



When Innovation meets strategy.

Specialized in Innovation. Focused on Impact.

At Letsinnovate, we believe specialization drives success. Our deep expertise in innovation strategy, startup collaboration, and corporate transformation enables us to deliver tailored solutions that generate real results.

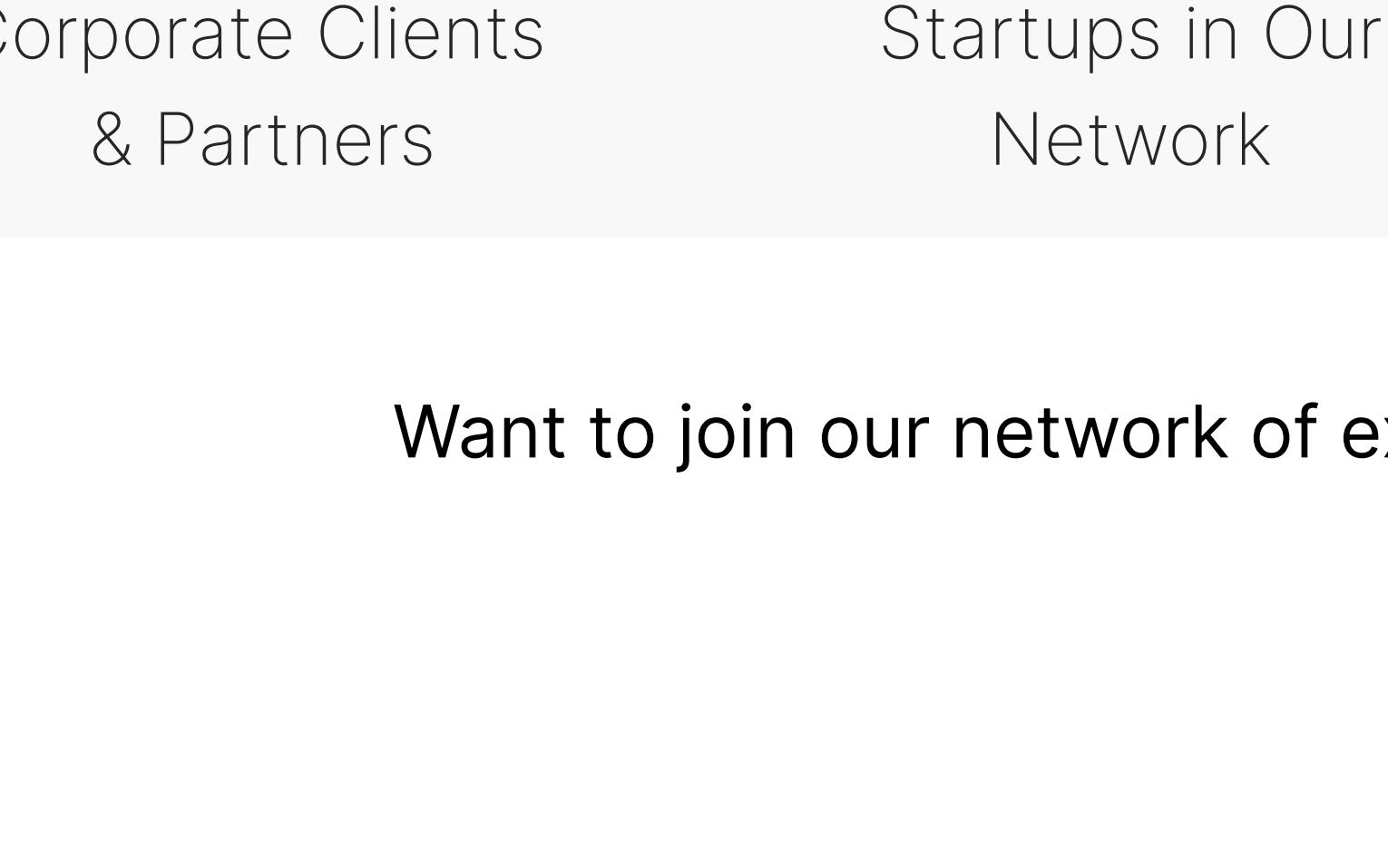
We are also part of "Lets Group," working together with [Letsfinance](#) and [Letslaw](#) to offer the financial and legal advisory required to navigate the nuances of innovative transformation.

LET us handle innovation—so you can focus on growth.

[Schedule a Free Consultation](#)

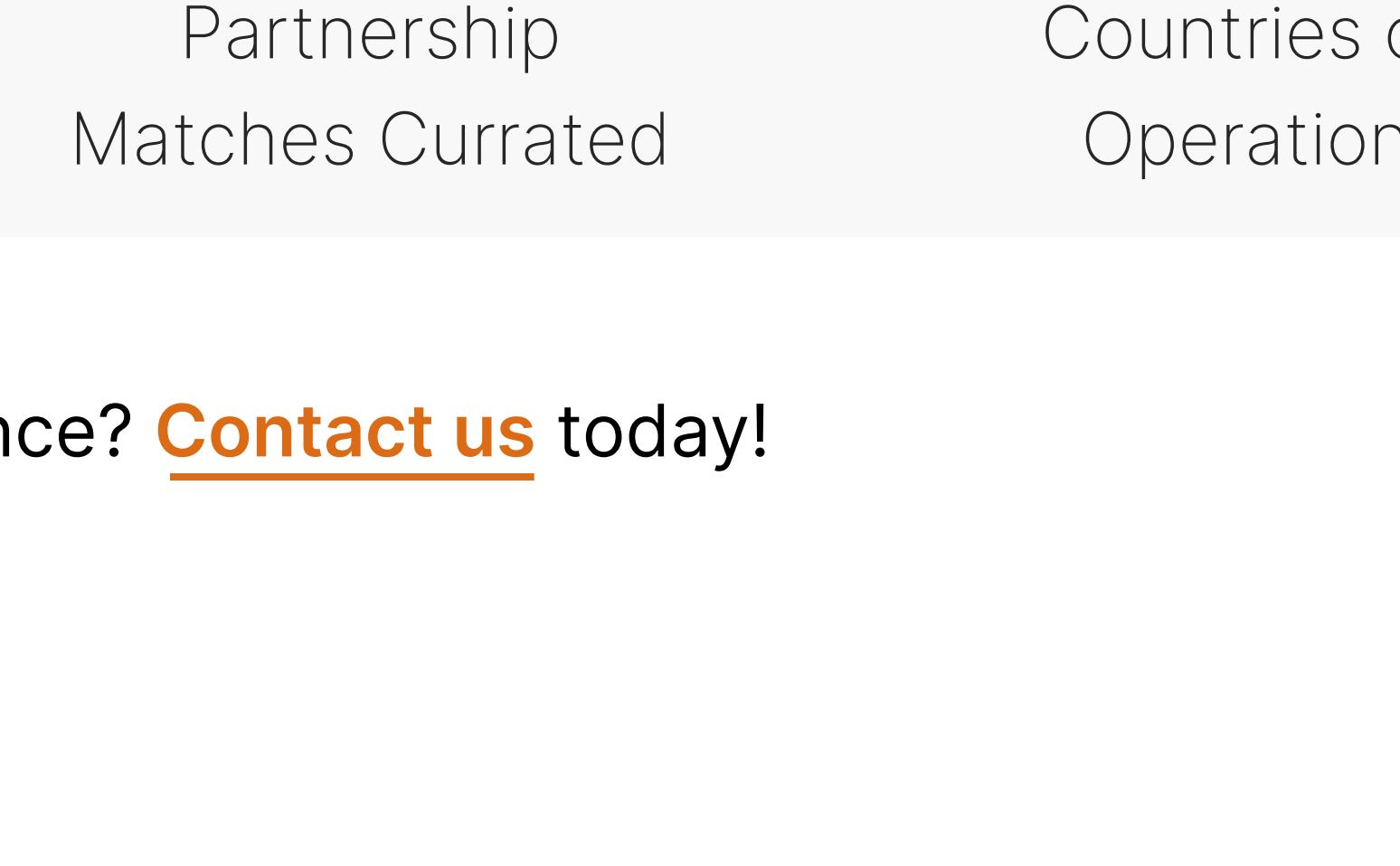
Our Clients

Letsinnovate, and Lets Group as a whole, are trusted by a vast network of clients. Our clients range from large corporations to SMEs to startups. Wherever your company is at, we adopt a holistic approach in providing the best service for your unique needs.



CORPORATE TESTIMONIAL
Client Name: Nature of Case

[Read More](#)



STARTUP TESTIMONIAL
Client Name: Nature of Case

[Read More](#)

+20 +20 +20 +20

Corporate Clients & Partners

Startups in Our Network

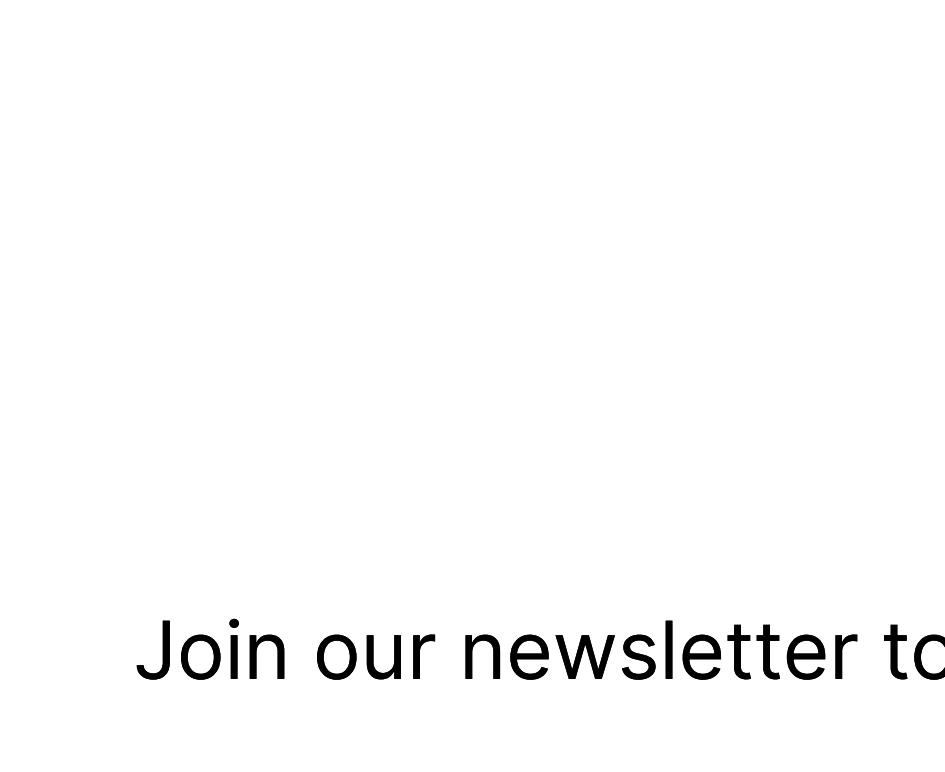
Partnership Matches Curated

Countries of Operation

Want to join our network of excellence? [Contact us](#) today!

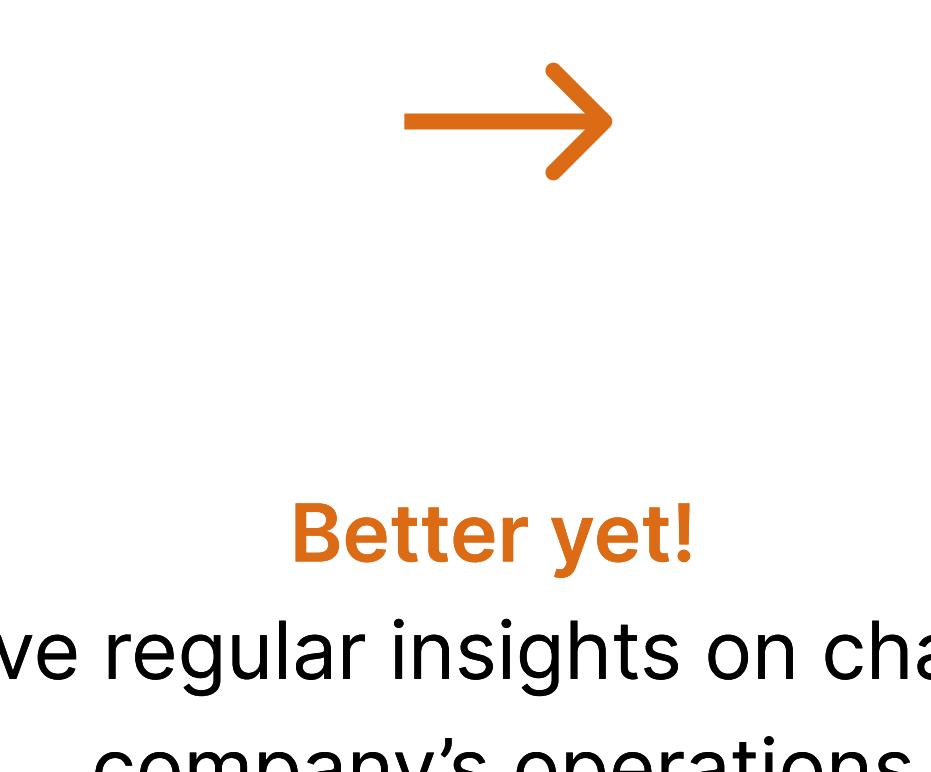
What We Do

Our experts identify future trends to forge meaningful change by working with you to transform tomorrow's global challenges into today's solutions.



