



The Collegiate Entrepreneurs' Organization
CREATING A WORLD OF OPPORTUNITIES



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Chapter Event Idea Guide

Events Ideas

Are you looking for new events for your chapter? Try out some of these tried-and-true options that other chapters have integrated into their recruitment, and be sure to check out our step by step guide for hosting an event!

Create an Invention

Pair together two students to create an invention with a certain theme. This will allow each pair to grow their ideas and practice presenting them in a welcoming environment. To top it off the winning pair can win a gift card that relates to the theme. An example would be an invention geared towards making a student's life easier, and the winning pair gets a gift card from the campus bookstore.

Scavenger Hunt

Teams of students will compete in finding the most business cards, hidden by officers, that will lead them to a local restaurant. The team with the most cards will get their first drink free.

Back to School BBQ

Students love nothing more than free food! Host a BBQ/picnic with various games and activities to promote conversations between current and potential members. Want to build a better connection with entrepreneurial professors? Invite them too! This allows students to feel more comfortable with asking them questions in the classroom if they can interact with them in a casual situation.

Trivia Night

By using Kahoot quiz teams on their knowledge of your university, and local area. Teams of students ranging from 3-5. The winners can receive any extra gr

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Mocktail Hour

Host a mocktail to practice networking in a realistic environment. Have student DJ's or Musicians to perform to provide a more casual environment. Before the festivities begin, guests can create their own business cards that they can pass out.

Game Night

Have current members bring games and refreshments to spark conversations.

Tabling

Tabling is a fantastic way to be seen by the whole campus to promote your chapter. Bring foot traction by having posters and some freebies for students to take.

Ice Cream Social

Have an ice cream bar, or go to a local restaurant to grab ice cream with potential members.

Speakers

Bring in the community to gain helpful advice from people that are in your desired field. Bring in successful alumni to talk about their experiences.

Talk to Classes

Communicate with your faculty to see if you can go into their classrooms to promote your chapter.

LinkedIn Info

Have a LinkedIn night to get your members familiar with the site and app. As an extra bonus have someone set up to take LinkedIn photos at the event.

A Doughnut for Your Idea

Ask Student for an idea, could be a business idea, or something that could solve a problem. In return the idea sharer gets a doughnut. Make sure to tell the idea sharer of your club and encourage them to join.

Tours

Visit entrepreneurial businesses for a tour and learn about their journey.

Mini Pitch Competitions

Host a mini pitch competition, so your members can practice their pitching skills

Involvement Fairs

Involvement Fairs serve as an opportunity for students to find community, explore interests, and learn more about recognized student organizations.



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CEO's Mission...

is to inform, support and inspire college students to be entrepreneurial and seek opportunity through enterprise creation. With a diverse entrepreneurial

community and global network, CEO provides student entrepreneurs with opportunities, events, chapter activities and conferences to help start businesses.



Association Management Software

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