



The Collegiate Entrepreneurs' Organization  
CREATING A WORLD OF OPPORTUNITIES



(/)

# CHAPTER PLANNING GUIDE

## The Planning Guide...

is critical to outlining your organization's directional objectives for the upcoming year. The chapter planning report is an invaluable resource while discussing your annual goals for membership, management, programs, and communication. Additionally, a sample chapter business plan included. This is an example of how to plan out your academic year, listing out the specifics of your goals from the chapter planning report in narrative form. This document should be provided to your faculty advisor on an annual basis for review.

By setting concrete goals, you can use the planning guide as an accountability measure. These outlined goals are specific and/or achievable, cementing them in the sight of the organization, eliminating the possibility of losing attention and effort as your organization grows.

## SAMPLE CHAPTER CONSTITUTION

### Preamble

Whereas we believe that a group of college students interested in the field of entrepreneurship should organize for mutual benefit, we hereby establish a chapter of the Collegiate Entrepreneurs Organization, which shall be known as Collegiate Entrepreneurs' Organization at \_\_\_\_\_ (University/College)

### Article I. Purpose

#### Section 1. **Purpose: General**

The purpose of the Chapter of the Collegiate Entrepreneurs Organization shall be:

[DONATE](#)

- To foster experiential study and research in the field of entrepreneurial studies;
- To develop sound thinking in entrepreneurial theory and more exact knowledge and definition of entrepreneurial principles;
- To improve the methods and techniques of business management;
- To develop better public understanding and appreciation of entrepreneurial ventures;
- To study and discuss legislation and judicial decisions regarding private business ownership;
- To record progress in entrepreneurship through the development of a chapter business plan;
- To encourage and uphold sound, honest practices in pursuit of entrepreneurial opportunity;
- To promote friendly relations between students, faculty, and business people

## Section 2. **Purpose: Specific**

CEO aims to provide a professional environment in which any type of entrepreneurial notion can prosper. We hope to facilitate students in their mission to becoming entrepreneurs by providing various opportunities as well as a supportive atmosphere. CEO offers a global network of collegiate entrepreneurs and aims to inform, support and inspire college students to be entrepreneurial and seek opportunity through enterprise creation.

## Section 3. **Nondiscrimination**

The Collegiate Entrepreneurs' Organization is committed to providing a work and educational environment that is free from unlawful harassment and discrimination. The Organization maintains this strict anti-discrimination statement prohibiting any kind of harassment or discrimination on the basis of sex, race, color, religion, national origin, disability, gender identity or expression, sexual orientation, age, military or veteran status, marital status, genetic information or any other protected characteristic. Likewise, ethnic, religious, age-related, disability, gender or sexual orientation considerations will not be used as the basis for decisions affecting any student, faculty member or employee.

## **Article II. Name**

The official name of the organization shall be The Collegiate Entrepreneurs' Organization at \_\_\_\_\_ (University/College)

## **Article III. Membership**

### **Section 1. Categories of Membership**

- Membership shall be open to all students interested in business and any other individuals who are approved by the board of directors.
- Any individual approved for membership shall become a member of the Collegiate Entrepreneurs' Organization.
- Active – full-time and non-full time students at (Insert School's Name) that attend all meetings and events of (University Name Chapter)
- Alumni – Members who have graduated and choose to actively support the organization by participating in events. Those who have graduated at (Insert School's Name) and have had entrepreneurial experience and wants to support CEO financially. Also any graduate of (Insert School's Name) previously involved in it's chapter, who now is a dues paying member of the CEO Alumni Association coordinated by CEO HQ.
- Executive Board – Those elected officials of the organization put in place to better the organization & participate in all organization events & meetings.

### **Section 2. Eligibility Requirements**

We encourage all majors who are interested in gaining experience and knowledge in entrepreneurship to join. In order to be considered an active member of CEO, students must attend all General Assembly Meetings unless a conflict arises and also pay membership dues. Attendance should be scheduled around class.

