

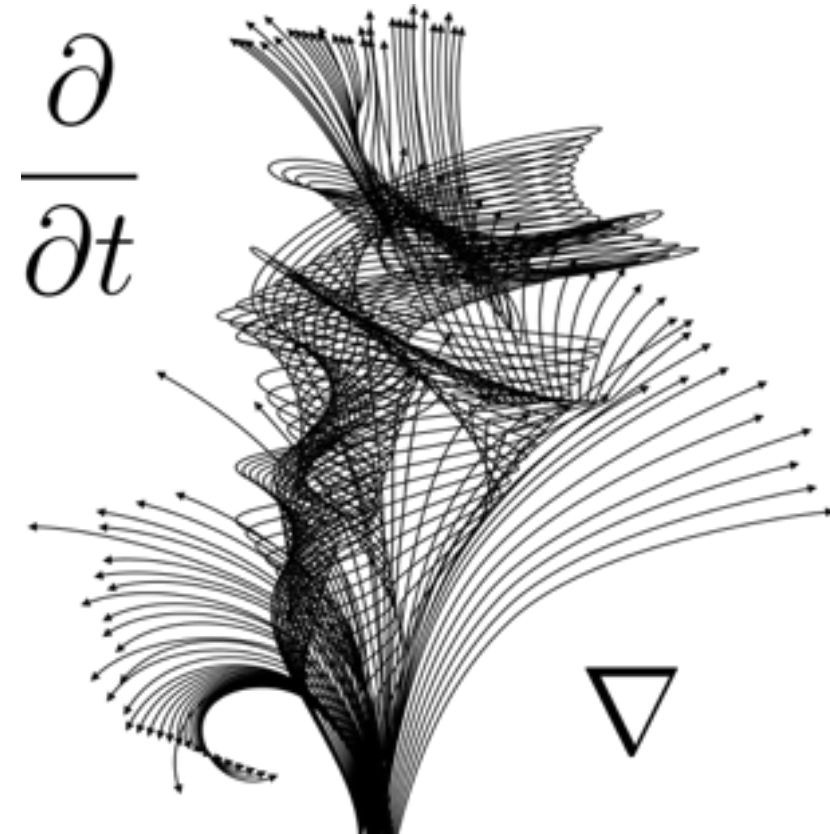
# Differential Calculus with Applications to Life Sciences

Math 102:105

Pooya Ronagh

Agenda for today:

- Absolute max/min
- Optimization



# Terminology

Your book is never talking about “convex” functions or “convexity.”

We’ll stick to “concavity”, and “concave up” and “concave down”.



# Absolute extrema

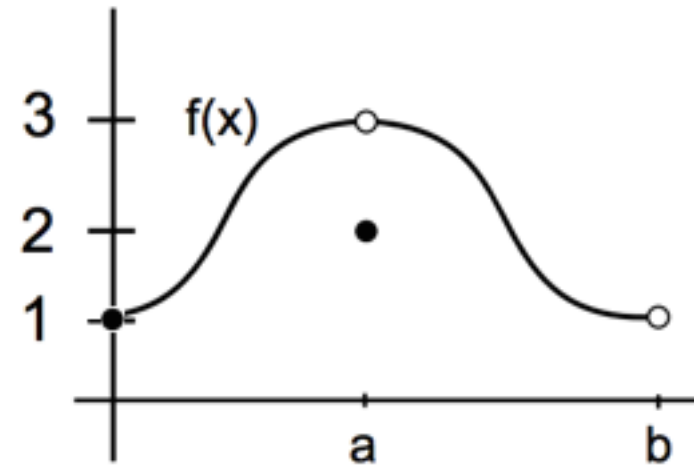
An **absolute maximum** is the **largest** value that a function attains.

An **absolute minimum** is the **smallest** value that a function attains.

Question: Does  $f$  have an absolute max on  $[0, a]$ ?

Question: Does  $f$  have an absolute min on  $[a, b]$ ?

Question: Does  $f$  have an absolute min on  $[0, b]$ ?



# Absolute extrema

A continuous function on a closed interval  $[a,b]$  takes on its absolute extrema.



