

Hello. I'm Julianna Beckert

Work History

Freelance Art Director

Denver, CO | Jul 2014 - Present

Web design

Front-end development

Branding

Print design

Illustration

Clients include 350.org, Sexy Pizza, Birdy Magazine, and Astronomy Club

Art Director

The Arland Group

Denver, CO | Oct 2015 - Apr 2017

Website, HTML emails, landing page design & development

Print and Digital marketing design

Junior creative training

Clients included Edward Jones, Cintas, Nationwide, and Caribou Coffee

Graphic Designer

Convercent

Denver, CO | Nov 2014 - Oct 2015

Web design and interaction

Marketing materials, packaging design

Art direction

Graphic Designer

Primal Wear

Denver, CO | Mar 2011 - Jul 2014

Cycling apparel design

Skill Set

Conceptual and visual design, interactive and print

Front-end markup, styling, and JS manipulation

Genuine interest in continued self-education

Collaborative cooperation and discussion

Client briefing and presentation

Team oriented leadership

Tools & Tech

Illustrator

InDesign

Photoshop

Sketch

HTML/CSS

JavaScript

Education

BFA in Sculpture

Kansas City Art Institute

KC, MO 1999-2003

Get in Touch



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