### **Section 3. Suspension & Termination**

If a member is not appropriately participating and meeting CEO requirements for membership, then they will be approached about the issue to determine the consequences, which could result in a suspension or removal from the organization. Members may exit at any point considering our organization is comprised of those who choose to participate.

## **Article IV Officers**

## Section 1. **Categories of Officers**

- President
- Vice President
- VP of Member Services - Operations
- VP of Community Development
- VP of Web Communications
- VP of Finance
- VP of Marketing
- Speaker of the Assembly
- VP of Alumni Relations

## Section 2. **Duties**

- **President** – Responsible for making final executive decisions. Acting as a liaison between advisors and executive board. CEO of Chapter Business. Responsible for organization sponsorships. Direct liaison between club chapter and National CEO.
- **Vice President** – Responsible for assuming all duties of President when he/she is absent or incapable of fulfilling those duties. Responsible for leading executive board meeting. Oversees and facilitates communication with all other VP's. COO of Chapter Business. Responsible for Chapter Speakers or Community Member workshops.
- **VP of Member Services** – Sets up table hours when necessary. Heads new member recruitment at beginning of fall and spring semester as well as freshman orientation. Responsible for conducting an aggressive and comprehensive recruitment campaign. Reports executive board weekly meeting minutes to general assembly. Manages attendance roster. Director of operations for Chapter Business.
- **VP of Community Development** – Tea Time with Executives Director. Presents weekly networking opportunities to the General Assembly. Distributes monthly emails to members (newsletter). Presents monthly award and funding opportunities to the organization. Updates CEO Headquarters on “need to know” news. Director of all external relations to the club. Reports monthly accomplishments to the entrepreneurship center or college (Report Card). Stays in contact with all outside club relations including speakers and representatives

of other organizations. Sends thank you notes to individuals who have helped the organization.

- **VP of Web Communications** – Manages and maintains all aspects of club website & Chapter Business Website (Chapters may request a site within the [www.c-e-o.org](http://www.c-e-o.org) (<https://www.c-e-o.org>) domain). Must have general web design knowledge. Posts and advertises on club Facebook & Chapter Business Facebook pages. (Inspirational, current events, creating value, etc.) Manages Chapter Business social media and maintains discussion and connection with users.
- **VP of Finance** – Must provide monthly written reports to President and Faculty Advisor. Keeper of financial records and statements up to date at all times including membership dues. File one appropriation to Student Government each semester. Coordinate with your Entrepreneurship Center or college for funding. Collects and distributes CEO National Refunds to members and manages Chapter Business Budget. Keeps track of inventory and records member registrations to VP of Member Services. Responsible for making all necessary expenditures when authorized by President and Faculty Advisor.
- **VP of Marketing** – Chapter Business marketing plan creation and implementation (coordinate with VP Member Services). Responsible for tabling, marketing budget (coordinating with VP of Finance). Posting flyers, and creating events on campus that promotes the organization. (Beginning of the Semester Party, press releases, etc.) Remains in constant contact with VP of Web Communications.
- **Speaker of the Assembly** – Facilitates General Assembly Meetings, develops creative programs and ways to present information. Attends weekly Student Government (SG) meetings and files appropriations to SG no later than a week prior to event. Coordinates the planning process for the national CEO conference.
- **VP of Alumni Relations** - Maintains active connections with alumni of their CEO chapter. Facilitates existing alumni's connection to CEO HQ through the CEO Alumni Association. Coordinates chapter alumni events such as networking, speaking events, etc. Communicates chapter events to alumni for potential involvement (Ex: fundraising)

### Section 3. **Eligibility**

All Executive board members must maintain a minimum GPA of at least a 2.75.

Members must be in good standing with all departments at (insert school's name) and must maintain a positive attitude towards the organization – publicly and internally.