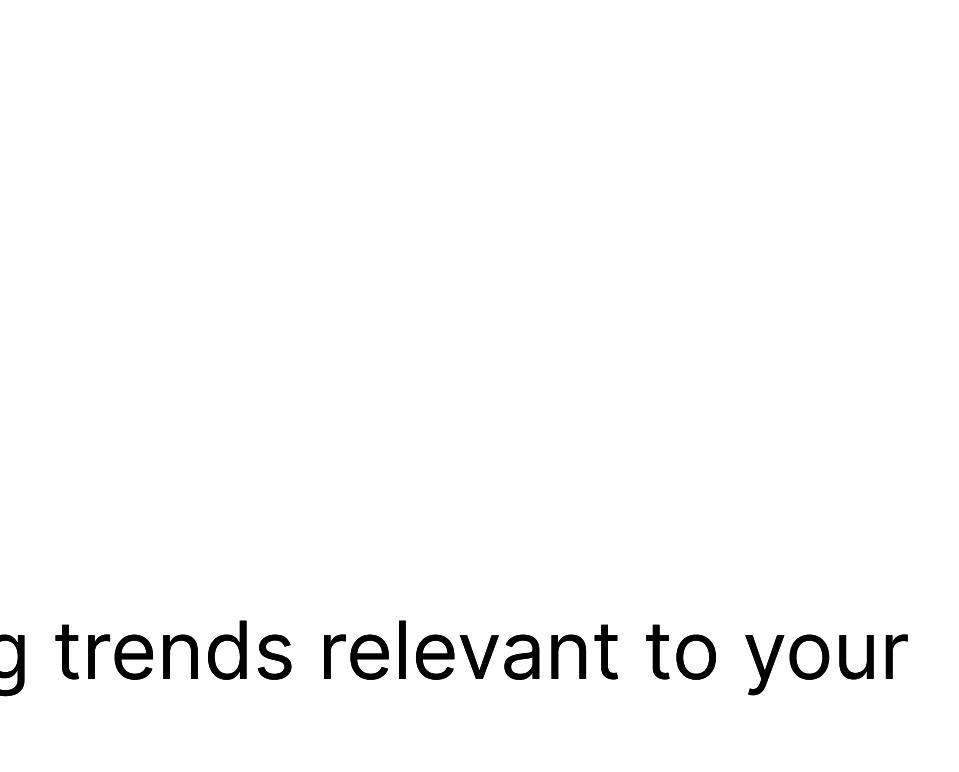
Title of the article will fill this space

[Learn more](#)



Title of the article will fill this space

[Learn more](#)



Title of the article will fill this space

[Learn more](#)

[Read our blog to explore more market trends identified by our experts](#)



Better yet!

Join our newsletter to receive regular insights on changing trends relevant to your company's operations

Subscribe to Our Newsletter

Name*

First Name

Last Name

Email*

I'm a...*

Corporate Startup

Would you like us to contact you for a 30-minute free consultation?

[Send](#)

partnerships expertise
sustainability productivity
transformation trends
radar gaming construction market-growth
open-innovation
mobility startups
energy gaming construction market-growth
inspiration
innovation
smart-cities
sustainable-fashion

corporates
construction market-growth
inspiration
innovation
smart-cities
sustainable-fashion

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(like letfinance website)**



**Lets Group, the global partner
for corporate innovation**

[About Lets Group](#)

[About Letsinnovate](#)

About Lets Group

The Lets Group, comprised of Letslaw, Letsfinance, and Letsinnovate is a firm specializing in legal consulting for technology businesses, startups, and corporations, as well as financial, innovation, and M&A consulting. It offers a 360-degree solution that prioritizes the unique needs of each client, both in the market and in its partners.

One of the Lets Group's main objectives is to protect the interests of individuals and companies in their operations abroad, for which they rely on an international network of partners in more than 40 countries.

Regarding its verticals, LETSLAW was founded in 2012 by José María Baños and marked the beginning of an era of innovative legal advice, specializing in commercial, digital, and technology law. The firm has established itself as a benchmark in the Spanish entrepreneurial ecosystem thanks to its commitment to excellence and innovation.

Led by Silvia Altieri , LETSFINANCE has transformed the financial advisory landscape for businesses, startups, scale-ups, and more. This branch of the group has its own unique method and approach that allows them to offer customized solutions to each of their clients, from large corporations to SMEs and technology companies.

LETSINNOVATE strengthens and boosts the way corporate innovation teams connect with startups and establishes new collaboration models that enable greater business impact. With its own approach, this branch of the group facilitates the adoption of new technologies and the development of intrapreneurship and digital transformation programs , offering customized solutions for corporations, SMEs, and technology companies.

About Letsinnovate



JAVIER GONZALEZ

FOUNDER & MANAGING PARTNERS

Since 2016, he has led the open innovation strategy at ACCIONA S.A., promoting collaboration between startups and the Corporation's business units. Together with his team, he has developed the venture client program, enabling the validation and integration of innovative solutions across ACCIONA's various business units.



**...AND A GREAT TEAM
BEHIND**

GRUPO LETS

Grupo LETS was founded in 2012, originally specializing in legal advisory with a focus on technology. Since then, our team has grown to include innovative, passionate individuals with talent in financial consulting, legal advisory, sales and development, data science analytics, and technology expertise.

Want to Connect?

Connect with our team of experts for a one-on-one, free consultation where we'll discuss how to address your top business challenges through the scope of open innovation.

[Schedule a Free Consultation](#) ▾

Open-Innovation for Corporates



Tailor-Made Open Innovation

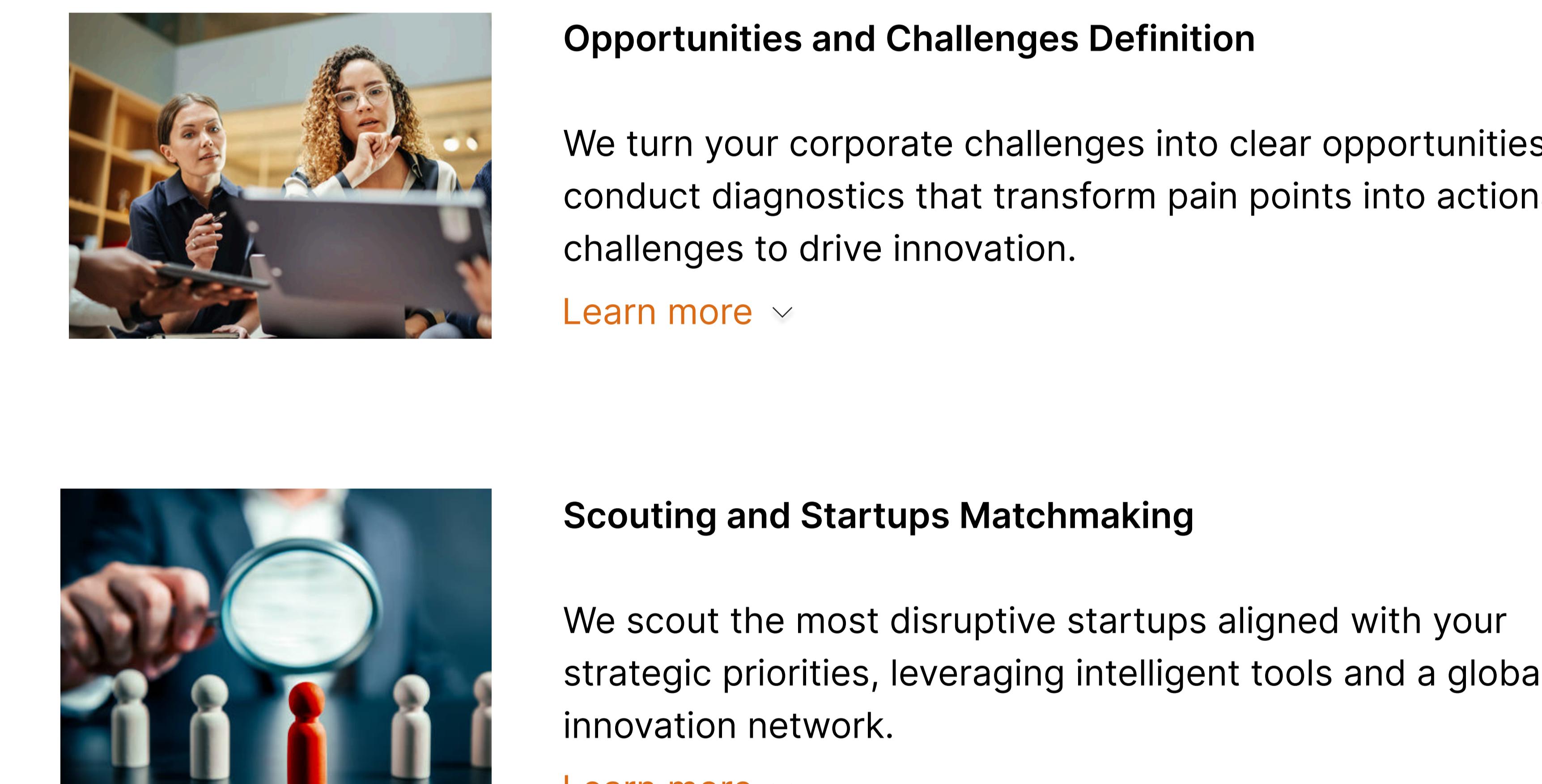
Connect with disruptive startups, validate real solutions, and accelerate your business transformation through a structured and measurable process.

Why Letsinnovate for Corporates?

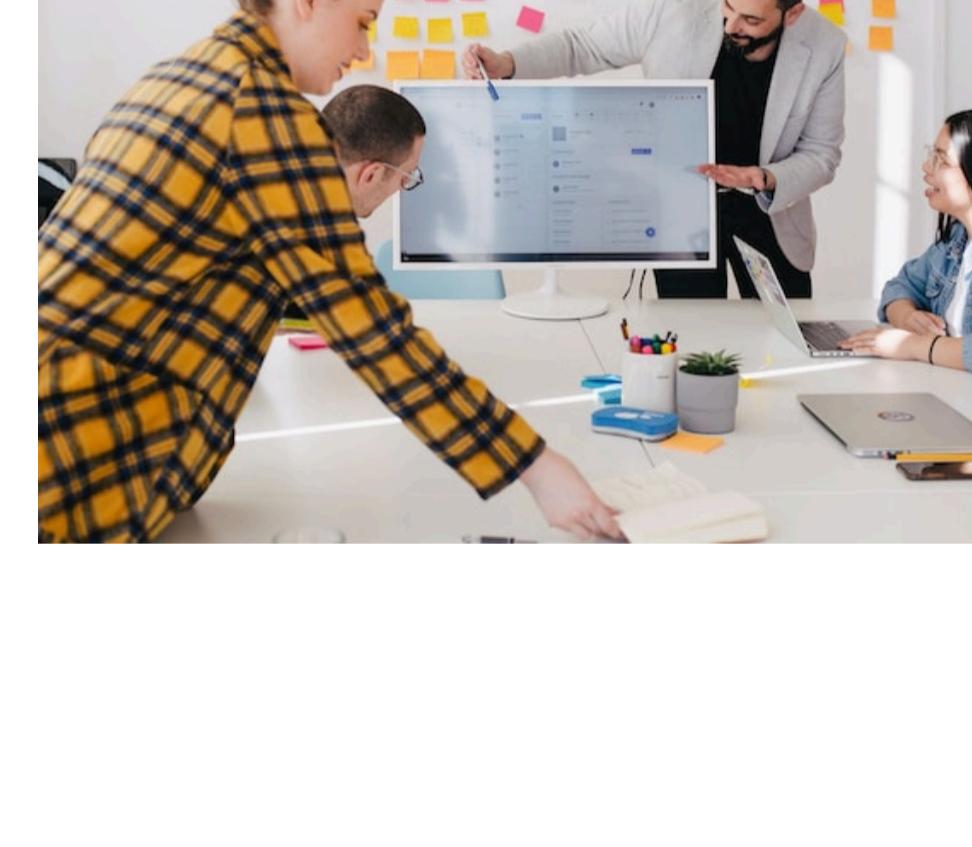
LetsInnovate delivers what others can't—end-to-end support, built-in financial and legal services, a tech-forward, proactive approach, flexible collaboration, and global reach through our centralized innovation hub.