# Absolute extrema

A continuous function on a closed interval  $[a,b]$  takes on its absolute extrema.

The absolute extrema are obtained either at a local maximum (minimum) or **at an end point** ( $x=a$  or  $x=b$ ).



# Absolute extrema

Where does  $f(x)=x^3-x^2$  take on its absolute minimum on the interval  $[-1,2]$ ?

(A)  $x = -1$

(B)  $x = 0$

(C)  $x = 2/3$

(D)  $x = 2$



# Optimization on a closed interval

Given a scenario involving a choice of some number, use calculus to find the best value.

Translate scenario into a mathematical problem, involving a function you need to **optimize** (i.e. find absolute max/min of).

Solve the problem by: finding critical points and boundary points. Check the value of the function at all of them.



# Optimization NOT on a closed interval

ON A CLOSED INTERVAL:

Solve the problem by finding critical points and boundary points. Check the value of the function at all of them.

NOT ON A CLOSED INTERVAL:

Find critical points and any boundary points (if exists). Need to run FDT, and SDT for the critical points.





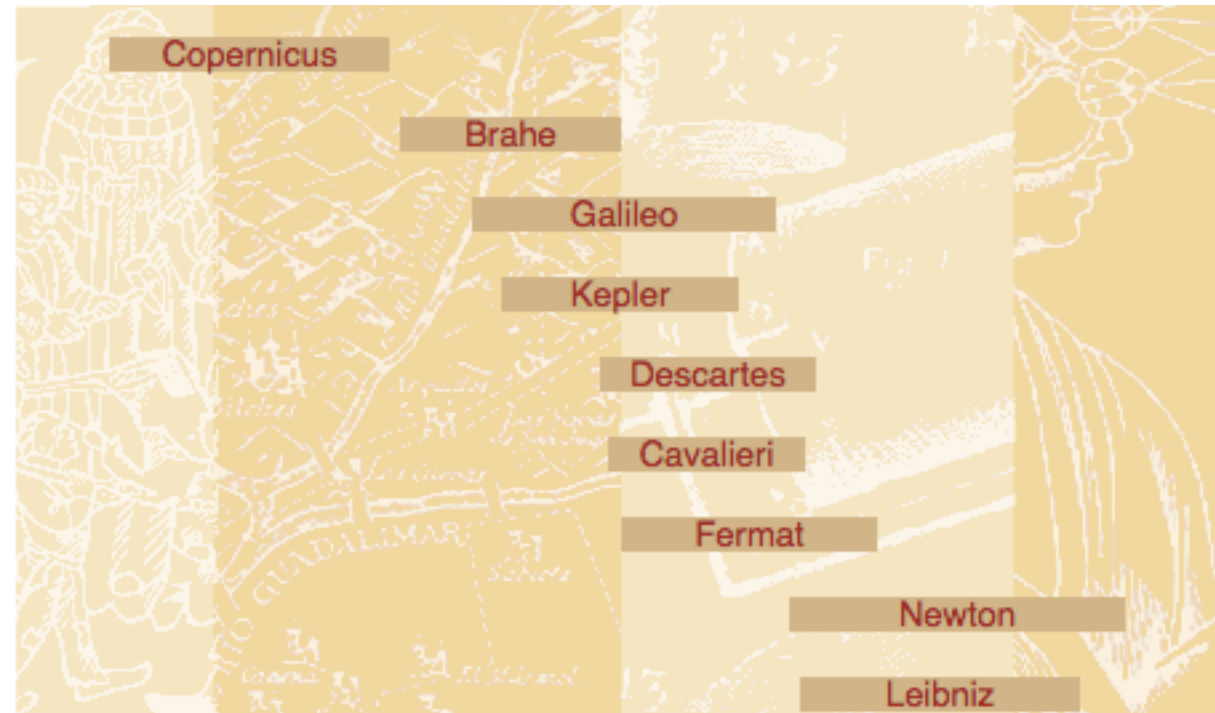
# Kepler's Wine Barrel



Kepler had several children before his first wife died. In 1613, he married for the second time in a celebration in Linz, Austria. Kepler bought a barrel of wine for the wedding but questioned the method the wine merchant used to measure the volume of the barrel and thus determine the price.