### Section 4. **Faculty Advisor**

- The administration of the college/university shall appoint a faculty advisor who will be the personal representative of the administration. (In schools where the chapter may select its own advisor, this should be done in conjunction with and approved by the administration of the college/university.)
- The advisor will serve for at least one full school year, shall attend the meetings of the CEO chapter, and shall aid and advise the group on matters under consideration.
- The faculty advisor shall be responsible for the continuity of records and other property of the CEO chapter.
- Additional faculty members may be asked to join the appointed faculty advisor whenever the tasks involved make it feasible to have additional faculty representation. (However, only one member of the faculty may vote as a board member as indicated in Section 1, that person being the designated faculty advisor.)
- The faculty advisor shall be the official contact with the Collegiate Entrepreneurs Organization Headquarters.
- Should the faculty advisor be passing the responsibility to another faculty member, the outgoing advisor will alert CEO Headquarters and connect the office with the incoming advisor.

## **Article V. Elections**

### **Section 1. Nominations**

Any active member of CEO will be allowed to self-nominate him/herself during the General Assembly meeting before elections are held. Executive Board members reserve the right to reject a nomination on the grounds of a popular vote. Nominations may also be submitted through the CEO website by utilizing the form at the bottom of the [Election Guide \(/elections\)](#).

### **Section 2. Time of Election**

Elections will take place during the final meeting of the spring semester. Nominations are due 2nd to last meeting & notification of elected will be announced at the end of year event.

### **Section 3. Procedure**

During the final meeting of the spring semester each candidate will present a 3-5 minute election speech in front of the group. After all candidates for each officer position have presented their speech, members will vote for a nominee via secure ballot. A majority vote of the secret ballot, which will be counted by the President and Vice President, will decide the winning candidate.

#### Section 4. **Vacancies**

In the case that a member who holds a position resigns or is unable or unwilling to fulfill his or her term nominations will be made for that position. The voting for the new position will take place in the following meeting. In the case that a meeting is unable to take place for a revote, the executive board will be given power to appoint a new candidate to that vacant position.

#### Section 5. **Term**

Election terms last one academic year. In the event that a member wishes to hold their position longer than one year they may do so without submitting a nomination form and running for election assuming that the member has exhibited good behavior during the term. In the event that a change is necessary – if the member wishes to continue in that position the nomination process must ride itself out.

### **Article VI Meetings**

#### Section 1. **Meetings**

Meetings will take place no less than three times a month. The meeting day and time will be reviewed and determined by the executive board at the beginning of the fall & spring semesters. Types of meetings include:

- General Assembly Meeting
- Speaker Session or Workshop
- Social or Community Event

#### Section 2. **Executive Meetings**

Executive meetings will take place on a weekly basis and be attended by the executive board and any other members deemed necessary to attend. The time, day and location will be determined by the executive board to best fit their schedules. Items discussed

at executive meetings will include but are not limited to: review of previous general meeting, upcoming general meeting agenda and current updates concerning the organization.

## **Article VII. Quorum**

Quorum will be at least 51% of eligible members of the organization. If there is no quorum at the meetings, voting cannot take place.

## **Article VIII. Amendment and By - Laws**

### **Section 1. Means of Amendment**

If a member wishes to amend the CEO Constitution, they must make a motion during a general assembly meeting and state what they would like changed. Voting will take place in the following meeting. The amendment is passed by a majority vote via a show of hands.

### **Section 2. Approval**

All amendments to this constitution shall be filed with the Office of Student Leadership and Engagement and put on file.

### **Section 3. Compliance**

This constitution shall not conflict with the policies and regulations of (Insert School's name), the Trustees, or the State of (State Name). Any stipulations, applying to all organizations made by Student Government of (Insert School's Name) shall be considered to be immediately enforceable, whether contained in constitution provisions or not.

### **Section 4. By Laws**

Bylaws may be added or amended by a majority vote of the members present, with proper notification having first been given to the entire membership.