Our Unique Methodology

We approach innovation as a platform open to identifying, attracting, and activating new growth opportunities through collaborations between disruptive startups and corporations.



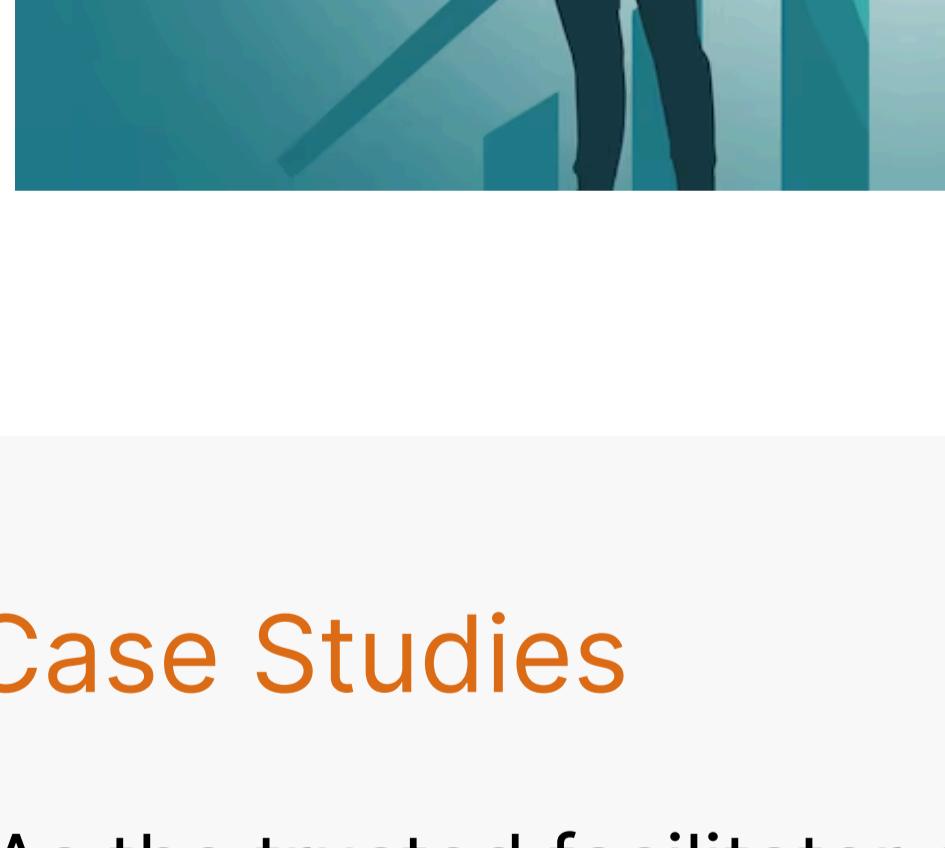
Our Services



Strategy and Innovation Radar

We help you anticipate opportunities and identify disruptive innovations that can transform your business. Our Radar combines market insights and predictive analysis to align innovation with your strategic goals.

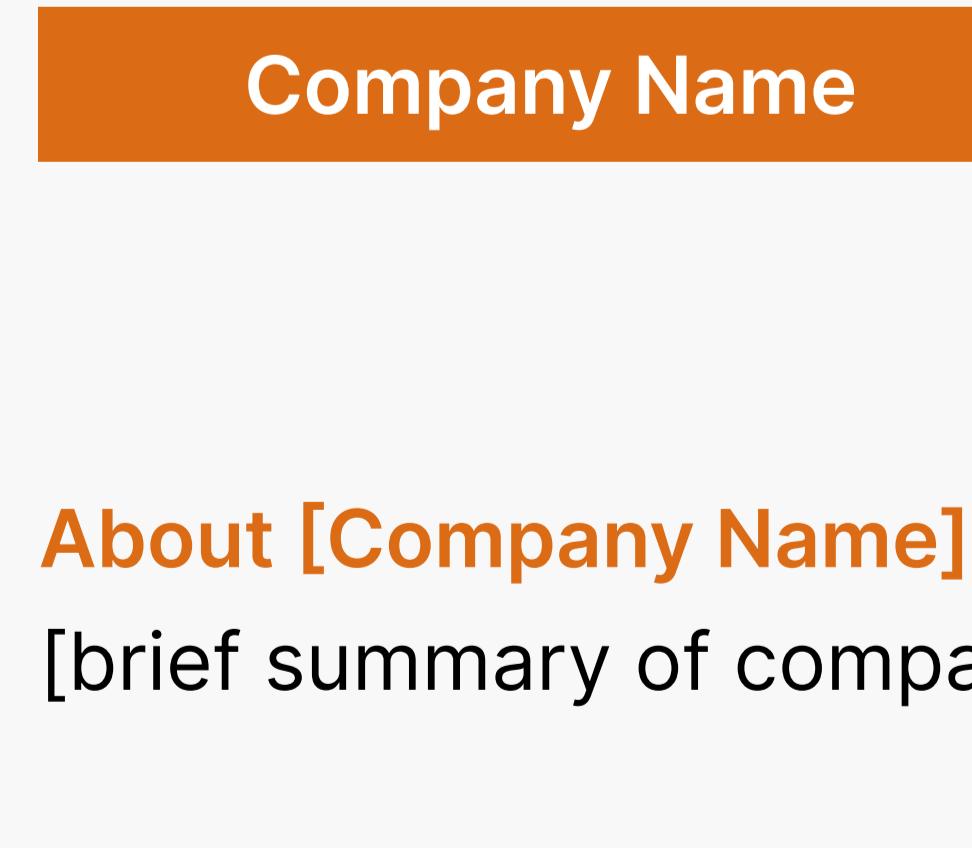
[Learn more](#)



Opportunities and Challenges Definition

We turn your corporate challenges into clear opportunities. We conduct diagnostics that transform pain points into actionable challenges to drive innovation.

[Learn more](#)



Scouting and Startups Matchmaking

We scout the most disruptive startups aligned with your strategic priorities, leveraging intelligent tools and a global innovation network.

[Learn more](#)

Case Studies

As the trusted facilitator of many partnerships between corporations and startups, we have experience solving your challenges using technology from top disruptive startups globally.

Here are just a few of our success stories.

Company Name

Company Name

Company Name

[Industry Here]

[Nature of Case]

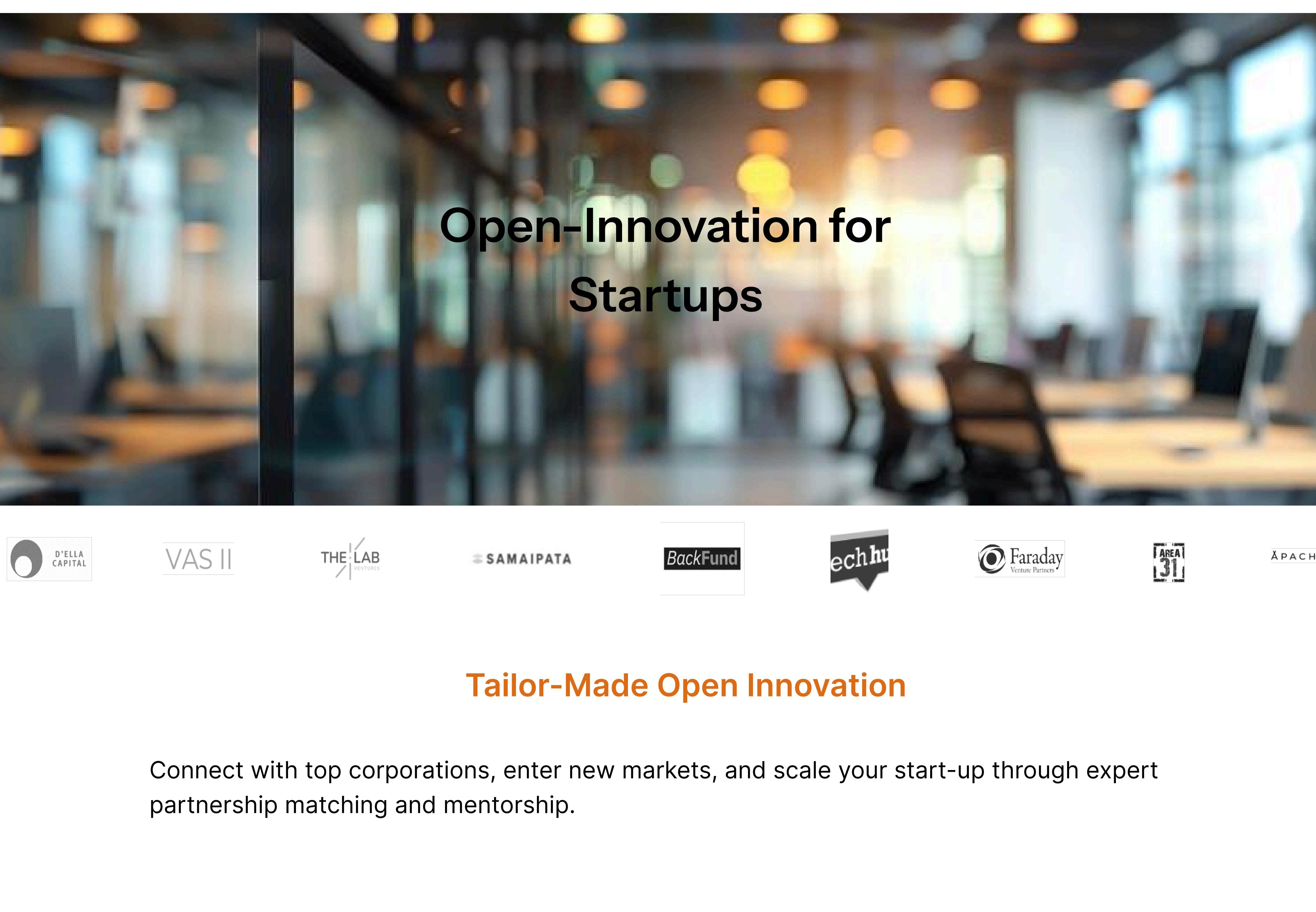
About [Company Name]
[brief summary of company and context]

The Challenge
[Brief challenge statement]

Our Approach
[Summary of our approach]

Metrics Affected
[Metrics we have from success]