# Kepler's Wine Barrel



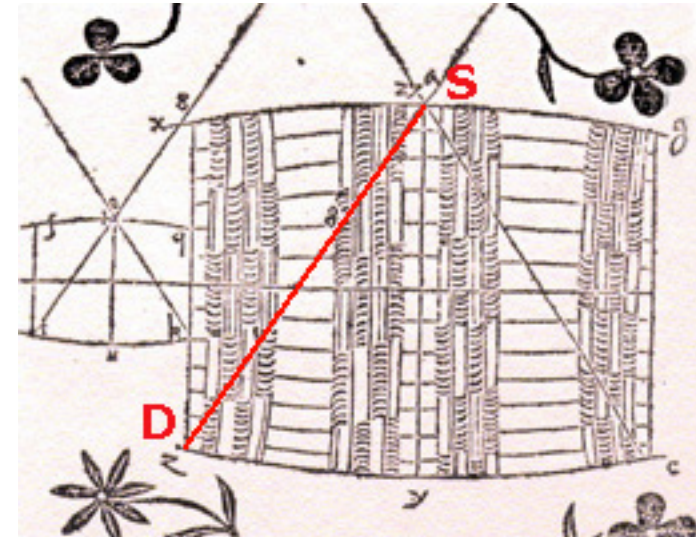
# Kepler's Wine Barrel





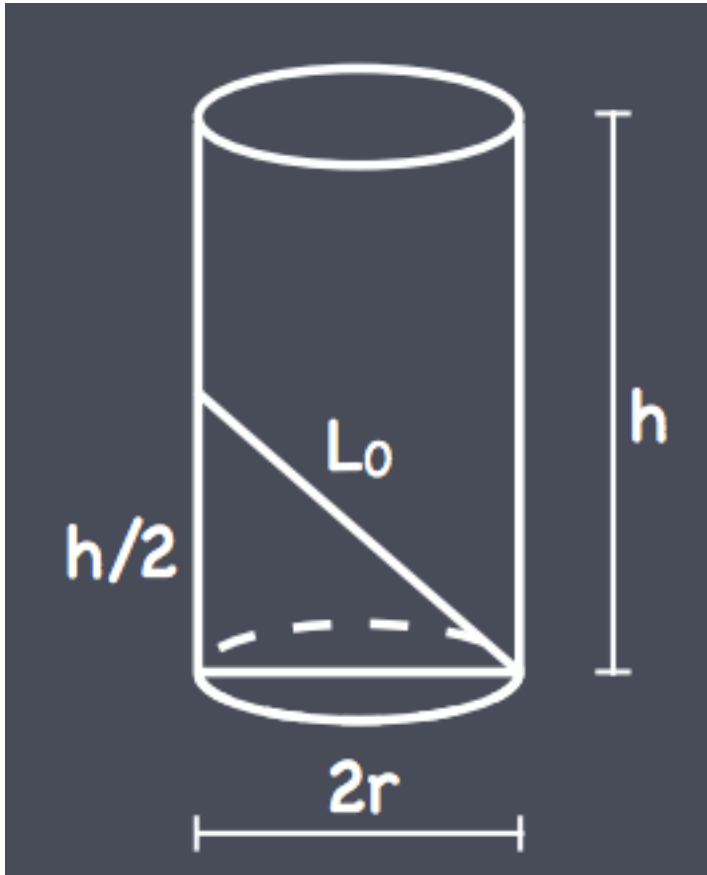
# Kepler's Wine Barrel

Then he read off the length  $SD$  and set the price accordingly. This outraged Kepler who saw that a narrow, high barrel might have the same  $SD$  as a wide one and would indicate the same wine price, though its volume would be ever so much smaller.



<http://www.maa.org/press/periodicals/convergence/kepler-the-volume-of-a-wine-barrel-introduction>

# Kepler's Wine Barrel



For a fixed budget the Kepler had, he could only buy a barrel with  $SD = L_0$ . What was the best barrel?