---

# **CHAPTER PLANNING REPORT**

**UNIVERSITY/COLLEGE:** \_\_\_\_\_



**FACULTY ADVISOR:** \_\_\_\_\_

**CHAPTER PRESIDENT:** \_\_\_\_\_

**CONTACT EMAIL:** \_\_\_\_\_

**CONTACT PHONE:** \_\_\_\_\_

**SEMESTER:** \_\_\_\_\_

*The following are areas that you should address in annual chapter planning processes.*

*Please include the goals and the program and activity summaries for each area.*

*Use an additional sheet if necessary.*

- **Membership** – A solid and committed group of student members is vital to your chapter's success; they will enable your chapter to successfully execute its plans and activities throughout the year. From contributing to weekly meetings to helping your club raise funds, active members are the backbone of your chapter.
- **Programming & Activities** – The quality and appeal of chapter programs are important factors in determining a chapter's success in addressing members' needs. The more you have to offer, the more likely you are to involve and retain current members and attract potential members. These programs and activities can range from what your weekly meetings will entail to special events and fundraisers.
- **Internal & External Communications** – Internal communications should include documents for reference and discussions between officers. Documents created can include chapter procedures, succession planning, past officers for reference and contacts, and more. External communications are what you communicate with your members and potential members. It's crucial to your chapter's overall success.
- **Chapter Management** – Strong chapter management and smooth yearly transitions help chapter leaders focus on the professional and personal development of its chapter's members. Internal committees should collaborate to achieve the common goals set for the chapter.

**Take action! Planning is important!** Take a few minutes and fill out this planning guide. Consult with the faculty advisor and chapter officers before finalizing the document. If you have a close and intimate chapter, share with your members and get their input.

<b>GOALS</b>
<b>PROGRAM &amp; ACTIVITY SUMMARY</b>

**MEMBERSHIP**

<b>GOALS</b>	<b>PROGRAM &amp; ACTIVITY SUMMARY</b>
--------------	---------------------------------------

**PROGRAMING AND ACTIVITIES**

<b>GOALS</b>	<b>PROGRAM &amp; ACTIVITY SUMMARY</b>
--------------	---------------------------------------

---

## MEMBERSHIP REGISTRATION

It is important to register or update profiles as leadership changes, at [www.c-e-o.org/login](http://www.c-e-o.org/login) ([/login](http://www.c-e-o.org/login)). Each chapter has a master account that is managed by either the faculty advisor or chapter president. Each member registering must completely fill out the registration process.

Faculty Advisors or Chapter Presidents regularly receive instruction from CEO HQ with your chapter specific link. If you do not know your chapter specific link, you can register [here](https://www.c-e-o.org/general/register_member_type.asp?) ([https://www.c-e-o.org/general/register\\_member\\_type.asp?](https://www.c-e-o.org/general/register_member_type.asp?)) or [\(https://www.c-e-o.org/\(YourUniversityDomain\)\)](https://www.c-e-o.org/(YourUniversityDomain)) For example, if you're a student at West Virginia University, your registration link would be [www.c-e-o.org/wvu](https://www.c-e-o.org/wvu) (<https://www.c-e-o.org/wvu>) as WVU's website is [www.wvu.edu](https://www.wvu.edu).

---

## MEMBERSHIP MANAGEMENT

Once you are logged-in to your master account, you can manage your chapter membership (FIX THIS LINK) [here](https://www.c-e-o.org/members/my_subaccounts.asp) ([https://www.c-e-o.org/members/my\\_subaccounts.asp](https://www.c-e-o.org/members/my_subaccounts.asp)), including downloading member reports and rosters, including e-mail addresses.

---

## CHAPTER BUSINESS IDEA GUIDE

Apply what you learn in class by starting your own business on campus. Starting a business in school can be one of the most rewarding experiences of your college career. A CEO Chapter Business is also a great way to raise funds for your members to attend the National CEO Conference or other chapter activities. Some chapters have also created businesses that enable student workers to share in the profits and reap some of the financial rewards of the business.