Open-Innovation for Startups



D'ELLA CAPITAL

VAS II

THE LAB

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Faraday
Vetor Power

AREA 31

APACHE

Tailor-Made Open Innovation

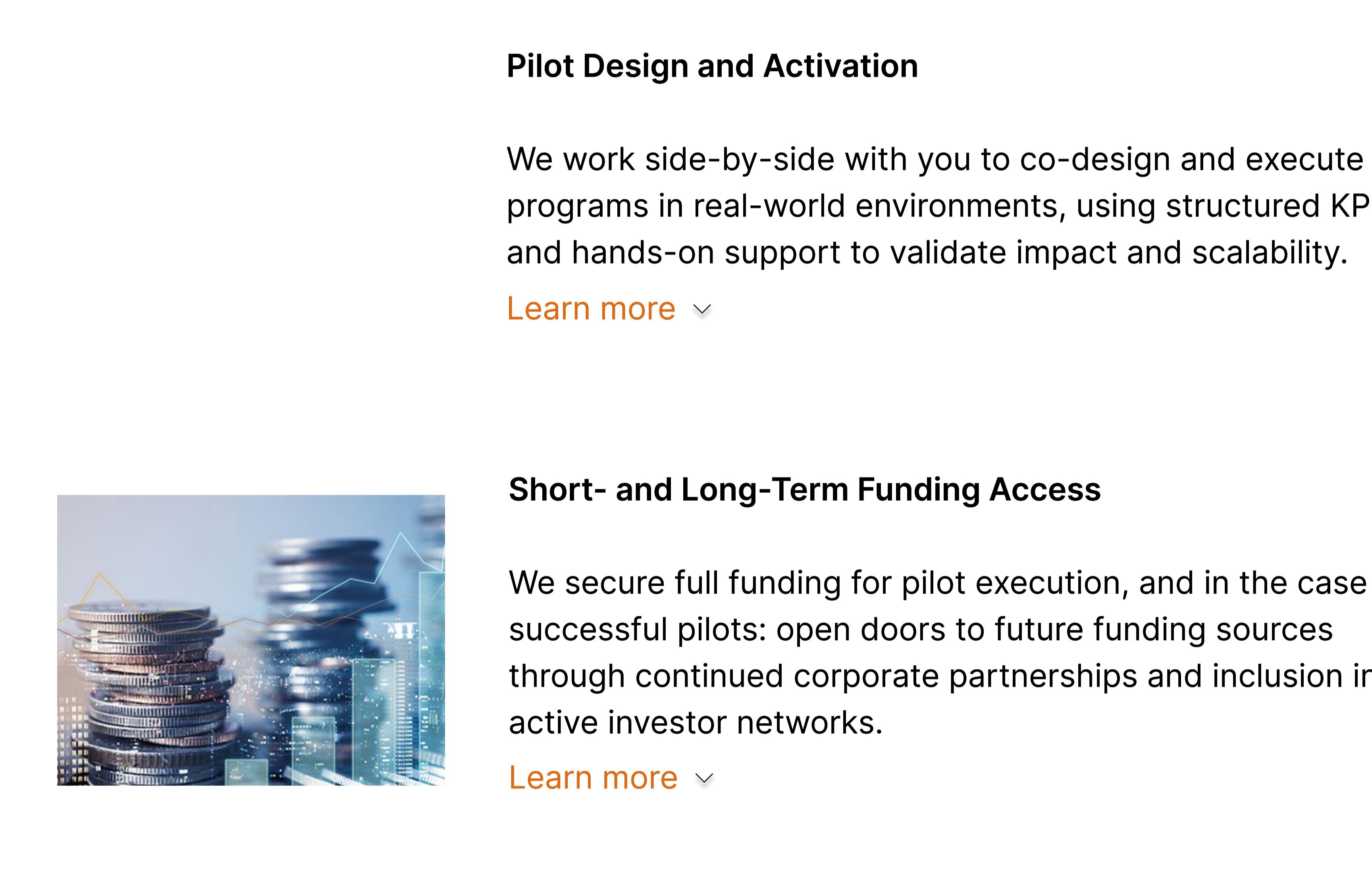
Connect with top corporations, enter new markets, and scale your start-up through expert partnership matching and mentorship.

Why Letsinnovate for Startups?

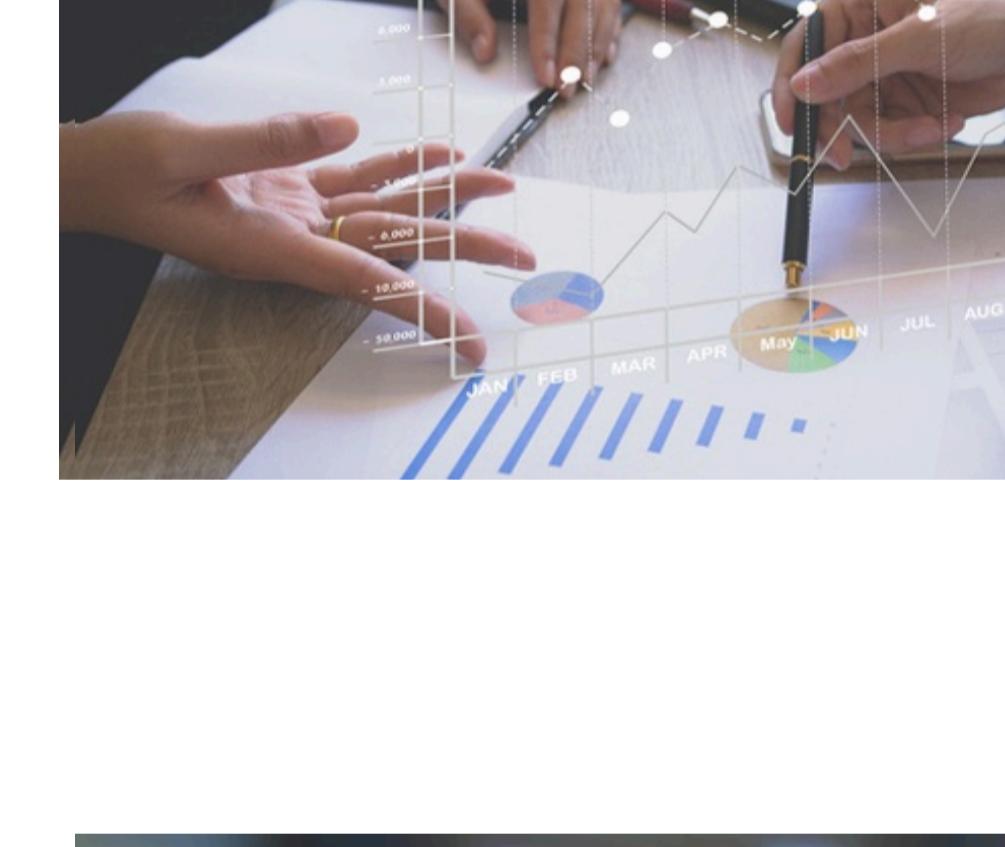
LetsInnovate provides the resources for startups to grow and scale, including full-cycle support, built-in legal and financial help, tech-driven solutions, flexible partnerships, and global access through our innovation hub.

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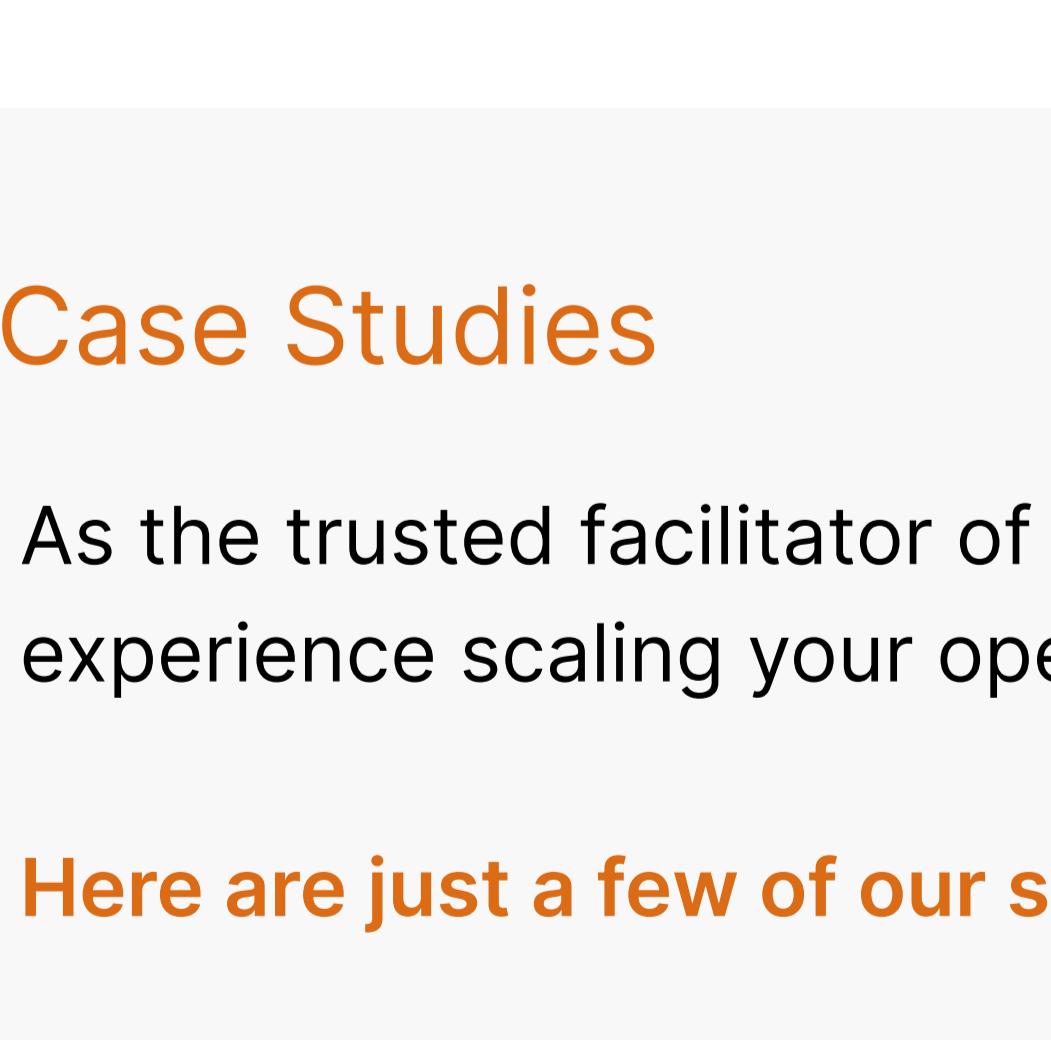
Our Services



Pitching and Corporate Matching

We offer the opportunity to pitch your solutions to global challenges in front of expert panels; if selected, we'll match you with the most strategically aligned corporation to accelerate your market growth.

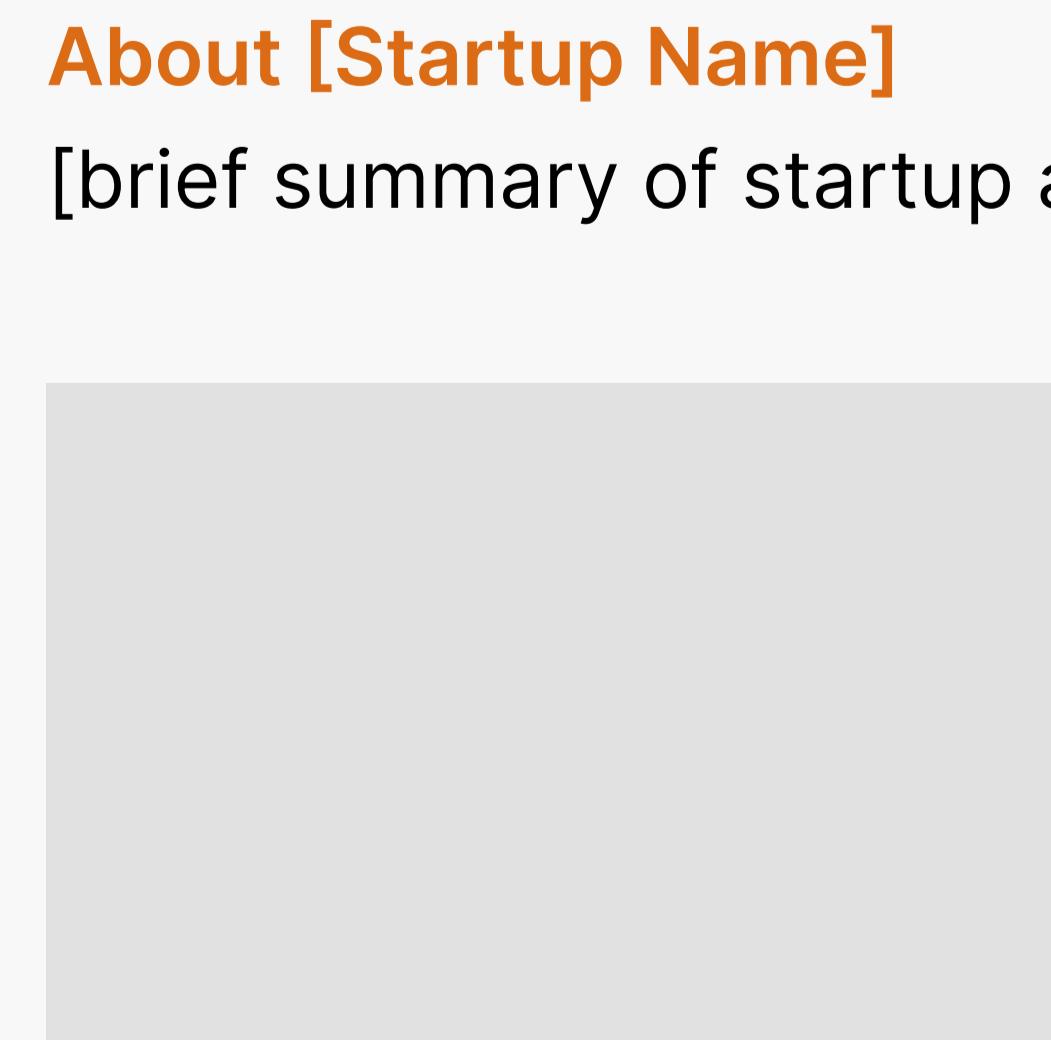
[Learn more](#)



Short- and Long-Term Funding Access

We secure full funding for pilot execution, and in the case of successful pilots: open doors to future funding sources through continued corporate partnerships and inclusion in active investor networks.

