, CO | Oct 2015 - Apr 2017

- Website, HTML emails and landing page design & development
- Print and Digital marketing design
- Junior creative training

Clients included Edward Jones, Cintas, Nationwide, and Caribou Coffee

### Graphic Designer

Convercent Denver, CO | Nov 2014 - Oct 2015

- Web design and interaction
- Marketing materials, packaging design
- Art direction

### Graphic Designer

Primal Wear Denver, CO | Mar 2011 - Jul 2014

Cycling apparel design

#### SKILL SET

Conceptual and visual design, interactive and print

Front-end markup, styling, and JS manipulation

Genuine interest in continued self-education

Collaborative cooperation and discussion

Client briefing and presentation

Team oriented leadership

# **TOOLS & TECH**

- Illustrator
- InDesign
- Photoshop
- Sketch
- HTML/CSS
- JavaScript

## **EDUCATION**

**BFA in Sculpture** 

Kansas City Art Institute KC. MO 1999-2003

CONTACT