- Dorm / House / Apartment Cleaning Service
- Student Travel Services
- Online Textbook Swap
- Student Magazine
- Student Discount Cards
- Campus Coffee Shop
- Summer Storage
- Customized Business Cards
- Local Business Consulting
- Design and Sell Apparel
- Graphic Design Agency
- Website Design

- Computer Repair Business
- Internship / Part-Time Job Agency
- Photographer or Videography
- Event / Party Planner
- Errand / Shopping Service
- Share-A-Ride Service
- Food Delivery Service
- Personal Trainer
- Music Lessons
- Sports Trainer / Lessons
- Campus Sports Tournament
- Campus Concert or Social Mixer

---

## CHAPTER BUSINESS PLAN

*(Sample provided by Brigham Young University)*

### **Mission**

The mission of CEO Brigham Young University, CEO-BYU is to promote the principles, practices, and benefits of entrepreneurship campus-wide. We assist students in developing new ideas, writing business plans, and bringing together the resources, access to capital, and mentoring necessary to enable students to successfully launch and manage entrepreneurial ventures.

### **Goals**

- To be recognized as the most influential and beneficial club on campus.
- To sponsor and effectively administer the Student Entrepreneur of the Year competition, continually increasing participation, quality of business entrants, mentoring, and execution of the event itself
- Increase 2004-2005 membership from 150 last year to 250 members this year, including 40% non-business majors.

- Receive the “Best Overall Chapter” Award at the National CEO Conference in November.
- Through entrepreneurial efforts, raise \$10,000 in funding.
- Recruit all student business owners to join the club.
- Provide significant leadership opportunities to club members who are dedicated and talented.
- Provide monthly entrepreneurial activities that will be relevant, inspiring, and useful to club members.

## **CTO-BYU Leadership**

### **Organization:**

- The club is divided into three divisions.
- The products division designs and Implements the core resources for the club such as bimonthly activities, competitions, mentoring, and networking both on- and off-campus.
- Sales and marketing creates an image for the club and broadcasts the Image across campus. This division is primarily concerned with growing the membership of our club and Increasing attendance at our club activities.
- Financing keeps track of the revenues and expenses of the club versus our budget and raises capital for the club through fundraising activities

### **Management:**

The business plan includes the bios of the 6 key officers President; Vice President, Marketing; Vice President, Membership; Vice President, Activities; Vice President, Member Services; Vice President, Information and Technology and the faculty Advisor.

### **Directors:**

Director Member Services, Director Activities. Director Publicity. Director E-Diffusion, Director Finance. Director Marketing, Director Membership, Director of Corporate Alliance, Director of Entrepreneur for a Day

### **Leadership Succession:**

CEO-BYU is aware that the success we have as a club in the future will depend on our ability to recruit and train our future leadership today. To this end, we have set up the following structure to recruit and retain quality members. By following this plan of

leadership succession, we will ensure that our leadership strengthens year after year,

- **Freshman Connection** - The newest members of the club are brought into the club through the freshman connection. This is largely a recruiting effort in an attempt to get students involved in the club early in their university experience. Our freshman connection leader sets up membership booths in the freshman dorms and works to make sure that the freshmen are not lost in the crowd and that their needs are met.
- **Sophomore Leadership** - Freshman who are involved in the club for at least a year are given the opportunity to serve in the director position in the club. These directors work directly with the vice presidents to plan activities, create member services, serve on the marketing committee, or work on fundraising. Recruiting is also done on this level.
- **Junior Executives** - By the time a member becomes a junior, he or she has had some leadership experience and may be ready to become a vice president in the club. The member will have gathered experiences through his or her first years of experience in club leadership. Juniors who joined the club as sophomores move into leadership by serving as directors.
- **Senior Self Actualization** - At the senior level, our students will be running their own businesses. The president of the club will have a number of years of experience to draw from and other seniors may serve as vice presidents to strengthen the leadership of the club.