[Learn more](#)



Strategic and Operational Advising

We provide tailored legal, financial, and strategic guidance to help you navigate regulatory frameworks, enter new markets, and manage the complexities of scaling.

[Learn more](#)

Case Studies

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Startup Name

Startup Name

Startup Name

[Industry Here]

[Nature of Case]

[Brief summary of startup and context]

About [Startup Name]

[Brief challenge statement]

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[Summary of our approach]

Our Approach

[Metrics we have from success]

Metrics Affected

[Industry Here]



The Innovation Blog

by Letsinnovate

AI

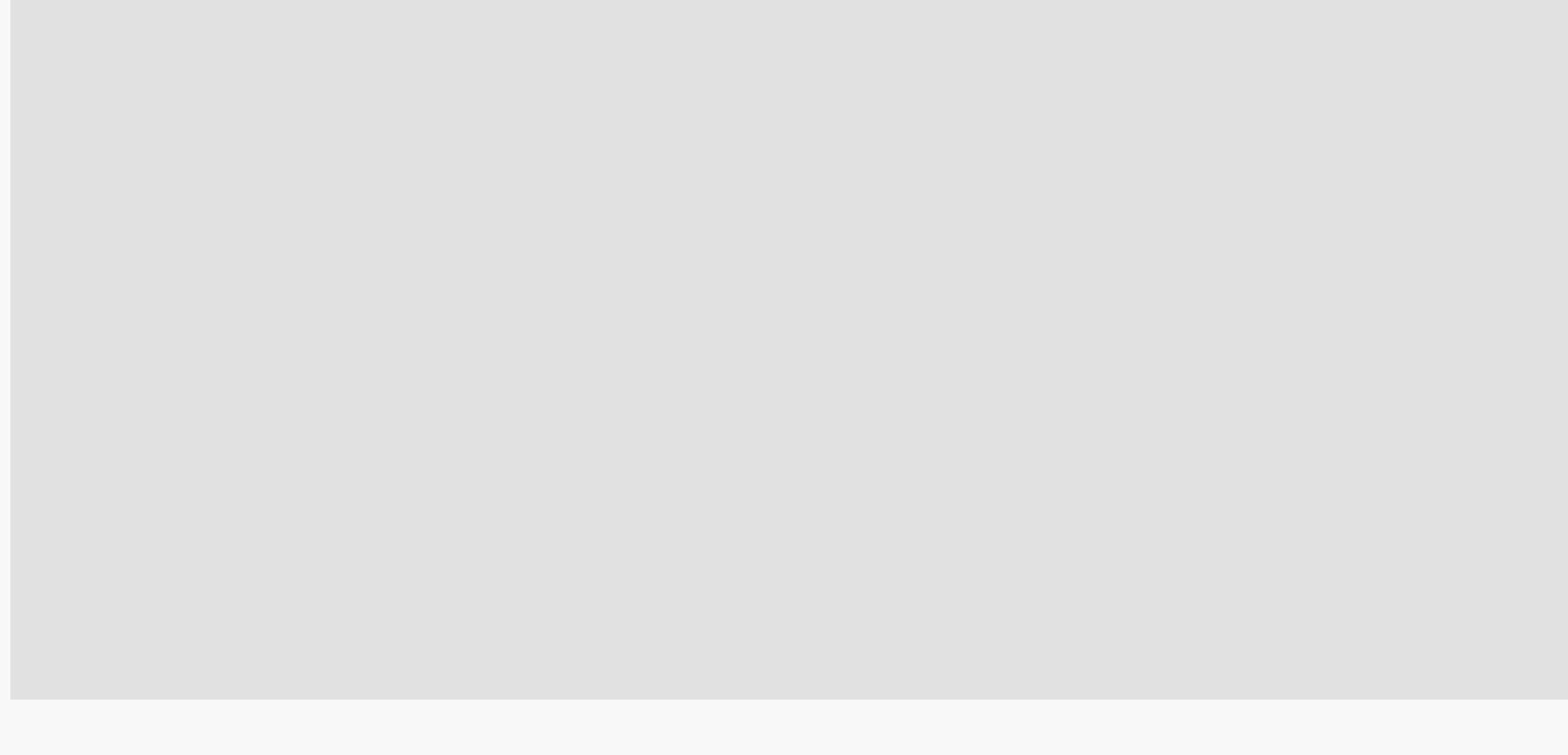
Top Emerging Market Trends Today

With technology constantly evolving and companies changing their approach to evolve with it, it's important to understand what's happening in the market in order to grow and stay ahead of the competition. Our experts are continuously searching for and identifying new opportunities to capitalize on within this changing market, some of which we'll share with you below.

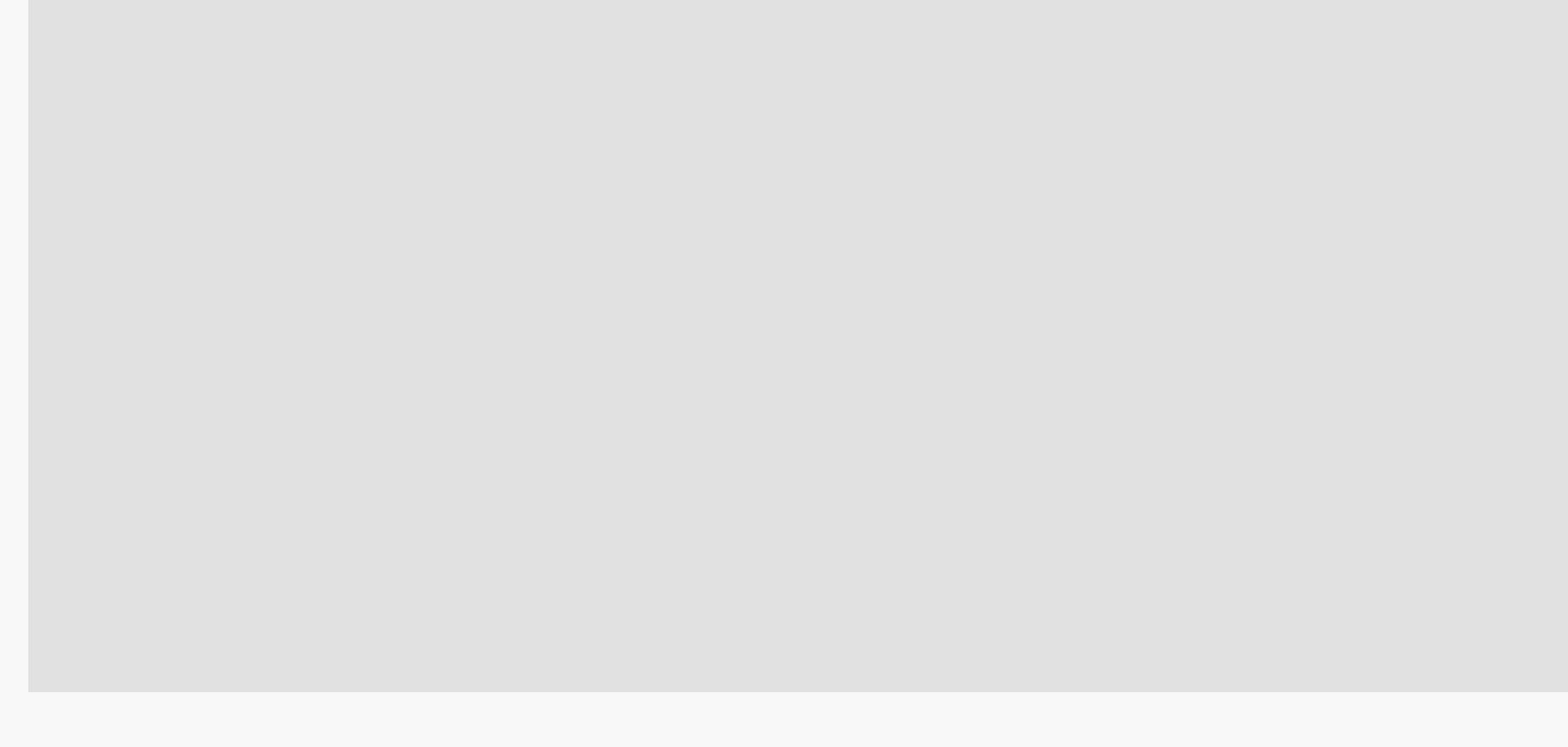
Our philosophy is that innovation is necessary for any company to stay ahead, and we hope to share our insight with you. Join our newsletter to stay caught up!

[Subscribe for Free Here](#)

