



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



M.SANJAY
subscribers
galore:exploring
world's top youtube
channels

youtube is an american online video sharing and social media platform headquartered in san bruno california,united states.

youtube was launched in february 14,2005 and google bought youtube for 1.65 billion dollars in november 2006.

they changed their logo in 2017 and youtube's official logo is a white triangle pointing right in a rounded red box.

everyone can create the youtube channel.It is the free online platform.

many different types of video contents can be put onto the website.

advertising is the most common way for creators to earn money on youtube.

world highest subscribers in the youtube channel is T-series 200+ millions subscribers.It is indian youtube channel.

there are five playbuttons and each one signifies a differents achivement for your channel:silver playbutton (100k),gold playbutton (1m),diamond playbutton(10m),custom playbutton(50m),red diamond playbutton(100m).

on average,a youtube channel receives \$ 18 per 1000 and views,which equals \$ 3-\$ 5 per 1000 video views per day income over \$ 2 million dollars.

youtube is the entertaining and relaxing online platform.

youtube is the most public place in the world ,from the privacy from our own homes.

youtube has helped spread awareness about important social issues.