## Activities and Services

**Student Entrepreneur of the Year (SEOY) competition** - The purpose of the Student Entrepreneur of the Year competition is to reward students who are building and running a business while still in school. The club has successfully hosted the event for thirteen years, each year improving in style and substance upon the last. This year, five finalists presented their business to a panel of thirty-five judges who are each successful entrepreneurs. Each of the five finalists was awarded a portion of \$60,000 in cash and in-kind services, which was triple last year's award. This year's event was the most highly attended in the club's history and received more publicity both on and off campus than ever before.

**"How to Start and Grow a Business" Luncheons** - This year, members of the BYU chapter will leave the club with a complete framework for how to start and grow a business. Each month, we invite a successful entrepreneur to present to our club one

step in the process of building a business. The topics we will teach are:

1. Generating an Idea
2. Writing a Winning Business Plan and Raising Capital
3. Legal Issues such as Corporate Structure and Reducing Taxes
4. Building and Using Systems Successfully
5. Techniques for Growing your Business
6. Preparing for the Harvest.

This step-by-step method allows us to teach to our students at all levels of interest in the club.

**"How to Start and Grow a Business" DVD** - Not only will our members finish the school year with an increased knowledge of entrepreneurship, they will also take with them a "How to Start and Grow a Business" DVD. This DVD will contain the presentations made to the club during our luncheons. Each presentation along with digitized handouts is recorded on a DVD which will be given to all club members at the end of the academic year as a part of their club dues.

**Corporate Alliance Networking Lunches** - CEO-BYU has joined forces with one of the nation's largest and most active networking organizations. BYU members are given access to monthly "CRT" training meetings where they can interact with local entrepreneurs. These lunches provide opportunities for students to increase their network of successful business people. The students who take advantage of this program speak highly of their "real life" experience.

**Entrepreneur for a Day Program** - After attending last year's CEO conference, the club leadership decided to add its own Entrepreneur for a Day program. Club members who want to interact with a local entrepreneur are paired up with an entrepreneur with similar interests as the student. These networks provide yet another resource for the Students to grow their businesses.

**Club Business** - It has been our experience in leading the club that the best way to learn about entrepreneurship is to actually experience starting and growing a business. CEO HYU is building a student run business that will use the talents of its members who are currently not in a start-up phase of their own ventures. We have two businesses in different phases of start-up and will add a third business soon. Our goal with club businesses is to make the education students experience in the class room come alive with practical application.

**Dynamic Growth in Activities and Services** - Our club has had great success in providing activities and services that greatly benefit our club members. We are constantly looking to provide new resources for the club that will strengthen our core offerings. We have made contact with Entrepreneur.com and are in the process of providing a subscription to the magazine to each of our club members. We are looking in the community for more opportunities for our members to interact with successful business leaders. We will keep and grow the programs that are successful and continue to look for new ways to teach entrepreneurship through our programs.

## Marketing Strategy

Our marketing strategy involves using numerous forms of advertising to spread the message of the club. We are discovering ways to get the best bang for our advertising buck.

**Multiple Forms of Marketing** - We have used multiple forms of advertising this year including emails, our website flyers, banners, posters, newspapers, table tents. BYU homepage, etc. We are learning the most effective methods to use in the future.

**Word-of-Mouth** - The most effective and constant form of advertising is the word of mouth efforts of our current members. To advertise activities, we send a PowerPoint presentation to club members and have them show the presentation in their individual classes. To increase membership, we are using a referral reward program for our members. Each member that refers one of their members to the club is entered into a drawing for a LoveSac. Word-of-mouth advertising is the best use of our resources in promoting entrepreneurship.