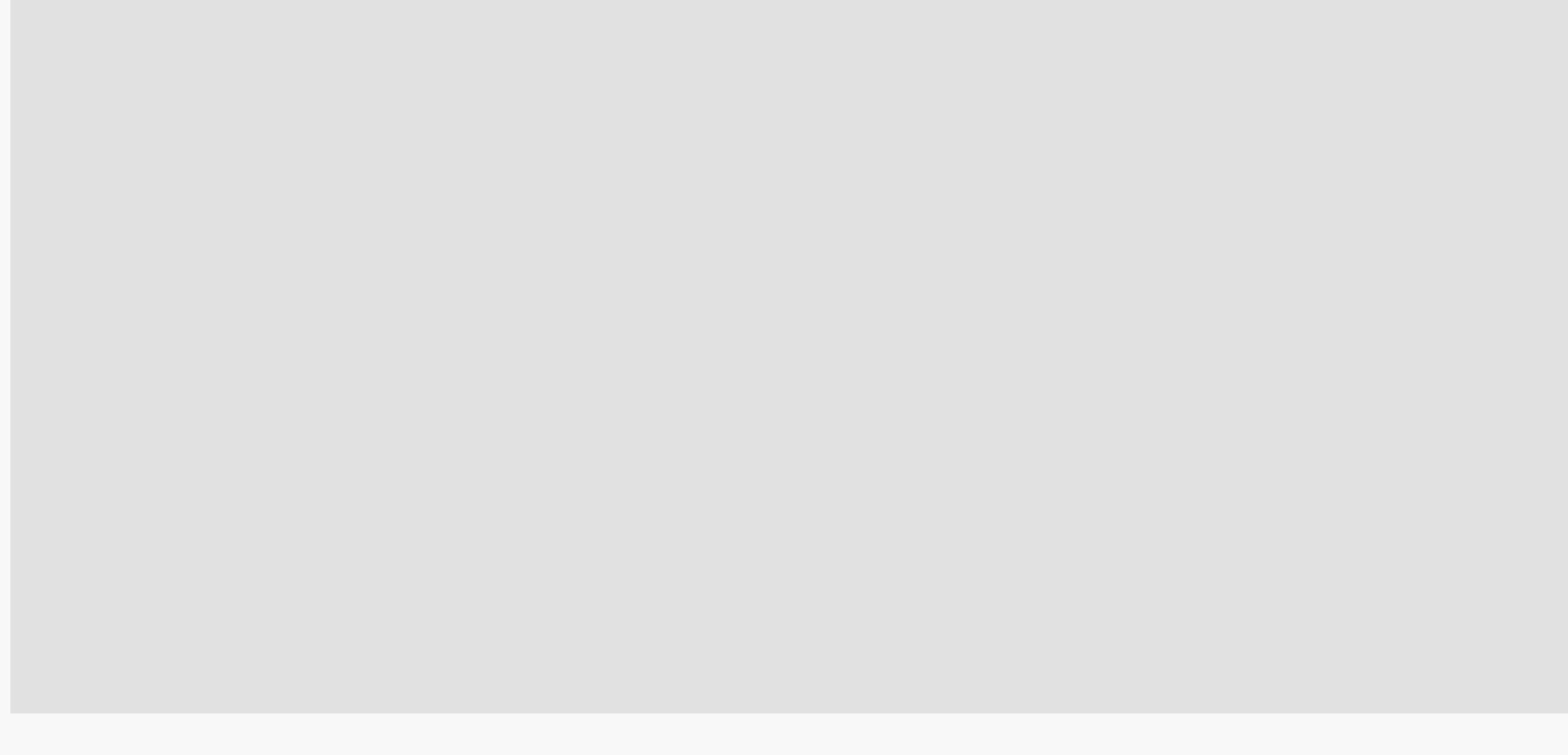
Read What Our Expert Have to Say



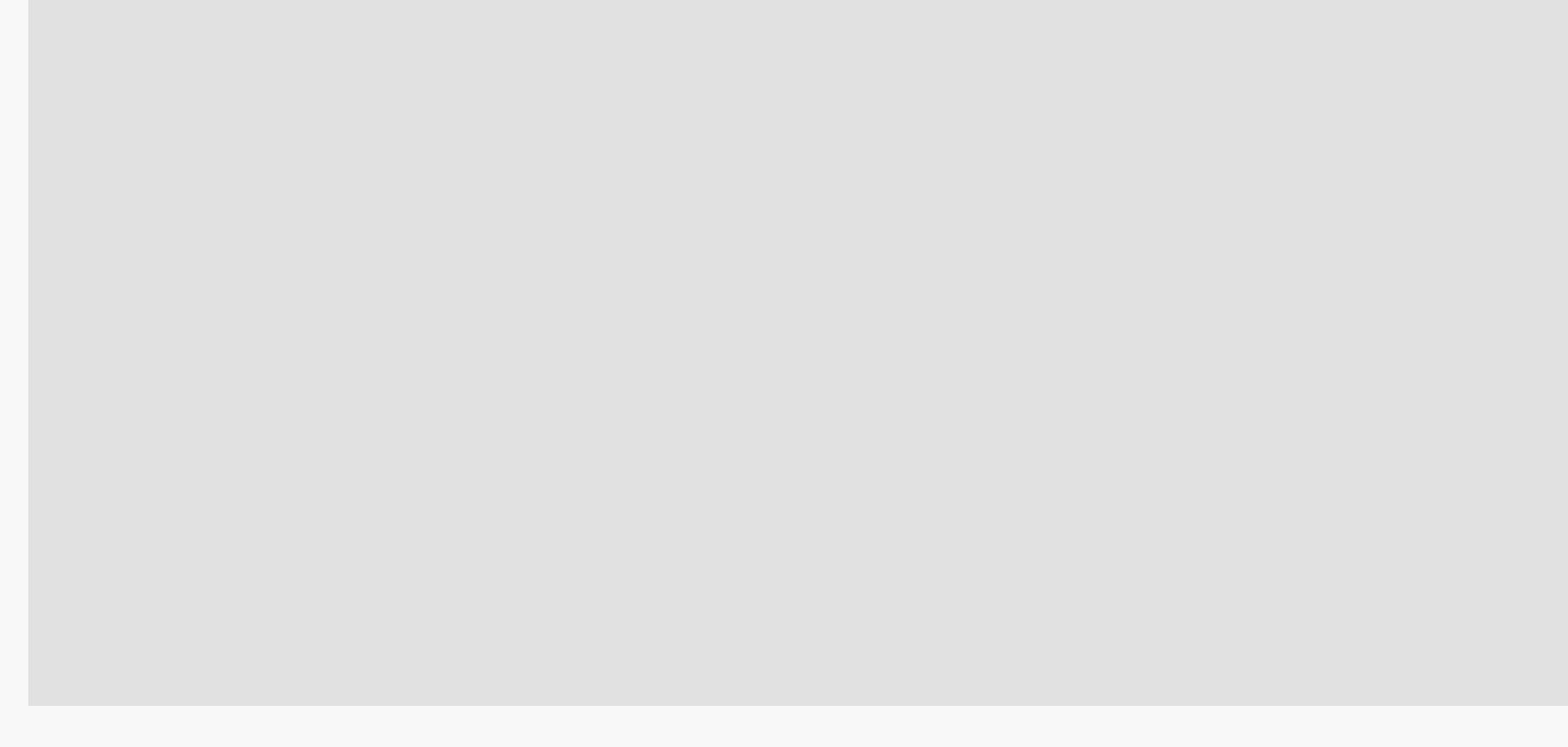
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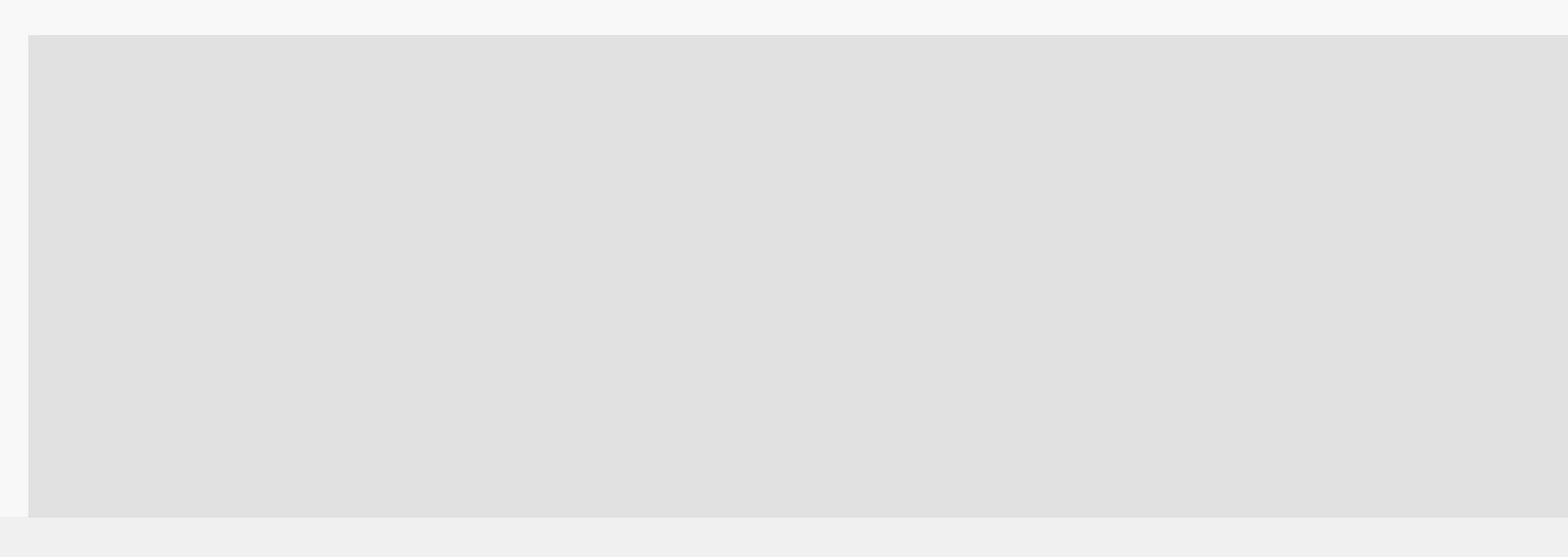
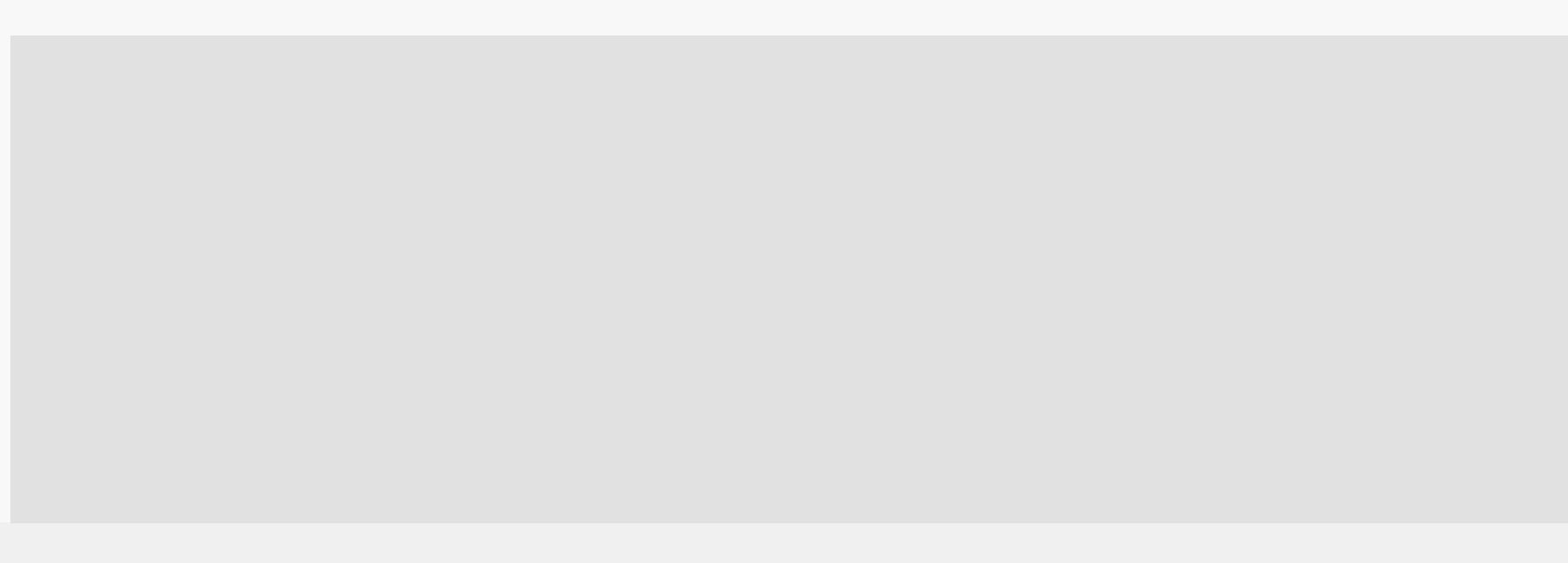
Title
Description



Title
Description



Title
Description





LET'S talk about your Innovative Potential

Whether you are a corporate looking to stay ahead of competition in an ever changing market, or a startup looking for opportunities to validate pilots in the real-world, we are here to support you every step of the way.

Contact us

Name*

Email*

Tell us about your business inquiry

What would you like to know more about, and how can we help you?

Do you want to subscript to our newsletter?

Send



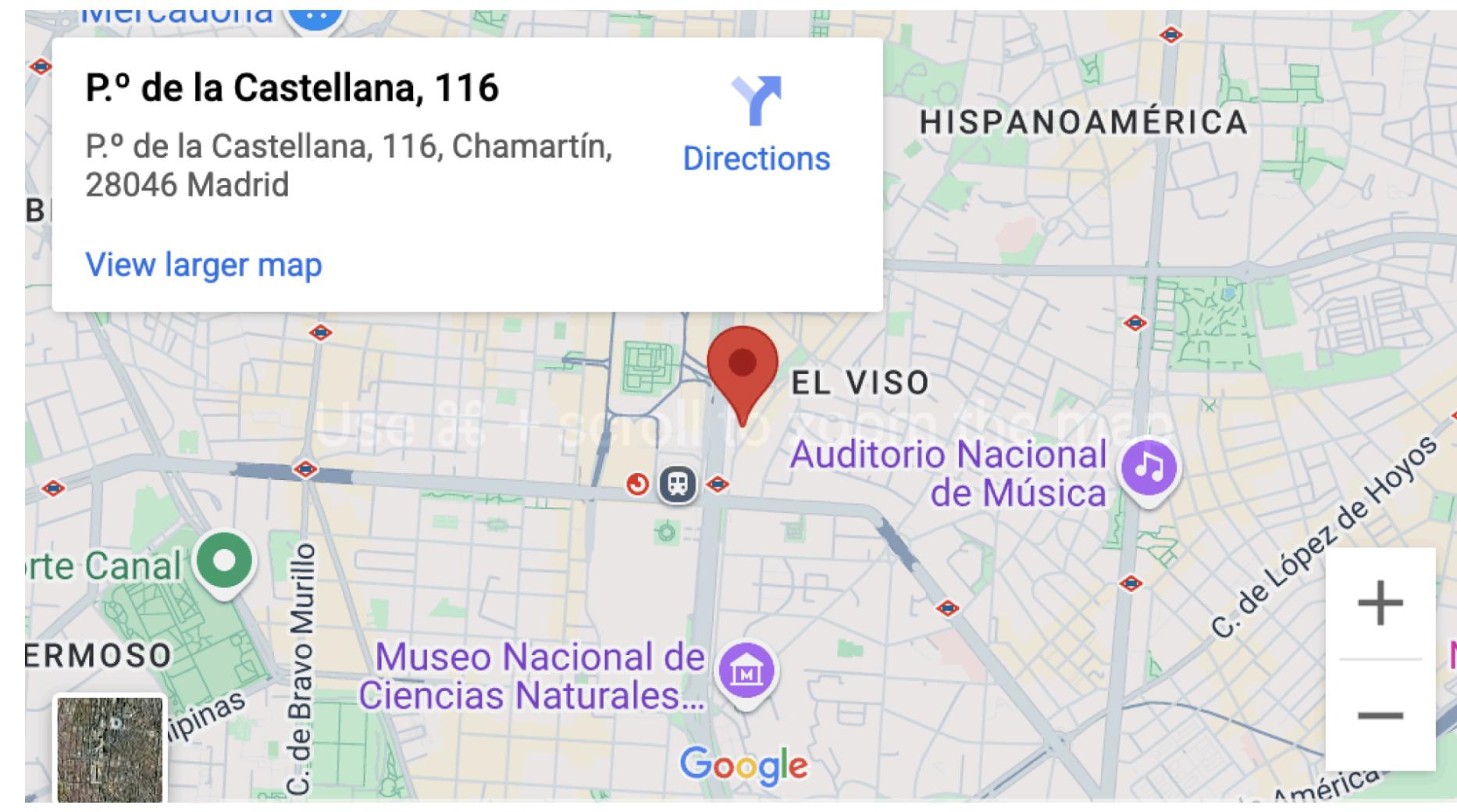
Contact telephone number:
+34 63 578 0611



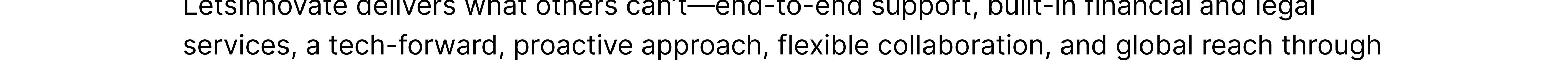
Contact email address:
info@letsinnovate.es



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Huarte, 28046 Madrid, Spain



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Tailor-Made Open Innovation

Connect with disruptive startups, validate real solutions, and accelerate your business transformation through a structured and measurable process.