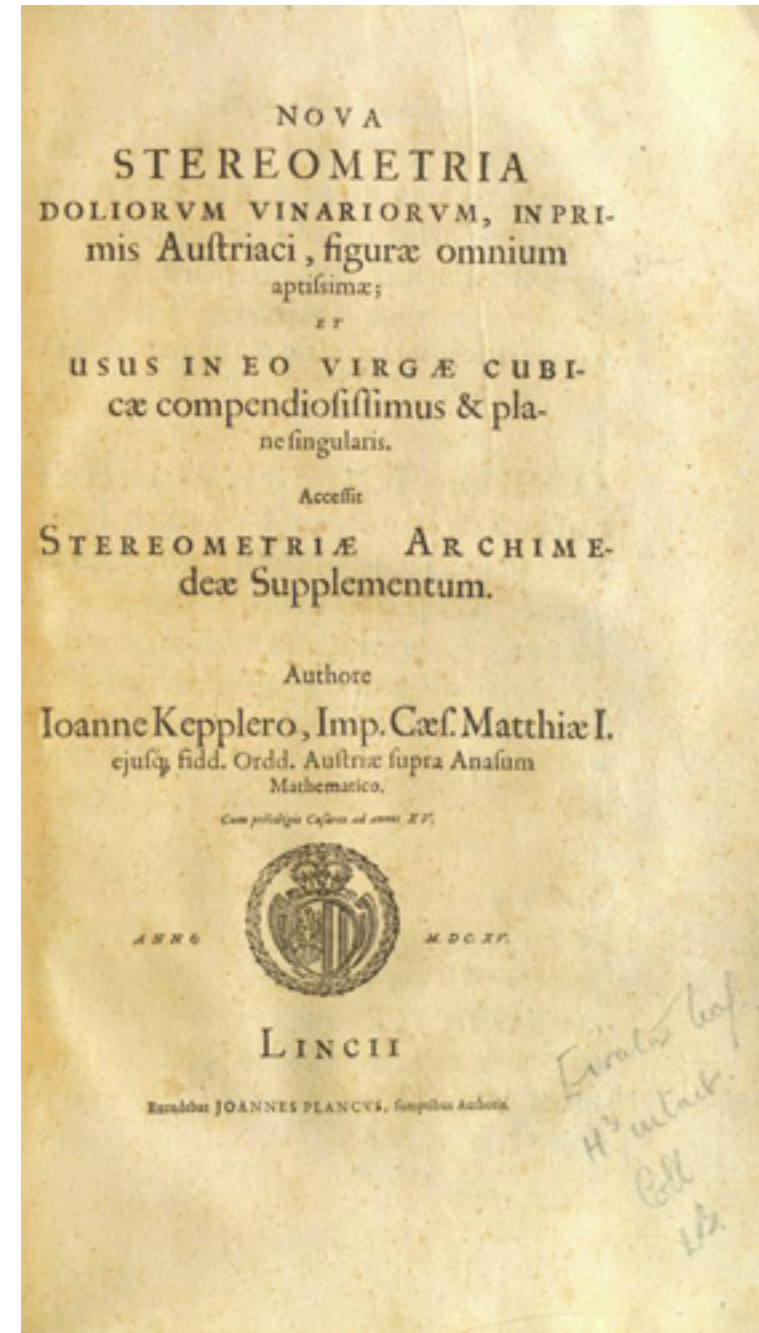
What is the barrel with maximize volume for a given fixed length of the rod?



# Kepler's Wine Barrel

Thus, while the Austrian method of price determination, if applied to Rhenish barrels, would be a clear fraud, it was quite legitimate for Austrian barrels. The Austrian shape had the advantage of permitting such a quick and simple method. So Kepler relaxed in this instance.

Otto Toeplitz, *The Calculus: A Genetic Approach*,  
University Of Chicago Press, 1963



# For these types of problems...

Draw some sketches!

Determine the objective function. Determine the constraint.

Use constraint to change the objective function into a function of one variable.

Find end points and all critical points. Evaluate all critical points and compare.



# See you next week!

Oct 14	OSH 3
Oct 17	PL7.1
Oct 18	MIDTERM