**E-diffusion** - This year, we have created a new responsibility within the club to market the club across campus. The Director of E-Diffusion also serves on the Student Advisory Council which meets regularly with every college on campus. Through the Director's efforts, we are building on our success in the Marriott School of Management and taking entrepreneurship across campus. We developed the slogan " If you combined [your major] with CEO, you'd have a business by now..." The slogan has been very effective in getting students to consider entrepreneurship as a viable option after their education. We are experiencing the fruits of our efforts as our membership this year is thirty-eight percent non-business majors.



**Membership** - Our membership reached one hundred and fifty members at the end of the school year last year. While this is the highest number of members in the history of the club, we have a goal of two hundred and fifty members this year. We are confident that through strengthening our “product” and focusing on bringing entrepreneurship to other majors, we will exceed this goal.

## Industry and Market Analysis

CEO-BYU is one of 323 university wide clubs listed on the student connection website of BYU. The advantage that our club has over our competition is that we appeal to students in all majors and of all interests. We are visiting all clubs across campus to spread interest in the entrepreneurship club.

Of the 30,000 students at BYU, it is estimated that across campus there are at least eight hundred students with businesses. Our club is capturing the market, but our market potential is large and growing. We are very excited about the opportunity for the club to continue to expand both in the Marriott School of Management and across campus.

We see unlimited growth potential, but at the same time, our goal is to create value for our members. We do not want to dilute our membership with students who are only looking for an extra line on their resume or extra credit for their class. We believe building a core of truly dedicated and motivated entrepreneurs and creating programs that will add value to the experience of those members will help grow our club better than anything else we can do.

## Financing

CEO obtains financing through three prime methods:

- **Membership fees** Membership fees are \$15 for a semester or \$20 for a year. Dues are paid by all members of the club. With the membership, students receive a club T-shirt, and access to all club activities including the monthly luncheon and a DVD with the presentations recorded, access to all Club resources such as networking and mentoring.
- **Fundraising** - CEO supplements its membership fees with fundraising in the club. The majority of these funds are to be raised through sponsorships of local businesses. We also plan a fundraising activity during the end of the fall semester.

- **Funding** through the Center for Entrepreneurship. The club operates out of the Center for Entrepreneurship which is funded by successful entrepreneurs who donate back to the center. These funds help support our Student Entrepreneur of the Year competition and some of the activities done through the club.

## Summary

The BYU chapter of CEO is strong and getting stronger. We have set a number of programs into place this year that will improve the club for years to come. We evaluate all of our activities against the mission of the club and focus our efforts on growing entrepreneurship on campus. Our members have won honors on campus and in the national arena. We have a number of strong resources at our hands to help us grow entrepreneurship.

We have had great success executing the mission of our club in the past and year after year have grown in our programs, our membership, and the overall experience of our club. We will continue to expand the programs of the club as we develop the entrepreneurs fit to take on the business environment of the twenty first century.



(/)

401 West Kennedy Boulevard Box 2F  
Tampa, Florida 33606  
United States  
813.258.7236

**f** [\\_ \(https://www.facebook.com/ceoentorg\)](https://www.facebook.com/ceoentorg)

**X** [\\_ \(https://twitter.com/ceoorg\)](https://twitter.com/ceoorg)



[\(https://www.linkedin.com/company/collegiate-entrepreneurs-organization/\)](https://www.linkedin.com/company/collegiate-entrepreneurs-organization/)

 [\(https://www.instagram.com/ceoorg/\)](https://www.instagram.com/ceoorg/)

 [\\_ \(https://www.youtube.com/user/CEOORG\)](https://www.youtube.com/user/CEOORG)

 [\\_ \(/contact-us\)](/contact-us)

## CEO's Mission...

is to inform, support and inspire college students to be entrepreneurial and seek opportunity through enterprise creation. With a diverse entrepreneurial community and global network, CEO provides student entrepreneurs with opportunities, events, chapter activities and conferences to help start businesses.



[Association Management Software](http://www.noviams.com)

[\(http://www.noviams.com\)](http://www.noviams.com)

Copyright © 2024 - Collegiate Entrepreneurs Organization. [Legal \(/legal\)](/legal)