Why Letsinnovate for Corporates?

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Our Services



Strategy and Innovation Radar

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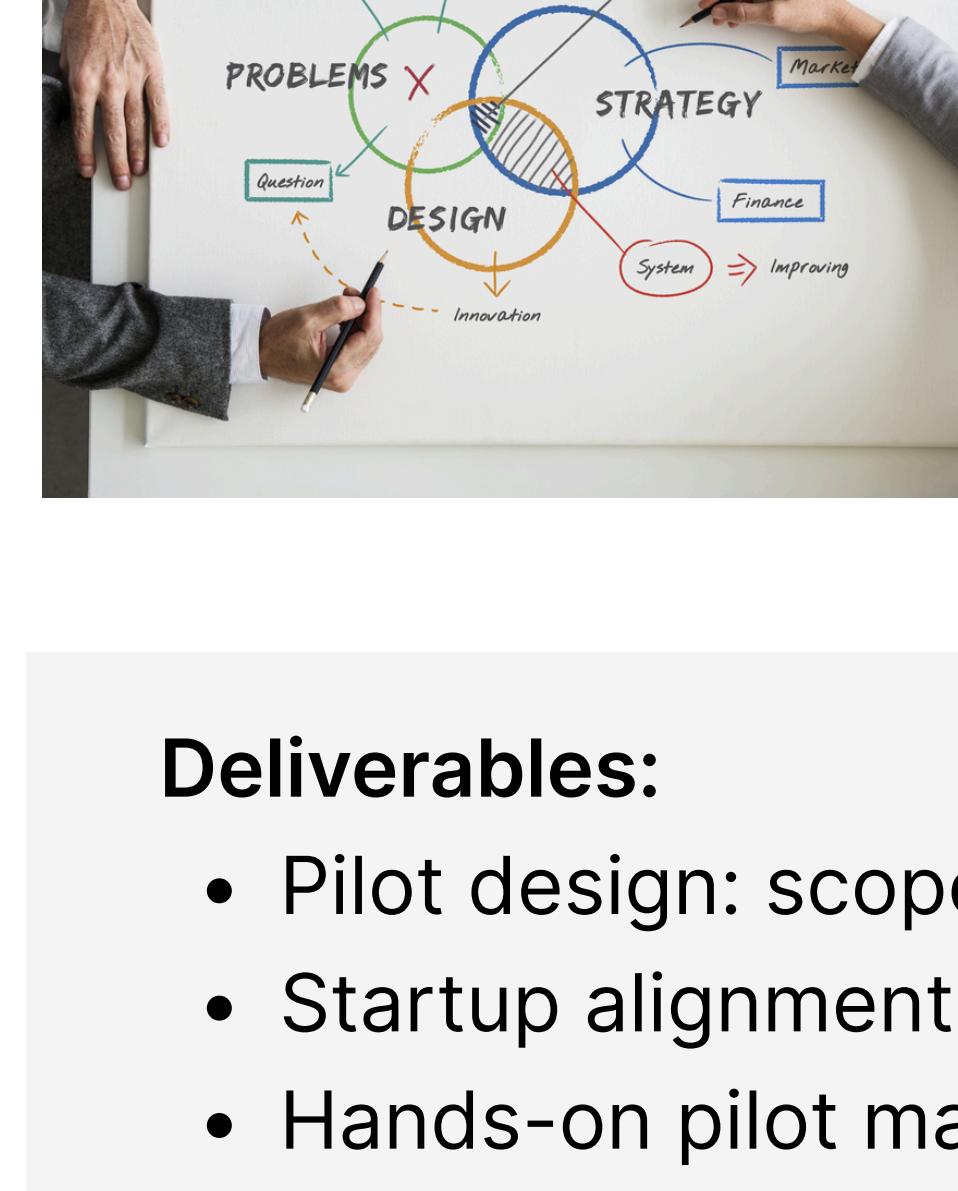
[Learn more](#) ▾

Deliverables:

- Opportunity mapping (market, legal, financial)
- Data-driven trend analysis with actionable insights
- Startup & technology scouting linked to emerging trends
- Geographic-specific opportunity identification
- Continuous expert market intelligence
- Custom reports & optional webinars for team alignment

Client Metrics Impacted:

- Faster opportunity identification
- Improved strategic decision-readiness
- Expanded innovation pipeline
- Increased leadership alignment



Opportunities and Challenges Definition

We turn your corporate challenges into clear opportunities. We conduct diagnostics that transform pain points into actionable challenges to drive innovation.

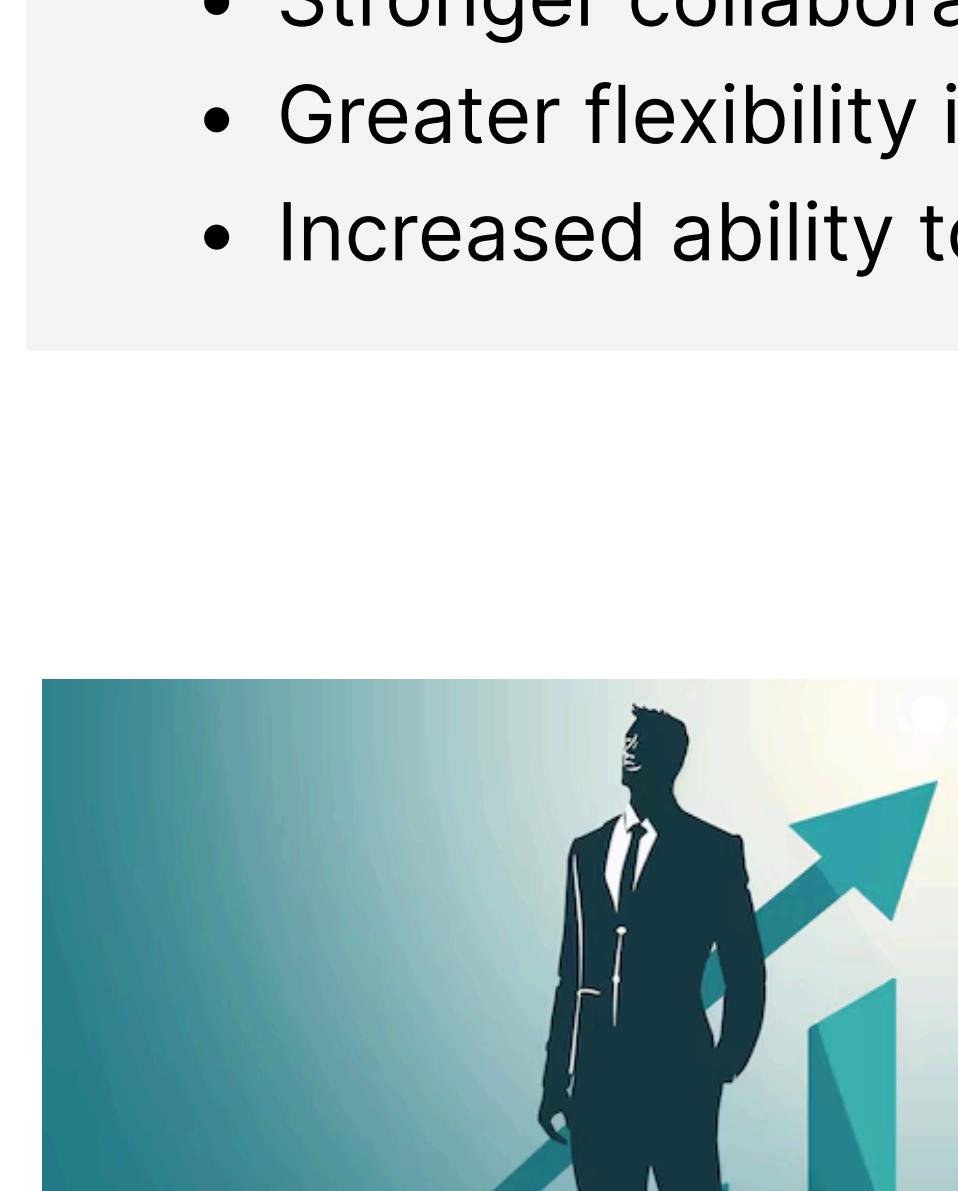
[Learn more](#) ▾

Deliverables:

- Diagnostic analysis of internal pain points linked to external solutions
- Financial modeling: revenue, risk, and impact projections
- Expert interviews and research deep dives
- Customer and competitor interviews for additional insights
- Internal department analysis to uncover hidden challenges
- Custom reports projecting potential outcomes and strategic options

Client Metrics Impacted:

- Data-backed strategic decision-making
- Clearer opportunity prioritization
- Increased innovation pipeline tied to business challenges
- Better risk management



Scouting and Startups Matchmaking

We scout the most disruptive startups aligned with your strategic priorities, leveraging intelligent tools and a global innovation network.

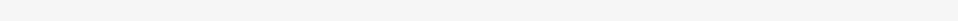
[Learn more](#) ▾

Deliverables:

- Global startup scouting via innovation networks and AI-driven tools
- Strategic, financial, and legal fit assessments
- Curated shortlists with expert ranking and insights
- Optional deep-dive reports including financial/legal analysis
- Advanced algorithm-powered startup matching database

Client Metrics Impacted:

- Faster, higher-quality startup sourcing
- Increased pilot and partnership success rate
- Reduced time and cost of opportunity scouting



New Models for Collaborative Innovation

If the market doesn't offer a solution, joint solutions can be developed with startups through flexible collaboration models.

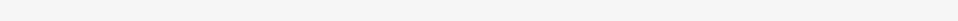
[Learn more](#) ▾

Deliverables:

- Design of flexible, tailored collaboration models
- Cross-team and cross-cultural alignment facilitation
- Continuous progress monitoring and adaptation
- Transparent reporting and stakeholder engagement

Client Metrics Impacted:

- Stronger collaboration outcomes
- Greater flexibility in innovation delivery
- Increased ability to tackle complex innovation challenges



Impact and Scalability of Initiatives

We help scale successful pilots into full implementations, integrating solutions into your processes and systems with continuous monitoring to measure impact and accelerate transformation.

[Learn more](#) ▾

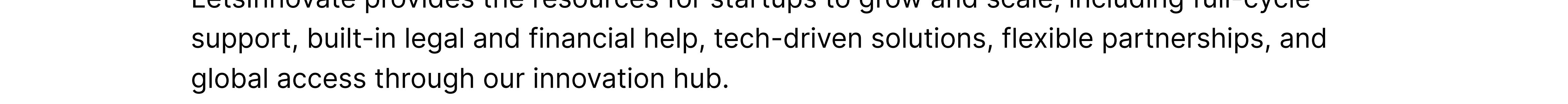
Deliverables:

- Impact measurement and reporting based on defined KPIs
- Scaling roadmaps for startup integration or partnership expansion
- Legal, financial, and operational advisory for growth
- End-to-end management of scaling process

Client Metrics Impacted:

- Accelerated scaling of successful pilots

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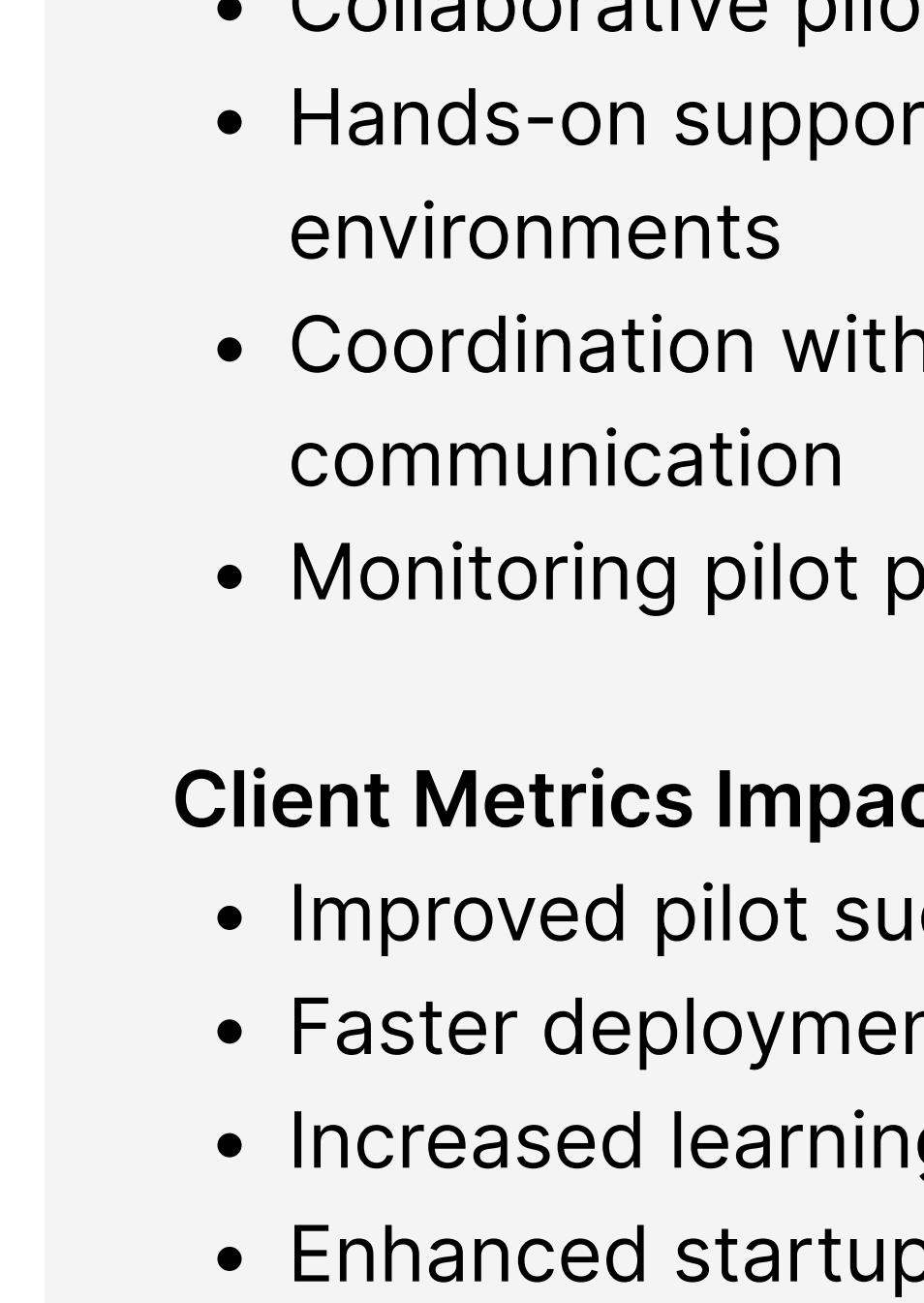
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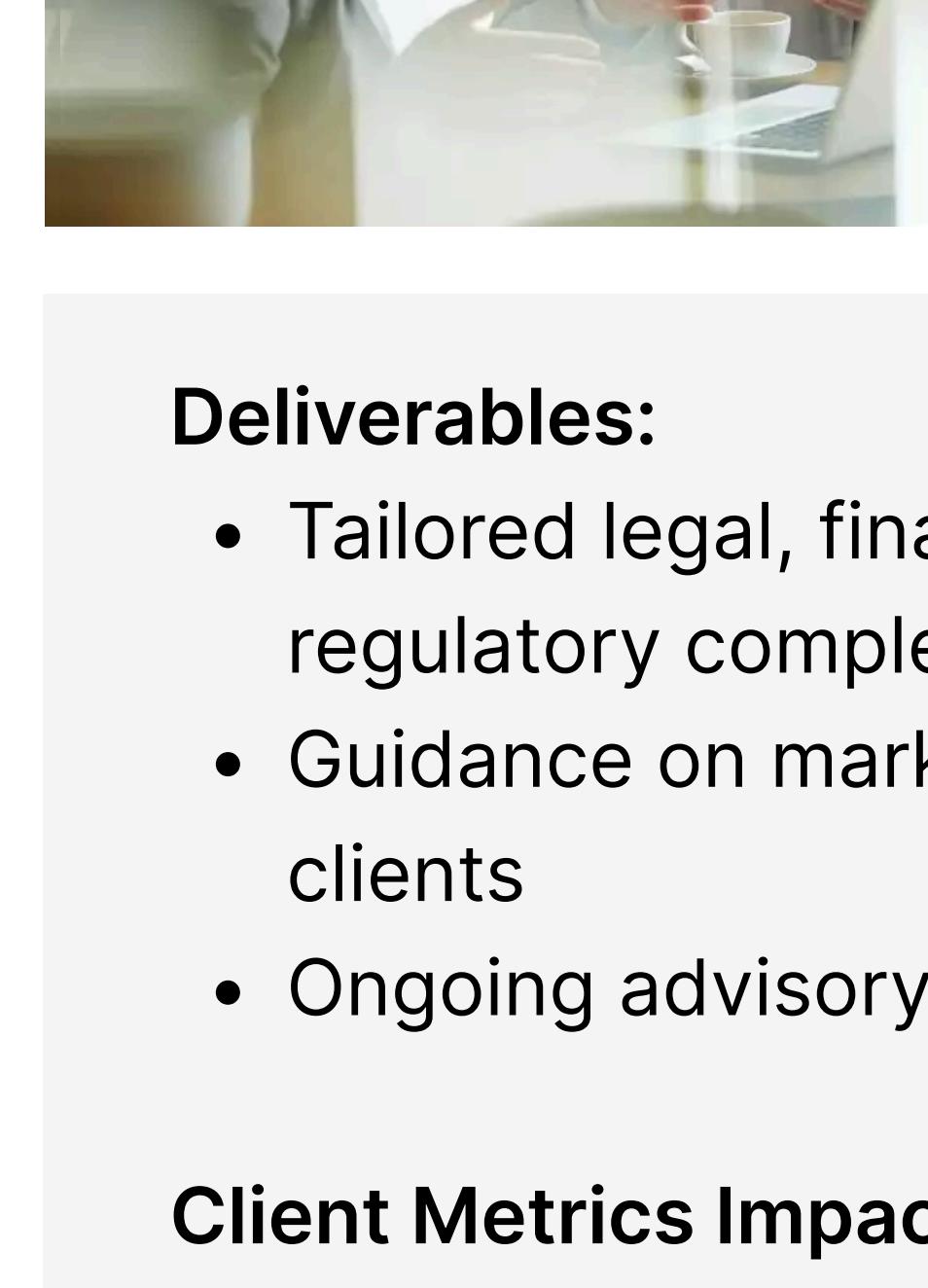
Our Services



Pitching and Corporate Matching

We offer the opportunity to pitch your solutions to global challenges in front of expert panels; if selected, we'll match you with the most strategically aligned corporation to accelerate your market growth.

[Learn more](#) ▾



Pilot Design and Activation

We work side-by-side with you to co-design and execute pilot programs in real-world environments, using structured KPIs and hands-on support to validate impact and scalability.

[Learn more](#) ▾

Deliverables:

- Collaborative pilot program design with clear KPIs and timelines
- Hands-on support during pilot execution in real-world corporate environments
- Coordination with corporate partners to ensure alignment and communication
- Monitoring pilot progress and milestone tracking

Client Metrics Impacted:

- Improved pilot success rates and measurable impact validation
- Faster deployment of solutions into corporate settings
- Increased learnings for product-market fit and scalability
- Enhanced startup credibility with corporate clients

Strategic and Operational Advising

We provide tailored legal, financial, and strategic guidance to help you navigate regulatory frameworks, enter new markets, and manage the complexities of scaling.

[Learn more](#) ▾

Deliverables:

- Tailored legal, financial, and strategic advice to navigate corporate and regulatory complexities
- Guidance on market entry and scaling strategies relevant to corporate clients
- Ongoing advisory support aligned with startup growth phases

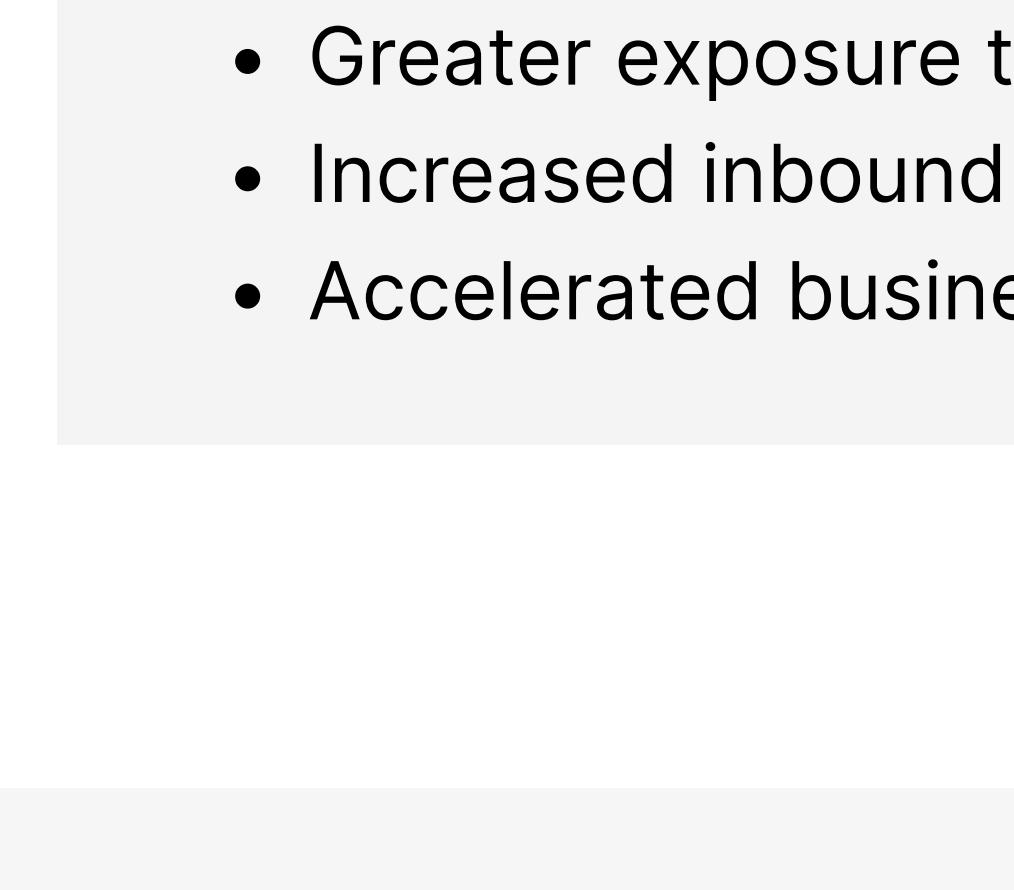
Client Metrics Impacted:

- Reduced risk related to legal and operational challenges
- Improved preparedness for corporate partnership requirements
- More efficient market entry and scaling processes

Education and Professional Development

We foster connections with expert mentors and peer networks, offering training and resources to increase your internal capabilities and foster long-term growth beyond the pilot stage.

[Learn more](#) ▾



Market Access and Visibility

We amplify your startup's visibility through global innovation databases, which are delivered to top-tier corporates, investors, and ecosystem partners.

[Learn more](#) ▾

Deliverables:

- Inclusion in global innovation databases targeted at top-tier corporates and ecosystem partners
- Amplified startup visibility through opportunities for introduction
- Reporting on engagement metrics and partnership opportunities

Client Metrics Impacted:

- Greater exposure to potential corporate clients and partners
- Increased inbound requests for collaboration or pilots
- Accelerated business development through network access